



Asia Cruise Fund 3rd Working Group Meeting

ACF 第三次工作会议

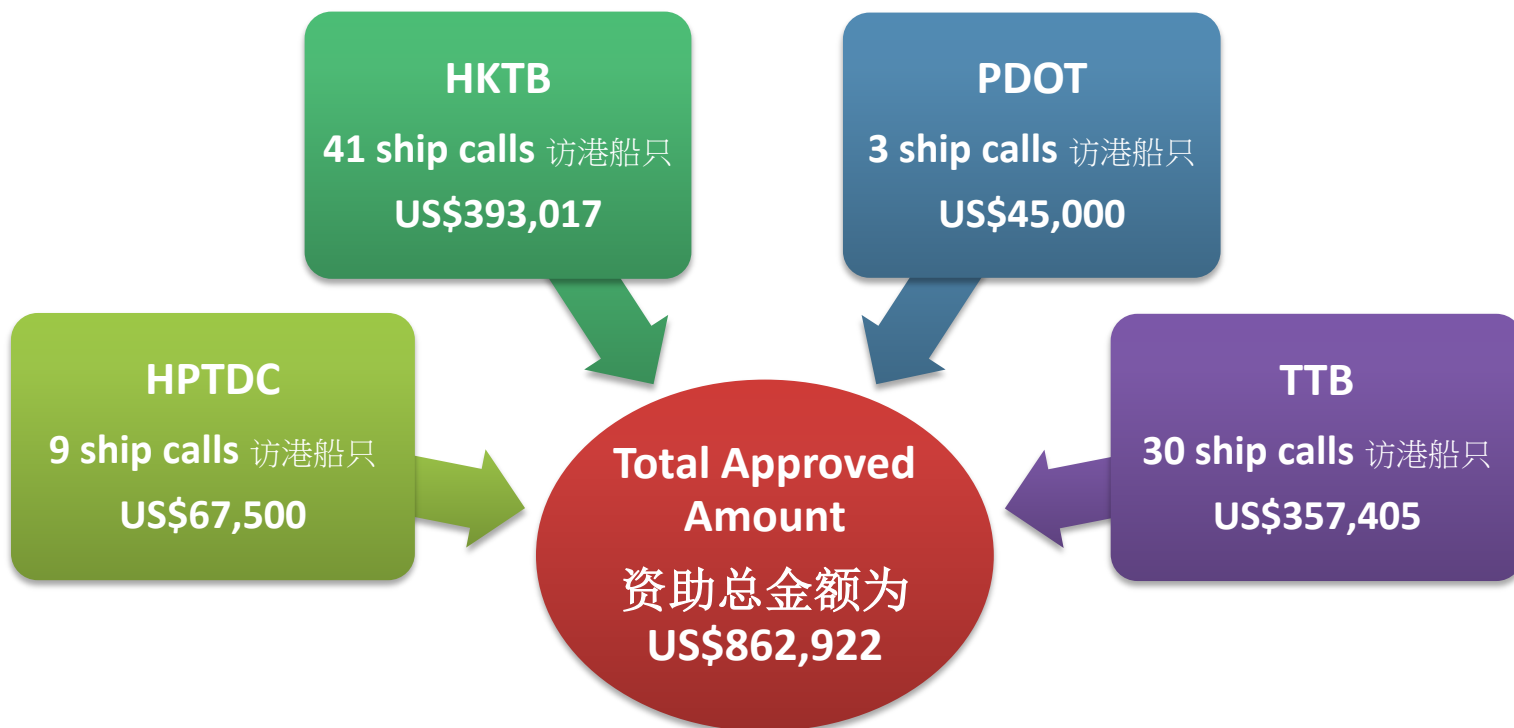
21 / 9 / 2015



ACF Applications 申请状况

- ◆ **Period 期间 : 7/2014 - 9/2015**
- ◆ **Applications of 42 Sailings** from **6 Cruise Brands** for **83 Approved Ship Calls** with total approved amount **US\$862,922**

ACF 总共接受了6个邮轮品牌的42个航线申请，审批了83个合资格访港船只，资助总金额为862,922 美元。





ACF Applications 申请状况

◆ Breakdown by Cruise Brands

从邮轮品牌分析

Cruise Brands 邮轮品牌	Application of Sailings 航线申请	No. of Approved Ship Calls 合资格访港船只	Approved Funding 资助金额 (US\$/美元)
Celebrity Cruises 菁英游轮	2	4	52,500
Oceania Cruises 大洋邮轮	3	6	75,000
Princess Cruises 公主游轮	4	8	76,653
Regent Seven Seas 七海游轮	4	9	128,000
Royal Caribbean International 皇家加勒比国际游轮	8	16	133,269
Star Cruises 丽星邮轮	21	40	397,500
TOTAL (总数)	42	83	862,922

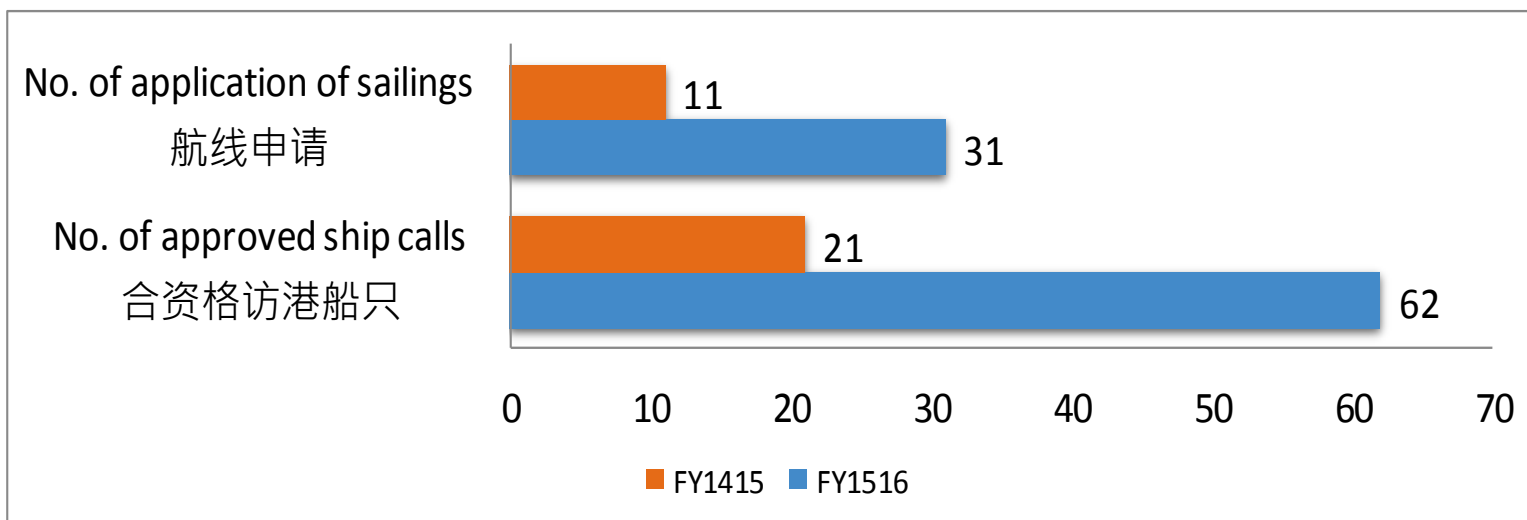


ACF Applications 申请状况

◆ Year-on-year Comparison 按年比较

→ FY1415 (7/2014 – 3/2015)

→ FY1516 (4/2015 – 9/2015)



◆ Next Step: All partners to identify the eligible ship calls in their region

下一步：ACF伙伴检阅所辖港口合资格访港船只



Invitation to Potential Port Partners 港口合作邀请

- ◆ **Continue the follow-up of expansion of port network, e.g. Southern Japan, South Korea and Vietnam.**

继续邀请港口合作，如日本南部，韩国和越南，以扩展ACF的版图，从而推动亚洲邮轮旅游业的发展。

- ◆ **HKTB visited 5 Japanese ports in mid-July; Kagoshima, Oita and Kobe showed some interest.**

HKTB在七月中旬拜访了5个日本港口，其中鹿儿岛、大分县和神户也表示有兴趣加入ACF。



- Confirmed 已確認
- Invited 已邀请



Endorsement of Xiamen's Participation in ACF

确认厦门市旅游局加入ACF之事宜

- ◆ **Xiamen Municipal Tourism Bureau (XMTB) was invited to join ACF in Oct 2014 as Xiamen is a potential port partner in the region geographically and strategically.**

有见厦门在地理上及策略上是一个很有潜力的港口，厦门市旅游局（XMTB）于2014年10月被邀请加入ACF。

- ◆ **XMTB expressed their interest to join ACF in Jan 2015 and confirmed to join ACF in Aug 2015.**

XMTB 于2015年1月表示有兴趣加入ACF，并于8月确定他们会加入ACF。



Endorsement of Xiamen's Participation in ACF

确认厦门市旅游局加入ACF之事宜

- ◆ **All ACF port partners to endorse XMTB as the 5th ACF port partner in the 3rd Working Group Meeting in Sanya.**

ACF合作港口伙伴在三亚举行之ACF第三次工作组会共同确认厦门成为第5个合作港口伙伴。

- ◆ **Next Step: Officially invite XMTB to join hand in organising the Joint Cocktail Reception at Seatrade Cruise Global 2016 .**

下一步： 正式邀请厦门市旅游局参与全球游轮展2016 ACF联合酒会。



THANK YOU
谢谢