

附錄二：馬來西亞 Selangor Core Cluster 簡介與 Selangor International EXPO 2016 文宣

Welcome to Selangor

Dynamic. Progressive. Resourceful.
Selangor is definitely a state that has the right ingredients to make up for an ideal business landscape in Malaysia. It is an economic powerhouse contributing to nearly one quarter of Malaysia's gross domestic product.

Set to lead the way for future investors, Invest Selangor is the right partner you need to navigate your business in Selangor. We have an advanced commercial ecosystem with great potential within Malaysia and beyond.

We can help facilitate your requests for information, advice and assistance, for both start-ups and expansion.

- We have attracted more than 4,660* manufacturing projects in Selangor.
- We have facilitated the creation of more than 360,860* jobs.
- We have attracted more than RM130.7 billion* worth of investments.

Since the establishment of Invest Selangor (1999/2015)

SELANGOR AT A GLANCE

AREA
7,957km²



CAPITAL
Shah Alam

POPULATION
6.14 million (2015)

URBANISATION
91.4% (2010)

GDP*
RM227 billion (2014)

GDP GROWTH*
6.7% (2014)

CONTRIBUTION TO NATIONAL GDP
22.4%



Close to Kuala Lumpur Business Centre



Total investment RM 178.2b**
• Total FDI RM85.9b**
• Total DDI RM92.3b**



Major investors by country
• Japan - RM24.2b**
• USA - RM14.6b**
• Singapore - RM10.4b**
• Germany - RM5.6b**
• Rep. of Korea - RM3.7b**



672,227 employment created**



Attracted 7,250 manufacturing projects**



5 core clusters: electrical & electronics, life sciences, food & beverage manufacturing, transport equipment, machinery & equipment



Highest number of companies awarded with MSC status: 1,302*

MSC status is awarded by the Government of Malaysia through Malaysia Digital Economy Corporation (MDEC) offering an attractive incentive package for the IT/ICT sector.



Producing more than 40,000 graduates annually



Home of Sepang Formula One racing circuit

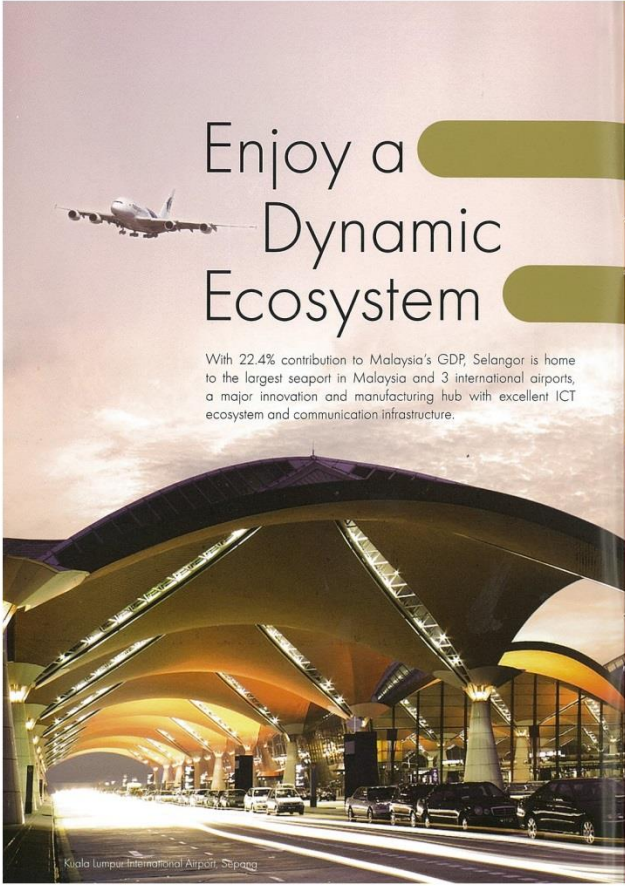


More than 35 golf courses



Best shopping and tourism destination

Source
* Malaysia Digital Economy Corporation (MDEC) 2015.
** Malaysian Investment Development Authority (MIDA) from 1987-2015 (statistics of manufacturing sector only)



Enjoy a Dynamic Ecosystem

With 22.4% contribution to Malaysia's GDP, Selangor is home to the largest seaport in Malaysia and 3 international airports, a major innovation and manufacturing hub with excellent ICT ecosystem and communication infrastructure.

Kuala Lumpur International Airport, Sepang

Port Klang
12th busiest container port globally

3 Major Airports
KLIA, KLIA2, Subang SkyPark

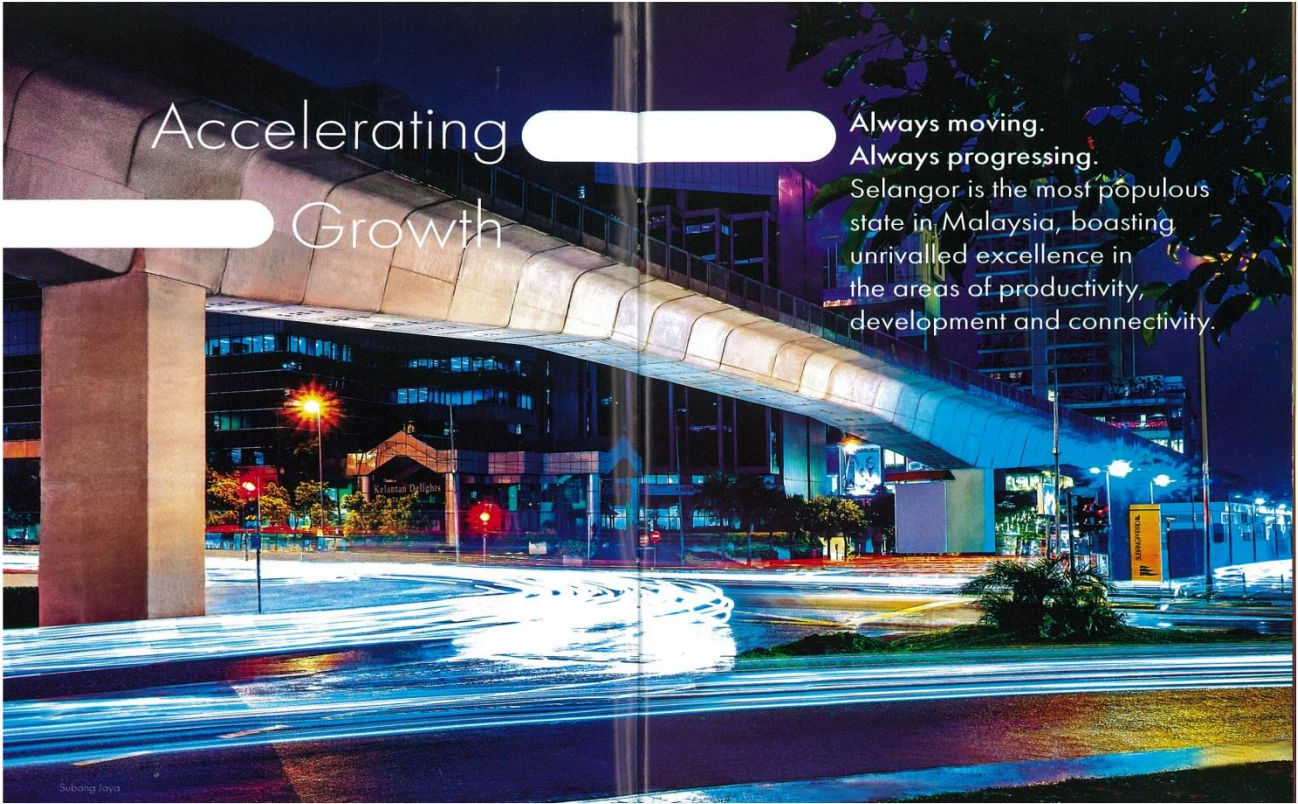
ICT & High-Technology Focus
Home to Cyberjaya, the National ICT Capital, and 15 other cyber-centres

Smart Selangor
150 Institutions of Higher Learning, more than 40 International Schools, Selangor Human Resource Development Centre (SHRDC) and other specialised training centres

Research & Development Institutes and Innovation Centres
Aerospac Malaysia Innovation Centre, National Space Agency Malaysia (ANGKASMA), Solar Energy Research Institute (SERI), Malaysian Agricultural Research and Development Institute (MARDI), Rosah Machinery & Equipment Technology Centre, AAR-UNIMC Biotechnology Research Centre etc.



Distance radius from Kuala Lumpur Business Centre



Accelerating Growth

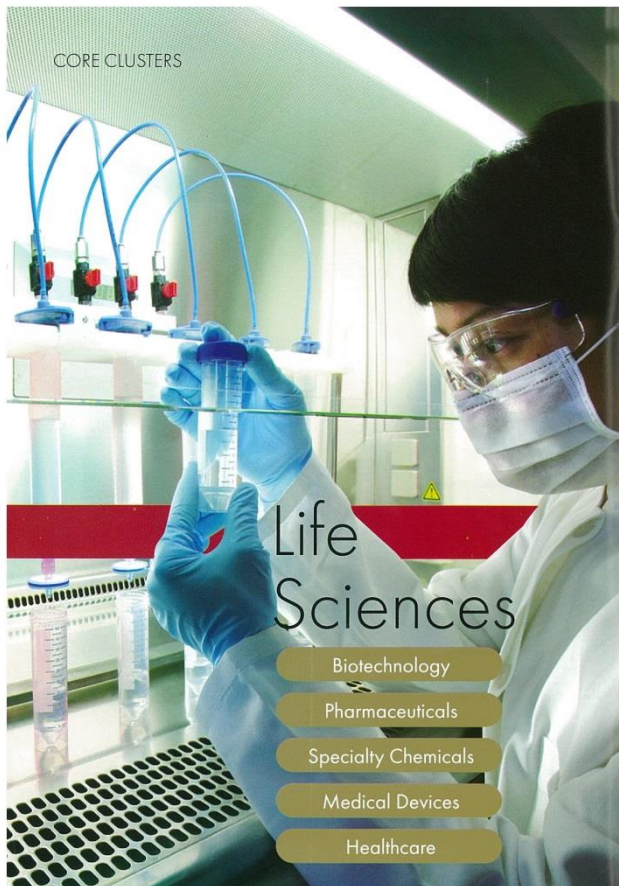
Always moving. Always progressing.
Selangor is the most populous state in Malaysia, boasting unrivalled excellence in the areas of productivity, development and connectivity.

Subang Jaya

5 Core Clusters

We established 5 promising core clusters: electrical & electronics, life sciences, food & beverage manufacturing, transport equipment and machinery & equipment. These clusters include a range of industries from aerospace to pharmaceuticals, all of which will serve as the right tools in accelerating Selangor's growth and sustainability.

1. Life Sciences
2. Food & Beverage
3. Electrical & Electronics
4. Transport Equipment
5. Machinery & Equipment



CORE CLUSTERS

Life Sciences

- Biotechnology
- Pharmaceuticals
- Specialty Chemicals
- Medical Devices
- Healthcare



Pharmaceutical Manufacturers



Bionexus Companies

BioNexus is a special status awarded to qualified biotech companies. The status bestows fiscal incentives, grants and other guarantees to assist growth.

Foreign Investment vs Domestic Investment



RM13.9 Billion

GDP Contribution
(Manufacturing 2013)

RM880 Million

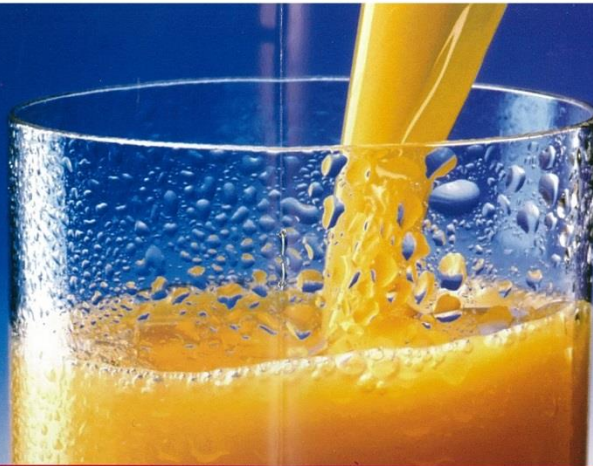
Annual Average
Direct Investment
(2011-2015)

KEY PLAYERS



CORE CLUSTERS

Food & Beverage

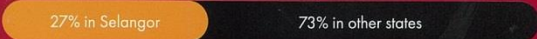


- Dairy Products
- Soft Drinks
- Confectionary Products
- Frozen Food Processing
- Raw Materials
- Halal Compliance

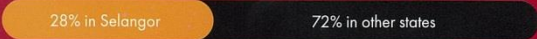
Foreign Investment vs Domestic Investment



Halal Certified Companies



Halal Certified Products



KEY PLAYERS



CORE CLUSTERS

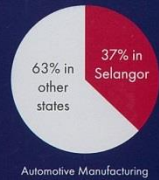


Transport Equipment

- Automotive
- Aerospace
- Maritime



Aerospace Related Companies



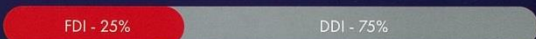
Automotive Manufacturing & Assembly Plants



Maritime Related Companies



Foreign Investment vs Domestic Investment



KEY PLAYERS



CORE CLUSTERS

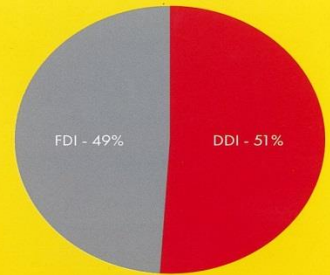
Machinery & Equipment

Agricultural Machinery & Equipment

Oil & Gas Equipment

Wood & Metal

Foreign Investment vs Domestic Investment



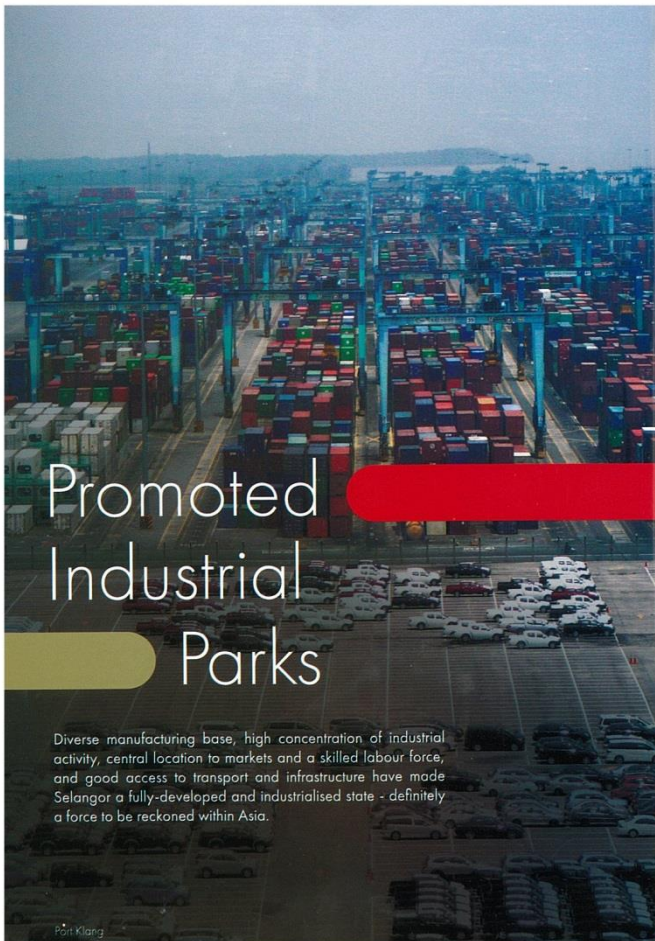
RM1.7 Billion

RM470.4 Million

GDP Contribution (Manufacturing 2013)

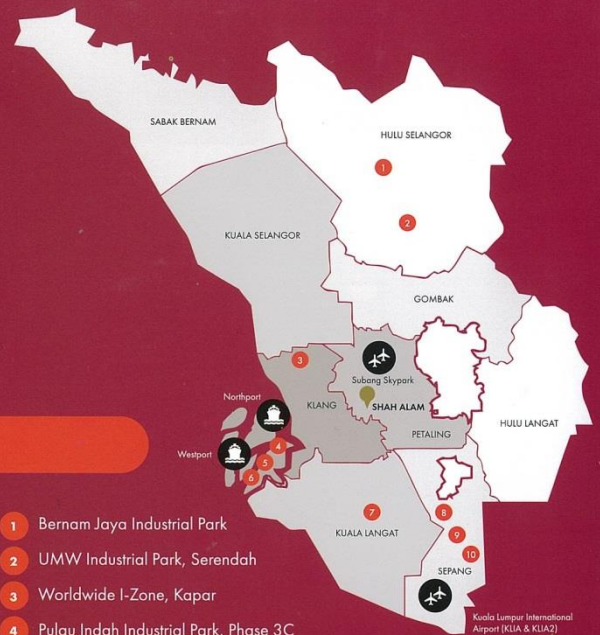
Annual Average Direct Investment (2011-2015)

KEY PLAYERS



Promoted Industrial Parks

Diverse manufacturing base, high concentration of industrial activity, central location to markets and a skilled labour force, and good access to transport and infrastructure have made Selangor a fully-developed and industrialised state - definitely a force to be reckoned within Asia.



- 1 Bernam Jaya Industrial Park
- 2 UMW Industrial Park, Serendah
- 3 Worldwide I-Zone, Kapar
- 4 Pulau Indah Industrial Park, Phase 3C
- 5 Selangor Halal Hub
- 6 Port Klang Free Zone
- 7 Bandar Mahkota Banting Industrial Park
- 8 Selangor Cyber Valley
- 9 Serenia City Industrial Park
- 10 Tanjung Industrial Park

WHAT

COMPANIES ARE SAYING

ABOUT US

"Selangor is centrally located, with good connectivity and logistics infrastructure, and has a ready pool of human capital with soft skills. These qualities are important to BASF as they help us operate successfully in Malaysia. Invest Selangor has also been very supportive even at the initial phase of an investment study."

BASF **Mr. Daniel Loh, Managing Director**
BASF (Malaysia) Sdn Bhd

"The infrastructure and logistics provided are very good without doubt, Selangor State takes care of Panasonic very well"

Mr. Toshiro Okamoto, Managing Director
Panasonic
Panasonic Management Malaysia Sdn Bhd

"Quality workforce, rapidly expanding aviation industry and friendly freight environment in Selangor has enabled SR Technics to establish its footprint in the heart of Asia Pacific."

SR Technics **Mr. Christian Meyer, Managing Director**
SR Technics Malaysia

"Malaysia offers a favorable business climate. The country is politically stable while we have access to well-trained and reliable workforce, good infrastructure and customs facilities. All these attributes have enabled us to fully optimize our production facility here."

Hanwha Q CELLS **Mr. Ryu Seong Joo, Former Managing Director**
Hanwha Q Cells Malaysia Sdn Bhd

"Selangor provides a versatile, skilled, industrious and multi-lingual workforce. This is important as Cargill believes that people are our greatest strength and employees who are able to engage with our businesses and customers around the world will help us to feed the world in a responsible way."

Cargill **Mr. Chandramohan Nair, Director of Corporate Affairs**
Cargill Holdings (M) Sdn Bhd

"Gyproc chose Selangor as its regional hub for manufacturing and distribution attributable to its strategic centralised location, accessible links of roads and ports, as well as mature industrial infrastructures."

Gyproc **Mr. Hemant Khurana, Managing Director**
Saint-Gobain Malaysia Sdn Bhd

Our Top 15 Investors

- JAPAN
- UNITED STATES
- SINGAPORE
- GERMANY
- TAIWAN
- REPUBLIC OF KOREA
- UNITED KINGDOM
- CHINA
- SWEDEN
- THAILAND
- AUSTRALIA
- SWITZERLAND
- HONG KONG
- NETHERLANDS
- INDIA

Our Business. Our Ecosystem.

Invest Selangor aims to provide a conducive investment-friendly environment. By taking on the role of a facilitator, we connect various businesses, optimising potential investment and commercial opportunities within the state.

We have formed strategic collaborations with foreign embassies and have become member of business chambers in Malaysia and throughout the world to reach out to our investors.

PRE-INVESTMENT BUSINESS PROCESS



POST INVESTMENT PROJECTS

- 1 Identify the issues/Projects
 - 2 Refer the Issues/Projects to Relevant Departments/Technical Agencies
 - 3 Site Visit (if necessary)
 - 4 Coordinate discussions with the Governments/Technical Agencies
 - 5 Actions to be taken based on the Decisions of the Meeting
 - 6 Any unresolved issues will be brought up to the EXCO/MTES Meeting for further decision by Selangor State Government
 - 7 Monitor the Projects Implementation based on the Decision by Selangor State Government
- ISSUE SOLVED

INVESTORS



- Supporting Site Selections
- Connecting investors with the right agencies
- Facilitating application approvals
- Stakeholder engagement to improve service environment
- Provide platforms to engage with potential business partners

Invest Selangor has officially established the Selangor Bio Council on 18th March 2016 and is planning to develop a Selangor Bio-hub at Pulau Indah neighbouring Port Klang. This initiative will offer a great environment for biotechnology companies to thrive and advance within the state and Malaysia. The Selangor Bio Council will advise on facilities and other relevant necessities as well as devise a Biotechnology Agenda and Action Plan for the state of Selangor. Invest Selangor also intends to invite international experts to support the council in the near future.

Selangor Information Technology and E-Commerce Council (SITEC) and Selangor Digital Creative Centre (SDCC)
SITEC was established by the Selangor State Government to develop the state as the regional trading hub for e-commerce. SITEC currently provides e-commerce trainings and technical support to small and medium enterprises (SMEs) in Selangor-SDCC, an incubator and co-working space (Size: 11,000 sq ft) located in i-City Shah Alam was also officially launched on 25 October 2015.
www.sitec.com.my

Incentives

Income Tax Exemption & Investment Tax Allowance

Excise duty exemption

Customised training and R&D grants

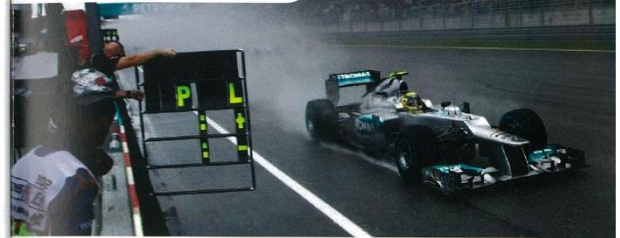
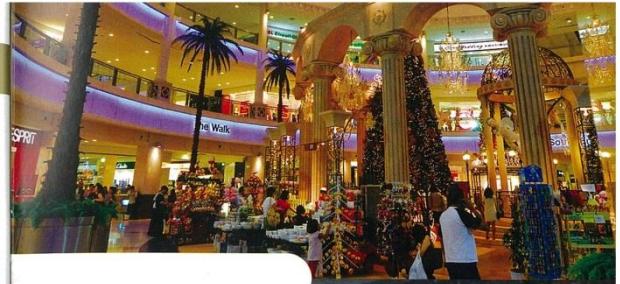
Import duty exemption on R&D equipment

Special incentive on operational expenses

Note
Examples of incentive listed above are for reference purposes only and may subject to change by respective authorities without prior notice.

For more information, please consult our officers via email enquiry@investselangor.my or phone +603-5510 2005.

Supporting organisations





EXHIBITOR PROFILE

Selangor International Expo 2016 is set to host exhibitors from a wide spectrum of industries and regulatory bodies.

- Life sciences
- Halal
- Selangor start-ups
- Furniture and furnishing

VISITOR PROFILE

Selangor International Expo 2016 fuels business expansions by bridging trade exhibitors with a broad range of business figures.

- Manufacturers
- Exporters
- Purchasing managers
- Investors
- Business owners
- Importers
- Media
- Government agencies and institutions
- Wholesalers
- Distributors
- Embassies
- Trade promotion agencies
- Retailers
- Procurement representatives
- Trade associations
- Business chambers

SELANGOR AT A GLANCE

Have a look at what the golden state of Malaysia has to offer.

- Total FDI of **RM63.3 billion*** (US\$15.3 billion)
- The creation of more than **360,860** employment opportunities*
- Producing **40,000** graduates annually
- More than **1,302** MSC companies**
- Over **4,660** projects*

Source: *Malaysian Investment Development Authority (MIDA) from 1999 - 2015
**Multimedia Development Corporation (MDeC), 2015

