

出國報告（出國類別：考察）

103 年赴阿拉伯聯合大公國考察

服務機關：衛生福利部

姓名職稱：林奏延次長 李偉強司長

派赴國家：阿拉伯聯合大公國

出國期間：103 年 2 月 14 日至 19 日

報告日期：103 年 5 月 5 日

中文摘要

衛生福利部、臺北市、高雄市及桃園縣地方衛生主管官員、外貿協會代表和國內主要辦理國際醫療醫院的院長及高階主管人員等一行 39 人，於 2 月 14 到 19 日前往阿拉伯聯合大公國，考察國際第一個自由經濟醫療示範區的杜拜健康城，並見證外貿協會與對方簽署雙方的合作備忘錄，加強交流。此行亦受邀與阿聯副邦長兼財政部長與醫療首長 Mr.H.H Sheikh Hamdan Bin Rashid Al Maktoum 共同參加國際家庭醫藥展開幕典禮，並與出席的波斯灣國家醫療人士交流，亦特別拜訪杜拜及阿布達比的醫療機構及對投資臺灣國際醫療有興趣的機構，介紹政府規劃中的自由經濟示範區國際健康產業，獲得熱烈迴響。

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壹、目的

依據 102 年度行政院核定之「自由經濟示範區第一階段推動計畫」，本部應赴海外市場進行考察及推廣政策等活動，以了解其他競爭國家之推動現況、目標市場之市場概況、提升臺灣醫療品牌知名度與能見度，並制定更為精準之國際醫療產業發展策略。為達成上述目標，本部於今年度 2 月 14 日前往與我國自由經濟示範區設置概念一致之「杜拜醫療保健城」考察，同時藉本次與阿拉伯聯合大公國推動雙邊保健合作之諮商及進行實務會談，針對重要的衛生保健合作議題進行諮商及探討，以拓展我國與中東國家實質國際合作。

貳、考察過程

時間	地點	行程摘要	
2/14 星期五	桃園- 杜拜	23:15-05:10 (+1 day)	搭乘阿聯酋航空直飛阿拉伯聯合大公國之杜拜
2/15 星期六	杜拜	10:00-13:00	記者會 Press Conference: Taiwan's Medical Miracle 地點: Al Bader Ballroom, Level 9, Shangri-La Hotel
		15:30-17:30	考察當地
		19:00~19:30	接受當地電視新聞臺七點新聞現場專訪
2/16 星期日	杜拜	09:45-11:00	杜拜展覽中心參加國際家庭醫藥展開幕 Int. Family Medicine Conference & Exhibition (IFM) 網址: http://ifm.ae 地點: Dubai World Trade Centre
		14:00-17:30	考察 AL GHURAIR 集團 http://al-ghurair.com 旗下 Primehealth 共 12 間 Healthcare Centre 地點: AL GHURAIR 集團
2/17 星期一	杜拜	10:30-12:00	杜拜醫療保健城 Dubai Healthcare City 地點: Dubai Healthcare City

時間	地點	行程摘要	
		14:20-16:00	考察 INDEX 集團 網址: http://indexholding.ae 地點: Dubai Healthcare City
2/18 星期二	阿布達比 杜拜	10:00-13:00	阿布達比醫院考察 地點：阿布達比
		14:00-18:00	市場考察或阿布達比醫院
2/19 星期三	杜拜- 桃園	02:45-14:13	阿酋航空 EK366Z 直飛桃園

參、主要行程及初步成果

一、與世界第一自由經濟醫療區杜拜健康城簽署合作意願書

此行考察最重要的目標是杜拜健康城 (Dubai Healthcare City, DHCC)，一行由其營運長 Wajdi Al Daghma 接待。

杜拜健康城 2002 年開始規劃，2008 年雖受全球金融海嘯短暫影響，不久即恢復運作，目前已完成第一期多數工程，正邁向規模更大的第二期，除和美國哈佛大學合作研究當地主要疾病，設立圖書館及醫學模擬訓練中心外，更與美國、英國、德國等歐美國家合作。杜拜是國際大都市，杜拜健康城走的也是國際路線，採取「一站式」(one-stop shop)服務模式，提供來自全球的合作夥伴包括貿易證照、簽證等服務，好讓他們可以心無旁騖地專注於事業領域，此行並注意到包括韓國的三星集團醫療機構及中國大陸的中醫都已進駐園區，搶佔商機，企圖心十足。



圖說：杜拜健康城(DHCC) 營運長 Wajdi Al Daghma(左一)向邱部長(左二)及臺灣代表團詳細介紹杜拜健康城的規劃及運作情形。

杜拜健康城是最早的自由經濟國際醫療之示範區，開始於 2003 年，第一期工程興建完成後，將擁有 4 家醫院、120 家大型專科診所，以及陸續進駐的製藥及養生產業，全球知名的君悅飯店及新加坡萊佛士酒店也將陸續進駐，形成一個非常完整的健康產業聚落，和我國正在規劃的自由經濟示範區國際健康產業園區可形成策略聯盟。

在邱部長見證下，杜拜健康城 17 日中午和我國外貿協會簽定合作意願書，為雙方合作鋪路。部長在簽約儀式中強調：杜拜健康城與臺灣的國際健康產業園區的目標市場互不衝突，合則兩利，透過雙方合作，可讓杜拜健康城知道臺灣有很好的醫療技術，也有相當豐富的醫院管理經驗，臺灣可提供優質的醫管經驗，也歡迎杜拜健康城將病人轉介到臺灣治療。

園區內的另一大型 Index 集團主席 Abdul Salam Al Madani 曾來過臺灣 4 次，非常

喜歡臺灣的風土民情，更對北投溫泉泡湯情有獨鍾。他認為只要臺灣能提供穆斯林特有文化、飲食及宗教的友善環境，他們十分樂於和臺灣合作，轉介病人到臺灣就醫，且不排除投資臺灣國際健康產業園區，在杜拜和臺灣之間，開闢另一條新的絲路。

Index 集團主席 Abdul Salam Al Madani 不忘提醒臺灣，韓國三星、北京同仁堂都已進駐，如果臺灣再不加快腳步，將在這波從泰國、新加坡、馬來西亞、印度、杜拜，一路吹向中國大陸、韓國及日本的國際醫療潮流中，被拋在後面，臺灣原本領先的醫療水準也將被逐漸超越，進而被邊緣化。

二、考察杜拜健康城內的 Index 集團

INDEX 集團成立於 1983 年，為因應杜拜的觀光、貿易其產業的蓬勃發展，集團於 1991 年另成立 INDEX Conferences and Exhibitions Organization，其主要職掌跨國、跨區域及國際的醫療、科學、教育、貿易相關會展。發展至今 INDEX organization 每年參與超過 20 多場的會展，20 年來已有主辦 400 場會展的經驗。

由於阿拉伯聯合大公國(UAE)已名列全球人均醫療支出比極高國家，INDEX Health Care Management 也於 2005 設立，並在醫療觀光產業與健康部門合作上做出成長的貢獻。INDEX Holding 於 2006 年 3 月成立，有鑑於其公部門與私部門多方良好的關係，公司發展迅速並於南韓設立分公司，並對於東南亞多商業活動有廣泛參與。2011 年改組後，公司將更加強於國際公私部門的夥伴關係，以建立市場領先的主導地位。INDEX Health Care Management(HCIM)為杜拜地區頗具規模的醫療顧問公司，其業務橫跨阿拉伯聯合大公國、海灣國家(Gulf countries)、中東及北非地區。Gresham, Smith and Partners(GS&P)排名全球百大設計公司第 25 強，全球員工數多達 650 位，並在過去五年中主持超過 650 個醫療建案設計。

在考察與拜會的行程中，由林奏延次長及李偉強司長簡介臺灣規劃中的自由經濟示

範圍中國際醫療及健康產業，引起對方高度的興趣。在返國後本部仍持續與杜拜健康城相關機關保持聯繫，INDEX Trading & Investment 於 2014 年 2 月 21 日，以電郵書面表達其高度意願與中華民國衛生福利部建立 2014-2015 的工作議程，其提供合作意願內容如下，值得後續的努力：

1. Participation of Taiwan in the International Family Medicine Conference & Exhibition for 2015 along with other major medical exhibitions in Dubai. We welcome the idea of a Taiwan Pavilion and would ensure that the participating delegates receive our full support. Our strength in marketing and media can be witnessed in our events and the amount of press coverage received
2. INDEX Holding to participate in the design and planning of the proposed Health Care Free Zone in Taiwan. INDEX has tremendous experience in this area and would be a valuable asset to the Ministry of Health and Welfare to ensure that the project is successful and draws global recognition
3. Lead a government (Dubai Health Authority) and private (INDEX Holding and various private companies) healthcare delegation to Taiwan in order to promote bilateral developments in healthcare. The Dubai Health Authority has raised a few areas of interest such as raising alternative medicine (acupuncture) to a more prominent role in the healthcare sector of Dubai.

We strongly encourage the Ministry of Health and Welfare to establish a healthcare attaché in Dubai in order to build momentum on the delegation's visit as it has attracted attention locally already. As always, INDEX will be happy to assist with the promotion of various agendas and initiatives in order to establish a lasting relationship with the healthcare community in Taiwan.

三、參訪阿布達比 **Burjeel Hospital**

與杜拜距離兩百公里遠的阿布達比是聯合大公國的首府，佔該國總面積及人口的三分之二，地下富藏石油，生活十分富裕。**Burjeel Hospital** 是一家剛成立才營運一年多的全新醫院，走的是英國殖民風，品味高雅，從大門口走進去，一點也感受不到是一家治療疾病的醫院，反而像個優雅大方的旅店。

出面接待的是英國籍的執行長，在他及同事的帶領下，所有團員分三個小組，逐一參觀掛號櫃臺、候診區、門診、住院病房、藥房、配鏡室及復健區。走在醫院迴廊裡，迎面而來的醫護工作人員，個個臉上堆滿了笑容，一下子拉近和就診病患的距離。爲了讓民眾感到舒服、沒有壓力，這家醫院從結構設計到院內擺設都非常講究。以藥局爲例，舒適的沙發，柔和的暖色系裝璜，加上優美悅耳的音樂，讓人暫時忘了煩惱。更令人驚艷的是，院方還在一個寬敞的走道上架設阿拉伯風的帳篷，就診民眾可隨意入內泡咖啡，聊聊天。

如此高雅的設計，收費當然不便宜。有如總統套房的特等病房，一晚要價臺幣十幾萬元。這種收費標準，臺灣的全民健保當然不可能採行，但將來建構的國際健康產業園區則可參酌，而這也是此行另一重要成果。

在考察與拜會的行程中，由李偉強司長簡介臺灣規劃中的自由經濟示範區中國際醫療及健康產業，對方希望有機會能親自來臺灣見證。

肆、心得及建議

一、心得

1. 此次規劃杜拜行程緣起是由於杜拜當地設有國際健康城，與我國自由經濟示範區第二階段相似，期藉此行學習杜拜建立健康城經驗。而臺灣示範區第二階段國際健康產業園區計畫未來將是由地方政府結合民間資源規劃提出，為讓縣市政府醫療主管機關與民間單位對自由經濟示範區有更深入瞭解，所以本次也邀請地方衛生機關與醫療機構一同觀摩學習。另外此行也是加強兩國雙邊交流合作，藉由拜會阿拉伯聯合大公國衛生主管官員以及政要，宣傳臺灣醫療體系及優質醫療，同時邀請當地業者來臺投資，為臺灣自由經濟示範區招商。
2. 本次臺灣代表團由衛福部邱部長親自率領，同時有臺北、高雄及桃園三位地方衛生局主管以及多位國內中大型醫院的院長或相關主管一起參與，是歷年來陣容最堅強、規模最大、層級最高的醫療代表團，到國外介紹並推展臺灣醫療成功的經驗，並且考察國際健康醫療產業。此行受到當地及國際媒體的高度重視，有將近十家以上的媒體專訪邱部長，更在重要新聞時段播出臺灣成功治療當地病人的故事及邱部長的專訪，成功地在杜拜打響臺灣優質醫療的形象，更為擴展到其他地區奠定良好基礎。
3. 此行見證當地發展經濟的旺盛企圖心，每年都吸引大量外資投資，建設處處可見，而杜拜健康照護中心更標榜是國際第一個醫療自由經濟示範區，除了提升當地的醫療品質之外，更同時帶動相關產業的勃興，如醫材、藥材、旅遊、餐飲等。此行同時拜會許多當地醫療及工商界領袖，大家都聽說臺灣有很高的醫療水準，亦有興趣進一步了解國際醫療及自由經濟示範區的後續發展，希望能組團來臺考察投資環境。
4. 本次考察的重點是世界知名的杜拜健康照護中心(Dubai Healthcare Center,

DHCC)，經過實地了解並且取得第一手資料，臺灣可汲取當地發展的經驗及教訓，作為規劃自由經濟示範區國際健康園區的重要參考。在衛福部的見證之下，由外貿協會與杜拜健康照護中心簽署合作備忘錄，在此基礎下，雙方加強經驗交流，並可逐步發展互利的策略聯盟，共同深化並擴大雙方的醫療市場，臺灣方面亦可提供杜拜健康照護中心園區內的醫療機構轉介病人到臺灣治療的機會，提供醫事及醫管專業人員訓練的機會。當地已經有醫院表達高度轉介來臺的意願。

二、建議

1. 韓國三星、北京同仁堂都已進駐杜拜健康城，如果臺灣再不加快腳步，將在這波從泰國、新加坡、馬來西亞、印度、杜拜，一路吹向中國大陸、韓國及日本的國際醫療潮流中，被拋在後面，臺灣原本領先的醫療水準也將被逐漸超越，進而被邊緣化。自由經濟示範區的步伐不能慢！
2. 杜拜醫療政策與我國不同，杜拜人口有 20%是本國國民，這些國民就醫費用完全免費，80%的外籍人士至杜拜工作則雇主必須買醫療保險才可於境內工作，但因當地基礎醫療尚有不足之處，生病就醫經境內醫師診斷後如有進一步治療需要，多轉往泰國、新加坡、韓國等國繼續就醫，境外就醫費用亦由政府或商業保險買單。另外杜拜由於飲食習慣關係，常有民眾因肥胖導致高血壓及糖尿病等慢性病，而臺灣品質好、價格具競爭力，中醫針灸、心理衛生、肥胖引起的高血壓及糖尿病防治、預防注射、健康促進、週產期照護於國際上均有相當經驗與優勢，尤其中東重症醫療與健檢需求大，美容抽脂與減重亦有需求，臺灣如積極推廣並提供阿拉伯民眾回教友善環境並搭配直航便利性，未來將可以吸引大量中東民眾考慮轉到臺灣就醫，也避免來源過度依賴中國。
3. 兩地直飛將是發展觀光及國際醫療最佳的契機。直航對於病人確實是非常重要的，因為病人多半已經有身體不適的症狀，直航將時間縮短在 8 小時內對病人是很

重要的，在地點、醫療技術與價格考量上比韓國及新加坡具有優勢，與泰國也僅相差兩個多小時，因此對於國外人士來臺誘因是可以有顯著改善的，同時臺灣與杜拜相比還有很好的觀光資源，臺灣氣候宜人，觀光景點多，還有杜拜當地沒有的溫泉，都是很好的助力。另外因當地多為信奉回教，臺灣部分醫院並沒有提供回教友善環境設施，這一點是臺灣醫院可以改善的，也才能提升回教民眾赴臺就醫的意願。

4. 與泰國、韓國相較，臺灣對於自由經濟示範區國際健康產業園區推動仍有較多困難尚待突破，特別是自由經濟示範區特別條例尚未通過，許多建設規劃也無法進行。臺灣在示範區國際健康產業示範園區規劃其實是設立實體專區，與國內現有醫院進行區隔，專區內醫院一律自費，並透過優惠措施吸引國外如梅約、杜克等國際知名醫療機構進駐，將國際先進技術導入臺灣，同時也須有回饋機制，例如將技術傳予專區外之醫院，使技術根留臺灣，讓民眾不必再遠赴他國即可享有先進醫療技術。
5. 杜拜健康城 2002 年開始規劃，2008 年雖受全球金融海嘯短暫影響，不久即恢復運作，並將規劃舉辦 2020 年世界博覽會，臺灣應深入瞭解其經濟重建的過程，借重該國經驗。
6. 此次是國內第一次由政府組團到阿拉伯聯合大公國參訪及拜會的正式醫療代表團，不僅有杜拜健康局的最高階主管親自接待，並且見到杜拜的發展部部長、波斯灣國家的衛生主管官員、海灣國家合作理事會(Gulf Cooperation Council)健康部門聯席會議秘書長及當地重要的意見領袖等，展現臺灣堅強的醫療實力，並突破許多外交障礙，成功地開啓中東地區醫療外交新頁。類似的醫療外交應該更加把勁，過去都是醫療援助，不僅時間短，成效亦未必顯著，未來應可增加「醫管輸出」及「國際醫療」項目，同時兼顧外交與經濟兩目標。
7. 除了國際醫療外，臺灣其實對中東的另一項吸引力是公共衛生及健康促進。此行杜拜健康局主動邀請臺灣代表團參訪當地的健康醫療中心，並且提出加強雙方在預防醫療、基層醫療保健及健康促進等合作。衛生局表示將提出優先需要

臺灣協助的項目，並且儘速來臺考察與簽署合作意向書。臺灣厚植四十年的公共衛生及基層醫療實力再次成功行銷到杜拜地區，由於鄰近國家均有類似需求，杜拜經驗將成爲臺灣在中東的最佳示範點。我們需掌握每一個可以推銷臺灣的機會，爲我們爭取更多的商機與就業機會。

伍、照片與媒體剪輯

一、 於 Al Ghurair 集團中介紹。



二、 與杜拜醫療保健城簽署 MOU。



三、 杜拜醫療保健城及 Index 集團對我國公共衛生政策具高度興趣。



四、 阿布達比 Burjeel Hospital 向邱部長介紹醫院。



五、 招商考察團相關媒體剪報

عبر الإمارات

زيارة

وفد «صحة تايوان» يطلع على خدمات مركز ند الحمر

المصدر: دبي - البيان

التاريخ: 19 فبراير 2014



قام وفد يمثل وزارة الصحة في تايوان برئاسة وزير صحة تايوان وين تاه شو يوم بربرة إلى مركز ند الحمر الصحي، اطلع خلالها على الخدمات التي تقدمها هيئة الصحة بدبي للمرضى والمراجعين في قطاع الرعاية الصحية الأولية. واستمع الوفد خلال الزيارة، التي تأتي على هامش مشاركته في المؤتمر العالمي لطب العائلة إلى شرح مفصل من الدكتورة منال تريم المديرية التنفيذية لقطاع خدمات الرعاية الصحية الأولية بهيئة الصحة بدبي، والدكتورة كلثم سيف المزروعى مديرة المركز حول خدمات الرعاية الصحية، التي يقدمها المركز لأكثر من (90.000) نسمة بمنطقة ند الحمر والمناطق المجاورة لها.

ونحوال الوفد بمختلف اقسام وعيادات المركز، الذي استقبل خلال العام الماضي 2013 أكثر من مئة وستة عشر ألف مراجع بينهم 87571 مراجعاً لعيادات طب الأسرة، حيث تعرى الوفد إلى كافة الخدمات التي تقدمها للمرضى والمراجعين.



High ranking delegation from Taiwan visits INDEX Medical Centre

DUBAI: Chiu Wen-Ta, Minister of Health and Welfare of Taiwan, has visited INDEX Medical Centre located in Dubai Health Care City. The Minister was accompanied by his Deputy Minister along with high ranking healthcare officials from Taiwan.

Dr. Abdul Salam Al Madani, Chairman of INDEX Holding and Special Advisor for the International Hospital Federation in the Middle East Region, received the delegation and accompanied them on a tour of the different sections in the centre where they were briefed about the variety of medical services that the centre provides for patients.

Al Madani said, "The vision of INDEX Medical Centre goes in line with the policy adopted by the Emirate of Dubai to encourage medical tourism sector in Dubai and make it a world class destination for healthcare. The healthcare sector in Dubai encompasses prestigious and advanced health facilities and infrastructure in addition to an abundance of distinguished professionals who possess valuable capabilities and experience.

"The INDEX Medical Centre provides Dubai Healthcare City and the U.A.E. in general with great added value through its highly professional staff, advanced technology and offering of niche medical solutions in early cancer detection among other specialised services. We look forward to sustaining this synergy for raising the bar on the quality and range of healthcare delivery that the Healthcare sector in Dubai provides." Added Dr. Al Madani.

陸、致詞稿

Speeches by Minister in Dubai

Monday, 17 February, 2014 @ 10:30 a.m.

Dubai Healthcare City

Good morning *Chief Officers, distinguished delegates, ladies and gentlemen,*

It is my honor to address this remarkable conference as Taiwan's Health and Welfare Minister. First of all, I would like to express my deepest appreciation on behalf of Taiwan Ministry of Health and Welfare for the warm hospitality we have experienced so far in this land of extraordinary. This trip has definitely allowed us to deepen our cultural understanding of the profound Islamic tradition and build on our cooperative relationship.

Next, I would like to extend my sincere gratitude for the hard work that had put in by both parties to make this cross-region communication possible. This surely is what could be accomplished when like minds come together.

Dubai demonstrates its booming energy of a victory city World Expo 2020, and certainly is a city entitled of "Connecting Minds, Creating the Future".

Looking back at the 70s, we remembered Taiwan's struggle to construct an economic miracle in Asia. During the same time, the Arabian communities had demonstrated their friendship by providing us an abundant supply of natural resources in support of our economic growth. In return of this friendship, our best physicians were sent to your surrounding communities to assist the establishment of regional hospital system. Until now, our long-time friendship is still cherished by the people and the medical society in Taiwan.

Today, following the footsteps of my predecessors, we once again rekindle our friendship and journey to the pearl of desert, Dubai. Seeing your city with such astonishing achievements, we arrive like a humble ancient wisdom seeker looking to further our cooperation.

Taiwan is a regional hub of transportation in a similar capacity as Dubai. We have experienced steep increase of international travellers up to 8 millions last year; among which, one tenth of the total shares vast Islamic culture. We are working with other government agencies continuously to create a friendly environment includes Halal certification.

As once a great visionary in history named Zayed bin Sultan Al Nahyan once said, “Those in the position of leadership should deal with their subjects with compassion and understanding”, this is a belief that beats in the heart of all the government administrators and in the heart of leaders in all other fields.

Like many Gulf communities, Dubai has shown a solid determination to focus on broader development while enjoyed great heritages. At the same time, Taiwan is also ready with its substantial development in medical services, our world renowned title of healthcare utopia and advancements in medical technology, to initiate international healthcare service as part of the national free economic pilot zone project. The project will provide advantages to the relevant industries to form a strategic tie bonding. We strive to create a feedback mechanism from parts of the revenue to the less advantages citizens, as our traditional teaching of the Confucianism and the teaching of Quran.

Through our partnership, we will be stepping closer to better cures in medicine, to create new jobs and investment for both our peoples, and to transform both our communities into a

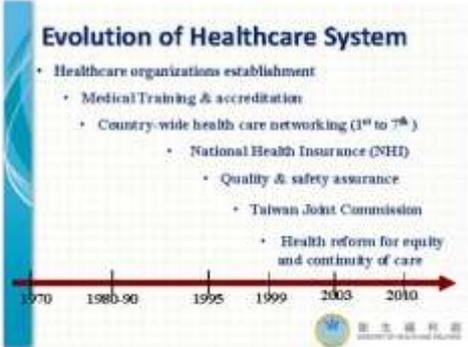
free and prosperity regional hubs. There are still many possibilities await us to be discovered.

Members of this conference delegation, let us seize these opportunities together by
“connecting the talented minds today for creating a better Future.”

I wish the conference and all attending today the best of success. Thank you.

柒、DHCC 及阿布達比簡報

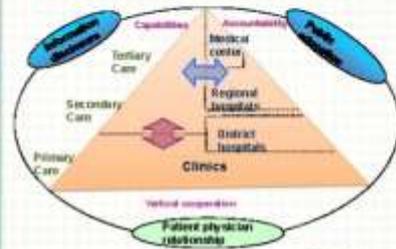
李偉強司長

 <p>TAIWAN HEALTHCARE SYSTEM: HIGH-QUALITY HEALTH CARE AT AFFORDABLE COST</p> <p>Ministry of Health and Welfare Taiwan (Republic of China)</p>	 <p>TAIWAN PROFILE</p>
 <p>Where Taiwan Is?</p> <p>6367m between UAE and Taiwan</p>	 <p>Taiwan (Republic of China)</p> <ul style="list-style-type: none"> • Population: 23.37 million • Area: 36,000km² • Population density: 644/km² • Average life expectancy: female: 82.7; male: 76.0 • Crude birth rate: 8.5‰ • Crude death rate: 6.6‰ • Per capita GDP(PPP): 41,581(USD) • NHE: \$30 billion USD • 6.62% of GDP
 <p>HEALTH CARE SYSTEM AND NATIONAL HEALTH INSURANCE</p> <p>Delivery Payment Insurance</p>	 <p>Evolution of Healthcare System</p> <ul style="list-style-type: none"> • Healthcare organizations establishment • Medical Training & accreditation • Country-wide health care networking (1st to 7th) <ul style="list-style-type: none"> • National Health Insurance (NHI) • Quality & safety assurance • Taiwan Joint Commission • Health reform for equity and continuity of care <p>1970 1980-90 1995 1999 2003 2010</p>

98% of Physicians Certified with Specialty



Integrated Delivery System



Organizations & Service Volume

Classifications	Statistics (year 2012)
Medical Centers	19
Regional Hospitals	83
District Hospitals	373
Primary Care Clinics	11,000
Ambulatory Service	308 million person times
Dental Services	32 million person times
Chinese Medicine	40 million person times
Inpatient Service	3.29 million person times

Safety Network for Critical Care around the Island

- 30 basecamp for all referral
- 77 can treat 95% of referral
- 97 for 24 hours services



National Health Insurance

- 1960 Labor Insurance (40.1%)
- 1958 Government Employee Insurance (8.5%)
- 1965 Farmers Insurance (8.2%)
- 1995 National Health Insurance (96%)
- 2013 2nd Generation NHI (>99%)

* () indicates % of total population insured as of 1995

Framework of NHI



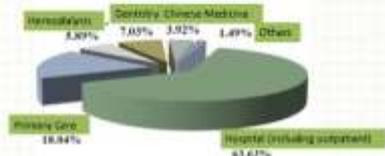
Affordability and Equity of Care

Coverage	Compulsory enrollment for citizens and legal residents
Administration	Single-payer system by government
Financing	Premiums (including basic and supplementary premiums) Insured's premium shared by the employee, employer and government
Benefits	Uniform package, affordable copayment
Providers	94% of providers contracted with NHI
Payment	Plural payment schemes under a global budget
Privileges	Premium and copayment subsidies for the disadvantaged



Budgets Allocations

US\$ 17 billions for 23 million people in 2012
About 6.6% of GDP



Comprehensive Coverage

- Scope of Benefits
- Child delivery
 - Inpatient care
 - Outpatient care
 - Prescription drugs and certain OTC
 - Dental services
 - Traditional Chinese medicine
 - Day care for the mentally ill
 - Home nursing care



Plural Payment Schemes



HIGH-QUALITY
MEDICAL CARE
AT AFFORDABLE
COST



State-of-the-art Medical Treatment

- Cardiac diagnosis and treatment
- Orthopedic and spine surgery
- Cranio-facial surgery and reconstruction
- Organ transplantation
- Minimally invasive microsurgery
- Cancer diagnosis and treatment
- Infertility treatment



“Smart Hospital”

Supported by the strong ICT industries in Taiwan

Hospital Information System	workforce less
Electronic Medical Records (EMR)	paper less
Picture Archiving and Communication System (PACS)	film less
Mobile Hospital	wait less



NHI Smart IC Card



Quality Improvement Taiwan Joint Commission on Hospital Accreditation (since 1999)



Affordable Cost

Category	USA	India	Thailand	Singapore	Malaysia	S. Korea	Taiwan
Hip replace.	\$42,200	\$10,200	\$12,100	\$20,100	17,500	\$45,000	\$8,800
Knee Replace.	\$33,000	\$9,200	\$11,500	\$19,000	\$22,000	\$39,500	\$8,800
Prostate surgery	\$39,000-10,000	\$5,000	\$4,400	\$5,900	\$4,800	\$5,150	\$2,700
Genetic Test/typing	\$19,000-52,000	\$9,300	\$11,000	\$19,300	\$11,700	\$9,100	\$10,100
Skylift surgery	\$24,000	\$4,800	\$5,000	\$6,800	\$6,400	\$5,700	\$4,300

High Public Satisfaction



Global Recognitions

July 30, 2013	The Best Health System in the World	TIME
July 27, 2012	Taiwan's Progress on Health Care By Uwe E. Reinhardt	Health Affairs
June 26, 2012	NOC Documentary Honoring Taiwan's 'medical miracle' to premiere	NOC
Mar 26, 2012	Health Insurance Is for Everyone By Farooq Zakaaria	TIME
Mar 17, 2012	GPS Special: Global Lessons - The GPS Road Map for Saving Health Care	CNN
Aug 23, 2009	7 Myths About Health Care Around the World By T.R. Reid	NBC
2008	CNN put Taiwan's health insurance on the same level as other advanced countries as a valuable paradigm	CNN
Apr 15, 2008	PWS report Taiwan's health insurance on the same level as other advanced countries as a valuable paradigm	PWS
Nov. 2005	Nobel laureate Paul Krugman, says that Taiwan's example can lead the US toward better health policies	NY Times
2001	The Economist Magazine Ranks Taiwan 2nd in Health	The Economist

One of the Top Healthcare System in the World

CNN	Discovery
10 things Taiwan does better than anyone else	10 Health Care Systems Around the World
1-Night markets	1-Russia
2-Themed restaurants	2-Brazil
3-Free WiFi	3-Cuba
4-Chinese artfads	4-China
5-Animated news	5-Taiwan
6-Beef's meat	6-Switzerland
7-Little League baseball	7-Canada
8-Seasonal health coverage	8-Britain
9-Hello Kitty obsession	9-Germany
10-Little dumpings	10-France



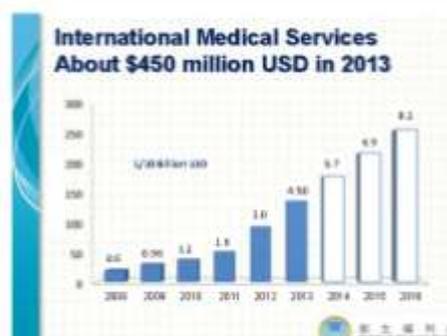
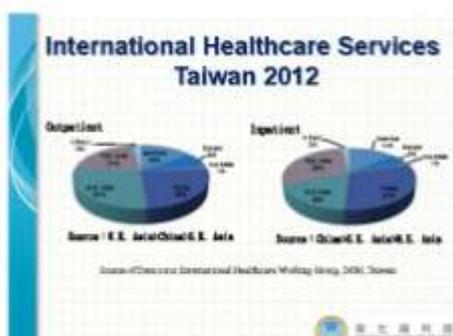
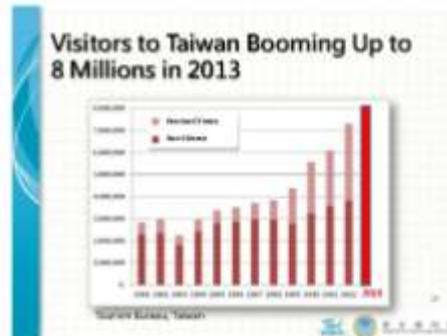
One of the Top Healthcare System in the World

Global Post	The Richest
5 places that do health care better than the US	Top 10 Best Health Care Systems in the World
1-France	1-Taiwan
2-Hong Kong	2-Switzerland
3-Singapore	3-China
4-Australia	4-Canada
5-Japan	5-Britain
6-Taiwan	6-Germany
7-Israel	7-France
8-Spain	8-Japan
	9-Italy
	10-Cuba



WE SHARE INTERNATIONAL MEDICAL CARE AND HEALTHCARE INDUSTRIAL PARK





Popular Medical Treatment for International Patients

- 1. Cardiac diagnosis and treatment
- 2. Orthopedic and spine surgery
- 3. Cranio-facial surgery
- 4. Living donor liver transplantation
- 5. Pediatric treatment for congenital disorders
- 6. Aesthetic plastic surgery and Dental surgery
- 7. High-profile preventive medicine and health check-up



Customer-oriented Medical Tourism Services



GLOBAL SERVICES CONNECTING TO OVERSEA TAIPEI OFFICES



International Healthcare Services



International Healthcare Industrial Park Free Zone



International Healthcare Industrial Park



ENHANCE MUTUAL RELATIONSHIP BETWEEN DUBAI AND TAIWAN



Dubai to Taiwan

A new silk road



Strategic Alliance



Goals

- Strengthening bilateral information exchanges and cooperation
- Introducing Taiwan's high-quality medical care and global-recognized healthcare system
- Providing one more option for special medical treatment and professional training in Taiwan
- Learning and surveying DHHC operation model, and planning exchanges
- Initiating strategic alliance in medical tourism, marketing, training, management, and quality improvement

