



**Telecommunications & Media Forum  
Washington, D.C.  
Tuesday 5 and Wednesday 6 December 2017**

**Kindly hosted by Verizon Communications**  
1300 I Street, NW, Suite 500 East Washington, DC 20005

***FINAL PROGRAMME***

*Forum presentations are on the record but subsequent discussions are under the Chatham House Rule\**

**TUESDAY 5 DECEMBER 2017**

**08.15 Registration and networking**

**09.10 Welcome**

**Andrew Haire, Vice President, International Institute of Communications**

**Jacquelynn Ruff, Vice President, International Government Relations and Policy, Verizon Communications**

**09.30 KEYNOTES**

**09.30 Grace Koh, Special Assistant to the President for Technology, Telecom, and Cyber-Security Policy, The White House**

**10.00 Ajit Pai, Chairman, Federal Communications Commission**

**10.30 Thomas M Dailey, Senior Vice President and General Counsel, Verizon International**

**11.00 Break**

**11.15 PANEL ONE**

**Global policy & regulatory environment – country / regional updates**

**Chair: Ambassador David A. Gross, Partner, Wiley Rein LLP**

- Regional regulatory snapshot – objectives and priorities for regulators and policy makers as they adapt to the pace of convergence and digital transformation, with particular reference to:
  - connectivity
  - privacy and security
  - content
  - digital economy

- Notable outcomes from, and preparations for, key global stakeholder meetings this year and next
- Evolving roles of inter-governmental agencies in telecom / internet / content regulation and policy

*Panellists:*

**Leonardo Euler de Morais**, *Commissioner, Anatel, Brazil*  
**Rajan S. Mathews**, *Director General, Cellular Operators Association of India*  
**Professor Umar Garba Danbatta**, *EVC & CEO, Nigerian Communications Commission*  
**Botlenyana Mokhele**, *Councillor, ICASA, South Africa*  
**Elena Scaramuzzi**, *Head Of Americas Telecoms, Media And Digital Economy, Cullen International*

13.00 Lunch

14.00	<b>PANEL ONE cont.</b> <b>Global policy &amp; regulatory environment – industry / civil society insights</b>
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**Chair: Ambassador David A. Gross**, *Partner, Wiley Rein LLP*

*Panellists:*

**Boutheina Guerhazi**, *Practice Manager, Information and Communication Technologies, The World Bank*  
**Paul Mitchell**, *Senior Director, Technology Policy, Microsoft Corporation*  
**Alice Munyua**, *Founder, Kenya ICT Action Network (KICTANet)*  
**Brett Solomon**, *Executive Director, Access Now, USA*  
**Dr Robert Pepper**, *Head, Global Connectivity Policy and Planning, Facebook*

15.30 Break

15.45	<b>PANEL TWO</b> <b>Connectivity enablers - addressing the digital divide</b>
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**Chair: Howard J Symons**, *Partner, Jenner & Block LLP*

- Closing the gap in rural and urban coverage
- Pragmatic approaches to wireline and wireless infrastructure policy and regulation at the federal / state / municipal level
- Spectrum policy updates – relieving the burden on cellular networks
- Investor perspectives - “connectivity needs to make good business sense”

*Panellists:*

**Jeff Blum**, *Senior Vice President and Deputy General Counsel, DISH*  
**Paul de Sa**, *Partner, Quadra Partners LLC*  
**Brian Hendricks**, *Head of Policy and Public Affairs, Americas Region, Nokia*  
**Mike Saperstein**, *Vice President, Federal Regulatory, Frontier Communications*

17.45 End of day one followed immediately by drinks reception

## WEDNESDAY 6 DECEMBER 2017

08.45 Registration

09.15 Welcome  
**Andrew Haire**, *Vice President, International Institute of Communications*

## 09.30 KEYNOTES

### 09.30 **Terrell McSweeney, Commissioner, Federal Trade Commission**

*Given its dual mandate with regard to competition and consumer protection, the Federal Trade Commission has an interest both in fostering innovation and in ensuring that new technologies protect consumers' privacy and data. Commissioner McSweeney will discuss the importance of promoting a competitive global internet ecosystem and the strengths and limitations of antitrust enforcement in this area. She will also talk about facilitating data flows in the face of different data and privacy norms and protections across jurisdictions. Finally, Commissioner McSweeney will explain why protecting consumer privacy and data security is good for consumers and good for businesses.*

### 10.00 **Brendan Carr, Commissioner, Federal Communications Commission**

### 10.30 **Robert L. Strayer, Deputy Assistant Secretary for Cyber and International Communications and Information Policy, US Department of State**

*DAS Strayer will discuss his role in promoting a global digital economy that is open and interoperable as well as secure and reliable. Privacy and cybersecurity have increasingly become two of the most important policy elements influencing the growth of the digital economy – without them, the benefits of moving information across borders and to and from the “cloud” would not be possible. Sitting at the confluence of these issues, DAS Strayer will describe the complex and evolving policy landscape around these vital issues for telecom and media decision-makers, describing the United States perspective and priorities moving forward.*

## 11.00 Break

### 11.15 **PANEL THREE**

#### **Privacy and security enablers - how we balance the competing principles of freedom and security?**

#### **Chair: Clete Johnson, Partner, Wilkinson Barker Knauer, LLP**

- Data privacy / security conundrum - how we balance the competing principles of freedom and security? Is it possible to be secure without giving up some privacy?
- Interoperability of privacy policies - impact of recent and forthcoming legislation on all players enabling the data-driven economy
- Do we have the right legal frameworks to protect citizens' human rights, freedom of communication, privacy and security, even as technology develops?
  - opportunities and challenges associated with IoT, algorithms and big data solutions
  - importance of security-by-design
- How do we increase transparency without compromising security, and foster cooperation among multiple stakeholders?
- Digital trade – what is needed to enable seamless global services?
- Do we have the right oversight regime to hold agencies accountable?

#### *Panellists:*

**Jeff Brueggeman, Vice President, Public Policy, AT&T**

**Alexander Hoehn-Saric, Senior Vice President, Policy & External Affairs, Government Affairs, Charter Communications**

**Krysten Jenci, Director, Office of Digital Services Industries, U.S. Department of Commerce**

**Nuala O'Connor, President & CEO, Center for Democracy & Technology**

**Steve Satterfield, Director, Privacy and Public Policy, Facebook**

**Lauren Van Wazer, Vice President, Global Public Policy, Akamai Technologies**



**12.45 KEYNOTE**

**David J Redl**, *Assistant Secretary for Communications and Information*, **National Telecommunications and Information Administration**

**13.15 Lunch**

**14.00 PANEL FOUR**  
**Digital transformation enablers – business model convergence**

- Policy implications of the convergence of telecom and media platforms
- How have behemoths and smaller players crossed the chasm? What are the biggest obstacles to and enablers of digital transformation and convergence?
- How is regulatory oversight keeping pace?
- Content futures - Changing consumer demand patterns for content and their impact on business models
- Internet culture versus copyright – how are converged players responding?

*Panellists*

**Susan L. Fox**, *Vice President, Government Relations*, **Walt Disney Company**

**Danil Kerimi**, *Member of the Leadership Team; Head, Technology Industries*, **World Economic Forum**

**Kristina Milbourn**, *Director, Copyright and Broadband*, **Rogers Communications**

**Richard Nohe**, *General Counsel*, **BT Americas**

**Heather West**, *Senior Policy Manager, Americas*, **Mozilla**

**15.45 Closing remarks**

**16.00 End of Telecommunications & Media Forum DC 2017**

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## **International Institute of Communications Telecommunications and Media Forum**

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### **Participants List**

**Valeenee Akiemboto-Wasimin**, Member of the Supervisory Board, Telecommunication Authority Suriname

**Shermin Ali**, Marketing and Chapter Co-ordinator, International Institute of Communications

**Carola Balbuena**, Manager, Regulatory Affairs and Public Policy, Telefónica Internacional USA

**Holger Benzing**, Liaison Officer, European Parliament Liaison Office with the US Congress, USA

**Dr Andrew Barendse**, Managing Executive, Regulatory Affairs, Vodacom SA, South Africa

**Sara Baxenberg**, Attorney, Wiley Rein LLP, USA

**Jeffrey Blum**, Senior Vice President and Deputy General Counsel, DISH Network, USA

**Chad Breckinridge**, Senior Director, Global Communications Regulation, Cisco Systems

**Jeff Brueggeman**, Vice President, Global Public Policy, AT&T

**Brendan Carr**, Commissioner, Federal Communications Commission, USA

**Shawn Chang**, Partner, Wiley Rein LLP, USA

**Luciano Charlita de Freitas**, Regulatory Specialist, National Telecommunication Agency (ANATEL), Brazil

**Jung Yoon Choi**, Deputy Manager, Korea Communications Standards Commission

**Amanda Crabbe**, Director of Programmes, International Institute of Communications

**Adolfo Cuevas Teja**, Commissioner, IFT – Federal Institute of Telecommunications, Mexico

**Thomas M Dailey**, Senior Vice President and General Counsel, Verizon International

**Professor Umar Garba Danbatta**, Executive Vice Chairman and Chief Executive Officer, Nigerian Communications Commission

**Valerie D'Costa**, Consultant, USA

**Paul de Sa**, Partner, Quadra Partners, LLC, USA

**Leonardo Euler de Morais**, Commissioner, National Telecommunication Agency (ANATEL), Brazil

**Shawn Donovan**, Law Clerk, Wiley Rein LLP, USA

**David Fares**, Senior Vice President, Government Relations, 21<sup>st</sup> Century Fox

**Monique Faria**, Legal Officer, Telecommunication Authority Suriname

**Victor Findlay**, Acting Director General, National Telecommunications Commission, Sierra Leone

**Timothy Finton**, Senior Counselor, US Department of State

**Susan L Fox**, Vice President, Government Relations, The Walt Disney Company

**Claire Gartland**, Privacy and Public Policy Manager, Facebook

**Ambassador David A Gross**, Partner, Wiley Rein LLP, USA

**Boutheina Guerhazi**, Practice Manager Information and Communication Technologies, The World Bank

**Dr Wen-Chung Guo**, Commissioner, National Communications Commission, Taiwan (ROC)

**Andrew Haire**, Vice President, International Institute of Communications

**Brian Hendricks**, Head of Policy and Public Affairs, Americas Region, Nokia

**Sven-Erik Heun**, Managing Partner, Bird & Bird LLP, Germany

**Alexander Hoehn-Saric**, Senior Vice President, Policy & External Affairs, Government Affairs, Charter Communications, USA

**Ten-Yang Huang**, Section Chief, National Communications Commission, Taiwan (ROC)

**Deepak Jacob**, General Counsel, STAR India Private Ltd

**Krysten Jenci**, Director, Office of Digital Services Industries, International Trade Administration, USA

**Clete Johnson**, Partner, Wilkinson Barker Knauer, LLP, USA

**Kas Kalba**, President, Kalba International Inc., USA

**Charit Katoch**, Director, Public Policy, Rogers Communications, Canada

**Danil Kerimi**, Member of the Leadership Team; Head, Technology Industries, World Economic Forum

**Dr Prapanpong Khumon**, Director, School of Law, University of the Thai Chamber of Commerce

**Sang Moon Kim**, Deputy Manager, Korea Communications Standards Commission

**Grace Koh**, Special Assistant to President for Technology, Telecoms and Cybersecurity, National Economic Council, USA



**Thomas Koutsky**, Senior Connectivity Policy Advisor, Center for Digital Development, USAID Global Development Lab, USA

**Ivana Kriznic**, Regulatory Counsel, Verizon

**Véronique Lehoux**, Director General, Canadian Radio-television and Telecommunications Commission (CRTC)

**Jonathan Levy**, Deputy Chief Economist, Federal Communications Commission, USA

**Rory Macmillan**, Partner, Macmillan Keck Attorneys & Solicitors, USA

**Graeme Maguire**, Partner and Global Head of Technology and Communications, Bird & Bird LLP, UK

**Usman Malah**, Chief of Staff, Nigerian Communications Commission

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**Rajan S Mathews**, Director General, Cellular Operators Association of India (COAI)

**Alison Maxwell**, Associate Counsel, Utilities Regulation & Competition Office (OfReg), Cayman Islands

**Dr Giulia McHenry**, Chief Economist, National Telecommunications & Information Administration (NTIA), USA

**Terrell McSweeney**, Commissioner, Federal Trade Commission, USA

**Kristina Milbourn**, Director, Copyright & Broadband, Rogers Communications, Canada

**Paul Mitchell**, Senior Director, Technology Policy, Microsoft Corporation

**Bruce Mkhize**, Head, Regulatory Compliance, Multichoice South Africa (Pty) Ltd, South Africa

**Botlenyana Mokhele**, Councillor, Independent Communications Authority of South Africa (ICASA)

**Christopher Mondini**, Vice President, Stakeholder Engagement North America and Global Business, ICANN

**João Moura**, Managing Director, TelComp - Brazilian Association of Service Providers for Competitive Telecommunications

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**Nuala O'Connor**, President & CEO, Center for Democracy & Technology, USA

**Ajit Pai**, Chairman, Federal Communications Commission, USA

**Dr Robert Pepper**, Head, Global Connectivity Policy and Planning, Facebook

**Vanessa Perez**, Project Manager, Television Association of Programmers (TAP) Latin America, USA

**Jason Pielemeier**, Policy Director, Global Network Initiative, USA

**David Redl**, Assistant Secretary for Communications and Information, National Telecommunications and Information Administration

**Glenn Reynolds**, Chief of Staff, National Telecommunications and Information Administration, USA

**Jacquelynn Ruff**, Vice President, International Governmental Relations and Policy, Verizon

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**Ayuba Shuaibu**, Deputy Director, Nigerian Communications Commission

**Brett Solomon**, Executive Director, Access Now, USA

**Jesse Spector**, Policy Officer, Digital Economy & ICT, Delegation of the European Union to the US

**Robert L Strayer**, Deputy Assistant Secretary for Cyber and International Communications and Information Policy, US Department of State

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**Thomas Sullivan**, Bureau Chief of the International Bureau, Federal Communications Commission, USA

**Howard J Symons**, Partner, Jenner & Block LLP, USA

**Suraj Singh Thapa**, Deputy Manager, Nepal Telecom

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**Sang Mia Youm**, Korea Communications Standards Commission





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### **Additional Participants List**

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**Jared Carlsson**, Vice President, Government Affairs and Public Policy, Ericsson

**Sheba Chacko**, Chief Regulatory Counsel, BT

**Kiva Garen**, Analyst, Surveyor Capital, USA

**Eduardo Guzman**, Partner, Squire Patton Boggs (US) LLP

**Annette Hussong**, Director, Public and Regulatory Affairs, Deutsche Telekom

**Tessa Jolls**, President and CEO, Center for Media Literacy, USA

**Avery Katz**, Director, Taconic Capital Advisors LP, USA

**Karol Laskowski**, Counsel, Dentons, Poland

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**Thomas Whitehead**, Director, US Government Affairs, BT

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