

Stewardship activity of JCPA (2011-2012)

Project: Promote Responsible Use for End-Users

1. Issue of responsible-use leaflets
 - Two new leaflets were issued last year:
 - “Responsible use promises fruitful harvest!” to encourage end-users to read labels well and practice GAP
 - “Let’s clean up after use of CPPs!”
 - 30,000 copies in total have been distributed for free to agricultural stakeholders.

“Responsible use promises fruitful harvest!”

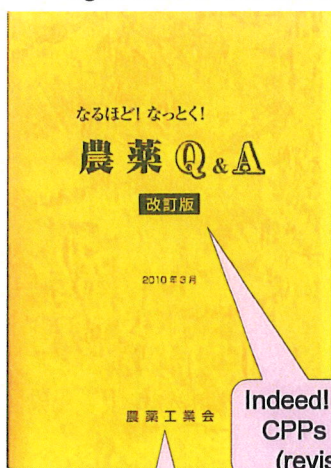


“Let’s clean up after use of CPPs!”



2. Issue of revised “Indeed! Quite! CPPs Q&A” (274 pages)
 - The revised version was published in March, 2010.
 - All contents were uploaded on the web* for general public and DVDs were distributed upon request.
 - Another 1000 copies were newly printed in 2011.

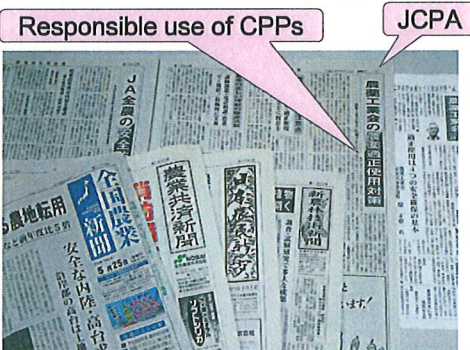
* <http://www.jcpa.or.jp/qa/>



Indeed! Quite! CPPs Q&A (revised)

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3. Responsible-use articles published in agricultural newspapers
 - 7 serial and 3 independent articles/year.



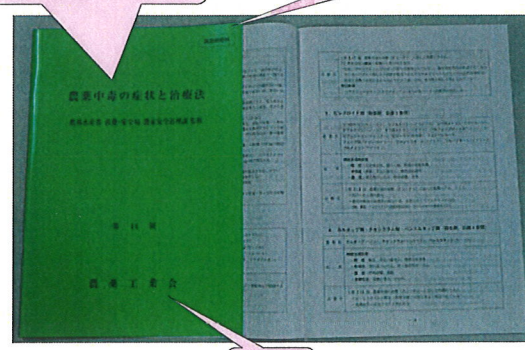
4. Dispatch of lecturers to train-the-trainers and end-users training session
 - Sessions are organized by local governments and/or grower’s associations.
 - Member companies’ representatives voluntarily attend to lecture on the responsible use of CPPs.
 - ca. 100 sessions and 12,000 audiences/year



5. Telephone Consultation Service (consigned to other sector)
 - ca. 400 calls/year

“Pesticide Poisoning Symptoms and Treatment”

For Medical Use



JCPA

Project: Conduct Medical Stewardship

- A booklet of “Pesticide Poisoning Symptoms and Treatment” has been revised every 2 years.
- The 14th version (48 pages) and its summarized poster were issued in April, 2012.
- The booklets & posters (4000 copies each) are distributed to medical and agricultural stakeholders by JMAFF and JCPA.