

附件三

一、GEN 官網頭條報導 gAsia Pass 團隊於政策黑客松奪冠消息

(原文網址:<https://ppt.cc/f4WWex>)



'gAsia Pass' Wins Startup Nations Policy Hack at SNS 2018

JESSICA WRAY BRADNER | NOVEMBER 18, 2018



As part of the 2018 Startup Nations Summit, entrepreneurs, thought leaders and other startup champions from around the world hacked seven different challenges to support their ecosystems. Through weeks of research and one day of in-person intense discussion, mentoring and live pitches, these teams developed viable policy solutions.

The 2018 Startup Nations Policy Hack took place in Surabaya, Indonesia, and culminated in a live pitch competition. Team leader **Yatin Thakur**, managing director of the Global Entrepreneurship Network affiliate in India and chair of GEN Asia, and his team members took first place at the competition for hacking a solution that reduces barriers to entrepreneurs.

The innovative solution is the "gAsia Pass," which is a new initiative by GEN Asia and other collaborators. The gAsia Pass offers a digital entrepreneur membership card which speeds up and facilitates access to government startup support services (such as a startup visa or tax benefit) and curated professional services.

Thakur's team members included **Marie Wall**, startup director and deputy director, Division for Research, innovation and Access to Finance at the Ministry of Enterprise in Sweden; **David Kuo**, managing director of GEN Taiwan; **Andrew Outhwaite**, incubator facilitator for the government in Western Australia; and **Mark Hugh Sam**, adviser to GEN Taiwan.

"The biggest challenge which entrepreneurs face today is access to the right markets and smooth movement – especially around their own nations," said Thakur. "We feel gAsia Pass would be able to solve that issue through a single digital identity of entrepreneurs and their enterprises with support from governments from its members' nations."

Unlike traditional policy hacks where challenges are chosen by the organizers, the Startup Nations Policy Hack called for team leaders to bring specific, real challenges to the table. Team leaders were also asked to bring a preliminary idea of how to address such challenges. Following the policy hack, these team leaders commit to test the hacked solution in their respective ecosystems.

Two teams, led by Felipe Matos, the vice president of Dinamo in Brazil, and Jak Koseff, the chief director at the Office of the Premier, Gauteng Provincial Government in South Africa, were finalists in the hack. Matos' team tackled how to form and shape a Brazilian Startup Act – looking at the best possible changes in regulations and how to involve the ecosystem and government officials in the discussion. Koseff's team took on the problem of misalignment between the initial intention of South Africa's "30 percent procurement policy" and its level of impact.

"The Startup Nations Summit brings policymakers and key stakeholders from a number of countries to share best practices, and the hack initiatives allows some of the key ideas to accelerate and scale-up policies and ideas in less than a couple of months," said Thakur. "These hack initiatives are surely defining the new governing structures."

二、中企處 FB 粉絲團 gAsia Pass 團隊於政策黑客松奪冠貼文(本文同步刊登於 Startup Terrace 及創業圓夢 start-up hub 粉絲團)

原文連結: <https://ppt.cc/fhTk0x>



經濟部中小企業處

11月17日下午3:45

【創業大冒險】國~際~快~訊~
狂賀!! #經濟部中小企業處 領軍參加 #創業國家高峰會，勇奪 #創業政策黑客松 冠軍 🏆

今年9月於台灣舉辦的GEC+Taipei(全球創業大會)，我國提出第一個創業資源共享協議「#gAsiaPass創業數位公民卡」，獲得國際熱烈回響 🏆

本月16、17日經濟部中小企業處由胡副處長貝帶領軍出席於印尼泗水舉辦的2018創業國家高峰會 (Startup Nations Summit)，以「gAsia Pass」為主題參加會中最受矚目之政策黑客松大賽(Policy Hack) 🏆

由臺灣 🇹🇼 提倡，與印度 🇮🇳、瑞典 🇸🇪、澳洲 🇦🇺 聯軍的gAsia Pass團隊，團隊主要成員包含我國台經院林欣晉所長、GEN Taiwan MD, David Kuo，及GEN Asia Chairman, Yatin，在愛沙尼亞、南非、土耳其、巴西、秘魯等強敵環伺中，脫穎而出挺進決賽，並於總決賽勇奪NO.1 🏆

未來希望藉由gAsia Pass的跨國人才資源交流與合作，連結亞洲各國的創業資源與網絡，打造無國界的創業環境，而 #台灣林口新創園 將扮演重要樞紐，成為亞太區最具規模及影響力的新創入口平台，共同打造亞太創業生態圈 🏆

大家一起讓臺灣在國際大放光彩 🏆

【Startup Adventure】
Super great news to congratulate to the #gAsiaPass initiative for winning 🏆 the #PolicyHack 🏆 at #StartupNationsSummit 2018 in Surabaya, Indonesia where the GEN Asia startup exchange framework and its gAsia Pass initiative was first introduce and co-initiated by SMEA, MOEA at GEC+Taipei in Taiwan this Sept.

👉👉 This "gAsia Pass" is a new initiative launched by GEN Taiwan & GEN Asia in collaboration with public and private stakeholders, designed to allow entrepreneurs to access markets, setup a new business, as well as get supported by different governments, all on a single pass to build a new future startup ecosystem, with #StartupTerrace as the first gateway in the Asia-Pacific region.



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#gAsiaPass
#StartupTerrace
#StartupNationsSummit
#GECTaipei
#TaiwanNumber1

你、洪球明、郭展樂和其他 65 人 4則留言 21次分享