

出國報告（出國類別：參加國際研討會）

參加“2016 International Conference on Business and Management(ICBM2016)”國際研討會報告

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出國報告本文

一、目的

本次出國參加研討會的目的是發表論文於國際研討會，其目的在與國際學者互相交流，了解相關研究領域之訊息與發展方向。

二、過程

國際研討會『2016 International Conference on Business and Management(ICBM2016)』，於2016年1月15日至17日在深圳長安大酒店舉辦，此一研討會是一個跨領域的國際研討會，參加學者不少。

三、成果

個人收穫自不在話下，發表二篇論文。此研討會主辦單位將投稿優秀論文轉為期刊，完整論文期刊頁碼等待出刊。

1. **Tien-Chin Wang**, Chia-Nan Wang and Nguyen Xuan Huynh (2016),
“Selecting strategy of developing supporting industries in Vietnam,” 2016
International Conference on Business and Management(ICBM2016),
15-17, January, 2016, Shenzhen, China. (MOST 103-2410-H-151-013)
2. **Tien-Chin Wang**, Hsiu-Chin Hsieh and Shu-Chen Hsu (2016),
“Predicting the success of promoting a decision-maker’s judgment by
InLinPreRa,” 2016 *International Conference on Business and
Management(ICBM2016)*, 15-17, January, 2016, Shenzhen, China.
(MOST 103-2410-H-151-013)

3. 心得及建議

此次國際研討會雖然在深圳長安大酒店舉辦，多人參加。不過，這次國際研討會應該是大陸專責機構負責舉辦，感覺大陸在舉辦國際性的活動非常積極，不論商業活動的積極，就是學術活動一樣的積極。大陸高校在國際化的工作顯得積極，這是台灣眾多高校應該積極面對的。

附錄（論文摘要）

第一篇

Selecting strategy of developing supporting industries in Vietnam

Tien-Chin Wang, Chia-Nan Wang and Nguyen Xuan Huynh*

Abstract. At present, Vietnam is a developing country, and the industrialization and modernization process is progressing. Therefore, Vietnam government was concentrating on promotion of supporting industries, which can be seen as a "key" solution to sustain economic growth, the development of the country, and thereby improve national welfare. But the situation of Vietnam's supporting industries are still lower development and weakness competition, that results brought about lower industries and slow economic growth. So what is the best strategy of developing supporting industries in Vietnam? This investigation establishes an analytical hierarchy framework to Vietnamese government select strategy to develop supporting industries based on seven main criteria, including legal and policies, technological development and innovation, downstream market and total local supply, human resources, capitals, infrastructure facilities, international integration and localization ability. This study uses the consistent fuzzy preference relations to improve decision making consistency and effectiveness. The analytical results demonstrate that legal and policies, downstream market and total local supply, capital, and technological development and innovation are the major considerations for strategy of developing supporting industries. Furthermore, analytical results demonstrate the best strategy of developing supporting industries is "Strategy of strategy of developing supporting industries which motivates economy's sustainable growth".

Keywords: Strategy, Supporting Industries, Consistent Fuzzy Preference Relations, Multi-criteria Decision Making

Predicting the success of promoting a decision-maker's judgment by InLinPreRa

Tien-Chin Wang, Hsiu-Chin Hsieh and Shu-Chen Hsu*

Abstract. To promote a corporation's competitiveness that enables to face continuous challenges, the decision-maker's judgment is very important. If a corporation can form a project to promote the decision-maker's judgment, it would become benefits of the corporation because it can reduce odds of making wrong decision and loss. This study applies the incomplete linguistic preference relations (InLinRrera) analytical framework to predict the success of promoting a decision-maker's judgment. The main objective of this study is helping the organizations to understand what a decision-maker needs.

Keywords: InLinPreRa, Decision-making, Organizational Behaviour