Gartner SYMPOSIUM ITXPO

30 October - 2 November 2017 | Gold Coast, Australia gartner.com/au/symposium

The World's Most Important Gathering of CIOs and Senior IT Executives

DAILY AGENDA OVERVIEW MONDAY, 30 OCTOBER 2017 Industry Day Opening Guest Keynote - Tan Le, Founder and CEO, Emotiv Refreshment Break 10:45 - 11:00 ENERGY AND UTILITIES HEALTHCARE 11:00 - 11:45 Top 10 Trends Shaping Energy The Future of Digital Care Delivery To Innovate or Not to Innovate The Future of Digital Government: and Utility Sector in 2017 - Best Practices of Innovation Platforms and Ecosystems Leaders in Financial Services Dean Lacheca Zarko Sumic Mike Jones Juergen Weiss **Rick Holgate** MANUFACTURING, UTILITIES Digital Trust and the Customer Digital Transformation in an Asset Intensive Company Experience Kristian Steenstrup Miriam Burt Industry Networking Lunches -11:45 - 12:45 Join other attendees for lunch and take advantage of the opportunity to network RETAIL ASK THE ANALYST ASK THE ANALYST 12:45 - 13:30 Fighting for the Customer -The Al-Driven Academy — the Nurturing Innovation within Customer Experience Strategy Going Nine Rounds With Amazon Future Is Now Government Miriam Burt Jan-Martin Lowendahl Dean Lacheca Olive Huang Digital Leaders in Government Digital Leaders in Financial Digital Leaders in Energy & Utilities Services 12:45 - 13:45 **BOUNDTABLE** Leveraging Digital Technology Innovation to Drive More Customer-Centric Healthcare TO THE POINT TO THE POINT 14:30 - 15:00 "Innovate or Die" — Utility CIO as The Top Business and Technology National/Regional Strategies for The Future of Products the Innovation Leader Trends in Government eHealth: Status of National Health - Navigating the Digital Program Technology Initiatives Manufacturing Transformation Zarko Sumic Dean Lacheca Mike Jones Kristian Steenstrup TO THE POINT How Insurtechs Are Driving Innovation in the Insurance Industry Juergen Weiss ASK THE ANALYST 14:30 - 15:15 Which way(s) to the Cloud for Government? **Rick Holgate** ROUNDTABLE 14:30 - 15:30 The next 'big thing' in tech for Utilities. TO THE POINT 15:15 - 15:45 Financial Services 2030 Top Business and Tech Trends Win-Win Situation: Enhance the "How Data Science is driving Impacting Higher Education Customer Experience With Selfa digital transformation at **Funding Technology** Woodside" with Tom Ridsdill-Smith, CDO, Woodside Energy Pete Redshaw Jan-Martin Lowendahl Miriam Burt Tom Ridsdill-Smith 15:15 - 16:15 **ROUNDTABLE** Developing Retail Customer Experience Metrics for Your Enterprise Needs Sally Parker

MONDAY, 30 OCTOBER 2017

				IONDAI, SO COTOBER 2017	
15:30 - 16:15	ASK THE ANALYST Using Immersive Technology in Retail Brain Blau	ASK THE ANALYST Cost Optimization Using Cloud Computing Michael Warrilow			
16:00 - 16:30	TO THE POINT Platforms and Ecosystems — Laying Out Foundation for Digital Utility Business Zarko Sumic	TO THE POINT Government Is Not a Business and Citizens are Not Your Customers Rick Holgate	TO THE POINT Unleash the Value of Informal Through Analytics Laura Craft	TO THE POINT Data Wars: The Battle Over Your Equipment Moves to the Data Level Kristian Steenstrup	
16:00 - 16:45	FINANCIAL SERVICES Eye on Innovation Awards Juergen Weiss, Pete Redshaw				
16:45 - 17:30	/ Industry Day Closing Guest Keynote - Matt Watkinson, Author				
17:30 - 18:30	Industry Networking Receptions Join your fellow women executives for the exclusive networking opportunity Hosted by Elizabeth Holden, MVP. Gartner Executive Programs				

TUESDAY, 31 OCTOBER 2017

			1020.	5A1, 01 0010BEH 2011
9:00 - 10:00	Gartner Opening Keynote: Cre	eating Digital Value at Scale - Miche	le C. Caminos, Leigh McMullen, Val	entin T. Sribar
10:00 - 10:30	Refreshment Break			
10:05 - 10:25	MAGIC QUADRANT	BREAKOUT		
	Intrusion Detection and Prevention Systems Craig Lawson	Offshore/Nearshore Options for Outsourcing, Shared Services and Captives in 2017 Jim Longwood		
10:15 - 11:15	ROUNDTABLE			
	Data Analytics in Government — What Are We Measuring? Michelle Van Wijk			
10:30 - 11:15	BREAKOUT	BREAKOUT	BREAKOUT	BREAKOUT
	3 Steps to Transform your Business by Leveraging IoT & Cost Optimization Peter Havart-Simkin	Develop a Pragmatic Security Vision and Strategy for Your Digital Platforms Rob McMillan	Modern Meetings: From Monotony to Mayhem to Mastery Adam Preset	Platform Business Needs New Capabilities From Bimodal Infrastructure Evan Zeng
	SIGNATURE SERIES	BREAKOUT	BREAKOUT	
	The 2018 CIO Agenda: Mastering the new job of the CIO	Beyond the Hype: Key Trends in Data Science	Fusion Teams: Driving "Fast and Right" Collaboration for Digital (CEB, now Gartner)	
	Andy Rowsell-Jones	Nick Ingelbrecht	Brian Gagnon	
10:30 - 11:30	CONTRACT NEGOTIATION CLINIC			
	Contract Negotiation Clinic: Oracle Roberto Sacco			
10:30 - 12:00	EXCLUSIVE CIO WORKSHOP			
	The Growth Mindset Approach to Developing Leaders Elise Olding			
11:45 - 13:15	WORKSHOP			
	High Performing Teams (For Aspiring ClOs) Marcus Darbyshire Claire Jorgensen			
12:15 - 14:00	Networking Lunch - Join other attendees for lunch	h and take advantage of the opport	unity to network and catch up on th	e day's activities so far.
12:30 - 13:45	Exclusive CIO Lunch: How to	thrive in a world of too much? Tony	Crabbe	

				DAY, 31 OCTOBER 2017
14:00 - 14:45	The Pliable Network vs. the Pointless Pyramid — Why and How Organization Structures Will Transform in the Digital Age Brian Prentice BREAKOUT From Push to Passion: Towards a Purpose-Centric Approach to Leadership Elise Olding	Prepare for the Next Generation of Customers, Today Olive Huang BREAKOUT Real-Life Examples of Digital Platforms. Don Scheibenreif	ASK THE ANALYST Develop a Pragmatic Security Vision and Strategy for Your Digital Platforms Rob McMillan 分析师问答专场 Gartner Symposium 开模式主题 演讲中国问题专场 (本场问 答的语言为中文普通话) Evan Zeng	SIGNATURE SERIES The Top 10 Strategic Technology Trends for 2018 Brian Burke
14:00 - 15:00	CONTRACT NEGOTIATION CLINIC A Hands-on approach to Microsoft Licensing Roberto Sacco		•	
14:00 - 15:30	EXCLUSIVE CIO WORKSHOP How Can Aspiring ClOs Leverage the 2018 ClO Agenda to Develop Skills, Knowledge and Experiences Needed to Be a ClO? Andy Rowsell-Jones Jan-Martin Lowendahl			
15:45 - 16:15	Refreshment Break			
16:15 - 17:00	BREAKOUT Ride the Major Trends in Artificial Intelligence	CIO Story: RMIT University Professor Vivian Mitsogianni	BREAKOUT Mastering the Art of the Political Discussion for ClOs	BREAKOUT CIO Futures: The IT Organization in 2030
	Nick Ingelbrecht	Paul Oppenheimer	Tina Nunno	Jenny Beresford
	BREAKOUT Digital Platform Roadmap	BREAKOUT Capitalizing on Your Business Ecosystems with Digital Platforms	ASK THE ANALYST Ask the Analyst: What Every ClO Should Know About Integration Platform as a Service (iPaaS)	Megavendors on the Cloud Spectrum: How ClOs Must Understand Vendors Overall Cloud Strategies
	Brian Burke	Marcus Blosch	Eric Thoo	Michael Warrilow
	What to Do and Not to Do With AI, Smart Machine Technology, and Cognitive Computing Tom Austin Nick Ingelbrecht			
16:15 - 17:15	ROUNDTABLE Blockchain in Financial Services — Separating Myth From Reality Mike Lafford			
17:00 - 18:45	Txpo Evening Reception - Josephsons. Refreshments will l	in us for the evening's networking i be served.	reception on the ITxpo showfloor to	relax and unwind after the day's
18:15 - 21:30	Gartner Executive Programs Memi	ber Special Evening Event Hallowe	en - Hosted by Elizabeth Holden, N	IVP, Gartner Executive Programs
			WEDNESD	AY, 1 NOVEMBER 2017
9:00 - 9:45	If "Enterprise Blockchain" is the Answer, What Exactly is the Question? Rajesh Kandaswamy BREAKOUT The CIO of Everything: Orchestrating in an Internet-of-	ASK THE ANALYST From Smart Grid to Smart Machines, Machine Learning and Al Zarko Sumic Workshop Women CIO Leadership Workshop: Taking Ownership — Making Digital Leadership Your Great	SIGNATURE SERIES The CEO Perspective 2017: How CIOs Should Respond Kristian Steenstrup	BREAKOUT Practice Makes Perfect - Five Situational Leadership Types Suzanne Adnams

WEDNESDAY, 1 NOVEMBER 2017 9:00 - 10:00 Leading and Influencing Digital Transformation in Oil and Gas Michael Power 9:45 - 10:15 Refreshment Break - Join us for refreshments in a brief break between sessions. BREAKOUT BREAKOUT BREAKOUT BREAKOUT 10:15 - 11:00 Putting Data and Analytics at the Immersive Augmented Reality and How to Use Infrastructure as a Building an Enterprise Cloud Virtual Reality - The Future of Heart of Your Digital Platform Service to Optimize Costs Strategy That Works Work Is Interactive Brian Blau **David Groombridge** Evan Zeng BREAKOUT ASK THE ANALYST WORKSHOP Telling the Financial Story of Get. Give and Grow - Three Izwan Ibrahim, Chief Operating Writing IT Risk and Cybersecurity Simple Questions to Drive More Service Descriptions With Officer, Petronas, Malaysia Digital Business Business-Centric Value Employee Engagement Statements Bard Papegaalj **Kurt Potter Rob McMillan** 分析师问答专场 客户体验管理的策略(本场 问答的语言为中文普通话) Olive Huang 11:15 - 12:45 High Performing Teams (For Aspiring ClOs) (Repeat) Steve Argiriou Marcus Darbyshire 12:00 - 13:45 Networking Lunch -Join other attendees for lunch and take advantage of the opportunity to network and catch up on the day's activities so far. 12:15 - 13:30 Exclusive CIO Lunch: Colin James 13:45 - 15:15 The Art of the One-Page Strategy **Heather Collela** BREAKOUT 13:45-14:30 SIGNATURE SERIES MAVERICK BREAKOUT Gartner's Top Predictions: Pace Fixing IT's Diversity Problem Fire Yourself as CIO and Hire Black Ops Innovation Yourself as a Digital Business Yourself for Sanity's Sake Requires A Focus on Inclusion Leader **Brian Prentice Bob Hafner** Leigh McMullen Graham Waller CXO STORY ASK THE ANALYST Barry Fitzgerald, CEO, Roy Hill Putting Data and Analytics at the Heart of Your Digital Platform **Andrew White** 13:45 - 15:15 WORKSHOP The Art of the One-Page Strategy Andy Rowsell-Jones MAVERICK ASK THE ANALYST 14:45 - 15:30 California vs. China: Why It's Resolving the "Last Mile" Problem "Game Over" for Technology of Al Dominance in the 21st Century Leigh McMullen **Gavin Tay** 15:30 - 16:00 Refreshment Break - Join us for refreshments in a brief break between sessions. 16:00 - 16:45 Methods for Monetizing Your (and New Business and Economic From APIs to Digital Platforms: API Others'!) Information Assets Models as an Antidote to Digital Economy Lessons for Building an Disruption Ecosystem Douglas Laney Deacon D.K Wan Dale Kutnick ASK THE ANALYST **Engaging With Unconventional** Finding Critical Skills: Millennials Placing Big Bets: The Corporate Need Not Apply Strategist's View of Scaling Digital Partners to Help You Go Digital or Business (CEB, now Gartner) to the Internet of Things **Bob Hafner** Brian Gagnon Jim Longwood

WEDNESDAY, 1 NOVEMBER 2017

			,
16:00 - 17:00	ROUNDTABLE		
	Redesigning the Mining Organization for IT/OT Integration Brian Ferreira		
17:00 - 17:45	Mastermind Keynote: Genevi Technology Group, INTEL	eve Bell, Professor, Engineering & Computer Science, A	Australian National University & Senior Fellow, New
17:45 - 19:45	Txpo Special Event		

THURSDAY, 2 NOVEMBER 2017

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9:00 - 9:45	Mastermind Keynote: The Sk	y is NOT the Limit with Colonel Chris	s Hadfield, Astronaut				
10:45 - 11:15	Prefreshment Break - Join us for refreshments in a brief break between sessions.						
11:15 - 12:00	BREAKOUT	BREAKOUT	BREAKOUT	BREAKOUT			
	Six Steps to Change Leadership — The Escape Model	Top Emerging Business and Societal Trends You Need to Follow Today	Best Practices for I&O Cost Optimization	Everything You Need to Know About Data Ownership, Rights and Sovereignty			
	Elise Olding	Don Scheibenreif	Michelle Caminos	Douglas Laney			
	WORKSHOP						
	Business Model Leadership - The ClO's Greatest Value Contribution Brian Ferreira, Loren Fisher						
12:15 - 13:00	BREAKOUT	BREAKOUT	BREAKOUT	BREAKOUT			
	Use Design Thinking to Integrate Customer Experience Into Your Digital Platforms	Using Al Conversational Platforms for Customer Experience — Better, Faster and Cheaper	Preparing the Board for Digital Business Initiatives	The Total Cost of Digital Strategies			
	Gene Phifer	Brian Manusama	Dale Kutnick	Ken McGee			
	Reshape Integration for Bringing Order to Data and Application Chaos in Digital Eric Thoo						
13:00 - 14:00	Networking Lunch - Join other attendees for lunc	h and take advantage of the opport	unity to network and catch up on th	e day's activities so far.			
14:00 - 14:45	BREAKOUT	BREAKOUT	BREAKOUT	BREAKOUT			
	Building Your Digital Ecosystem	Amplify Your Persuasion Superpowers	Building the Digital Platform From the Remnants of Your Application Portfolio	Crack the Code of Venture — Scaling Your Digital Business			
	Jan Martin Lowendahl	Leigh McMullen	Deacon D.K Wan	Graham P. Waller			
	BREAKOUT						
	Doing the Simple Things Well Means the Hard Things Are Easier in Information Security Craig Lawson						
12:30 - 13:45	Closing Keynote						



3 ways to register

Web: gartner.com/au/symposium **Email:** apac.registration@gartner.com

Phone: +61 2 8569 7622



Gartner Symposium/ITxpo 2017 Agenda

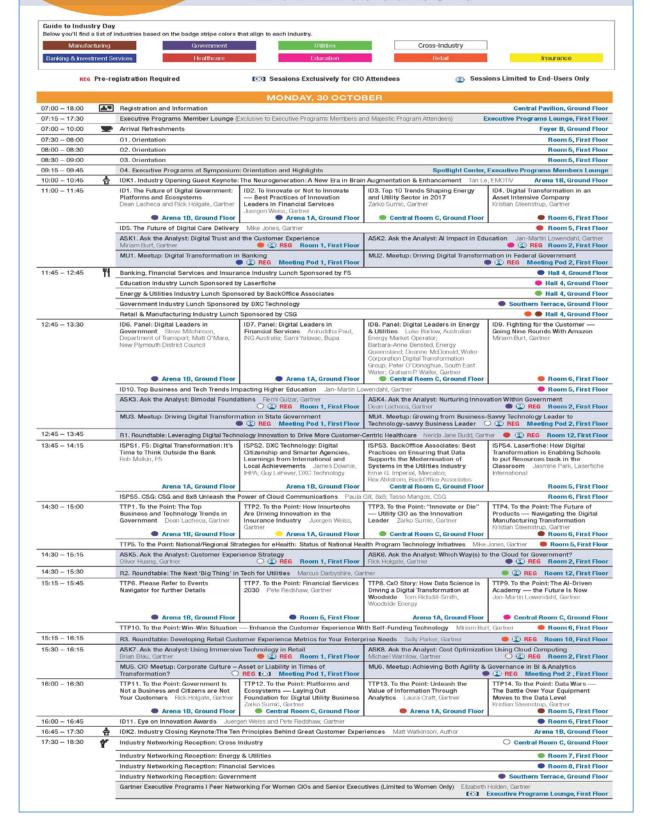
For full agenda details and the latest updates, please see Events Navigator or visit gartner.com/mobile to download the app.

Session requiring pre-registration, including ask the analyst, contract negotiation clinics, roundtables, workshops* and meetups, are for end-user attendees only**

Workshop sessions are exclusive. Please see Events Navigator for details specific to your experience.

*An end-user is defined as an employee solely focused on the provision and management of technology and services for their organization's internal use.

If you have pre-registered for any of the above session types, please arrive 10 minutes before the start time of the session to ensure your attendance is guaranteed. At the start of the session we will begin accepting attendees from the waitlist, in order of their arrival, to ensure maximum capacity and your place may be given away.



06:30 - 07:30	쌓	FIT1. Fitness Session: Boxfit	Meeting Point In Pratten Park 150m	FIT2. Fitness Session: Run Club (5km)	Meeting Point In Pratten Park 15
		FIT3. Fitness Session: Sunrise Yoga	south of the Kurrawa Surf Club	Meeting Point In Pratten Park	south of the Kurrawa Surf C 150m south of the Kurrawa Surf C
07:00 - 18:00	4	Registration and Information		mooning to me me management	Central Pavilion, Ground FI
7:00 - 09:00	-	Arrival Refreshments Foyer B, Grou			
07:15 - 17:00			Exclusive to Executive Programs Members a	nd Majestic Program Attendees)	E : ■ Executive Programs Loui
08:00 - 08:30 09:00 - 10:00		05. Orientation	tion Digital Value at Scale Laiob Mathell	on Michala C. Carolina and Valentia T. Sviba	Room 5, First FI ar, Gartner Arena 2, Ground FI
	奇				
10:00 - 18:30	_	ITxpo Opening Hours Refreshment Break			ITxpo, Ground FI ITxpo, Ground FI
10:05 - 10:25	_	TH1. Offshore/Nearshore Options for	TH2. Magic Quadrant: Enterprise	TH3. Magic Quadrant: Mobile App	TH4. Hype Cycle: Making Sense of
10.00		Outsourcing, Shared Services and Captives in 2017 Jim Longwood,	Integration Platform as a Service	Development Platforms Gene Phifer, Gartner	Blockchain Business and Technolog Hype Cycles Rajesh Kandaswarny,
		Gartner Stage 1, ITxpo, Ground Floor	Stage 2, ITxpo Ground Floor	Stage 3, ITxpo, Ground Floor	Gartner Stage 4, ITxpo, Ground Flo
10:15 - 11:15			Services — Separating Myth From Rea	dity Mike Lafford, Gartner	REG Room 12, First Fl
10:30 - 11:15		01A. 3 Steps to Transform your Business by Leveraging IoT & Cost	01B. Beyond the Hype: Key Trends in Data Science Nick Ingelbrecht,	01C. Develop a Pragmatic Security Vision and Strategy for Your Digital	01 D. Digital Platform Business New New Capabilities Beyond Bimodal
		Optimization Peter Havart-Simkin, Gartner Hall 4, ITxpo, Ground Floor	Gartner Arena 1A, Ground Floor	Platforms Rob McMillan, Gartner Arena 1B, Ground Floor	Evan Zeng, Gartner Room 5, First Fl
		01E. Fusion Teams: Driving "Fast and F		01F. Modern Meetings: From Monotony	
		(CEB, now Gartner) Brian Gagnon, Gart	ner Room 6, First Floor	Adam Preset, Gartner	Central Room C, ITxpo, Ground F
0:30 - 11:30			the new job of the CIO Andy Rowsell-Jo	nes, Gartner	Arena 2, Ground F
0:30 - 12:00		W1 CIO Workshop: The Growth Mindse	t Approach to Developing Leaders Elise	Olding Gartner	REG CO Room 2, First F
1:30 - 12:15		SPS1. DXC Technology: Becoming a	SPS2. Qlik:Three Game-Changing	SPS3. Salesforce: Coca Cola's Tech	SPS4. MobileIron: Hiding in Plain
		21st Century Organization: A Client Perspective Yogesh Anand, Inland	Trends in BI and Analytics Hjalmar Gislason, Qlik	Transformation Through the Lens of the CEO Ulrik Nehammer.	Sight: The New Cloud Security Gap Matt Bennett, MobileIron
		Revenue Department NZ; Steve Jacob, Western Sydney University;	.,	Salesforce.com, Inc.	
		Antony Stinziani, Geoscience Australia;			
		Rodney Hobbs, DXC Technology Arena 1A, Ground Floor	Arena 1B, Ground Floor	Arena 2, Ground Floor	Central Room C, ITxpo, Ground F
	,	SPS5. Rimini Street: Customer Panel: H	low CIOs Shift IT Funds to Innovation Boom 5. First Floor	SPS6. Appian Software: Sprinting the E	indless Journey Room 6, First F
	•	by Ditching Old Models MU7. Meetup: Best Practices in Exploit	Total Control Control	MU8. Meetup: Digital Transformation in	
			REG Meeting Pod 1, First Floor		REG Meeting Pod 2, First F
1:30 - 12:30		VUR1. Dell EMC: How to Take Enterprise Mike Evans, Virtustream	e Apps to the Cloud Today REG Room 10, First Floor	VUR2. NetApp: Creating a Data-Driven Matt Hurford, NetApp	T Delivery Model REG Room 12, First F
1:45 - 13:15			rming Teams Claire Jorgensen and Marc	The state of the s	REG Room 2, First F
2:15 - 14:00	41	Lunch & Networking in ITxpo			ITxpo, Ground F
2:15 - 13:45	71		World of Too Much? Tony Crabbe, Busin		Hall 4, ITxpo, Ground F
2:15 - 12:35		ITX1. NTT Com ICT Solutions: Create the Infrastructure you Need to	ITX2. Service Quality: Refer to Events Navigator for further details	ITX3. SnapLogic: Self-Service Integration in the Age of Digital	ITX4. Planit Testing: Ministry of So Development's Transformation:
		Compete in a Digital World Tarquin Bellinger, NTT Com ICT Solutions		Transformation Rich Dill, SnapLogic	Speed, Savings and CX Anurag Ma Ministry of Social Development NZ:
					Alex Edwards, Planit Testing
12:45 - 13:05		Stage 1, ITxpo, Ground Floor ITX5. Box: Building the Disruptive	Stage 2, ITxpo, Ground Floor ITX6. Hyland: Removing Roadblocks	Stage 3, ITxpo, Ground Floor ITX7. Slack: In the Digital Age, IT is	Stage 4, ITxpo, Ground FI ITX8. Google Cloud: Democratising
10.00		Enterprise Victoria Bendjacic, Box	to Digital Transformation - 6 Steps To	Culture and Culture is IT Arturo Arrarte, Slack	with Google Cloud Al Dan Aharon,
			Success Terri Jones MA, JD, CDIA+, ECMp, Hyland		Google
13:15 - 13:35		Stage 1, ITxpo, Ground Floor	Stage 2, ITxpo, Ground Floor ITX10. Dell EMC: Powering	Stage 3, ITxpo, Ground Floor ITX11. Salesforce: Meet Salesforce	Stage 4, ITxpo, Ground FI
13:15 - 13:35		ITX9. Red Hat: Enabling Accelerated Digital Transformation with a Fully	Mission-Critical Applications with	Einstein, Al-powered CRM for	Real Transparency over the IT
		Integrated DevOps Platform Andrew Hatfield, Red Hat	Virtustream Enterprise Cloud Mike Evans, Virtustream	Everyone Andrew Price, Salesforce	Investment – A Proven Path Steve Middeldorp, ClearCost Consulti
		Stage 1, ITxpo, Ground Floor	Stage 2, ITxpo, Ground Floor	Stage 3, ITxpo, Ground Floor	Stage 4, ITxpo, Ground F
13:45 - 14:00		ET1. Bluewater Control: Managing a Mobile Workforce, Lessons from the	ET2. Business Analysts: Design Thinking – Why is this Important for a	ET3. Information Management Systems (IMS):Case Study on the NT	ET4. Adactin Group: Perfecting the of Test Automation in Agile
		Real World Paul Kennedy, Petbarn	CIO? Tim Coventry, Business Analysts	Government's Justice Information Exchange Project Elizabeth Shenton,	Mathew Crichton, Australian Settlem Limited; Navneesh Garg, Adactin Gro
				NT Attorney Generals Department; George Bassili, IMS	Emileo, Naviocom Carg, Adactif Cro
		Stage 1, ITxpo, Ground Floor	Stage 2, ITxpo, Ground Floor	Stage 3, ITxpo, Ground Floor	Stage 4, ITxpo, Ground F
14:00 - 14:45		O2A. Prepare for the Next Generation of Customers, Today Olive Huang.	02B. Real-Life Examples of Digital Platforms Don Scheibenreif, Gartner	02C. Six Steps to Change Leadership — The Escape Model Elise Olding,	02D. The Pliable Network vs. the Pointless Pyramid — Why and How
		Gartner		Gartner	Organization Structures Will Transfe
		Central Room C, ITxpo, Ground Floor	Room 6, First Floor	Arena 1A, Ground Floorr	in the Digital Age Brian Prentice, Gartner Arena 1B, Ground F
		O2E. The ClOs Guide to the Top 10 Digit CK Lu, Gartner	tal Disruptors in Asia/Pacific Room 5, First Floor	SIG2. The Top 10 Strategic Technology	Trends for 2018 Brian Burke, Gartne Arena 2, Ground F
4:00 - 14:45			natic Security Vision and Strategy for You	ur Digital Platforms - Bob McMillan Garto	
4:00 - 15:00			ands-on Approach to Microsoft Licensing		REG Room 2, First F
4:00 - 15:30			rage the 2018 CIO Agenda to Create the		
5:00 - 15:45		Andy Rowsell-Jones and Jan-Martin Lowe SPS7, Pegasystems; Putting the	SPS8. Amazon Web Services: It's	SPS9. Google Cloud: Five Things to	REG ED Room 3, First F SPS10. Veeam Software: Addressi
J.00 - 15:45		Customer at the Heart of your	Always Day 1 - Amazon's Tips for	Look for in an Enterprise Cloud	the Hybrid Cloud Challenge for
		Business a Fireside Chat with Commonwealth Bank of Australia	Sustained Innovation Dorothy Nicholls, Amazon Web Services	Provider Oyvind Roti, Google	Enterprise: How to Ensure Available Every Step of the Way
		and Pega Alex Burton and Andrew McMullan, Commonwealth Bank of			Nathan Steiner, Veeam
		Australia Arena 1A, Ground Floor	Arena 1B, Ground Floor	Arena 2, Ground Floor	
		SPS11. CSG: Unleash the Power of Clou Tasso Mangos, CSG		SPS12. AppDynamics: A Real World Sto Importance of connecting App Perform	ance & Customer Experience to
		CDC10 A	Room 5, First Floor	Business Outcomes Matt Cudworth, TE	G Room 6, First F
			nnology Business Management Larry M lehealth — Where Is This Successful at		Hall 4, ITxpo, Ground Fl success? Mike Jones, Gartner
					REG Room 1, First F
		MU9. Meetup: Extracting Business Valu	e from IoT and Sensors REG Meeting Pod 1, First Floor	MU10. Meetup: Cybersecurity – Increa- from Employee to Board Level	sing Awareness and Communication REG Meeting Pod 2, First F
15:00 - 16:00		VUR3. Lenovo: Refer to Events Navigato		VUR4. Qlik: Providing Insight with Data	
			REG Room 10, First Floor	Performance Dr. Nicky Antonius, Federa Scott Johnston, Public Service Commissio	al Department of Employment;
	=	Refreshment Break	TOOM TO, PROCEEDING	The state of the contraction	ITxpo, Ground F
5:45 - 16:15		ITX13. NetApp: Transition to	ITX14. Splunk: Digital Transformation	ITX15. Zendesk: Customer Showcase:	ITX16. AT&T: Beyond the Hype –
		As-A-Service: A Tough Endeavour Or Is It? Matt Hurford, NetApp	and the Art of the Possible with Splunk Neil Gow, Splunk	Transforming your Digital Customer Engagement and Employee	A Global Case Study on Next Generation Networks Jon White,
		Stage 1, ITxpo, Ground Floor	Stage 2, ITxpo, Ground Floor	Experience Stage 3, ITxpo, Ground Floor	Fischer & Paykel Appliances; Jason Yu, AT&T Stage 4, ITxpo, Ground FI
			03B. CIO Futures: The IT Organization	03C. CIO Story Session: Making in	03D. Digital Platform Roadmap
5:45 - 16:15 5:50 - 16:10 6:15 - 17:00		03A. Capitalizing on Your Business		Mixed Reality: Disrupting Design Practice in the RMIT Architecture	Brian Burke, Gartner
15:50 — 16:10		Ecosystems with Digital Platforms	in 2030 Jenny Beresford, Gartner		ı
15:50 — 16:10		03A. Capitalizing on Your Business Ecosystems with Digital Platforms Marcus Blosch, Gartner		Design Studio Paul Oppenheimer and	
5:50 — 16:10		Ecosystems with Digital Platforms Marcus Blosch, Gartner Central Room C, ITxpo, Ground Floor	in 2030 Jenny Beresford, Gartner Hall 4, Itxpo, Ground Floor		Room 6, First F
5:50 — 16:10	,	Ecosystems with Digital Platforms Marcus Blosch, Gartner Central Room C, ITxpo, Ground Floor O3E. Mastering the Art of the Political D	in 2030 Jenny Beresford, Gartner Hall 4, Ibxpo, Ground Floor Discussion for ClOs Tina Nunno,	Design Studio Paul Oppenheirner and Professor Vivian Mitsogianni, RMIT Arena 1B, Ground Floor 03F. Megavendors on the Cloud Spectrui	m: How ClOs Must Understand Vendo
5:50 — 16:10		Ecosystems with Digital Platforms Marcus Blosch, Gartner Central Room C, ITxpo, Ground Floor OSE. Mastering the Art of the Political D Gartner	in 2030 Jenny Beresford, Gartner Hall 4, Ibopo, Ground Floor Discussion for Clos Tina Nunno, Arona 2, Ground Floor	Design Studio Paul Oppenheimer and Professor Vivian Mitsogianni, RMIT Arena 18, Ground Floor 03F. Megavendors on the Cloud Spectru Overall Cloud Strategies Michael Warrik	m: How ClOs Must Understand Vendo w, Gartner Room 5, First F
:5:50 – 16:10 :6:15 – 17:00	,	Ecosystems with Digital Platforms Marcus Blosch, Gartner Central Room C, ITxpo, Ground Floor 03E. Mastering the Art of the Political D Gartner 03G. What to Do and Not to Do With AJ,	in 2030 Jenny Beresford, Gartner Hall 4, Ibtpo, Ground Floor Discussion for ClOs Tina Nunno, Arona 2, Ground Floor Smart Machine Technology, and Cognitiv	Design Studio Paul Oppenheimer and Professor Vivian Mitsogianni, RMIT Arena 18, Ground Floor 03F. Megavendors on the Cloud Spectru Overall Cloud Strategies Michael Warrik e Computing Nick higelbrecht and Tom A	m: How ClOs Must Understand Vendo w, Gartner Room 5, First F sustin, Gartner Arena 1A, Ground F
5:50 — 16:10	,	Ecosystems with Digital Platforms Marcus Blosch, Gartner Central Room C, ITxpo, Ground Floor OSE. Mastering the Art of the Political D Gartner	In 2030 Jenny Beresford, Gartner Hall 4, Itxpo, Ground Floor Discussion for ClOs Tina Numo, Arena 2, Ground Floor Smart Machine Technology, and Cognitiv rement — What Are We Measuring? Main the Digital Revolution	Design Studio Paul Oppenheimer and Frofessor Vviian Mitsogianni, RMIT Arena 18, Ground Floor 03F, Megavenders en the Cloud Spectru Overall Cloud Strategies Michael Warrik e Computing Nick higelbreicht and Tom A agriel Roos, Gartner MU12, Meetup: Best Practices in Imple	m: How Clos Must Understand Vendo w, Gartner Room 5, First F uustin, Gartner Arena 1A, Ground F
:5:50 – 16:10 :6:15 – 17:00		Ecosystems with Digital Platforms Marcus Blosch, Gartner Central Room C, ITxpo, Ground Floor O3E. Mastering the Art of the Political D Gartner O3G. What to Do and Not to Do With Al, R5. Roundtable: Data Analytics in Gove	In 2030 Jenny Beresford, Gartner Hall 4, Ibtpo, Ground Floor Discussion for ClOs Tina Nunno, Arona 2, Ground Floor Smart Machine Technology, and Cognitiv rement — What Are We Measuring? M Ia in the Digital Revolution REG. [5:3] Meeting Pod 1, First Floor	Design Studio Paul Oppenheimer and Professor Vivian Mitsogianni, RMIT Arena 18, Ground Floor 03F, Megavendors en the Cloud Spectru Overall Cloud Strategies Michael Warrik e Computing Nick hyeltrecht and Tom A agriet Roos, Gartner MU12. Meetup: Best Practices in Imple Management Practice	m: How ClOs Must Understand Vendo xx, Gartner Room 5, First F ustin, Gartner Arena 1A, Ground F REG Room 12, First F menting a Business Relationship REG Meeting Pod 2, First F
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06:30 – 07:30	쑈	FIT4. Fitness Session: Boot camp with C Technology	WEDNESDAY, 1 NOVE ommando Steve sponsored by DXC G Meeting Point In Pratten Park 150m south of the Kurrawa Surf Club	FIT5. Fitness Session: Run Club (5km)	Meeting Point In Pratten Park 15 south of the Kurrawa Surf C
		FIT6. Fitness Session: Sunrise Yoga		Meeting Point In Pratten Park	150m south of the Kurrawa Surf C
08:00 - 19:00 08:00 - 17:45	*	Registration and Information	xclusive to Executive Programs Members a	nd Majortia Ekogram Attendaga)	Central Pavilion, Ground Flo EXI Executive Programs Lour
08:00 - 17:45 08:00 - 09:00	_	Arrival Refreshments	xclusive to executive Programs (wernbers a	nd Majestic Frogram Attendees)	Foyer B, Ground Flo
8:30 - 19:45	_	ITxpo Opening Hours			ITxpo, Ground Flo
9:00 - 09:45		04A. CxO Story Session: Simplifying the Way Customers do Business with the Government Damon Rees, A/Chief	04B. How to Optimize Your Data Management Investment Through People, Process, and Technology	O4C. If "Enterprise Blockchain" Is the Answer, What Exactly Is the Question? Rajesh Kandaswamy,	04D. Practice Makes Perfect – Five Situational Leadership Types Suzanne Adnams, Gartner
		Executive Officer, ServiceNSW Arena 1B, Ground Floor 04E. The ClO of Everything: Orchestration	Initiatives Mark A. Beyer, Gartner Arena 1A, Ground Floor ag in an Internet-of-Things World	Room 5, First Floor 04F. Mastering the Art of "No" for ClOs	
		Jenny Beresford, Gartner SIG3. The CEO Perspective 2017: How if	Hall 4, ITxpo, Ground Floor ClOs Should Respond Kristian Steenstrup	Gartner	Room 6, Leve Arena 2, Ground Flo
			id to Smart Machines, Machine Learning		REG Room 1, First Flo
9:00 - 10:00			g Digital Transformation in Oil and Gas		REG Room 10, First Flo
9:00 - 10:30		W5. Women CIO Leadership Workshop:	Taking Ownership — Making Digital Lea		
		Magriet Roos and Nerida Jane Budd, Garte	ner		REG [ED] Room 2, First Flo
9:45 - 10:15 9:45 - 10:05		Refreshment Break ITX17. Lenovo: Refer to Events	ITX18. Service Quality: Refer to		ITxpo, Ground Flo ITX20. Apptio: Manage IT Like a
9.45 - 10.05		Navigator for further details	Events Navigator for further details	ITX19. DXC Technology: Power Talk: U.K. Inventor Richard Browning's Human Flight Challenge Richard Browning, Gravity; Jarrod Bassan, DXC Technology	Business Matt Pinter and Pete Wils Apptio
0:15 - 11:00		OSA. Building an Enterprise Cloud Strategy That Works Evan Zeng.	Stage 2, ITxpo, Ground Floor 05B. CxO Story Session: Collaboration and Pace in ICT Delivery	Stage 3, ITxpo, Ground Floor 05C. Get, Give and Grow — Three Simple Questions to Drive More	O5D. How to Use Infrastructure as a Service to Optimize Costs
		Gartner Arena 1A, Ground Floor	Izwan Hasli M brahim, Petronas ICT Arena 1B, Ground Floor	Employee Engagement Bard Papegaaii, Gartner Arena 2, Ground Floor	David Groombridge, Gartner Central Room C, ITxpo, Ground Flo
		05E. Immersive Augmented Reality and	Virtual Reality — The Future of Work	05F. Putting Data and Analytics at the F Andrew White, Gartner	leart of Your Digital Platform
		ASK13. Ask the Analyst: Telling the Fins	Room 5, First Floor	Andrew White, Gartner ter, Gartner	Hall 4, ITxpo, Ground Flo
0:15 - 11:45				ter, Gartner ess-Centric Value Statements Rob McMillar	Gartner REG ED Room 3, First Flo
1:15 – 12:00		SPS14. ForgeRock: It's Not About Your Business, It's All About Identity Allan Foster, ForgeRock	SPS15. Red Hat: The Impact of Open Source Technology on the Business: Control Your Present, Design Your	SPS16. IBM: Driving Business Reinvention in the Disruptive Era. Do You Have What it Takes?	SPS17. Avanade: Productivity Platea What's Holding you Back? Rob James, Qantas; Teifi Whatley,
		D	Future Warren Schilpzand, Red Hat	Nick Therkelsen-Terry, Max Kelsen and James Gumley, Level35; Erik Elzerman,	Sunsuper; Sarah Adam-Gedge, Avanad
		Arena 1A, Ground Floor SPS18. NetApp: The Data-Driven Enterpr	Arena 1B, Ground Floor	SPS19. VMware: Stop! In the Name of 0	Central Room C, ITxpo, Ground Floud: Embracing the Edge
		Matt Hurford, NetApp	Room 5, First Floor	Chris Wolf, VMware	Room 6, First Fl
1:15 – 12:15		VUR5. DXC Technology: Who Dares Win Ixom; Jarrod Bassan, Michael Billimoria an	s in the Digital Age Richard Gough, d Phil Matheson, DXC Technology REG Room 10, First Floor	VUR6. Salesforce: Democratisation of A Centricity at Scale Andrew Brandman,	I: Unlocking the Potential of Custom Salesforce REG Room 12, First Flo
1:15 - 12:45			ming Teams (Repeat) Marcus Darbyshir		REG Room 2, First Fl
1:15 - 12:00		MU13. CIO Meetup: Strategic Cost Opti	mization REG IEG Meeting Pod 1, First Floor	MU14. Meetup: The Reality of Shifting I	Conomic Power from East to West REG Meeting Pod 2, First Florida
2:00 - 13:45	44	Lunch & Networking in ITxpo	The task mooning to a 1,1 mot 100		ITxpo, Ground Flo
2:00 - 13:30	44		ange Game Brilliantly – The Secret to Ma	aking Change Easier Colin James	TOT Hall 4 , ITxpo, Ground Flo
2:00 – 12:20		ITX21. Shure: Case Study: Improving User Experience & Productivity in Collaboration Spaces Hayden Leiper, Shure Inc.	ITX22. F5: Are DevOps Practices Incompatible with Application Security and Compliance? Michael Christie, F5	ITX23. Pegasystems: Digital Transformation: Changing the Tyres Whilst the Car is Moving Chris O'Connor, Pegasystems	ITX24. Rimini Street: Why Open Universities Australia Switched to Independent Support Rob Pickering Open Universities Australia; Andrew Powell, Rimini Street
		Stage 1, ITxpo, Ground Floor	Stage 2, ITxpo, Ground Floor	Stage 3, ITxpo, Ground Floor	Stage 4, ITxpo, Ground Flo
2:05 - 12:45			d Management Fits within your IAM Plan		
2:30 – 12:50		ITX25. ScienceLogic: Is the CMBD Dead? Service Management Optimization through Automation Erik Rudin, ScienceLogic	ITX26. Qlik: Delivering Advanced Analytics with Qlik Tim Morrison, Qlik	ITX27. Amazon Web Services: Customer Cloud Adoption Challenges and How to Best Mitigate Them Liam Caskle, Amazon Web Services	ITX28. Dynatrace: How Al-Powered Automation is Accelerating the Delivery of Unrivalled Digital Experiences Rafi Katanasho, Dynatra
		Stage 1, ITxpo, Ground Floor	Stage 2, ITxpo, Ground Floor	Stage 3, ITxpo, Ground Floor	Stage 4, ITxpo, Ground Flo
2:50 - 13:30			d Management Fits within your IAM Plan		
3:00 – 13:20		ITX29. ServiceNow: Complex Cloud Management Made Easy with ServiceNow Alex Margarit and Karlo Parulan, ServiceNow Stage 1, ITxpo, Ground Floor	ITX30. MobileIron: Navigating the New World of Zero Touch Computing Dean Plant, MobileIron Stage 2, ITxpo, Ground Floor	ITX31. Babor8: Changing the CIO Game With a Data Driven Culture Steve Maidment, CrownBet; Androw Blain and Gendry Morales, Elabor8 Stage 3, ITxpo, Ground Floor	ITX32. IBM: Enabling IT-as-a-Service A Clos Guide Amelia Forbes, IBM Stage 4, ITxpo, Ground Fire
3:30 - 13:45		ET5. Panaya: Refer to Events Navigator for further details	ET6. Zoomdata: Real-World IoT: Tracking Cell Phone Activity Russ Cosentino, Zoomdata	ET7. Venafi: Machine Identity Protection Terrie Anderson, Venafi	ET8. Silver Peak: Advanced SD-WAN Powering the Cloud-Connected Enterprise Graham Schultz, Silver Pe
			Stage 2, ITxpo, Ground Floor	Stage 3, ITxpo, Ground Floor 06C. Fire Yourself as CIO and Hire	Stage 4, ITxpo, Ground Fl
3:45 – 14:30		Stage 1, ITxpo, Ground Floor 06A. Black Ops Innovation Leigh McMullen, Gartner	06B. CxO Story Session: CEO Perspective on Innovation & Automation Barry Fitzgerald, Roy Hill Holdings Pty Ltd	Yourself as a Digital Business Leader Graham P. Waller, Gartner	It's "Game Over" for 21st Centu Technology Dominance Gavin Tay.
3:45 — 14:30		06A. Black Ops Innovation Leigh McMullen, Gartner Arena 1A, Ground Floor	Perspective on Innovation & Automation Barry Fitzgerald, Roy Hill Holdings Pty Ltd Arena 1B, Ground Floor	Yourself as a Digital Business Leader Graham P. Waller, Gartner Central Room C, ITxpo, Ground Floor	— It's "Game Over" for 21st Centu Technology Dominance Gavin Tay, Gartner Room 5, First Flooring Sake
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			THURSDAY, 2 NOVEN	MBER	
06:30 - 07:30	짜	FIT7. Fitness Session: Boxfit	Meeting Point In Pratten Park 150m south of the Kurrawa Surf Club	FIT8. Fitness Session: Run Club (5km)	Meeting Point In Pratten Park 150 south of the Kurrawa Surf Clu
		FIT9. Fitness Session: Sunrise Yoga		Meeting Point In Pratten Park	150m south of the Kurrawa Surf Clu
8:00 - 15:30	*	Registration and Information			Central Pavilion, Ground Flo
8:00 - 15:00		Executive Programs Member Lounge (oxclusive to Executive Programs Members and	Majestic Program Attendees)	EXEcutive Programs Loung
8:00 - 09:00	•	Arrival Refreshments Foyer B, Ground			Foyer B, Ground Flo
8:30 – 15:00		ITxpo Opening Hours			lTxpo, Ground Flo
9:00 - 09:45	÷	K3. Guest Keynote: Building the Quantum	Future Professor Michael J. Biercuk		Arena 2, Ground Flo
0:00 – 10:45		SPS27. NTT Com ICT Solutions: NTT ICT and Freedom Furniture (Steinhoff) –SD-WAN Underpinning Digital Transformation Daniel Cerreto, Steinhoff, Tarquin Bellinger and Uma Rattan, NTT Communications	SPS28. BMC Software: Providing Visibility in Multi-Cloud – Case Study Brett Skippen, Telstra; Paphael Chauvel, BMC Software	SPS29. Customer Experience & Technology. A Case Study on Why it has to Work Robert Linsdell, Vertiv	SPS30. C3IoT: Meeting the Disruptio of Low Oil and LNG Prices Head on With Digitization of the Gas Value Chain Felicity Underhill, Origin Energy
		Room 7, First Floor	Room 8, First Floor	Arena 2, Ground Floor	Central Room C, ITxpo, Ground Flo
		SPS31. BlackBerry: Working Outside th Security Standards as Business Goes M Jamie Lindsay and Paul Crighton, BlackBerr	Mobile	SPS32. Equinix: Scale and Interconnect Joe Weinman, Digital Strategist; Ravi Ravish	
		SPS33. Kyocera Document Solutions: 4	Steps to Business Agility with ECM and	Automation Marcin Pichur, DocuWare	Hall 4, ITxpo, Ground Flo
		MU19. CIO Meetup: State and Local Go		MU20. Meetup: Business Intelligence P	
			REG Meeting Pod 1, First Floor		REG Meeting Pod 2, First Flo
0:00 – 11:00		VUR9. Red Hat: Key Considerations for S Transformation Road-Map Andreas Spa		VUR10. Amazon Web Services: Digital Tra Roundtable Adam Fedden, Amazon Web S	
0:45 - 11:15	-	Refreshment Break			ITxpo, Ground Flo
10:45 – 11:05		ITX33. Capsifi: Capability Uplifts – The Key to Intelligent Business Transfor- mation Terry Roach, CAPSICUM Business Architects	ITX34. Akamai Technologies: The Dark Side of Web APIs Nick Rieniets, Akamai Technologies	ITX35. OpenText: Digital Success - Improving Knowledge Sharing to Improve Corporate Performance Joshua Bartiett, OpenText	ITX36. IBM: Enterprise AI: Is Your Infrastructure Ready? Sebastian Thomas, IBM
		Stage 1, ITxpo, Ground Floor	Stage 2, ITxpo, Ground Floor	Stage 3, ITxpo, Ground Floor	Stage 4, ITxpo, Ground Flo
11:15 – 12:00		08A. Best Practices for I&O Cost Optimization Michele C. Caminos, Gartner Hall 4, ITxpo, Ground Floor	08B. Everything You Need to Know About Data Ownership, Rights and Sovereignty Douglas Laney, Gartner Arena 2, Ground Floor	08C. From Push to Passion: Towards a Purpose-Centric Approach to Leadership Elise Olding, Gartner Central Room C, ITxpo, Ground Floor	08D. Maverick: Finding Critical Skill Millennials Need Not Apply Bob Hafner, Gartner Room 6, First Flo
			tal Trends You Need to Follow Today Do		Room 5, First Flo
		ASK17. Ask the Analyst: Using Infrastru David Groombridge, Gartner		ASK18. Ask the Analyst: Cloud Heat Ma	
1:15 – 12:45		5.7		I ribution Brian Ferreira and Loren Fisher, Ga	10.7 4
2:15 – 13:00		O9A. Calculating the Total Cost of Digital Strategies Ken McGee, Gartner Central Room C, ITxpo, Ground Floor	O9B. Preparing the Board for Digital Business Initiatives Dale Kutnick, Gartner Room 6, First Floor	09C. Reshape Integration for Bringing Order to Data and Application Chaos in Digital Eric Thoo, Gartner Arena 2, Ground Floor	09D. Use Design Thinking to Integral Customer Experience Into Your Digit Platforms Gene Phifer, Gartner Room 5, First Flor
		09E. Using Al Conversational Platforms	for Customer Experience — Better, Fast	ter and Cheaper Brian Manusama, Gartne	r Hall 4 , ITxpo, Ground Flo
		MU21. Meetup: Aligning IT to the Busin	ess in Financial Services REG Meeting Pod 1, First Floor	MU22. Meetup: Aligning IT to the Busin	ess in Financial Services REG Meeting Pod 2, First Flo
		ASK19. Ask the Analyst: Putting Data at Platform Andrew White, Gartner	nd Analytics at the Heart of Your Digital REG Room 1, First Floor	ASK20. Ask the Analyst: IoT & Retail N	Miriam Burt, Gartner REG Room 2, First Flo
3:00 - 14:00	11	Lunch & Networking in ITxpo			ITxpo, Ground Flo
3:00 – 13:15		ET9. Adobe Systems: Digital Document Transformation Strategy Chandra Sinn		ET10. AirTrack Software: Refer to Event	s Navigator for further details Stage 3, ITxpo, Ground Flo
		ET11. Wandera: Increased Mobility. Inc.		E Security Leaders Luke Knowles, Wande	
3:30 - 13:50		TH9. Hype Cycle: Digital Workplace Gavin Tay, Gartner	TH10. Hype Cycle: Internet of Things Peter Havart-Simken, Gartner	TH11. Magic Quadrant for Intrusion Detection and Prevention Systems	TH12. Magic Quadrant: Public Clou Infrastructure Managed Service
		Stage 1, ITxpo, Ground Floor	Stage 2, ITxpo, Ground Floor	Craig Lawson, Gartner Stage 3, ITxpo, Ground Floor	Providers Michael Warrilow, Gartner Stage 4, ITxpo, Ground Floor
4:00 – 14:45		10A. Amplify Your Persuasion Superpowers Leigh McMullen, Gartner	10B. Building the Digital Platform From the Remnants of Your Application Portfolio Deacon D.K.Wan,	10C. Building Your Digital Ecosystem Jan-Martin Lowendahl, Garther	10D. Crack the Code of Venture — Scaling Your Digital Business Graham P. Waller, Gartner
		Room 6, First Floor	Gartner Arena 2, Ground Floor	Room 5, First Floor	Central Room C, ITxpo, Ground Flo
		10E. Doing the Simple Things Well Mea	ns the Hard Things Are Easier in Informa	tion Security Craig Lawson, Gartner	Hall 4 , ITxpo, Ground Flo
		ASK21. Ask the Analyst: Organizational	Design Remi Gulzar, Gartner		REG Room 1, First Flo
15:00 - 15:30	÷	K4.Closing Keynote: Signature — Willfu	Disruption and Seven Disruptions You Mi	ight Not See Coming	

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