



**Asia-Pacific
Economic Cooperation**

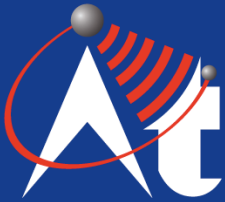
2014/TEL50/PLEN/004

Policy and Regulatory Update – Brunei Darussalam

Purpose: Information
Submitted by: Brunei Darussalam



**50th Telecommunications and Information
Working Group Meeting
Brisbane, Australia
29 September – 3 October 2014**



AITI

Authority for
Info-Communications
Technology
Industry of Brunei Darussalam

Brunei Darussalam Policy and Regulatory Update APEC TEL 50



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Key ICT Indicators

Fixed line



2013

99%



2014

92%

Fixed broadband



2013

26%



2014

45%

Mobile



2013

117%



2014

121%

Networked Readiness Index



2013

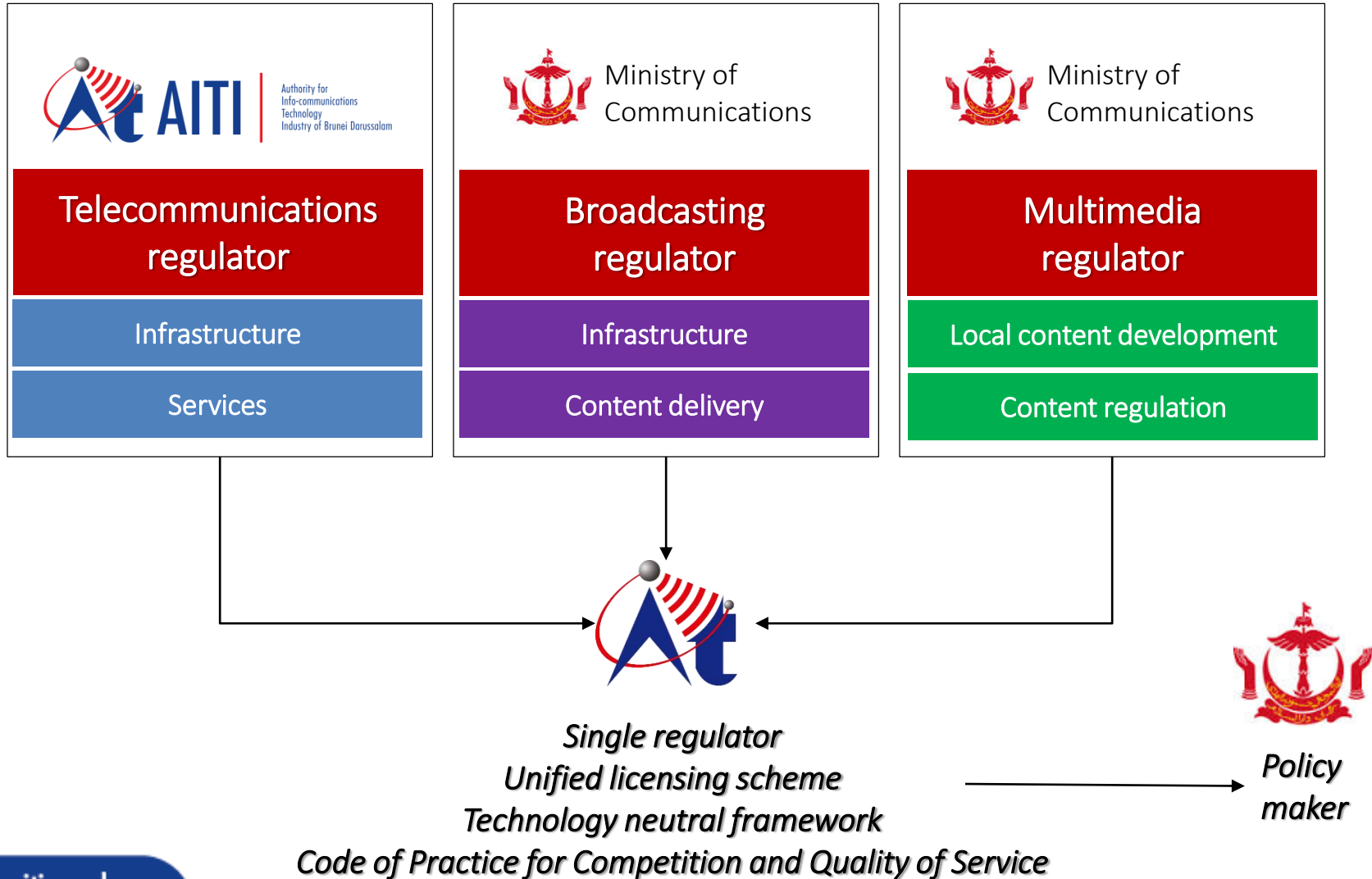
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2014

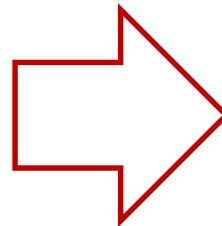
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Convergence



Strategic Direction for the Broadcasting and Television Market

Regulatory trends...	
Consumer protection	Advertising regulation
Censorship regulation and promotion of Brunei heritage	Content exclusivity
	Censorship regulation and promotion of Brunei heritage
Competition regulation	
Industry promotion	



Market & Industry Development

- *Increase viewership for Free-To-Air TV*
- *Local content development*
- *OTT as alternative for traditional TV*

Effective Regulation

- *Conducive licensing for new media*
- *Framework on content management*
- *Curbing illegal use of set-up box*

Quality of Telecommunications Services

Effective 1 March 2014



1. Combines international technical standards, best practices and consumer experiences
2. Sets a baseline for network coverage
3. Sets minimum quality benchmarks for telecommunications services
4. Sets performance parameters
5. Operators must provide clear and transparent service offerings
6. Compliance through reporting and audit
7. Breach of the Code attracts financial penalties of up to B\$1 million

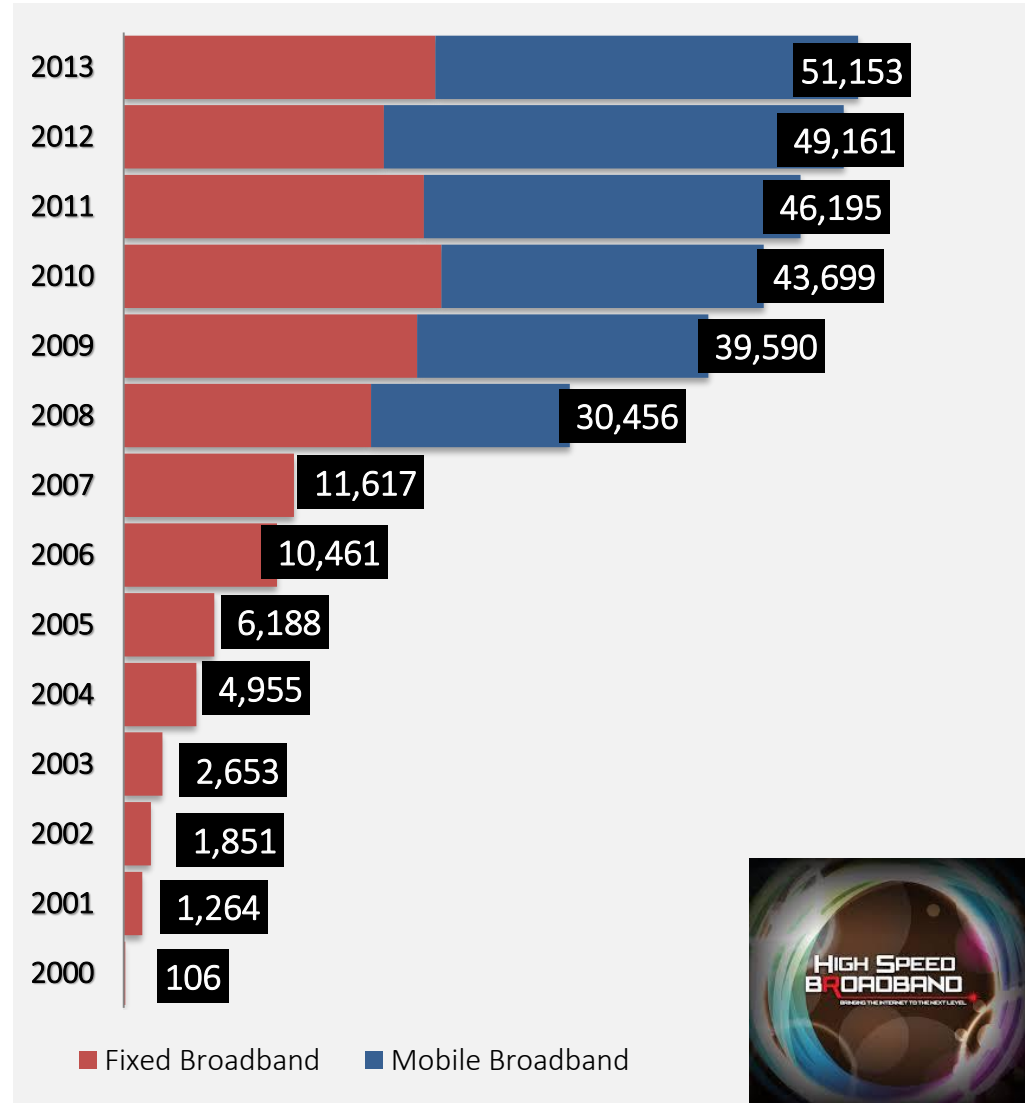
International Mobile Roaming

Bilateral agreement between AITI and IDA signed on 10 September 2014 to reduce mobile roaming rates for voice calls, SMS, video calls and data rates between the two countries.



Broadband Snapshot

- 50% FTTH-ready homes
- Target by 2018 = 85% of households
- Mobile broadband utilising LTE introduced in early 2014





ICT Industry Development

Content & animation development

Supporting local businesses

International exposure



GRANT FOR DEVELOPMENT OF LOCAL ICT & DIGITAL MEDIA INDUSTRIES



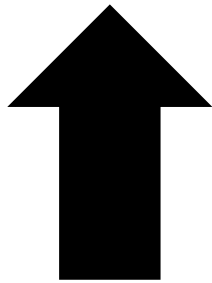
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ICT Manpower Master Plan

National Vision 2035



Objectives

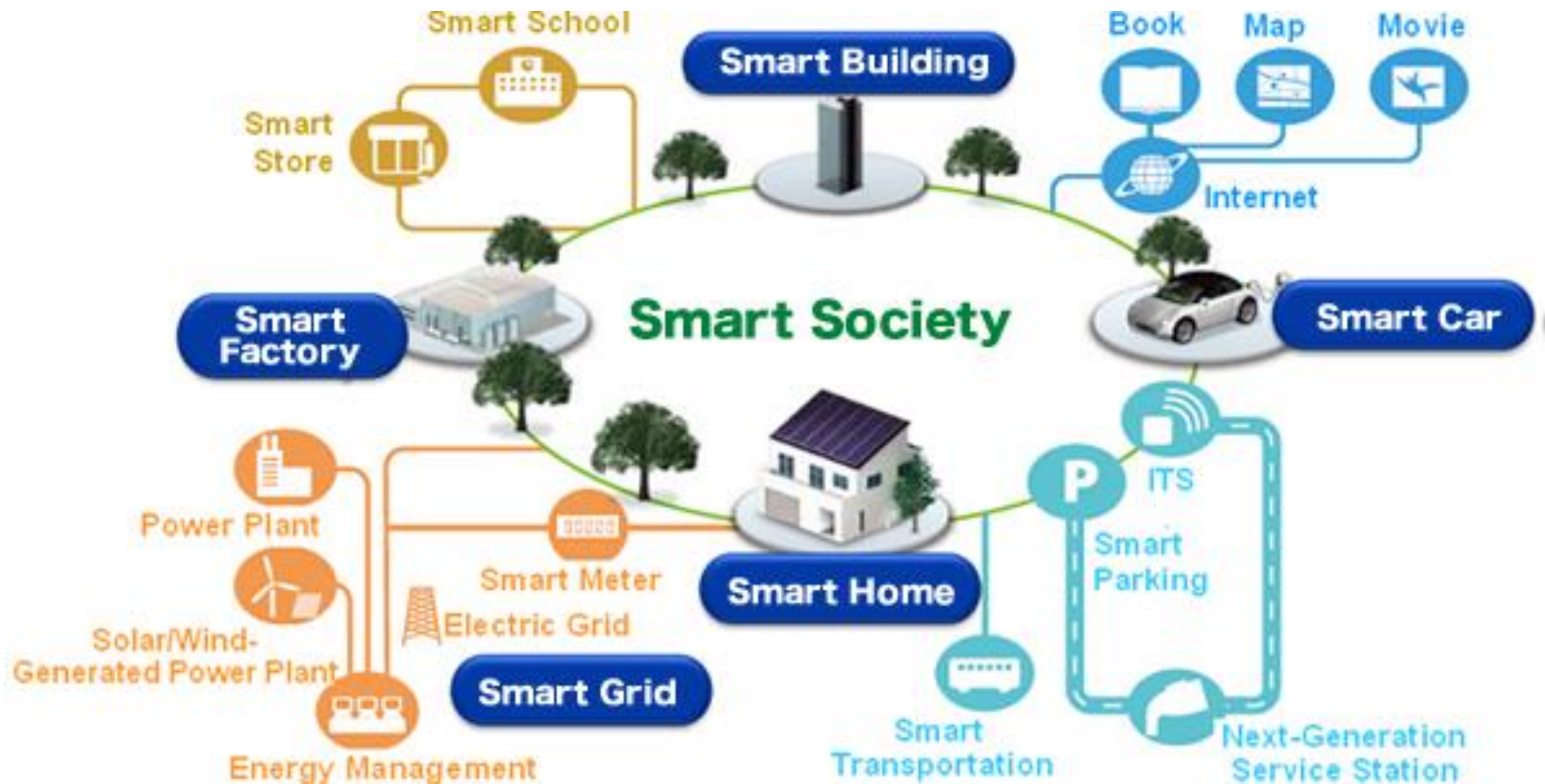
A nation renowned for its well-educated and highly skilled people and a dynamic, sustainable economy

- Provide a baseline for the current state of ICT professionals
- Prepare a ICT workforce development program
- Projection of future ICT manpower supply and demand

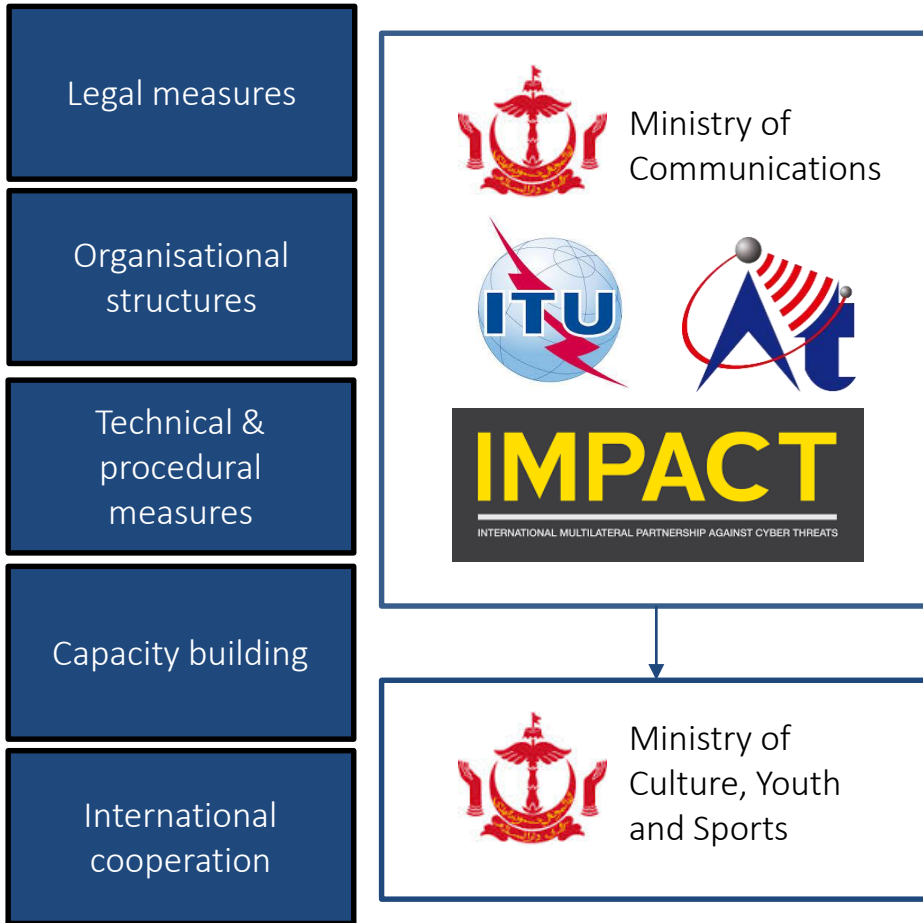
IPv6 Adoption



SMART Society by 2017



Child Online Protection





Thank You