

Who you gonna call?



gAsia Pass: Imagine **Zero Barriers**

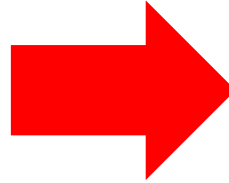
Borderless Access for Entrepreneurs



Presented by Team #6:
Andrew / David / Ivan / Marie / Mark / XinWu / Yatin

Challenges for Startups

- Fragmented markets
- Multiple access points
- Who should I trust?
- Local laws, processes
- Multiple partners
- Slow governments



- Less than 5% of company entering in US market gain any revenue [*Nordic Venture Capital*]
- Only 1 of 5 Companies succeed in entering new markets [*McKinsey Quarterly*]

Why current solutions do not solve the problem

Government

Incubator/Accelerator

Investment Organization

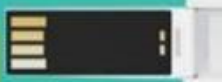
No Protocol & Framework
No Connect & Streamline



GLOBAL
ENTREPRENEURSHIP
NETWORK

創業數位公民卡

gAsia



Pass



ASIA

Key Benefits

Benefits

Single record for each venture

Increase use of existing incentives

Better use of existing infrastructure

Matching talent to markets

Valuable data for analysis



Addresses

Tracing ventures through programs

More effective national policy

Stronger local ecosystem

Higher venture success rate

Deeper understanding of ecosystem



Vision



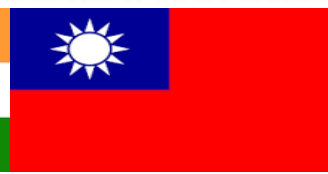
STARTUP NATIONS
SUMMIT
SURABAYA 2018

GEC+
TAIPEI

Enabling Social Impact with IoT



Traction





Milestones



Phase
Zero

2018

- Ideation
- 6 nations MoU

Phase
Beta

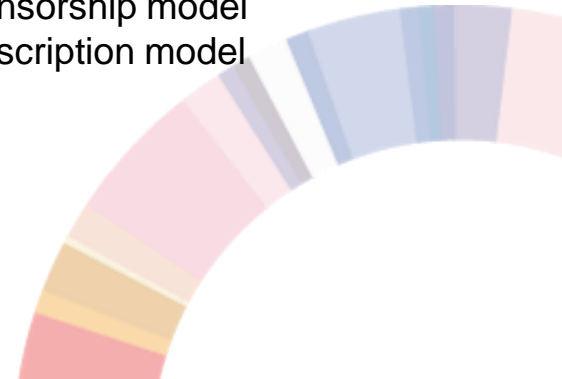
2019

- Pilot India - Taiwan
- Platform development
- Grants to seed fund

Phase
Launch

2020

- 20 ecosystems
- Sponsorship model
- Subscription model



Governance

GEN Asia

Governance Board

Secretariat

Non-profit organisation
Mgmt of portal & passes
Project management

India
GEN MD

Japan
GEN MD

Taiwan
GEN MD

New Country
GEN MD

New Country
GEN MD

**Local
ecosystem**

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Get on Board

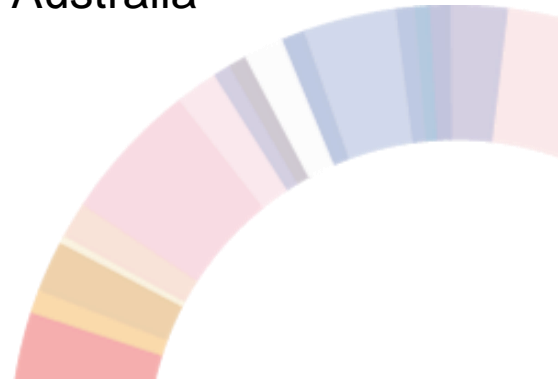
1. **One** Additional Partner nation
2. Startup organisations as early adopters
3. Sponsors and service providers

Team + Supporters



- **Yatin, India**
- **David, Taiwan**
- **Mark, Taiwan**
- **Xin-Wu, Taiwan**
- **Ivan, Indonesia**
- **Marie, Sweden**
- **Andrew, Australia**

Early Partners



*Thank
you*

