

APAC Strategic Plan 2019-2021

Outline

- Background
- Vision & Mission
- Strategies

Background



- With the formation of APAC, there is a need to develop a strategic plan to act as the foundation and guide for the achievement of APAC objectives described in the Constitution (APAC GOV-001)
- The APAC Executives conducted a strategic planning session on 19 February 2019 in Sydney, Australia
 - Mr Graham Talbot was engaged to facilitate the discussion
- The strategic planning covers:
 - the strategic purpose of APAC (vision and mission)
 - the context in which APAC operates in (key stakeholders, expectations of APAC, constraints)
 - the external environment (PESTLE - Political, Economic, Social, Technological, Legal and Environmental analysis)
 - the internal environment (Strengths and Weaknesses analysis)
 - identification of priority strategy areas
 - strategic plan formulation

Vision

Conformity assessment services accredited by APAC members are accepted by economies globally as a foundation for sustainable development, facilitating trade, enhancing health & safety, protecting the environment, and providing consumer protection.

Mission

To provide the platform for harmonization of accreditation in the Asia-Pacific region, underpinning prosperity and supporting balanced, inclusive, sustainable, innovative and secure growth.

APAC Strategy Areas

**1. Maintain &
Enhance the APAC
MRA**

**2. Strengthen
Regional and
International
Relationships**

**3. Increase
Technical
Competence,
Learning, and
Capacity Building**

**4. Ensure the
Sustainability of
APAC**

APAC Priorities

1. Maintain & Enhance the APAC MRA

1.1 Retain regional recognition status within IAF/ILAC

1.2 Continue to improve the quality, effectiveness and efficiency of MRA to meet the needs of members, regulators and other stakeholders to facilitate global trade, and to support the improvement of safety, health and the environment

1.3 Ensure sufficient, high quality, competent resources are available for all MRA programmes

APAC Priorities

2. Strengthen Regional and International Relationships

2.1 Increase the influence of members in IAF and ILAC, their activities, and decision-making

2.2 Deepen and strengthen liaisons with other appropriate bodies/strategic partners

2.3 Enhance stakeholder relationships

2.4 Develop a structured approach to expand the profile of APAC internationally.

APAC Priorities

3. Increase Technical Competence, Learning, and Capacity Building

3.1 Undertake regular, structured capacity-building needs assessments of members

3.2 Provide technical leadership to APAC members

3.3 Improve consistency of accreditation practices

3.4 Further assist development of members

3.5 Ensure new members are provided with guidance and support to help them understand APAC and IAF/ILAC

3.6 Establish feedback mechanisms to establish, monitor and quantify stakeholder needs

3.7 Promote and intensify member participation in APAC activities

3.8 Preserve a culture of mutual support and understanding between members

APAC Priorities

4. Ensure the Sustainability of APAC

4.1 Implement and develop the new APAC structure, and ensure that APAC operates efficiently

- plan leadership succession
- review and confirm the governance of APAC
- maintain a strategic plan
- improve the provision of secretariat services

4.2 Maintain financial stability

- review financial/business model of APAC
- set appropriate annual budgets and member fee levels whilst maintaining an adequate surplus

Thank You