



# Policy Partnership on Food Security (PPFS) Plenary Meeting Day 1

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Agenda Item VI : Working Group 3 Update

## WG3: Updates on PPFS Projects

1. **Build on Work on Non-Tariff Barriers**  
Near term focus has been on easing barriers to trade for non-commodity foods such as indigenous, novel and functional foods.
2. **Systems and mechanisms to enhance entry of MSMEs into local, regional and international markets**
  - 2.1 **Capacity building (incl. smart agriculture) and measures to aid the entry of MSMEs into local, regional and international markets**  
Renewal of APIP internet platform. Funding by Japanese government with participation of private sector including ABAC Japan.
  - 2.2 **Measures to enhance international trade of non-commodity foods such as indigenous and novel foods and foods and food ingredients with functional claims.**  
On-going self-funded project by Japan, co-sponsored by USA.



## WG3: Outline of Project

Survey of nutrition and health claims in APEC economy:  
understand system and mechanism to facilitate food trade and  
improve market access

- Are food products with nutrition claims, such as nutrition content claims, nutrition comparative claims, non-addition claims as defined by CODEX Alimentarius or other types of nutrition claims sold within your Economy. If not, are there plans to introduce such labelling.
- Are food products with health claims, such as nutrient function claims, other function claims, reduction of disease risk claims as defined by CODEX Alimentarius or other types of health claims sold within your Economy. If not, are there plans to introduce such labelling.
- Does your Economy produce foods and food ingredients with nutritional or health benefits that are specific to your Economy or region and not widely produced elsewhere.
- Where can documents on relevant laws and regulations be found.



## WG3: Work Plan for Self Funded Project

April 2023	Approved as PPFS/SCSC joint project with Japan and USA as co-sponsors.
Aug. 2023 – Dec. 2023	Survey (original time frame Aug. 2023 – Sept. 2023)
Jan. 2024 – Feb. 2024	Develop agenda for the webinar
March 2024 – April 2024	Hold webinar
May 2024 – June 2024	Submit the completion report for review and comments

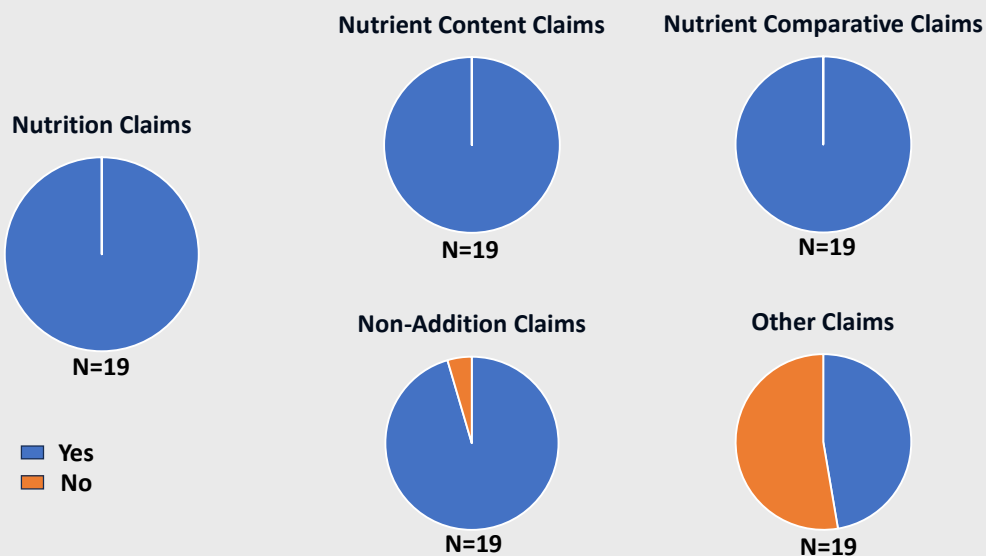


## Background: Codex Guidelines on Nutrition and Health Claims (CAC/GL 23-1997)

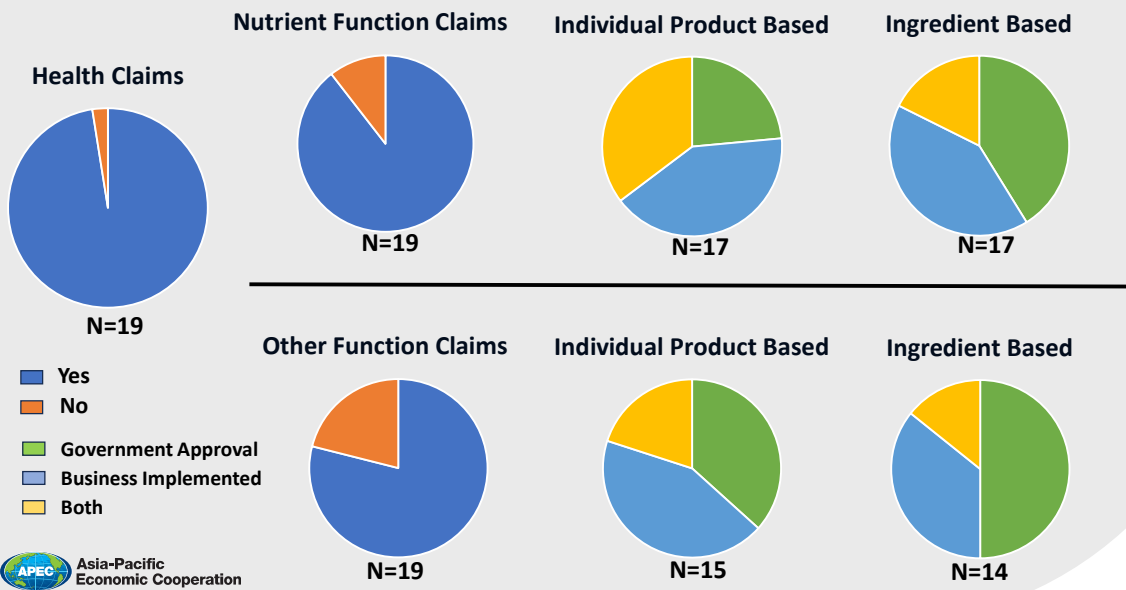
Type of Claim	Description
<b>Nutrition Claims</b>	
Nutrient content claim	Claim that describes the level of a nutrient contained in a food
Nutrient comparative claim	Claim that compares the nutrient levels and/or energy value of two or more foods
Non-addition claim	Claim that an ingredient has not been added to a food, either directly or indirectly
<b>Health Claims</b>	
Nutrient function claims	Claim that describes the physiological role of the nutrient in growth, development and normal functions of the body
Other function claims	Claims concerning specific beneficial effects of the consumption of foods or their constituents, in the context of the total diet on normal functions or biological activities of the body
Reduction of disease risk claims	Claims relating the consumption of a food or food constituent, in the context of the total diet, to the reduced risk of developing a disease or health-related condition



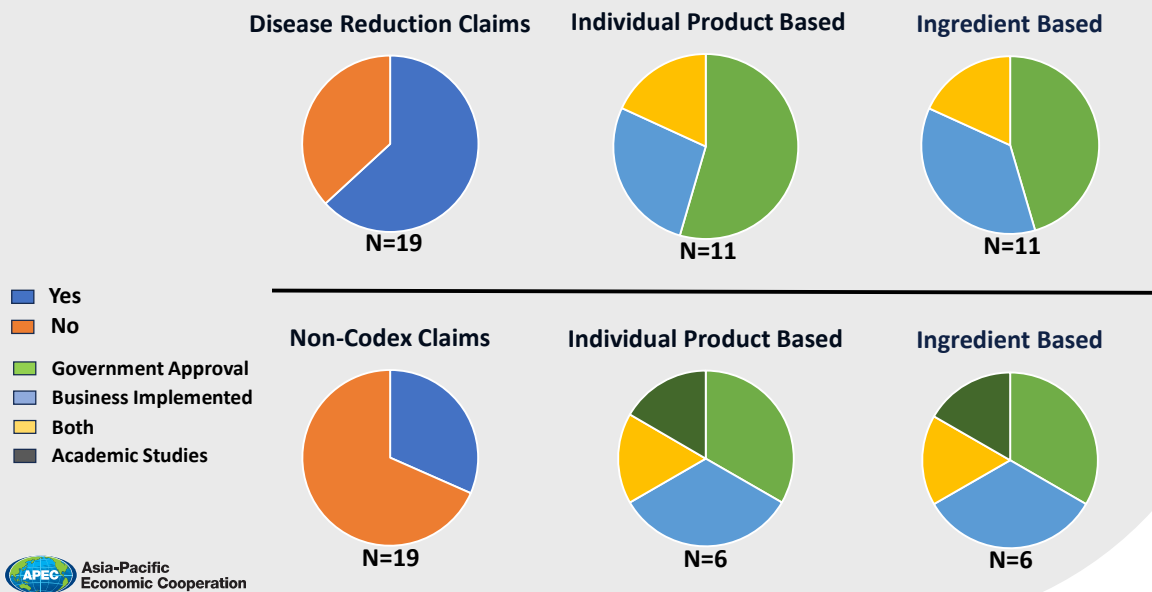
## Preliminary Survey Results: Nutrition Claims



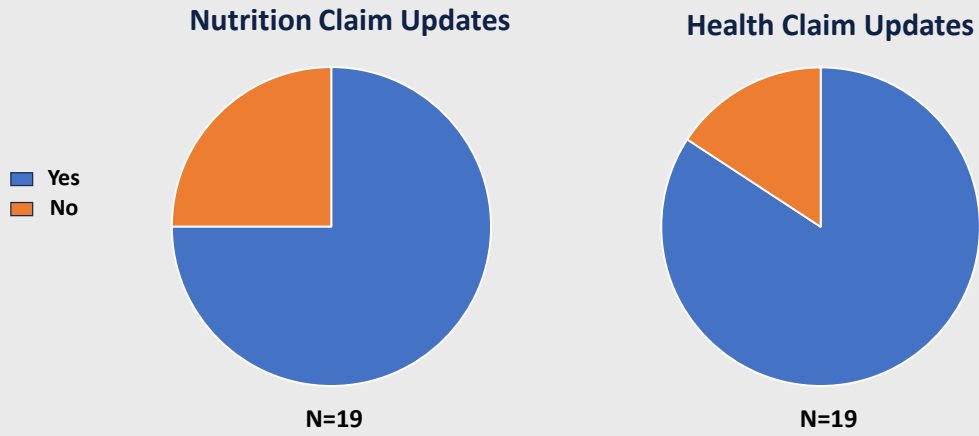
## Preliminary Survey Results: Health Claims 1



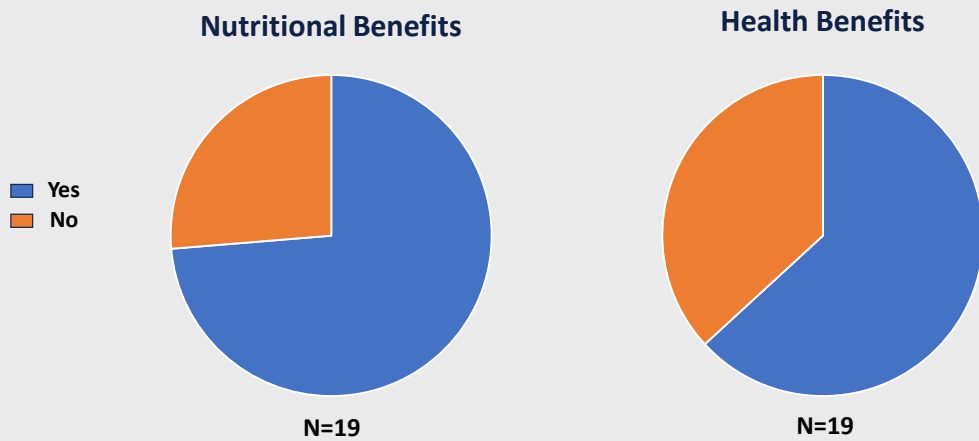
## Preliminary Survey Results: Health Claims 2



## Preliminary Survey Results: Updates



## Preliminary Survey Results: Local Foods



## Webinar



As part of the self-funded project, Japan Alliance of Health Food Associations will host a webinar on research and analysis on functional foods in APEC economies.

Time frame: Late March – April 2024

4-5 Speakers

Further Analysis of Survey Data

Examples of existing functional foods and future potential



# Thank you.

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