

出國報告(出國類別：國際會議)

國際教育論壇(Going Global 2013)

服務機關：國立臺北藝術大學

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一、摘要

此次受本校朱宗慶校長指派代表學校參與由英國文化協會(British Council)在杜拜舉辦的國際教育論壇 (Going Global 2013)，是本校首次參與類似盛會。為時兩天的會議，根據大會的統計，共有來自 83 個國家，1,300 多人與會。會議舉辦地點在杜拜的世貿中心，場地設施充足完善，且善用科技工具提供視聽與資訊搜尋交流之服務，主辦單位建議住宿的旅館又在會場隔壁，可見整個規劃團隊前置作業之用心，令人印象深刻。而身為台灣代表成員之一，除了能夠在英國文化協會在台代表 Alison Devine 安排帶領下，與教育部國際及兩岸教育司林文通司長、淡江大學張家宜校長，以及幾位來自台師大、中興、輔仁、北醫等學校負責國際事務的教師一起與會，備感榮耀之外，也藉由參與及聆聽不同場次的專題討論，獲得不少新知與啟發。

二、目的

英國文化協會辦理之「國際教育論壇（Going Global 2013）」邀請全球來自教育、商業以及政府領域之決策者與執行者參與盛會，經由多元的議題探討，一同思考教育的願景以及落實教育方針。研討會主題為「全球教育：二十一世紀知識經濟新時代（Global Education：knowledge-based economies for 21st century nations）」。

三、過程

此次參加英國文化協會在杜拜世貿中心舉辦之 Going Global 2013，針對 21 世紀知識經濟高等教育發展主題所舉辦之論壇，共有來自 83 個國家，約 1,300 多人參與。整個過程可分為兩階段說明如下：

（一）準備階段

1. 獲知相關訊息

從教育部公文獲知訊息，並由朱校長指派本人參與。

2. 行政業務處理

由本校國際交流中心負責後續行政處理業務，包括與英國文化協會聯繫、早鳥報名、訂機票、訂旅館、辦理簽證等事宜。

3. 行前說明會

為了參與此次盛會，台灣代表團部分成員於出發前，已經在教育部國際及兩岸教育司林文通司長邀請下，與英國文化協會在台辦事處處長 Alison Devine 及工作同仁先行碰面、聚餐，並由英方代表為大家做簡報，以便進一步了解杜拜當地之地理環境、政經狀況及風土人情，也包括穿著該注意事項、忌用左手與人握手、節制飲酒、勿帶豬肉相關食品等事宜。由於 Alison 本人之前曾派駐在杜拜四年，故在餐敘之間，台灣參與成員也隨時提問，以期行前可以做好萬全的準備。現場簡報資料內容請見附件一。

（二）參與階段

3 月 3 日下午搭乘國泰航空班機經香港轉機飛往杜拜，3 月 8 日上午回台，以下根據在杜拜停留期間之行程表，分別說明如下：

1. 學術文化參訪日-- 3 月 4 日

早上參訪杜拜的 Knowledge Village（知識村）和 International Academic City（國際學術市），以便進一步了解杜拜所規劃的自由區如何吸引世界上不同的大學進駐招生，以及目前各校進展情形。

下午參觀 Burj Khalifa（世界最高的哈里發塔，俗稱杜拜塔），到 154 層樓高的觀景台，一覽市區全景。

晚上參加此次論壇的歡迎晚宴，就在哈里發塔下 Armani Hotel 內舉行，已事先註冊登記，當日取得名牌進入。在英國文化協會三位代表簡單致詞後，晚宴隨即展開。侍者穿梭其間提供食物及飲料，大家自由取用並交流、交談。由於地緣關係，晚宴期間亦正好有機會欣賞每逢整點配合音樂演出的水舞秀。

2. 會議論壇日--3 月 5 日及 3 月 6 日

論壇第一天早晨，所有與會者報到領取相關資料及布製提袋後，可先入大會場食用餐飲、與熟識者寒暄打招呼，並自備或現場租借科技產品，內有 SpotMe 之應用軟體，以利之後會議各場次的選擇及參與。

接著，所有參與者聚集至最大的會議廳，等待開幕，同時觀看台上正播放著不斷顯現各國國旗的影像。雖然因技術問題致使開幕式稍微延後開始，並做了些調整，但很欣奮因此能看到青天白日滿地紅國旗出現在影片中兩次，趕快拍照存證留念。

之後，幾位講者主要論及二十一世紀全球高等教育所面臨的挑戰之專題討論先進行，揭開序幕後，開幕式在螢幕上出現 Going Global 2013 字樣下，由司儀宣布正式開始，特別敦請阿拉伯聯合酋長國的教育部長親臨會場致歡迎詞。其以英文說明杜拜與英國文化協會的密切合作關係，支持此次會議的重要意義，並預祝會議進行順利成功。

開幕式後，各場次同時於世貿中心不同樓層之 Sheikh Rashid Hall、Dubai Room 和 Abu Dhabi Room 內不同場地開始進行，同時段最多有六個不同主題場次可選擇參與。（詳細的會議議程與各場次討論主題，請見附件二。）

3 月 5 日晚上英國文化協會在台辦事處，特別和在韓國與日本辦

事處同仁合作，讓此次參與盛會的台灣、韓國及日本的大學代表有機會相聚一堂，大家相談甚歡，尤其晚餐地點選在設有室內滑雪場的大購物中心內，真是讓大家開了眼界，也不得不讚嘆杜拜的奢華！

3月6日論壇第二天，各場次仍舊進行著，也有「世界咖啡桌」討論形式。

閉幕式特別找了一位父親是韓國人，母親是越南人，出生在約旦，成長於沙烏地阿拉伯，說得一口流利阿拉伯文和英文的亞裔人士，表演脫口秀，凸顯 Going Global 之主題，以及多元文化、跨文化相互尊重與理解的重要，此亦呼應本人前一天被要求錄製一段影片，以一個字來表達對此次參與盛會的想法時所說的” Multicultural”。

閉幕最後在英國文化協會代表 Dr. Jo Beall 針對此次會議的關注焦點做結論，並致感謝詞，然後播放邁阿密歡迎大家明年蒞臨與會的影片，而就在相約 2014 年邁阿密見的聲音中結束。

當日晚餐由我國駐杜拜代表處處長及幾位同仁一起設宴歡迎我們，在他鄉遇到同胞分外親切，特別是得知代表處同仁多為政治大學拉伯語文學系畢業，也就是我的學長或學弟，非常有話聊，也為日後有機會再造訪時找到可連絡協助的朋友。

3. 杜拜一日遊--3月7日

趁著下午離開杜拜前，大家自費請英國文化協會在台辦事處處長幫我們安排兩輛車，到杜拜舊城一遊，包括黃金市場、香料市場、坐小船遊河、參觀博物館、在皇宮前拍照，以及快速到從深海中打造的棕櫚人工島逛一下，並有機會看到除了名聞遐邇的七星級帆船旅館外，另一座非常高級華麗的旅館—Palm Atlantis Hotel 之外觀。

杜拜停留期間相關照片請見附件三。

四、心得

本次參與論壇，對主、協辦單位、會場選擇與佈置、會議形式與討論主題等有一些心得感想，將從幾個面向與角度分享如下：

（一）會議地點選擇佳

1. 做為七個阿拉伯聯合酋長國之一的杜拜，因發現了黑金石油，故可運用豐富的財富從沙漠造城、從深海造島，儘管前兩年經濟危機影響不小，但仍然吸引大批觀光客前往一窺杜拜由人工造就的世界奇蹟。

此外，藉由在自由區（Free Zone）開放國際校院進駐招生辦學，對於在全球化趨勢下高等教育的發展，提供了國際化策略的典範。因此，選擇在杜拜舉辦有關 21 世紀高等教育相關論壇，是相當不錯亦有意義的決定，就連歡迎晚宴地點的選擇、布置與進行方式，都令人留下深刻的印象。

2. 會議在杜拜的世貿中心舉辦，主辦單位所建議的兩家住宿旅館 Novotel 及 Ibis 剛好在會場的兩端，從旅館至會場，非常便利，且兩家旅館皆提供 Bus 服務，可到一些旅遊景點參觀購物。

Metro 世貿中心站也在附近，且可直達國際機場，亦有利於參與者自行往返目的地。特別值得一提的是，有著五節車廂的 Metro 還分等級，Gold Class 價錢最貴，也有專門提供給女性同胞的車廂。

3. 世貿中心場地廳館空間足夠，與會人數即使超過千人，也能根據自己有興趣的主題選擇參與，分散容納到不同空間。且包括中餐及點心時間皆在會場進行，即使座位不多，常須站著用餐，但仍進行的非常順暢，有秩序。

（二）善用科技軟體

除了世貿中心本就具備的影音專業配備可讓參與者清晰地看到與聽到所有發言之外，會場設施先進完善，現場提供 **SpotMe** 應用軟體手機租借，可以事先知道會議各場次之進行，並可和相遇約談者透過應用軟體的設計，互換名片、資料，繼續維持日後之交流，顯見科技發達對人類的影響無遠弗屆，也驗證了會議中有人提醒注意科技

發展快於教育的現象，所有教育工作者的確需要對於未來教育環境充滿想像力。

（三）動用許多人力

每一個現場都有專門人員服務，科技支援諮詢人員、接待、廚師、服務生、志工、專業攝錄影人員等等，相關文化教育機構的推廣行銷人員亦常在會場內穿梭、主動出擊，提供資訊服務。可見前置培訓作業一定花了不少時間與心力，所有專業人員也都必須發揮專業精神與態度，才能創造舒適、友善並利於交流的環境。

（四）會議形式多元豐富

會議有不同類型，包括 Panel 及 World Café 等，兩者皆有主持人負責介紹與談人及引導討論議題，對於不同的聲音意見都能予以尊重，且就我所參加的場次而言，不論是主持人或與談人在時間上都掌控得宜，不愧是來自教育文化背景的學者專家代表。

同時，會場大廳有幾所大學和文化學術機構設有攤棚，以便和有興趣及有需求者進一步交流。參與人員進進出出也能隨時把握時間與機會彼此會談、溝通。另有海報發表形式，讓有興趣者駐足閱覽。

整體而言，可謂是以會議論壇為主，但亦兼有小型教育展的功能。

（五）會議內容著重跨國分享

有許多主題作為會議討論內容，主要針對高教面對的挑戰而提出，包括高教品質、國際化、多元化、高教世界排名、經費來源、科技衝擊、跨國合作（含研究）、跨國教育、高教如何培育國際移動人才，如何設定標準，符合業界所需，以及如何不受政府約制，展現獨立自主等等，都是非常重要的討論議題。

明顯可見的，除了英國不同學術機構一定有代表參與討論外，所邀請與談講者，也會顧及地主國及其他來自不同文化背景者。且特別著重在實際案例分享，亦即多以自身經驗或研究所得和大家分享，而當台下觀眾提問時，也會談及自身經驗與看法。雖然可能因此較不夠深入，但是對於增加對他國、他校的了解及開拓視野，仍是有助益的。

（六）英國文化協會已成功搭起世界交流平台

此次參與會議讓我更深刻體會到「文化才能使一個國家變得偉大」。英國文化協會每年辦理 Going Global，好像讓人看到歷史上大英國協的氣魄，且因為是以文化教育、人才培育為主軸，更容易超越政治的藩籬與局限，搭建世界溝通的橋梁，為人類的文明與繁衍做出貢獻。換言之，英國文化協會的角色功能已經是世界級的，其所推動的重點方向及擴展的腳步策略，值得借鏡。

五、建議

以下針對參與 Going Global 2013 所帶來的啟示，從對本校和對台灣兩方面提出個人淺見供參：

（一）對北藝大

1. 設定自我評鑑的準則

我參加了一場圓桌座談，主題 Do international standards make sense？因其他成員皆來自知識系統清晰完善的學術背景，例如醫學、理工、法律類科，與業界聯結強，所以很容易談到國際標準及大學如何設定標準，自我要求與提昇。

我提出藝術是否或該否有國際標準之質疑就教於其他人，他們咸認為因藝術牽涉文化、美學，是非常不同的，很難以國際標準規範，故未見列入世界高教排名機制。但也覺得每所藝術大學，就學生技藝學習層面，或是課程架構層面，仍應訂定自己的準則。例如：以古典音樂科系為例，因在西方發展歷史悠久，應該還是可以有世界標準的。此對本校尋求自評、外部評鑑及繼續追求卓越，可提供一些思考。

就我看來，藝術領域不同於其他領域是被理解的，但我們仍需要建構自己的準則，並要有足夠的能力與其他領域對話，才能不斷提升「學」「術」層次。

2. 強化國際人才的培育

在全球化激烈競爭的環境下，許多國家鼓勵學生具有國際學習經驗，包括涉獵不同語言的學習，或是鼓勵教師跨國合作研究，這

些作法應該是標榜國際化的本校在未來必須更積極努力推動之方向。尤其有位講者提及新世代必須具有全球移動的能力，也是我們常說的帶得走的能力，包括文化適應能力、語言溝通能力、獨立思考能力、時間管理能力或是想像創造能力等等，都值得作為我們培育人才的參考。

此外，我們對於一些尚未接觸的文化國度，也應多方了解，建立關係，以爭取更多國際人才到本校就讀、研修，或是講學、研究。

此次曾試圖接觸卡達大學，可惜該校以理工、商學為主，沒有藝術相關科系。但因碰巧與一位來自黎巴嫩教授設計的教師交談，發現她任教的學校有建築設計科系。未來，本校國交中心及各系所可更主動參與國際盛會，尋求值得合作交流의夥伴學校與學術機構。

3. 面對科技新時代的來臨

知識內容的學習在 21 世紀因科技發達已無所不在，並可輕易取得，且年輕世代對科技工具的使用已是如此普遍，教師亦必須熟悉與運用科技輔助工具及教學互動平台。無疑地，世界一流校院在行政管理以及課程教學方面的電子 e 化、網路視訊、數位學習平台、線上教學或虛擬實境教學等等，已是時代的趨勢，更是未來教育的必然。即便我們是強調技藝、智慧傳承的藝術大學也無法置身這種早已超越時空限制，且大家都積極向外聯通、爭取與分享資源的網絡世界。

因此，如何善用科技媒介，在面對科技發展快過教育的現象時，又仍能保有人文教育核心精神，培育出真正的世界公民，應是北藝大行政與教師團隊必需審慎以對的課題。建議本校同仁要有危機意識，並對時代環境的變化，特別是對科技的進步保持警覺，勇於學習、勇於任事，大膽接受各種挑戰，讓科技為我們服務，不斷提高行政與教學效能，與世界一流校院同步、接軌。

（二）對台灣

1. 展現自信，才能昂首闊步

杜拜設有教育自由區，有來自不同國家的大學在區域內設校招生，競爭激烈。從聆聽有關跨國教育(Transnational Education)主題

的討論場次中，發現亦有其他國家如馬來西亞有此規畫設計。台灣不夠開放透明，高教校院太多，品質及經費差異大，教育部對高等教育的約制也太多，無法形塑良善的競爭環境，對高教影響甚鉅，也因而造成聯合報社論所提及台灣人才的困境：用不上、留不住和進不來，對台灣整體競爭力都造成威脅。

而從台灣人才培育的角度來看，多年來，台灣學生到國外真正有心求學的積極度也不夠，留學人數明顯下滑，若因教育環境缺乏國際視野，就很難培育具有國際競爭力的人才。特別是此次會議發現發展中的國家如中東和亞洲許多國家都已急起直追，台灣真的需要從整個高教發展方向、政策、機制、策略等各面向作全盤檢討。

期待我們政府要更有自信，打開格局，勇敢面對競爭與挑戰。尤其是教育部應以更開放、更自由市場機制的方式來看待今日的全球化教育趨勢；也能多透過和不同國家負責教育的相關機構部門多交流，以利更精準地掌握時代的脈動和人才的流動，有效解決教育、人才培育方面的重重問題。

2. 迎向國際，要有規劃配套

杜拜運用龐大的資金創造特色賣點，形塑國際友善環境，吸引國際觀光客、學生和工作人口，也為自己的經濟、教育的發展開拓了新的契機與可能性。雖然體制不同，但杜拜領導者的眼光、行動力、為國家人民找到未來出路之用心，以及如何改造杜拜邁向國際化的進程，仍有值得我們學習之處。

相較於杜拜的「人工」，台灣的文化底蘊及特色絕不遜色，但似乎欠缺中心思想和整體規劃。且由於是較民粹式的民主，缺乏法治、紀律和自省，以及對專業的尊重與理性對話的空間，致使政府施政目標方向不夠明確，無一貫性；實施手段也常瞻前顧後、不夠果斷，嚴重影響運作績效，更奢論改革成果。同時，我們的整體環境，包括視聽媒體在國際化、多元文化、科技化與人文關懷等各面向仍有待努力、加強，而如何在全球化與在地化之間尋求平衡，更考驗著我們的智慧、眼界與實踐力。

就以吸引觀光客為例，杜拜塔已超過臺北的 101 成為全球最高建築物，登塔一遊對觀光客極具吸引力，非常願意排隊等候、花錢

消費。而台灣還有好多名勝古蹟值得向世人推薦，只是我們的好山好水好人情，若缺乏適當的管道、媒介，以及友善、便利又吸睛的環境，將無法有效地傳遞給世界各地的朋友，並吸引他們的蒞臨。於此關鍵時刻，我們真的應該好好思考如何發揮傳統文化的優質面，並善用現代科技資源，有目標、有策略並非常創意地來建構國際化環境與條件，推展文化觀光產業，使台灣一如杜拜般成為讓世人嚮往、夢想一遊的世界地標。同時，藉由更國際化的交流環境來增進對不同國家文化的認識與包容，開拓國人視野，以及刺激、創造更好的經貿利益和附加價值之機會。

3. 宣揚國威，需要長期深耕

英國文化協會於 1934 年創立，明年將進入第八十個年頭。而因台灣政治外交的特殊地位，英國文化協會曾與我國外交部協議，以「英國文化協會」之名稱在台推廣協會各項服務，包括英語教學、英國留學資訊的提供、推廣英國教育、文化、藝術方面的成就等等，並致力於建立兩國之間的互惠合作關係。

儘管我們國際空間經常受到打壓，但台灣過去幾年已經創造全球一百多個國家給予免簽的紀錄，這不僅是外交部門的輝煌成就，更彰顯國家文明及人民素質受到世人的尊重與肯定。建議在國際強烈競爭環境下，我們是否思考經由政府各部門和民間機構的通力合作，讓類似英國文化協會的角色，例如在各地設置的台灣書院，或是其他可能的文教機構，發揮文化外交的功能，成為我國與世界的鍊結樞紐，將台灣推出去，把世界帶進來。

六、結語

最後，我想再次強調：

教育是否為一 Business，或許見仁見智，但其絕對是國家實力展現的後盾，尤其是軟實力之根基。高等教育更是國家培育尖端人才的重鎮，誠如與會一位講者所言，大學要培養的是” Beautiful Mind”。本校作為國家一流的藝術大學，不論是從「軟實力」或是” Beautiful Mind” 的角度觀之，我們都肩負著極其重要的義務與使命，必須勇往直前，建立自己的特色，培育國內藝術菁英份子，同時吸引更多國際優秀學子，讓國立臺北藝術大學在 21 世紀國際高等教育中占有一席之地。





Going Global 2013


Taiwan Delegation Pre-departure Briefing


26 February 2013






Agenda






Time	Session	Remarks
18.10 – 18.20	Welcome Remarks	Dr. Tony W.T. Lin Director General, D.I.C.E. Ms. Alison Devine Director, British Council Taipei
18.20 – 18.40	Programme Briefing: Going Global 2013 Conference	Ms. Dawn Chen Assistant Director Education British Council Taipei
18.40 – 19.00	UAE: Higher Education & Culture	Ms. Alison Devine Director, British Council Taipei
19.00 – 20.30	Pre-departure Dinner General Discussion / Q&A	Hosted by Dr. Tony W.T. Lin Director General, D.I.C.E.

- 
- ❖ Taiwan delegation
 - ❖ Programme at a glance
 - ❖ Programme in detail
 - ❖ Venues and accommodation
 - ❖ Going Global 2013 general information
 - ❖ Visitor information

Taiwan delegation Please see pages 4-5



Delegates representing the following institutions:

- China Medical University
- FICHET
- Fu Jen Catholic University
- MoE
- Taipei Medical University
- Taipei National University of the Arts
- Tamkang University
- National Chung Hsing University
- National Taiwan Normal University and the
- British Council Taipei

Delegate information can be found in the appendix.

Programme at a glance

Please see page 1

	Morning	Afternoon	Evening
Sunday, 3 March 2013		Depart from Taiwan	Arrive in Dubai CX731 (21.45)
Monday, 4 March 2013	Exploring Dubai: Academic & cultural day tour (optional)		1. Free time 2. Optional activity: Going Global Welcome Reception (registration required)
Tuesday, 5 March 2013	Going Global 2013 the.britishcouncil.org/going-global/sessions		1. Free Time 2. Optional activity: Taiwan/Korea/Japan Delegation Networking Dinner
Wednesday, 6 March 2013	Going Global 2013 the.britishcouncil.org/going-global/sessions		End of official programme
Thursday, 7 March 2013		Depart from Dubai CX746 (17.55)	
Friday, 8 March 2013	Arrive in Taiwan		

Programme in detail

Please see pages 2-3

Sunday, 3 March 2013		
21.45	Delegation to arrive at Dubai International Airport	Flight CX731, Terminal 1
Currency Exchange Local and international banks and currency exchange houses are operational around the clock across Terminals 1, 2, and 3 of Dubai International Airport.		See appendix for a map of Terminal 1
Travel to hotel Taxis The airport is close to central Dubai and metered taxis are affordable and plentiful. Airport taxis have a pick-up charge of Dhs.20 and then there will be an additional charge for the distance you travel. Please make sure you do not get into unlicensed taxis, there is an official rank outside the airport terminal to the left hand side. Please note that pink taxis are for ladies only.		By Dubai Metro or taxi, to be arranged by delegates individually

Dubai Intl. Airport Terminal 1 please see appendix



Programme in detail Please see pages 2-3

Monday, 4 March 2013		
09.45	Explore Dubai – Participating delegates to meet at the Novotel lobby	
10.00	Depart Novotel World Trade Centre Dubai	By coach
10.10	Pick up the rest of participating delegates from Ibis	
10.30 – 11.30	Dubai Knowledge Village	www.kv.ae
12.00 – 12.30	International Academic City	www.diacedu.ae
13.00	Burj Khalifa area	
13.00 – 14.30	Lunch at Karam Beirut Note: costs for lunch to be covered individually	Dubai Mall
15.00 – 16.00	Burj Khalifa – At the Top (observation deck) Note: Tickets purchased in advance is AED125, participating delegates are expected to pay cash in AED directly to the local guide.	
	End of Explore Dubai day trip Free time Return to hotel	By Dubai Metro or taxi, to be arranged by delegates individually
18.30 – 20.30	Going Global Welcome Reception (optional, pre-registration required) Note: it is recommended to take a taxi as the nearest metro stop is still a fair distance away from the venue.	Armani Hotel Burj Khalifa, Dubai

Programme in detail Please see pages 2-3

Tuesday, 5 March 2013		
09.20	Delegates wishing to travel to the conference venue with the group, please meet at the Novotel lobby. Others please proceed to the conference venue individually.	
09.30 – 10.00	Conference pass collection (collection starts at 08.00)	
10.15	Doors close for Opening Ceremony (no late entry)	
10.30 – 12.00	Opening Ceremony & Plenary Session	Sheik Rashid Hall E
12.00 – 13.00	Buffet lunch and prayer time	
13.00 – 15.45	Parallel sessions	
15.45 – 16.30	Refreshments and prayer time	
16.30 – 18.00	Parallel sessions	
18.45	Delegates wishing to travel to the networking dinner venue with the group, please meet at the Novotel lobby. Others please proceed to the Apres restaurant individually.	
18.45 – 19.15	Travel to the Mall of the Emirates (to be led by Alison)	By Dubai Metro
19.30 – 21.00	Networking dinner – Taiwan / Korea / Japan delegations	Apres, 1 st Floor, West End Mall of the Emirates
	Return to hotel	By Dubai Metro or taxi, to be arranged by delegates individually

Networking Dinner

Tuesday 5 March 19.30 – 21.00

Apres, Mall of the Emirates

Non-alcoholic drinks and banquet style platters will be served.

There will be a pay bar for wines, beer and spirits. (to be covered by delegates)

Participating delegates including representatives from the following institutions:

Korea

Seoul National University
British Council Korea

Japan

Akita International University
Ritsumeikan University
University of Tokyo
Tohoku University
University of Tsukuba
British Council Japan

Programme in detail Please see pages 2-3

Wednesday, 6 March 2013

08.30	Delegates wishing to travel to the conference venue with the group, please meet at the Novotel lobby. Others please proceed to the conference venue individually.	
08.30 – 08.50	Travel to conference venue	By foot
09.00 – 10.15	Going Global 2012 Conference Sessions	
10.15 – 10.45	Refreshments	
10.45 – 12.00	Parallel sessions	
12.00 – 13.00	Buffet lunch and prayer time	
13.00 – 15.45	Parallel sessions	
15.45 – 16.30	Refreshments and poster presentations	
16.30 – 17.45	Closing plenary	

End of official programme

Thursday, 7 March 2013

15.00	Suggested time to travel to Dubai International Airport	By Dubai Metro or taxi, to be arranged by delegates individually
17.55	Delegation to depart from Dubai	Flight CX746, Terminal 1

Venues Please see page 4

Conference venue

Sheikh Rashid Hall (Ground floor)
Dubai International Convention and Exhibition Centre (DICEC)
Dubai World Trade Centre (DWTC)
Sheikh Zayed Road, Dubai
www.dwtc.com



Location map please see appendix



Venues Please see page 4

Welcome Reception (Pre-registration is required)

Monday 4 March 18.30 – 20.30

Armani Hotel, Burj Khalifa, Dubai

www.burjkhalifa.ae

Participation fee: GBP 40

Non-alcoholic drinks and light canapés will be served.

There will be a pay bar for wines, beer and spirits.

Dress code is lounge suits.



Venues Please see page 4

Networking Dinner – Taiwan / Korea / Japan delegations

Tuesday 5 March 19.30 – 21.00

Apres

1st Floor, West End

Mall of the Emirates

www.malloftheemirates.com/en/taxonomy/store-category/restaurants



Accommodation Please see page 3

Novotel Dubai World Trade Centre and Hotel Ibis Dubai World Trade Centre are the recommended accommodations for the programme



Novotel World Trade Centre Dubai

www.novotel.com/gb/hotel-5261-novotel-world-trade-centre-dubai/index.shtml



Hotel Ibis World Trade Centre Dubai

www.ibis.com/gb/hotel-3572-ibis-world-trade-centre-dubai/index.shtml

Both hotels are located just off Sheikh Zayed Road, part of the Dubai Convention and Exhibition Centre, and are only minutes from Dubai Mall, DIFC, Bur Dubai and Deira. Scheduled complimentary shuttles to all major malls and Jumeirah Beach are provided, and World Trade Centre Metro Station is close by.

Going Global 2013

please see pages 5-6

Conference theme:

Global education: knowledge-based economies for 21st century nations.

Conference dates: 4 – 6 March 2013

Website: ihe.britishcouncil.org/going-global

Registration: The conference pass includes –

- Marcom Event Connect; access to all plenary sessions; access to all parallel sessions; conference bag and programme; morning and afternoon refreshments; lunches; exhibition; Internet café and wifi access; use of SpotMe device and apps; post-conference proceedings
- Additional charges apply to pre-conference sessions; welcome reception; evening dinners and cruises; conference publication

Going Global 2013

Full programme: ihe.britishcouncil.org/going-global/sessions

The conference will consist of a series of:

- Panel debates involve panellists with contrasting or complementary points of view.
- Multi-presentations sessions involve up to three short presentations followed by a question and answer session.
- World café sessions offer the opportunity to interact with presenters in smaller groups. Each table explores a different perspective of the session topic.
- Poster presentations combine text and graphics to highlight unique ideas and case studies from the world of international education.

Going Global 2013

Marcom Event Connect:

<https://going-global-2013.marcom-education.com/>

In order to help you plan your conference we have provided you with a Marcom Event Connect service.

With Marcom Event Connect you can pre-select which events you wish to attend and create your own personal schedule. The service enables you to:

- View and select which of the 46 parallel sessions you wish to attend.
- View and select which of the 5 major research launch sessions you will attend.
- View and select which of the 250 speakers you want to see
- View the 60 poster presentations and select which presenters you would like to meet.
- View the profiles of the 1000+ participants and book meetings.
- View the list of conference exhibitors.
- Share your contact information with other delegates.
- Search the list of delegates by keyword or location.


[Home](#)
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[Program](#)
[Participants](#)
[Exhibitors](#)
[Message Center](#)
[My Profile](#)

Welcome

Welcome to Marcom Event Connect, your online agenda-builder and networking tool for the Going Global 2013 Conference.

All participants registered in the Going Global 2013 Conference will receive their private user ID and password to access their Marcom Event Connect account.

[\[Login now\]](#)

You will be able to

- View the Going Global 2013 Conference schedule and add events you want to attend to your agenda
- Centralize all your activities in one place
- View, search, and filter the list of exhibitors
- View, search, and filter the list of attendees
- Set up your networking profile and decide who can contact you
- Add exhibitors to your private list of "exhibitors to visit"
- Make the most of the Going Global 2013 Conference

Agenda


[\[login required\]](#)

All your sessions and meetings in one place.
Events you have registered for appear automatically in your agenda.

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By day



By target
audience



By sector



By type



By presenter



Search

Mon. Mar 4

Tue. Mar 5

Wed. Mar 6

items / page: 40

Date	Start - End	Type	Event	Presenter(s)	Action
Mar 04	09:00am - 12:00pm	Pre-conference sessions	PC1.2 Benchmarking universities - the governance scorecard	-	[Full]
Mar 04	09:00am - 12:00pm	Pre-conference sessions	PC1.1 Models of TNE provision	Multiple	[Full]
Mar 04	10:00am - 11:30am	Pre-conference sessions	T1. Tour of Dubai International Academic City	-	[Full]
Mar 04	01:30pm - 04:30pm	Pre-conference sessions	PC2.2 Partnerships - the key to a globally transferable employability approach	Multiple	[Full]
Mar 04	02:00pm - 04:00pm	Pre-conference sessions	T2 Cisco site visit: a journey through the 21st Century learning environment	Multiple	[Full]
Mar 04	02:00pm - 04:00pm	Pre-conference sessions	PC2.1 The impact of education hubs and international branch campuses	Multiple	[Full]

Going Global 2013

SpotMe

SpotMe is a mobile app that allows you to see details of who is coming and what is happening, exchange messages and swap business cards electronically. Any electronic business cards or notes you have taken will automatically be e-mailed to you after the conference.

The Going Global iOS SpotMe App is available for iPhone 4, iPhone 4S, iPhone 5, iPod Touch 4, iPad 2 and the new iPad with iOS 5 or greater.

From: SpotMan [mailto:app@spotme.com]
Sent: Tuesday, February 19, 2013 7:54 PM
To: Lai, Hsinyuan (Taipei)
Subject: SpotMe app for Going Global 2013

[Click to install the SpotMe apple iOS 5+ and Android app.](#)

Activation code (if prompted): FZ1N853

PLEASE NOTE: The links in this email are related directly to your user profile. Please do not forward this email to others.

Dear Hsin Yuan,

We are delighted to announce that the new SpotMe app is ready to download and install on your mobile phone or tablet. The SpotMe app will allow you to view who is coming to Going Global and what is going on, as well as helping you navigate the venue with interactive maps, exchange business cards with other participants, complete feedback forms, exchange messages, and more.

The SpotMe app is available for Apple iPhone 4 or newer, iPod Touch 4 or newer, iPad 2 or newer and also for Android devices running 2.2 (Froyo) and greater. If you do not have a device which is compatible with the app, you will be given the opportunity to borrow a device to use during the conference.

Check if your Apple iOS or Android device can run the SpotMe app

Apple iOS: Navigate to Settings → General → About and scroll down to Version. If you are not running iOS 5.0 or higher, you must connect your device to iTunes and update before attempting to install the app.

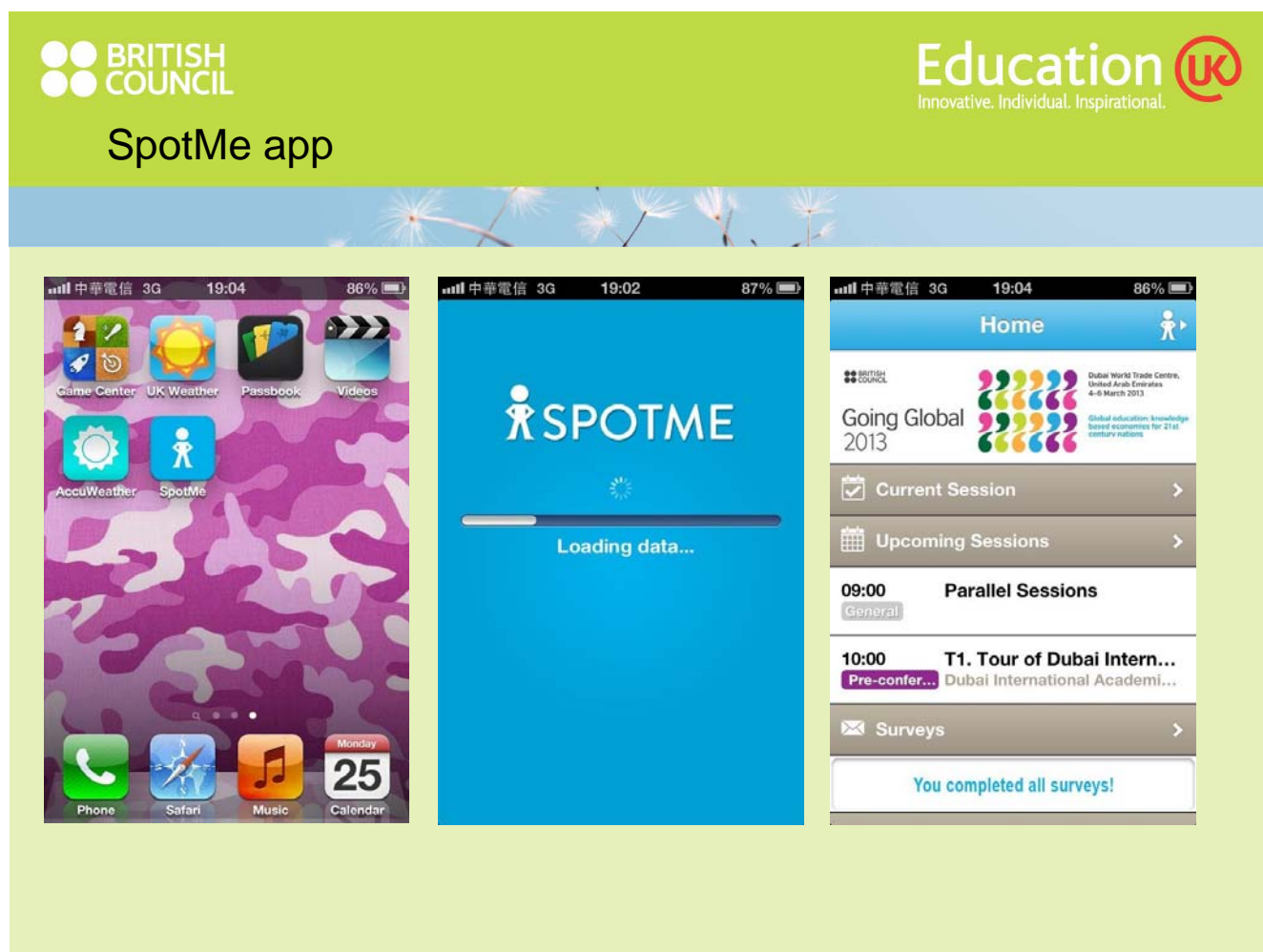
Android: Navigate to Settings → About device and scroll down. Your Android version is listed. If you are not running Android 2.2 or higher, you do not have a compatible device and may pick up a loan device when you arrive. (Please note: Kindle Fires are not compatible at the moment.)

Installing the SpotMe App

If you own any of the compatible devices, you can install the SpotMe app by opening this message on your mobile device and tapping on [this link](#). Once the download is complete, Android users will need to open their Downloads App (or menu) and tap on SpotMe.apk.

We advise you connect your device to a Wi-Fi connection to download and install the app.

Activating the SpotMe app



Visitor information please see pages 7-9

Customs and Society

Dubai is very cosmopolitan but Islamic laws and customs are observed and it is best not to risk causing offence. Open and public contact between men and women is restricted. Public displays of affection between members of the opposite sex are not acceptable.

It is advisable to dress modestly, keeping shoulders and upper arms covered and keeping legs covered above the knee. Alcoholic drinks are served in licensed hotels and clubs, but it is a punishable offence to drink, or to be under the influence of alcohol, in public.

Further information can be found on the FCO website www.fco.gov.uk or BOCA website www.boca.gov.tw

Visitor information please see pages 7-9

Currency

The local currency is Dirham (AED or Dhs).

Health and Safety and Insurance

We strongly recommend that you take out comprehensive travel and medical insurance before travelling.

Weather

The weather in Dubai in March is typically warm with an average rainfall of 10 mm. Temperatures on average range between 16 – 27°C.

Voltage

The electricity supply in Dubai is 220/240 volts at 50 cycles. Square three-pin plugs (as standard in UK) are used.



Contacts please see page 9

If you have any queries regarding the programme, please contact:

In Taiwan

Amy Chung, Projects Manager, British Council Taipei

Tel: +886 (0)2 8722 1035

Mobile: +886 (0)988 287 202

Email: amy.chung@britishcouncil.org.tw

In Dubai

Hsin-Yuan Lai, Deputy Director, British Council Taipei

Mobile (during programme): +886 (0)988 287 211

General enquiries on Going Global

Going Global Team

Mobile: +971 (0)56 1701737 (2 – 6 March, 09.00 – 18.00)

British Council in Taiwan

- The British Council is the United Kingdom's international organisation for cultural relations and educational opportunities.
- The British Council facilitates the collaboration of higher education sectors around the world, encouraging interaction and the exchange of knowledge and ideas.





The UAE An introduction

Alison Devine MBE
Director Taipei

Dubai and the Middle East (2006-2010)



- Director Dubai / Regional Manager Education UK Middle East
- Responsibility for marketing and promoting UK education across: Bahrain, Iraq, Kuwait, Oman, Qatar, Saudi Arabia, the United Arab Emirates and Yemen
- Included services to:
 - support UK institutions in their international education marketing and recruitment strategies
 - build partnerships between UK and Middle East further and higher education institutions

The Middle East

- Oversaw higher education projects in areas such as:
 - quality assurance in higher education
 - research capacity building
- As many of the Middle Eastern countries had very similar wants and needs, we organised several regional workshops
- The participants valued learning from each other's experiences as well as from the experiences of the UK

The Seven Emirates of the UAE

- The United Arab Emirates is a federation of absolute hereditary monarchies
- It is governed by a Federal Supreme Council made up of the seven emirs of Abu Dhabi, Ajman, Fujairah, Sharjah, Dubai, Ras Al Khaimah and Umm Al Quwain

The Seven Emirates of the UAE



Population

- Abu Dhabi 1,292,119
- Dubai 1,200,309
- Sharjah 724,859
- Ras Al Khaimah 197,571
- Ajman 189,849
- Fujairah 118,617
- Umm Al Quwain 45,756
- 7 Emirates 3,769,080

President of the UAE - Khalifa Bin Zayed Al Nahyan

- President of the UAE
- And Ruler of Abu Dhabi



Ruler of Dubai - Sheikh Mohammed bin Rashid Al Maktoum

- UAE Prime Minister and Vice President
- And Ruler of Dubai



UAE Minister of Education & Scientific Research

- **His Highness Sheikh Nahayan bin Mubarak Al Nahayan**



The Middle East - Dubai - Education UK Exhibition

- **Dr Abdulla Al Karam – Director General of the KHDA**



Regional Education UK Exhibition



Dubai

- Less than 10% of the population of Dubai are locals ('Emiratis')
- A melting pot of nationalities
- You are likely to come across many Syrians, Lebanese, Egyptians, Indians, Pakistanis, Westerners
- English is widely spoken
- Dubai is all about superlatives:
 - The tallest tower in the world (Burj Khalifa)
 - The longest shopping mall in the world (Ibn Battuta)
 - The first indoor ski slope in the Middle East (Ski Dubai)
- Dubai is an education hub and has attracted many foreign universities to education 'free zones':
 - Dubai Knowledge Village
 - Dubai International Academic City

Middle East Cultural Points

- Basics of Islam
- Prayer times and the importance of prayer – particularly on a Friday
- Location of nearest mosques
- Halal food – prepare a list of local halal shops and restaurants
- Alcohol – actually offensive to many Muslims
- Pork – particularly offensive
- Dogs – touching a dog is considered by many Muslims to be 'haram'
- Never use your left hand to give anything to a Muslim or to shake hands
- Four wives
- Modest dressing
- Hygiene (lack of bidets or 'hoses')
- Very few Emiratis use public transport

Burj Al Arab, Dubai



Sheikh Zayed Road, Dubai



Ski Dubai



Sand Duning, Dubai



Home, Dubai





Going Global 2013

The conference for leaders of international education

Dubai, United Arab Emirates

4–6 March 2013

Global education: knowledge based economies
for 21st century nations

#goingglobal

@BCGoingGlobal

www.britishcouncil.org/goingglobal

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Floor plans

Ground floor

Sheikh Rashid Hall C – Mini-plenary room/parallel sessions

Sheikh Rashid Hall D – Mini-plenary room/parallel sessions

Sheikh Rashid Hall E – Plenary room

Sheikh Rashid Hall F – Exhibition, poster gallery and refreshments

Al Wasl – Private room (opposite side of concourse)

First floor

Dubai A – Private meeting room

Dubai B – Private meeting room

Dubai C – Breakout room/parallel sessions

Dubai D – Breakout room/parallel sessions

Dubai E – Press conference room (Tuesday), boardroom (Wednesday)

Dubai F – Interview room

Bubble Lounge – for dining and launches

Bubble Lounge private room – Speaker preparation space

Abu Dhabi A – Breakout room/parallel sessions

Abu Dhabi B – Breakout room/workshop space

Sharjah D – Media centre (opposite side of concourse)

Second floor

Ras Al Khaimah – Meeting room



Prayer rooms

“Global education:
knowledge-based
economies for 21st
century nations”

Tuesday 5 March
8.30–13.00

	GROUND FLOOR				LEVEL 1			
	Sheikh Rashid Hall E	Sheikh Rashid Hall F	Sheikh Rashid Hall C	Sheikh Rashid Hall D	Dubai C	Dubai D	Abu Dhabi A	Abu Dhabi B
07.30		Refreshments						
08.30			B2) THE World Reputation Rankings of 2013: the official worldwide launch Phil Baty Simon Pratt Sector: HE	B3) Education hubs: the third generation of internationalisation? Dr Warren Fox Dr Jane Knight Lucky Moahi Tengku Azian Shahrman Dr Eden Y Woon Chair: Prof. Geoffrey Rodgers Sector: HE	B4) Understanding Employability Skill Gaps: a workforce planning study Dr Ayoub Kazim Emmanuel Durou Prof. John Grainger Chair: Yasser Hatami Sector: HE/TVET		B1) Growing global graduates: UK universities equipping graduates for the future Libby Hackett Carl Lygo Chair: Prof. Pamela Gillies cbe Sector: HE	
09.45		Refreshments						
10.15	1) Global education: knowledge-based economies for 21st century nations Dr Wafi Dawood Dr Talal Abu-Ghazaleh Sally Dicketts Dr Mohammad Fathy Saoud Prof. Eric Thomas Chair: Professor Sir Drummond Bone							
11.30	2) Opening Ceremony Martin Davidson cMG HE Sheikh Nahayan Rt Hon. David Willetts							
12.00		Lunch						
12.30	Dhuhr prayer 12:31							

Tuesday 5 March
13.00–19.45

	GROUND FLOOR			LEVEL 1				
	Sheikh Rashid Hall F	Sheikh Rashid Hall C	Sheikh Rashid Hall D	Dubai C	Dubai D	Bubble Lounge	Abu Dhabi A	Abu Dhabi B
13.00		3.3 Global launch: intercultural skills at work Prof. Dame Julia King Donald L Pressley Dr Clifford Young Chair: Richard Everitt Sector: HE/TVET	3.2 The university in the 21st century: innovate, collaborate, or die Martin G Bean Prof. Precious Kassey Garba Prof. Eric Thomas Sponsored by:  Chair: Michael Stevenson Sector: HE	3.5 Higher education networks: theory, practice, impacts Prof. Abdullah M Alshamsi Prof. Colin Grant Prof. Samar Hasnain Prof. Stephen Holloway Prof. Rebecca Hughes Chair: Prof. John Hearn Sector: HE	3.1 Local challenges, local solutions: what roles for indigenous and local knowledge? Shigeharo Kato Prof. Goolam Mohamedbhai Prof. Bill Buenar Puplampu Prof. Gerald Wangenge-Ouma Chair: Dr Senthil Nathan Sector: HE		3.4 Outward mobility: institutional strategies to address the opportunities and challenges Clay Hensley Prof. Er Meng-Hwa Dr Joanna Newman Dr Christian Yeomans Chair: Prof. John Briggs Sector: HE	3.6 Does international collaboration really work? World Café T1: Matthew Anderson, Jonathan Ledger T2: Prof. Nicholas Nsowah-Nuamah T3: Dr Kulyanda Nurasheva, Dr Gulnar Sarsenbayeva T4: John Mountford, Kate O'Connor T5: Musharraf Hossan Tansen Chair: Neil Shaw Sector: TVET
14.15								
14.30		4.6 Rankings, classifications and the information needs of MENA higher education Phil Baty Dr Allan Goodman Dr Tayeb A Kamali Chair: Prof. Colin Riordan Sector: HE	4.2 Transnational education: the student experience Will Archer Dr Ayoub Kazim Dr Todd Kent Elizabeth Shepherd Chair: David L Wheeler Sector: HE	4.4 English language: a skill for the globalised 21st century? Thomas Buntru Dr Yussra Jamjoon Prof. Saeeda Asadullah Khan Mariem Lissari Chair: John Knagg Sector: HE	4.5 Your knowledge, my knowledge, our knowledge? Prof. Dr Mukhtar Ahmed Mats Karlsson Dr Mohammad Fathy Saoud Prof. Michael Worton Chair: Ehsan Masood Sector: HE		4.3 Turkey: land of new opportunity for partnerships in knowledge and innovation? Prof. Dr Gökhan Çetinsaya Dr Armaan Erdoan Prof. Dr Hasan Mandal Chair: Helen Silvester Sector: HE	4.1 Creating the conditions for jobs and growth in a global economy Ekkehard Ernst Mourad Ezzine Simon Perryman Chair: Svava Bjarnason Sector: TVET
15.45	Refreshments	Asr prayer 15.53				L1: Launch of South Asia Policy Dialogue Series		
16.00						Stephen Roman Peter Upton		
16.30		5.4 Soft power: higher education and cultural diplomacy Prof. Dr Mukhtar Ahmed Martin Davidson CMG Dr Li Mingjiang Dr Dorothea Rüland Chair: Kim Catchside Sector: HE	5.1 What role, if any, can the private sector play in higher education? Pawan Agarwal Prof. Orlando Albernaz Prof. Joshua Ka Ho Mok Prof. Abdul Razak Dzulkifli Chair: Scott Jaschik Sector: HE	5.5 Quality assurance in higher education: collaborating for impact in the MENA region Dr Saad Al Zahrani Dr Nadia Badrawi Dr Helen Marshall Dr Antony Stella Chair: Dr M Badr Aboul-Ela Sector: HE	5.3 Enterprise: a vehicle of change? David Corke Nerine Elwy Anthony Gribben Jihad Hajjouji Chair: Sulaf Al Zu'bi Sector: TVET		5.2 Driving China's economy: can education deliver? Prof. Zhong Weihe Prof. Dr Shi Weiping Prof. Ding Xiaohao Prof. Yan Xinping Chair: Susan Milner Sector: HE/TVET	5.6 English language proficiency and enhancement strategies: what is their impact on the undergraduate student experience? Dr Ahmed Bhagdady Pamela Humphreys Magnus Olsson Sponsored by:  Chair: Saima Satti Sector: TVET
18.00	End of day one and evening events to follow. See conference guide for details of evening events.							

Wednesday 6 March

9.00–13.00

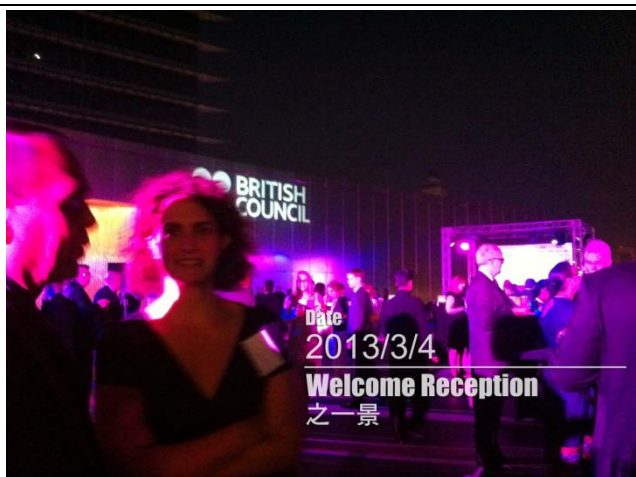
GROUND FLOOR				LEVEL 1				
	Sheikh Rashid Hall F	Sheikh Rashid Hall C	Sheikh Rashid Hall D	Dubai C	Dubai D	Bubble Lounge	Abu Dhabi A	Abu Dhabi B
08.15	Refreshments							
09.00		6.1 Governments as strategic actors in education Prof. Abdullah Hasan Alabdulgader Igor Fedyukin Noor Amna Malik Amany Moemen Dr Fahoum Shalabi Chair: Eshan Masood Sector: HE/TVET	6.5 University and industry links: case studies in innovation Dr Seddik Abdel Salam Prof. Richard Davies Dr Gregory Makrides Dr Rolando Vargas Vallejos Chair: Dr David Docherty Sector: HE	6.3 Higher education in countries emerging from conflict: the role of international collaboration Dr Obaidullah Obaid Prof. Germain Ngoie Tshibambe Dr Akeel Yasseen Chair: Dr John Law Sector: HE	6.4 Education re-imagined: what today's trends tell us about the future of learning Kari Branjord Sponsored by: ellucian. Sector: HE		6.2 Have imported systems of quality assurance met the needs of ministries and universities in MENA? Dr Jawaher Al Mudhanki Dr Kevin Mitchell Dr Salim Razvi Dr Kevin Schoepp Chair: Adriana Jaramillo Sector: HE	6.6 Editing fruit: do international standards make sense? World Café T1: Charles Anderson, Sally Messenger T2: Tim Buttress T3: Nada Al Sabri, Sue Parker T4: Jonathan Ledger T5: Dr Riffat Aysha Anis Chair: Tracy Ferrier Sector: TVET
10.15	Refreshments							
10.45		7.2 Digital partnerships to widen access to knowledge Martin G Bean Dr Tayeb A Kamali Oliver Urquhart Irvine Chair: Dr William Lawton Sector: HE	7.1 21st century nations: no place for the humanities? Dr Jo Beall Prof. Martin Hall Santiago Iñiguez de Onzoño Salah Khalil Dr Hillary Wiesner Chair: Prof. Michael Worton Sector: HE	7.3 Latin America: does internationalisation actually deliver? Prof. Orlando Albornoz Dr Jose Celso Freire Junior Dr Claudia Forte Dr Liane Hentschke Prof. Leandro Tessler Prof. Alejandra Vivalta y Perdomo Chair: John Bramwell Sector: HE	7.4 Using the TOEFL iBT® to measure English language proficiency Sandy Bhangal Michael Knab Sponsored by: ETS TOEFL Chair: Dr Keith Brown Sector: HE		7.5 Quality assurance in transnational education: changing approaches to meet stakeholder needs Carolyn Campbell Dr Christopher Hill Dr Maryam Rab Dr Vangelis Tsiligiris Chair: Dr Don Olcott Sector: HE	7.6 Strengthening research through international collaboration World Café T1: Prof I Ketut Aria Pria Utama T2: Assoc. Prof. Dr Perapong Tekasakul T3: Haitham Lababidi T4: Dr Omar Jalloun T5: Dr Robert Brook, Prof. Dr Abul Basher Mohammad Faroque T6: Dr Abdul Sattar Al-Taie T7: Sayed Mohammad Mohaqqeq Chair: Prof. Dr Abdul Kalam Azad Chowdhury Sector: TVET
12.00	Lunch					L2 Launch of the British Council's new 'UK students abroad' portal Dr Jo Beall Elizabeth Shepherd Chair: Charles Clarke		
12.30		Dhuhr prayer 12:31						

Wednesday 6 March
13.00–17.45

	GROUND FLOOR				LEVEL 1			
	Sheikh Rashid Hall E	Sheikh Rashid Hall F	Sheikh Rashid Hall C	Sheikh Rashid Hall D	Dubai C	Dubai D	Abu Dhabi A	Abu Dhabi B
13.00			8.3 Does the economy drive education or does education drive the economy? Prof. Peter Coaldrake Dr Francisco Marmolejo Stavros Yannouka Chair: Prof. John Hudzik Sector: HE	8.6 Strategic internationalisation and partnerships: an institutional framework for success Suzanne Alexander Matthias Kuder Dr Nina Lemmens Dr Hans Pohl Chair: Daniel Obst Sector: HE	8.2 The shape of things to come: the evolution of transnational education Dr Rozlini Fernandez-Chung Dr Jane Knight John McNamara Dr Kevin Van-Cauter Chair: Dr Doretha Rüland Sector: HE	8.4 Why do you need higher level skills? Dr Naji Al Mahdi Prof. Ibrahim Al-Naimi John Mountford Chair: Mahmoud El-Shebiny Sector: TVET	8.1 ASEAN economic integration: education in the Asian century Alicia Dela Rosa Bala Christian Bodewig Prof. Fasli Jalal Dr Sirkorn Maneerin Chair: Dr Halima Begum Sector: HE/TVET	8.5 Higher education and societal transformation: the role of universities in times of conflict and unrest Prof. Dr Anis Ahmad Dr Osama Ibrahim Sayed Ahmed Dr Kenneth Omeje Prof. Gamini Samaranyake Chair: Prof. Dr Üstün Ergüder Sector: HE
14.15								
14.30			9.1 Universities as anchors: how to build effective local partnerships Ahmed Mushtaque Raza Chowdhury Dr Kadisha Dairova Charles Levy Martin Prince Chair: Pradeep Nair Sector: HE	9.3 Developing knowledge economies: the role of international collaboration Prof. Sultan T Abu Orabi Prof. Atta-ur-Rahman Dr Peter Darroch Fabrice Hénard Chair: Dr Javaid R Laghari Sector: HE	9.4 Global graduate employability: a lost generation Dr Basel Alashi Dr Hamza Eskandarani Bill Rammell Sally Ward Chair: Dr Tariq Al-Sindi Sector: HE	9.5 Women in higher education leadership Prof. Kshanika Hirimburegama Prof. Louise Morley Chair: Dr Mary Stiasny Sector: HE	9.6 Higher education and economic prosperity: benefits and tensions Dr Alexander Bedny Prof. Takehiko Kitamori Prof. Alexander Grudzinskiy Prof. Michael Oladimeji Faborode Chair: Prof. Richard Barnett Sector: HE	9.2 The demographic dividend: how higher education in South Asia is reshaping the future Professor Saeeda Asadullah Khan Dr Athula Pitigala-Arachchi Prof. Nikhil Sinha Chair: Peter Upton Sector: HE
15.45	Asr prayer 15.53	PP, Poster Presentations and refreshments						
16.00								
16.30	Going Global 2013 Closing plenary Wongho Chung Dr Jo Beall Chair: Peter Upton							
17.45	End of conference							



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