

## ★ 簡報廠商（一）

### Paykey



資訊安全及行動支付廠商，在聊天過程中，直接匯款給朋友或家人，完全不用站到提款機前，或是打開網路銀行，就連銀行帳戶都不需要知道，在所有社群 App 上，透過簡易鍵盤操作，就能馬上把款項匯出。這正是 PayKey 在做的事。PayKey 打造的是一個 P2P 支付的環境，只要你安裝該軟體，並點選手機鍵盤上的“\$”按鈕，你就可以在任何社群通訊軟體上輕鬆付款或轉帳給對方，且擁有高度的安全性。

PayKey is a new Social Banking Solution, already working with top tier banks such as HSBC, Santander, Citi, UOB, Westpac and more.

PayKey enables banks to provide their users with peer-to-peer payment options and other banking services just when they are needed most - when they are engaged in social interactions. Users can initiate a payment transaction or other banking services right from the social app such as Facebook Messenger, WhatsApp and Twitter, keeping the payment experience intuitive, contextual and simple.

<https://www.paykey.com>

## ★ 簡報廠商 (二)

### Q-nomy (CallFlow)



Q-nomy Inc. 成立於 2002 年，總部位於美國佛羅里達州邁阿密市，在加拿大，英國和以色列設有辦事處，並在世界各地建立了合作夥伴。以開發，銷售和執行軟體解決方案，幫助企業優化客戶在其分店或商店的使用體驗。其旗艦產品 Q-Flow® 綜合預約計劃，客戶流程管理，業務流程管理和客戶互動管理的獨特軟體整體解決方案，旨在為客戶提供最佳體驗。Q-Flow 在醫療，零售，電信，金融，教育和政府機構等五大洲擁有 1,000 多個案例。

Q-nomy develops and implements software solutions designed to help organizations optimize the customer experience in their branches or stores. The company's vision is to make the most of every customer visit by delivering more sales and greater customer satisfaction. The company's flagship product is Q-Flow, an innovative software package integrating customer flow management and branch campaign management. Q-Flow is being used by customers around the world in various industries, such as telecom, healthcare, government, retail, banking, education, and more. Q-nomy also provides a wide range of professional services that complement its software offerings, including business requirement analysis, custom solutions development, change management, media and content production for campaigns, and others.

<https://www.qnomy.com>

## ★ 簡報廠商（三）

### Paygilant



資訊安全公司，由於社交工程，帳戶接管，設備盜竊，身份盜用和惡意行動軟體，行動支付容易增加欺詐風險。行動支付交易量正在迅速增長，欺詐損失已經比卡片的欺詐損失高出 6 倍。Paygilant 可以防禦這種情況，並為銀行、行動支付提供商，行動錢包提供商和行動運營商提供功能強大且快速實施的解決方案。Paygilant 的解決方案在執行風險評估流程時考慮了大量資訊：交易歷史記錄，交易行為，設備資訊，特定身份驗證信息，用戶位置等。結合其額外的預測因素 - Paygilant Insight 和 Paygilant 生態系統，SDK 成為獨立的風險評估代理商，建立一個分散的防欺詐解決方案。

Paygilant's fraud prevention technology is designed to protect mobile transactions, executed by NFC, QR code, P2P, or in-app payments, against fraudulent attacks. It is a combination of a smart, independent, compact SDK and powerful analytics that support it.

By performing the risk assessment on the mobile device itself, Paygilant uses multiple data points for transactional behavior analysis without latency issues and enables a smooth customer experience.

<http://paygilant.com>

## ★ 簡報廠商（四）

### Personetics

The logo for Personetics, featuring the word "personetics" in a lowercase, rounded, sans-serif font. The text is black and is set against a bright yellow rectangular background.

Personetics 開發了一項技術，可以預測個人客戶的需求，使金融機構能夠提供獨一無二的數字體驗。通過關注每個人的最佳利益，機構可以改善與客戶的關係，建立長期信任與持續的關係。該公司的預測性“智能助理”解決方案專為銀行業設計。即時分析引擎與銀行專用服務主題，可操作的見解以及高度個性化的推薦的綜合庫結合起來，以推動客戶參與度。結果包括降低服務成本和增加用戶採用率和利用率。該公司被 Gartner 研究組評為“2014 年 CRM 客戶服務中的供應商超酷供應商”中的一名超酷供應商。

Personetics Technologies has developed a technology that anticipates individual customer needs, enabling financial institutions to deliver a uniquely engaging digital experience. By focusing on each individual's best interests, institutions can improve their relationships with customers, building trust, and achieving sustainable growth. The company's predictive "Smart Assistant" solution is designed specifically for the banking industry. Its real-time analytics engine works with a comprehensive library of banking-specific service topics, actionable insights, and highly personalized recommendations to drive customer engagement. Results include reduced service costs and an increase in user adoption and utilization. The company was named a cool vendor in "Cool Vendors in Vendors in CRM Customer Service, 2014" by the Gartner Research Group.

<http://personetics.com>

## ★ 簡報廠商（五）

QED-it



QED-it 公司以其拉丁語 quod erat demonstrandum（這將證明什麼）為名稱，即以所謂零知識證明原則（the principle of zero knowledge proofs）為金融機構提供審計和盡職調查服務。該公司不希望與競爭對手分享大量資訊，但提供方法確保對手收到的資訊是正確的。

QED-it 的服務允許在區塊鏈上，為多方交易建立方法來查詢，以證明有關企業的交易事實，而無需查尋這些證明的基礎數據。這與“一般”區塊鏈的區別在於，QED-it 的服務每個交易都發送到網路上的所有節點，而所有這些節點都在公共帳簿中記錄交易的規則和價值。

QED-it offers a privacy program for distributed ledgers. Based on zero-knowledge proofs (ZKP), this method proves the outcome of a particular process without revealing any details.

The company specializes in algorithm-heavy ZKP, accelerating computations through parallel systems. QED-it's solutions are scalable and meet businesses' need for DLT.

<http://qed-it.com>

## ★ 簡報廠商（六）

### Wave



WAVE 金融科技加速器 Techstars-Barclays 的創始會員之一，Wave 試圖把區塊鏈應用在貨運商，顛覆目前的貨運商國際貿易運作方式。過去國際貿易交易出於保護目的，一般會要求開具銀行信用證明，也因此導致後續連串繁雜的文書工作。WAVE 以區塊鏈技術，無需協力廠商介入，國際貿易交易過程有關的船運、保險以及文書存取工作都可安心交由 WAVE 所提供的技術服務，原先需耗時一星期的交易得以濃縮至 4 個小時。

Wave, developed by OGYDocs, is a decentralized application that connects all parties in the supply chain, enabling direct exchange of documents without having to trust a third party. Wave's application manages ownership of documents on the blockchain, eliminating disputes, forgeries, and unnecessary risks.

OGYDocs aims to provide secure and efficient tools for international trade.

<http://wavebl.com>

## ★ 簡報廠商（七）

### Secret Double Octopus



公司宗旨為消除日常生活中的密碼，該公司的應用程式允許客戶使用自己的智慧型手機進行認證，客戶只需在嘗試查詢帳戶時選擇將安全訊息發送到智慧型手機，通過點擊通知就可以登入，而不會像傳統密碼可能被遺忘、被釣魚程式竊取或被入侵。

Secret Double Octopus offers a password-free, keyless authentication technology to protect identity and data across cloud, mobile, and IoT environments.

Based on secret-sharing algorithms originally developed to protect nuclear launch codes, Secret Double Octopus' technology is designed to prevent cyber attackers from accessing enough critical information to be useful for attacks, eliminating brute force, man-in-the-middle, PKI manipulation, key theft, and certificate authority weaknesses.

<http://doubleoctopus.com>

## ★ 簡報廠商 (八)

**REACH**

(原名為 Seegnature)

The logo for REACH, featuring the word "REACH" in a large, purple, sans-serif font with a slight shadow effect.

原為 Seegnature, 考量其服務的範圍更廣，已經更名為 REACH。通過在單一平台上完成複雜的身份驗證和簽名功能，客戶可以在世界任何地方完成交易，從而為雙方節省時間和成本。REACH 提供一個模組化解決方案，使每家公司可自訂所需的服務。數位簽名解決方案可提供任何面向消費者服務，無論是金融產品，保險，政府，房地產，零售，旅遊。

Seegnature offers a next-generation customer engagement platform for ID verification and paperwork completion processes. The platform is suitable for customer self-service scenarios as well as real-time collaborations with an agent. Bypassing the constraints of in-person or remote transactions, Seegnature empowers consumer-facing enterprises to close transactions instantly from a distance through easy collaboration with clients in real time before closing a sale. Its solution increases closing ratios, reduces process time, increases customer satisfaction, and eliminates the need for an in-person encounter.

<https://www.reachhq.com>



## ★ 簡報廠商（九）

### MER Group



MER 集團是國土安全智能解決方案，網絡、智能、大數據、通信、基礎設施和戰術、緊急服務及國防等領域的全球領先創新者。MER-電信，是全球資通訊（ICT）解決方案供應商，提供點對點的無線基礎設施整體解決方案及增值服務，如行動金融服務、網站控制管理及網路連接。MER 智能解決方案包括：OSCAR：開放資料源的收集和分析，360 度視圖的建置與分析評分；SAIP：點對點的大數據智能平台，支持多種來源、格式和語言，並包含調查和資料協作工具。

MER Group is a holding company that incorporates telecom, security, and cleantech businesses. MER Group also continues to invest in other areas, including satellite communications, biotechnology, and materials science.

Made up of world experts with vast field experience, many of whom have grown from within the Israeli cyber ecosystem and intelligence community, MER cyber solutions cover the entire range of cyber and intelligence related products and services. These include cyber threat intelligence services, cyber training, establishment of a Cyber Security Operation Center (CSOC), Managed Security Services (MSS), as well as endpoint security and state-of-the-art collection, analysis and investigation tools.

<http://www.mer-group.com>

## ★ 簡報廠商（十）

### I Know First



I Know First 是以色列新創公司，提供預測的技術。主要產品是一個市場預測系統，可以預測每日 2000 個市場：股票、全球指數、貨幣和商品。系統跟踪並預測從一個市場或投資管道，到另一個市場或資金管道的流動。該系統是一種基於人工智能（AI）和機器學習（ML）的預測模型，並結合了人工神經網絡和遺傳算法的元件。2010 年 5 月 IVC（以色列風險投資）研究中心決定選擇 I Know First 作為以色列創業公司。

I Know First provides daily investment forecasts based on an advanced self-learning algorithm that uses artificial intelligence and machine learning techniques to analyze, model, and predict the stock market. Predictions are generated daily for a growing universe of over 3,000 securities, including stocks, world indices, ETFs, interest rates, and more. The company's algorithm is used to discover the best investment opportunities and as a decision support system for existing investment processes, as well as for developing systematic trading strategies. I Know First is adaptable and scalable, allowing comprehensive, customized algorithmic solutions, including integration of additional markets according to client needs, such as family offices, wealth management firms, and hedge funds, as well as fund management partnerships. The company has grown both its institutional and retail client base by 400% during 2013-2015.

<https://iknowfirst.com>