



APSN Workshop on Improving Port and Supply Chain Connectivity

PRELIMINARY PROGRAMME	
November 10-11, 2015 Cebu City, The Philippines	
Time	Activity
Day 1	10 November 2015
MORNING	
0830-0900	Registration
0900-1030	<p>Opening Session</p> <ul style="list-style-type: none"> • Opening Remarks by Mr. Tim Meisner, President, APSN Council • Welcome Remarks by Atty. Juan C. Sta. Ana, General Manager, the Philippines Port Authority (PPA) • Keynote Speech by Hon. Joseph Emilio Aguinaldo Abaya, Secretary, Department of Transportation and Communications (DOTC), the Philippines
1030-1045	Group Photo
1045-1100	<i>Coffee Break</i>
1100-1230	<p>Session 1: Port and Supply Chain Connectivity: The Big Picture <i>Moderator: Mr. Jerry Rysanek, Senior Consultant, APSN Secretariat</i></p> <p>Mr. Jens Eskelund Managing Director, Maersk China Ltd.</p> <p>Dr. Soo Yeob Kim Director, Maritime Safety Department, Maritime Industry & Safety Division, Korea Maritime Institute (KMI)</p> <p>Ms. Xiao Keping Professor, Centre for Economics, Policy and Development Strategy, China Waterborne Transport Research Institute (WTI)</p> <p>Mr Saw Kok Wei Chief Financial Officer, Jurong Port, Singapore</p> <p>Mr. Huang Jing COSCO Container Lines Co., Ltd (COSCON), China</p>

AFTERNOON	
1400-1530	<p>Session 2: Intermodal Connectivity <i>Moderator: Mr. Jerry Rysanek, Senior Consultant, APSN Secretariat</i></p> <p>Mr. Daniel Ventanilla General Manager, NYK Lines Philippines</p> <p>Mr. Motohisa Abe Head, Planning Division, National Institute for Land and Infrastructure Management, Ministry of Land, Infrastructure, Transport and Tourism, Japan</p> <p>Mr. Mohd Faiz Hakim Head, Group Corporate Planning & Strategy, NCB Holdings Bhd, Malaysia</p> <p>Mr. Ir. Kemal Heryandri, DIPL. HE Secretary of Human Resources Development on Transport Agency, Ministry of Transportation, Indonesia</p> <p>Dr. Rodien Paca President, Naga Port & Shipping Management Systems, Inc., the Philippines</p>
1530-1600	<i>Coffee Break</i>
1600-1730	<p>Panel Session: Shippers' Perspective <i>Facilitator: Dr. Roberto Galang, Operations Officer, International Finance Corporation (IFC)</i></p> <ul style="list-style-type: none"> ● Panelists <p>Mr. Willy Lin Chairman, Hong Kong Shippers' Council</p> <p>Mr. Daniel Ventanilla General Manager, NYK Lines Philippines</p> <p>Mr. Sean van Dort Chairman, Sri Lanka Shippers Council, Global Shippers Forum</p> <p>2-3 speakers from Session 1&2 will be invited to be Panelists of this session.</p>
1900	Welcome Reception

Day 2		11 November 2015	
MORNING			
<i>Moderator: Mr. Jerry Rysanek, Senior Consultant, APSN Secretariat</i>			
0900-0930	APEC Connectivity Blueprint Mr. Akhmad Bayhaqi Senior Analyst, Policy Support Unit, APEC Secretariat		
0930-0950	Case Study - Asia Pacific Gateway and Corridor Initiative Ms. Joyce Henry Director General, Marine Policy, Transport Canada		
0950-1010	APEC Port Connectivity Dr. Yang Dong Project Manager, APSN		
1010-1030	<i>Coffee Break</i>		
1030-1130	Interactive Session (2-3 groups facilitated by nominated group leaders)		
1130-1150	Group Reports		
1150-1200	Closing Remarks by Mr. Tim Meisner, President of APSN Council		
1200-1330	<i>Lunch</i>		
AFTERNOON			
1400-	Technical/Cultural Tour		



PROVISIONAL AGENDA
8th Meeting of the APSN Council

SESSION 1

November 12, 2015 9:00 AM

COUNCIL MEMBERS ONLY

Opening of the Meeting

- Opening remarks by Mr. Tim Meisner, President of the APSN Council

General discussion on the agenda and method of work

1. Adoption of the Agenda
2. Report on APSN Issue Scan
3. Update on APSN Five-year Strategic Plan
4. Action Plan for 2016
5. Amendments to Rules of Procedure
6. Green Port Award System (GPAS)
7. Membership Dues Collection
8. APSN Budget for 2016
9. Other business

Closing of the Meeting



Session 2 Item 1

November 12-13, 2015

PROVISIONAL AGENDA
8th Meeting of the APSN Council

SESSION 2

November 12, 2015 13:30 PM

COUNCIL MEMBERS, ADVISORY BOARD MEMBERS AND OBSERVERS

Opening of the Meeting

- Opening Remarks by the President of the APSN Council
 - Welcome Remarks by Att. Juan C. Santa Ana, General Manager of Philippines Port Authority (PPA)
1. Adoption of the Agenda
 2. Progress Report by the Secretary-General
 3. Outcome of the APSN Workshop
 4. Report on the 4th Advisory Board meeting by the Moderator
 5. Update on APSN Green Port Award System (GPAS)
 6. APSN Port Development Report
 7. Update on APSN Five-year Strategic Plan
 8. Action Plan for 2016
 10. Proposals and Presentations by APSN Council members, Advisory Board members, Regular members and Observers
 11. Future activities and meetings of the APSN
 - Location
 - Workshop/conference
 12. Other Business

Closing of the Meeting



Session 3 Item 1

November 12-13, 2015

PROVISIONAL AGENDA

8th Meeting of the APSN Council

SESSION 3

November 13, 2015, 9:00AM

COUNCIL MEMBERS ONLY

1. Election of President and 2nd Vice President
2. Outcomes on work items at Sessions 1 and 2 and decision making
3. Future APSN meetings
4. Other business
5. Adoption of the Record of Decisions

Closing of the meeting



Agenda Item 1

November 12, 2015

PROVISIONAL AGENDA

4th meeting of the APSN Advisory Board

November 12, 2015, 9:00 AM

ADVISORY BOARD MEMBERS ONLY

Opening of the Meeting

- Moderator – Mr. Jerry Rysanek, Senior Consultant, APSN Secretariat

- 1. Adoption of the Agenda**
- 2. Discussion on Role of the Advisory Board**
- 3. Outcome on APSN Issue Scan**
- 4. APSN Workshop**

The Advisory Board is invited to provide input and comments on the APSN Workshop.

- 5. Update on Green Port Award System (GPAS)**
- 6. APSN Action Plan for 2016**

The Advisory Board is invited to provide advice on the APSN's Action Plan for 2016.

- 7. Other Business**
- 8. Future Meetings of the APSN Advisory Board**
- 9. Adopt the Report on the 4th Advisory Board meeting**

The Moderator of the Advisory Board will provide a verbal report on its meeting at the joint session with the Council in the afternoon.

Closing of the Meeting



APSN Action Plan for 2016

Submitted by the Secretary-General

I. Introduction

In 2015, APSN has carried out most of the items in its Action Plan, which include but are not limited to: promoting the organization and networking with other APEC fora and other international organizations; organizing APSN President Meetings and the Workshop on Improving Ports and Supply Chain Connectivity; launching the 2nd pilot run of APSN Green Port Award System; providing information services to APSN Members through its website, Newsletter, Port Database and Port Development Report; and engaging more Members and observers in the APSN activities and etc.

In 2016, the proposed priority work items of APSN are: to hold APSN workshops and meetings to promote dialogue and cooperation between industry and competent authorities; to participate in various international meetings in order to continue the promotion of APSN; to institutionalize the *APSN Green Port Award System (GPAS)*, and to carry out a study on gateway port connectivity. For the standing work items, APSN will continue to make efforts to promote itself and attract more prospective members, to strengthen its membership management and to enhance the capacity building of the Secretariat, to start collecting Membership dues and to provide information services to members through all possible channels, in order to facilitate the sustainable development and overall competitiveness improvement of Asia-Pacific port and port related industries.

II. Action Plan for 2016

1. Priority Work Items:

1) Organize APSN Workshop and Meetings

Purpose:

To provide a platform for knowledge and information exchange and to promote cooperation among ports and related industries.

Specific Actions:

- a) Organize the 9th Meeting of the APSN Council (*Target completion date: November 2016*);
- b) Organize a workshop on the subject of port safety and handling of dangerous goods (*Target completion date: back to back with the next Council meeting*);
- c) Organize the APSN President Meetings (*Target completion date: March and September 2016*); and,
- d) Look into opportunities to partner with member economies and other organizations

in the delivery of such seminars and workshops (*ongoing*).

2) Important APEC Transportation Meetings

Purpose:

- a) To report on its work to APEC Transportation Working Group annually or more frequently if required; and,
- b) To follow up industry trends, strengthen exchanges and cooperation timely and to provide a better service for promoting the development of port industry in the region.

Specific Actions:

- a) 42nd Transportation Working Group (TPTWG) Meeting (*March 2016*); and,
- b) 43rd Transportation Working Group (TPTWG) Meeting (*TBD*);

3) Special Studies and Projects

Purpose:

- a) To enhance the common understanding of Gateway Port Connectivity and share the best practice in the APEC region; and,
- b) To develop feasibility research and projects by experts from port and port-related industry.

Specific Actions:

- a) Dangerous Cargo Safety and Emergency Management in Ports;
- b) Gateway Port Connectivity;
- c) Air Emission Control of Ports; and,
- d) Develop *APEC Port Development Report 2015 (Target completion date: May 2016)*

2. Standing Work Items:

1) Implementation of Green Port Award System

Purpose:

- a) To continue its efforts on Green Port Study; and,
- b) To disseminate information on effective green practices in the port industry.

Specific Actions:

- a) Prepare a marketing and publicity campaign for APEC-wide promotion of GPAS;
- b) Implement the GPAS programme;
- c) Submit a summary report on the implementation of GPAS; and,
- d) Issue a best practice white paper.

2) Promotion of the Organization

Purpose:

To promote APSN through every possible channel in order to further raise the profile of

APSN and attract a broader participation from competent authorities, organizations, industries and individuals to the Organization.

Specific Actions:

- a) Develop an APSN Awareness Program (*ongoing*); and,
- b) Continue to explore dialogue and cooperation within APEC, and other regional or international organizations (*ongoing*).

3) Organizational Matters

Purpose:

- a) To more effectively engage key industry leaders within the APSN;
- b) To enhance capacity building of the Secretariat; and,
- c) To address the financing issues of the APSN.

Specific Actions:

a) **Membership Management**

● **Council Members**

Encourage Brunei Darussalam, Chile and Mexico to designate Council Members as soon as possible (*ongoing*).

● **Advisory Board Members**

Request the APSN member economies that have not nominated Advisory Board Members to do so as soon as possible (*ongoing*); and,

Organize the 5th APSN Advisory Board Meeting (*Target Completion Date: back to back with the next Council meeting*).

● **Regular Members**

Further develop the APSN concept in terms of the tangible benefits for Regular Members (*ongoing*).

b) **Capacity Building of APSN Secretariat**

- Conduct Staff training (*ongoing*);
- Develop an internship program;
- Conduct feasibility study on independent offer to establish an APSN study centre; and,
- Complete the visual design of APSN.

c) **Financial management**

- Start Regular Membership Dues collection;
- Prepare audited financial statement for 2015;
- Prepare financial performance report for 2016; and,
- Develop a budget for 2017.

4) Information Services

Purpose:

To promote information sharing and exchanges among ports and port-related industries.

Specific Actions:

- a) Update and maintain the APSN website and APSN Port Database (*ongoing*);
- b) Periodically publish the APSN Newsletter (*ongoing*); and,
- c) Continue to gather and circulate best practices on green port development on the APSN website (*ongoing*).

III. Action to be taken

Council is requested to discuss the APSN Action Plan 2016 and decide as appropriate.



APSN Progress Report 2015

Submitted by the Secretary-General

Summary

With the invaluable support and contributions from all APSN Council Members, Advisory Board Members and Regular Members, the APSN Secretariat has implemented the *APSN Action Plan for 2015*, including the priority work items and the standing work items.

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1. Capacity Building of the APSN Secretariat

Capacity building is one of the APSN's priorities since its establishment. During 2015, the Secretariat continuously made progress in improving its work efficiency, project research, as well as ensuring it has competent personnel.

1) Provision of trainings to staff

In order to follow developments in the port and maritime sector, the Secretariat has sought opportunities for staff training throughout the year. These organized activities include: a) inviting scholars or experts from the academic field to visit the APSN Secretariat to lecture on port management issues; b) attending regular internal training programs at China Waterborne Transport Research Institute (WTI); c) initiating an internship program to help the Secretariat with information gathering and analysis, and other work items, as necessary.

2) Assistance from the Council President and the Senior Consultant

The Secretariat was greatly assisted in this regard by the President Mr. Tim Meisner, his Executive Assistant, Mr. François Marier, and the Senior Consultant Mr. Jerry Rysanek to further improve the efficiency and work methods of the Secretariat.

3) Engagement of External Consultant

The Secretariat is currently engaging an external consultant Dr. Geraldine Knatz to assist with the implementation of APSN projects and to provide consultancy to the work of the Secretariat. Dr. Knatz is the professor of the practice of policy and engineering, University of Southern California since 2014. She was the Executive Director of the Port of Los Angeles before joining the University of South California. Dr. Knatz has excellent academic background and profound profession experience in port management and environmental protection. It is believed that her expertise will greatly assist the Secretariat with the implementation of the project. The full CV of Dr. Knatz is contained in the Appendix.

2. President Meetings

To carry out the Action Plan for 2015, the Secretariat organized two President Meetings in March and September in China and Canada, respectively.

1) The First President Meeting

Mr. Tim Meisner, President of the APSN Council, Dato' Abdullah Yusuff Basiron, Council First Vice-President, Mr. Tan Cheng Peng, Council Second Vice-President, and Mr. Fei Weijun, Secretary-General and APSN Secretariat met on March 24-26, 2015 in Xi'an, China to discuss all aspects of the Action Plan for 2015 and provided strategic direction to the Secretariat on specific actions. The meeting covered the theme and program of the 2015 APSN Workshop in the Philippines, the Agenda of 8th APSN Council Meeting and the 4th Advisory Board Meeting, the APSN Issue Scan, Implementation Plan of APSN Green Port Award System (GPAS), Organizational and promotional aspects of the APSN, APSN Regular Membership dues collection and the APSN Budget for 2016, as well as the Amendment to the Rules of Procedure.

2) The Second President Meeting

The Secretariat held the 2nd President Meeting on September 23-24, 2015, in Toronto, Canada to be fully prepared for the 8th meeting of the APSN Council, the 4th Advisory Board Meeting and the Workshop on Improving Ports and Supply Chain Connectivity. At this meeting, the Secretariat provided a progress report on all the action items this year, including, Provisional Agenda for the APSN Council and the 4th Advisory Board Meeting, Update on APSN Five-year Strategic Plan, APSN Issue Scan, Amendments to Rules of Procedure, Update on APSN Green Port Award System (GPAS), APSN Port Development Report 2014 and Action Plan for 2016.

3. Report to APEC TPTWG 41 in 2015

The APEC Transportation Working Group Meeting (TPT-WG) 41 was held in June 2015 in Jeju, Korea. The APSN Delegation was led by the Secretary-General of APSN, Ms. Ma Yanyan, Executive Assistant to Secretary-General, and Dr. Yang Dong, Project Manager.

At the Opening Plenary of the meetings, APSN reported to the TPTWG on the work progress of the APSN since the last meeting in 2014. The TPTWG noted with satisfaction the considerable progress that has been made by the APSN in 2015. In particular, it noted the organization of the APSN Workshop on Gateway Port and Supply Chain Connectivity in Seattle, USA on November 3-4, 2014; the preparation for the Workshop on Improving Port and Supply Chain Connectivity, the 8th meeting of the APSN Council and the 4th meeting of the Advisory Board in Cebu City, the Philippines on November 10-13, 2015, and the pilot run for the Green Award System (GPAS).

The TPT-WG also welcomed the initiative by the APSN on the promotion of gateway port development and supply chain connectivity in line with the “advancing regional economic integration” and “strengthening Comprehensive Connectivity and Infrastructure Development” objectives agreed upon among APEC Leaders and Transportation Ministers. It looked forward to the outcomes of relevant studies to be conducted by APSN for gateway port development. In recognizing the importance of full representations of 21 APEC member economies in the APSN, the TPT-WG strongly encouraged the 3 member economies which have not nominated their Council Members to join the APSN as early as possible. The TPT-WG also encouraged member economies to actively participate in APSN activities.

At the Maritime Expert Group meeting, APSN made two presentations on the Workshop on Improving Port and Supply Chain Connectivity and the pilot run for GPAS to the MEG. The MEG affirmed the value of GPAS and APSN invited all APEC member economies to participate in these two activities. MEG also has provided good opportunity for the promotion of the APSN and collaboration to enhance our relationship with APEC fora.

4. Promotion of APSN

Since its inception, the promotion of APSN has been a priority item for the Secretariat, and in 2015, efforts focused on a promotional campaign at TPT-WG and other

relevant international meetings, enlarging the APSN membership and holding bilateral meetings with individual economies.

1) Promotion at TPTWG and Other Meetings

The APSN has actively participated in international forums or meetings to raise the profile of the organization through promoting APSN studies or programs and providing perspectives on the development of APEC port and related industries, such as the Annual Meeting of Global Port Research Alliance (GPRA) 2015 and the China Maritime Forum 2015.

The APSN has kept a timely follow up with the upcoming international and regional maritime and shipping events, and made every possible effort to promote the organization at those occasions.

2) Growth of APSN Members

18 out of total 21 APEC economies have designated their Council Members for the APSN. 113 Regular Members from 12 APEC economies joined APSN and a total of 15 members of the Advisory Board have been nominated from 12 APEC economies.

- ***Designation of Council Members***

In 2015, China nominated Mr. Ren Weimin, Deputy Director-General, Department of International Cooperation, Ministry of Transport, as its new Council Member to APSN.

Hong Kong, China nominated Ms. Maisie Cheng, Director of Marine, Marine Department, Hong Kong Special Administrative Region, as its new Council Member to APSN.

- ***Designation of Advisory Board Members***

Korea nominated Mr. Sung-gwi KIM, President, Korea Maritime Institute (KMI), as its new Advisory Board Member to APSN.

Singapore nominated Mr. Ooi Boon Hoe, Chief Executive Officer, Jurong Port Pte Ltd, as its new Advisory Board Member to APSN.

(Annex 1 contains an updated List of APSN Council Members, and Annex 2 contains an updated List of APSN Advisory Board Members)

3) Bilateral Meetings with APEC Economies

The Secretariat continued its efforts in promoting the APSN at bilateral and multilateral meetings to invite APEC member economies to encourage industry players to join APSN as Advisory Board Member or Regular Members in 2015.

4) Overall Image Demonstration

- **New Official APSN Website**

For the purpose of further promoting of the APSN's overall image and providing timely and quality services to members, the Secretariat developed the new version of

the APSN official website. The detailed introduction and display of the web pages is attached as Annex 3.

- New APSN Logo

For the purpose of improving the recognition and branding of the organization while being consistency with APEC, two new logos have been designed for the APSN. Council Members are requested to consider and provide further comments on the image design and logos, which are attached at Annex 4.

5. Dialogue and Networking among Ports and Cooperation within APEC and with other Organizations

1) APEC Transportation Ministerial Meeting

Since its inception in 2008, the APSN has been pursuing the transportation development goals set up by APEC transportation ministers. Over the past years, the APSN has committed itself to green growth and innovation in transportation by focusing on studies of green ports and the establishment of an award scheme. The outcomes of the APSN's green port initiatives have been welcomed and recognized by transportation ministers.

In the Joint Statement released at the 9th APEC Transportation Ministerial Meeting held on 8 October 2015 in Cebu City, the Philippines, transportation Ministers commended the APSN on its valuable contributions in facilitating cooperation and communication amongst ports and related sectors in the APEC region. Transportation Ministers also reaffirmed the importance of the APSN's latest initiatives, including the conduct of the workshop on improving ports and supply chain connectivity, and the study on APEC gateway port connectivity, which will be beneficial to strengthen comprehensive connectivity in the APEC port and related industries. Transportation Ministers also encouraged all member economies to continue their active participation in APSN activities so as to further promote regional connectivity and economic integration.

2) Collaboration within APEC

APSN has been working to enhance its relationship with relevant APEC fora by its participation at APEC TPT-WG meetings and APEC workshops. These fora include APEC TPT-WG IIEG and MEG. The Secretary-General of APSN is also the Chair of the IIEG, which provides an excellent opportunity for APSN to network with multimodal transport industries within APEC.

Given that workshops and meetings in the port industry provide an opportunity for stakeholders to connect and exchange information with their counterparts, the

Secretariat considers those as good networking opportunities for APSN and its members. In 2015, members of the Secretariat actively attended the Workshop on Study to Develop a Carbon Footprint Methodology in APEC Economies and other seminars related to APEC maritime sector, which are of great importance of strengthening APSN's cooperation with APEC relevant fora and to raise its profile within APEC.

3) Dialogue and Cooperation with other organizations

The APSN has established dialogues with many ports and organizations such as NRDC, DNV GL, IAPH, PPCAC, and Korea Maritime Institute. APSN has also cooperated with leading industry players on those common issues that the international port and shipping industries face.

The APSN's annual workshops have attracted many ports to attend and these ports have offered support to the APSN's activities. In 2015, more ports in emerging Asian economies such as Malaysia, Indonesia and Vietnam have indicated an interest to be involved in the activities organized by APSN.

6. Preparation for APSN Workshop on Improving Port and Supply Chain Connectivity

As one of our efforts to address the APEC priority of "strengthening comprehensive connectivity and infrastructure development," the APSN Workshop on "Improving Port and Supply Chain Connectivity" will be held on 10-11 November 2015 in Cebu City, the Philippines. It is believed that this Workshop will provide an excellent platform for Asia-Pacific port authorities, maritime industries and relevant international organizations to exchange information and share best practices.

It is expected that more than 100 participants from the public and private sectors of APEC member economies will attend this event. The Workshop program will feature presentations from invited speakers who are experts on core issues and topics that affect maritime transport such as supply chain resiliency, intermodal connectivity, sustainable green and intelligent transport systems which are being discussed today at various global fora. Panel discussions will also be arranged among speakers and participants to exchange views and share experiences.

The Philippine Port Authority has been assisting the Secretariat in preparation for the Workshop, the APSN Council meeting and the Advisory Board Meeting. For its part, the Secretariat has devoted considerable resources to the development of the Workshop's programme, inviting and securing speakers, and working out logistics arrangements.

To date, officials and experts from those APEC member economies including Canada; China; Hong Kong, China; Indonesia; Japan; Malaysia; Philippines; Singapore;

Chinese Taipei; Thailand and as well as experts from the Maersk Lines, Korea Maritime Institute, Global Shippers Forum and Hong Kong Shippers' Council have confirmed their attendance to this workshop as speakers. All APEC member economies have been invited to send delegates and/or speakers to attend the APSN Workshop to share experience and expertise on improving port and supply chain connectivity.

In addition, the Secretariat also promoted the Workshop on its website and produced a brochure.

7. APSN's Efforts on the Development of GPAS

The Secretariat has over the last year undertaken and completed the following work:

- 1) Produce a GPAS comparison report (with EcoPort and Green Marine)
- 2) Conducted the Second pilot project in cooperation with the ports of Hong Kong, China, Indonesia, the Philippines and Chinese Taipei.
- 3) Established the GPAS Evaluation Experts Pool
- 4) Reviewed the information packages of GPAS submitted by the ports. The outcome of this review process was very positive and provided a very useful basis for the further development of GPAS.
- 5) In order to facilitate this review process, the Secretariat prepared the following documents:
 - a) GPAS Introduction
 - b) GPAS Application Form and Port Self-Evaluation, supported by a Guide for GPAS Self-valuation
 - c) Guide for GPAS Expert Evaluation Committee
 - d) GPAS Implementation Plan

8. Update on Information Services

1) Development of the APSN Port Database

The development of the APSN database has been continued and information in the database is being collected from two main sources: from other databases and from the reports submitted by our members. The data has been updated by Secretariat in 2015.

2) APSN Quarterly Newsletter

To further enhance dialogue with APSN members and to engage more industry players in the APSN activities, the Secretariat has released three issues of the APSN Newsletters quarterly, and the last issue this year will be released in December 2015. The Newsletter serves as a channel for APSN members to keep in touch with the developments of the Asia-Pacific port and shipping industry, the recent activities carried out by the Secretariat and upcoming APSN and other maritime events. The

Secretariat welcomes all useful information from members to be included in the newsletter.

3) APSN Port Development Report

At the last meeting of the Council, the Council approved the new approach to future Port Development Reports starting with the 2014 issue. In line with the decision of the Council, the Secretariat has finalized the report of 2014 using the new designed format and has submitted it to the Council for consideration.

Action to be taken

Council is requested to:

- a) provide any views on the logo design and decide as appropriate;
- b) note the information contained in this document.

List of APSN Council Members in 2015

Australia

Mr. Scott Mashford

Director, Maritime Economic Regulation
Surface Transport Policy Division
Department of Infrastructure and Regional Development, Australia

Canada

Mr. Daniel Hach é

Director, International Marine Policy
Transport Canada, Canada

China

Mr. Ren Weimin

Deputy Director-General
Department of International Cooperation
Ministry of Transport, China

Hong Kong, China

Ms. Maisie Cheng

Director of Marine
Marine Department, Hong Kong Special Administrative Region
Hong Kong, China

Indonesia

Mr. Kemal Heryandri

Secretary of Human Resources Development on Transport Agency
Ministry of Transport of Indonesia

Japan

Mr. Takeshi Nakazaki

Director, International Policy Planning Office
Ports and Harbours Bureau
Ministry of Land, Infrastructure, Transport and Tourism, Japan

Republic of Korea

Mr. Hyung-Dae Kim

Director for International Shipping Team
Ministry of Land, Transport and Maritime Affairs (MLTM), Republic of Korea

Malaysia

Dato' Abdullah Yusuff Bin Basiron

Under Secretary, Maritime Division
Ministry of Transport, Malaysia

New Zealand

Mr. Nick Brown

Acting General Manager Aviation and Maritime
Ministry of Transport, New Zealand

Papua New Guinea

Mr. Philip Tek Habon

Deputy Secretary
Department of Transport, Papua New Guinea

Peru

Mr. Teodoro Agüero Fízcarral

Security Manager
National Port Authority, Peru

The Philippines

Atty. Juan C. Sta. Ana

General Manager
Philippines Ports Authority, the Philippines

Russian Federation

Mr. Andrey Boldorev

Deputy Head of department of investment and strategic development
Federal State Unitary Enterprise Rosmorport, Russian Federation

Singapore

Mr. Tan Cheng Peng

Director (Policy)
Maritime & Port Authority of Singapore, Singapore

Chinese Taipei

Dr. Chih-Ching, CHANG

Chairman
Taiwan International Ports Corporation
Ministry of Transportation and Communication, Chinese Taipei

Thailand

Mrs. Soontree Kimsawat

Director of Policy and Planning Department
Port Authority of Thailand, Thailand

The United States of America

Mr. Lonnie Kishiyama

Director, International Trade Specialist
Office of International Activities
U.S. Maritime Administration, The United States of America

Vietnam

Mr. Bui Thien Thu

Deputy Director General

Vietnam Maritime Administration

Ministry of Transport of Vietnam, Vietnam

List of APSN Advisory Board members in 2015

Canada

Ms. Wendy Zatylny

Executive Director

Association of Canadian Port Authorities

China

Mr. Zhang Baochen

President

China Waterborne Transport Research Institute

Mr. Chen Guorong

Vice President

Ningbo Port Company Limited

Hong Kong, China

Mr. Sean A. KELLY

Chief Executive Officer & Managing Director

Modern Terminals Limited

Korea

Mr. Sung-gwi KIM

President

Korea Maritime Institute (KMI)

The Philippines

Mr. Christian Gonzalez

Asia Region Head, Vice President for Operations, & General Manager

Manila International Container Terminal

Mr. Sean James L. PEREZ

Vice-President for Commercial, Marketing and Business Development

Asian Terminals Inc.

Malaysia

Capt K. Subramaniam

Assistant General Manager, Regulatory & Operations

Port Klang Authority

Papua New Guinea

Mr. Stanley Alphonse

Chief Executive Officer

PNG Ports Corporation Limited, PNG

Singapore

Mr. Ooi Boon Hoe

Chief Executive Officer

Jurong Port Pte Ltd

Chinese Taipei

Dr. Chih-cheng Li

Research Commissioner

Taiwan International Ports Corporation

Thailand

Mr. Suwit Ratanachinda

Chartered President and Director,

Thai International Freight Forwarders Association (TIFFA)

USA

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Vietnam

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Deputy Director General

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APSN Website for 2016

I. Introduction of New APSN Website

CREATIVE CONCEPT

The new APSN official website is intended to create a new image of APSN as an important and leading international organization with high credibility on ports in the APEC region. In addition, function design of the website should be considered as one of the priorities, so that to provide a user-friendly experience.

THE VISION

The key of design is following the principle of Minimalism Aesthetic so that to emphasize the international and professional brand image.

THE LAYOUT

To provide more comfort interface and a better user experience for different terminal users by using HTML 5 (Hypertext Markup Language) technology. Simply speaking, its core aims have been to improve the language with support for the latest multimedia, such as smart phones, tablets and laptops while keeping it easily readable by users.

INTERACTIVE EFFECTS

The homepage use Parallax Scrolling, means the multiple background layers that can be scrolled independently in horizontal and vertical directions.

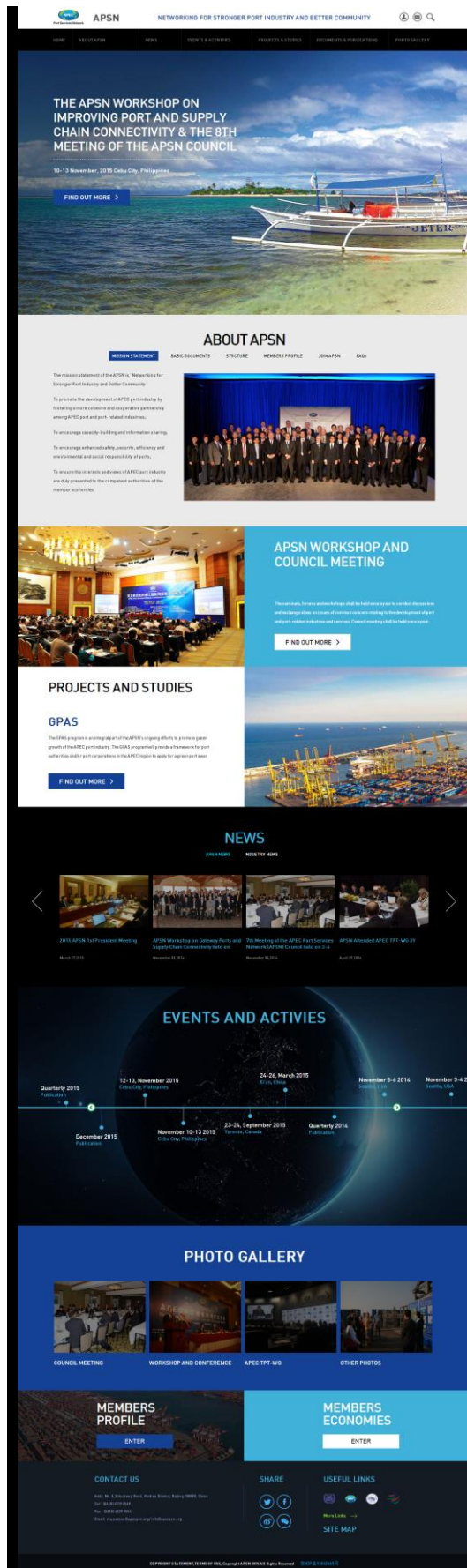
WEB TONE

The main tone of the web is blue and auxiliary colors.

II. The Homepages Display

Three main homepages for APSN, GPAS and Annual Event are displayed respectively as examples. It is should be noted that they are not final version, some of the photos and words will be adjusted before its launch.

APSN Home Page



Banners



- 3-5 Banners: Latest APSN activities, organizational promotion image...
- HD photos
- Specific theme

About APSN



- Organization introduction: Mission statement, Basic documents, Structure...

Highlights



- APSN Workshop and Council Meeting
- Projects and Studies: GPAS and Database

News



- APSN & Industry News
- Time-ordered
- Switch to browse
- Click to enter the subpage

Activities



- Time line
- Horizontal Scroll Bar
- Popup short notes
- Click to enter the

Photo Gallery



- 4 Categories: Council Meeting, Workshop & Conference, APEC TPT-WG, Others

Quick Entry



- Members Profile
- Contact information
- Share us
- Useful links: APEC, IMO...




GPAS Home Page



Annual Event – Workshop & Council Meeting



New Logo Scheme of APSN

Scheme	Logo	Description
1	 The logo features a blue and green globe with the word "APEC" in white bold letters across the center. Below the globe, the text "APEC Port Services Network" is written in blue bold font.	<ul style="list-style-type: none">• Based on the APEC logo• The “APSN” is fully spelled to highlight the name of organization.
2	 The logo features a blue and green globe with the word "APEC" in white bold letters across the center. Below the globe, the letters "A P S N" are written in large, blue, bold, spaced-out font.	<ul style="list-style-type: none">• Based on the APEC logo• The abbreviation improves the recognition and easy to remember.
	 The logo features a blue and green globe with the word "APEC" in white bold letters across the center. Below the globe, the text "Port Services Network" is written in black bold font.	<ul style="list-style-type: none">• Original logo

Application of the new logo

Flag	Billboard/Meeting Banner	Business Card
<p style="text-align: center;">Scheme 1</p> 		
<p style="text-align: center;">Scheme 2</p> 		