



**Asia-Pacific
Economic Cooperation**

2017/SOM3/AHSGIE/002

Agenda Item: 3

Ad Hoc Steering Group on the Internet Economy Chair's Report to SOM2

Purpose: Information
Submitted by: APEC Secretariat

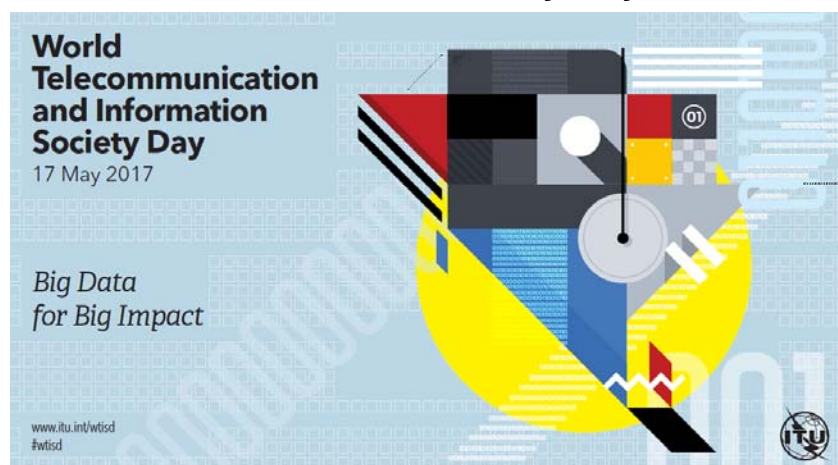


**5th Ad Hoc Steering Group on the Internet
Economy Meeting
Ho Chi Minh City, Viet Nam
25-26 August 2017**

Report of the 4th Meeting of the Ad Hoc Steering Group on the Internet Economy (14-15 May 2017)

Sulyna Abdullah
Chair, Ad Hoc Steering Group on the Internet Economy

Today is World Telecommunication and Information Society Day



Some news updates

March – May 2017

April 2017
50% jump in cyberattacks using ransomware



May 2017
Chinese digital payments reach nearly \$2.9tr in 2016



12 May 2017: Italy antitrust body fines Whatsapp 3million-euro over customer data terms

10 May 2017: Apple becomes first US company worth \$800 bn



11 May 2017: European court aide rules Uber is a transport company

13 May 2017



Cyber-Safe
Massive cyberattack targeting 99 countries causes sweeping havoc

by Selena Larson @selenalarson
May 13, 2017, 7:12 AM ET



200,000+ Systems Affected by WannaCry Ransom Attack

The WannaCry ransomware attack in numbers



Affected systems
>220,000



Affected countries
150



Ransom per system
\$300

Source: Statista

Summary of news round-up

Disruption

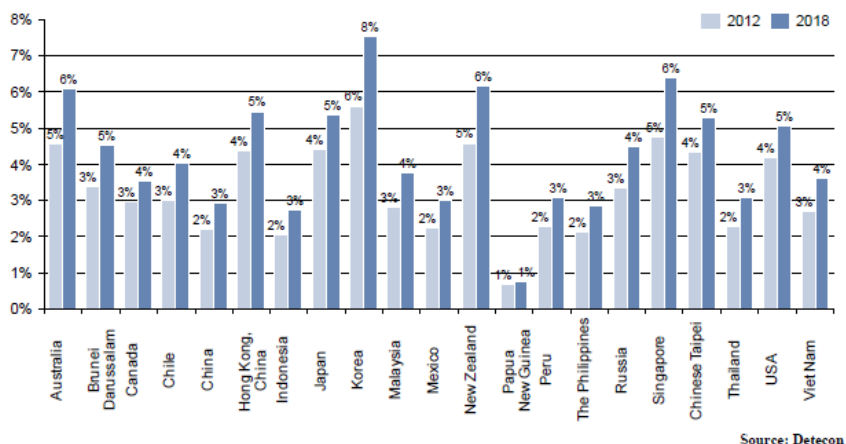
Cybersecurity

Interoperability

Seamless

Why is this important?

Internet economy contribution to GDP is set to increase



Source: Detecon

Figure 16: Contribution of the internet economy to GDP 2012 / 2018

Source : Economic Impact of Submarine Cable Disruptions APEC Policy Support Unit, December 2012

APEC should

1. Address digital issues cohesively & holistically.
2. APEC has recognised this, hence the AHSGIE.
3. And the Roadmap, which provides a framework.
4. We need to start somewhere. Now.
5. The Roadmap is that starting point.
6. Needs to be action-oriented.
7. Needs an implementation plan.
8. Oversight and coordination.

APEC Member Economies have already got their own strategies and plans mapped out

Digital Strategies across APEC

Economy	Strategy/ Plan
Australia	National Digital Economy Strategy 2020
Brunei	Digital Government Strategy 2015-2020
Canada	Digital Canada, 2017
Chile	Digital Agenda 2020
China	Internet Plus
Hong Kong, China	Digital 21 Strategy
Indonesia	2020 Go Digital Vision
Japan	i-Japan Strategy 2015
Korea	5 th Informatization Master Plan
Malaysia	11 th Malaysia Plan; Digital Malaysia 2020

Digital Strategies across APEC (cont.)

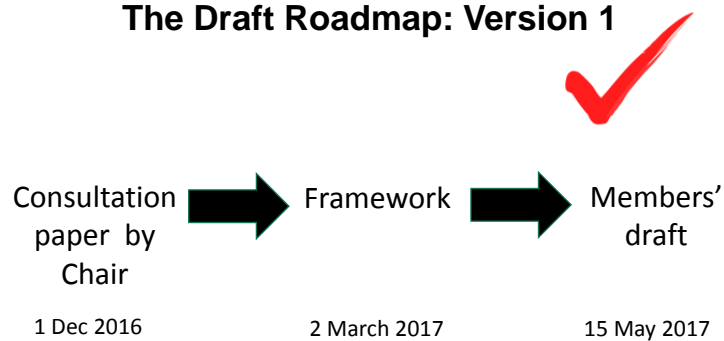
Economy	Strategy/ Plan
Mexico	Digital Mexico
New Zealand	Digital Nation New Zealand 2020
Peru	Peruvian Digital Agenda 2.0
The Philippines	The Philippine Digital Strategy 2016
Russia	The Electronic (Digital) Economy 2025
Singapore	Smart Nation Singapore
Chinese Taipei	National Digital Development Plan 2025
Thailand	National Digital Economy Plan
United States	Digital Government Strategy
Viet Nam	Digital Economy Strategy

Highlights of the 4th Meeting of the
Ad Hoc Steering Group on the Internet Economy
(AHSGIE)
14 – 15 May 2017

Highlights of the 4th AHSGIE Meeting

1. The Draft APEC Internet and Digital Economy Roadmap
2. Proposed Key Priority Areas
3. Cross-cutting areas
4. A timeframe for the Roadmap?
5. Way Forward

The Draft Roadmap: Version 1



It wasn't easy, but we did it!

The Roadmap

Given the nature of the Internet and rapid advances in technology, the Roadmap is:

- Not definitive
- Identifies priority areas for immediate future
- Focus may change
- Living document
- Rolling plan
- Dynamic
- Regular review critical
- To remain relevant



Proposed Key Priority Areas: 11 identified

- | | |
|---|---|
| <p>i. Development of [secure]/[secure]/[resilient, reliable and secure] digital infrastructure</p> | <p>vi. Promoting innovation and adoption of enabling technologies</p> |
| <p>ii. Promotion of Interoperability</p> | <p>vii. Promotion of trust and security in the use of ICTs</p> |
| <p>iii. Achievement of universal broadband access</p> | <p>viii. [Assurance of] cross-border data flows [for digital trade and business activities]</p> |
| <p>iv. Adoption of holistic government policy frameworks for the Internet and Digital Economy</p> | <p>ix. Establishment of baseline Internet and Digital Economy measurements</p> |
| <p>v. Promote greater alignment of regulatory approaches affecting the Internet and Digital Economy</p> | <p>x. Enhancing inclusiveness of Internet and Digital Economy</p> |
| | <p>xi. Facilitation of E-commerce and Digital Trade</p> |

Cross-cutting Areas

Eight identified:

- i. Security
- ii. Bridging the digital divide
- iii. Consumer protection
- iv. Competition
- v. Innovation
- vi. Intellectual property
- vii. Industry engagement
- viii. SME & MSME



Will be addressed in the chapeau introducing the Key Priority Areas

A Timeframe for the Roadmap?



- 3, 5, 7, 10 years?
- 2020, 2022, 2025, 2030?
- A device becomes obsolete the moment you leave the store
- Will be discussed at AHSGIE 5

Way Forward

Monitoring and implementation options:

- SOM Friends of the Chair (FoTC) group
(as discussed at SOM1)
- Task APEC Fora/ Sub-fora
(mainly ECSG & TEL)
- Renew AHSGIE's mandate
(as provided for in TOR)
- Transitional renewal
(pending completion of streamlining process)



SOM is invited:

To endorse the Report of the AHSGIE Chair
on the 4th Meeting of the Ad Hoc Steering Group on the
Internet Economy

The 4th AHSGIE was attended by:
17 Economies
1 Observer
1 Guest
= 55 trade & technical experts

Tip of the day: *Change your passwords regularly*



THANK YOU