

The Centre is committed to the following internationally adopted documents:

- Ottawa Charter on Health Promotion
- Budapest Declaration on Health Promoting Hospitals
- Vienna Recommendations on Health Promoting Hospitals
- Bangkok Charter on Health Promotion in a Globalised World
- The HPH Constitution and the Memorandum of Understanding with WHO-Euro
- Nairobi Call to Action for Closing the Implementation Gap in Health Promotion
- Health 2020: a European policy framework

The Centre is oriented at:

- the values of autonomy, self-determination and participation
- the settings approach for health promotion
- principles of thorough scientific research
- a model of applied health science based on best available evidence

Team

Director:

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Part-time Team:

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Terms of reference for the period 2013 - 2017

1. Scientific coordination of annual international HPH conferences

In line with the HPH Constitution (2008), the Centre is responsible for developing the scientific programme of the Annual International Conferences on HPH in cooperation with local hosts, WHO and other partners represented in the Scientific Committee. The Centre will advise local organisers also concerning technical aspects of conference organisation if needed. Specific tasks include:

- Setting up the Scientific Committee
- Developing the Scope and Purpose and programme framework
- Coordinating abstract collection and abstract screening
- Editing conference products (final programme, abstract book, proceedings)
- Briefing speakers
- Providing an online conference platform for programme and proceedings (www.hphconferences.org)
- Conference evaluation and reporting

2. Editing the HPH Newsletter

The Centre publishes a bimonthly HPH Newsletter on the web (ISSN 1814-4934).

Tasks include:

- Developing editorial concepts
- Inviting articles
- Contributing editorials and thematic articles
- Editing of contributions
- Layout & online publication

3. Research, model and pilot projects

The Centre initiates, coordinates and participates in international, national and regional research projects in the field of HPH, together with relevant partners. Examples of recent and current research projects include:

- **Project on a Retrospective, Internationally Comparative Evaluation Study on HPH - PRICES-HPH:** In 2009 and 2010, the Centre conducted two surveys - one on HPH national and regional networks, one on member organisations. On the basis of still ongoing data analyses, conclusions and recommendations for HPH hospitals and networks have been developed and published.
- **European Health Literacy Survey - HLS-EU:** The Centre participates in a EU-funded project with the aim to develop and administer a survey tool for measuring the health literacy of European citizens (2009-2013).
- **FP7-EU-Project on diabetes literacy:** The Centre is responsible for a comparative analysis of the effectiveness of different types of patient education to improve diabetes literacy
- **Roll-out of the Baby-friendly Hospital Initiative in Austria (2011-2013)** The Centre was responsible for scientific advice and evaluation

4. Scientific advise & technical support

The centre provides scientific / technical advice especially by presenting and publishing on issues of relevance to health promotion in healthcare. Target groups include:

- World Health Organization (WHO)
- Austrian Ministry for Health
- Organisations of the health professions and health policy agencies
- National and regional networks of Health Promoting Hospitals
- Austrian Network of Health Promoting Hospitals
- Vienna Alliance on Health Promotion in Hospitals, Residential and Nursing Homes