

行政院所屬各機關因公出國人員報告書
出國報告（出國類別：出席會議）

參加 2017 年國際運送物流聯合協會
全球年會

服務機關：交通部航港局

姓名職稱：陳副組長一平、黃簡任技正威穎、羅技士煥然

派赴國家：馬來西亞

出國期間：106 年 10 月 4 日至 106 年 10 月 9 日

報告日期：106 年 12 月

摘要

國際運送物流聯合協會（FIATA），其縮寫來自法文名稱"Fédération Internationale des Associations de Transitaires et Assimilés"，英文名稱為"International Federation of Freight Forwarders Associations"，於西元 1926 年 5 月 31 日成立於奧地利的維也納。是目前運輸領域中規模最大的非政府組織，影響力遍及全球。

交通部航港局為增進對全球海運物流重要議題之瞭解，配合政府「新南向政策」之推展，掌握國際海運便捷化趨勢及物流服務業等現況，指派航務組副組長等人出席 2017 年 10 月份於馬來西亞舉行之年會，藉由參與物流產業國際性年度會議之經驗交流，以作為航港局未來研擬物流相關產業及海運承攬運送業發展政策之參據。

目錄

壹、目的	3
貳、行程說明.....	4
參、國際運送物流聯合協會（FIATA）介紹.....	5
肆、國際運送物流聯合協會 2017 年會（FIATA world Congress 2017）	7
伍、馬來西亞相關介紹	20
陸、參訪行程.....	32
柒、心得與建議.....	40
捌、附錄-論壇資料.....	43

壹、目的

國際運送物流聯合協會 (FIATA)，於西元 1926 年 5 月 31 日成立於奧地利的維也納。該協會是目前運輸領域中規模最大的非政府組織，含括了大約 40,000 家承攬及物流公司，也被稱為運輸的建築師 (Architects of Transport)，在 150 個國家僱用了約 800-1000 萬人，影響力遍及全球。

協會每年舉辦一次全球性的年會，2015 年由我國相關公協會取得主辦權，於臺北市舉行，有 1,100 位來自 72 個國家的代表來臺參與年會。而 2017 年年會則於 10 月 5 日至 8 日於馬來西亞吉隆坡舉行，本局為持續增進對全球海運物流重要議題之瞭解，掌握國際海運便捷化趨勢及物流服務業等現況，並考量本次年會地點為馬來西亞，正為政府「新南向政策」推展地區，爰指派航務組陳副組長一平率員加參加年會，藉由參與物流產業國際性年度會議之經驗交流，並參訪當地物流中心及港埠之發展，以作為航港局未來研擬物流相關產業、海運承攬運送業發展政策及「新南向」政策推展之參據。

貳、行程說明

本次年會舉辦期間為 10 月 5 日至 10 月 8 日，共計 4 日，年會前一日，10 月 4 日先舉行青年專業論壇，而後 10 月 5 日才是大會開幕儀式，並於 10 月 5 日至 10 月 7 日期間進行年會相關區域會議、顧問團會議及技術參訪等行程，閉幕儀式則於 10 月 7 日舉行，會後於 10 月 8 日舉行會員大會。青年專業論壇為年會例行舉辦之活動，由會員推派青年代表參加競賽，並於大會就優勝者進行表揚，考量較無涉本局參加年會目的，且本次我國相關公協會並未推派代表參加競賽，爰本局僅參加 10 月 5 日至 8 日之年會行程，行程表概述如下：

日期	主要行程	地點
10/4	臺灣桃園機場-吉隆坡國際機場 報到註冊	臺灣→馬來西亞
10/5	開幕典禮、大會、區域會議、顧問團會議	馬來西亞吉隆坡
10/6	研究機構會議、顧問團會議	馬來西亞吉隆坡
10/7	研究機構會議、顧問團會議、參訪、閉幕儀式	馬來西亞吉隆坡
10/8	會員大會	馬來西亞吉隆坡
10/9	吉隆坡國際機場-臺灣桃園機場	馬來西亞→臺灣

參、國際運送物流聯合協會（FIATA）介紹

國際運送物流聯合協會縮寫 FIATA，來自於法語名稱“Fédération Internationale des Associations de Transitaires et Assimilés”，其英文名稱為“International Federation of Freight Forwarders Associations”，1926 年於奧地利維也納成立。

國際運送物流聯合協會是一個非政府組織，代表著一個涵蓋約 40,000 家承攬運送及物流業者的產業，被稱為“運輸的建築師”，在 150 個國家僱用了大約 800 至 1,000 萬人。

協會具有聯合國經濟及社會理事會（Economic and Social Council, ECOSOC）（尤其是歐洲、亞太及西亞經委會）、聯合國貿易和發展會議（the United Nations Conference on Trade and Development, UNCTAD）和聯合國國際貿易法委員會（UN Commission on International Trade Law, UNCITRAL）的諮商地位。

受許多政府組織、政府主管機關、運輸領域的私人國際組織認可代表承攬運送業，如國際商會（The International Chamber of Commerce, ICC）、國際航空運輸協會（International Air Transport Association, IATA）、國際鐵路聯盟（International Union of Rail ways, UIC），國際道路運輸聯盟（the International Road Transport Union, IRU）、世界海關組織（World Customs Organization, WCO）、世界貿易組織（World Trade Organization, WTO）等。

擁有 96 個國家或地區的貨運代理公協會組織會員。

協會組織架構由研究機構（Institutes）、顧問團（Advisory Bodies）及工作組（Working Groups）組成，處理其影響國際貨物運送之各種面向之議題。

研究機構一般每年開兩次會議，討論協會的技術性工作，目前有三個機構，分別為航空貨運研究機構（Airfreight Institute, AFI）、海關事務研究機構（Customs Affairs Institute, CAI）及複合運輸研究機構（Multimodal Transport

Institute, MTI)。一些研究機構具有永久性的工作組，如複合運輸研究機構在海運、鐵路及公路運輸方面有三個組，而航空貨運研究機構在國際航空運輸協會相關設立一個組。

顧問團則包括國際事務顧問團 (Advisory Body of International Affairs, ABIA)、資訊科技顧問團 (Advisory Body of Information Technology, ABIT)、法律顧問團(Advisory Body Legal Matters, ABLM)、安全及保安顧問團(Advisory Body Safety and Security, ABSS)、及職業訓練顧問團 (Advisory Body Vocational Training, ABVT) 等 5 個。如有需要，將會與研究機構及工作組相互合作。

另協會成員依地區，全球區分為 4 個地區，分別為非洲/中東區 (Africa/Middle East)、美洲區 (Americas)、亞洲/太平洋區 (Asia/Pacific) 及歐洲區 (Europe)，各自辦理區域型會議。本年度亞太地區會議於 6 月 28 日至 30 日在泰國曼谷舉行。

肆、國際運送物流聯合協會 2017 年會 (FIATA world Congress 2017)



圖 1 年會標識

物流業最具指標性及最大規模之國際會議－國際運送物流聯合協會 FIATA 全球年會，是世界運輸領域最大的非政府和非營利性組織，具有廣泛的國際影響力。

協會 2017 年年會訂於 10 月 5 日至 8 日於馬來西亞吉隆坡舉行，為第 56 次年會，會議邀請來自全球物流產業領域發展相關之專家學者及業界人士交流與討論外，亦有相關產業領域之代表及後起青年學者及專家於會中分享研究成果及新知。2015 年由我國打敗阿布達比與卡達，取得 FIATA 年會的主辦權，有 1,100 位來自 72 個國家的代表來臺參與年會，2016 年於都柏林舉辦(未派員)，本局今(2017)年則安排 3 人出席會議。

年會於馬來西亞之吉隆坡會展中心(Kuala Lumpur Convention Centre, KLCC)舉行，該中心位於吉隆坡市中心，鄰近吉隆坡地標「雙塔」，距離吉隆坡國際機場約 1 小時車程。本次年會之舉行結合資通訊科技，建置專屬之手機應用程式 APP，年會期間相關行程、參加者、訊息發布及聯繫均透過該 APP 進行。

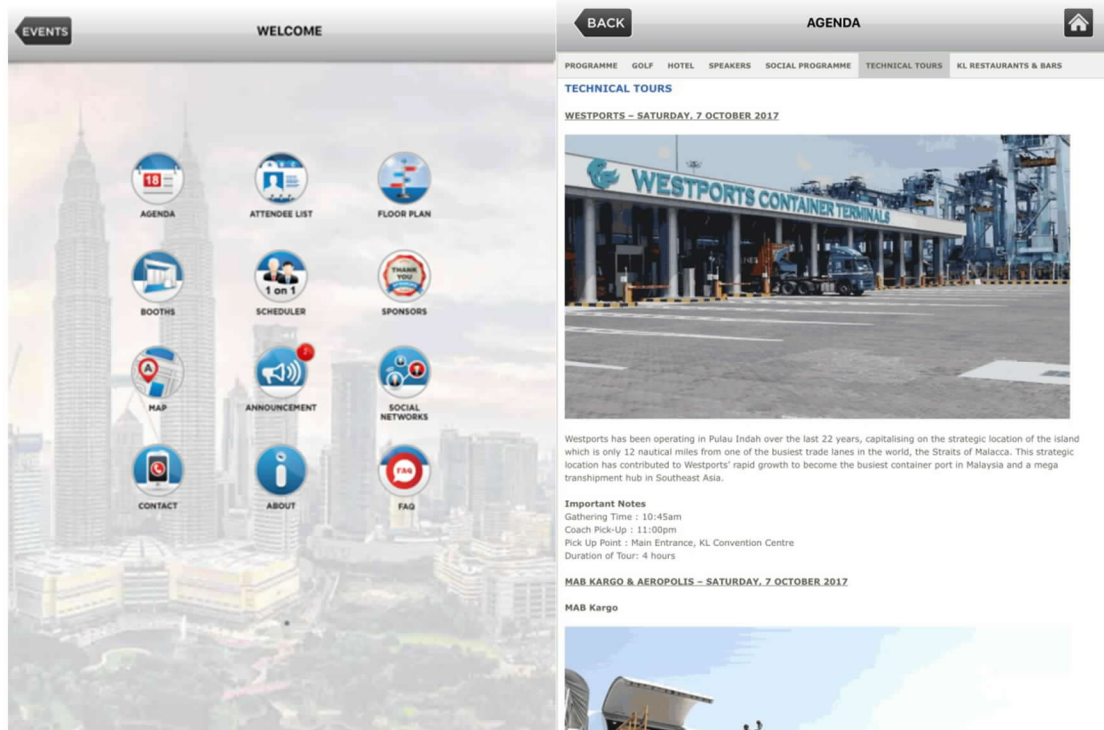


圖 2 手機應用程式 APP 圖

本次年會超過 1,000 位來自 77 個國家的會員參加，大會主題為「物流搭建全球貿易 (Logistics Bridging Global Trade)」，開幕儀式由馬來西亞貨運承攬聯合會主席 Alvin Chua、FIATA 主席 Zhao Huxiang 及馬來西亞交通部長廖中萊進行歡迎演說後，正式揭幕，首先登場的是主會議，會議主題為「搭建未來市場之差距－措施與資源 Bridging the Gap to Future Markets - Measures and Resources」，會中邀請馬來西亞交通部長廖中萊拿督等人進行演說，廖中萊拿督以「政府-物流業轉型之主要動能 Government - The Prime Mover to Transforming the Logistics Industry」為題說明該國相關重要計畫。接著舉行各區域會議，其中亞太地區會議主題之一為「為了絲絨公路之貿易便捷化 Trade Facilitation for a Velvet Road」，主講者就一帶一路，東南亞國家協會如何因應，其挑戰與利潤做演講，講者表示馬來西亞已成為東南亞國家協會中，大陸最大的貿易夥伴，雙方並組成了港口聯盟，目前雙方已有 21 個港口加入。另一名講者則探討電子商務議題，提及全球貿易數位化平臺之概念，其為一個開放、可延伸之平臺，用於供應鏈生態系中讓所有參與者及系統共享航運訊息及文

件。第 3 名講者則介紹吉隆坡國際機場之計畫，包含短中長程建設計畫及數位自由貿易區 (Digital Free Trade Zone, DFTZ) 之發展。後續於各會場舉辦區域、研究機構及顧問團會議，討論相關貨運承攬、物流產業，及法律等議題，其中法律顧問團會議由律師講解與當地貨物承攬、生意之相關環境與法律，複合商業論壇主題為「複合運輸之數位化 The Digitalisation of Multimodal Transport」，討論東南亞鐵路運輸發展其機會與挑戰，安全與保安顧問團會議主題為「電子商務測試空運效率及其保持安全的能力 e-commerce Testing Airfreight Efficiency, and its Ability to Remain Safe」，而演講者以「航空保安發展」為題說明全球航空保安計畫，其中航空貨運保安重點為機場之全面安檢及供應鏈之保安。另一名講者則探討恐怖份子對於經貿之影響，認為不應輕忽。海關事務會議主要討論世界貿易組織於 2017 年 2 月 22 日生效之貿易便捷化協定，以及貿易便捷化國家委員會(National Committee on Trade Facilitation)，之於國際貿易之機會與挑戰。資訊科技會議的主題為「科技如何影響貿易與物流 How Technology is Impacting Trade and Logistics」，演講者以科技突破傳統作業為題，表示未來趨勢是單一平台及無縫接軌，並說明如何結合人工智能 (Artificial Intelligence) 及區塊鏈 (Blockchain) 於物流及貿易中，以提高效率。國際事務主題為「物流基礎設施投資的效益 Gains from Infrastructure Investment in Logistics」，討論關於發展無水港(Dry Ports)，降低運輸成本及總運輸時間、增加物流效率等之優勢及效益。而物流協會主題為「將物流訓練提升至下一世代 Bringing Logistics Training to NextGen」，與會之 MIT 學者介紹其 MIT x MicroMasters 計畫，MIT 已設計、建構供應鏈管理及物流的線上教育學程，提供大量開放式線上課程，有超過 230,000 位來自 196 個國家的學生學習，課程內容包含統計分析、基本的預測及管理、網路、財務之設計、流程分析、科技等項目，共分 6 學程，為免費授課，而如需取得認證，則每學程僅需要 200 美金，目前已有超過 14,000 人取得認證，為取得碩士憑證的一種途徑，

最後演講者也提到線上教學方式在某些主題上，通常比面對面教學要好，不過也不全然如此；而教育是可以影響職業生涯以及改變生活。至於參訪行程則有巴生港西港及吉隆坡國際機場可選擇，名額有限需另於會場報名參加，本局人員選擇了參加參訪巴生港西港之行程。

年會議程表如下：

日期	時間	主要行程	地點
第一天 (10/5， 星期四)	0800-	註冊報到 Registration Counter Open	Centre Core Registration, Level 3, KLCC
	0900-1100	開幕典禮 Opening Ceremony ·主題 Topic: 物流搭建全球貿易 Logistics Bridging Global Trade ·歡迎演說 Welcome Speeches by 1. Alvin Chua, 馬來西亞貨運承攬聯合會主席 2. Zhao Huxiang, FIATA 主席 3. YB Dato' Sri Liow Tiong Lai, 馬來西亞交通部長	Plenary Hall, KLCC
	1030-1200	FIATA 大會 Main Session ·主題 Topic: 搭建未來市場差距－措施與資源 Bridging the Gap to Future Markets - Measures and Resources	Plenary Hall, KLCC
	1415-1615	區域會議 Regional Leaders Dialogue(Concurrent Sessions) ·亞太區 Region Asia Pacific(RAP)	Conference Hall 2, Level 3, KLCC

日期	時間	主要行程	地點
		主題 Theme: 為了絲絨公路之貿易便捷化 Trade Facilitation for a Velvet Road	
	1645-1800	顧問團會議-法律 Meet The Experts by Advisory Body Legal Matters(ABLM) ·主題 Topic: 於馬來西亞貨物承攬之法律面 Freight Forwarding in Malaysia, Legal Aspects	Conference Hall 2, Level 3, KLCC
第二天 (10/6 · 星期五)	0830-1030	複合商業論壇 The Multimodal Business Forum(FIATA Multimodal Transport Institute) ·主題 Topic: 複合運輸之數位化 The Digitalisation of Multimodal Transport	Conference Hall 2, Level 3, KLCC
	1100-1230	顧問團會議-安全與保安 Meet The Experts, hosted by FIATA Advisory Body Safety and Security(ABSS) ·主題 Topic: 電子商務測試空運效率及其保 持安全的能力 e-commerce Testing Airfreight Efficiency, and its Ability to Remain Safe	Conference Hall 2, Level 3, KLCC
	1315-1500	海關事務會議 Session by The Custom Affairs Institute(CAI) ·主題 Topic: 世界貿易組織生效之「貿易便捷 化協定」於國際貿易伴隨之機會與挑戰 The WTO Trade Facilitation Agreement Comes	Conference Hall 2, Level 3, KLCC

日期	時間	主要行程	地點
		into Force with Challenges and Opportunities for International Trade	
	1315-1415	顧問團會議-資訊 Meet The Experts by Advisory Body Information Technology(ABIT) ·主題 Topic: 科技如何影響貿易與物流 How Technology is Impacting Trade and Logistics	Conference Hall 2, Level 3, KLCC
	1445-1800	顧問團會議-國際事務 Meet The Experts hosted by Advisory Body International Affairs(ABIA) ·主題 Topic: 物流基礎設施投資的效益 Gains from Infrastructure Investment in Logistics	Conference Hall 2, Level 3, KLCC
第三天 (10/7, 星期六)	0830-1000	FIATA 物流學會 FIATA Logistics Academy(FLA) ·主題 Theme: 將物流訓練提升至下一代 Bringing Logistics Training to NextGen	Conference Hall 2, Level 3, KLCC
	1015-1100	顧問團會議-訓練 Advisory Body Vocational Training(ABVT) ·主題 Topic: 在活動中的 FIATA 證書、是誰、在哪, 及有多少? FIATA Diplomas in Action, Who, Where and How Many?	Conference Hall 2, Level 3, KLCC
	1045-	技術參訪 Technical Tours:	Gather at Main

日期	時間	主要行程	地點
		·巴生港西港 Westports (4 小時)	Entrance of KLCC
	1130-1330	空運承攬會議 Session by Airfreight Institute(AFI) ·主題 Topic：航空貨物之經濟：當前情勢、趨勢、挑戰 The Economics of Air Cargo: the current situation, the trends, the challenges	Conference Hall 2, Level 3, KLCC
	1300-	技術參訪 Technical Tours: ·MAB Kargo 航空公司及吉隆坡國際機場 MAB Kargo & KLIA Aeropolis (4 小時)	
	1500-1545	閉幕儀式 Closing Ceremony	Conference Hall 2, Level 3, KLCC
第四天 (10/8 星期日)	0930-1200	擴大主席團會議 Meeting of the Extended Board	MR 306, Level 3, KLCC
	1300-1600	FIATA 會員大會 FIATA General Meeting	Conference Hall 3, Level 3, KLCC



圖 3 本局參加人員於會場報到

年會之後為其會員大會，選出了下一屆的主席及委員會成員，新當選的主席為來自巴基斯坦的 Babar Badat 先生。

2018 年年會將舉辦於印度新德里，2019 年則訂於南非的開普敦，2020 年主辦國則於本次會議選出，由南韓打敗比利時與杜拜取得主辦權，故 2020 年年會將於南韓釜山舉行。

今年我國參加年會之成員共 8 名，名單如下：

單位	姓名	英文姓名	職稱
交通部航港局	陳一平	I-Ping Chen	副組長
	黃威穎	Wei-Ying Huang	簡任技正
	羅煥然	Huan-Jan Lo	技士
台北市海運承攬商業同業公會 International Ocean Freight Forwarders & Logistics Association	陳木枝	Mu-Chih Chen	理事長
	闕壯興	Chuang-hsing Chueh	常務理事
	吳俊澤	Chun-Tse Wu	監事
中華貨物通關自動化協會 Taiwan Freight Logistics Association	楊瑞如	Adelaide Jui Ju Yang	副理事長
	林孟鴻	Sofi Mon Hung Lin	常務監事



圖 4 與台北市海運承攬運送商業同業公會參加人員合影

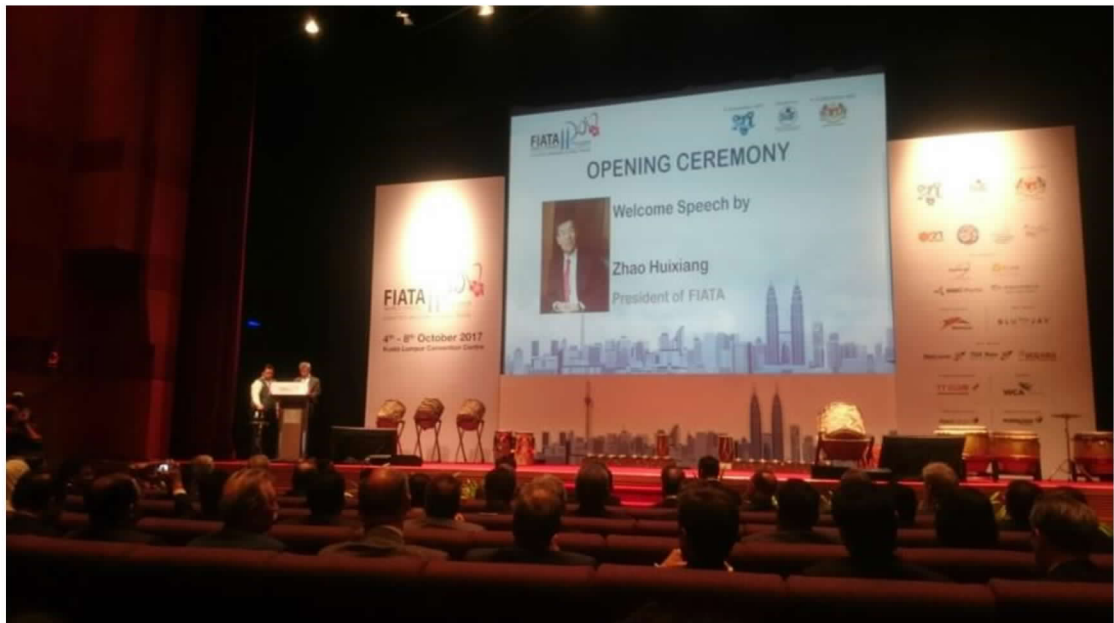


圖 5 FIATA 主席 Zhao Huxiang 歡迎演說



圖 6 大會開幕儀式



圖 7 主會議進行現場



圖 8 會議進行現場



圖 9 會場相關單位展設攤位



圖 10 與其他與會成員合影



圖 11 與馬來西亞貨運代表合影



圖 12 參加會議情形

伍、馬來西亞相關介紹

一、馬來西亞交通部長廖中萊拿督 2017 FIATA 年會開幕致詞



圖 13 馬來西亞交通部長廖中萊拿督開幕致詞

首先感謝今天上午受邀參加第 56 屆 FIATA 世界年會。歡迎來到馬來西亞。

FIATA 為一個國際非政府組織(NGO)，代表 40,000 名成員並僱傭 150 多個國家的 1 千多萬人，馬來西亞很榮幸地辦理這個全球物流業界最重要的盛會。感謝馬來西亞貨運代理聯合會 (FMFF) 和交通運輸部 (MOT) 正共同主辦這一盛事。作為馬來西亞物流業的領先企業，在交通運輸部等監管機構的支持下，相信 MOT 和 FMFF 將確保各位在馬來西亞期間將有一個豐富成果的年會和令人難忘的停留經驗。

在當今的經濟環境下，隨著國際業務越來越無邊界，物流業務對促進全球邊界的貿易至關重要。國際交通論壇 (ITF) 預計國際貿易占全球 GDP 的 50%，到 2050 年將增長 350%。特別是新興經濟體將在 2060 年前佔總貿易總額的三分之一，而至目前為止僅有 15%。假設這些估計已經實現，本次大會主題「物流搭建全球貿易」非常適合傳播此新的想法，以及分享物流方面的最佳實踐，以促進

商品跨境流通。

由於 2016 年全球商品出口額為 1,546 億美元，世界貿易組織（WTO）預計 2017 年貿易復甦和反彈約為 2.4%。對於全球物流業者及作為貿易便捷化的代理人來說，這是好的發展。世界貿易統計評論的一個有趣的統計顯示，2016 年世界商品服務出口額價值達到 4.77 萬億美元，亞洲成為表現最好的國家的 0.9%。亞洲地區的進口額年增長率高達 2.6%，反映出該地區貿易繼續保持強勁。對於現代高效物流的需求，必須採用尖端的精密流程和持續創新，以滿足日益複雜的消費者需求。同樣，當今快速發展的商業生態系統，對速度、可靠性和價值驅動的服務的需求也在不斷增加。因此在這次大會上，來自全球各地的物流專家的聚會，將是全球物流業共同探討研商如何提高物流產業發展到更高價值的最佳時機。

隨著貿易越來越無邊界，貿易便捷化條例和程序也需要改變。與海關、運輸、技術、安全、保安和培訓有關的政策法規，也應隨著無國界貿易量的增加而加劇。事實上亞太經濟合作組織（APEC）的「供應鏈連結架構行動計畫」已經確定了八個瓶頸焦點，這對於高效和穩健的供應鏈連結架構形成挑戰。這種做法的範疇從運輸基礎設施效率低下或缺乏區域跨境通關安排來看，這些困難已成為物流業困境的主要關鍵瓶頸，亟需要政府干預以改善跨境貿易。因此我相信 FIATA 在創新和製定這些領域的新標準方面，發揮了至關重要的領導作用，為了與全球貨運物流管理人員保持一致，使全球物流業界均能受益。

跨越國界的貨物由於官僚主義的要求和瓶頸而給貿易商帶來了挑戰。依估計顯示，貿易便利化協議（TFA）在全面實施後，可以將貿易成本平均降低 14.3%，並將全球貿易額每年提高至 1 萬億美元，其中以發展中國家的增幅最大。TFA 將能夠將進口貨物所需的時間減少一天半，並將貨物出口兩天，此為至關重要的。目的旨在通過加速運輸、放行和清運等包括轉運的貨物，來簡化、現代化和統一出口和進口過程。另還規定海關與其他相關機關在貿易便捷化和海關關務方面進

行有效合作的措施。我很高興地補充馬來西亞已經致力於實施 TFA。

在東協合作方面，藉由東協連接主計畫（The Master Plan on ASEAN Connectivity, MPAC）重點關注五個戰略領域，包括可持續基礎設施、數位創新、無縫物流、卓越監管和人員流動。在無縫物流方面，其目標是降低供應鏈成本，提高東協成員國（ASEAN Member States, AMS）供應鏈的速度和可靠性。主計畫尚確定政府部門之間的協調和缺乏最佳實踐分享的根本挑戰，建議未來將設立物流協調理事會（Logistics Coordination Council, LCC）或等同機構來解決。在這方面，我很高興表達馬來西亞已經成立由交通運輸部牽頭的國家物流工作小組，負責協調政府各部門、機構、物流協會和私營部門的實施工作，以期物流供應鏈無縫接軌。

四十年前隨著我國經濟的基本面向製造轉型，本地物流業發展壯大，成為全國貿易的支柱。隨著貿易的增長，我們成為世界第 23 大出口國。然而由於交通運輸和服務不發達以及處理出口和進口貨物的監管環境較為緩慢，目前，物流業正在努力跟上貿易增長。為確保物流行業的可持續性，馬來西亞於 2015 年開展了物流與貿易便捷化主計畫，由交通運輸部牽頭，成功推進物流產業，簡化許多流程和程序，並加強了與私營部門的伙伴關係。毫無疑問，我們目前正面臨一個具有挑戰性的全球經濟，對國家經濟有重大影響。不過在此之前，我們也觀察到全球經濟日益成為數位化的轉變。全球數位經濟每年以 10% 的速度增長，是全球經濟總體增長率的三倍以上。據估計，ICT 投資增長 20% 將導致一個國家 GDP 增長的 1%。對於馬來西亞來說，這一數字甚至高達 1.4% 左右。因為我們現在看到越來越多的跨境電子商務交易發生，馬來西亞的電子商務預計到 2020 年將實現「國家電子商務戰略路徑圖」目標將增長 6.4%，達到 1140 億馬幣。

此外，馬來西亞擁有優良的物流基礎設施，如港口、機場、道路、貨櫃堆場和自由貿易區（FTZ），以促進貿易。在東南亞的戰略位置得到了很好的發揮，與亞洲乃至世界有著很好的聯繫。今天馬來西亞港口配備了世界一流的設施，與

其他交通工具相連，使貨物運輸無縫高效接軌。我希望給你們馬國政府的承諾，不斷加強和改善基礎設施，以支持日益增長的行業，尤其如物流產業。此包括機場的未來擴展和幾個港口的發展，包括在凱里島的巴生港第三航站大廈的發展、馬六甲海峽新的馬六甲港、哥打京那巴魯雪邦加港的重新發展和關丹新的大型港口的發展等。

除此之外，馬來西亞正積極開展大規模的鐵路項目，無疑將成為物流業的重要催化劑。如從吉隆坡到北部巴東拜薩的電氣化雙軌項目，吉隆坡 - 柔佛巴魯雙軌項目，將吉隆坡連接到南半球；最近啟動的東海岸鐵路連接東海岸國家到巴生港從吉隆坡到新加坡的高鐵等案例。一旦各項基礎建設完成後，我可以保證我們將擁有最好的鐵路、道路、海上和空中運輸網絡，以支持快速增長的物流行業。

隨著未來十年的 1000 億次連接，數位技術將在經濟中發揮更大的作用。為了應付這些挑戰，全球各國政府正積極採取措施發展數位化計畫，為數位化傳統產業如商品和製造業邁出了決定性的一步。如包括中國的互聯網 Plus，英國的數位轉型計畫和德國的產業 4.0 等計畫，每一個都代表了加速數位經濟議程的 ICT 框架。馬來西亞絕對不是例外。儘管正在追求物流業的再發展，但我們也同樣意識到需要確保該行業的可持續性。隨著經濟增長的逐步增長，我們需要在行業內發生破壞性的變化，繼續支持國家的增長，實現總體規劃中確定的關鍵成果。

數位自由貿易區(DFTZ)首先將為物流生態系統創造這種迫切的破壞性創新。結合物理和虛擬區域，阿里巴巴集團和馬來西亞數位經濟公司(MDEC)共同發起的電子中心，將包括三個主要組成部分：首先是建造一個 17.5 公頃的電子實現中心，二是在吉隆坡 Bandar 之互聯網城 50 萬平方英尺的衛星服務中心，和第三是虛擬區，即電子服務平台。為了促進電子商務物流，馬來西亞今年 3 月份成立了數位自由貿易區(DFTZ)。位於吉隆坡國際機場的 DFTZ 是一個特別貿易區，旨在促進電子商務的發展，並利用互聯網經濟的指數增長，使馬來西亞成為東盟

消費者的區域實現中心。此將有助於無縫跨境貿易，並使當地企業特別是中小企業，在領先的履行服務提供者的幫助下，輕鬆出口貨物。

最後，將這些業務與提供融資是最後一哩路，要使保險和其他對跨境貿易重要的商業服務的領先企業聯繫起來。DFTZ 可提供高效的貨物清關設施，和有效跨境貿易所需的其他流程。最近，我們自豪地發起了航空城計畫 KLIA Aeropolis。所有 4 大主要國際快遞整合商和 20 個世界前 25 名貨運代理商都在此有營運業務。它將成為東南亞的通道，與東南亞連接每周將超過 1,250 次服務頻次。另外還在繼續努力透過空中和海上和陸地設施的複合運輸服務，將吉隆坡國際機場作為一個綜合航空貨運網絡，將其定位為東盟地區的主要分銷門戶。隨著吉隆坡國際機場航空公司，馬來西亞專注於增加貨運和物流運輸。我們的目標是到 2050 年將目前的 72.6 萬噸貨物量增加 250 萬至 300 萬噸，利用電子商務的發展利基，並將其作為區域分銷中心的地位。

目前阿里巴巴集團正在吉隆坡國際機場航空公司建立東南亞電子商務中心，為東南亞和其他地區的電子商務 B2C 和 B2B 業務提供服務。通過馬來西亞機場和阿里巴巴後勤部門的 Cainio 網絡的合資 (joint venture)，KLIA 在首個兩年內於吉隆坡國際機場的 60 英畝土地，共投資了 5 億多億馬幣。隨著貿易量的大幅增加，這將使 KLIA Aeropolis 成為該地區跨境電子商務的電子化實現中心。在此僅提醒各位藉此機會，在 DFTZ 和 KLIA Aeropolis 建立各位的業務商機。

總的來說這些組成部分將創造一個整體的物流生態系統，從而降低貿易成本和增加貿易量。因此一旦完成，預計通過吉隆坡國際機場的良好空中連接和巴生港的海上連通性，可以在 72 小時內向東協國家提供服務。此外，由於巴生港已經成為東協國家最好的海港之一，許多海外供應商可以海運而不是航空運往馬來西亞以降低成本。到 2025 年 DFTZ 完全完成後，電子實現中心預計將在東協地區處理和移動價值 65 億美元 (RM280.8 bil) 的貨物。如果我們利用數位經濟的全部潛力，馬來西亞就有望受益匪淺。2015 年，馬來西亞的數位經濟對國內生產

總值的貢獻為 17.8%，我對所有馬來西亞人的機會感到非常興奮。

全世界正在對清真物流(halal logistics)特別是來自全球穆斯林地區的需求急劇增加。清真物流側重於確保清真產品，均能根據伊斯蘭教法要求從原產地到達目的地內和跨境交付。根據 Thomson Reuters 的 2016/17 全球經濟報告，2015 年全球穆斯林市場消費了 11.33 億美元，用於清真食品，佔全球食品支出的 17%。到 2021 年，預計增長到 19.14 億美元，增長 63%。除了食品，清真時尚、製藥和其他生活方式產品，還有快速增長的市場空間，也為貨運物流業者提供了巨大的機會。除了戰略地位之外，作為穆斯林國家，肯定會給馬來西亞在清真物流行業帶來優勢。

此外，馬來西亞物流服務提供者，絕對俱有執行伊斯蘭教法規定的清真物流之能力和知識。在這方面，馬來西亞政府為物流服務提供者提供必要的清真認證，這些認證符合各種標準，從處理、運輸和儲存貨物到配送中心、運輸、貨物追蹤，散貨和貨物合併以及運送到消費點。因此，我希望 FIATA 成員利用這一高度的物流部門，我可以向你保證，馬來西亞政府將提供一切必要的協助，以獲得在清真物流方面的技能和專長。為此，我們建立了一個清真園區，您可以在那裡開展您的營運。事實上，我們已主動將馬來西亞定為國際清真中心，用於生產和分銷清真產品和服務，這肯定會使您作為物流運營商和供應商以及整個物流行業受益匪淺。

女士們先生們，2015 年馬來西亞推出了由 MOT 牽頭的五年的國家物流及貿易發展主計畫 (Logistics And Trade Facilitation Masterplan, LTFM)，旨在提高經濟效率和支持我們的國家轉型。馬來西亞的物流業正在經歷轉型，從僅僅是支持製造業到戰略服務業，對馬來西亞的經濟有重大的貢獻。我們認為物流部門對促進貿易，促進經營效率和刺激經濟增長至關重要。

隨著總體規劃的順利實施，運輸和倉儲分行業對國內生產總值的貢獻將從 2013 年的 3.6% 提高到 2020 年的 4.3%。預計到 2020 年，貨物量預計將增長 8

%，達到 8.80 億噸。此外，估計將在 2020 年之前創造大約 14.6 萬個新的就業機會，主要是高技能類別。主管的國家物流工作小組（NLTF）由私營和公共部門機構組成，負責推動和監督物流業的發展。在這方面，我高興地表示 LTFM 第一階段：消除瓶頸已在 2016 年成功實施，完成令人印象深刻的 85% 的目標。根據我們的願望，成為「亞洲首選物流門戶」，這些措施已經開始顯著提升馬來西亞物流業的效率和成果。

女士們先生們，為了實現我們對於我們國家和這個行業人民的所有目標，我們需要與世界一流的物流專家和運營商以及世界知名的物流公司一起合作。事實上，我們有很多東西可以借鏡各位在成長和發展物流領域所取得的進步成果。我鼓勵在這一領域的合作，為馬來西亞和您的企業的互利雙贏。如前所述，潛力是無限的，所需要的只是我們願意和準備探索機會，政府也會鼓勵，政府將會作為催化劑，使所有這些事情發生。

再次感謝運輸部 FIATA、FMFF 和我的同事們，有機會與您一起參加這個有聲望的大會，並與世界物流業界的知名人士見面。也熱切希望這次大會能夠加強我們在這裡的物流領域的相互合作，就像這次「物流橋樑全球貿易」大會的主題一樣。這確實是該地區和全球物流業的激動人心的時刻。相信這次大會將是邁向馬來西亞和這麼多人之間的物流夥伴關係更多合作的第一步，因為馬來西亞在全球格局中，具有競爭優勢所需要的更多的措施與作為。由您參加熱情參與本次年會和展覽會，可以清楚地表明了您的貢獻和物流發展的重要作用，感謝有更多分享和學習。希望各位都能從與全球各地先進的聯誼機會中受益匪淺，並且會見你們在馬來西亞的業界同行。讓我們繼續共同努力，期待著這次大會的成果。也祝福大會圓滿成功，更重要的是希望您能在吉隆坡逗留，並花一些時間參觀景點，品嚐各種當地美食。

女士先生們，我非常高興地現在正式宣布 2017 年第 56 屆 FIATA 世界大會開幕。謝謝。

二、國家物流及貿易發展主計畫 (Logistics And Trade Facilitation Masterplan)簡介

馬來西亞為東協主要創始成員之一，本次年會馬國交通部長廖中萊拿督全程蒞臨與會，並與來自世界各地的物流業者分享馬國政府的物流推動經驗，除了宣告與中國大陸在麻六甲海峽合資興建的大型深水港口計畫在二〇二五年竣工，預估將帶動未來多邊貿易的增長外，另也特別提到數位時代來臨，行動裝置已徹底改變人們的生活習慣，因此應持續關注互聯網商務模式在物流領域的發展。

物流業是供應鏈的支柱，被認為是刺激貿易、促進經營和刺激經濟增長的關鍵。馬國交通部鑒於國家物流發展與商業貿易、運輸基礎建設(包含陸海空運)息息相關(如圖 14)，在考慮到物流行業的發展潛力，MOT 針對物流發展成立物流工作小組，由其經濟計劃單位 (Economic Planning Unit ,EPU) 擬定國家物流及貿易發展主計畫 (Logistics And Trade Facilitation Masterplan)，為物流業的發展提供戰略方向，研究如何改善及提升馬來西亞物流領域(圖 15)，進一步提高物流業的生產力和競爭力。



圖 14 馬來西亞物流業發展

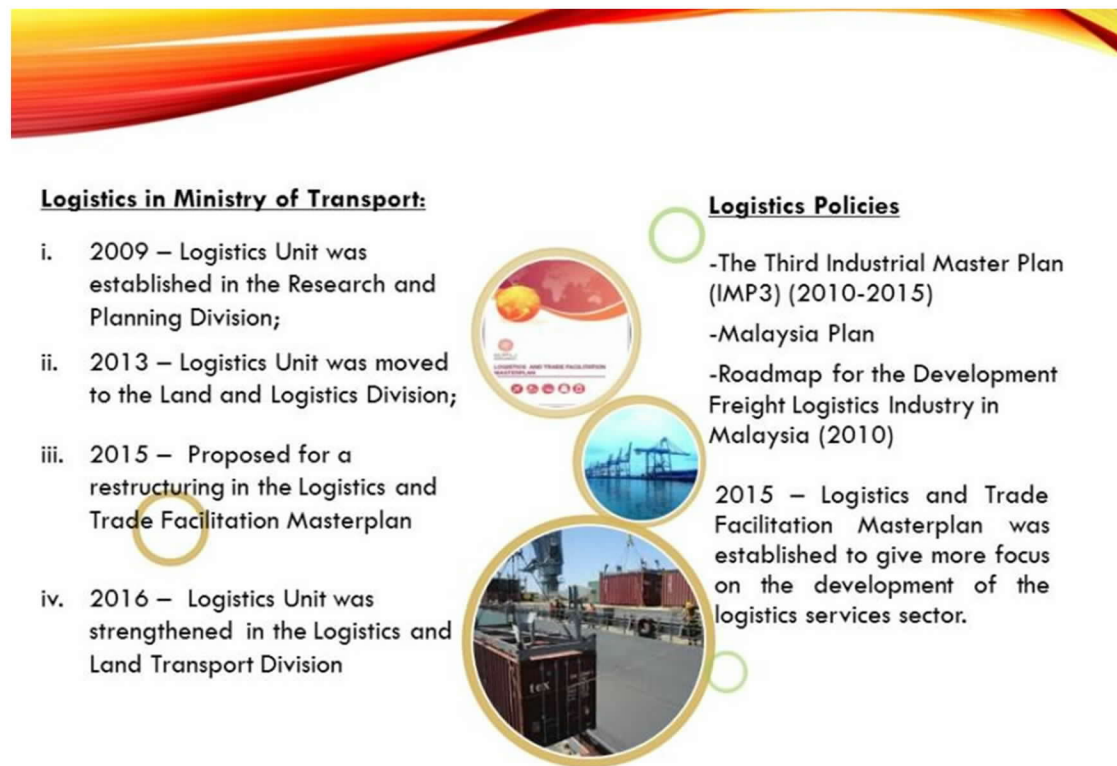


圖 15 馬來西亞交通部物流發展規劃

該國家物流及貿易發展主計畫得到政府相關政策、戰略和行動計畫的支持，以鼓勵利益相關者之間建立更好的合作渠道。透過 MOT 通過實施行動計畫以期馬來西亞成為全球物流業的先驅者。

該主計畫願景、目的及目標分述如下：

1. 願景

將馬來西亞作為「亞洲首選物流門戶」，整合最佳的基礎設施和網絡，建立有效和有競爭力的服務。

2. 目的

旨在提供指導方針和戰略，以提高運輸和貿易便利化機制的效率和效力，提高貨運物流業的生產力，為國內物流業提供更好的環境，透過主計畫規範並確認物流行業的發展潛力並擴展其國際市場。

3. 目標有三：

- (1) 制定提高物流業競爭力的戰略和行動計畫；
- (2) 發展物流作為國家經濟的新增長資源；
- (3) 將馬來西亞作為區域物流樞紐。

該主計畫亦提供了戰略框架和路徑圖，以提升馬來西亞在 2020 年及以後成為「亞洲首選物流門戶」。其中共規劃有五個戰略轉移(shift)和 21 個行動計畫，如下圖 16 所示。

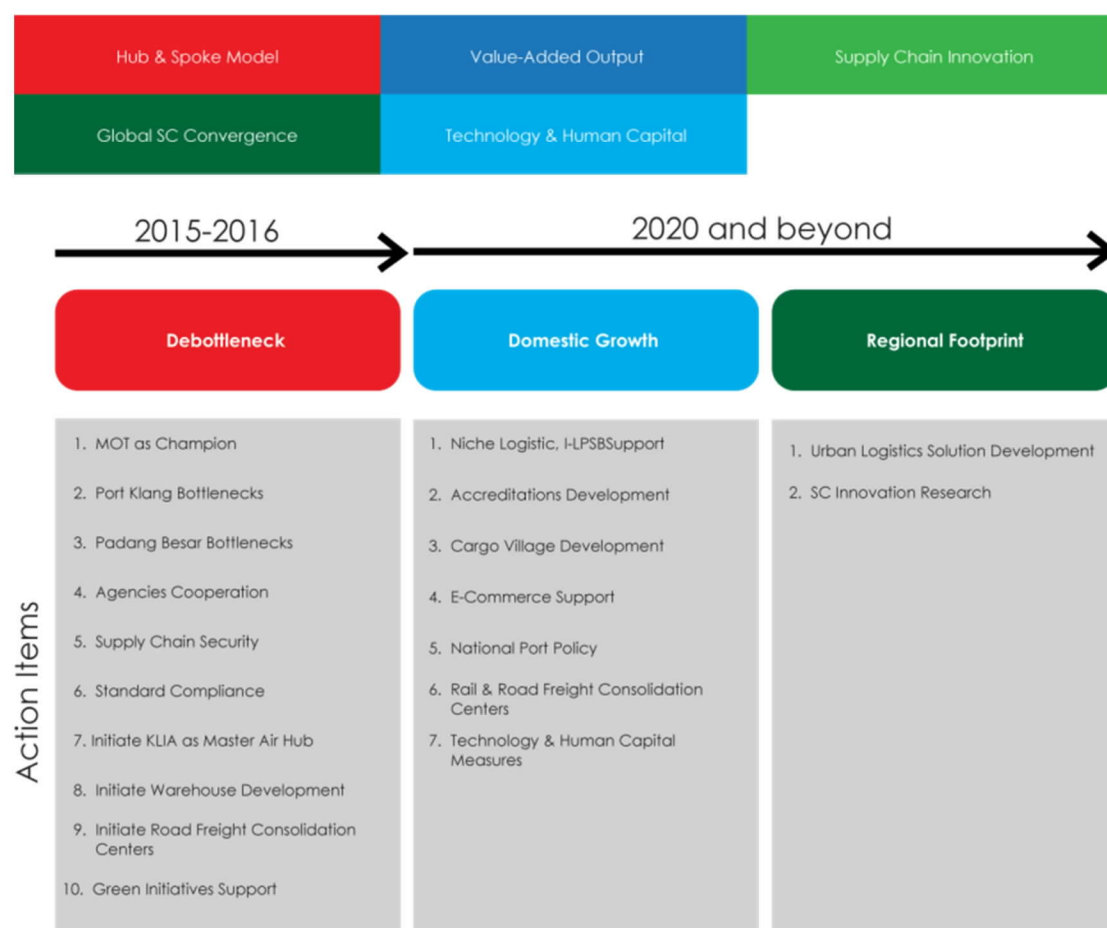


圖 16 物流及貿易發展主計畫

主計畫分為三個階段實施。第一階段：降低瓶頸（2015-2016）；第二階段：加強國內增長（2016-2019）和第三階段：創造區域足跡（2019-2020）。第一階段「降低瓶頸」旨在消除阻礙物流業發展的根本原因，目前已經初步完成。第一階段總體規劃的執行情況（2015-2016 年）之重大進展和成果分述如下：

1. 國家物流數據計畫

國家物流數據計畫倡議係為便於彙編國家物流數據庫，將提供無縫準確的數據，並加強國家層面的規劃。該程序已完成 100% 的數據編輯，大數據集合識別和數據分析。通過定期的數據監測和收集，每季度將公佈國家物流信息。

2. 倉儲業務用戶指南

建立倉儲業務用戶指南係便於馬來西亞倉儲業務的建立和運營的文件標準化，本指南已於 2017 年 3 月啟動，有利於倉儲業務發展。

3. 設立馬來西亞船舶註冊處（MSR）為馬來西亞船舶註冊管理機構

4. Mylesen-GDL 計畫

該計畫係人力資本發展戰略轉移下的一項行動計畫，旨在提高貨車司機的質量。交通部陸運部門 Road Transport Department (JPJ)、MOHR 與馬來西亞運輸協會 (AMH) 合作，開始實施該計畫以吸引潛在求職者申請許可證並成為專業運輸/貨車司機，本項目標是培訓和招募 600 名新貨車司機。

5. 巴生港網絡

巴生港管理局啟動巴生港網絡計畫，旨在建立一個以共同平台連接主要行業參與者的港口和貿易為重點的聯繫系統，藉由通過提高效率和降低成本，來提高港口和物流業的競爭力。巴生港網絡係利用尖端技術，改變物流價值鏈交換信息的方式。其致力於提供無縫接軌，以提高運營效率，降低向利害關係人 (stakeholders) 開展業務的成本。而巴生港通過與所有利害關係人分享實時信息和互聯操作，使物流價值鏈中的運營商得以電子方式進行交流和合作，從而加快業務流程。

主計畫的成功實施將使運輸和倉儲子行業對馬國國內生產總值的貢獻，目標將從 2013 年的 3.6% 增加到 2020 年的 4.3%，估計增加 22.2 億馬幣產值。目標到 2020 年貨物量預計成長 8%，達到 8.8 億噸，預計到 2020 年也將增加 146,000 個工作機會。

依據世界銀行公布 2016 年物流績效指標，馬來西亞排名第 32 名，落後在臺灣(排名第 25)之後，馬國交通部針對物流績效指標評比項目進行檢討，相關物流政策含括交通運輸或貿易便利化，運輸服務、改善基礎設施或海關與邊境管理等，希望在 2020 年可以進步到前 20 名。近年部分改善已有初步成果，例如進出口貨物從 100%查驗，修改為 5,000 元馬幣以下貨物不須查驗，同時逐步全面導入自動化電腦系統，加速貨物審批時間，因此貨物通關時間從過去 4-5 天時間，縮短為 1-2 天即可完成通關放行。

陸、參訪行程

一、參訪巴生港西港(Westports)

10月7日(星期六) 技術參訪行程，11:00由吉隆坡會場出發，本次行程安排拜訪巴生港西港，西港座落於雪蘭莪州(Selangor)西海岸的英達島(Pulau Indah)，距離吉隆坡60.6公里，約1小時車程。巴生港(Port Klang)為馬來西亞第一大港，包含有西港及北港(Westport & Northport)，也是東協(Association of Southeast Asian Nations, ASEAN)的第二大港，位在馬來西亞最蓬勃發展及繁榮進步的雪蘭莪州海岸，處於世界上最繁忙的商業船運麻六甲海峽航線，巴生港屬世界級的港口，近年發展迅速，擁有最先進的港口設施及便利。

抵達西港後，首先在行政大樓進行港區設施及港埠營運的簡介，接續安排港區實地訪視。馬來西亞政府在1963年成立巴生港務局(Port Klang Authority)，並從馬來亞鐵路管理局(Malayan Railway Administration)接管巴生港，轄區西港於1994年起民營化，特許由馬來西亞西港公司(Westports Malaysia Sdn. Bhd.)經營30年。西港是馬來西亞最先進的現代化港口，擁有優越的碼頭作業效能和15-17.5m的水深，是東南亞地區主要樞紐港之一。

貨櫃儲運場營運方面，西港具有高作業效能，貨櫃機具裝卸效率可達30-35(櫃/小時)，因此可大幅縮短船舶平均在港時間，轉化為更快的船舶靠泊周轉率，在2017年港區將擴建完成第8座貨櫃碼頭(CT8)，全面投入運作後，預計可增加250萬TEUs，總貨櫃容量可提升至1,350萬TEUs，港口計畫將再擴建CT9貨櫃碼頭，最終儲運容量可達1,600萬TEUs；目前貨櫃碼頭總長度4,900公尺，港口計畫將擴建至5,800公尺；現階段貨櫃碼頭設有17船席，計畫將擴建至20船席；目前配置有55部橋式起重機。

- 散雜貨碼頭部分，設有3船席，碼頭總長度400公尺，主要處理鋼鐵製品、機械、木料、散雜貨物之裝卸作業。

- 乾散貨碼頭部分，設有 3 船席，碼頭總長度 650 公尺，水深 12-13m，最高能量可靠泊 60,000 噸級船舶作業，港區配置 10,000 公尺輸送帶主要為處理穀類貨物。
- 水泥突堤碼頭部分，設有 1 船席，碼頭總長度 285 公尺，水深 11m，最高能量可靠泊 35,000 噸級船舶，提供水泥貨品裝卸作業。
- 油品碼頭部分，碼頭總長度 1,307 公尺，可供 90 種不同油品裝卸作業，加油輸送效率可達每小時 3,000 噸。
- 車輛儲運碼頭部分，車輛儲運碼頭是馬來西亞最先進的車輛智慧儲運中心，能夠處理 10 萬輛車，建置有最先進設備，利用車輛物流系統來處理汽車儲運作業，是東南亞港口最佳的汽車儲運處理中心。港口及船舶上均可利用即時追蹤系統，提供客戶準確的車輛狀態信息。

西港公司目前作業員工約 4,700 人，多為馬來西亞人，其中英達島當地人佔 72%，大幅提供島內就業機會、增加當地居民收入、改善生活品質，同時達落實企業社會責任 (Corporate Social Responsibility) 之效。

港口營運重要里程碑

- 1994 年 西港民營化開始運營，從巴生港務局接管，特許經營 30 年。
- 1996 年 首艘貨櫃船靠泊 CT1 貨櫃碼頭開始營運。
- 1997 年 CT2 貨櫃碼頭啟用，提升貨櫃儲運場容量可至 300 萬 TEUs。
- 2000 年 經過 4 年營運成長，達成 100 萬 TEUs 之貨櫃裝卸量。
- 2001 年 CT3 貨櫃碼頭啟用增加 2 泊位，提升貨櫃儲運場容量可至 450 萬 TEUs。
- 2005 年 CT4 貨櫃碼頭啟用，提升貨櫃儲運場容量可至 600 萬 TEUs。
- 2008 年 CT5 貨櫃碼頭啟用，提升貨櫃儲運場容量可至 750 萬 TEUs。
- 2013 年 3 月 CT6 貨櫃碼頭擴建完成，貨櫃碼頭長度達 300 公尺，可提供 18,000TEUs 級貨櫃輪靠泊作業。

- 2014 年 CT7 貨櫃碼頭啟用，提升貨櫃儲運場容量可至 1,100 萬 TEUs，當時世界上最大型 19,100TEUs 貨櫃船 MV CSCL Globe 進港靠泊作業。
- 2016 年 創歷史新高，年貨櫃裝卸量達 995 萬 TEUs。

巴生港（含西港及北港）2016 年貨櫃處理量為 1,317 萬 TEUs，較 2015 年成長 10.8%；其中轉運貨櫃處理量為 907 萬 TEUs，成長 14.3%，占總貨櫃處理量之 68.87%；出口貨櫃處理量為 204 萬 TEUs，成長 3.9%；進口貨櫃處理量則為 206 萬 TEUs，成長 3.6%。前述貨櫃中，西港處理 995 萬個 TEUs，占巴生港總貨櫃處理量之 75.55%，其中 741 萬個 TEUs 為轉運貨櫃，128 萬個 TEUs 為出口貨櫃及 126 萬個 TEUs 為進口貨櫃；北港則處理 322 萬個 TEUs，其中轉運貨櫃占 166 萬個 TEUs，其餘 80 萬個及 76 萬個 TEUs 分別為進口與出口貨櫃。

巴生港口地處黃金海運策略性地點，加上具有可停泊大型貨船的深水港優勢條件，巴生港持續成長逐漸接近限制容量 1600 萬 TEUs，巴生港務局主席拿督江作漢先生接受馬來西亞東方日採訪時亦表示，「一般上貨櫃裝卸量達至容量限制的 88%，港口運作就面對一定壓力，因若高峰時期多艘貨船同時間進入泊位，裝卸貨櫃時間就面對壓力，因此巴生港考慮擴大港口面積，或開闢新港口。」巴生港務局計畫儘快興建巴生第三港口。

巴生港具有良好條件和基礎設施，港口營運在政府策略推動下，港務局與北港及西港充分合作，相關船務及物流公司積極配合，港埠持續提升效率及生產力，為港口運量不斷推升成長的主要關鍵因素。近年來，馬來西亞政府積極配合中國大陸推展“一帶一路”政策，兩國港口簽訂合作聯盟備忘錄，通過專案合作、人員培訓、資訊交流、技術支援、提升服務，以共同致力於海上互聯互通的建設及推動港口航運網路的廣泛合作。全球 90%以上的國際貿易是經由港口物流運作，海運在現代貿易中扮演重要的角色，馬來西亞政府積極推行海運發展，以提升國家競爭力，這些寶貴的經驗值得為我國各港口發展計畫之借鏡。

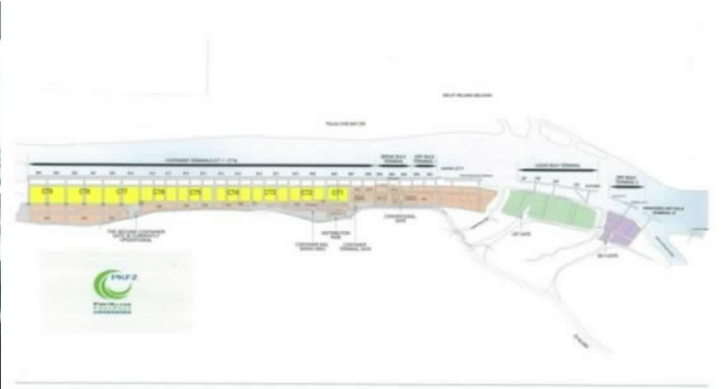


圖 17 巴生港西港參訪行情

二、參訪 PKT 物流集團有限公司(PKT Logistics Group Sdn.Bhd.)

10月7日(星期六) 14:30 來到馬來半島西海岸中部之雪蘭莪州(Selangor) 首府莎阿南(Shah Alam)，莎阿南是一個新興城市，全境環繞吉隆坡聯邦直轄區，本次拜訪 PKT 物流集團公司，由總執行長 拿督趙文耀(Dato' Michael B.Y.Tio D.P.T.J,J.P.)親自接見，並就公司進行簡介與導覽。

PKT 物流集團經營包括運輸、貨運、物流、配送、倉儲、快速流通消費品、餐飲、汽車、冷凍倉儲、教育、供應鏈、電子商務、電子零售、報關、合約物流、貨運代理、庫存計畫、人力資源及再生能源等業務，趙總執行長父親為 PKT 創辦人趙索僑(Tio Sook Kheo)先生，於 1974 年在巴生港口創業，初期以汽車報關起家，PKT 這三個字母其實代表著“Port Klang Trading”，意即巴生港口貿易，總部在未搬到莎阿南現址前，PKT 物流集團就在巴生港口立足。趙總執行長 1994 年自英國留學回馬來西亞後，有感大馬物流界比起歐洲物流界落後許多，也發現集團壟斷成為大馬中小型物流業者發展業務的最大障礙，因此致力業務革新，接棒公司經營管理後，從經濟蕭條邊緣脫身，順利把業務帶領至另一層次。

PKT 經營宗旨為提供卓越的供應鏈管理業務，提供客戶更高的效率，縮短通行時間，在供應鏈中創建的可見性和控制能力，致力作為領先的物流公司，為大、中、小型國家和跨國公司的貨代、報關、合同物流、運輸和配送管理提供物流解決方案的端到端設計。公司的願景是擴展完整性的服務，強化商業夥伴的支持，推動正確的執行計畫，希望成為國際總物流隊伍的標誌。

今參訪之 PKT 總部，為該集團於 2008 年投資 1 億 6 千萬令吉，在巴生與沙亞南交界的物流區建設之集團總部，於 3 年期間完成計畫，在巴生沙亞南大道旁，矗立了以海浪、船艦、燈塔為型的業務總部，主要為建立先進化的“一站式物流樞紐”(One Logistic Hub)，係以海浪型(The Waves)倉庫、船艦型(The Ship)大學園及燈塔(The Lighthouse)外型的樓層辦公室組成之建築群，整體成為標誌性地標，擁有先進的環保倉庫，總共提供了超過 5.5 萬平方米的倉儲空間，

設計兼顧營運效益與環保，其倉庫使用太陽能板、LED 燈，運用對流與自然採光，為大馬首座獲綠色建築指數金色認證之倉庫，作業員工 300 人。

PKT 另計畫於檳城州峇都交灣工業園區（Batu Kawan Industrial Park, Penang）建立“一個汽車樞紐”（One Auto Hub），分別為燈塔型建築、船艦型大學園與海浪型倉庫，建造之 12 個海浪型倉庫，符合全球綠色建築理念，2017 年竣工後，將專注建立船艦型英國大學校園，預計收 5 千名大學生，有 4 棟宿舍。

接續規劃建造一座名為“冰川”（The Glacier）的建築物，為“一站式東部樞紐”（One Eastern Hub）坐落在彭亨州，以及發展“一站式北部樞紐”（One Northern Hub）之計畫。

趙總執行長創新改革經營，對企業文化的理解與很多企業家不同，其管理獨特之處，即不是依靠上傳下達的命令，而是借助於對同一個目標的共同願望來推動企業向前，公司不刻意樹立領導權威，上下都一視同仁。公司推行以“臉書（Facebook）”為員工主要溝通管道，作為部門工作協調及內部輕鬆管理之工具。表示網路媒體的力量可使公司業務事半功倍，總執行長常於臉書，幽默及朝氣十足的貼文，使其逐漸成為馬來西亞企業網紅。

指出，要讓員工心甘情願地來上班，視壓力為動力，首先確保有優質的工作環境是企業必備的條件，員工愉悅的身心、健康的體魄為提升工作效率的重要因素，因此在總部燈塔型建築物每一個樓層都設有不同主題的休息室，配置設備齊全的健身房，還駐有專業健身教練，鼓勵員工運動。

企業社會責任（Corporate Social Responsibility）需由內部開始，企業計畫深耕教育及培訓人才實境學習，逐漸將其企業社會責任轉移至教育領域。其培訓計劃學院就坐落在業務總部的燈塔建築物樓層中，可容納 800 名學生，每年收生 200 名，其收生包括教育文憑（Malaysian Certificate of Education）生，基於理論與實際相結合，可獲良好培訓，並獲保障就業機會。未來將與英國赫爾大學（University of Hull）合作，在靠近工業區的峇都交灣，建立船型建築建

國際大學，為學生提供理論實際並重，工商環境實境的體驗。

趙總執行長表示，大馬的經營成本比新加坡便宜好幾倍，國際物流企業如選擇新加坡以外之地區，而位於鄰國的大馬將是這些企業轉移基地的最佳選擇，東協是目前全球發展最快的區域之一，大馬擁有地理上的優勢及具備良好的海陸空運輸設備，因此趙總執行長認為大馬絕對有潛能接替新加坡，成為東南亞的下一個物流樞紐。

此次拜訪團受到趙總執行長親身分享其經營理念和集團轉型歷程，並帶領參觀以不同主題打造的辦公環境，是非常難得之寶貴經驗，能深入瞭解 PKT 物流集團的創新管理和營運方式，同時亦觀察馬來西亞企業就物流、電子商務、環保及培訓教育之投資發展現況，有助於臺馬間物流經營環境之瞭解，提供為我國推動新南向政策之參考。

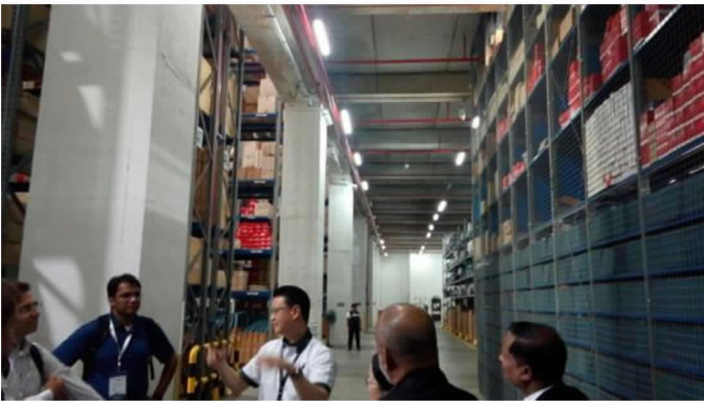


圖 18 PKT 參訪情形

柒、心得與建議

在 21 世紀供應鏈競爭的時代，國際運輸與物流能力已是國家產業競爭的重要支柱，而一個國家的通關效率、基礎設施、國際運輸、物流服務能力、貨物追蹤與及時性等關鍵因素，皆會影響整體國際物流的競爭力。臺灣在全球化之競爭環境下，運輸物流競爭力之表現又受東亞地區鄰近國家之物流績效與兩岸經貿發展之影響。從本次 FIATA 年會所揭示之主題：物流搭建全球貿易(Logistics Bridging Global Trade)可以印證，隨著國際業務越來越無邊界，物流業務對促進全球邊界的貿易至關重要。

國際物流服務業所扮演角色在於為國際化的企業提供一系列的加值物流服務，如為公司提供因應國際分工，在不同的國家生產不同的零組配件，彙集到組裝或轉運中心內進行組裝工作的服務，而後再輸往市場國。臺灣運輸產業及物流業因應近年自由化之挑戰與衝擊，部分問題是源自於整體產業結構變化導致的貨源衰退；同時反映國內運輸物流業者必須運用合作或策略聯盟，以強化物流服務網路與企業競爭力。而物流主要的活動為串連上游供應商與下游零售端貨物流動的服務，對溝通協調能力需求高，且需提供快速服務與及時解決問題。國內物流業者原本即具較佳物流服務能力，未來應鼓勵業者根植臺灣，並至國外設置據點提昇國際競爭力，配合台商海外佈局，協助國內物流業者整合當地物流配銷資源，提供完整供應鏈服務爭取商機。

近年經濟結構改變，亞太地區扮演重要的成長動力來源，吸引跨國企業在亞太地區建立其區域營運基地，基於臺灣位居亞太地區重要的地理位置之優勢，建議未來在外在競爭環境方面，仍須持續檢討法令制度的鬆綁、擴大海空港與周邊運輸系統之基礎設施建設，以及業者在企業競爭力的自我提升與轉型，方能強化臺灣在亞洲國家之間的物流競爭力；另在強化內在物流服務能力方面，應鼓勵並整合我國業者朝向成為大型物流業者，藉由我國本具優勢之物流資訊技術及能力，提供客戶完整的解決方案之全程物流服務，配合與國際海空運業者硬體之合作

(倉儲、船隊、機隊)，積極擴展物流服務據點。

本次參訪 PKT 總部及其推動企業社會責任 (Corporate Social Responsibility) 及人才培育作法作法留下深刻印象，藉由企業計畫深耕教育及培訓人才實境學習，逐漸將其企業社會責任轉移至教育領域，基於理論與實際相結合，可獲良好培訓，並獲保障就業機會。國內外物流運籌服務需求不斷增加，然國內物流相關之專業人才原本就缺乏且良莠不齊，因此除大專院校開設相關物流課程外，部分也藉由專案研究計畫或與產業界技術合作，培育物流所需人才。建議可朝向政策引導並鼓勵各物流相關企業肩負其企業社會責任，兼顧實務的方式推動物流人才的培訓。並針對不同層級人員之需求加強培養物流作業管理及規劃能力，並提升其對物流產業的認識；另對中高階人員則強化物流經營策略之觀念，加強其全球運籌與國際物流之觀念與實務。臺灣人才的教育水準原本就高，再輔以適當的培訓課程及認證制度，對臺灣物流服務品質無疑是一項加分的助力。

本次年會各場次會議均就其專業議題分別進行討論，值得注意的是，主會議、複合運輸、安全及保安，以及物流學會等會議均有討論關於電子商務、數位化或線上教學等資訊科技之議題，顯示資訊科技之發展，對於物流產業發展越發重要，尤以物流產業為國際貿易重要之一環，相關電子商務、資訊傳遞之效率影響競爭力及發展甚鉅，馬來西亞當地之經建計畫及吉隆坡國際機場之建設計畫，資訊相關計畫均佔其相當之比重。隨著電子商務之發展，不同於過往傳統之經營模式，業者可以更容易的將經營範圍拓及全球，藉由整合物流、金流與資訊流，提升服務水準與提高資訊傳遞之透明度與效率。此為政府與業者應予以重視之趨勢。惟電子商務發展仍須注意其資訊科技便利所伴隨而來之風險，本年度發生國際大型航運業者系統遭駭客入侵，影響全球航運市場，網路安全亦屬電子商務重要課題之一，宜予以重視。

另就物流協會 MIT 線上教育學程的設計部分，現場提問之業者相當踴躍，顯

示其對於物流相關教育之重視。而實務上我國業已發展「開放式課程」多年，相關大專院校均有此類免費之開放課程供有興趣的民眾自行上網學習，資源相當豐富，建議也可朝向授予學程證書或學位之方向設計，增加我國人深造進修，增進專業知能的意願。

長期而言，仍須持續輔導提升業者專業素質，發展具附加價值的全球供應鏈與深化服務模式，藉由提升經營管理技術與服務品質，建立營運流程標準、管理資訊化，提升國際競爭力，轉型成為推動製造業與第三方物流業者（3PL）合作發展運籌服務模式，甚至朝向轉型成為第四方（4PL）解決方案提供者，以具附加價值的全球供應鏈與深化服務模式，支援企業供應鏈之運籌布局，擴大深化服務。另輔導本地業者建置海內外專業物流服務模式，爭取更多國際物流商機，鼓勵中小型物流業者善用關鍵能力，開創利基化物流服務市場；輔導中大型物流業者進行策略聯盟，發展整合物流及供應鏈管理服務；未來持續藉由參與 FIATA 會議等場域分享各國物流方面的最佳實踐，觀摩學習各國應用複合運輸的模式來推動多元化設備和技術間的高效率作業，提供多樣化的運送方法，滿足顧客多變的需求，提供其他如跨越國際通關、合併貨物、倉儲管理等相關服務，以利促進商品跨境流通，找到臺灣最具有利基的物流服務策略。

捌、附錄-論壇資料

一、會前報名資訊

二、馬來西亞交通部長廖中萊拿督演講投影片

三、主會議場中外運常務董事及副總裁 Yu Jianmin 演講投影片

四、主會議場 MMC Port 執行長 Dato_ Azman Shah Mohd Yusof 演講投影片

五、FIATA 會後發布選舉結果新聞稿

捌、附錄-論壇資料

一、會前報名資訊

FIATA

WORLD CONGRESS



KUALA LUMPUR
4-8 October 2017

LOGISTICS BRIDGING GLOBAL TRADE

FIATA World Congress 2017

LOGISTICS BRIDGING GLOBAL TRADE

Kuala Lumpur Convention Centre
4th - 8th October 2017
www.fiata2017.org

In Association with:



Hosted by:



FEDERATION OF MALAYSIAN
FREIGHT FORWARDERS

In Collaboration with:



MINISTRY OF TRANSPORT

Supported by:



CONTENTS

- 
- 1** page **1** **Message from Co-Chairmen, Organising Committee, FIATA World Congress 2017**
- 2** **FIATA World Congress 2017**
page **2** **Overview**
page **3** **Logo & Theme, Theme Rationale**
page **4** **Programme Highlights**
page **11** **Young International Freight Forwarders (YIFF) Programme**
page **12** **Technical Tours**
page **13** **Accompanying Person Programme**
- 3** **Malaysia as the Host**
page **15** **About FMFF**
page **16** **Malaysia's Strength and Attractions**
- 4** page **17** **Malaysia as An Attractive Place to Visit**
- 5** page **21** **Why You Should Attend, How to Register & Registration Fees**

MESSAGE FROM CO-CHAIRMEN, ORGANISING COMMITTEE FIATA WORLD CONGRESS 2017

Dear Potential Participants/Partners,

It is our pleasure to invite you to participate in the FIATA World Congress, to be held in Kuala Lumpur, Malaysia, from 4-8 October 2017.

This will be the 56th occasion when the world's logistics experts will gather to update, brainstorm, share information and speak on ground-breaking issues pertaining to the industry. Attended by decision-makers and top representatives from the various related logistics sectors, the Congress has, through the years, gained a solid reputation as a viable international platform for the exchange and dissemination of the latest and most innovative from the global logistics industry.

The theme for the 2017 Congress is: "Logistics Bridging Global Trade" – especially relevant in today's economic climate, where the industry is required to facilitate the super-efficient movement of goods across international boundaries. As international business becomes increasingly borderless, more companies are expanding their markets into the global arena, thereby significantly increasing the demand for supply chain and logistics support. The components to success of such a facility includes an ever-increasing array of disciplines – from the influence of customs policies, worldwide legislative developments in transport, to the latest in technology, training and guidelines in security and safety. These significant issues will be addressed during the Congress, including opportunities for Regional Groups to meet and resolve local industry problems. We are anticipating a sizeable attendance from logistics-related business delegates worldwide.

We are honoured to host this important Congress in Kuala Lumpur, Malaysia, in 2017. Malaysia is a major logistics player in the Asean region – its green logistics practices and halal logistics expertise has made it a regional logistics hub. With its competitive pricing, superior infrastructure and strategic geographical position at the crossroads of Asia, it has proven to be an attractive transshipment center. Malaysia's first-class international ports and terminals are some of the busiest in the world, with two ports listed on the Top Twenty list of World Container Ports (World Shipping Council's World Container Ports 2013). It also offers the world's first I-port facility – an airport within a seaport in Port Klang.

Malaysia is a well-known tourism destination, with its multi-cultural attractions in food, its people and their warm hospitality. An interesting social schedule has been planned, with a wide choice of visits to places of interest and things to do. We are looking forward to hosting over a thousand delegates in 2017.

We hope you will not miss this opportunity to be part of this exciting event, and join us in recognizing and sharing the best in the logistics industry.

Sincerely,

Krishnan Chelliah & Yeoh Kean Jin
Co-Chairmen, Organising Committee

Held annually, the International Federation of Forwarders Associations' FIATA World Congress (FWC) provides an international platform for logistics industry leaders from across the globe to gain insights to industry challenges and put forward sustainable solutions.

Some details on the 56th FWC 2017 :

Date : 4th – 8th October 2017

Venue : Kuala Lumpur Convention Centre, Malaysia

Theme : Logistics Bridging Global Trade

Expected Number of Participants : 1,200

The FWC was last held in Taipei, September 8-13, 2015, with the theme : “From Here and Now, Think Global”. About 1,000 participants attended from over 120 countries.

FWC 2016, with the theme “Where Networking Comes Naturally”, will be held in Dublin from Oct 3-8. Participating will be freight forwarders (air, sea and land), port and airport authorities and operators, government agencies to freight associations and participants from related industries.



Theme Rationale : Logistics Bridging Global Trade

Highlights the importance of logistics as a strong enabler of trade which is highly dependent on intermodal transportation to move freight between land, sea and air.

Reinforces the importance of strategic direction in transforming Logistics into an integrated network, supporting the global trade of international economic operators.

DAILY PROGRAMME

Program for Tuesday, 3 October 2017

Time	Event	Location & Venue
AM	FIATA World Congress 2017 Golf Game	Glenmarie Golf & Country Club
PM	FIATA Foundation Meeting	Parkview 3, Level 2, Mandarin Oriental Hotel
PM	Early Casual Meet & Greet	Foyer, Main Entrance, KLCC

Program for Wednesday, 4 October 2017

Time	Event	Location & Venue
0900-1730	<p>Young Logistics Professionals Session <i>Theme: Innovation and Creativity in Our Industry</i></p> <p><i>The sessions will involve lively participation from prominent international YIFFY award winners, sharing their experiences and perspectives from all over the world, including the Asia region.</i></p> <p><i>Interesting panel discussions will feature current issues, with special focus on the growing role of women in logistics and how this can affect positive outcomes for the future of the industry.</i></p>	Conference Hall 2, KLCC
1400-1700	Registration Counter Open	Centre Core Registration, Level 3, KLCC

Program for Thursday, 5 October 2017

Time	Event	Location & Venue
0800-1700	Registration Counter Open	Centre Core Registration, Level 3, KLCC
0900-1100	<p>Opening Ceremony</p> <p><i>Welcome Speech by</i></p> <ol style="list-style-type: none"> <i>Mr. Zhao Huxiang, President of FIATA</i> <i>Mr. Alvin Chua, President of Federation of Malaysian Freight Forwarders (FMFF)</i> 	Plenary Hall, KLCC
0930-0955	<p>Special Keynote Address Topic: Logistics Bridging Global Trade</p>	Plenary Hall, KLCC
1000-1800	Exhibition Hall Open	Grand Ballroom, Level 3, KLCC

Program for Thursday, 5 October 2017

Time	Event	Location & Venue
1005-1030	Coffee / Tea Break	Exhibition Halls, Grand Ballroom, Level 3, KLCC
1030-1200	<p>Main Session</p> <p><i>Topic: Bridging the Gap to Future Markets – Measures and Resources</i></p>	Plenary Hall, KLCC
1200-1415	Congress Lunch	Banquet Hall, Level 3, KLCC
1415-1615	<p><u>Regional Leaders Dialogue (Concurrent Sessions)</u></p> <p>Region Africa / Middle East (RAME) <i>Theme: Emergent Africa</i></p> <p><i>Speakers:</i></p> <ol style="list-style-type: none"> <i>1. Sindiso Ndema Ngewnya, COMESA</i> <i>2. Dr. Elijah Chingosho, Secretary General of African Airlines Association</i> <p>Region Americas (RAMNS) <i>Theme: “Challenges Facing the Future of Ports”</i></p> <p><i>Overview of ports’ services, output and transaction costs from a regional and global perspective</i></p> <p><i>Speaker:</i> <i>Ricardo Sanchez, UNEC</i></p> <p>Region Asia Pacific (RAP)</p> <ol style="list-style-type: none"> <i>1. China’s Belt and Road Initiative (BRI). How have ASEAN member States embraced this initiative? What are the challenges and benefits that avail from BRI? How has Malaysia responded to BRI?</i> <p><i>Speaker: Cho Ha Kong, Chairman, Port Klang Authority</i></p> <ol style="list-style-type: none"> <i>2. What is there for ASEAN and 6 countries from RCEP? What are the issues and challenges that need to be resolved for RCEP to be finalised and what are the benefits for their economies through trade facilitation within RCEP?</i> 	<p>Conference Hall 1, Level 3, KLCC</p> <p>MR 308 and 309, Level 3, KLCC</p> <p>Conference Hall 2, Level 3, KLCC</p>

Program for Thursday, 5 October 2017

Time	Event	Location & Venue
	<p><i>Speaker: Jayasiri Jayasena, Secretary General, Ministry of International Trade & Industry, Malaysia</i></p> <p>Region Europe (REU) <i>Theme: "Logistics Bridging Global Trade"</i></p> <p><i>Speakers:</i> <ol style="list-style-type: none"> 1. František KOMORA, PKZ Logistics 2. Meena Sayal, Global Brand Protection Director, Unilever </p>	MR 302 & 303, Level 3, KLCC
1615-1645	Coffee / Tea Break	Exhibition Halls, Grand Ballroom, Level 3, KLCC
1645-1800	<p>Meet The Experts by Advisory Body Legal Matters (ABLM) <i>Topic: "Freight Forwarding in Malaysia, Legal Aspects"</i></p> <p><i>To trade with Malaysia you need to know the rules for doing business there. This session will answer your questions about the legal aspects of doing business as a logistics and freight forwarding company in Malaysia.</i></p> <p><i>Speakers:</i> <ol style="list-style-type: none"> 1. C.W. Loh, C.W Loh & Associates 2. Jeremy M. Joseph, Joseph & Partners </p>	Conference Hall 2, Level 3, KLCC
1800-2000	Welcome Reception	Grand Ballroom, Level 3, KLCC

Program for Friday, 6 October 2017

Time	Event	Location & Venue
0800-1700	Registration Counter Open	Centre Core Registration, Level 3, KLCC
0830-1030	<p>The Multimodal Business Forum (FIATA Multimodal Transport Institute) <i>Topic: "The Digitalisation of Multimodal Transport"</i></p> <p><i>The upcoming opportunities of rail transportation development in South East Asia.</i></p>	Conference Hall 2, Level 3, KLCC

Program for Friday, 6 October 2017

Time	Event	Location & Venue
	<p><i>Speakers:</i></p> <ol style="list-style-type: none"> 1. Jan Hoffman, Chief, Trade Logistics Branch Division on Technology & Logistics UNCTAD, Geneva 2. Sanjeev Samant, Head, Supply Chain, Procter & Gamble, APAC 3. Suwit Ratanachinda, President, Profreight 	
1000-1800	Exhibition Hall Open	Grand Ballroom, Level 3, KLCC
1030-1100	Coffee Break & Networking	Exhibition Halls, Grand Ballroom, Level 3, KLCC
1100-1230	<p>Meet The Experts, hosted by The FIATA Advisory Body Safety and Security (ABSS)</p> <p><i>Topic: "eCommerce testing airfreight efficiency, and its ability to remain safe"</i></p> <p><i>ICAO views on these global developments in ecommerce – advise on proposed efforts to maintain security in supply chain.</i></p> <p><i>Speaker:</i> Sylvain Lefoyer, Deputy Director, Aviation Security and Facilitation, ICAO</p>	Conference Hall 2, Level 3, KLCC
1230-1315	Congress Lunch	Banquet Hall, Level 3, KLCC
1315-1500	<p>Session by The Custom Affairs Institute (CAI)</p> <p><i>Topic: "The WTO Trade Facilitation Agreement comes into force with challenges and opportunities for international trade"</i></p> <p><i>Will the WTO FTA be the silver bullet to stimulate trade or just another shot in the dark? The private sector's role in implementation is key to the success of the FTA and NCTFs will be the place where government, regulators and the private sector come together to deliver for each economy in a competitive and increasingly integrated global supply chain and international trade.</i></p> <p><i>Speakers:</i></p> <ol style="list-style-type: none"> 1. Ana B. Hinojosa, Director Compliance and Facilitation Directorate at World Customs 	Conference Hall 2, Level 3, KLCC

Program for Friday, 6 October 2017

Time	Event	Location & Venue
	<p><i>Organization (WCO)</i></p> <p><i>2. G Wright, Head, Cargo Border Management at International Air Transport Association (IATA)</i></p> <p><i>3. M Saeed, Senior Trade Facilitation Adviser, Trade Facilitation and Policy for Business at International Trade Centre (ITC)</i></p>	
1315-1415	<p>Meet The Experts by The Advisory Body Information Technology (ABIT)</p> <p><i>Topic: How Technology is Impacting Trade and Logistics</i></p> <p><i>AI and Blockchain are two new up and coming technologies. Yojee is combining these two technology with logistics and trade.</i></p> <p><i>Speaker:</i> <i>Ed Clarke, Co-Founder and Managing Director, Yojee</i></p>	Conference Hall 2, Level 3, KLCC
1415-1445	Coffee Break & Networking	Exhibition Halls, Grand Ballroom, Level 3, KLCC
1445-1800	<p>Meet The Experts hosted by The Advisory Body International Affairs (ABIA)</p> <p><i>Topic: Gains from Infrastructure Investment in Logistics</i></p> <p><i>Speakers:</i></p> <p><i>1. Pierre Chartier, Chief Transport Infrastructure, UNESCAP</i></p> <p><i>2. Sindiso Ndema Ngewnya, Secretary General COMESA</i></p>	Conference Hall 2, Level 3, KLCC
1900-2230	Malaysian Night	Grand Ballroom, Level 3, KLCC

Program for Saturday, 7 October 2017

Time	Event	Location & Venue
0800-1700	Registration Counter Open	Centre Core Registration, Level 3, KLCC
0830-1000	<p>FIATA Logistics Academy (FLA)</p> <p><i>Theme: Bringing Logistics training to NextGen</i></p> <p><i>Dr. Caplice will discuss how MIT has designed,</i></p>	Conference Hall 2, Level 3, KLCC

Program for Saturday, 7 October 2017

Time	Event	Location & Venue
	<p><i>developed, and deployed online education on supply chain management and logistics to over 180,000 global learners across 196 countries. The MITx MicroMasters Program is the first of its kind that combines online and in-residence classes to award a Masters Degree. This blended approach is key to how this and future generations of supply chain professionals will be educated throughout their career. Dr. Caplice will discuss MIT's journey and provide insights into how companies can improve their internal workforce through continuous education.</i></p> <p><i>Speaker:</i> <i>Prof. Chris Caplice, Executive Director, MIT Center for Transportation & Logistics</i></p> <p><i>Moderator:</i> <i>Dr. C. H. Leong, Deputy Director, Jeffrey Sachs Centre of Sustainable Development</i></p>	
1000-1800	Exhibition Hall Open	Grand Ballroom, Level 3, KLCC
1015-1100	<p>Advisory Body Vocational Training (ABVT) <i>Topic: FIATA Diplomas in action, who, where and how many?</i></p> <p><i>Navigating the complexity of doing business globally and maintaining a competitive edge requires up-to-date skills and knowledge, as well as the ability to recognise skilled trusted professionals who have the required competencies for global trade. In this session, Lisa McAuley will discuss a new platform to harmonise the practices of global trade and improve the trade participation and performance of MSMEs through the development of a global certification programme for trade professionals under ISO 17024 which will be the recognised international standard for the certification of competent people.</i></p> <p><i>Speaker:</i> <i>Lisa McAuley, Executive Director of Global Trade Professionals Alliance (GTPA)</i></p>	Conference Hall 2, Level 3, KLCC
1100-1130	Coffee Break & Networking	Exhibition Halls, Grand Ballroom,

Program for Saturday, 7 October 2017

Time	Event	Location & Venue
		Level 3, KLCC
1130-1330	Session by Airfreight Institute (AFI) <i>Topic: The Economics of Air Cargo: the current situation, the trends, the challenges</i> <i>Speaker:</i> <i>Andy Ricover, Senior Air Transport Specialist</i>	Conference Hall 2, Level 3, KLCC
1330-1430	Lunch & Networking	Ballroom 2, Level 3, KLCC
1500-1545	Closing Ceremony	Conference Hall 2, Level 3, KLCC
2000-2300	FIATA World Congress 2017 Gala Banquet	Grand Ballroom, Mandarin Oriental

Program for Sunday, 8 October 2017

Time	Event	Location & Venue
AM	Meeting of the Extended Board	MR 306, Level 3, KLCC
PM	FIATA General Meeting	Conference Hall 3, Level 3, KLCC

YOUNG INTERNATIONAL FREIGHT FORWARDERS (YIFF) PROGRAMME



Shanon Gould, Winner - YIFFY Award, 2016
Shanon Gould was announced as the overall Young International Freight Forwarder of the Year for 2016. Shanon is pictured here with Michael Yarwood of the TT Club (left) and FIATA President Huxiang Zhao (right)

Special activities and stimulating sessions have been planned for the younger members of the industry attending FIATA 2017.

The sessions will involve lively participation from prominent international YIFFY award winners, sharing their experiences and perspectives from all over the world, including the Asia region.

Interesting panel discussions will feature current issues, with special focus on the growing role of women in logistics and how this can affect positive outcomes for the future of the industry.

The latest developments in technology and education are also issues which directly impact on YIFF members, and the opportunities created by cool technology may well re-invent the industry for the younger professionals.

FIATA 2017 will definitely provide excellent opportunities for sharing, discussion and networking for both regional and international participants who are starting out in a logistics career.



TECHNICAL TOURS

Specially-organised tours to visit 2 of Malaysia's most vibrant,
dynamic and important

“Gateways”



1

**KLIA CARGO VILLAGE
SEPANG**



2

**WEST PORT
KLANG**

ACCOMPANYING PERSON PROGRAMME



HALF-DAY KUALA LUMPUR CITY TOUR

DURATION: 4 HOURS

LUNCH: INCLUDED

TOUR: CONDUCTED IN ENGLISH ONLY

A must for first time visitors to Kuala Lumpur! They say the best way to get to know a new city is through a tour. This interesting tour will unveil the beauty and charm of the old and new Kuala Lumpur known as the “Garden City of Lights”. See the contrast of the magnificent skyscrapers against buildings of the colonial days. The KL city tour will take you to many of the highlights that this beautiful city has to offer. By the end of the tour, you will probably feel as if you have “seen” the soul of Kuala Lumpur!

Highlights / Photo Stops:

- Petronas Twin Towers
- King's Palace
- Sultan Abdul Samad Building
- National Monument
- National Mosque
- Batik Factory (inclusive Entrance Fee)
- Kuala Lumpur Tower (Buffet lunch at Atmosphere 360°, revolving restaurant)

Important Notes:

- *Live tour commentary provided in English*
- *Pick-up point is at Kuala Lumpur Convention Centre's main lobby, participants must arrive 15 minutes prior to the scheduled pick-up time.*



HALF-DAY KUALA LUMPUR COUNTRYSIDE TOUR

DURATION: 4 HOURS

LUNCH: NOT INCLUDED

TOUR: CONDUCTED IN ENGLISH ONLY

For those who want to be away from the hustle and bustle of the city and want to see the outskirts of Kuala Lumpur, the countryside abounds with cottage industries and nature reserves. Our first stop, the Royal Selangor Pewter, is the largest and most modern pewter factory in the world, where you will get a chance to learn the different processes, such as casting, filing, polishing, soldering, hammering and engraving of pewter products. Next, we stop at the most sacred Indian temple in the country, situated on the limestone hills of Batu Caves.

Highlights / Drive Past:

- 'Ambassador Row'
- Tabung Haji Building
- Istana Sharif Ali
- Malay villages
- Ulu Klang Residential Area
- Selangor Pewter (inclusive of School of Hard Knocks workshop fee)
- Batu Caves

Exclusions:

- Lunch

Important Notes:

- *Live tour commentary provided in English*
- *Pick-up point is at Kuala Lumpur Convention Centre's main lobby, participants must arrive 15 minutes prior to the scheduled pick-up time.*

FWC 2017 will be hosted in Malaysia by the Federation of Malaysian Freight Forwarders (FMFF), the national association representing the logistics industry comprising 1,090 members in Malaysia and endorsed by the Ministry of Transport (MOT).



About FMFF:

FMFF was registered in September 1987 as a National Association representing the Freight Forwarders in the logistics industry. In 2000, the Ministry of Transport endorsed and recognized FMFF as a national Association to represent the logistics industry.

FMFF membership as per State association is as follows' -

SFFLA (Selangor)	- 627 company members.
JOFFA (Johor)	- 254 company members.
PFFA (Penang)	- 119 company members.
KKFAA (Kota Kinabalu)	- 51 company members.
SFAA (Sarawak)	- 92 company members.
LFFA (Labuan)	- 15 company members.

FMFF is focused on:

- **Promoting Malaysia's world-class land, air and sea infrastructure**
- **Outlining Malaysia's open policies on logistics services**
- **Detailing Malaysia's plans for logistics in the future and its positioning as a hub for leading regional distribution centres (RDC) and preferred international procurement centres (IPC).**
- **Facilitating the implementation of the government's Logistics And Trade Facilitation Master Plan to elevate Malaysia to become "The Preferred Logistics Gateway to Asia"**

Malaysia has strong historical and economic links with large trading nations such as India and China and acts as a conduit with the Islamic world. Located on a historically important sea lane – the Straits of Malacca, Malaysia's airports (Top 10 in the world) and seaports (Top 20 in the world) are ranked as world class.

It has a well-developed infrastructure, which makes it the “ideal springboard to the Asia-Pacific market” (*source: MIDA*). With the liberalisation of markets in the formation of the ASEAN Economic Community (AEC) and Malaysia becoming one of the member countries under the Trans Pacific Partnership Agreement (TPPA), the Malaysian government is focusing efforts on measures to enhance greater competitiveness and in creating a conducive business environment (*source: National Transformation Programme Annual Report 2015*).

Malaysia is a world player in global logistics - it has been ranked 4th in emerging market logistics, behind China, United Arab Emirates and India, according to the 2016 Agility Emerging Markets Logistics Index, a reputable Index which offers a snapshot of the logistics industry sentiment among more than 1,100 global logistics executives. Malaysia has also been placed at number 10 among countries with the most potential to grow as a logistics market. This recent placing of 4th out of the world's 45 leading emerging markets speaks volumes for Malaysia's drive to develop world-class infrastructure and transport network.
(*source: The Star Business News, 19th Jan 2016*).

With strategic developments in the “Belt and Road” economies (i.e. The Silk Road Economic Belt and the 21st Century Maritime Silk Road) lead by China and the broadening of trade, Malaysia is well-placed to reap the benefits of such an initiative, as a participant of "Belt and Road".



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Strategically located at the center of the vast Asia-Pacific region, Malaysia is the perfect location for the FWC 2017. It is a renowned tourist destination in Asia, boasting a multicultural society living in a blend of old and new world charms. The political climate is stable, the economy robust.

The government actively promotes Malaysia as a destination for international conventions and tourist attractions, and this guarantees ease of passage for delegates entering the country. Malaysia's competitive currency exchange rate gives good value for money returns to its international visitors.

TOP FIVE VISITED PLACES IN KUALA LUMPUR

01 PETRONAS TOWERS

The KLCC is an iconic landmark listed within the most visited tourist destination in Kuala Lumpur simply because the area is made up of multiple attractions including the Suria KLCC Shopping Mall, which hosts an array of international brands, cinema, two food courts, an art gallery, restaurants and concert hall, KLCC Park, the massive Aquaria KLCC, an expansive manmade park with a jogging track, walking paths, water fountains, and a wading pool for children and of course the magnificent Petronas Towers. In addition, the KLCC is a sophisticated tourist destination that is conveniently accessible through Light Rail Transits to avoid all the traffic congestion in the city.

02 MENARA KL TOWER

Standing atop the Bukit Nanas Forest Reserve, the 421m-high KL Tower is one of the world's tallest structures. Officially known as Menara KL, it has been outshone by the Petronas Twin Towers but remains an important architectural marker and boasts spectacular views of the city. The viewing deck is at least 100 meters higher than the Petronas Tower's Sky bridge.

03 BATU CAVES

Batu Caves, one of Kuala Lumpur's most frequented tourist attractions, is a limestone hill comprising three major caves and a number of smaller ones. Located approximately 11 kilometres to the north of Kuala Lumpur, this 100-year-old temple features idols and statues erected inside the main caves and around it and with 272 steps to climb to the top of the caves. Incorporated with interior limestone formations said to be around 400 million years old, the temple is considered an important religious landmark by Hindus.

04 CHINATOWN AND CENTRAL MARKET

The colourful Chinatown is a well-known bargain hunter's paradise that seemingly never sleeps. Deeply immersed in Oriental culture, heritage and history, it is undoubtedly one of the most popular tourist spots in Malaysia, and holds its own against its more glamorous neighbours, KLCC & Bukit Bintang. Representing Malaysia's multihued multicultural background perfectly, you can find all sorts of stuff, from Chinese herbs to imitation goods in this area.

But besides the Petaling Street, there are also quite a number of shopping centres around Chinatown such as the touristy bazaar called 'Central Market' or (Pasar Seni) serving the area, which offers plenty of good bargains within its walls and many souvenirs that you can get from here, Central Market Kuala Lumpur is a centre for Malaysian culture, art and craft located in the heart of the city.

05 MERDEKA SQUARE

The Merdeka Square or Dataran Merdeka is a place of history. You could find many of the great history events that took place in Kuala Lumpur here. One of which is the lowering of the Union Flag performed here on August 31st, 1957 when independent Malaysia was born. Attractions include Saint Mary's Cathedral, Royal Selangor Club, Sultan Abdul Samad Building, Central Market, National History Museum and the Kuala Lumpur Gallery, which has a miniature display of Kuala Lumpur City and the I Love KL Icon for photos.

TOP FIVE MOST VISITED DESTINATIONS IN MALAYSIA

01 LANGKAWI ISLAND

Langkawi is a beautiful island in the north-western part of Peninsular Malaysia; many people describe the island as one of the most beautiful islands in the world. The island is not spoiled by tourists, which makes it a perfect holiday destination for travellers. The island is especially renowned for the many great attractions. Langkawi offers breath-taking scenery with its beautiful beaches, incredibly fine sand, crystal-clear water and coastal mangrove swamps.

The inland areas are no less striking: the tropical jungles are thick with luxuriant vegetation and extremely rich in and will impress nature lovers looking for a pristine, largely untouched rainforest. Besides that, you can shop at some of the shopping malls, you can have splendid dinners at one of the many hawkers, or you can rent a motorcycle (moped) to explore the island. The island is easily accessible from Kuala Lumpur or the neighbouring island of Penang.

02 PERHENTIAN ISLAND

Sea lovers planning to visit Malaysia should put the Perhentian Islands on the top of their list of places to see. This is a small archipelago with two main islands – Besar, the bigger, and Kecil, the smaller; both boasting splendid beaches, white sand, an amazingly blue, shallow sea and the shadow of tall palm trees. Apart from tourists, the islands are mostly uninhabited, making them a perfect place to disconnect and take a break from the hustle and bustle of modern life.

The Perhentian Islands are especially recommended to those who enjoy the sea not just for a swim, but also for water activities such as canoeing, scuba diving and snorkelling. The islands are fringed by a coral reef, and the underwater life is rich with sea turtles and many species of tropical fish.

03 PENANG ISLAND

Located in the Strait of Malacca off West Malaysia's north-western coast, Penang Island is a popular tourist destination due to its historic George Town and rich culinary diversity. Its position along one of the world's most travelled shipping routes has infused Penang with a colourful array of cultures, architecture and cuisine. No visit to Penang would be complete without a trishaw ride or walk around the island's capital city, George Town, to see its British colonial architecture and historic Chinese and Indian temples.

04 GUNUNG MULU NATIONAL PARK, MIRI, SARAWAK

Famous for its extraordinary limestone karst formations and phenomenal cave systems, the Gunung Mulu National Park is one of the most awe-inspiring natural attractions in all of Southeast Asia. Located in Malaysian Borneo in the Sarawak State, this national park features some of the largest and longest cave systems in the world. Included in these is the world's largest cave chamber, the Sarawak Chamber, which is estimated large enough to hold 40 Boeing 747 aircraft.

05 MELAKA

Commanding an important position on the busy sea route between India and China on West Malaysia's southwestern coast, Melaka was ruled and battled over for centuries between Indian, Portuguese, British and Dutch governments. As a result, this modern day Malaysian city is now one of the best places to visit in Malaysia packed with architecture, culture, traditions and cuisine all reflecting its rich heritage. The Portuguese Settlement in Melaka is characterized by charming villas and the remains of an old fort while the Dutch district features some of the oldest Dutch architecture in the East.

1



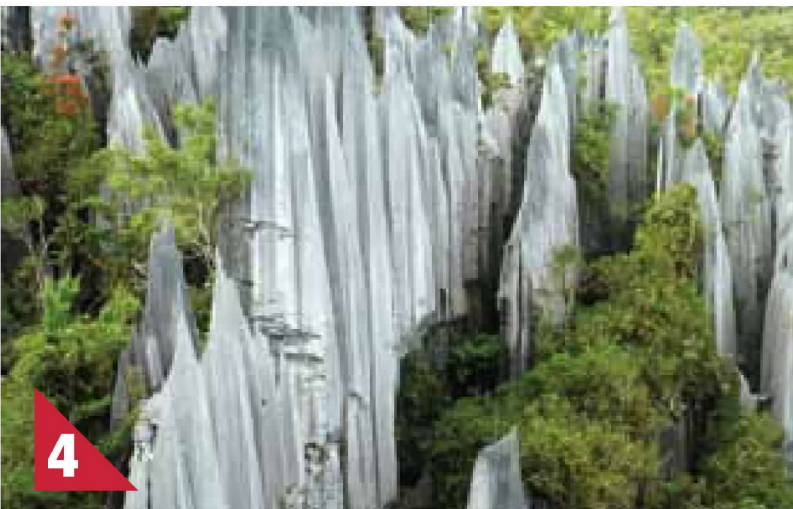
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WHY YOU SHOULD ATTEND

- Networking and opportunities for possible joint-ventures with other global players
- Gaining exposure and a foothold in the fast-growing Asian, Asean and China economies
- Opportunity to share and exchange knowledge on latest trends and practices with fellow-industry participants

HOW TO REGISTER

For further information and registration, please visit our web-site: www.fiata2017.org

For enquiries on Exhibition and Sponsorship opportunities, please email us at: secretariat@fiata2017.org

REGISTRATION FEES

International		
Registration Categories	Early Bird Registration (Before or on 30 th June 2017)	Standard Registration (After 30 th June - 3 rd Oct 2017)
Full Congress	USD 850+	USD 950+
Young Participant (Under 35 years of age)	USD 650+	USD 700+
Accompanying Person	USD 650+	USD 700+

For further enquiries about the Congress, please contact Congress Secretariat:

Aldia Lai

Project Director

MCI | Management Malaysia Sdn Bhd
Suite 12-9, Level 12 Wisma UOA 2,
21 Jalan Pinang, 50450 Kuala Lumpur

☎ +603-2162 0566

☎ +6012-5210241

✉ Aldia.lai@mci-group.com

捌、附錄-論壇資料

二、馬來西亞交通部長廖中萊拿督演講投影片

International NGO

40,000 members



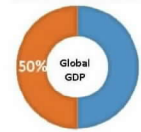
*the global voice of
freight logistics*

Representing
150 countries

Employing over
10 million people

INTERNATIONAL TRADE

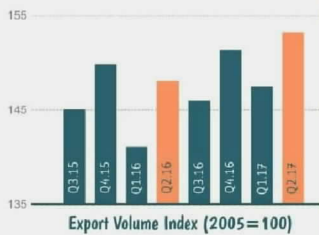
1/3 total trade from
emerging economies in **2060**



**UNCTAD
and
WTO
preliminary
data**



US\$15.46 trillion in 2016



**The volume of world
merchandise exports
(current prices)
increased by 3.5% in
2017Q2, YoY basis.**

Source: UNCTAD Stats

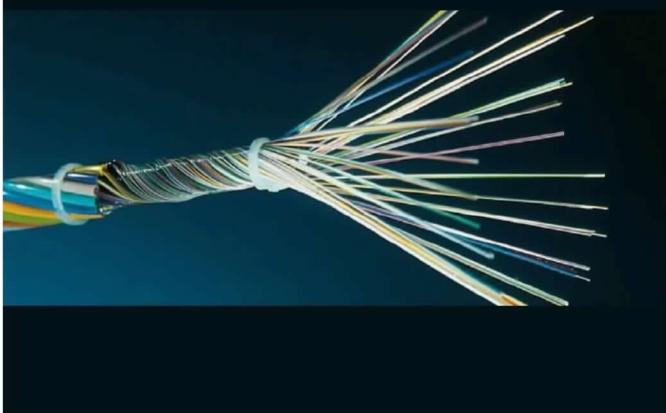
World exports of commercial services: US\$4.77 trillion in 2016

Asia is the Strongest performer

With growth at **2.6%**



Demand for speed, reliability & value-driven services is increasing



Global logistics challenges

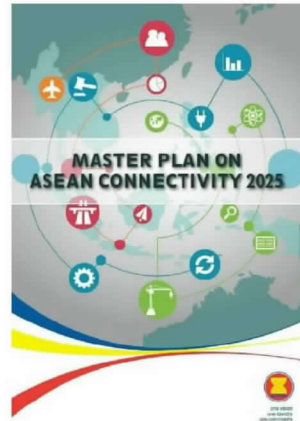


once implemented, reduce trade cost by an average **14.3%**

Boost trade up to **US\$1 trillion** per annum



MPAC focuses on five strategic areas



SUSTAINABLE INFRASTRUCTURE



DIGITAL INNOVATION



SEAMLESS LOGISTICS



REGULATORY EXCELLENCE



PEOPLE MOBILITY



Digital economy growth: **10%** p.a.

M'sia: 20% in ICT investment contributes **1.4%** GDP growth

Grow to **RM114 billion** by 2020 or **8.4%** of GDP

With the implementation of National e-Commerce Strategic Roadmap

E-COMMERCE



WORLD CLASS TRANSPORT FACILITIES SUPPORTING LOGISTICS GROWTH

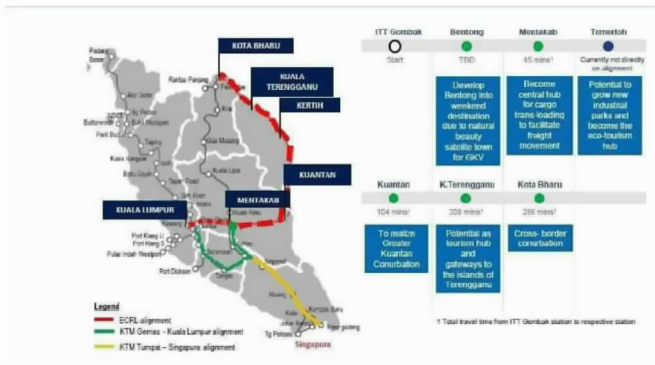


WORLD CLASS PORTS FACILITIES AND CAPABILITIES

PORT KLANG RANKED 11TH AND PTP RANKED 17TH



Massive transport infrastructure in particular rail development
e.g. ECRL, HSR, Electrified Double Track



special trade zone designed to promote the growth of e-commerce

facilitate seamless cross-border trade

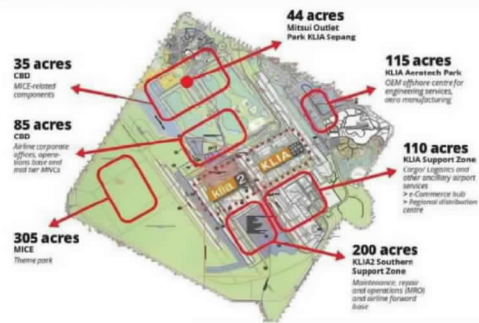
provides an efficient cargo clearance facility



AEROPOLIS AND DFTZ IS FEW OF THE MANY INITIATIVES

TO FURTHER BOOST MALAYSIA'S LOGISTICS INDUSTRY

KLIA Aeropolis plan



create a holistic logistics ecosystem

e.g. packages will be delivered within 72 hours to ASEAN countries

HALAL LOGISTICS IS ON THE UPTREND

POSITION MALAYSIA AS THE INTERNATIONAL HALAL HUB

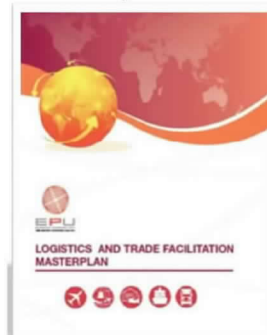


LOGISTICS AND TRADE FACILITATION MASTERPLAN

IS DESIGNED TO DRIVE THE LOGISTICS INDUSTRY TO GREATER HEIGHTS

5 Strategic Thrusts

21 Key Action Items



5 Strategic Thrusts and 21 Action Items to be "The Preferred Logistics Gateway to Asia"

Strategic Thrust	2015 & 2016	2016 & 2019	2019 and beyond
1. Improve digital and regulatory framework	Developing infrastructure and deep channel	Strengthening technology & human capital	Developing logistics services
2. Develop infrastructure and deep channel	Developing infrastructure and deep channel	Strengthening technology & human capital	Developing logistics services
3. Strengthen infrastructure and deep channel	Developing infrastructure and deep channel	Strengthening technology & human capital	Developing logistics services
4. Develop infrastructure and deep channel	Developing infrastructure and deep channel	Strengthening technology & human capital	Developing logistics services
5. Strengthen infrastructure and deep channel	Developing infrastructure and deep channel	Strengthening technology & human capital	Developing logistics services

Action Items:

- MUJ as champion
- Create National Logistics Taskforce
- Improve last-mile connectivity to Port Klang
- Address bottlenecks in Port Klang
- Enhance efficiency of import/export process including security
- Deepen and monitor warehouse and off-dock yards development
- Enhance rail freight transport productivity
- Streamline processes and procedures related to landing and air freight
- EU/ASEAN national freight code program
- Improve quality of goods vehicles others
- Review Malaysia's Ship Registry structure
- Create an integrated hub and capacity model
- Develop KLIA as air cargo hub
- Develop Port Klang as maritime centre
- Cargo Village development
- Enhance capabilities of logistics service providers
- Increase cross-border flows with land and air modes
- Develop freight hubs
- Establish Public-Private Partnerships for rail operations and infrastructure
- Leverage on the potential of e-commerce
- Provide greater industry support
- Provide efficient urban logistics
- Improve FOC on supply chain innovation
- Enhance convergence of global supply chain

We must all work TOGETHER



捌、附錄-論壇資料

三、主會議場中外運常務董事及副總裁 Yu Jianmin 演講投影片



Yu Jianmin
Sinotrans Limited



To Integrate or To Be Integrated

To create value in bigger and longer supply chain



To integrate

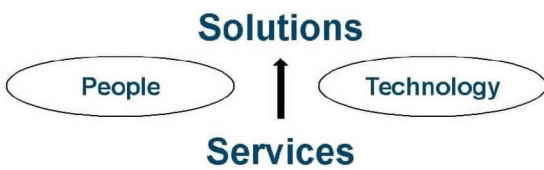
Solution oriented
Industry-Customer
Knowledge center
007's

To be integrated

Service-oriented
Platform-Public
Technology center
Full automation



Sinotrans aims to



Thank you!



捌、附錄-論壇資料

四、主會議場 MMC Port 執行長 Dato_ Azman Shah Mohd Yusof 演講投影片

FIATA WORLD CONGRESS 2017



CONNECTING THE DOTS

DATO' AZMAN SHAH MOHDYUSOF
CHIEF EXECUTIVE OFFICER
NORTHPORT (MALAYSIA) BHD

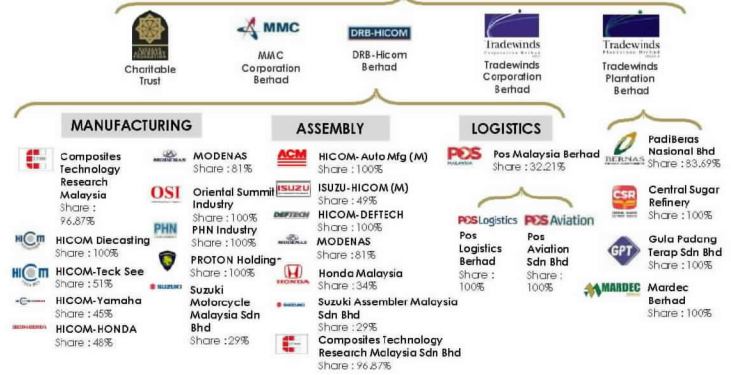
5th October 2017

INTRODUCTION

MMC Group Structure



The ALBUKHARY Group Structure

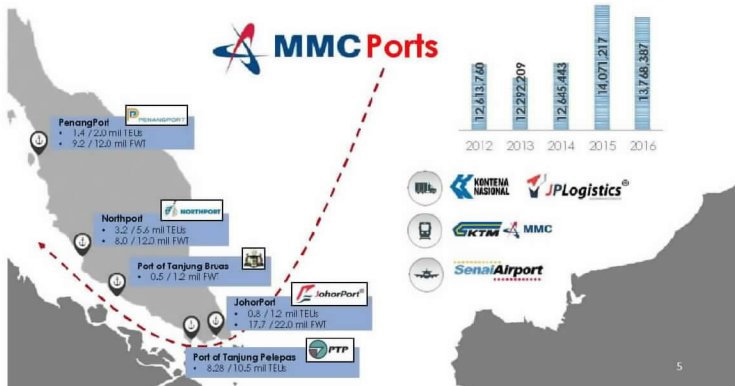
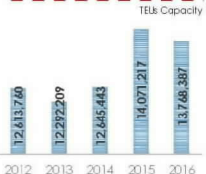


MMC Ports Connection

Ports are strategically located on the most industrialized southern & western coast focusing on separate hinterlands



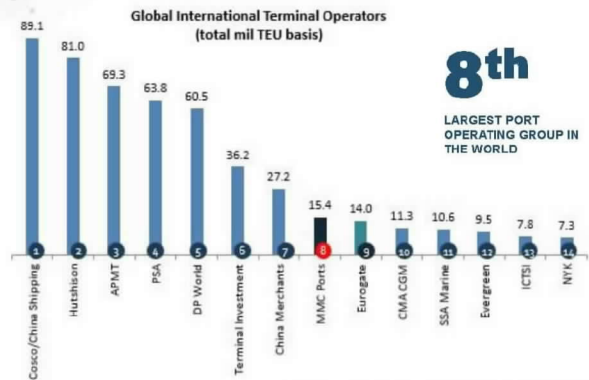
MMC PORTS : TOTAL CONTAINER VOLUME 19.3 mil TEU Capacity



MMC Ports



Global International Terminal Operators (total mil TEU basis)



8th

LARGEST PORT OPERATING GROUP IN THE WORLD

Note: Aggregated volume based on total container volume handled by PTP, Johor Port, Penang Port, North Port and Red Sea Gateway Terminal

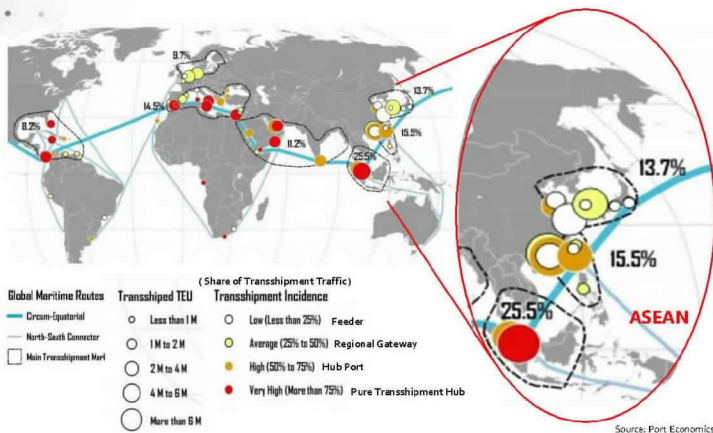


THE DOTS

A Key Player in One Belt, One Road Initiative



Global Transshipment Activities



ASEAN: Economic Community



The One Belt, One Road Initiative

- ✓ The Vision: US\$2.5 trillion in trade volume amongst Belt Road Countries within the next 10 years
- ✓ Connectivity: The primary enabler for trade growth

Better Connectivity



Lower Transport Costs



Higher Transport Volume



MALAYSIA: DISTRIBUTION HUB VALUE PROPOSITION



MALAYSIA: WELL POSITIONED TO BECOME A REGIONAL LOGISTICS HUB



Leverage on Malaysia's strategic location in the middle of East-West trade

An Ecosystem For Regional Distribution Hub & E-Commerce



Regional Distribution Center (RDC)

- Secured:
1. IKEA regional distribution center for ASEAN, Australia and NZ at Port Klang
 2. BMW Regional Parts Center and Senal, serving 22 countries across APAC region
 3. Volkswagen Regional Parts Center at PTP, serving 20 markets across ASEAN, Australia and NZ for VW, Skoda, Seat, Audi & Porsche

THE CONNECTORS



A Member of MMC Group

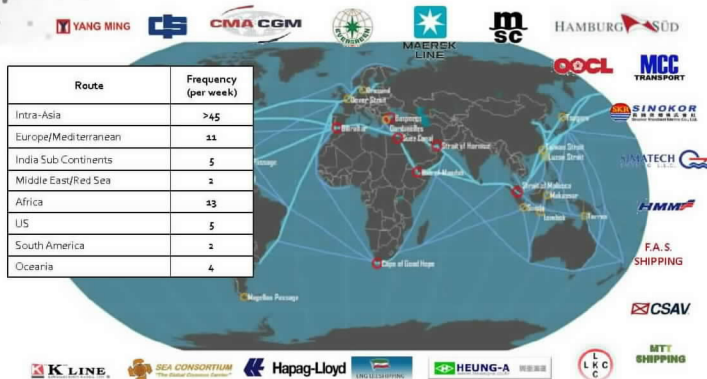
PTP – Our Flagship Terminal



- Greenfield development, Tanjung Pelepas was previously a fishing village
- Port development area consist of 2,000 acres for port terminal and 1,500 acres for Free-zone area
- Constructions work started in 1997 and received first trial vessel in Oct. 1999
- Accorded Free Zone status in 1997 and Free Zone Authority in 1998



PTP – Leading Transshipment Hub



30 shipping lines calling PTP
Connected to over 300 port of calls globally with >300 weekly services

PTP – Freezone



40 Companies, RM2.6 Billion Invested, Employs over 15,000 workers



Northport – National Gateway

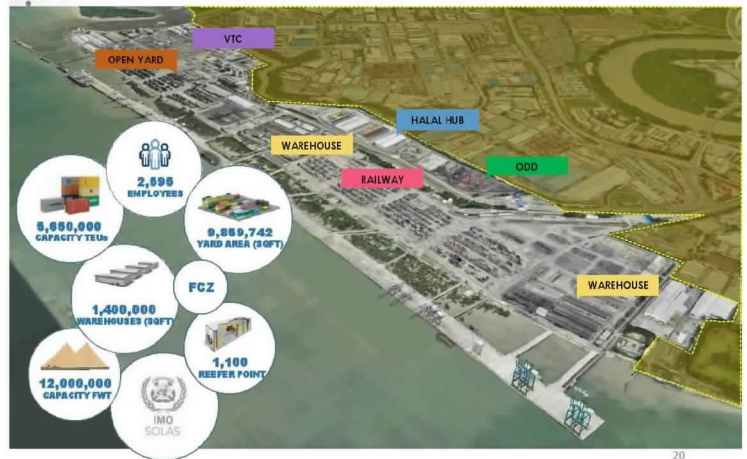


SOUTHPOINT 1.1 km BERTH LENGTH 8-10 m BERTH DRAFT

BIOMASS LOGISTICS HUB



Northport - Extensive Logistics Hub

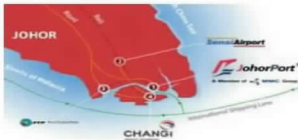


Johor Port – World's Largest Edible Oil Terminal



Fully integrated multi-purpose port

Located at the southern-most tip of Peninsula Malaysia, is strategically positioned in the heart of the sprawling 8,000-acre Pasir Gudang Industrial Estate.



Linked to important commercial and industrial centres in Malaysia as well as other ports and neighbouring countries



World's largest Palm Oil / Edible Oil Terminal
500,000 cubic meter storage capacity

Ranked 6th in the world in terms of London Metal Exchange volume of 430,000 MT for the storage and handling of non-ferrous metal

Johor Port – Major Tenants



Penang Port – Northern Region Gateway



Located in the north-west of Peninsula Malaysia, the port serves as the main gateway for shippers in the northern states of Malaysia and also the southern provinces of Thailand



Tanjung Bruas – Captive Hinterland



- Melaka Port, also known as Tanjung Bruas Port, was built in 1980 and taken over by Port Klang Authority in 1983.
- Located beside Tanjung Kling Free Trade Zone Berth, the port mainly handles passengers and break bulk cargos such as maize, starch, flour, salt and steel coil. More than 500 companies operate in Melaka's Industrial Parks
- Developed hinterland consisting of Melaka State, Negeri Sembilan and North Johor.



Senai Airport



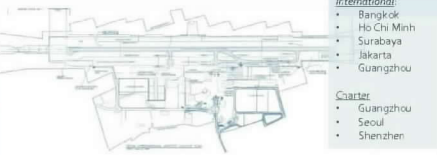
- Runway length A380 : 3,800m (able to land B747 & A380)
- Terminal capacity : 3.05m per annum
- Cargo Capacity : 80,000 tonnes per annum
- Aircraft bay/islands : 15 (8 passenger, 7 cargo)
- Apron space : Approximately 126,630m²
- AFRS : CAT VIII (up to B747)
- NAVAIDS/ILS : CAT I
- Fuel Depot : Petronas (Jet A1, AVGAS)
- Ground Handling : Authorized Ground Handler (pass & cargo)
- Free Zone : 65 acres
- Aviation Park : 250 acres
- Properties/Facilities : 82,000+ sqf retail area, 23 units airline office, 20 units warehouse & offices

Existing Connectivity

- Domestic**
- Kuala Lumpur
 - Subang
 - Ipoh
 - Penang
 - Kuching
 - Sibu
 - Kota Kinabalu
 - Miri
 - Langkawi (Apr'17)
 - Tawau (Apr'17)

International

- Bangkok
 - Ho Chi Minh
 - Surabaya
 - Jakarta
 - Guangzhou
- Charter**
- Guangzhou
 - Seoul
 - Shenzhen



Senai Airport City



- The Senai Airport City consists of an integrated 2,718.68 acres of free zone and mix industries development located adjacent to the Senai International Airport.
- The Senai Airport City will be developed as a premier development with an integrated Work-Live-Develop-Meet-Play environment.
- The Park will provide industrial vacant plots, ready-built factories, office, incubators and laboratories facilities for rental to potential investors.



CONNECTIVITY & SUPPORTING INFRASTRUCTURE

The main components of the Senai Airport City development are:

- ZONE 1** : 1,039 acres will be developed into a High-Technology Industrial Park
- ZONE 2** : 1,027 acres as a free zone Cargo and Logistics Park
- ZONE 3** : 651 acres to be developed into a Commercial and Residential Park



Senai Airport City – Ready Infrastructure



MMC Logistics



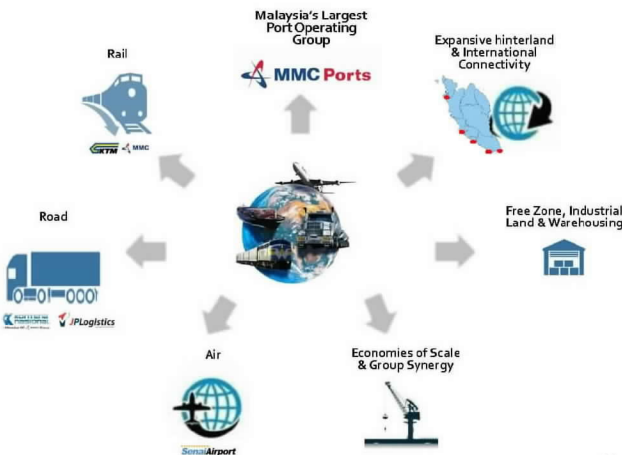
Total logistics solutions provider	<ul style="list-style-type: none"> Haulage Trucking Warehouse & Distribution Freight Forwarding Shipping & Marine services Heavy lift / Project cargo
Total fleet	<ul style="list-style-type: none"> PM: 177 units Trailer: 1,193 units Conventional Trucks: 69 units
Warehouse & Yard	<ul style="list-style-type: none"> Warehouse space: 1 mil sq ft Yard: 3.5 mil sq ft

<p>A Member Of MMC Group</p>	
<ul style="list-style-type: none"> Haulage Trucking Warehouse & Distribution Freight Forwarding Shipping & Marine services Heavy lift / Project cargo 	<ul style="list-style-type: none"> Haulage Trucking Port Logistics i.e. OTS, Housekeeping Warehouse & Distribution Freight Forwarding Shipping & Marine services Heavy lift / Project cargo
<ul style="list-style-type: none"> PM: 177 units Trailer: 1,193 units Conventional Trucks: 69 units 	<ul style="list-style-type: none"> PM: 62 units Trailer: 283 units Conventional Trucks: 61 units
<ul style="list-style-type: none"> Warehouse space: 1 mil sq ft Yard: 3.5 mil sq ft 	<ul style="list-style-type: none"> Warehouse space: 950,000 sq ft



One-Stop-Shop						
Air Freight	Sea Freight	Warehousing	Trucking	Port Services	Logistics Solutions	Specialized Services
• Air cargo and mail	• Ocean freight	• General warehousing	• Domestic and international trucking	• Container handling	• Project cargo	• Heavy lift

CONNECTING THE DOTS MMC PORTS: AN INTEGRATED LOGISTICS GROUP



Port Klang – Proposed 3rd Port and Integrated Maritime City



National Aspiration

National Diamond Economic Corridor

There is an opportunity to capitalize on the linkages already established between trade gateway, industrial, financial and administrative centers to create an end-to-end value chain that serves the comprehensive needs of investors and business establishments, be it local or foreign.



The Proposed 3rd Port's 30 million TEUs capacity will complement and support MVV's intent to generate more than RM42.6 billion only the same year.

Transformasi Nasional 2050

To be a global leader in Economy, Welfare and Innovation

High Income Nation

- To strengthen the ecosystem, to improve processes, procedures and systems related to national logistics
- Towards a Highly Skilled Industrial Nation
- Malaysia as a Global Trading and Integrated Logistics Hub

Port Klang as Top 10 Port In The World

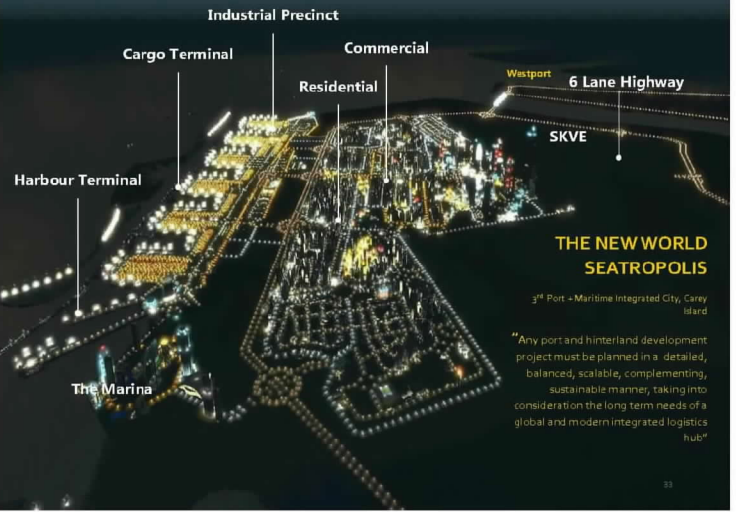
- Top 10 as world port target by 2025 set by Port Klang Authority in terms of capacity handling
- Port Klang as a National Transshipment Hub
- Long term plan towards making Malaysia as a Global Transshipment Hub

One Belt-One Road (OBOR)

- Maritime Silk Route - One Belt One Road Initiatives



Proposed Master Plan 3rd Port Carey Island



Thank You



ports & logistics • energy & utilities • engineering & construction

捌、附錄-論壇資料

五、FIATA 會後發布選舉結果新聞稿

FIATA

Schaffhauserstrasse 104, P.O. Box 364, CH-8152 Glattbrugg, Switzerland
Tel. +41 (0)43 211 65 00, Fax +41 (0)43 211 65 65
E-Mail info@fiata.com, Internet <http://www.fiata.com>



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DATE: 11/10/2017

FIATA SECRETARIAT

PRESS RELEASE

FIATA Elections 2017

FIATA General Meeting delegates elected the new Presidency and the new Extended Board of FIATA for the next two years in Kuala Lumpur.

From 5th to 8th October, the FIATA World Congress was held in Kuala Lumpur Convention Centre in Malaysia, attracting over 1,000 delegates from 77 countries. Based on the theme “Logistics bridging global trade”, various meetings of FIATA Institutes, Advisory Bodies, Regional bodies and Standing Committees were held to discuss topics like how e-commerce reshapes freight forwarding and logistic industry and how freight forwarders should adapt their services to this new trend.

On the day after the FIATA World Congress the FIATA General Meeting took place. It elected the new team of Presidency and Extended Board, the geographic diversity of which once again shows the global representation of FIATA.

The newly elected **President** is Mr **Babar Badat** from Pakistan, CEO of Transfreight Corporation (Pvt.) Ltd. The company was established in 1982, one of Pakistan’s earliest international freight forwarding organizations.

Mr Badat succeeds Mr **Zhao Huxiang**, from China, who will now serve as Immediate Past President for the following two years. Mr **Robert Voltmann**, from United States, has been re-elected Secretary General and Mr **Francesco Parisi**, from Italy, also the previous Immediate Past President, was elected Treasurer. The three positions of Senior Vice President went to Mr **Ivan Petrov** of Bulgaria and Mr **Basil Pietersen** of South Africa, both were re-elected, and Mr **Turgut Erkeskin** of Turkey, who joined the Presidency as a new member and who has been working with FIATA for a long time. Again, this new Presidency represents all the four regions of the FIATA global constituency.

The General Meeting also elected the following **Vice Presidents**: Nadia Abdul Aziz, UAE; Marc Bibeau, Canada; Krishnan Chelliah, Malaysia; Ole A. Hagen, Norway; Bung Jin Kim, Korea, Republic of; Ahmed Moustafa, Egypt; David Nutakor, Ghana; Oleg Platonov, Ukraine; Jens Roemer, Belgium; Antonella Straulino, Italy; Neil Taylor Montgomery, Chile and Adelaide Yang, Chinese Taipei. Together with the Chairpersons of the Institutes, the Advisory Bodies and the FIATA Regional Bodies, these distinguished individuals (list as below) compose the Extended Board of FIATA. On the one hand, the new Extended Board manifests a good combination of old and new members, integrating years of experience in FIATA affairs and new impetus and vision of our industry. On the other hand, it is very encouraging to see that we now have four female members in the Extended Board, they are

FIATA

Schaffhauserstrasse 104, P.O. Box 364, CH-8152 Glattbrugg, Switzerland
Tel. +41 (0)43 211 65 00, Fax +41 (0)43 211 65 65
E-Mail info@fiata.com, Internet <http://www.fiata.com>



Ms Sandretto, Ms Aziz, Ms Straulino and Ms Yang. Their election and career path will inevitably encourage more women to actively work within FIATA.

The Presidency moved for approval and obtained the unanimous acceptance of the General Meeting for the following Chairpersons of the Institutes, Advisory Bodies and FIATA Regional Bodies:

Institutes

Chairperson AFI	Keshav R. Tanna
Chairperson CAI	Steve Parker
Chairperson MTI	Robert Keen

Advisory Bodies

Chairperson ABIA	Paul Golland
Chairperson ABIT	Anne Sandretto
Chairperson ABLM	Richard D. Gluck
Chairperson ABVT	Thomas Sim
Chairperson ABSS	David Fielder

Regional Bodies

Chairperson RAME	Stephen Ngatunga
Chairperson RAMNS	Jorge Heineremann
Chairperson RAP	Chris Kanter
Chairperson REU	Turgut Erkeskin

Standing Committees

FIATA Logistics Academy	Issa Baluch
FIATA World Congress	Stanley Lim

FIATA

Schaffhauserstrasse 104, P.O. Box 364, CH-8152 Glattbrugg, Switzerland
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In his opening speech, the then President and current Immediate Past President, Mr Zhao commented that for the past two years, FIATA's global influence has been increasing and our annual report shows fruitful results of all FIATA bodies.

After taking over the helm, the newly elected President Mr Badat said "it's a great honour for me to assume this position, I will try my utmost to inherit all the legacies in the past and move FIATA forward to the future".

Note for the editors

FIATA, the International Federation of Freight Forwarders Associations, was founded in Vienna, Austria on May 31st 1926. It is a non-governmental organisation that today represents an industry covering approximately 40,000 forwarding and logistics firms, employing around 10 million people in 158 countries. FIATA has consultative status with the Economic and Social Council (ECOSOC) of the United Nations (inter alia ECE, ESCAP, ESCWA, etc.), the United Nations Conference on Trade and Development (UNCTAD), and the UN Commission on International Trade Law (UNCITRAL) as well as many other UN related bodies, e.g. the World Bank. It is recognised as representing the freight forwarding industry by many other governmental organisations, governmental authorities, private international organisations in the field of transport and logistics, such as the European Commission (through CLECAT), the International Chamber of Commerce (ICC), the International Air Transport Association (IATA), the International Union of Railways (UIC), the International Road Transport Union (IRU), the World Customs Organization (WCO), the World Trade Organization (WTO), etc.

Media Contact:

Hans Günther Kersten, Director General of FIATA

Tel: + 41432116500

e-mail: [kersten\(at\)fiata.com](mailto:kersten(at)fiata.com)

www.fiata.com

11 October 2017