

2018

BUSINESS YEARBOOK

UNIVERSITAS CIPUTRA

CREATING WORLD CLASS ENTREPRENEURS

Jumlah Bisnis



Jumlah Mahasiswa/i



Jumlah Tenaga Kerja



Jumlah Omzet / Bulan

Rp. 869.293.925.000,-



FOREWORDS

MESSAGE FROM BOARDS



IV

“

I HAVE A DREAM...

IN 25 YEARS THERE WILL BE

4 MILLION

NEW INDONESIAN ENTREPRENEUR

From Sabang to Merauke, from coast to mountains, from villages to metropolitan cities. Children of farmers, fisherman, teachers, laborers, state employees, policeman, armies become entrepreneur.

”



Dr. (HC) Ir. Ciputra
Founder of
Universitas Ciputra
(2011)

V



• **Sedang Mencari Pekerjaan**



• **Studi Lanjut (S2/S3 etc)**



• **Successor of Family Business (Penerus Usaha Keluarga)**



• **Entrepreneur (Pemilik Usaha)**



• **Intrapreneur**



• **Lainnya**





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Cilpin is a manufacturing company focuses in the production of furniture and home furnishing product. Cilpin was found in 2016 by two founders with various degree. Our workshop is based in Bangkalan, Madura. The business was started with furniture made from the upcycle waste of antique vehicles. This idea starts from a problem: many abandoned vehicle waste were still stored at the bike shop and car shop. Achievements ever achieved is to become the 1st winner in Java Business Competition 2016.

We were starting to get the job to decorate a cafe from around Indonesia such as Bandung, Sumbawa, Gresik, and Surabaya. Around this time, there are many offices and homes. We took care and decorated their office and homes in Cilpin, East Java area. We believe that Cilpin in coming years can improve themselves in many ways inline with the potentially increasing properties in coming years. We will continue to improve our service and quality to become an international furniture company.





Dapur Yordi

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Culinary/Catering



Dip n' Crunch! offers lumpia product in unique package. Dip n' Crunch! has two types of lumpia shape: regular and one bite size. What makes Dip n' Crunch! lumpia different than others is that this product substitutes bamboo sprouts with jicama. Now, Dip n' Crunch! has two variants, which are seaweed and kanimayo. Dip n' Crunch! offers six variants of sauce: cheese, spicy mayo, dark and sweet, raw sambal, peanut, and as the original sauce.

Benefits of Dip n' Crunch! is the absence of bamboo sprouts so it is safe to consume for those who are allergic to bamboo sprouts or do not like its taste. Also, it has one bite size for immediate consumption and frozen package for home consumption supply, wider variants of sauce, and sold in unique package than other lumpia.

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THE
MOONLIGHT
Cakery

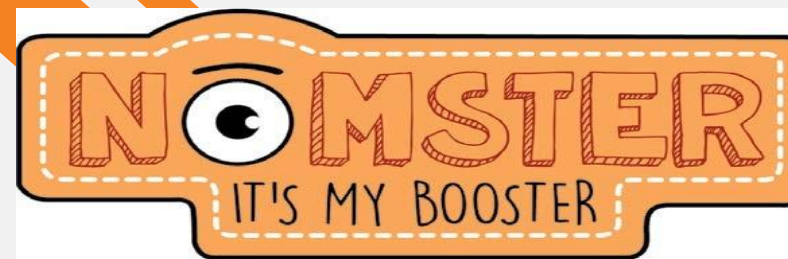


THE
MOONLIGHT
Cakery

The Moonlight Cakery is a business of F&B Industry with cheesecake and vegan cake as its main products. The Moonlight Cakery sells 10 cheesecake variants, which are lemon, strawberry, greentea, peanut butter, blueberry, oreo, red velvet, taro, salted caramel, dan mangga. Also, there are 3 variants for vegan cake which are vanilla, banana, and chocolate. In addition to these 2 cakes, The Moonlight Cakery offers customary order from consumers' needs, such as vegan cheesecake, eggless cheesecake, cupcakes, and many more.



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Nomster is a business in the food industry. Nomster was established October 16th 2015. The four owners are Anastania Marin Purnama, Eric Theddy, Fransiskus Setya Budi, and Michelle Jennifer. Nomster was first founded as a project in Culinary Business class subject that requires students to join weekend markets in Surabaya. Nomster gained profit, so the owners decided to further continue the business. When the owners first started its business

Nomster opened in weekend markets at malls in Surabaya. As the weekend market trend started to fade, the owners decided to open Nomster in a permanent booth in UC Walk that is still available to this day. The product Nomster offers is crispy fried chicken and rice with various sauces. Nomster has four kinds of sauces, which are Chizu (cheese), Hooaha (Padang), Ikari (Japanese Curry), and Matata (Sambal Matah). Kuliah UC jadi entrepreneur yang laper? Makan Nomster!

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Edith Natasha
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Edith is a brand in fashion accessories focusing on handmade product.



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Kirana Tour is a travel agency based in Surabaya. Founded by my father in 2004, this company keeps growing year by year. Kirana Tour specialised in incentives group such as corporate, community, and frequent individual traveler (FIT). Our services start from travel document (passport or visas), hotel or flight booking, tour and our newest services is itinerary planner. Kirana Tour also have a children company: Travelite. This company will focus on young market. With Kirana Tour, we will always strive to gives our best to our guests.

Every guests have their own travel preferences and we will always try to fulfil each one of them. Until now we have served wide range of clients from government company, Charoen Pokphand, Wonokoyo, Japfa Comfit, Semen Gresik, and also Ciputra University. If you are looking for a travel company that fulfil your travel needs, let us do a favour and assist you.





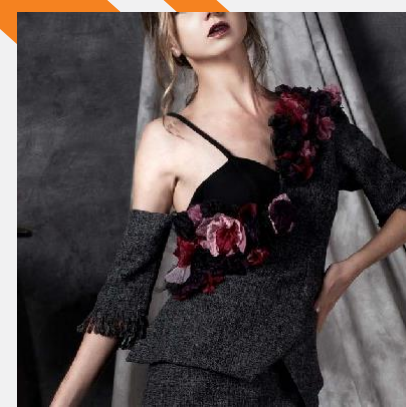
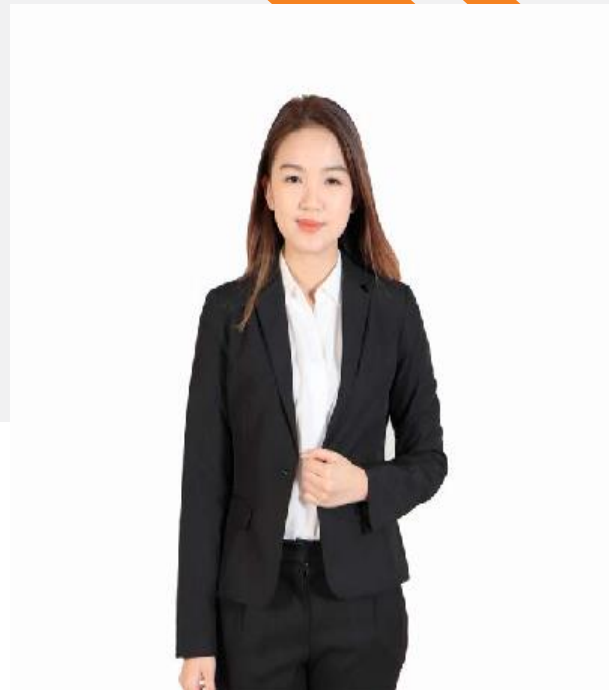
Melè
RESORT ACCESSORIES



Resort accessories using Lombok woven and cow leather.

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COUVÈ
2018

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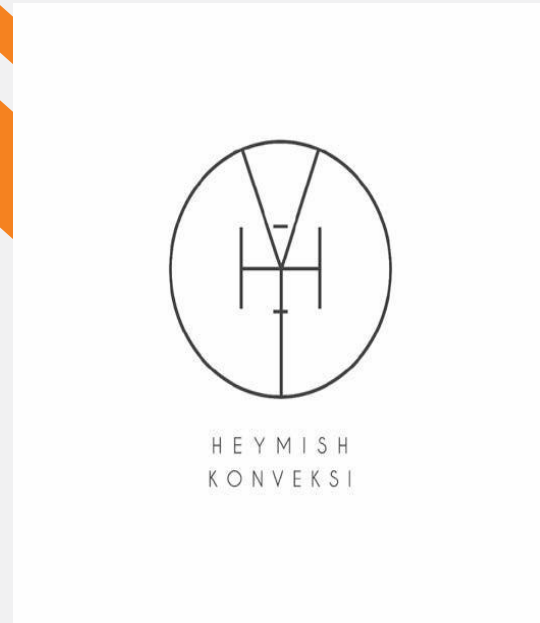
Is a new business in woman fashion field (art experimental). This business uses several adaptations of techniques and tools under fashion principles already taught, by also maximizing non standard materials and certain manipulations in order to create new and interesting fashion style for certain events. This business is currently selling online.

Starting from personal business in E4, a business of kids fashion (party costume), using comfortable materials for children and focusing on making them feel like small King or Queen in a party, to make them more confident and dare to interact with older people. This business is currently operating online.

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Engaged in art business. We provide paper flower product in form of hand bouquet, souvenir, backdrop and decoration. Until now, we have processed hundreds of flower hand bouquets orders for different events such as graduation, anniversary, birthday, grand opening outlet, and many more. Besides hand bouquet order, we also receive order for interior design decoration for homes and cafes, and photobooth backdrop for birthday events. MOTTO: Deliver perfection to your home



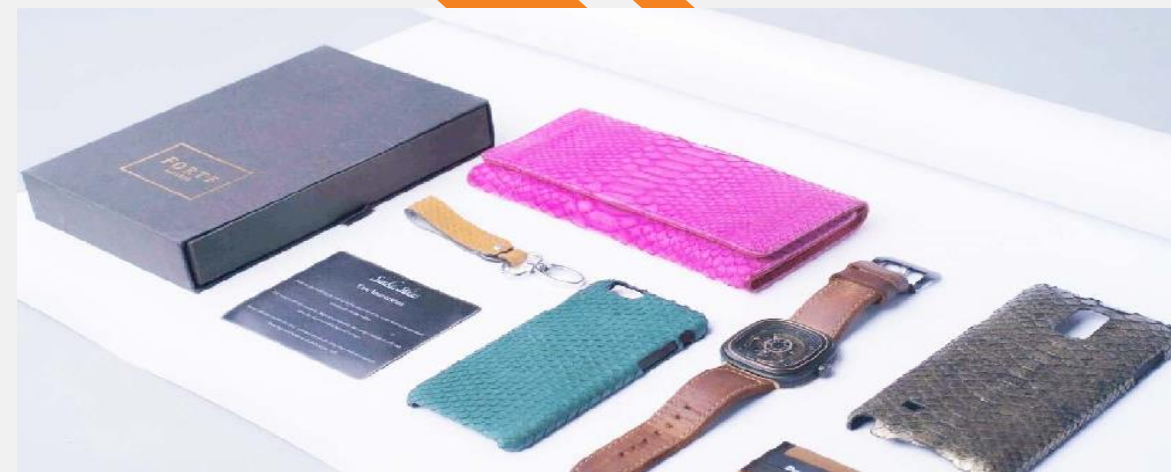


40 Heather Panna&Co is a brand in food and beverage industry, focusing on dessert with panna cotta as its main product. Heather Panna&Co has 6 flavour variants and value proporsion that emphasizes customization as



Heather Pannacota

Carlyn
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Forte is a brand of fashion creative industry, focusing on producing apparel with genuine snakeskin as its raw material. The products are phone case, clutch, key chain, bag strap, and others.



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A manufacturing company focusing on meat chili sauce. All meat chili sauce has its levels of spiciness.

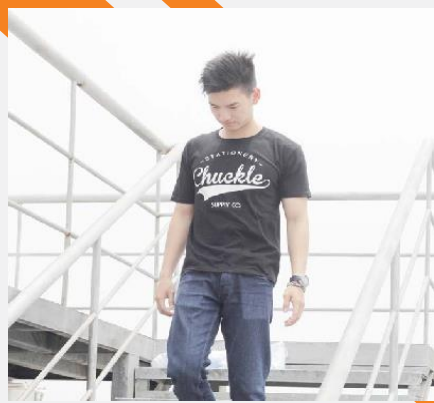


Hyperion Visual is a Surabaya-based urban video agency, with more than 50 projects and keep counting with clients from start-ups and corporate-level brands such as; Intiland, Ciputra, Cleo, WTFMarket, Madame Chang, Dilmah Tea, and many more.

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 hyperionvisual



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 **PALMARIUS JAYA**



Selling polo t-shirt with customized design concept.



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 **PT. MEDIVA DIGITAL INOVASI**



Retailer for healthy equipment and tools, web and apps development

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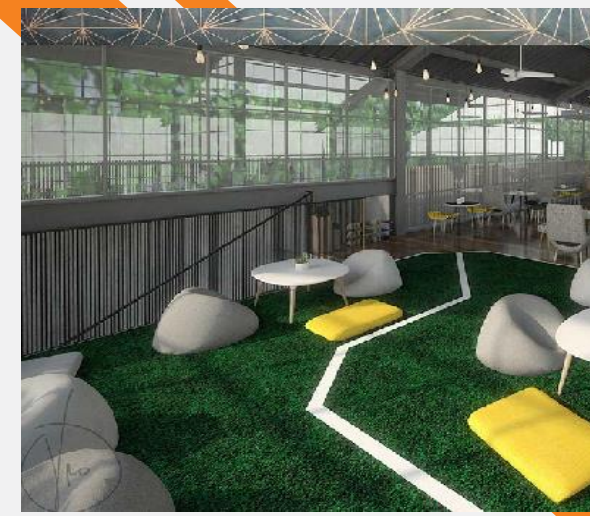


KIELI decoration



Kieli Decoration is a business engaged in decoration service for wedding, engagement, and matrimonial events. Its specialization is internationally themed decoration, both thematic and non-thematic for indoor and outdoor location.

Stefani Lauren
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VRO Inarchi Studio is a consultant company for interior architecture design with its professionalism in implementing value green design under GBCI (Green Building Council Indonesia) parameter, and flexible in design. VRO Inarchi Studio Company can give opportunities and balance between humans, buildings and environment.

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felyn kho
interior architects



Felyn Kho Interior Architects is an interior architecture consultant in Jember, focusing on commercial projects like office, retail, and hospitality (restaurants and hotels). The excellences of Felyn Kho Interior Architects are business analysis in interior architecture branding design, convenience in design & build, and easiness in wall & window graphic design.

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IVANA
DESIGN STUDIO



Is a consultant company of interior architecture in Surabaya that assists clients to strengthen company branding using interior application based on analysis on client's company. In a second phase, providing interior design package and visual design merchandise for twice or four times. Focusing on excellent service refers to Service Excellence.



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Fitwigo is an organization for sport lover that operates digitally. At the beginning, Fitwigo focused on basketball players community in Surabaya, and this organization brought together all new and existing basketball communities. Until recently, the community still exists and still plays weekly basketball together.



Is a production house established in early 2017 in Surabaya. Pilgrimage focuses on production value of a processed project in order to create a video that delivers story to meet clients' expectation.

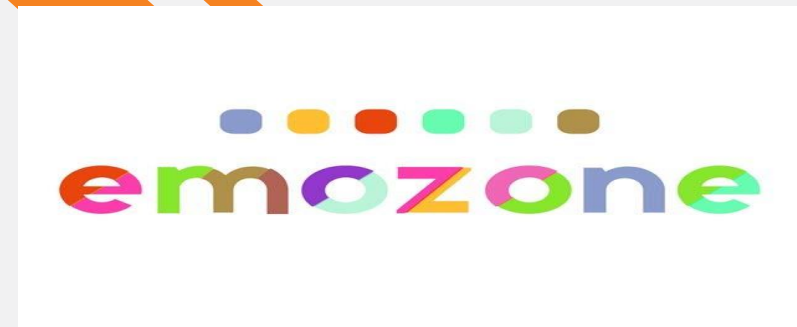


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Clothing convection (shirts, t-shirts, jackets, hats, bags, screen printings, etc.)

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Emozone is a company engaged in education in the form of educational games. The company aims to develop emotional and motor intelligence in children aged 5-12 years. There are several products owned by Emozone namely boardgame, boltres, and slimuto. Emozone has been established since 2015. This company is located in Citraland, West Surabaya.

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PT. Intelegensia Grahatama is a developer company that develops residential, commercial and tourism areas especially in Malang and East Java, Indonesia. Currently

PT. IGT is planning to build Singhasari Integrated Tourism Complex (SITC) in Malang, East Java. SITC is planned as the center of international-standard amenities for Bromo Tengger Semeru (BTS), the most important tourism destination in East Java.



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Leader in Hydrocolloid, creating solution in Food Innovation. implementing The Blue Economy Philosophy; Reduce, Reuse, Recycle.



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**Publishing
Offset
Books
Brochures
Calender**

(0274)



ADITYA MEDIA
Printing & Publishing

We are Aditya Media Printing & Publishing. We create solution to the costumer who need offset printing solution such as book, brochure, calender, etc. With the good team work, expertized skill and qualified offset machine we are ready to give the best service to make advanced printing solution.



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Hue Production is a production house that meets video promotion needs such as TV Commercials, Company Profile, Campaign Video, Tutorial Video, Teaser and aftermovie, Bummper Event, and others, for business and for individual purposes.

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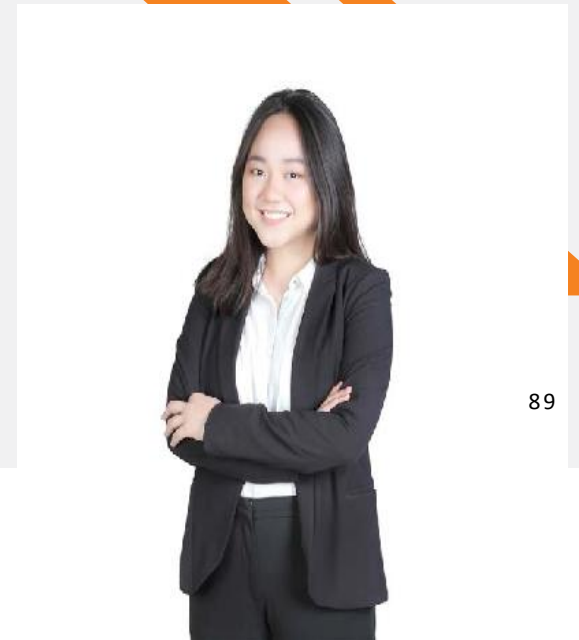
A business in healthy life style, serving daily nutritious consumption to meet the needs of daily nutrition, completed by consultant supervisor and healthy lifestyle program.



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A business of product conceptual photographer located in Surabaya, with focus on creating product photo that is able to communicate the value of that product to its consumers.





Murnifood is a food and beverage company established in 11 November, 1986. It was established in Magelang, Central Java. The company founder is Sunny Santoso, who has chosen to engage in business sector. The trust and hard work of many different parties have formed Murnifood into a company that is committed to constantly improve on products and work processes to meet all consumer needs.



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Nasi Contong Surabaya is a traditional food made from basil rice with spicy flavor found in sambal, is an advantage of this product. Values given to this product is seen based on problems that occurred in Indonesia where previously mentioned, this company offers food products with practical packaging so it does not take much time to consume in any situation, anytime and anywhere. Even this product is not included in the Junk Food category.



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Aurora is a company engaged in manufacturing leather-based products of the highest quality. Our commitment is to create products that are able to compete in international markets by highlighting the expressions and values contained in Indonesian culture and traditions.



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BLUMETTE creates the signatures of hotels, villas, restaurants, private residences, offices and fashion retails. Established since 2016, BLUMETTE has many experiences, and the detailed knowledge enables them to create something personal with its identity. We create something casual but elegant, colorful in its own way that makes you feel living a luxury lifestyle. BLUMETTE's ultimate objective is to add value, raise standards and enhance the brand of a project's owner and users.



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谢谢



Thank You
谢谢