

出國報告(出國類別：開會)

出席第 17 屆「亞洲航線發展論壇
(Routes Asia 2019)」報告書

服務機關：桃園國際機場股份有限公司

姓名職稱：楊雅筑 業務員

李思霈 業務員

派赴國家：菲律賓 宿霧

出國期間：民國 108 年 3 月 9 日至 3 月 13 日

報告日期：民國 108 年 4 月 29 日

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公務出國報告提要

出國目的：出席第 17 屆亞洲航線發展論壇(Routes Asia 2019)

主辦單位：英國博聞集團 UBM、菲律賓旅遊部 PDOT

出國人員姓名：楊雅筑、李思霈

服務機關：桃園國際機場股份有限公司

職稱：業務員、業務員

出國類別：開會

出國期間：民國 108 年 3 月 9 日至 3 月 13 日

分類號：目：

關鍵字：航線、航線發展論壇、航線發展策略、時間帶、Routes

內容摘要：

本公司於 108 年 3 月 9 日至 3 月 13 日期間出席由英國博聞集團(UBM)與菲律賓旅遊部(The Philippine Department of Tourism)主辦之第 17 屆亞洲航線發展論壇(Routes Asia 2019)，此次會議舉辦地點為菲律賓宿霧，近幾屆亞洲航線論壇，本公司均派員出席與會，主要為與目標航空公司或國際機場管理單位代表洽商開設新航線或交流機場管理、行銷及航線發展等規畫。

本公司與會人員針對參與會談的航空業者及機場公司代表，除提供台灣航空市場發展趨勢及本機場最新運量數據，更新機場設施容量及中、長程發展規劃，更針對不同航線及航空公司提供個案分析簡報，以做為航空公司評估開發新航點之參考。

壹、目的

亞洲航線發展論壇係由英國 UBM 公司所舉辦之年度區域航空商業重要活動，本公司於 108 年 3 月 9 日至 3 月 13 日期間出席第 17 屆亞洲航線發展論壇(Routes Asia 2019)，此次會議由菲律賓觀光部(PDOT, The Philippine Department of Tourism)於宿霧舉辦。根據波音及空中巴士預測，亞太地區為帶領全球航空市場發展之火車頭，該論壇亦看好該地區航空市場發展的強勁需求，邀集眾多航空公司、機場公司經營代表、觀光旅遊業者與相關領域專家學者與會，提供一個拓展航線與促進網絡的多方交流平台。

本公司近年航線發展策略，以發展成為東南亞-東北亞、東南亞-北美、大洋洲-歐洲間之樞紐地位為目標。在本次論壇上，以航線發展研究計畫顧問團隊所進行的航線發展分析為基礎，分別針對參與會談的航空業者，提供兩地經貿及觀光往來連結、目標航點市場現況、歷史運量分析、潛力市場之歷史票價及各艙等人數比例等資訊，以做為評估開發飛往桃園機場航線的決策輔助。

本公司在會談以及接受媒體採訪的過程中，持續更新桃園機場幾項重大計畫的最新進度，包含第二航廈擴建工程已經完工並完成自助行李托運設備建置，第三航站區工程預計於 2023 年完工、2024 年啟用以及第三跑道的規劃；另外亦宣傳桃園國際機場開場啟用迄今今年滿 40 年，旅客年運量超過 4,600 萬人次，在全球機場中排名前 50；年貨運量達 225.3 萬公噸，更擠身全球前 10。

相較於鄰近機場，本機場的航空相關收費費率較具有競爭力，希望藉此優勢，說服外籍航空業者將桃園機場納入其拓展亞洲市場的選擇之一。為大力吸引外籍航空公司開航桃園國際機場及國籍航空開航新航點，本公司今年度推行為期三年之新航點降落費優惠方案，並持續搭配離峰時段空橋使用費折扣，以鼓勵航空公司開闢新航點且使用離峰時段營運。

隨著亞洲地區一、二線城市航空需求的蓬勃發展，及配合政府新南向政策的推動，除了持續強化桃園機場在長程航線網絡的布局外，在此次論壇中亦積極與

各東南亞及印度航空業者進行會談。

[NEWS](#) > [NETWORKS](#) > [AIRPORTS](#) > TAIPEI TAOYUAN AIRPORT KEEN TO ATTRACT NEW ROUTES

Taipei Taoyuan airport keen to attract new routes

27 MARCH, 2019 | SOURCE: FLIGHT DASHBOARD | BY: FIRDAUS HASHIM | CEBU

Despite passenger growth slowing last year, [Taipei Taoyuan International](#) airport is confident that new generation aircraft and changes in diplomatic relations will help it to attract new routes.

Five new carriers began Taipei services in 2018, opening up four new international destinations, says the airport's executive for business planning and marketing Emily Yang in a recent interview with FlightGlobal.

Destinations launched last year include Auckland by [Air New Zealand](#), Chiang Mai by [Thai AirAsia](#), Brunei's capital Bandar Seri Begawan by [Royal Brunei Airlines](#), and Kitakyushu by Japan's [StarFlyer](#). [Air France](#) was the fifth carrier to launch services to Taipei, linking it to Paris.

Those helped its passenger traffic to grow 3.7% to over 46 million, which is a slightly lower growth rate than previous years. Yang attributes that to infrastructure constraints, as the airport is operating well above its design capacity of 37 million passengers.

Helping the airport to boost passenger traffic includes the use of newer generation of aircraft. Yang points out that [China Airlines](#) is now operating nonstop services to Europe with Airbus A350s, while EVA Air is able to launch new nonstop services with Boeing 787s.

At the same time, the use of A320neos and 737 Max jets mean that short-haul carriers can now operate flights longer than five hours in duration.

Asked if the airport had seen an impact from Taiwan government's "New Southbound Policy", which aims to enhance cooperation and exchanges between the island and 18 Asia-Pacific countries, Yang says 2018 traffic to Southeast Asia had grown by at least 8%, while that to the Oceania region had seen 36% growth.

While the airport is linked to 53 destinations in mainland China, says Yang, Taoyuan is still keen to secure links to secondary cities and win more international services. It identified markets such as Australia, Europe, and India as the key targets.

For India, the airport has approached [IndiGo](#) and [SpiceJet](#) to consider serving Taipei. It is also encouraging EVA Air to start India flights as it could tap into fellow Star Alliance carrier Air India's domestic network.

The infrastructure constraints at the airport will continue in the short-term, with plans to open a third terminal recently pushed back from 2022 to 2024. In the longer term, it will consider building a satellite terminal to complement the main terminal building, adds Yang.



▲FlightGlobal 於大會期間採訪桃園機場

貳、過程及會談紀要

一、論壇行程

Saturday 9 March	
12:00 – 15:00	Registration Location: Waterfront Hotel
All day	Complimentary Tours
Sunday 10 March	
10:00-17:30	Registration Open
12:30 – 17:30	Diary Advice and Exhibition Halls Open Location: Waterfront Hotel
14:00 – 15:35	Face-to-Face Meetings Location: Airline Meeting Halls
13:10 – 16:50	Routes Asia Conference Programme Location: Keynote Theatre
15:15 – 16:05	Meet the Exhibitors Location: Exhibition Halls
15:35 – 16:05	Refreshment Break Location: Exhibition Halls
16:05 – 17:15	Face-to-Face Meetings Location: Airline Meeting Halls
17:30 – 19:30	Welcome Reception Location: The Tent at Mandani Bay

Monday 11 March

07:30 – 18:00 Registration, Diary Advice and Exhibition Halls Open
Location: Waterfront Hotel

08:30 – 10:55 Face-to-Face Meetings
Location: Airline Meeting Halls

09:20 – 16:50 Routes Asia Conference Programme
Location: Keynote Theatre

10:55 – 11:25 Refreshment Break
Location: Exhibition Halls

11:25 – 12:35 Face-to-Face Meetings
Location: Airline Meeting Halls

12:35 - 14:00 Networking Lunch
Location: Exhibition Halls

14:00 – 15:35 Face-to-Face Meetings
Location: Airline Meeting Halls

14:50 – 15:35 Fast Track
Location: Airline Meeting Halls

15:35 – 16:05 Refreshment Break
Location: Exhibition Halls

16:05 – 17:40 Face-to-Face Meetings
Location: Airline Meeting Halls

17:40 Meetings end

19:00 – 23:30 Networking Evening and Routes Asia Marketing Awards
Location: Radisson Blu Cebu

Tuesday 12 March

08:00 Registration, Diary Advice and Exhibition Halls Open
Location: Waterfront Hotel

08:30 – 10:55 Face-to-Face Meetings
Location: Airline Meeting Halls

10:10 – 11:45 Routes Asia Conference Programme
Location: Keynote Theatre

10:55 – 11:25 Refreshment Break
Location: Exhibition Halls

11:25 – 12:35 Face-to-Face Meetings
Location: Airline Meeting Halls

12:35 – 14:00 Lunch hosted by Routes Asia 2020 host
Location: Exhibition Halls

13:00 - 13:30 Handover Ceremony
Location: Exhibition Hall 1

14:00 – 15:35 Face-to-Face Meetings
Location: Airline Meeting Halls

15:15 – 16:05 Meet the Exhibitors
Location: Exhibition Halls

16:05 – 17:15 Face-to-Face Meetings
Location: Airline Meeting Halls

17:40 Final Meetings End

二、本公司會談配對時間表



Draft Copy
Taoyuan International Airport - Yachu Yai.g
PRC: RAS2020



Sunday 10 March		Monday 11 March		Tuesday 12 March	
		08:30	1	08:30	1
		08:55	2	08:55	2
		09:20	3	09:20	3
		09:45	4	09:45	4
		10:10	5	10:10	5
		10:35	6	10:35	6
13:10	1	10:55		10:55	
13:35	2	11:25	7	11:25	7
14:00	3	11:50	8	11:50	8
14:25	4	12:15	9	12:15	9
14:50	5	12:35		12:35	
15:15		14:00	10	14:00	10
16:05	6	14:25	11	14:25	11
16:30	7	14:50		14:50	12
16:55	8	15:35		15:15	
		16:05	12	16:05	13
		16:30	13	16:30	14
		16:55	14	16:55	15
		17:20	15	17:20	16
17:20		17:40		17:40	

Legend - Meeting Types
■ Conference Program

Please note: This is not a final copy

三、展區配置及參展單位

本次論壇共邀集超過 100 間航空公司、200 間機場管理代表、30 多家政府及觀光旅遊機構，超過 800 名航空專業人士參加，會議進行方式為由主辦單位依各機場及航空公司提出之會談需求配對議程，安排雙方於會談桌或攤位上進行 20 分鐘的面對面討論。本次會議約進行近 2,000 場面對面會談。此外，現場參展單位主要來自日本成田機場公司、泰國機場公司、韓國仁川機場、馬來西亞機場公司、澳洲阿德雷德機場等機場管理單位，日本旅遊局、菲律賓旅遊觀光局等觀光官方業管單位，亦有民航運輸發展、航線網絡研究或營運資料庫之業者，例如 OAG、ASM、Sabre、IATA、Flightglobal 等出席與會。



▲宿霧機場抵達大廳：迎賓人員(左)、歡迎看板(右)



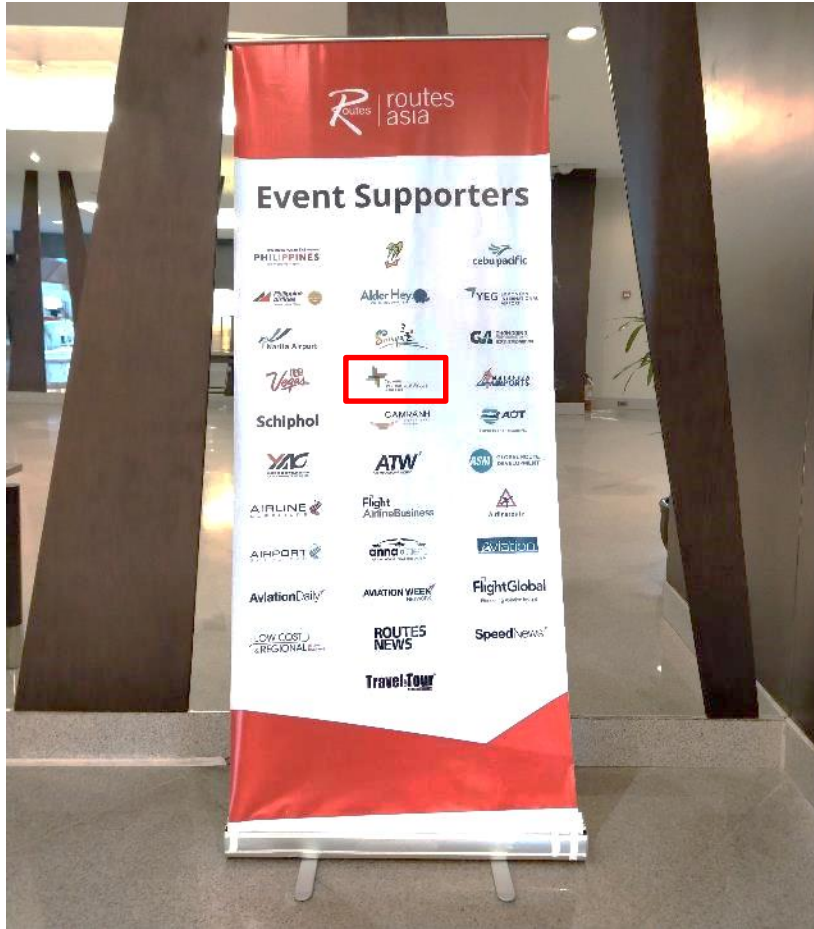
▲官方接駁巴士(左)、論壇宣傳戶外旗幟(右)



▲論壇展場入口

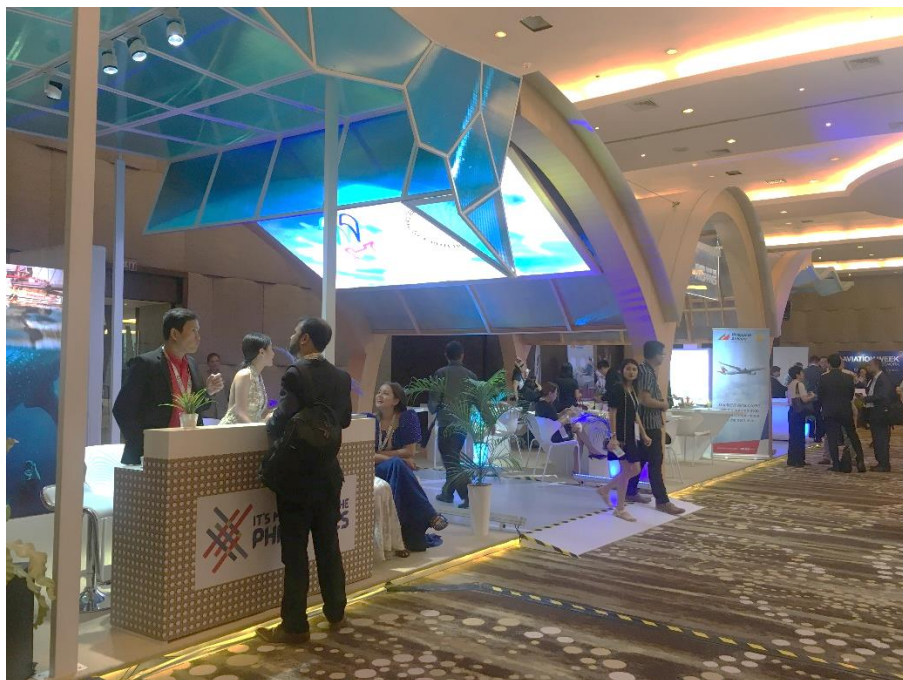


▲本屆活動展場平面圖



▲本公司企業標誌露出之看板

四、特色機場主題展區



▲主辦單位展區：菲律賓觀光部



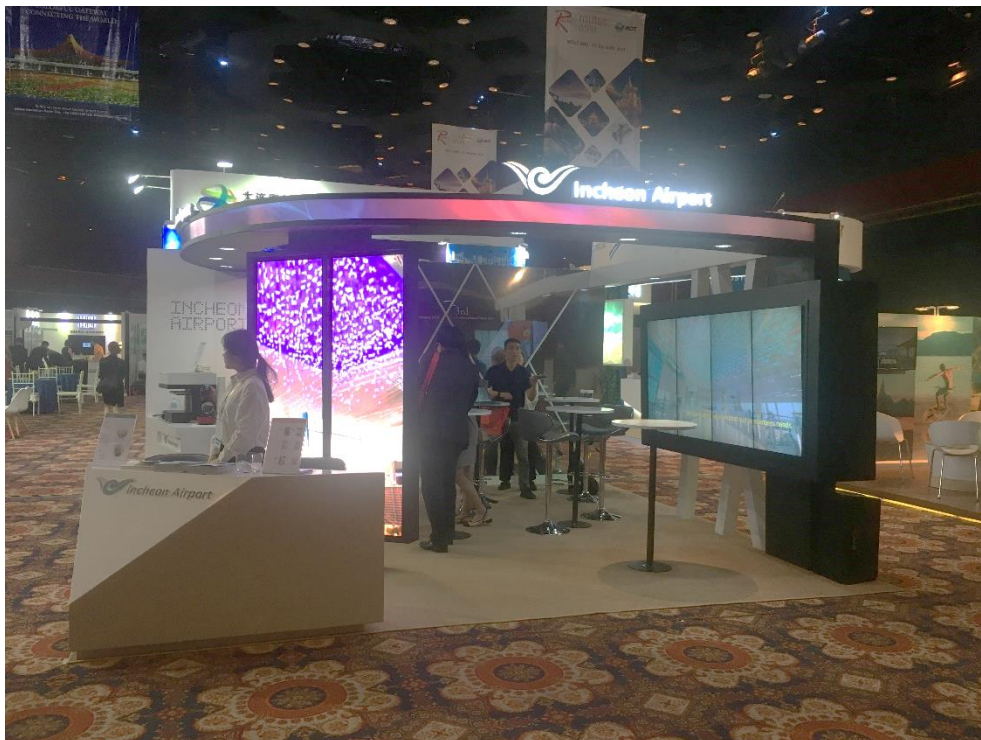
▲德國柏林布蘭登堡機場



▲日本觀光局與多間日本機場攤位



▲泰國機場公司攤位表演



▲韓國仁川機場



▲馬來西亞機場公司



▲深圳機場



▲越南芽莊金蘭機場



▲宿霧航空吉祥物

五、會談紀要

本公司與會人員針對參與會談的航空業者，除介紹臺灣經濟發展現況、與目標市場經貿往來先況、觀光特色及強調國民出國旅遊逐年成長之趨勢，並提供桃園機場客運量的統計、機場現況及長期的規劃發展，更針對不同航點或航空公司的開航潛力提供個案分析簡報，以做為開闢桃園機場航線的決策參考資料。關於桃園機場現況及未來發展，大致介紹如下：

(1) 隨著近年來桃園機場各項重大計畫陸續展開，藉著參與論壇的機會，主動說明機場最新狀況及近期規畫，包含第二航廈擴建計畫已經完工，並完成行李自助託運系統設置；第三航廈預計於 2023 年完成主體航廈工程。

(2) 在旅客總運量方面，2018 年桃園機場的旅客總人次超過 4,600 萬，成長率為 3.7%。整體運量由東南亞區域 7.653%、東北亞區域 4.8% 及歐洲中東地區 19.52% 的成長率帶動。在新闢航點方面，2018 年下半年陸續新增長榮航空開航桃園-清邁，菲亞洲航空開航桃園-克拉克，台灣虎航新增桃園-佐賀，泰亞洲航空開航桃園-清邁，星悅航空開闢桃園-北九州，紐西蘭航空開闢桃園-奧克蘭及汶萊皇家航空開闢桃園-汶萊；2019 年預計將新增米蘭、松山及青森等定期航線。

此次與本公司進行會談的航空公司有 20 家、機場管理單位 8 家，分別為 Indigo 靛藍航空、西伯利亞航空、英國航空、漢莎航空、亞洲航空集團、泰亞洲航空、卡達航空、澳洲航空、濟洲航空、捷星航空、越南航空、越捷航空、芬蘭航空、昆明航空、天津航空、柬埔寨景成國際航空、香料航空、宿霧太平洋航空、曼谷航空、汶萊皇家航空、慕尼黑機場、巴塞隆納機場、德里機場、仁川機場、名古屋機場、仙台機場、福岡機場、溫哥華機場。

綜合本次與航空業者及機場管理代表會談的結果，以下為歸納的會談重點：

- (1) 臺灣觀光旅遊介紹、來台旅客來源及國人出國目的地分析和成長趨勢
- (2) 臺灣與目標市場或航空公司之經濟貿易往來與觀光連結

- (3)桃園機場近五年運量數據及各區域運量成長
- (4)目標市場歷史運量數據及航空公司組成、票價及艙等人數比例等資訊
- (5)提供桃園機場最新營運資訊與未來營運規劃
- (6)與會談航空公司及機場代表交流航空產業訊息，如機隊規劃、航線布局、未來發展趨勢及機場重大建設計劃等。

會談照片

會談對象	照片
Indigo 靛藍航空	
卡達航空	

JC Cambodia
柬埔寨成國
際航空



英國航空



亞洲航空集團



慕尼黑機場



澳洲航空



越南航空



雪梨機場



巴塞隆納機場



越捷航空



香料航空



參、心得與建議

一、會談成果

本次會談與 20 家來自全球各地之航空公司、8 家國際機場代表交流會談，收穫頗豐，對於現營運桃園機場航線的航空公司，有計劃增開新的航班或是增班；尚未開航的航空公司對於臺灣市場則表達高度興趣，將本機場納入其中期規劃評估名單中，另有些航空公司已將本機場列入其高度潛力的開航清單中。與個別航空公司或機場代表會談紀錄因涉及各公司業務規劃，無法列入本報告中，已於本公司內部另行陳報。

二、議題彙整

經歸納會談紀錄內容，各航空公司主要向本公司提出下列議題，航線運量分析、本公司提供之航空公司獎勵計畫內容、桃園機場時間帶容量及過夜機坪議題以及航權航約類。

- (1) 本公司使用國際航空數據庫之數據進行分析，提供 O&D 歷史運量、旅客旅行流向及歷史票價。
- (2) 航空公司獎勵計畫：本公司目前提供之方案分為兩類，第一類為新航空業者或新航線之行銷露出補助，第二類為新航線之航班降落費補助，最新實施方案之補助期間為三年，並依市場類別提供不同補助比例。為提升國際競爭力，本公司參考國際標竿機場獎勵計畫內容，定期調整方案內容，以達到最大效益。
- (3) 時間帶容量時間帶容量及過夜機坪議題：目前桃園機場尖峰時段的时间帶多已達上限，為有效紓緩尖峰時段航廈設施容量不足問題，本公司鼓勵航空業者使用紅眼時段，並提供降落費折扣優惠。另多家航空公司反應無法安排飛機於桃園機場過夜，導致其開航或增班計畫暫緩。本公司表示目前過夜機坪供不應求，暫不開放申請，亦指出為有效改善此情況，

已開始進行機坪工程，預計今年年底前可先增加 7 個停機位。

- (4) 涉及航權與航約部分：歐洲航空業者持續關注台灣市場，但其在亞洲區域的發展仍較謹慎評估；另外台灣目前與部份歐洲地區國家尚未簽屬航約，或所簽屬之航約有航點、航班數量或航空公司家數之限制。

三、建議事項

建議除了持續透過運量分析及各式資料輔助研究目標市場，針對各具有市場潛力之未直飛航線提出具體商業個案之外，可持續進行：

- (1) 積極參加各區域及國際航線發展會議，與各國際航空業者及國際機場管理單位保持聯繫，留意其機隊規劃、航網布局及營運狀況，且持續更新本機場重大計畫進度，以利未來開發新航線機會。
- (2) 為強化機場航線網絡多元性且朝東亞樞紐之目標邁進，應持續協助國籍航空開航更多新航點並深根現有航網，本公司亦將適時提供國籍航空開闢新航線所需相關資料及資訊。
- (3) 與有意推動開航直飛桃園機場之機場管理單位密切交流，多進行意見交流與交換資訊，持續追蹤與更新目標航空公司航線規劃之進展。
- (4) 為鼓勵航空公司開闢更多新航點服務，建議本公司現施行之激勵方案參考各國際標竿機場激勵方案內容，並將航空公司意見納入考量，定期進行檢討與調整。

肆、附錄

檢附本屆會議主要設定之目標航線簡報(TPE-India 市場商業簡報)。



Market Update

Routes Asia 2019



桃園國際機場
Taoyuan International Airport

Contents

1 Why Taiwan?

2 Links Between Taiwan and India

3 Taiwan – India Market Background

4 Taoyuan International Airport



Taiwan Ranks Highly as a Leading Global Destination



Top 10 Up and Coming Destination

Booking.com (2018)

#1 Best Leisure Destination in Asia

Leisure Lifestyle Award, Global Traveler (2018)

#5 Cycle Route Worldwide – Sun Moon Lake

One of the world's most beautiful cycle paths, CNN (2017)

#10 Asia Pacific City – Taiwan, MasterCard

Index of Global Destination Cities (2017)

#6 Emerging Tourist Destination

Skyscanner global destination rankings (2016)

One of the Best Tourism Destinations

Lonely Planet global rankings (2015)

Recognised World Leader for Cycling Tours



Taiwan KOM Challenge

City Government designed **dozens of cycle routes** to best experience Taiwan architecture, scenery, culture, wilderness, history, nature and street food



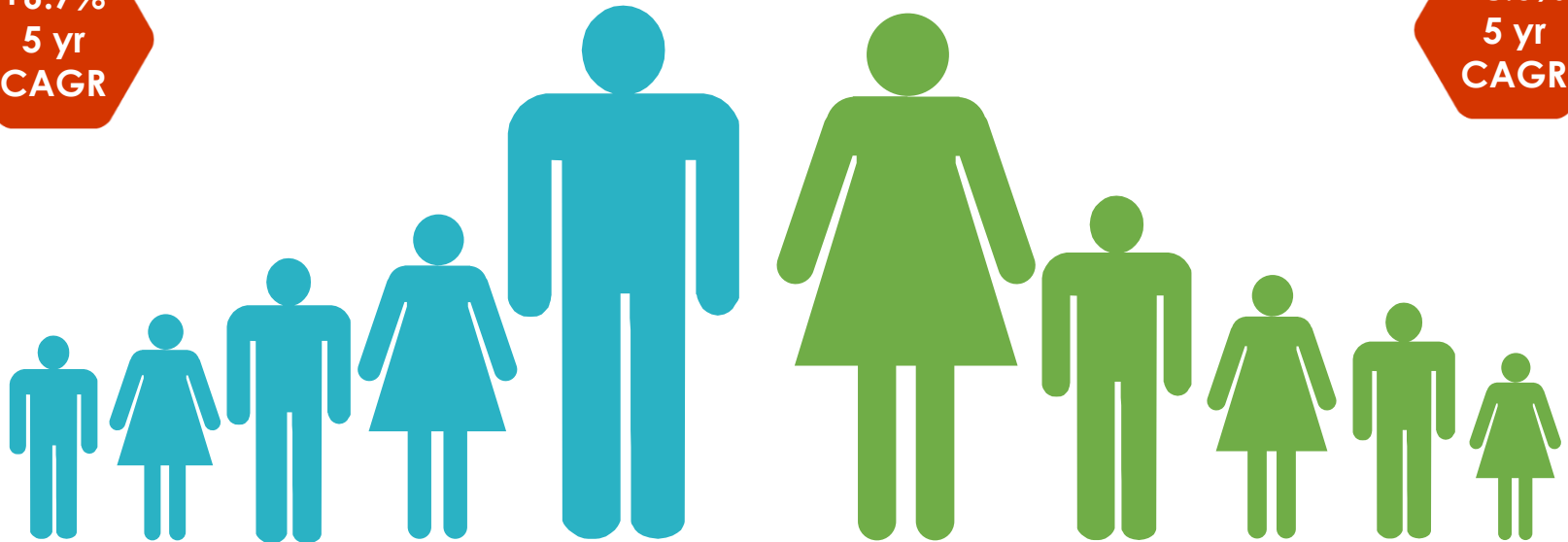
Expanding Tourism Market

11M
Visitor Arrivals
in 2018

16M
Outbound Travelers
In 2018

+6.7%
5 yr
CAGR

+8.5%
5 yr
CAGR

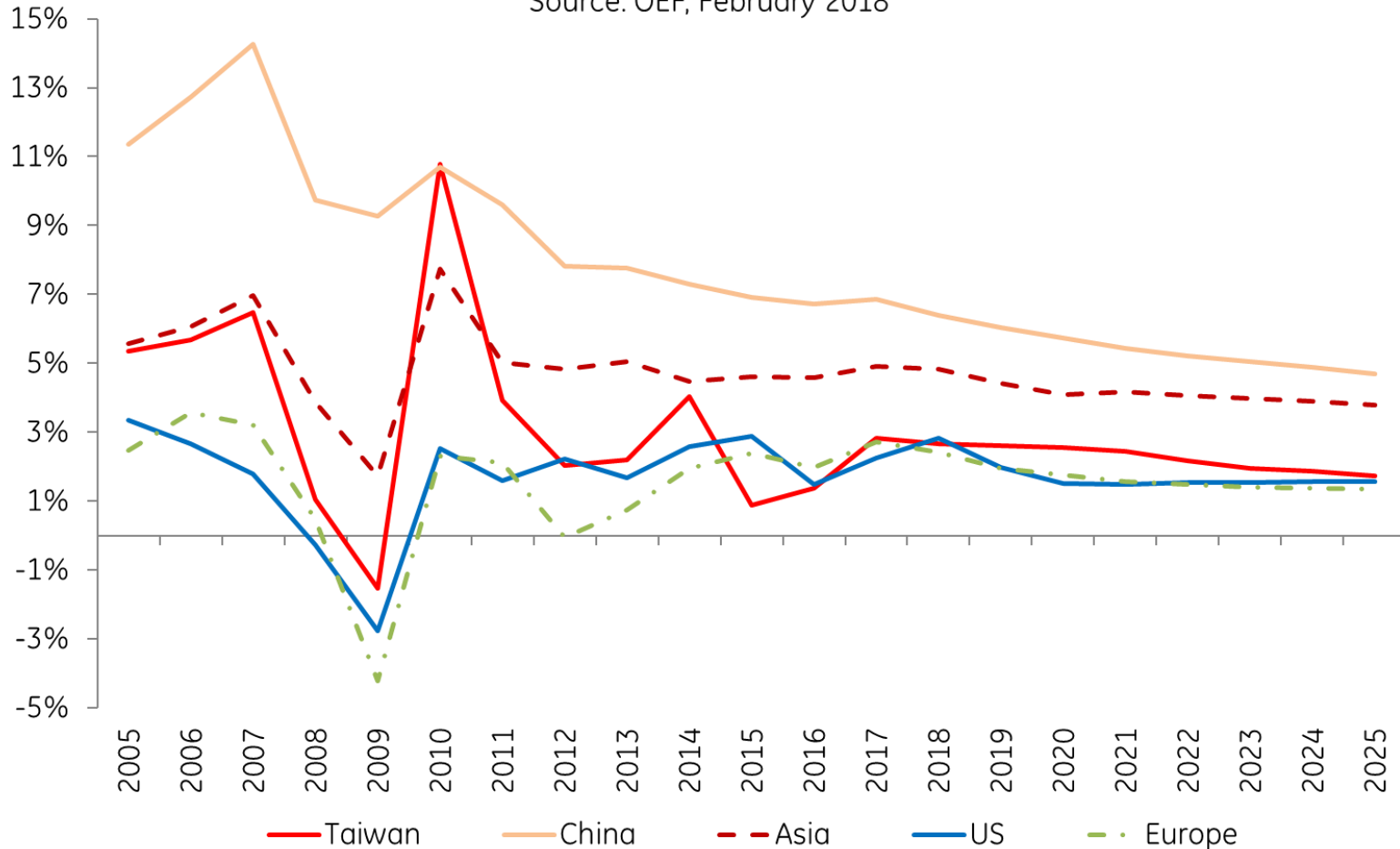


Taiwan has a healthy economy and GDP growth

GDP remains on track for improved growth of 2.6% for 2018

Real GDP Growth 2005-2025

Source: OEF, February 2018



Established Links With India

Taiwan and India enjoy frequent and close exchange in economic cooperation, cultural and educational exchange

100+ Taiwanese companies have business operations in India; with investment of **US\$1BN**

Key sectors are **auto parts, consumer electronics, construction and financial services**



14 Dec 2017, signing of cooperation pact

Bilateral trade has increased from US\$1.19BN in 2001 to **US\$6.9BN** in 2018

– **Taiwan exports to India** increased **14.7%** in 2018 to **US\$3.7BN**

– **Taiwan imports from India** increased **6.5%** in 2018 to **US\$3.2BN**



18 Dec 2018, signing of BIA and AEO programs

2017 – December – Pact signed between **Taipei Economic and Cultural Center (TECC)** in India, and **India-Taipei Association**, to institutionalize cooperation in design and engineering, product manufacturing, R&D and after-sales service

2018- December- signing of AEO Mutual Recognition of the Respective Authorized Economic Operation Programs

2019- January – signing of MOU expected to facilitate economic exchange worth around US\$100 million; the Taiwan External Trade Development Council (TAITRA) has lead a team joined the Gujarat Global Summit 2019 trade show



Jan 2019, Vibrant Gujarat Global Summit

Trade and investment drive India-TW relations

Taiwan is to assist India's "Make in India" initiative



2017 – The Taiwan Chamber of Commerce in Mumbai signed MOU with the Indian Merchant's Chamber



2017 – Taiwan's Maxxis, leading manufacturer of automobile tyres, will open a US\$400m plant in India creating over 2,000 jobs

2018 – Maxxis plans to set up five additional manufacturing plants

2017 – Taiwan's Wistron, electronics supplier and assembler to Apple, will set up a facility in India to capitalise on India's huge growth in smartphones

Taiwan's Foxconn, manufacturer of iPhones, announced a US\$5bn investment in Maharashtra in 2015 – create 50,000 jobs in a new mobile plant by 2020



2016 – Taiwan Electrical and Electronic Manufacturers' Association signed MoU with three Indian industrial parks establishing the Taiwan Electronic Manufacturing Cluster (TEMC)

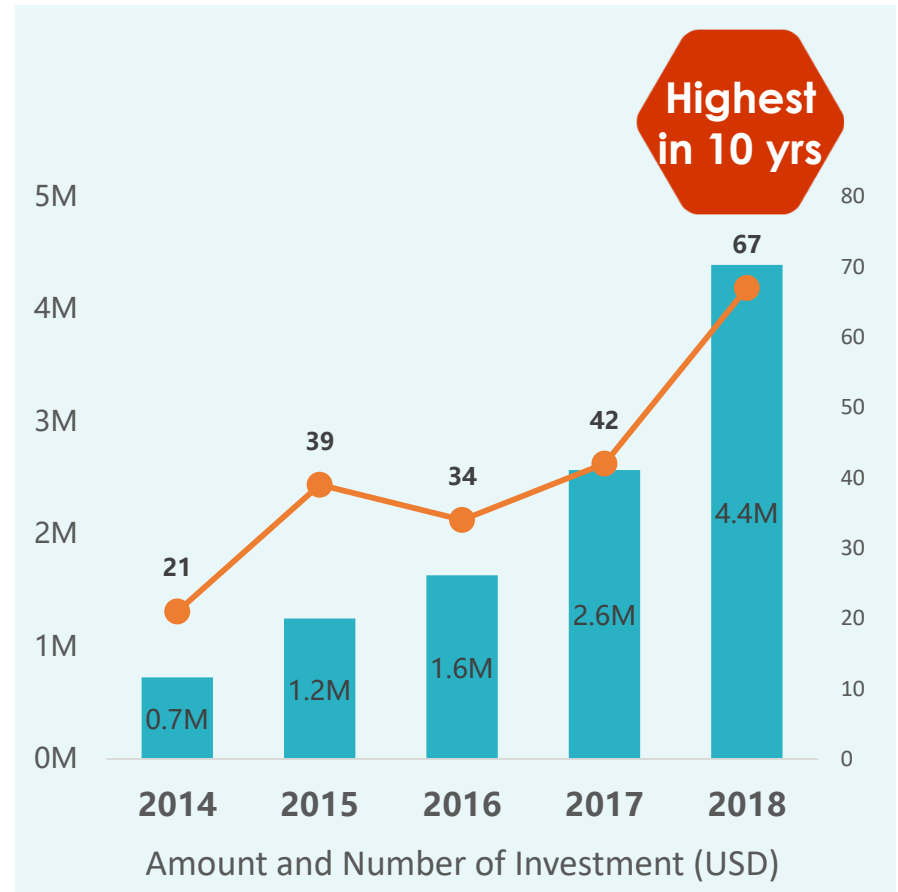


2019 March- Indian ministry signs off on plan for a new US\$1 million Wistron factory in India: flagship iPhone models to be made in India for the first time

Taiwan has the world's highest density cluster of machine tool industries concentrated along the Dadu Plateau, christened the 'Golden Valley'

Indian Total Investments in Taiwan

India is Taiwan's 16th largest trading partner and 14th largest export destination



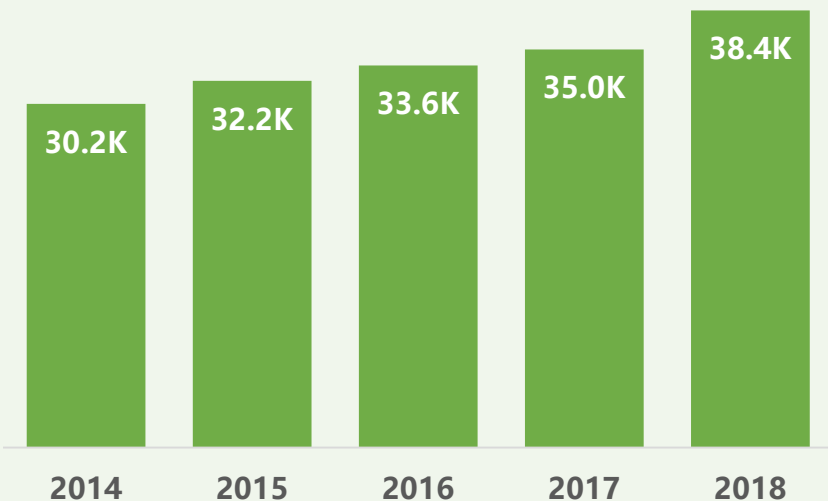
Source: Investment Commission, MOEA, 2019;
Taiwan Bureau of Foreign Trade, 2019

Demand Between India and Taiwan

Visitors from and to India has increased gradually

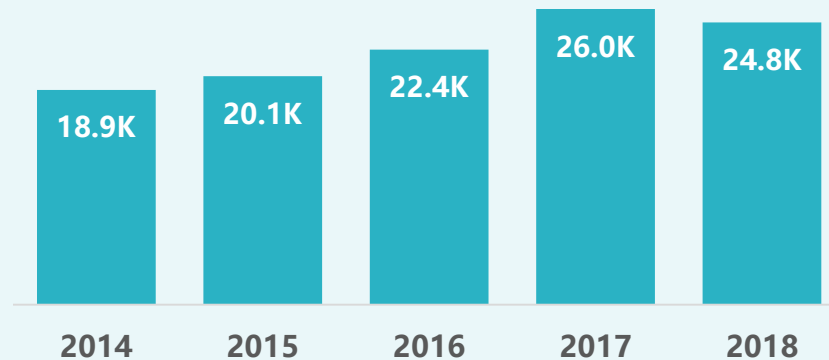
Indian Residents Visits to Taiwan

+6.2%
CAGR



Taiwanese Residents Visits to India

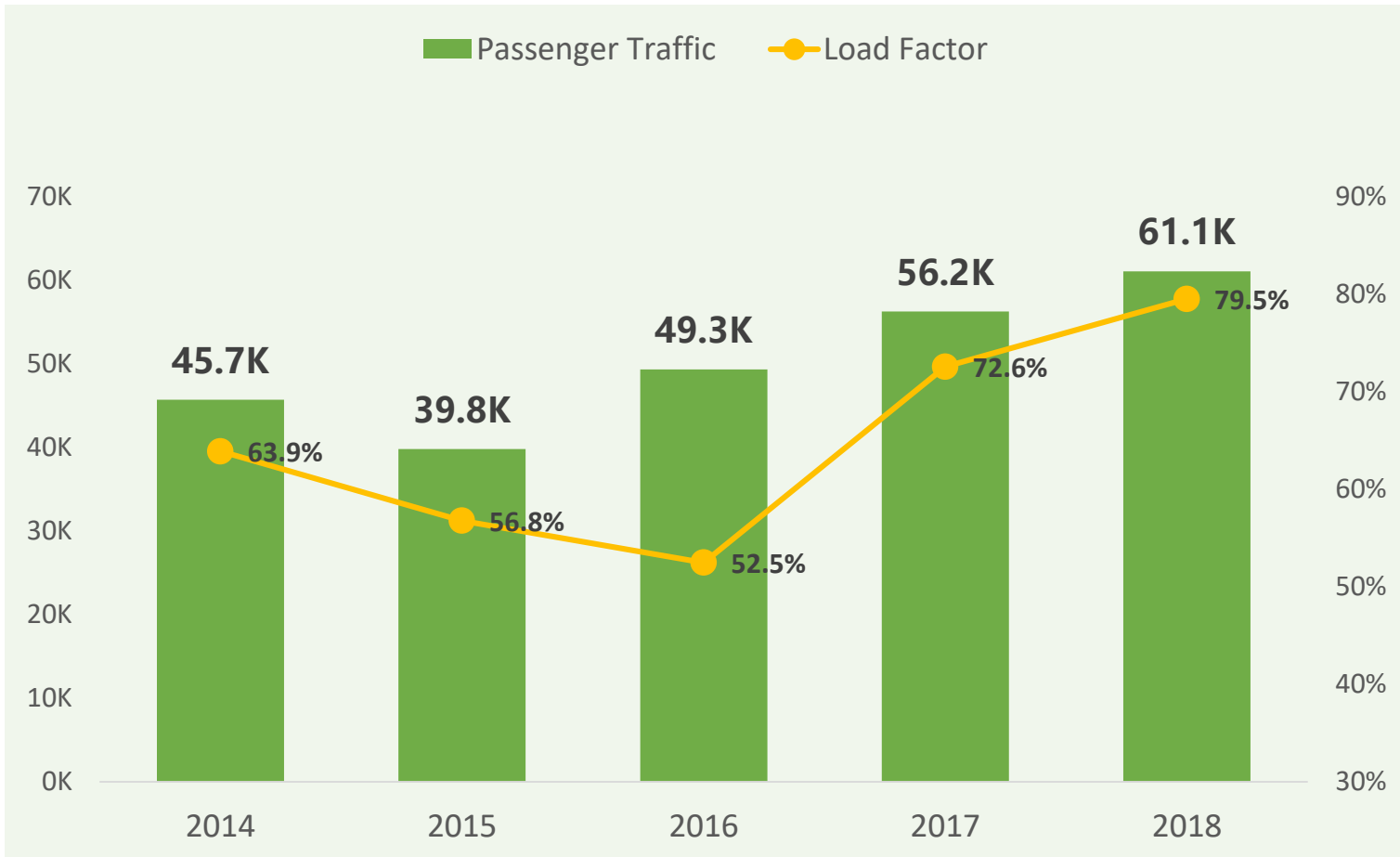
+7%
CAGR



TPE-DEL Route Performance by CI



CI is the only operating carrier between Taiwan and India



Source: Taiwan CAA, 2019

Taoyuan International Airport

With a strategic location to connect Asia to the world



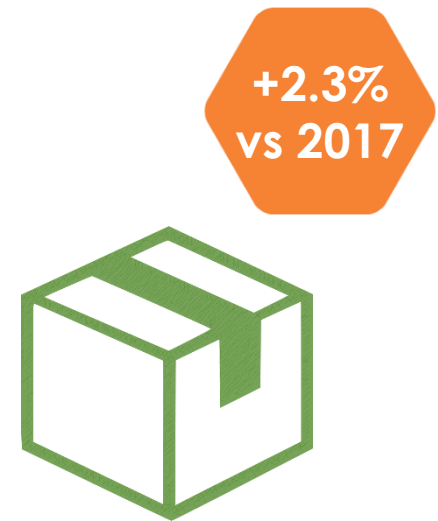
2018 TPE Key Figures



46.53M
Passenger Traffic



256,069
Aircraft Movements



2.32M tons
Air Cargo

18.3%
LCC Market Share

80.9%
Avg Load Factor

2018 New Carriers and Routes



Air France



Thai AirAsia



Starflyer



Air New Zealand



Royal Brunei Airlines



2018 TPE Top Markets

By Country



**China
HK & Macau**
15,606,507



Japan
10,278,657



Korea
3,629,026



USA
3,076,022



Thailand
2,298,615

By Route

HKG
6,337,734

NRT
2,995,636

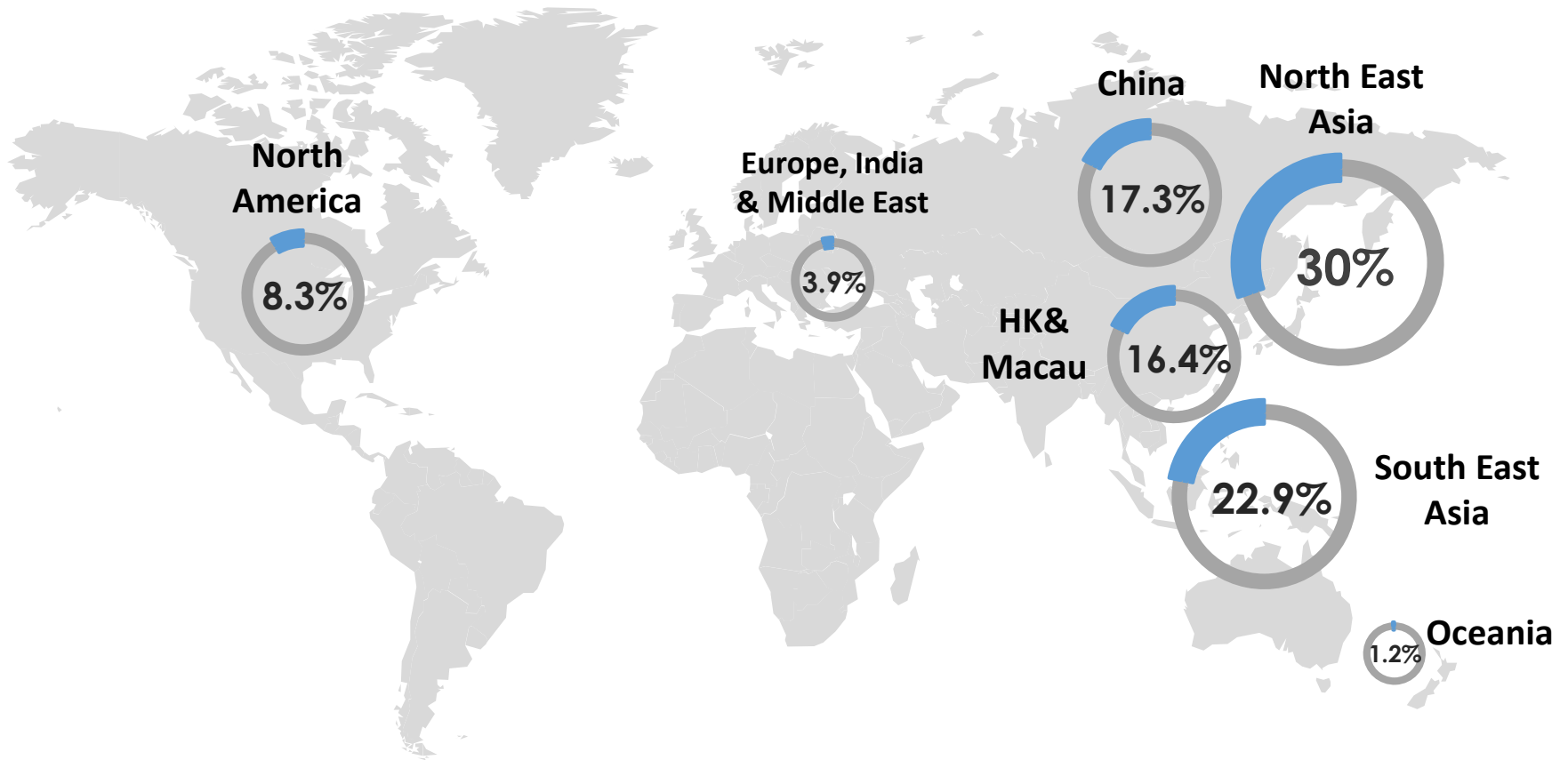
ICN
2,538,511

KIX
2,516,164

SIN
1,838,828

BKK
1,782,224

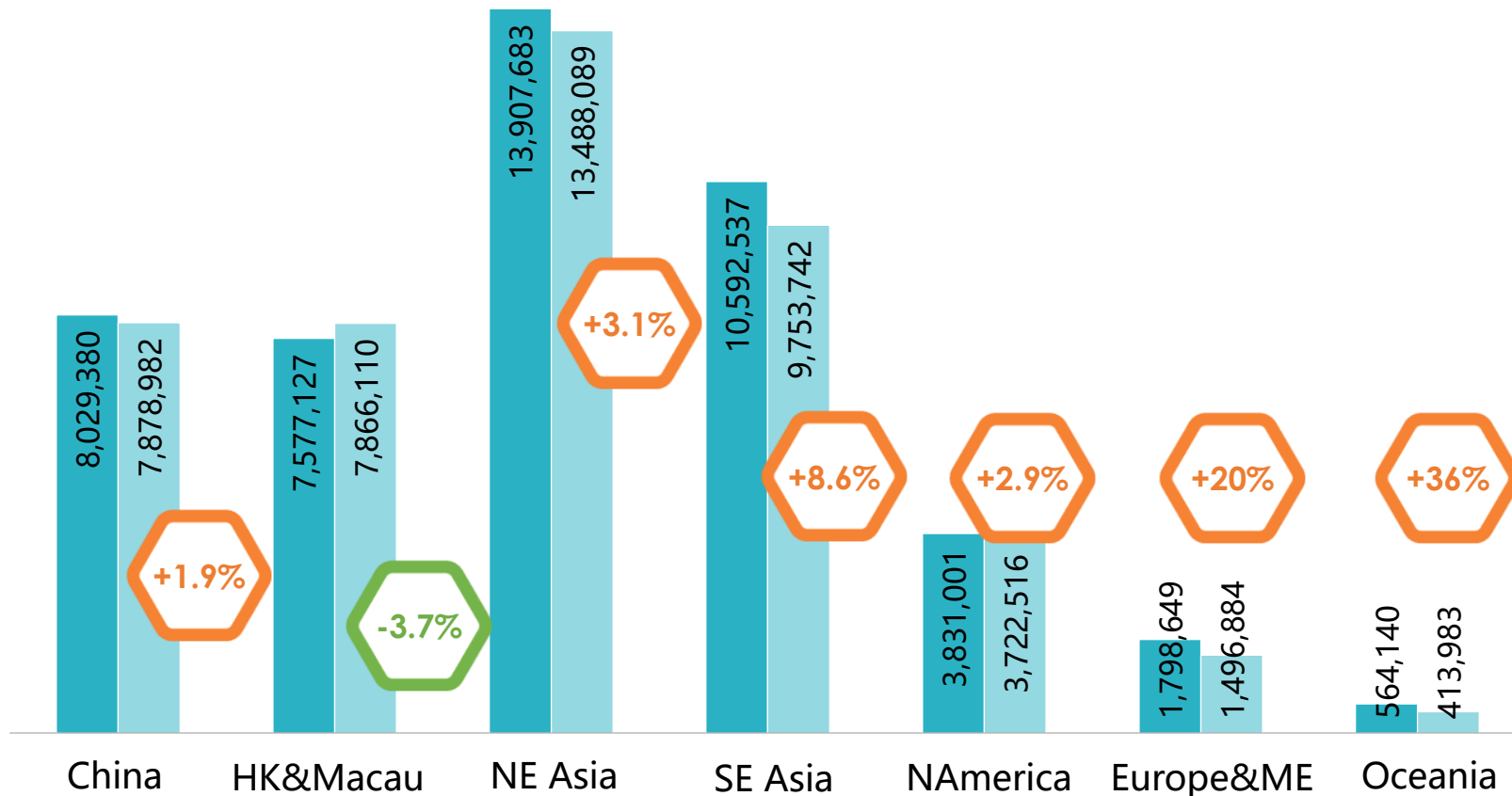
2018 Traffic Market Share by Region



Majority of traffic is from Asian cities

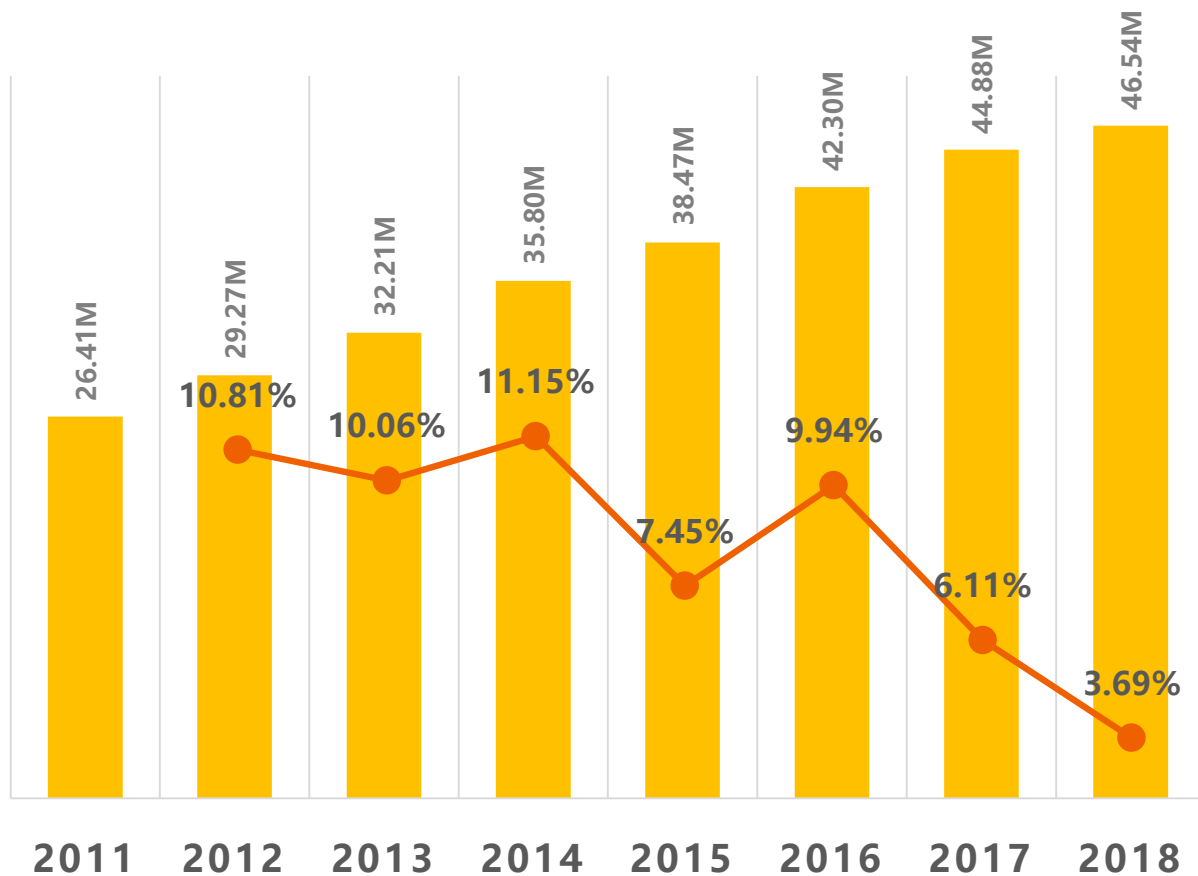
TPE Traffic by Region 2018 vs 2017

Oceania, Europe and SE Asia are the top fastest-growing regions



Source: Taiwan CAA, 2019

2011-2018 Passenger Traffic

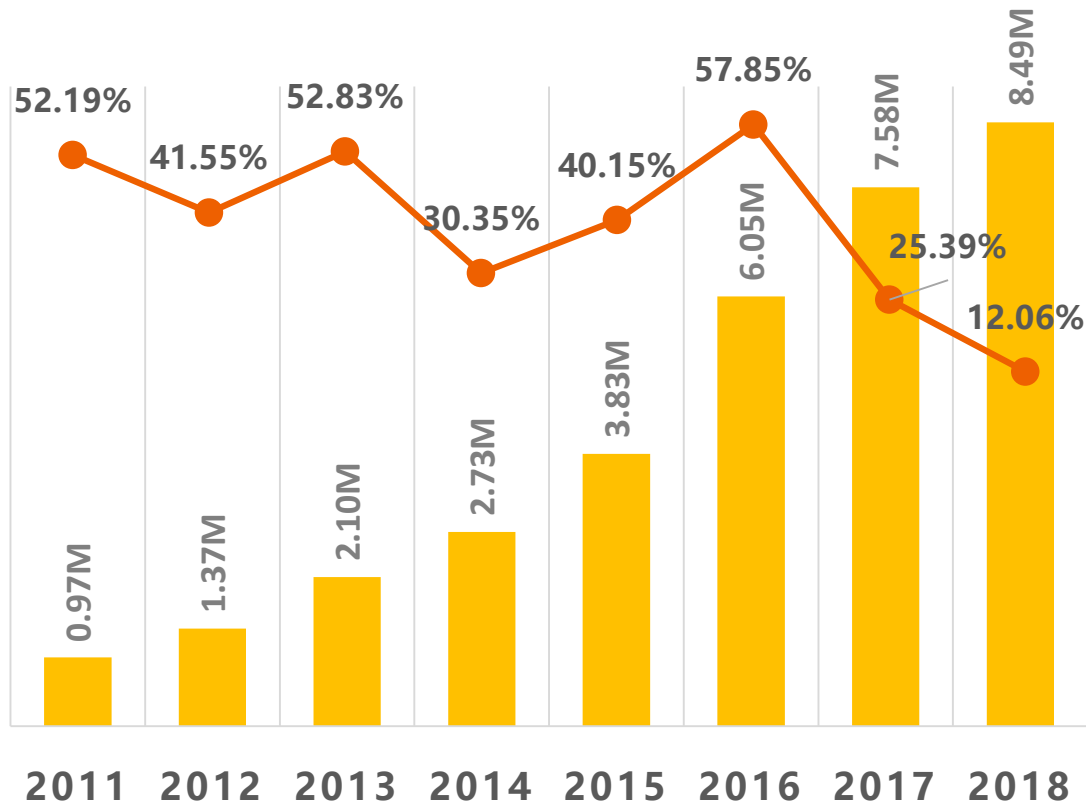


8.43%

7-year CAGR

A gradual decrease in growth rate has been projected due to airport capacity constraints.

2011-2018 LCC Traffic Growth



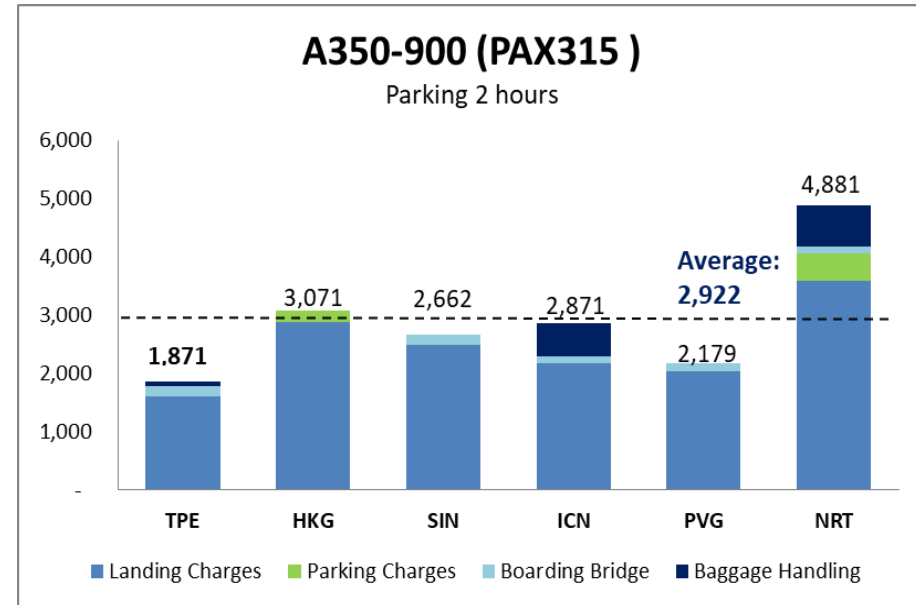
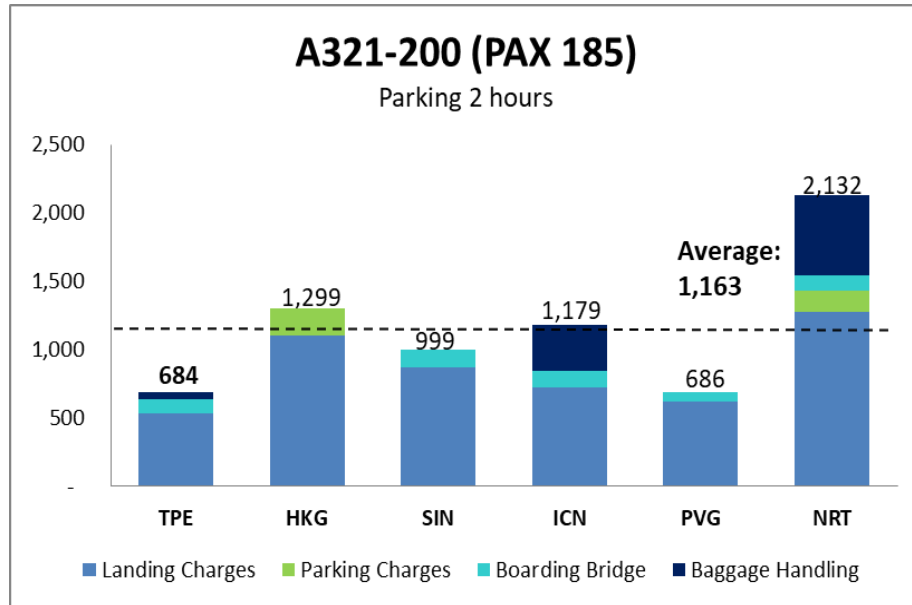
36.4%
7-year CAGR

LCC traffic has reached double-digit growth rate in the past 8 years.

Among 23 LCC, 54% traffic is from North East Asia and 41% traffic is from South East Asia.

TPE Airport Charges

TPE Airport Charges do not exceed average charges of main East Asian airports



Source: Airport Charges

TPE New Destination Incentive Scheme

Program aims to invite air carriers to operate and develop new routes at TTIA.

Applicable flights:

- ☐ **scheduled direct flights**

Eligibility:

- ☐ New route for Taoyuan Airport (new routes should not have been opened for the last year before the new route service launch day.)
- ☐ Flights must inaugurate within 3 months after TTIA has approved the application.

New Route	Details		
Landing Fee	50% off in 1 st year	30% off in 2 nd year	20% off in 3 rd year
Boarding Bridge Charge	Qualified flights arriving and departing between 0:00~04:59 a.m.(same day) and departing in 2 hours have boarding bridge charge discount as below:		
	50% off in 1 st year	25% off in 2 nd year	15% off in 3 rd year
New Strategic Route	Details		
Landing Fee	50% off for 3 year	New Strategic Route: the new routes selected by TIAC.	
Boarding Bridge Charge	Qualified flights arriving and departing between 0:00~04:59 a.m.(same day) and departing in 2 hours have boarding bridge charge discount as below:		
	50% off in 1 st year	25% off in 2 nd year	15% off in 3 rd year

TPE Incentive Scheme application deadline is **December 31, 2019**.

All applications must be completed before the deadline.

TPE Marketing Support Program

Program aims to invite new air carriers to operate and develop new routes at TTIA

Candidates categories:

▣ **Category 1** - New air carrier entrant, operating regular flights from TTIA

▣ **Category 2** - Newly opened regular direct route to TTIA

Category 1 should be air carriers that have not operated on any route at TPE during the 2 years before the inauguration.

Category 2 routes should not have been opened for the last two years before the inauguration.

Qualified candidates will obtain one-time **FREE marketing exposure of TTIA Marketing Support Program** and **inaugural flight events** support.

- Facebook post
- Instagram post
- Twitter post
- LINE post

Social Media



- Internet Media
- Print Media
- Outdoor Media

Other
Channels



- Event backdrop
- Sound and lighting
- Emcee
- Receptionists
- Photographer
- Water Salute

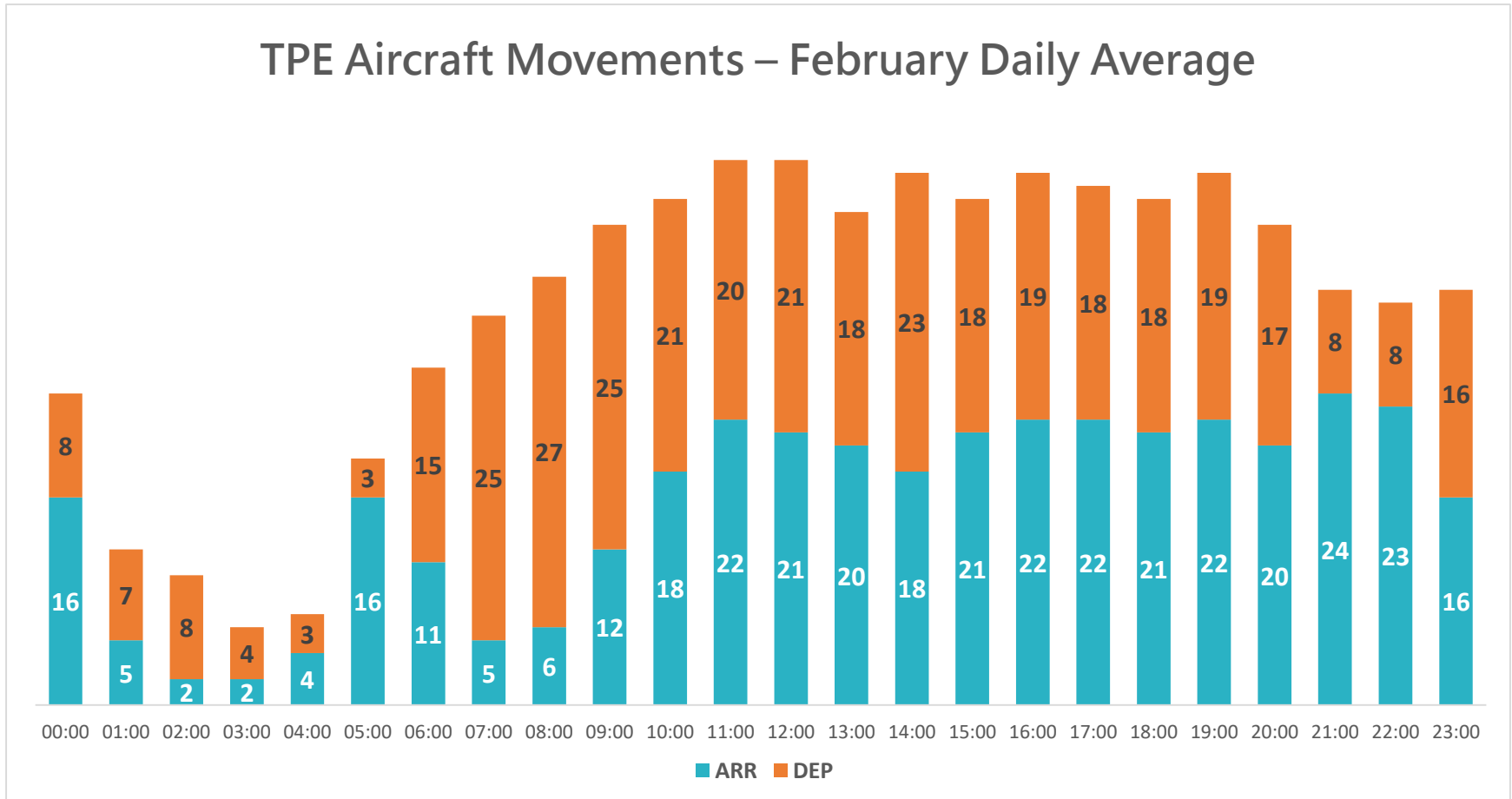
Event Support



Candidates are required to submit a copy of Air Route Certificate issued by CAA and filled application form to TIAC no later than 45 days before inauguration.

2019 TPE Slot Usage

TPE Aircraft Movements – February Daily Average



Peak hour **11:00-12:00 and 14:00-17:00**

Capacity of **50** movements per hour and **90** movements in **2** consecutive hours

For slot application, please contact **Airport Coordination Taipei**

Tel: +886-2-27190971~2, Fax: +886-2-27184348, E-mail: service@aptcoord.org.tw

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