



Social Enterprise
An Opportunity for Government to Blend
Economic Growth and Social Justice

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Social Enterprise in Taiwan



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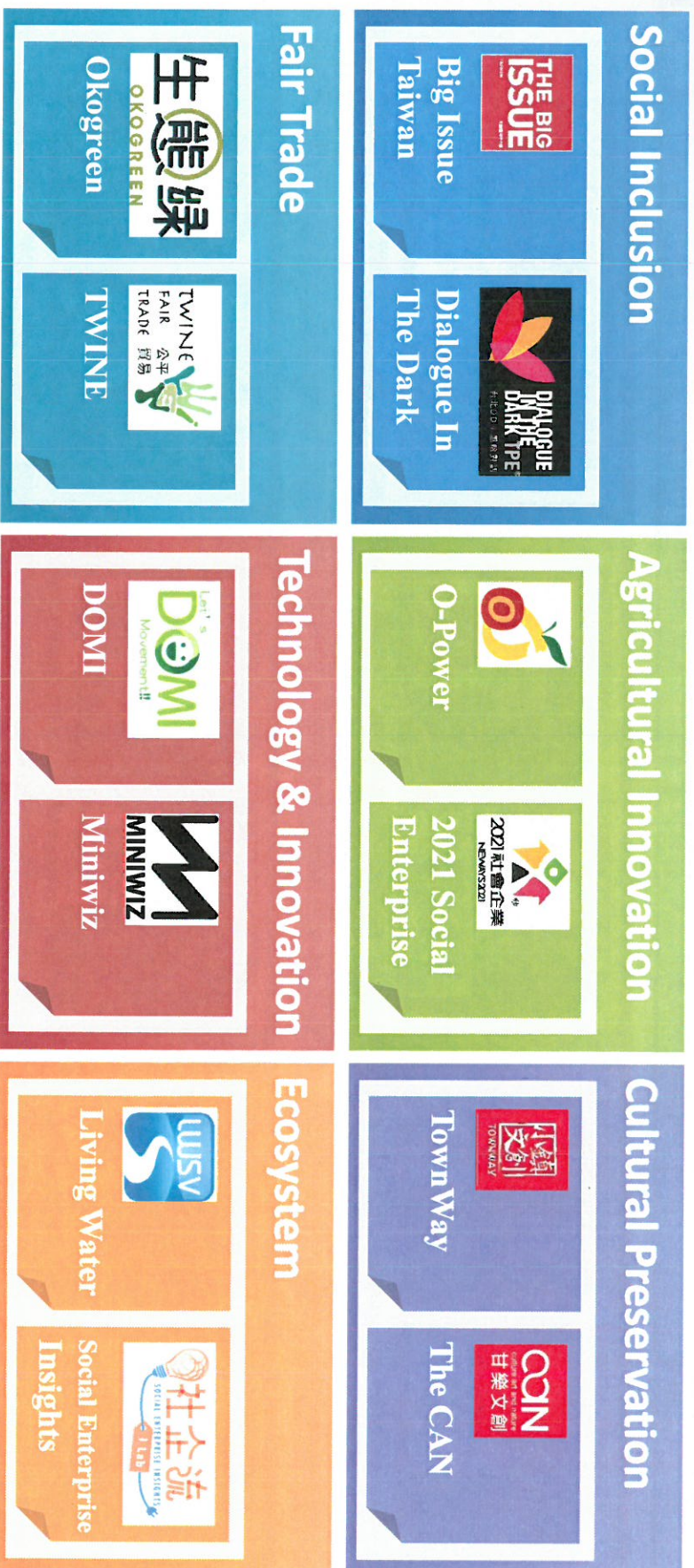
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Government Initiatives

Social Enterprise in Taiwan

■ Company-based Social enterprises



There are **56** companies registering a business name with “social enterprise.”

About **200** companies whose core business is implementing the **social purpose**.

About **1000** companies whose business scope is including the **social purpose**.

Database:

Commerce Industrial Services Portal, 2015 (Department of Commerce, Ministry of Economic Affairs)

Social Enterprise in Taiwan

■ NPO-based Social enterprises



Total	Community Economy				Cooperative Economy		Job Integration	
	Association	Farmer's Association	Foundation	Aborigine	Others	Cooperative	Welfare organization	Disadvantaged group
604	276	19	43	92	42	14	41	77
	472 (78.2%)							
	14 (2.3%)							
	118 (19.5%)							

Database: Multi-Employment Promotion & Empowerment Employment Program, 2014 (Ministry of Labor)

Social Enterprise in Taiwan

Cooperatives

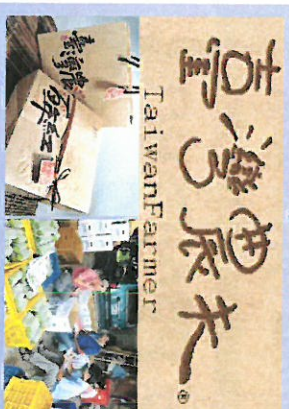
Homemakers Union
Consumers
Cooperative



Aboriginal
Wanmei Community
Cooperative



Sun Moon Lake
Guarantee Responsibility
Cooperative



Dapu Agricultural
Product
Cooperative

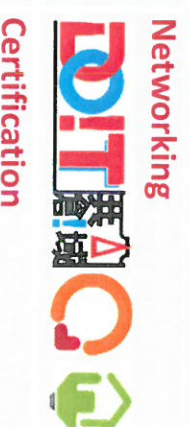


Others

Education /
Promotion



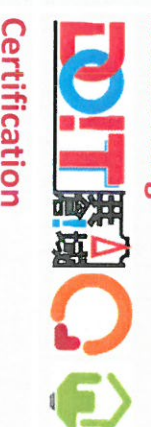
Community
Building



Universities



Networking



Media



Certification



Competitions



Co-working



Financial
Sources



Capacity
Building



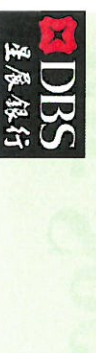
Crowdfunding



Incubation



Bank



Marketing



Database:

Ministry of the Interior; Ministry of Agriculture, 2014

Social Enterprises for Social Needs

Unsolved Problems

Vulnerable groups Cultural Collapse
Aging Population Food safety
Fading Agriculture Pollution
Urban-rural Gap etc.

Employment Issues

Higher youth unemployment rate
Middle-aged re-employment
Vocational training incompetency
Advocacy for better salary

New Economy Revolution

Social Impact + Environmental Impact + Sustainable Development

Social
Inclusion



Fair
Trade



Technology
Innovation



Cultural
Preservation



Agricultural
Innovation



Social Enterprise
Ecosystem



Government Policy

■ 2014 Social Enterprise Action Plan, R.O.C.

Vision

Create an ecosystem that nurtures innovation, start-ups, growth, and developments for social enterprise.

Goals

- Providing a **friendly environment** for social enterprises.
- **Networking** social enterprises.
- Improving the **business model** for social enterprises.

Strategies

Deregulation

To create a reasonable **legal environment** for social enterprises.

Networking

To promote **cross-sectional collaborations**, and global connections as well.

Financing

To provide **multiple fundings** through angels, VCs, and credit guarantee, etc.

Incubation

To build **supporting system** for social enterprises' developments.

Core Framework

Government Policy Strategies

■ 2014 Social Enterprise Action Plan, R.O.C.

Deregulation



- **Take inventory of the current state of related regulations**
 - Examine the current legal environment.
- **Removal of barriers**
 - Adjust the current administrative rules and orders.
- **Drafting needed Policy initiatives.**

Networking



- **Intensify promotion**
 - Public promotions and marketing.
- **Facilitate local alliances**
 - Enhance exchanges and cooperation between heterogeneous enterprises.
- **Global alliances**
 - Host forums for international social enterprises and participate in relevant activities.

Financing



- **Private resources**
 - Funnel angel funds, impact investments, CSR funds to support social enterprises.
- **Crowd funding platform**
- **Credit guaranteed funds**
 - Special project within the SME Credit Guarantee Fund.

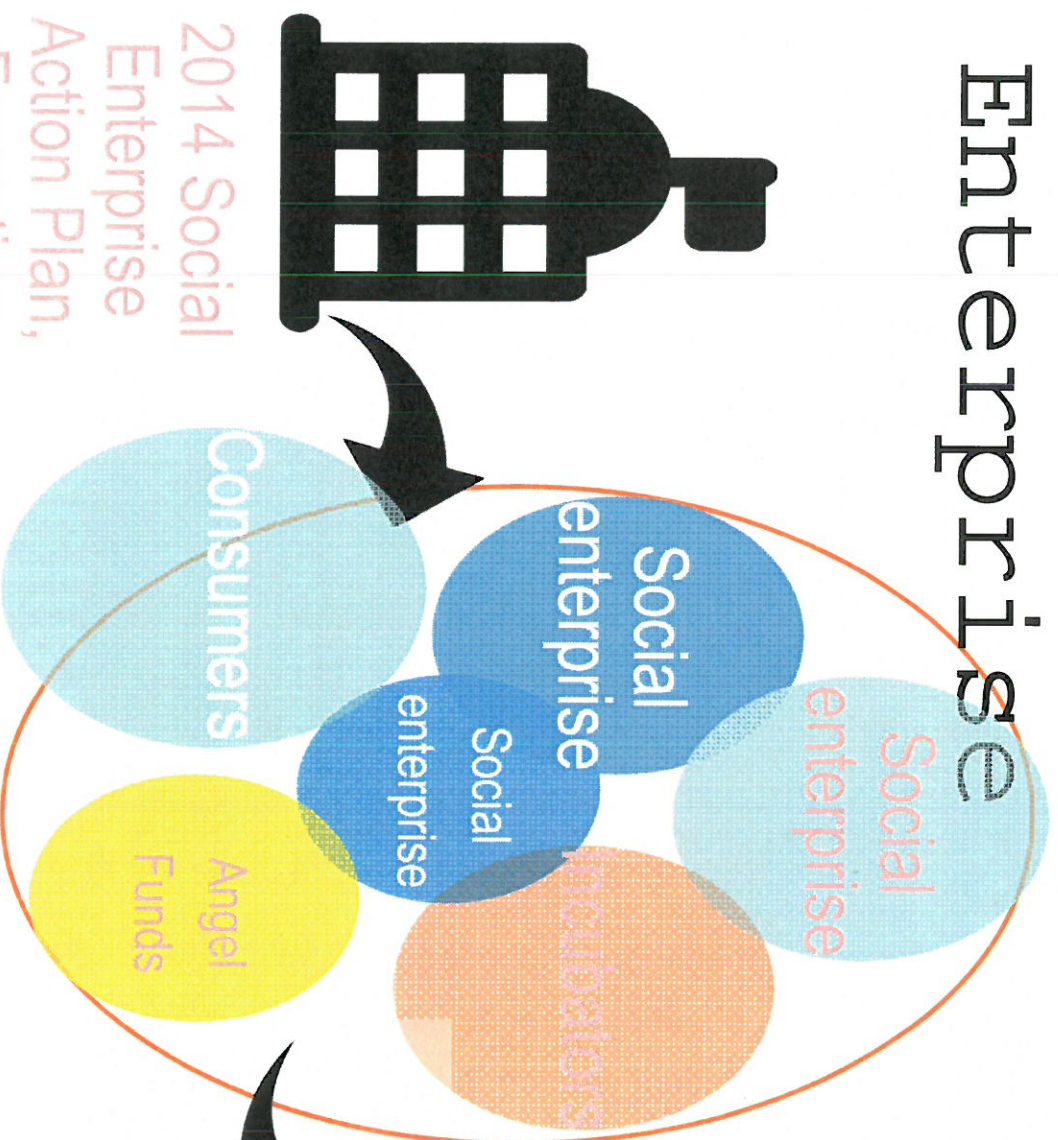
Incubation



- **Co-working space**
 - Consolidate and revitalize idled public facilities.
- **Social enterprise professional development**
 - Incubators

Future of Social

Enterprise



2014 Social
Enterprise
Action Plan,
Executive
Yuan

Ecosystem

**Self
Regulation**

What we believe

“ Social entrepreneurs are not content just to give a fish or teach how to fish. They will not rest until they have revolutionized the fishing industry. ”

-Bill Drayton (Founder of Ashoka Foundation)

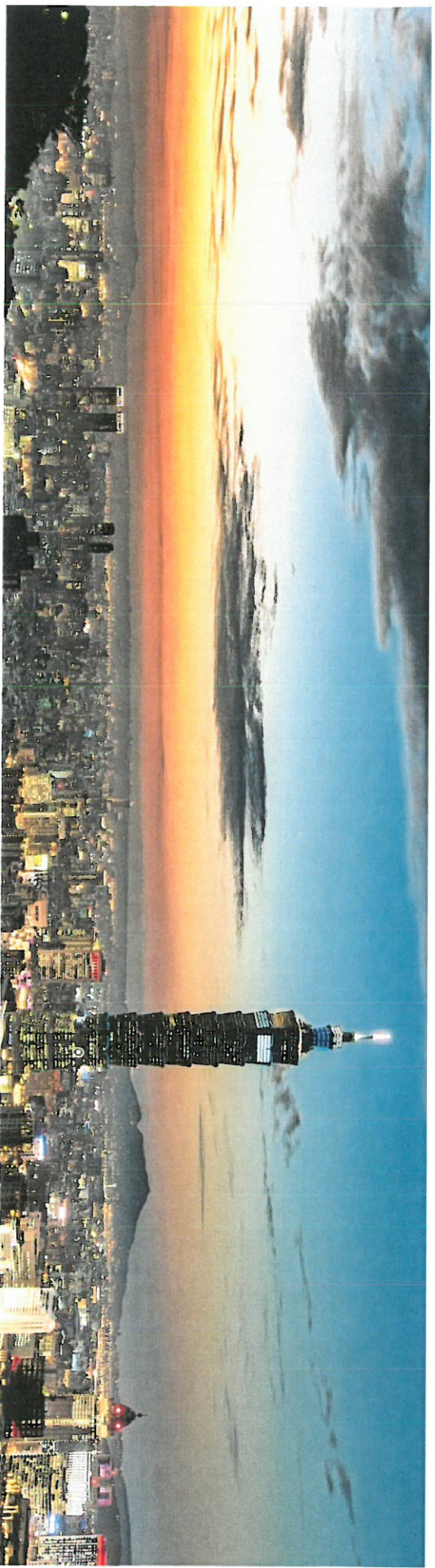


What we do

“ For too long, information, opportunities, and resources have been constraints, they need to be bridged. ”

-Sharad Vivek Sagar (Founder of Dexterity Global)





Thank you!

More information available at:

 Social Enterprise Development Web Portal

 <http://se.wda.gov.tw>

 Youth Start-up Hub 2.0

 <http://sme.moeasmea.gov.tw/startup/modules/se/>



Taiwan

THE HEART OF ASIA