

行政院及所屬各機關出國報告

(出國類別：會議)

出席國際政府資訊科技理事會(ICA)
計畫委員會 2016 年第 1 次會議報告

服務機關：國家發展委員會

出國人 職 稱：處長

姓 名：簡宏偉

出國地點：希臘雅典

出國期間：105 年 1 月 23 日至 28 日

報告日期：105 年 4 月 26 日

行政院及所屬各機關出國報告提要

出國報告名稱：出席國際政府資訊科技理事會(ICA)計畫委員會
2016 年第 1 次會議報告

頁數：30 含附件：是

出國計畫主辦機關/聯絡人/電話：

國家發展委員會/簡宏偉/02-23165300#6801

出國人員姓名/服務機關/單位/職稱/電話：

簡宏偉/國家發展委員會/處長/02-23165300#6801

出國類別：其他（出席會議）

出國期間：105 年 1 月 23 日至 28 日

出國地區：希臘

報告日期：105 年 4 月 26 日

分類號/目：

關鍵詞：電子化政府、資通訊技術

內容摘要：

國家發展委員會代表我國加入國際政府資訊科技理事會(ICA)，成為正式會員同時並擔任理事會副主席，為利年度會議議程主題討論及議程安排，爰於每年召開 3 次計畫委員會，本次會議係 2016 年第 1 次會議，主要確認 2016 年第 50 屆年會會議主題、年會議程，及後續各屆年會地點和籌備情形的討論。

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壹、目的

國際政府資訊科技理事會(International Council for Information Technology in Government Administration, ICA)係由各國中央政府主責國家資訊政策之機關所成立之非營利國際組織，主要以討論及推動電子化政府等資訊科技應用有關之國際專業組織，與會代表皆為會員國政府機關資訊主管或資深資訊官員，係推動國際電子化政府交流之重要平台。國家發展委員會(以下稱本會)前於行政院研究發展考核委員會期間代表我國以仲會員身份(Associate Member)加入該組織，於2008年加入計畫委員會，2010年經全體出席會員代表通過成為正式會員國，2011年由我國在臺北主辦第45屆年會，並於2012年於理事會中被推派為副主席至今，參與理事會會務運作。

為履行會員國及副主席之義務，每年必須參與計畫委員會、各項會議及年會。計畫委員會每年召開3次，分別為1月冬季會議討論當年度年會主題及議程、5月夏季會議進行議程初稿及會場履勘，以及10月併年會召開進行最後確認。本次會議係2016年第1次會議，主要目的為確認2016年第50屆年會會議主題及議程、初步檢視目前籌備情形與場地規劃情形，及後續各屆年會籌備情形的討論。

貳、過程

2016年係ICA成立第50年，本年年會將由哥倫比亞主辦，並於該國第二大城麥德琳(Medellin)召開。哥倫比亞近年來在南美洲地區國家推動電子化政府的進展快速，並具有成效，因此積極參與及加入相關組織，除ICA外亦正洽談加入OECD中。

本次會議係由我國國家代表即本會資訊管理處處長簡宏偉出席，會議期程為1月25日與26日計2天，會議地點位於希臘雅典。出席人員包括ICA主席(日本)Toshi Zamma、副主席(我國)簡宏偉、副主席(芬蘭)Juhani Korhonen、計畫委員會主席(比利時)Frank Leyman、前任主席(以色列)Shimon Broner、顧問(加拿大)Peter Bruce、ICA財務長(英國)Larry Caffrey、下屆財務長(荷蘭)Jan Timmernans、加拿大Marj Akerley、哥倫比亞Maria Meja、瑞典Magnus Enzell及ICA秘書等共13人出席，議程如附錄1。

本次會議主要議題包括下列各項：

1. 2015 年年會執行情形檢討。
2. 2015 年年會議事錄製作情形。
3. 2016 年第 50 屆年會規劃情形及慶祝儀式建議。
4. 2016 年年會主題討論。
5. 財務報告及會員國現況討論。
6. 未來領導人計畫討論。
7. 2017 年第 51 屆年會規劃情形。
8. 其他事項。

本次會議於下午 4 時結束，在下次計畫委員會前將召開電話會議。本次會議紀錄如附錄 2，第 47 屆年會議程草案如附錄 3。

參、會議討論重點

一、2015 年第 49 屆年會執行情形檢討

2015 年年會係於瑞典舉行，經由 ICA 秘書彙整與會者問卷調查結果，說明如下：

- 1、與會者皆表示第 49 屆年會的新作法予以肯定，建議第 50 屆年會保持該項作法。
- 2、強烈建議維持電子化政府服務的實機展示。
- 3、避免一個場次中有太多的演講者。
- 4、參訪和討論建議不要在同一天，同時應避免過多展示主題，應有更多時間可以深入討論。
- 5、對於滿意度高的講者應由主席名義寄送感謝信致謝，也許可以考慮在每屆年會結束時頒發最佳講者紀念品。

另外與會者並建議下列各項：

- 1、會員國報告建議可以和閃電短講結合，每一個國家以 1 分

鐘時間用 1 張投影片說明當年推動重點。

- 2、eGov 實驗室的討論方式可以延續，建議可以以同一個主題貫穿整個會議的主軸，同時在各分組應在最後以該主題回報討論成果。
- 3、建議可以邀請專業的教授(如我國的電子治理中心)協助撰擬年會紀實，並請主辦國協助支援紀實作業。
- 4、在社群軟體使用上，ICA 在 twitter 上的使用數已增加。
- 5、若各會員國有電子化政府相關議題願意分享，可以電子郵件轉請秘書上稿。
- 6、建議每天會議的第一個場次應對前一天的討論做出總結說明，以銜接議題。

二、2015 年的年會紀實

- 1、對於 2015 年的年會紀實截至目前為止並未產出，在本次會議中經由與會各代表同意，正式取消第 49 屆年會紀實。
- 2、會議觀察者進行總結報告的必要性應重新檢討，年會紀實的主要對象應為各會員國，同時以更高的視野來撰擬，也許可以考慮由學術界的教授來撰擬，其中我國台灣電子治理中心的蕭教授是個理想的人選，另外計畫委員會主席也提出葡萄牙人選。
- 3、建議可以由主辦國支援年會會議記錄，而未來領導人可以擔任會議觀察者及觀察報告撰擬人，除可以從未來領導人的角度來觀察整個年會以外，也可以提昇其參與感。
- 4、另外也可以考慮由主辦國指定該國教授擔任年會紀實的撰擬人。

三、美國資深顧問 Martha Doris 自行提議願意擔任 ICA 大使，希望 ICA 支付其旅行費用以利前往不同國家推廣 ICA，並承諾每年增加 2 個國家加入 ICA。本案經與會成員討論，初步決議若她能增加 2 個新會員國(含美國)參加第 50 屆年會，則原則同意支付她出席本年年會的費用，基於此原則，授權主席和計畫委員會主席與 Martha Doris 討論。

四、由哥倫比亞代表說明第 50 屆年會的籌備情形、場地規劃、交

通動線、活動地點及安排等。與會成員均表同意，並視第 2 次計畫委員會現場勘察時再行討論。

五、第 50 屆年會議題討論：

本次係第 1 次討論，由各與會成員自由提出建議進行討論

- 1、哥倫比亞：聚焦新數位政府為主題，強調從數位服務遞送到全新經驗的轉化，包括資通訊的運用、生態系統的角度、從資料為基礎的政府到智慧型政府。
- 2、加拿大：建議討論數位策略到數位服務、雲端策略、開放資料和隱私議題、共用資訊系統和運作效率。
- 3、新加坡：建議政府資訊的敏捷度。包括敏捷式政府專案開發、開放技術的導入等。
- 4、比利時：物聯網對公部門的衝擊、保有自我資料、跨界資訊安全議題、全球社群網路的治理。
- 5、以色列：物聯網、政府雲端運算的推動、政府資訊長角色的定位。
- 6、台灣：資料開放、民眾參與、政府資料治理、個人隱私議題、資訊安全。
- 7、瑞典：政府治理、以資料驅動的創新服務來改善使用者經驗、資料管理、巨量資料和人工智慧分析。
- 8、芬蘭：數位化和政府、數位策略、以資料驅動的公部門服務如何使用資料。
- 9、日本：以資料支援變更管理、新世代政府轉型的支援。

六、在第一輪討論後，各與會成員將議題聚焦為下列各項：

- 1、資料
- 2、物聯網
- 3、數位安全
- 4、數位治理/數位政府
- 5、CIO 的角色
- 6、開放
- 7、民眾體驗

8、創新

七、第二輪討論後將會議主題聚焦為下列兩項：

1、3D 政府：經由資料驅動的數位政府改善民眾使用經驗。

2、數位政府：以民眾使用經驗為本的設計

最後決議第 50 屆年會的主題為”數位政府：以民眾使用經驗為本的設計”

八、後續年會規劃

1、2017 年第 51 屆年會將由日本主辦，請主辦國於下次會議說明場地及經費規劃情形。

2、2018 年第 52 屆年會將由芬蘭主辦，芬蘭代表將於本年 5 月第 2 次會議時確認。

3、下次會議預計於 5 月 16 日及 17 日於年會場地，即哥倫比亞麥德琳召開。

九、新會員招募情形

1、莫三鼻克(Mozambique)已遞交入會申請書，同意邀請該國出席本屆年會，並同意入會。

2、波茲瓦那(Botswana)表達希望加入 ICA，主席已請該國資訊長提出正式申請。

3、拉丁美洲國家可藉由本次年會邀請有興趣的國家參加，並爭取加入 ICA。

4、東歐國家由於政權和人事更替，聯繫管道尚待重建。

十、第 50 屆年會慶祝規劃及其他庶務討論。

肆、心得、建議及後續工作事項

一、心得

自從我國參與ICA會務以來，由於歷年人員的積極參與會務，各會員國對我國均極為友善，目前我國擔任副主席，會務推動積極

投入，對於建立我國與其他國家的連結助益甚大。

目前各國均開始規劃次世代電子化政府計畫，同時亦均以數位政府為主軸，聚焦資料開放、民眾參與、雲端整合、資源共享，以及數位安全等議題，並以提供民眾便利服務及良好使用者經驗為主要目標。我國於105年1月奉行政院通過第5階段電子化政府計畫，亦已數位政府為主軸，建構以民為本的新型態數位政府服務，並以資料驅動為核心，強化政府資料治理，建議資料經濟生態系，期以此資料治理的核心理念，強化政府決策品質，提昇民眾服務。

有鑒於近來年適逢國內中央政府行政機關推動組織改造，各項便民服務正值盤整期，以致部分服務稍有停滯，目前組織改造已近完成，各機關資源亦漸穩定，我國實有必要植基於過往基礎，檢視各項服務成效逐一盤點，加速改善政府資通訊整體建設，推動流程改造，在兼顧隱私與便利的前題下，擴大資料開放及民眾參與，提供更好的使用者經驗，做為電子化政府外交的基礎。

二、建議

出席本次會議後之建議事項有下列幾項：

1. 加速推動第 5 階段電子化政府-數位政府計畫，做為和其他國家交流之利基。
2. 我國電子治理中心研究量能已達水準，應積極爭取參與 ICA 相關議題之研議。
3. 似可考慮以 ICA 為基礎，逐步拓展和其他類以組織的連結，以擴大我國國際參與機會。

三、後續工作事項

後續工作包括下列項目：

1. 考量第 2 次計畫委員會會議期間適值國內政府交接期間，已婉轉告知主席無法出席第 2 次會議，但可考慮以視訊會議方式進行。至年會部分仍將全力參與規劃及出席與會。
2. 帶領電子治理中心參與年會議題報告，同時亦將爭取由電子治理中心擔任年會會議紀實之撰擬工作，以展現電子治理中心成效。

伍、附錄

- 一、 ICA 計畫委員會 2016 年第 1 次會議議程
- 二、 ICA 計畫委員會 2016 年第 1 次會議紀錄
- 三、 ICA 2016 年第 50 屆年會議程草案

附錄一、ICA 計畫委員會 2016 年第 1 次會議議程

ICA International Council for Information Technology in Government
Administration

ICA Board and Programme Committee

Winter Meeting

Jan. 25-26, 2016 ~ New Hotel, Athens, Greece

Agenda

Monday January 25th, 2016

- 08:40 Meet at in[n]Athens Hotel Lobby for walk to Meeting Room at New Hotel
- 09:00 Welcome | Chair
Review and acceptance of the agenda | Chair
ICA 49th Conference: Report back | PC Chair
ICA publication (J.Mackison) | Treasurer
- 11:00 Short Coffee Break
- 11:15 Role of Martha Dorris | Chair
50th conference (Medellin) | PC Chair & Maria Meja
Joint ICA Conference & local/regional CIO possible events | Maria Meja
50th anniversary celebration suggestions | Treasurer & Peter Bruce
- 13:00 Lunch at in[n]Athens
- 14:00 Meeting Resumes
Definition of main theme of conference (cont.) | PC Chair
First discussion on topics, speakers & site visits, Canadian Speaker request |
PC Chair
- 15:45 Short Coffee Break
- 16:00 Meeting Resumes
Definition of main theme of conference (cont.)
- 17:00 Meeting Ends
- 17:50 Meet at the lobby for a guided tour of the old city
- 20:30 Dinner at MANIMANI

Tuesday January 26th, 2016

- 08:40 Meet at in[n]Athens Hotel Lobby for walk to Meeting Room at New Hotel

09:00 Discuss financial status and non-paying countries issue (USA), new membership request (Mozambique)| Treasurer
Finalizing program of 50th conference | PC Chair

11:00 Short Coffee Break

11:15 Future Conferences: | Chair | All
Schedule Medellin meeting in May/June 2015 (suggested dates 16-17/5)

13:00 Lunch at in[n]Athens

14:00 AOB:
Future Leader Candidates
INTEL Government Advisory Boards
51st ICA Conference, Japan | Chair
Possible online ICA events during the year

16:00 End of meeting: (no later than 4pm)

ICA International Council for Information Technology in Government
Administration

Winter Meeting Minutes Draft
25-26 January 2016, Athens Greece
Meeting minutes

Participants:

Chair: Toshi Zamma

Past Chair: Shimon Broner

Vice Chairs: Howard Jyan, Juhani Korhonen

Treasurer: Larry Caffrey

Deputy Treasurer: Jan Timmermans

PC Chair: Frank Leyman

PC Members: Marj Akerley; Maria Mejia; Magnus Enzell;

Golden Anniversary Collaborator: Peter Bruce

Secretariat: Vasso Zalavra, Dora Spyropoulou

DAY 1

Notes from the Meeting

I. Chair welcoming of participants and introduction of the agenda.

II. Feedback-on the conference by PC Chair who presented the evaluation round up. Key points mentioned in evaluations were:

- 1) All participants of the 49th conference agreed that the new conference concept was nice. So we stick to that concept for the 50th conference as well.
- 2) Should focus more on live presentations perhaps tour de table.
- 3) Try to avoid excessive number of panelists in one session.
- 4) Ericsson-if we incorporate something similar to our 50th Conference programme we need to be careful about number of topics and ensure that there is enough time to enjoy more in-depth presentations.
- 5) Country reports-conference evaluation showed that participants believed this session should be presented at the beginning of the conference so that it sets the stage for conference highlights.
 - a) Winter meeting participants agreed that for the next conference we should have this at the beginning of the conference.

- b) Perhaps the resume should be in tour de table- so that every country enjoys a few minutes to represent their country.
- c) Down side regarding the above is that some nationals are not as familiar/prepared as they should be with the report of their country for a lively presentation, so the reading of the report may tune audience out. We need to make sure that we keep the interest alive.
- 6) Evaluations of outstanding speakers-
 - a) We should send a letter to our most valuable speakers after the winter meeting for commendations (secretariat).
 - b) It was suggested that a possibility should be to present them with "most valuable speaker award» during the final event of the next conference.
 - c) Downside-is this a bit like a pageant?
- 7) All agreed that Ericsson was a fine example of a commercial visit with no commercial twist.
- 8) Maria said that Colombia is prepared to adapt the interactive concept as in eGovlab-they have experts to lead chatted coffee, speed storytelling, interactive panels with invited public.
- 9) Commercial terms- it was appreciated that the private sector didn't cross the line, we should look at the feedback and conclude on how we should organize private sector for the next conference.
- 10) If we want to continue the eGovlab style in the next years, we should focus on having leaders that are more expert detailed so that we don't lose participants during the workshops.
- 11) One thing to consider is that on the same day of the 49th Conference, we put 2 excellent events- Ericsson and eGovlab. This way you stand the chance to burn one or the other. Perhaps we should have such events scheduled on separate days.
- 12) An idea suggested was of perhaps providing the results from the 3 eGovlab workshops in reference to the actual results of the agency as these 3 topics were current ministry actions in Sweden.
- 13) A suggestion was to perhaps have the workshop one day and each day participants will work on the previous day's results. Most agreed that this is too difficult to apply in reality.
 - a) We should keep in mind that concrete challenges and intense interaction create a group which is good for a conference, regardless of what part of the conference you do it in.
- 14) If for some reason we can't have the eGovlab activity we always have the break out session concept to fall back on with similar success.
- 15) eGovlab supported/projected teamwork which should be a desired factor for our conferences.

III. Publication-no real results from Mackison on the publication. It was concluded that the publication of the 49th ICA Conference is now officially cancelled.

- 1) We may reconsider the position of the rapporteur as well. Work not up to par this year.
- 2) Why not use an academic for the rapporteur report?
- 3) Should we revisit the purpose of this report? To whom is this addressed? Are we writing it for government people? Is an academic the right person to be writing this?
 - a) The report is for us. It should be a helicopter view and not a floor view. It should be written by someone looking over and combining the conference report and presenting the essence and topics.
- 4) Taiwanese professor of e-governance center-(TEG) Dr. Chaw-would be an ideal candidate; Frank suggested a Portuguese professor he is familiar with (name to provided).
- 5) Perhaps the hosting country can assume the duty of the minutes/recording and the future leaders can take the role of the rapporteur by presenting at the end of the conference the overview of the conference. This will also make their participation more meaningful.
 - a) Colombia agreed to have a person assigned to taking minutes.
- 6) They use different methodologies, storyboard, info- graphics which will be a more impressive means to present the conference minutes/report.
- 7) Maybe each hosting country should appoint a national professor to produce a publication with that country's views/stance of the particular conference's themes.

IV. Role of Martha Dorris-

- 1) The Chair having been in contact with her, presented her suggestions to the organization.
 - a) She would conduct a large body of work with the plan to spend about 2 days a month on them - it could be more depending on the time.
 - b) Create an ICA customer experience program to identify our members experience and other areas they would find valuable.
 - c) Calling new potential member countries to brief them on ICA and its value.
 - d) Leading an ICA study group on Customer Experience (CX) to collect best practices and recommendations to share across ICA member countries. This is basically the experience that the citizens are having with digital government.
 - e) Organizing a monthly webinar where we get speakers from different countries to share their successes with the other countries [depending on whether countries would find this of interest].
- 2) The Winter Meeting Participants' response following her suggestions:
 - a) Martha is of value now that she still has the contacts. ICA Board and PC Members are weary about travel costs; there should be limits to social trips as there is a fine line there. There should be clear idea for purpose of travel.

Where would she travel? Why would she need to travel? Where would she have connections? There is a need for clear reason of travel.

- b) Maybe she should undertake a role of rapporteur like Frank McDonough in the past.
- c) There is fertile ground in Latin America but we have Colombia, Mexico and Uruguay to cover our needs for scouting there.
- d) The US should be her main target.
- e) If she can't bring the US into ICA why would she be needed for bringing members from other continents, where we already have members who can do that? It's a cost we shouldn't assume.
- f) However we should give her the benefit of the doubt since she said she can bring 2 countries per year.
- g) Costs of conference travel ok as long as there is a target (possible) member.
- h) CTO of UK Liam Maxwell-we should invite him to the next conference with the aim of having them join ICA (the other members of the G5 countries will be attending the conference, and are already members).
 - i) Invite him as a speaker to the conference.
 - ii) Shimon will talk to Yair Frank to establish ground and connection.
 - iii) An issue to membership is that the traditional US, UK, NZ, Australia alliance has been replaced by G5.

Final conclusion-she has to bring 2 new countries, (USA plus 1) by the next conference, and only then will she be invited at ICA's expense to the next conference (Colombia).

V. Next Conference Presentation- Maria Mejia presented the concept. (Sent to all participants via email during meeting) The presentation can be found in the most recently updated post-meeting version, at this [link](#).

VI. Intel Government Advisory event- they have restructured management since our last conference and they would like to be active in Medellin. (Further reference on DAY 2)

- a) There may be an issue of having to decide between Experience or INTEL?
- b) Point raised as to why INTEL and not other private company?

VII. Proposed topics- the following countries submitted topics:

1) [Colombia](#)

The new d-Government (rephrased from e-government): from the delivery of Services to the Generation of Experiences

- ICT's: The Lever for a Sustainable World
- The Eco systemic view: the answer to co created efficiency and Transparency

- From Data based government to Smart Government
- 2) Canada-
- Digital Strategies-Digital Service to citizens and Identity Management
 - Cloud Strategies
 - Information/Open Data/ Privacy
 - Operational efficiencies-consolidated Shared IT Services
- 3) Singapore-
- Agility in Government IT
 - a. We've been stereotyped as traditional, slow, bureaucratic... K
 - b. But the fact is that there are/have been much Agile development work going on in the government.
 - c. In this broad topic, one can cover:
 - Bimodal IT
 - Agile Development Teams
 - Some countries with some experience can do the sharing, and we could insert an industry expert into this.
 - Open Technologies in Government
 - d. Continuing with the agile topic, we can spin off another topic, but on the Technology itself.
 - e. There are some modern/currently popular technologies that naturally supports agility.
 - Concept of API Gateway
 - Platform-as-a-Service (PaaS)
 - Some countries with some experience can do the sharing, and we could insert an industry expert into this.
 - Particularly on the concept of API Gateway, some countries' data.gov have used the CKAN API framework. Meaning that data sharing is made easy. Could have 1 of the panel speakers to speak on that.
- 4) Belgium-
- IoT:Impact for public sector
 - OYOD-own your own data
 - Cyber Security in cross-border context
 - how to manage global social network players
- 5) Israel
- IoT
 - Cloud Computing in Governments
 - PBI
 - Roles of CIOs have been changed and their title should change. The tasks have changed so should have the characterization of this position.
- 6) Taiwan

- Open Data
- Citizen Participation
- Government Data
- Privacy
- Cyber Security

7) Sweden

- Data Governance
- Improving the user experience through data-driven innovation
- Data-in/data-out. How to collaborate around data creation and data management?
- Making sense of massive data. AI and Cognitive analytics.

8) Finland

- Digitalisation and government (digital strategies)
- How to use the data on data driven public sector
- Sustainability of governments and society and how ICT enable the sustainability of both

9) Japan

- Data to support the change management
- Support and transfer the government in the new age

VIII. Topics Narrowed- phase I :

- 1) Data
- 2) IoT
- 3) Digital Security
- 4) Digital Governance/government
- 5) Role of the CIO
- 6) Open "everything" ...
- 7) Citizen Experience
- 8) Innovation

IX. Brainstorming

- 1) It was suggested to create a "roadmap" "guide line" "cookbook" to possibly take the place of the publications mentioned.
 - a) The ICA members will work closely with a "writer" to create this.
 - b) Topics covered will be on those presented during the conference- for the year ahead based on the conference themes.
- 2) One recommendation per session. Each chair to be responsible to come up with topic.
- 3) Should be published within 2 months.

- 4) Suggested to hand it out to the participants, but how will you have the input of the presentations included?
- 5) This could be part of the anniversary celebrations announcement.
- 6) Digital Government Cookbook.
- 7) “Recipes” for Data Driven Citizen Experiences.

X. Golden Anniversary Presentation (sent via email)

The presentation is also available at this [link](#).

XI. Suggested time slots of conference (presented by Frank)

Suggestions of Session allotment and respective topics, the final graph will be provided in the second day’s proceedings.

XII. Suggested Themes for the conference (all)

The first round of theme suggestions was sent on the evening of DAY 1 to members for vote by the secretariat.

XIII. Closing of meeting DAY 1

DAY 2

Notes from the Meeting

I. Welcoming by Chair-announcement of 2nd Day's agenda

II. Date of Conference- the issue of the date was addressed as the suggested dates fell during observance of Rosh Hashanah and Yom Kippur.

- 1) Attendance from Israel would be hindered.
- 2) Alternative dates suggested of 23rd of October.
- 3) Maria Mejia to confirm that there is no conflict for hosting at new suggested dates (hotel, venues, event consideration)
 - a. August was available
 - b. 2-14 October
 - c. 31st-4th October
 - d. 13th-16th November
- 4) To be considered-the OECD E-Leaders meeting will take place in Tallinn on 22-23 September 2016 – that is just less than two weeks before the 50th ICA Conference.

Final conclusion- the conference will be from the 13th-16th of November, 2016.

III. Financials Presented- Sent via mail to all winter meeting participants prior to arrival for review.

- a. Treasurers went over the [Treasurer's Report](#)

IV. Theme presentation and voting- PHASE II

- a. Narrowed down to 2 from previous suggestions.
 - i. 3D Gov: Improving Citizen Experience Through Data Driven Digital Government
 - ii. Digital Government: Designing for the Citizen Experience.
- b. They will be visited again as wording was switched around.

Final conclusion- Title to work with is: *Digital Government: Designing for the Citizen Experience*

V. Conference Agenda Discussed:

- 1) Each session thoroughly visited.
- 2) Concerns raised and resolved.
- 3) Colombia would like to participate with local speaker in (Session III and Session VII).
- 4) Distribution of sessions to participating members to provide moderators and speakers.
- 5) Each leader has to come back with suggestions on the concept of their respective session by mid February. (Maria by end of February)
 - a. Description of the session
 - b. Suggestion of presentation format
 - c. Name of the panel
 - d. Name of leader
 - e. Name of Speakers
- 6) First Draft of the agenda sent to Secretariat by Programme Committee Chair. Please review [here](#).

Conclusion Skype call end of February beginning of March so that we can discuss the compilation of input sent by all session responsible members.

VI. Future Conferences

- 1) Chair will provide location and budget of 51st Conference to take place in Japan.
- 2) 52nd Conference to possibly take place in Finland.
 - a. Juhani Korhonen to confirm by May 2016.
 - b. If Finland will organize it should be in early autumn due to weather conditions.

VII. Spring Meeting 2016- It was decided to take place on the 16th & 17th of May in Medellin, Colombia. Issues to be addressed:

- 1) Finalize the agenda and speakers
- 2) Discuss logistics
- 3) Visit all conference venues

VIII. New membership request by Mozambique

- 1) The Board and Programme Committee will recommend that they be accepted as member.
 - a. Mozambique will be invited to participate to the 50th ICA Conference in Colombia.

- 2) Botswana requested to become member; however the Chair has requested official CIO request.
 - a. Botswana maybe invited to participate to the 50th ICA Conference in Colombia.
- 3) Latin America may be invited to join. Maria Mejia may reach out.
 - a. Uruguay may be interested
 - b. Make contacts available for the May meeting (including Brazil)
 - c. We can invite them as guests for this first year, since conference is in South America
- 4) Eastern European countries have not been approached as much-new generation is interested in what ICA has to offer and perhaps we should focus on with Estonia being a fine example.
 - a. Slovenia was in an out quick
 - b. Moldova is member now
 - c. Poland had been contacted
 - d. Funding is a problem, however we have a lot to learn from them and perhaps World Bank can sponsor them
 - e. Slovakia and Chech republic have administration changes so until infrastructure is addressed they cannot consider membership for the time being.
 - f. Romanian researcher contacted the Chair so perhaps we should reach out to her.
- 5) Georgia, Armenia, and Azerbaijan-should we reach out?

IX. FLP nominations- We should have 1 from hosting country and 1 more from another country:

- 1) Romanian researcher (Bucharest) recommended by Chair so perhaps we should reach out to her for candidacy.
- 2) Frank recommends a person from Costa Rica.
- 3) Colombia is entitled to a Future Leader candidacy.

Final conclusion mail will be sent by secretariat announcing FLP suggestions. Deadline prior to May meeting so that they can be reviewed during the May Meeting.

X. INTEL Government Advisory Board

- 1) Courtesy-make available information of programme.
- 2) Possible Sponsorship/perhaps for the summit and not to the ICA conference.
- 3) Private sector access boundaries to be clearly set and respected.
- 4) No direct contact details of participants should be made available.

- XI. ICA 51st Conference in Japan** presented by the Chair
Presentation to be linked in final minutes document.

XII. ICA Online Events Throughout the Year

- 1) Webinar format-appreciated by all as a thought.
- 2) Due to time differences perhaps it should be recorded?
 - a) a solution to this would be to get questions in advance for those who were not available;
 - b) definitely record it for time zone differences;
 - c) "Ask me anything" sessions-you combine a video but you are committing to a Q&A that would be live.
- 3) Pre-conference Webinar -preview to the conference
 - a) This can trigger interest to the conference;
 - b) Results from the webinar can be used for respective conference sessions.
- 4) Post-conference Webinar-
 - a) Collect reviews of the conference participants and present that.
- 5) When designing panels and gathering speakers, perhaps we can generate a list for the webinar event.
- 6) Site will need to be updated with webinar material.
- 7) For first time we need to make a very attractive topic with a professional that can support it very well.
- 8) OECD is familiar with webinars, so we can see if we can trigger some kind of partnership.
 - a) Who can be the contact for OECD-Frank was suggested.
- 9) Possibility of a country report summary.
 - a) If packaged properly it can link from the one conference to the next.

XIII. 50th anniversary events:

- 1) Past chairs-comment
 - a) current chair presents past chairmen
 - b) maybe testimonials from them
- 2) Past Future leaders
 - a) same as above
 - b) Emma from the UK possibly
- 3) Message from the President of the Commission
 - a) Frank to contact Paco Garcia for assistance
- 4) Award recipients
 - a) get testimonial
 - b) invite them to attend-at own cost

XIV. Final Questions/Comments:

- 1) Treasurer clarified on the Country Report Summary:
 - a) Mackison will be contacted.
 - b) Will let him know that no rapporteur position will be available.
 - c) However he will assist with Country Report Summary.
- 2) Treasurer has 6 boxes of ICA hardcopies at his home:
 - a) Finance papers from the olden days
 - b) Do we need them? NO
 - c) Store the boxes with valuable information with Treasurer and Chair knowing their location and access.
 - d) YES
 - e) While the financials are in the UK-we cannot have a Chair from the UK as the taxing will be unreasonable.
- 3) Will there be accompanying guest charge?
 - a) There will be a charge to be determined in May.
 - b) It should be reflected that if they participate to anything else it's up to them.
 - c) The secretariat will receive the funds and between the treasurer and the organization of the conference it is handled for donation.
 - d) For morning expeditions for accompanying guests, information and recommendations will be available by the hosting country.
- 4) Due to time restrictions, Frank would like to shorten his Programme Chair position from 5 years to 3 years. He would like to hand over the responsibilities to new chair after the Tokyo Conference.
 - a) Is there agreement? YES
 - b) Possible Volunteers? Will be reviewed.
 - c) Perhaps to be addressed during the Council Meeting so that the 51st Conference will be managed in parallel b/n Frank and the next PC chair.
 - d) Possible candidates for this position could be a Future Leader.

XV. Closing of the Winter Meeting by the Chair

TO DO LIST

Notes from the Meeting

- **ALL** session leaders:
Each leader has to come back with suggestions on the concept of their respective session by mid February. (Maria by end of February)
 - Description of the session
 - Suggestion of presentation format
 - Name of the panel
 - Name of leader
 - Name of Speakers
- **PC Chair** to contact Paco Garcia for commissioner's message for the golden anniversary events.
- **PC Chair** to see availability of Portuguese professor for publication assistance.
- **Vice Chair** Jyan to see availability of Dr. Chaw for publication assistance.
- **Secretariat** to send FLP nomination letter by end of February
- **Secretariat/ALL**- Schedule Skype call end of February beginning of March so that we can discuss the compilation of input sent by all session responsible members.
- **Treasurers** to send the 4 questions to be addressed for the Country Reports (to be reviewed during May Meeting in Medellin)
- **Treasurers** to contact Mackison-discuss only option of Summary of Country Reports and to let him know that there will not be a rapporteur position this year.
- **Past Chair** (Shimon Broner) to contact Yair Frank about Maxwell's participation to the Conference.
- **Chair** to provide budget/venues of 51st Conference
- **Vice Chair** (Korhonen) to provide by May meeting information of hosting of the 51st ICA Conference in Finland.
- **Treasurer (L. Caffrey) and Secretariat** to go over 49th ICA Conference summary and make any needed changes.

附錄三、ICA 2016 年年會議程草案

International Council for IT in Government Administration (ICA)
50th Annual Conference
14-16 November, 2016, Medellin, Colombia

“Digital Government: Designing for the citizen experience”

Sunday, November 13th

ICA BOARD & COUNCIL MEETINGS Hotel Estelar Milla de Oro – Room to be confirmed

14:00-14:45	ICA Board Meeting & Programme Committee Chair:
14:45-17:45	ICA 50th Annual Council Meeting & Elections Chair: Attendees: Governing Board, Programme Committee, National Representatives and Deputy National Representatives only (no substitutes) Treasurer Report Report back of Study Groups Elections-to be conducted by life member
ORIENTATION Hotel Estelar Milla de Oro – Room to be confirmed	
17:45 – 18:15	Welcome and information session for new observing countries Chair: Larry Caffrey, Treasurer, ICA
ICA CONFERENCE WELCOME RECEPTION Hotel Estelar Milla de Oro	
19:30-21:30	City Hall Event - Invitation Only <input type="checkbox"/> Welcome speech by David Luna Sanchez, Minister of ICT <input type="checkbox"/> Welcome speech by ICA Chair-Prince Hall Dress Code: Smart Casual

Monday, November 14th

Botanical Garden (Jardín Botánico Medellín) – Gran Salón Mutis

08:00	Buses depart for the Botanical Garden, meet at the hotel lobby “Digital Government: Designing for the citizen experience”
08:30-09:00	Welcome by ICA Chair Opening speech by the Colombian Minister of ICT, David Luna Sanchez
09:00-10:40	Session I: Seeking Long-term Trust Chair: Toshi Zamma (suggestion) Speakers: Mr Craig Hanson (World Resources Institute) - tbc
10:40-11:00	Coffee Break
11:00-12:20	Session II: Golden Anniversary Session With the help of our futurist, we have just looked way out into the future together. Now let’s see what we can learn from the past, the present and the immediate future. This session will bring forward a relevant lesson from each of the five decades that ICA has been meeting. Then each participating country at this year’s conference will make a short presentation on their current plans for digital government. Three seasoned ICA delegates will take on the challenge of reacting to what we have heard before we open for a plenary discussion. The conversation will continue in smaller table groupings through lunch. This will allow delegates to further compare plans and explore the application of lessons from the past fifty years to the immediate future. Chair: Peter Bruce Speakers: 1. 2. 3.
12:20-13:15	Lunch

已註解 [1]:
We need to change the title, as it will be more a opening speech about a lot of data and how to convert this into better user experience

Frank Leyman
We need to find a spot to allow life time members to give overview of 50 years of ICA history; unless you do the 50year review in your opening speech.

已註解 [2]:
Check the logistics & feasibility (cfr. big group + some only speak Spanish)

Frank Leyman
Quid Report Back?

	Session III: What does it take to make the citizen satisfied?
13:15-15:00	Chair: Maria Jaramillo Speakers: 1. 2. 3.
15:00-15:15	Coffee Break
	Session IV: What should Govt do today to offer good user experience?
15:15-16:45	Chair: Magnus Enzell Speakers: 1. 2. 3.
17:40	Meet at the hotel lobby
18:00-21:00	Museum of Antioquia Private Tour & Dinner - Invitation Only Dress Code: Casual

Tuesday, November 15th

Botanical Garden (Jardín Botánico Medellín) – Gran Salón Mutis

08:00	Buses depart for the Botanical Garden, meet at the hotel lobby
08:30-10:15	<p>Session V: Enablers for Digital Government</p> <p>Chair: Marj Akerley Speakers: 1. Dominic Sale – GSA (USA) - tbc 2. 3.</p>
10:15 – 10:30	Coffee Break
10:30 – 12:15	<p>Session VI: Applying A.I.D.A. As governments implement e-government program, there are numerous online government services provided to general public. Those online e-services tend to be easy use and user friendly. But, in fact, more of applications got relatively low usage rate than expected no matters how good of those e-services are. It will become a urgent issues of investment for government. This issue has been fully discussed in the marketing area. In this session, we propose that government may apply A.I.D.A. model from marketing, which is Awareness, Interest, Desire, Action, to inspire citizens to use those online government e-services. The major topic is to show how government introduce AIDA idea in policy making, services delivery, and to promote applications get more used by citizens and industries.</p> <p>Chair: Howard Jyan Speakers: 1. Professor J.P. Auffret, School of Business, George Mason University, USA — tbc 2. Dr. Naohiko Okuda, Director for Management, Administrative Management Bureau, Ministry of Internal Affairs and Communications, Japan — tbc 3. Dr. Naiyi Hsiao, Deputy Director, Taiwan E-Governance Center(TEG), Taiwan</p>
12:15 a 13:15	Lunch
13:15 – 15:00	<p>Session VII: Creating a trust environment to accept the virtual world</p> <p>Chair: Frank Leyman Introduction (Frank Leyman) Split into 3 breakout groups managed by: 1. 2. 3.</p>

15:00 – 15:15	Coffee Break
	Session VIII: Getting out what has been put in
15:15 – 16:45	Chair: Johani Korhonen
	Speakers:
	1. Beth Simone Noveck (USA)
	2. Dr. Heli Koski (Finland ETLA)
	3.
17:40	Meet at the hotel lobby
17:40 – 19:00	City Tour
Free Evening	

Wednesday, November 16th

Ruta N, Parque Soft, MED Ciudad Inteligente, CIO Summit

08:15	Buses depart for Ruta N, meet at the hotel lobby
9:00 – 11:00	Ruta N
11:00 – 12:00	Session IX: Government CIO's respond to local demands
12:00 – 13:00	Lunch Hato Grande Restaurant
13:00 – 15:00	Session X:
15:00 – 15:15	Coffee Break
15:15 – 16:45	Joint Session CIO SUMMIT:
18:00	Meet at the hotel lobby
18:30 – 23:00	Closing Event – MAMM (Museum of Modern Art) Dress Code: Formal/cocktail