

PRETTY FASHIONS

Company Overview

Yangon, 2019.11.06



MADE IN MYANMAR



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● Myanmar, 1800 people

● Sri Lanka, 1100 people*

● Shenzhen, 300 people

● Quanzhou, 75 people

● Jiangxi, 125 people

● Taipei, 40 people

- ~4700 employees
- 5 countries
- 9 production locations

*Sri Lanka joint venture

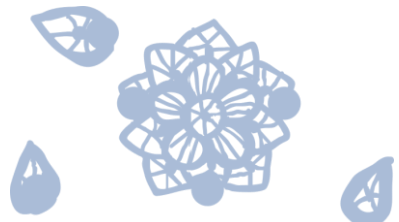
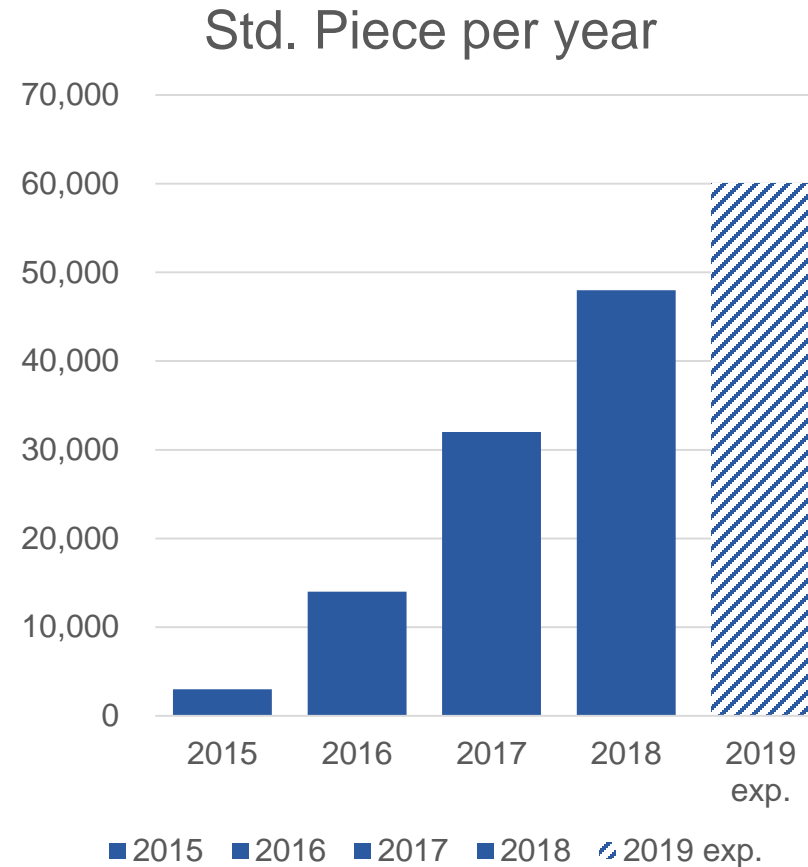
Products: In all locations we produce bridal, bridesmaids and flower-girls



Product Portfolio: Around 70% bridal, 25% bridesmaid/evening gown, and 5% flower-girl

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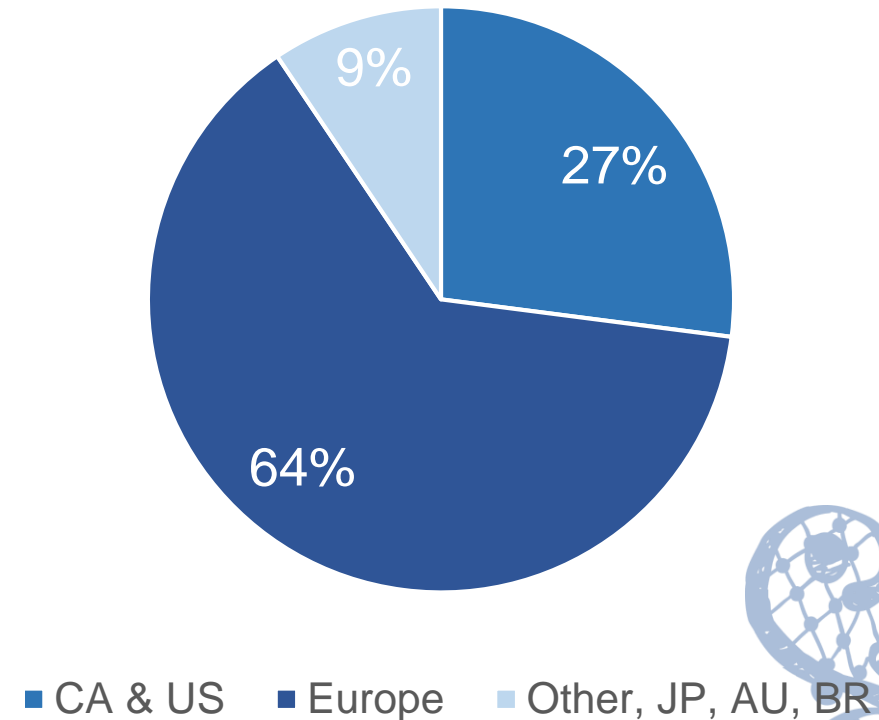
- Started operation in 2015
- Two factories
 - Hlaing Thar Yar
 - Mingladon Industrial Park



CUSTOMERS MYANMAR

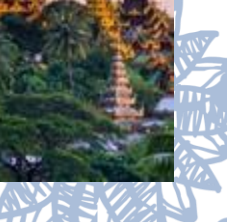
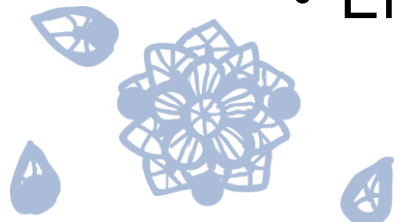
- Import duty free dresses to:
 - EU, CA, JP, AU, BR
- Increased orders since US-CN import duty

Sales by region



DAILY OPERATION

- Labour force availability and cost
- Developing economy
 - Material supply
 - Infrastructure
 - Shipping network
- Productivity
 - If skilled labour, expect lower productivity
 - Employee turnover
- Social environment
- Group orientation
- Religious country



EMPLOYEE WELFARE

- Dormitory
- Transportation
- Food

- Comply with local regulations
- 44 hr workweek (5.5 days)
- 20 hours overtime

**varies for continuous production*

