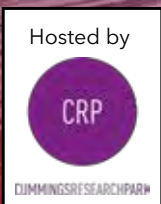




*Creating Communities of
Innovation*

ASSOCIATION OF UNIVERSITY RESEARCH PARKS

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AURP 2017 INTERNATIONAL CONFERENCE
October 9-12, 2017 | Huntsville, Alabama

PROGRAM



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WELCOME TO #AURPIC2017



AURP Friends,

I want to welcome you to one of the most anticipated events in our organization's history: the 2017 International Conference. This year, we are being hosted by one of the largest and longest standing research parks in the world, Cummings

Research Park (CRP) in beautiful Huntsville, AL. It is best known for its early and on-going impact on the Aerospace, Defense and Technology industries. Despite its history as a research park, CRP has long been a catalyst for change and growth. Home to companies ranging in size from start-ups to Fortune 500 companies, this park has seen it all. With more than 300 companies on its campus, nearly 29,000 employees and 11,500 students, CRP has seen and/or experienced almost anything one research park could. The leadership and people at this park are ever evolving and learning—looking for ways to push the limits of innovation.

Every year, our International Conference Committee does an incredible job selecting subject matter experts to share their experiences and knowledge with research park and innovation district leaders. This year is no exception! As always, we have several networking opportunities to meet and connect and “talk shop” with people from across the globe.

We're looking forward to this year's conference being the best yet. We're here to help you **“Launch Cities and Catalyze Legacies!”**

Mason Ailstock
President, AURP



Dear AURP Colleagues & Conference Attendees,

We're incredibly excited to welcome you to Huntsville, Alabama, home to our host, the Cummings Research Park (CRP). This park, as well as the town, hold a number of surprises for first-time or long-time visitors, alike. Huntsville

is the definition of how a local community, university, national and regional government organizations and one of the most well-known research parks in the world can collaborate and move well beyond any expectations.

Known as “Rocket City,” Huntsville and CRP have played pivotal roles in the development and history of the U.S. Aerospace Industry and high-tech enterprises. In fact, CRP was a research park long before most people knew what that even meant. CRP finds new and unique ways to meet the needs of their tenants and the community to ensure their continued success. The park lives out this year's theme, **“Launching Cities and Catalyzing Legacies.”**

We know our gracious host and their tenants will inspire you and help propel your research park to new heights. Our Committee has quite a great time in store for you.

We want everyone to feel at home in Huntsville for this year's conference.

So, lean in, plan to participate and enjoy the ride in Rocket City!

Carol Stewart
Chief Executive Officer, AURP



AURP Staff Members

Should you have any questions or need any assistance throughout the conference, please contact an AURP staff member. We will be happy to assist you.



Carol Stewart
Chief Executive Officer



Vickie Palmer
Director of Operations
& Events



Vanessa Towle
Bookkeeping
and Membership

Welcome First-Time Attendees!

We know you will find this 2017 conference to be enlightening and thought-provoking—fueling ideas and new innovations that will ultimately have great impacts on your regions. We also encourage you to take advantage of the various networking opportunities that our team has made available to you. We are so grateful for the AURP members that are sharing their expertise and inspiring other up-and-coming members. We truly believe that our AURP members and the experience and knowledge they bring are invaluable to the organization.

Should you have any questions or concerns, the AURP Staff, Conference Planning Committee and Board of Directors are here to answer any questions you may have. If you are a first-time attendee, please be sure to wear your “First Time Attendee” ribbon, so we can identify you and help point you in the right direction.



THANK YOU TO OUR SPONSORS

We would like to acknowledge the following sponsors whose support is essential to the success of this AURP Conference. Thank you.

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SCHEDULE OF EVENTS



TUESDAY, OCTOBER 10, 2017

7:00 am – 7:00 pm Mediterranean Prefunction
Registration Desk Open

7:00 am – 8:00 am Mediterranean Prefunction
Continental Breakfast

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8:00 am – 5:00 pm Mediterranean Prefunction
**National Science Foundation Office Hours
One-on-One Meeting**

Debasis Majumdar, Program Director, SBIR/STTR Program (invited)
Division of Industrial Innovation and Partnerships/ENG
National Science Foundation
(Limited appointments available)

Sign up with Debasis Majumdar at the NSF table for one of the available time slots to discuss your research park funding concerns and needs. Sign up schedule is available only on-site and is available on a first-come, first served basis.

8:00 am – 4:00 pm Mediterranean Ballroom V
COMMUNITIES OF INNOVATION 101 PRE-SESSION

For those new to research parks or looking for a refresher
Separate registration required

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David Baker, Past President, AURP; President, Fremont St. Associates
(Moderator)

Scott Andes, Senior Policy Analyst and Associate Fellow, The Centennial Scholar Initiative, The Brookings Institution

Kevin Byrne, MBA, Past President, AURP;
President, The University Financing Foundation, Inc.

Stephen Coulston, Principal, Perkins+Will

Charles D'Agostino, MBA, Immediate Past President, AURP; Executive Director, LSU Innovation Park and Louisiana Business & Technology Center

Brian Darmody, Past President, AURP; Associate Vice President for Corporate and Foundation Relations, University of Maryland

Gregory Deason, Past President, AURP; Senior Vice President and Director of Innovation and Entrepreneurship, Purdue Foundry

Stephen Frayser, MBA, Executive Director, STAR Park, Texas State University

Mitch Horowitz, Vice President and Managing Director, TEconomy Partners, LLC

Jeanne Mell, Vice President Marketing Communications & Community Engagement, The University City Science Center

Joe Meredith, PhD, President, Virginia Tech Corporate Research Center

Carol Stewart, Chief Executive Officer, Association of University Research Parks

Gain insights from experienced park and innovation district executives as they cover basic elements of strategy and share their lessons learned along the way. Designed for those new to university research parks and innovation districts, this intensive pre-conference session will address park and innovation district organization and management with a special emphasis on development, funding, marketing and economic impact. Don't miss this opportunity to gain valuable insight from the pros!



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TUESDAY, OCTOBER 10, 2017

8:00 am – 12:00 pm Mediterranean Ballroom VI

LEADERSHIP ROUNDTABLE PRE-SESSION WHAT KEEPS YOU UP AT NIGHT?

For experienced, senior level research park leaders, to develop a work plan to make your park or district more competitive

Separate registration required

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Charles D'Agostino, MBA, Immediate Past President, AURP; Executive Director, LSU Innovation Park and Louisiana Business & Technology Center

Leah Burton, Director, Centennial Campus Partnership Office and Industry Alliances, NC State University

Greg King, CECD, Associate Vice President for Economic Development, Georgia Institute of Technology

Cameron McCoy, PhD (ABD), Assistant Vice President, Economic Engagement, Lehigh University

Laura O'Brien, Managing Director, Canadian Association of University Research Parks (AURP Canada)

Kenneth M. Marcus, MBA, Director, University of Arizona Science and Technology Park; Chief Financial Officer, Campus Research Corporation

Arno Meerman, PhD (ABD), Chief Executive Officer, University Industry Innovation Network

Have you been a Research Park Director for 10 years, 15 years, 25+ years? This Leadership Roundtable pre-conference intensive session is for anyone who deals with the changing trends in real estate, manages multiple stakeholder groups, or handles partner attraction and foreign direct investments in your research parks. You will take a deep dive into each area, hear from subject matter experts, review case studies and walk-away with applicable 'need to know' information, so you aren't kept awake at night.

Senior-level research park leaders are encouraged to attend this session where we will discuss the hot topics, trends and challenges at the forefront of research parks today.

**Are you speaking at the AURP Conference
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10:00 am – 10:30 am Mediterranean Prefunction

Coffee Break

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12:00 pm – 1:00 pm Mediterranean I/II/III

Make a Connection Lunch

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Leah Burton, Director, Partnership Office & Industry Alliances, Centennial Campus, NC State University

Communities of Innovation, and Leadership Roundtable participants are invited to join AURP sponsors and board of directors for a networking lunch.

Please note: You must have your session ticket to attend.

SPECIAL GUEST SPEAKER:

Scott Andes, Senior Policy Analyst and Associate Fellow, The Centennial Scholar Initiative, The Brookings Institution

Scott Andes will release his white paper on the economic impact of "downtown universities" and the lessons for suburban and rural universities.

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SCHEDULE OF EVENTS



TUESDAY, OCTOBER 10, 2017

2:00 pm - 2:30 pm..... Mediterranean Prefunction
Coffee Break

**SPONSORED BY HUNTSVILLE/MADISON
COUNTY CONVENTION & VISITORS BUREAU**



4:30 pm - 6:30 pm..... Mediterranean I/II/III
WELCOMING REMARKS AND PLENARY SESSIONS

**SPONSORED BY THE UNIVERSITY
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Mason Ailstock, President, AURP; Vice President of Operations,
The University Financing Foundation, Inc.

Greg Canfield, Secretary, Alabama Department of Commerce (invited)

Greg Canfield will welcome attendees to Huntsville and enlighten us on Alabama's research community, the State's appreciation for the role of research and scientific commercialization, and the legacy and value of the Cummings Research Park to the region.

SPECIAL AWARD PRESENTATION

AURP Awards of Excellence

– Developing Communities of Innovation Award

Join us in our recognition of an outstanding research park celebrating over 50 years of economic and research success.

5:00 pm | REDUCE THE DRAG IN YOUR LIFE, BUSINESS & COMMUNITY

Michael Gullion, MBA, Vice President, Business Development
& Strategy, SCI Technology, Inc., a Sanmina Company

Ever feel the "drag"? You know, it's the thing, person or bureaucracy that holds you back from thoroughly enjoying your job, life or community and embracing true success, empowerment and joy. Do you desire to make a change and live your life to the fullest, embrace your role and make an impact in your community? Then, join us for this plenary session and let's be inspired!

Michael Gullion, responsible for leading the technology segment and overseeing business development functions at SCI, will provide new strategies to reduce the drag.

5:30 pm | THE DISNEY DIFFERENCE AT YOUR RESEARCH PARK

Wayne Olson, President and Owner, Wayne Olson Consulting, LLC

Engaging with your 'customers' is not as easy as it seems. For the research park executive, whether its university and government leaders or start-up entrepreneurs and research park tenants, you wear many hats and need to please and engage each diverse group. Wayne Olson will provide the Disney Difference, the secret sauce of anticipating and pleasing each demographic while being true to your goals and objectives.

Visit with Wayne during the Welcoming Reception plus plan to purchase his recent book, "The Disney Difference" to make an impact on your team.

6:00 pm

AURP NEW MEMBER WELCOME

Introduction of new AURP members since September 2016.

President Mason Ailstock will formally introduce AURP's newest members. Organizations that have joined since the 2016 International Conference will be recognized on stage and receive their membership certificates. Join us in welcoming our newest AURP members throughout the globe.

6:30 pm - 7:30 pm..... Outside Courtyard
Welcome Reception

All Attendees Welcome

Join your friends and colleagues at the Welcome Reception, where you'll kick off the conference by mingling with research park professionals from around the world. Enjoy refreshments and be sure to say hello to the many excellent sponsors of the 2017 International Conference. You won't want to miss this worthwhile networking opportunity. Cheers!

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WEDNESDAY OCTOBER 11, 2017

7:30 am – 4:30 pm Mediterranean Prefunction
Registration Desk Open

7:30 am – 8:15 am Mediterranean I/II/III
Peer to Peer / New Member Networking Breakfast

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Rise and shine! Get a jump start on your networking and knowledge sharing this morning. At our AURP networking breakfast, we invite you to sit in on one of the Peer to Peer Networking Groups (P2P) or our New Member tables. ALL conference attendees are encouraged to join in on any discussion groups. Tables will have signage defining each focus group.

P2P groups meet virtually on a monthly basis for collaboration and discussion on the latest trends, and problem solving.

AURP leadership will welcome our new members to the AURP community of innovation at the new member welcome tables. Join us to learn how to get the most out of your membership and engagement with like-minded community leaders.



TEconomy Partners is a global leader in research, analysis and strategy for innovation-based economic development. In the fourth quarter of 2015, TEconomy Partners, LLC was formed as an independent company, transitioning the complete staff and capabilities of the Technology Partnership Practice (TPP) from Battelle Memorial Institute. Our clients comprise universities, governments, economic development agencies, industry, trade associations, and non-profit institutions. They are diverse, but they all rely upon our seasoned, professional staff for rigorous analysis and highly effective strategic roadmaps and action plans.

Contact Mitch Horowitz at horowitzm@teconomypartners.com to start a conversation and visit our web site at www.teconomypartners.com to learn more about our capabilities and experience.

8:00 am – 5:00 pm Mediterranean Prefunction
**National Science Foundation Office Hours
One-on-One Meeting**

Debasis Majumdar, Program Director, SBIR/STTR Program (invited)

Division of Industrial Innovation and Partnerships/ENG

National Science Foundation

(Limited appointments available)

Sign up with Debasis Majumdar at the NSF table for one of the available time slots to discuss your research park funding concerns and needs.

Sign up schedule is available only on-site and is available on a first-come, first served basis.

8:30 am – 10:30 am Mediterranean I/II/III
PLENARY SESSIONS

**SPONSORED BY HUDSONALPHA
INSTITUTE OF BIOTECHNOLOGY**



8:30 am | INSPIRATION & LEADERSHIP IN LIFESCIENCES

James (Jim) R. Hudson, Co-Chairman, HudsonAlpha Institute of Biotechnology

Honored as the EDPA 2017 Innovation Award Recipient, Jim Hudson is the humble, inspirational life sciences leader and visionary who has helped shape not only HudsonAlpha Institute for Biotechnology, but the Huntsville community and its economy.

Per a study conducted by the Center for Management & Economic Research at the University of Alabama in Huntsville, HudsonAlpha Institute for Biotechnology has meant more than \$1.85 billion to Alabama's economy in the past decade. As a matter of fact, in the past two years alone, the economic impact has been more than \$500 million.

During AURP's 2017 International Conference, Hudson will speak on Inspiration & Leadership in Life Sciences and will share the remarkable story of HudsonAlpha Institute of Biotechnology, in addition to his vision behind the thriving arts and entertainment venue in Rocket City, Lowe Mill, CityScapes and so much more.

9:00 am | TRANSFORMING TECH TRANSFER

David Winwood, PhD, RTTP, Associate Executive Director and Chief Business Development Officer, Pennington Biomedical Research Center, Louisiana State University

James (Jim) Woodell, PhD, Vice President, Economic Development & Community Engagement, Association of Public & Land-grant Universities

Brian Darmody, Past President, AURP; Associate Vice President for Corporate and Foundation Relations, University of Maryland

Panelists representing industry, academia, and research will be exploring current trends in the field of transferring technology out of the labs and into the marketplace. Panelists will report on the recent studies conducted with AUTM, BIO, and also the findings of APLU, all reporting on the current tech transfer trends and most importantly the impact of tech transfer within our university research parks. Join us for this hot topic with our all-star array of panelists.



WEDNESDAY OCTOBER 11, 2017

8:30 am – 10:30 am Mediterranean I/II/III
PLENARY SESSIONS CONTINUED

9:45 am | LEGACY OF CREATING AN ATTRACTIVE RESEARCH PARK

Farhan Al-Shahrani, PhD, Manager, Tenant Affairs,
KAUST Research & Technology Park

Eyad Kutbi, Manager, Strategy & Planning,
KAUST Research & Technology Park

Inspired by the establishment of two major industrial districts 50 years ago, KAUST was created from scratch in nearly 1,000 days as an international beacon of knowledge. The unprecedented challenge was also to simultaneously launch and operate a research park. The KRTP with its ingenuity was able to overcome the challenges, attract more companies, service smart master planning, clusters, offering attractive subsidies, fund and entrepreneurial programs.

10:00 am | COLLABORATING WITH INTERNATIONAL RESEARCH PARKS

I-Hung Li, PhD, President, Nanjing iLink Incubator, Ltd.

Eyad Kutbi, Manager, Strategy & Planning and Development,
KAUST Research & Technology Park

Majed Bakhsh, Head of Strategic Planning for Information Technology,
KAUST IT

Ariel Jones, Manager, City of Knowledge

Laura O'Brien, Managing Director, Canadian Association of University
Research Parks (AURP Canada) (Moderator)

While North America provides many diverse networks for research parks, it's important for research parks to think globally if strategic growth and innovation is a priority. Our international members will discuss the unique collaboration opportunities and networks that live outside of North America. Learn about multiple international networks and the value they bring to research parks and how international partnerships are forged and the steps to take to ensure that it's a perfect fit. Hear best practices and lessons learned from other parks that have looked outside of North America for meaningful strategic collaborations and international collaborative partnerships.





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WEDNESDAY OCTOBER 11, 2017

10:30 am – 11:00 am Mediterranean Prefunction

Networking Break

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11:00 am – 12:00 pm

CONCURRENT SESSIONS

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CUMMINGS RESEARCH PARK MASTER PLAN

Mediterranean Ballroom VI

Mitch Horowitz, Vice President and Managing Director,
TEconomy Partners, LLC

Erin Koshut, Director, Cummings Research Park

Steven Spalding, Founder and Principal, Point A Consulting

Jeff Williams, Associate Principal, Perkins+Will

In 2016, the Cummings Research Park and Huntsville Chamber of Commerce produced a comprehensive update to its master plan, the first such update in the Park's 60-year history. This team will address the economic and strategic concerns of Huntsville's "innovation system" plus the planning, branding and implementation of the Cummings Research Park Master Plan.

THE FUTURE OF RESEARCH PARKS AND INNOVATION DISTRICTS

Mediterranean Ballroom V

Denis Gauvreau, PhD, Director of International Affairs, Genpole

Jeanne Mell, Vice President, Marketing Communications and
Community Engagement, The University City Science Center

Ray Vaughn, PhD, Vice President for Research & Economic
Development, University of Alabama, Huntsville

Cassie Branum, AICP, LEED AP, Senior Urban Designer, Associate
Principal, Perkins+Will (Moderator)

This panel will discuss the future of research parks and innovation districts through the experiences and lessons of our three successful research park professionals, Jeanne Mell, Ray Vaughn and Denis Gauvreau, focusing on the lenses of economy, place and culture. This interactive panel will then debate the successes and challenges, given these defined lenses.



Thank you to our Host

Thank you to Erin Koshut,
Cummings Research Park
and their entire team for
graciously hosting the
AURP 2017 International
Conference.



CUMMINGSRESEARCHPARK

12:00 pm – 1:45 pm Mediterranean I/II/III

LUNCHEON PLENARY SESSION

HOW TO ATTRACT INDUSTRY TO YOUR PARK: INSIGHTS FROM SITE SELECTOR PROFESSIONALS

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William (Will) N. Hearn, Senior Vice President, CBRE Consulting Group Atlanta

Robert (Bob) Hess, Executive Managing Director, Consulting, Newmark
Grubb Knight Frank Global Corporate Services

Matthew Suzuhaj, MBA, Managing Director, Deloitte Consulting LLP

David Zaharchuk, Global Public Sector Leader, IBM Global Business Services

Joseph Burchfield, Regional Consultant, Alabama, Economic
Development, Tennessee Valley Authority (Moderator)

In our fireside chat, hear from our site selection experts with over 75 combined years of experience in global consultation on issues of expansion, consolidation, relocation, divestiture and so much more. Discover what's important to these professionals and the companies that they represent when completing a site selection assignment. Plus they want to learn from you. What are our research park and innovation district priorities that these leaders can consider for a mutually beneficial transaction?

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Albuquerque, New Mexico



+ UNIVERSITY SCIENCE DISTRICT
Sioux Falls, South Dakota



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WEDNESDAY OCTOBER 11, 2017

1:45 pm - 2:30 pm..... Mediterranean I/II/III

AURP Town Hall & Annual Business Meeting

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AURP hosts its Annual Business Meeting, and outlines strategic initiatives from 2017 and into 2018. Find out how you and your park can get involved.

Remarks

Mason Ailstock, President, AURP; Vice President of Operations, The University Financing Foundation, Inc.

2:45 pm - 3:45 pm

CONCURRENT SESSIONS

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UPDATES & CHALLENGES FROM OUR RURAL RESEARCH PARKS Mediterranean Ballroom VI

Daniel J. Duncan, Executive Director, Nebraska Innovation Campus

Shawn Naccarato, JD, MPA, Chief Strategy Office, University Strategic Initiatives, Pittsburg State University

Marc McGee, Director, Mississippi State University Research and Technology Corporation & Thad Cochran Research, Technology and Economic Development Park (Moderator)

Our rural research park members are living-learning communities focused on entrepreneurship. Each innovative community came about from strong relationships and intentional partnership with linkages across academia, research facilities and workforce development. The leaders will discuss ways that each relationship has grown over time and how current leadership is strengthening partnerships through strategic initiatives. Hear real world applications and prescriptions for collaboration within your city and business community.

THE 21ST CENTURY INNOVATION TROIKA: ANGEL INVESTORS, CORPORATE VC/INNOVATION GROUPS AND REGIONAL INNOVATION ORGANIZATIONS

Mediterranean Ballroom V

Clare John Fairfield, JD, MBA, Entrepreneurial Finance, Venture Capital Institute

Benjamin Glenn, JD, Shay Glenn, LLP

Faz Bashi, MD, Angel Capital Association; Silicon Valley Life Science Angles

Kevin Byrne, Past President, AURP; President, The University Financing Foundation, Inc. (Moderator)

The VC industry long ago exited early stage investing. Creating effective and sustainable innovation ecosystems requires a new approach. Corporate VC/Innovation Groups and Regional Innovation Organizations need to combine with angel investors to create mutually beneficial and sustainable partnerships grounded in competence and not wishful thinking. Our panelists discuss the approach from perspectives gained through decades of collective global experience as entrepreneurs, angel investors, IP lawyers, venture capitalists, university entrepreneurial center operators and innovation educators.

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WEDNESDAY OCTOBER 11, 2017

3:45 pm - 4:00 pm..... Mediterranean Prefunction

Networking Break

**SPONSORED BY UNIVERSITY
OF ALABAMA IN HUNTSVILLE**



4:00 pm - 5:00 pm

CONCURRENT SESSIONS

**SPONSORED BY
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THE CHALLENGES AND OPPORTUNITIES OF CREATING A RESEARCH CAMPUS AS A SELF-SUSTAINING ENERGY HUB Mediterranean Ballroom VI

Paul Tyno, Strategic Advisor for Energy Initiatives, Buffalo Niagara Medical Campus

Greg King, CECD, Associate Vice President for Economic Development, Georgia Institute of Technology

Kenny Smith, M.Eng, MCIBSE, C.Eng, P.Eng, LEED AP, Principal, Integral Group

Leah D. Burton, Director, Centennial Campus Partnership Office and Industry Alliances, NC State University (Moderator)

Learn about the challenges and opportunities faced as our respective research campuses have developed as self-sustaining energy hubs or microgrids. Our innovation district leaders, Paul Tyno and Greg King, will address the lack of central governance among independent member institutions; the implications and relationships between the projects' technical choices and the commercial/financial structure. Kenny Smith will discuss how to best use a customer-to-grid asset, understanding that success can be tied to regulation and incentives or effective market animation.

USING SUSTAINABILITY AND WELLNESS AS A CATALYST FOR HEALTHY COMMUNITIES Mediterranean Ballroom V

Jared Oakes, President and Managing Director, Kaleidoscope Development Advisors

Jackie Kerby Moore, Executive Director, Sandia Science & Technology Park (Moderator)

Using an 'all in' approach with respect to sustainability, health and wellness, Jared Oakes will discuss how this is an excellent catalyst to attract forward thinking companies to your park to meet the desires of their younger work force and residents that seek to live, work, learn and play in an authentic wellness-driven community.

5:30 pm.....Westin Huntsville Main Lobby

Group to Gather for Awards of Excellence Dinner

Group to depart at 5:40 pm

6:00 pm - 9:30 pm..... U.S. Space & Rocket Center
AURP 22nd Annual Awards of Excellence Dinner

Gather with colleagues for an out of this world experience. Dine with NASA team members under the actual Saturn V Apollo moon rocket and hear about these and other NASA missions.

The Association of University Research Parks is proud to present the 22nd Annual Awards of Excellence where AURP honors industry leaders.

Awards recognition includes:

Outstanding Research Park Award

Emerging Research Park Award

Career Achievement Award

Innovation Award

Leadership Award

Leah Burton, Director, Centennial Campus Partnership Office and Industry Alliances, NC State University

Stephen Frayser, MBA, Executive Director, STAR Park, Texas State University

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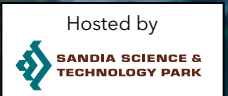
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DEC 5-6, 2017

INTRODUCTION TO RESEARCH PARKS (I2RP) Albuquerque, NM

I2RP is designed for those interested in viewing distinctive parks, learning their unique story of ongoing development and programs in addition to challenges and opportunities. Whether you are new to research parks or representing your own established research park and community, each I2RP gathering will provide an exclusive learning environment and knowledge exchange.

This 1½ day program in Albuquerque will showcase their region and innovation district, evolution of relationships with Sandia National Labs and community leaders plus their unique history, best practices and overall ecosystem.



MAR 5-9, 2018

SPRING TRAINING 2018 | Tempe, Arizona

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AURP BioParks is a powerful means of connecting with university park leaders as they plan and build new biotech research labs, incubators, accelerators. Join us for an informal dinner gathering on Sunday, June 5th, followed by a breakfast meeting and tour on Monday morning, June 6th.



*Held in advance of the
2018 BIO International Convention*

FALL 2018

INTERNATIONAL CONFERENCE 2018 College Park, Maryland

UMD College Park, located less than eight miles from the White House and U.S. Capitol, is undergoing a revolution, with over \$1 billion of construction on and off campus. Watch for more conference information in this vibrant and transformative region.



SCHEDULE OF EVENTS

Blast off to #AURPIC2017

THURSDAY, OCTOBER 12, 2017

7:30 am - 8:00 am Mediterranean V
Breakfast and To Go Coffee

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8:00 am - 8:15 am Westin Hotel Lobby
Group Transportation

Group loads transportation for tour

8:15 am - 11:30 am

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Tour of Cummings Research Park and HudsonAlpha Institute of Biotechnology

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TOUR LUGGAGE STORAGE

Have an early afternoon flight and need transportation to the airport? Schedule your return transportation with Lyft (Uber does not service the Huntsville Airport).

For questions on this transportation and luggage handling, contact Vickie Palmer or the AURP Team.

**Thank you to the following companies
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Thank you

11:45 am - 12:00 pm

**Depart and Transfer to Huntsville International Airport
or Westin Huntsville**

12:00 pm

Conclusion: AURP 2017 International Conference

Travel safely.

We look forward to seeing you at AURP's 2018 events!

Your opinion matters



We welcome your comments to help shape and guide further AURP programs. Please take a few moments to complete the evaluation form provided in your registration packet to provide your comments on your experience at the 2017 AURP International Conference. Return your completed evaluation forms to the AURP Registration Desk or an AURP staff member.

Your feedback helps AURP tailor events to your needs for education, networking and enjoyment!

We look forward to seeing you at all of AURP's 2017-2018 events!



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With five locations, the Purdue Research Park network has sites in West Lafayette, Indianapolis, Merrillville and New Albany. The park network has more than 260 companies that employ about 4,500 people. An independent study reports that the park network provides an annual economic impact of \$1.3 billion to the State of Indiana. The Purdue Research Park network of technology-based business incubators is designed to create a dynamic entrepreneurial business environment to attract high-technology companies and to launch new startups.

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The University of Alabama in Huntsville is a highly accomplished academic institution and nationally ranked research university and serves as the anchor tenant for Cummings Research Park, the second largest university-related research park in the United States with more than 300 companies and 29,000 employees.
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UAH offers 85 degree-granting programs across eight colleges and enrolls more than 10,000 students. The campus supplies thousands of business, science and engineering graduates to support the advanced workforce activities for Cummings Research Park, the U.S. Army, NASA's Marshall Space Flight Center as well as hundreds of private contractors.

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TVA Economic Development (ED) is part of Tennessee Valley Authority's overall mission of service work in: Energy, Environment, and Economic Development in our seven-state service area. Our aim is to attract new companies and investment to the region, engage existing business and industries, and serve with our partners to help communities prepare for economic growth. TVA ED works to recruit companies to the Valley, focusing on specific industry sectors, or target markets, including; Transportation-related manufacturing, Advanced Manufacturing, Aerospace and Defense, Data Centers, Industrial Products and Consumer Products. These target industries are areas of focus based on location advantages of the Valley, natural assets, and market demand.

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TEconomy Partners is a global leader in research, analysis and strategy for innovation-based economic development. In the fourth quarter of 2015, TEconomy Partners, LLC was formed as an independent company, transitioning the complete staff and capabilities of the Technology Partnership Practice (TPP) from Battelle Memorial Institute. Our clients comprise universities, governments, economic development agencies, industry, trade associations, and non-profit institutions. They are diverse, but they all rely upon our seasoned, professional staff for rigorous analysis and highly effective strategic roadmaps and action plans.

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601 Genome Way

Huntsville, AL 35806

Phone: (256) 327-9591

Email: asturdivant@hudsonalpha.org

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HudsonAlpha Institute for Biotechnology is a nonprofit institute dedicated to innovating in the field of genomic technology and sciences across a spectrum of biological challenges. Opened in 2008, its mission is four-fold: sparking scientific discoveries that can impact human health and well-being; bringing genomic medicine into clinical care; fostering life sciences entrepreneurship and business growth; and encouraging the creation of a genomics-literate workforce and society. The HudsonAlpha biotechnology campus consists of 152 acres nestled within Cummings Research Park, the nation's second largest research park. Designed to be a hothouse of biotech economic development, HudsonAlpha's state-of-the-art facilities co-locate nonprofit scientific researchers with entrepreneurs and educators. The relationships formed on the HudsonAlpha campus

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STAR Park serves as a catalyst for collaboration supporting Texas State's goal of becoming a National Research University and growing the regional ecosystem through activities promoting and supporting innovation, commercialization and entrepreneurial opportunities.

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Mississippi State University's Thad Cochran Research, Technology and Economic Development Park is the state's first and largest research park. Since opening in 1987, the Research Park now encompasses 272 acres, features 10 buildings, and is home to more than 1,600 employees working in cutting-edge research corporations, small businesses, spin-off companies, data centers, government offices, and university centers and institutes. Amenities include redundant fiber, four-lane access to Highways 12, 25 and 82, professional landscaping, tree-lined boulevards and sidewalks, and convenient parking. The Research Park is serviced by the Starkville-MSU Area Rapid Transit shuttle system, which connects MSU's campus and local community with the park, and the park is only a 15-minute drive to Golden Triangle Regional Airport. Development of an additional 52 acres is also underway with three additional buildings expected to open in the next five years.

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Turner's Huntsville, Alabama office has been building in Alabama for more than 60 years serving clients in a variety of markets including aerospace, commercial, government, and industrial. Our local staff understands the unique needs of these markets and knows the local subcontractor and vendor community.

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Located in the heart of Philadelphia's uCity Square, the University City Science Center is a mission-driven nonprofit organization that catalyzes and connects innovation to entrepreneurship and technology commercialization.

Founded as the nation's first urban research park, the Science Center has supported startups, research, and economic development in the life sciences, healthcare, physical sciences, and emerging technology sectors for 50+ years. As a result, graduate firms and current residents of the Science Center's incubators support one out of every 100 jobs in the Greater Philadelphia region and drive \$13 billion in economic activity in the region annually.

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Email: levitan@rtp.org
Website: <http://www.rtp.org/>



The Research Triangle Park has transformed the regional economy over its 60 year history. Over 250 companies and 50,000 employees call it home. In 2014, RTP embarked on an initiative to renew and expand its mission to remain relevant into the future. The Frontier and Labs incubators are full and set the stage for the planned mixed-use, Park Center development - the first venue ever in RTP to offer residential, retail and hotel amenities. Working with the State, counties, the adjacent Raleigh Durham International Airport other stakeholders, RTP is actively engaged in planning for the regional transit initiative which received approval in 2017. The future is coming to Research Triangle Park.



Creating Communities of
Innovation

ASSOCIATION OF UNIVERSITY RESEARCH PARKS

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**Fostering innovation,
commercialization and economic
growth in a global economy
through university, industry
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1 Innovation Way, Ste. 301

Newark, DE 19711

Phone: (302) 831-4283

Email: jmbowman@udel.org

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Huntsville AL 35803

Phone: (256) 603-5245

Email: michael.gullion@sci.com

Website: www.sanmina-sci.com



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PEER2PEER

AURP Peer2Peer Network groups help professionals in the university-based incubator and research/tech park industry share challenges and lessons learned in a friendly, informal environment. Peer2Peer groups meet monthly by phone or Skype and provide an opportunity for individuals in similar roles and functions to exchange recommendations, best-practices, challenges and ideas to utilize AURP's best resource: its own members.

Championed by both the Board and Advisory Council members, each Peer2Peer group is able to determine the format that best suits the members of the group, including guest speakers, special topics and roundtables. P2P groups are open to our AURP member research park directors, facility managers, marketers, business development leaders and community managers, to name a few – anyone from your university, incubator or park team.

Here's a sampling of recent topics discussed and future P2P Group meet-up dates:

October 17 @ 2pm ET

Facilities, Sustainability & Risk Management – (3rd Tues. of each mo.)

Sept. topic – Risk management.

October 19 @ 2pm ET

Community & Placemaking – (3rd Thurs. of each mo.)

Sept. topic – Guest Speaker: Laura Frerichs, University of Illinois Research Park Director and Director of Economic Development for the University of Illinois' Urbana-Champaign

October 24 @ 2pm ET

Strategic Marketing & Communications – (4th Tues. of each mo.)

Sept. topic – Metrics and delve into data collection, how to convey the importance of data to marketing (i.e. demonstrating its relevance) and how to use data to tell a compelling story.

October 25 @ 11am ET

International – (4th Wed. of each mo.)

Sept. topic – Global networks and how to identify and engage them.

November 7 @ 2pm ET

Incubator/Accelerator – (1st Tuesday of each mo.)

Sept. topic – Sharing models of acceleration programs for students, grads, and university-related projects.

November 9 @ 1pm ET

Business Development – (2nd Thurs. of each mo.)

Sept. topic – Corporate Innovation Center opportunities – how to do the deal.

November 14 @ 2pm ET

CEO – (2nd Tues. of each mo.)

Sept. topic – Open forum for park leaders to bring issues to their peers for sharing, discussion, and proposed solutions.

*Your membership number will be required to sign-up.
If you need assistance locating this number, please email
Vanessa Towle at vanessatowle@aurp.net. She will email you
your unique organization number for you and your staff to use.*

HERE'S WHAT YOUR COLLEAGUES ARE SAYING ABOUT THE AURP PEER2PEER NETWORK GROUPS:

"I've really enjoyed working with colleagues across the country in such a close and casual manner. It's good to remember we are facing many of the same challenges and opportunities and to be able to discuss overarching vision along with implementation strategies and tactics is invaluable."

- Allison Madden, MBA, Corporate Secretary and Director of Operations

"Park management is very specialized. It often feels like we are on an island. I'm really looking forward to the P2P groups providing us with a venue to leverage the experience and expertise of others on similar islands!"

- Joe W. Meredith, PhD, President, Virginia Tech Corporate Research Center, Inc.



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Plymouth, MI
Phone: (734) 354-4335
Email: pbressler@fraunhofer.org
Website: www.fraunhofer.org/



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Fredericton, NB Canada
Phone: (506) 462-5021
Email: larry.shaw@knowledgepark.ca
Website: www.knowledgepark.ca



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Evry Cedex, France
Phone: 160878441
Email: denis.gauvreau@genopole.fr
Website: www.genopole.fr



LEHIGH UNIVERSITY

Bethlehem, PA
Phone: (610) 758-3892
Email: cmccoy@lehigh.edu
Website: www1.lehigh.edu/



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Phone: (225) 578-7555
Email: cdag@lsu.edu
Website: www.lbtclsu.edu



INNOVATION CAMPUS – UNIVERSITY OF WOLLONGONG

North Wollongong, NSW, Australia
Phone: +61 02-4221-3391
Email: chstone@uow.edu.au



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Nanjing, Jiangsu Province, China
Phone: 8625-68530511
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Email: cstang@uwmfdn.org
Website: www.uwmrealestatefoundation.org



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Email: jason-tomlinson@louisville.edu
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Website: www.perkinswill.com



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Phone: +52 (81) 20331102
Email: jaima.parada@mtycic.org
Website: www.mtycic.org



KAUST RESEARCH & TECHNOLOGY PARK

Thuwal, Saudi Arabia
Phone: 96628082801
Email: imad.abukhalaf@kaust.edu.sa
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Email: irios@prsciencetrust.org
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Phone: (765) 588-3461
Email: gsnapier@prf.org
Website: www.prf.org/research_park



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Phone: (506) 206-2149
Email: laura@thinkstiletto.com
Website: <http://thinkstiletto.com>



THE RESEARCH TRIANGLE PARK

Research Triangle Park, NC
Phone: (919) 443-1661
Email: levitan@rtp.org
Website: www.rtp.org



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Madison, WI
Phone: (608) 276-9200
Email: rbanks@strang-inc.com
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Phone: (505) 845-8107
Email: jskerby@sandia.gov
Website: www.sstp.org



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Newark, DE
Phone: (302) 831-0399
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Website: www.udel.edu/star



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SCHEDULE AT A GLANCE

TUESDAY, OCTOBER 10, 2017

7:00 am – 7:00 pm

Registration Desk Open
Mediterranean Prefunction

7:00 am – 8:00 am

Continental Breakfast
Mediterranean Prefunction
*Sponsored by Auburn University
and Auburn Research Park*

8:00 am – 5:00 pm

**National Science Foundation
Office Hours**
One-on-One Meeting
Mediterranean Prefunction

Sign up at the NSF table for one of the time slots available to discuss your research park funding concerns and needs. Sign-up schedule is only open on-site, first come, first serviced basis.

8:00 am – 4:00 pm

**COMMUNITIES OF INNOVATION 101
PRE-SESSION**

For those new to research parks or looking for a refresher

Separate registration required
Mediterranean Ballroom V
Sponsored by Purdue Research Park

8:00 am – 12:00 pm

**LEADERSHIP ROUNDTABLE
PRE-SESSION**
WHAT KEEPS YOU UP AT NIGHT?

Senior-level research park leaders and advanced professionals

Separate registration required
Mediterranean Ballroom VI
*Sponsored by The Whiting-Turner
Contracting Company*

10:00 am – 10:30 am

Coffee Break
Mediterranean Prefunction
Sponsored by The Weathersby Group

12:00 pm – 1:00 pm

Make a Connection Lunch
Mediterranean Ballroom I/II/III
Sponsored by VWR International LLC
Communities of Innovation 101, and Leadership Roundtable participants are invited to join AURP sponsors and board of directors for a networking lunch.
Please note: You must have your session ticket to attend.

2:00 pm – 2:30 pm

Coffee Break
Mediterranean Prefunction
*Sponsored by Huntsville/Madison
County Convention & Visitors Bureau*

4:30 pm – 6:30 pm

**Welcoming Remarks and
Plenary Sessions**
Mediterranean Ballroom I/II/III
*Sponsored by The University
Financing Foundation, Inc.*

6:30 pm – 7:30 pm

Welcome Reception
All Attendees Welcome
Outside Courtyard
*Sponsored by Wexford Science
& Technology, LLC*

WEDNESDAY OCTOBER 11, 2017

7:30 am – 4:30 pm

Registration Desk Open
Mediterranean Prefunction

7:30 am – 8:15 am

**Peer to Peer / New Member
Networking Breakfast**
Mediterranean Ballroom I/II/III
*Sponsored by Corporate Office
Properties Trust*

Jump start your morning participating in either the Peer to Peer (P2P) Networking Groups and/or our New Member Welcome tables. ALL conference attendees are encouraged to join in on any discussion groups, which will be segmented by table.

8:00 am – 5:00 pm

**National Science Foundation
Office Hours**
One-on-One Meeting
Mediterranean Prefunction

Sign up at the NSF table for one of the time slots available to discuss your research park funding concerns and needs. Sign-up schedule is only open on-site, first come, first serviced basis.

8:30 am – 10:30 am

Plenary Sessions
Mediterranean Ballroom I/II/III
*Sponsored by HudsonAlpha
Institute of Biotechnology*

10:30 am – 11:00 am

Networking Break
Mediterranean Prefunction
Sponsored by Tennessee Valley Authority

11:00 am – 12:00 pm

CONCURRENT SESSIONS
*Sponsored by Huntsville/Madison
County Convention & Visitors Bureau*

**CUMMINGS RESEARCH PARK
MASTER PLAN**
Mediterranean Ballroom VI

**THE FUTURE OF RESEARCH PARKS
AND INNOVATION DISTRICTS**
Mediterranean Ballroom V

12:00 pm – 1:45 pm

LUNCHEON PLENARY SESSION
**HOW TO ATTRACT INDUSTRY TO
YOUR PARK: INSIGHTS FROM SITE
SELECTOR PROFESSIONALS**
Mediterranean Ballroom I/II/III
*Sponsored by The University
Financing Foundation, Inc.*

1:45 pm – 2:30 pm

**AURP Town Hall
& Annual Business Meeting**
Mediterranean Ballroom I/II/III
Sponsored by Perkins+Will

2:45 pm – 3:45 pm

CONCURRENT SESSIONS
*Sponsored by SCI Technology Inc.,
a Sanmina Company*

**UPDATES & CHALLENGES FROM
OUR RURAL RESEARCH PARKS**
Mediterranean Ballroom VI

**THE 21ST CENTURY INNOVATION
TROIKA: ANGEL INVESTORS,
CORPORATE VC/INNOVATION
GROUPS AND REGIONAL
INNOVATION ORGANIZATIONS**
Mediterranean Ballroom V

3:45 pm – 4:00 pm

Networking Break
Mediterranean Prefunction
*Sponsored by University of Alabama in
Huntsville*

4:00 pm – 5:00 pm

CONCURRENT SESSIONS
Sponsored by TEconomy Partners LLC

**THE CHALLENGES AND
OPPORTUNITIES OF CREATING A
RESEARCH CAMPUS AS A SELF-
SUSTAINING ENERGY HUB**
Mediterranean Ballroom VI

**USING SUSTAINABILITY AND
WELLNESS AS A CATALYST FOR
HEALTHY COMMUNITIES**
Mediterranean Ballroom V

5:30 pm

**Group to Gather for 2017
International Conference
Reception**
Westin Huntsville Main Lobby
Group to depart at 5:40 pm

6:00 pm – 9:00 pm

**AURP 22nd Annual Awards
of Excellence Presentation**
U.S. Space & Rocket Center

THURSDAY, OCTOBER 12, 2017

7:30 am – 8:00 am

Breakfast
Group loads transportation for tour.
Group departs by 8:00 am.
Mediterranean V
*Sponsored by David Johnston Research
+ Technology Park*

8:15 am – 11:30 am

**Tour of Cummings Research Park
and HudsonAlpha Institute of
Biotechnology**
*Sponsored by Cummings Research
Park and HudsonAlpha Institute of
Biotechnology*

11:45 am – 12:00 pm

**Depart and Transfer to Huntsville
International Airport or Westin
Huntsville**

12:00 pm

**Conclusion: AURP 2017
International Conference**

Have an early afternoon flight and need transportation to the airport? Schedule your return transportation with Lyft (Uber does not service the Huntsville Airport).

For questions on this transportation and luggage handling, contact Vickie Palmer or the AURP Team.