



Conferences.
Consultation.
Education.

8515 Georgia Avenue, Suite 400
Silver Spring, MD 20910

PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE
PAID
MERRIFIELD VA
PERMIT 6203

JOIN US!

REGISTER TODAY FOR THE ANCC PATHWAY TO EXCELLENCE CONFERENCE® 2013

Plan to attend and learn why nurses at **Pathway to Excellence**®-designated organizations invite other nurses to work with them.

www.nursecredentialing.org/PathwayConference

PCREGBRO13 20M 03/13



ANCC PATHWAY TO EXCELLENCE CONFERENCE®

THE POWER OF POSITIVE PRACTICE
MAY 2-3, 2013 | BALTIMORE, MD | HILTON BALTIMORE

www.nursecredentialing.org/PathwayConference

ANCC PATHWAY TO EXCELLENCE CONFERENCE® 2013

MAY 2-3, 2013 | BALTIMORE, MD | HILTON BALTIMORE

The theme of this year's ANCC Pathway to Excellence Conference® is the Power of Positive Practice. The ANCC Pathway to Excellence® Program recognizes healthcare organizations that create practice environments where nurses can excel in their practice. The Pathway to Excellence Program is delighted to report that more than 100 organizations are now Pathway to Excellence credentialed! The growth of Pathway to Excellence is a testament to the importance the practice environment has for both nurses and patients. This conference will provide Pathway to Excellence-designated organizations and those interested in the designation, including long-term care, with education and the opportunity to learn about best practices in the power of positive practice.

GENERAL OPENING SESSION

Thursday, May 2 | 8:45 - 9:45 a.m.

Session 001: Recognizing the Extraordinary



Cindy Lefton, PhD, RN; Team Leader, The DAISY Award Impact Research Project, VP, Organizational Consulting Psychological Associates

Dr. Lefton has done extensive research on how nurses are recognized for their extraordinary contributions to health care, and she spotlights the value of nursing throughout an organization. This session will cover current research, the application of meaningful recognition, and the power that lies therein.

GENERAL CLOSING SESSION

Friday, May 3 | 1:45 - 2:45 p.m.

Session 017: The Compassion Connection: From Mother Teresa to the Modern Bedside



Anne Ryder, Bachelor of Journalism, President, Ryder Media, LLC

In 1996, Anne Ryder was granted a rare interview with the Blessed Mother Teresa of Calcutta. The trip to Calcutta was a watershed experience. Her encounter with Mother Teresa redefined her career and deepened her personal faith. Anne seizes the opportunity to meet remarkable people and share inspirational stories that make a difference. This grateful messenger helps you discover your story as you provide service at the bedside and beyond.

GENERAL SESSIONS

Thursday, May 2 | 3:00 - 4:00 p.m.

Session 008: DAISY Award: The Story



Bonnie and Mark Barnes, Co-Founders, DAISY Foundation

Bonnie and Mark Barnes founded the DAISY Foundation (DAISY is an acronym for Diseases Attacking the Immune System) over 13 years ago in honor of their son J. Patrick Barnes, who was diagnosed with and later succumbed to an autoimmune disease. The Barnes wanted to honor the care that is delivered to patients and their families every day by nurses around the world, and they established the DAISY Award to celebrate nurse "heroes." Hear their tremendous story.

Thursday, May 2 | 4:00 - 4:30 p.m.

Session 009: Community Case Management: A Transitional Care Model Using Advanced Practice Nurses to Reduce Hospital Readmissions and Preventable Emergency Department Visits

The Pathway Award™ 2012 Recipient: Texas Health Harris Methodist Hospital Cleburne (THC) of Cleburne, TX; Kathleen M. Baldwin PhD, RN, ACNS-BC, ANP-BC, GNP-BC, CEN; Denise Black, MSN, APRN, ACNS-BC; Sheri Hammond, MSN, RN, APRN ACNS-BC, CCRN; Lorrie Normand, MS, BSN, RN, NEABC

The inaugural winner of The Pathway Award™, sponsored by Cerner®, will present the project that earned its organization special recognition by demonstrating an innovative approach to health care and the use of technology to support a positive nurse practice environment.

Thursday, May 2 | 4:45 - 5:45 p.m.

Pathway to Excellence Celebration

Newly designated Pathway organizations will be celebrated and recognized. The winner of the 2013 Pathway Award will be announced.

Friday, May 3 | 8:00 - 9:00 a.m.

Session 010: Cultivating a Culture of Excellence



Jeff Doucette, DNP, RN, CEN, FACHE, NEA-BC, VP, CNO; Bon Secours Mary Immaculate Hospital

Have you ever heard the expression "culture eats strategy for lunch?" Well, this is very true in many organizations. Culture is the foundation on which all teams are built. Without a strong culture, teams and organizations wander aimlessly and in different directions trying to accomplish unclear objectives. Cultivating a Culture of Excellence is about transforming your culture to showcase a superior nursing service. Learn how to ensure your culture is top-notch!

ANCC would like to thank our sponsors for their generous support.



Premier Sponsor



Sponsor of The ANCC Pathway Award™



Poster Sponsors



Lunch Sponsors

CONCURRENT SESSIONS

Thursday, May 2 | 10:00 – 11:00 a.m.

Session 002: Strategies to Success

Leigh Hume, MN, RN; Patience Harris, BSN, RN, Pathway Program Staff

The best healthcare organizations are dedicated to creating a positive practice environment for nurses to excel. Attend this session to keep up with the latest concepts and learn effective ways of telling your organization's story.

Session 003: Forging Partnerships in the Healthcare Community

Rebecca Wiseman, PhD, RN, University of Maryland Shady Grove

Building partnerships within the healthcare community is critical to establishing and sustaining healthy initiatives. Public and private sector partners work together to realize the positive health outcomes for the community. Find out how to engage community leaders in the process of forming strong healthcare partnerships.

Thursday, May 2 | 11:15 a.m. – 12:15 p.m.

Session 004: Professional Development: Your “Ah-Ha” Moment

Susan MacArthur, EdD, MSN, RNC, Maury Regional Medical Center

Professional development is continuous learning that is planned, systematic, and managed to ensure nurses have current knowledge of evidence-based practices and skills necessary to provide safe and effective patient care. Learn how professional development can lead to improved job performance and quality patient outcomes.

Session 005: Sustainable Healthcare Systems

Cecilia DeLoach Lynn, MBA, LEED AP, Director, Facility Engagement & Metrics, Practice Greenhealth

Positive environmental stewardship is important to organizations in the healthcare community. Find out more about sustainable health care that is good for the environment, patients, and staff.

Thursday, May 2 | 1:30 – 2:30 p.m.

Session 006: Perceptions from the Field: Two Roads to Pathway to Excellence Designation in Long-Term Care

Linda Bowersox, MSN, APRN, BC, and Francine Malenzi, MSN, RNC-NIC, Advanced Care Center at Lakeview; Kimberly Bergen-Jackson, MSN, RN, and Natalie Craig, RN-BC, Oaknoll Retirement Residence

The road to designation can look different, although the result is the same. Find out how two organizations were awarded the prestigious Pathway to Excellence in Long Term Care designation; an engaging panel discussion affords a peek into their challenges and triumphs.

Session 007: Motivating RNs to Return for Advanced Degrees

Mary Etta Mills, RN, ScD, FAAN, University of Maryland; Joan Warren, PhD, RN, BC, MedStar Franklin Square Medical Center

Research indicates that the more educated the nursing workforce is, the more our nation's population has access to high-quality, patient-centered care. In 2010, one of the primary recommendations made by the Future of Nursing: Campaign for Action was to have at least 80% of RNs hold a bachelor's degree or higher by 2020. Learn what progress is being made in this area.

Friday, May 3 | 9:15 – 10:15 a.m.

Session 011: Keys to Excellence: The First in Florida

Cheryl Cottrell, MHSA, BSN, RN, NE-BC, Dawn Kressly, MSN, RN, Melanie O'Neill, BSN, RN, and John Williamson, SPHR, GPHR, CCP, Mariners Hospital

Being the first to a destination takes courage, support, and determination. Traveling from Point A to Point B can be filled with twists and turns and take longer than originally planned. However, once you reach your destination, it is time to celebrate your accomplishment. Get an idea of how the journey may look for you through the eyes of an organization that was the first facility to achieve the Pathway to Excellence designation in its state.

Session 012: Sustaining a Culture of Excellence Between Redesignation

Joyce Batcheller, DNP, RN, NEA-BC, FAAN, Senior VP, CNO, Seton Family of Hospitals

It takes the dedication and commitment of an organization's leadership to develop a culture of excellence. Does your organization have that type of leadership? Discover what it takes to establish and sustain a culture of excellence in any organization.

Friday, May 3 | 10:30 – 11:30 a.m.

Session 013: Partnering in Nursing

Stacy Cottingham, MS, RN, Peninsula Regional Medical Center

Mentoring programs for new nurse graduates help address the workforce shortage by improving retention, creating a leadership network, and creating nurse faculty for the future. Does your mentoring program have all these elements?

Session 014: Evidence-Based Practice Makes the Difference

Cheryl Libertin, MS, CPNP-PC, Akron Children's Hospital

Evidence-based practice involves the integration and application of current research, clinical expertise, and patient expectations to provide and deliver quality patient care. Find out how evidence-based practice makes the difference in any healthcare organization.

Friday, May 3 | 12:30 – 1:30 p.m.

Session 015: Shared Governance: Collaboration in Action

David Shaffer, MSN, RN, NEA-BC; Beverly A. Kantz, MSN, RN, NE-BC, CPAN; Karen Parker, MSN, RN, Meadville Medical Center

Shared governance empowers nurses to guide nursing practice standards and quality of care. Find out how shared governance can create a positive practice environment in any setting.

Session 016: Safe and Healthy Work Environments

Karen Carroll, MSN, RN, NEA-BC, Beaufort Memorial Hospital

Nurses are the largest group of healthcare professionals who practice in healthcare environments. Research has shown that the practice environment in which nurses work affected the nurses and customers they encounter each day. Safe and healthy work environments contribute significantly to better patient outcomes, nurse satisfaction, quality care, and customer satisfaction.

SCHEDULE AT-A-GLANCE

WEDNESDAY 05/01/2013

4:00 – 8:00 p.m. Registration

THURSDAY 05/02/2013

7:30 – 8:30 a.m. Registration

8:00 – 8:30 a.m. Poster Judging

8:30 – 8:45 a.m. Opening Welcome

8:45 – 9:45 a.m. Session 001: OPENING SESSION
Recognizing the Extraordinary

9:45 – 10:00 a.m. Break

10:00 – 11:00 a.m. CONCURRENTS

Session 002: Strategies to Success

Session 003: Forging Partnerships in the
Healthcare Community

11:15 a.m. – 12:15 p.m. CONCURRENTS

Session 004: Professional Development:
Your “Ah-Ha” Moment

Session 005: Sustainable Healthcare
Systems

12:15 – 1:30 p.m. Lunch (Poster Judging)

1:30 – 2:30 p.m. CONCURRENTS

Session 006: Perceptions from the Field:
Two Roads to Pathway to Excellence
Designation in Long-Term Care

Session 007: Motivating RNs to Return
for Advanced Degrees

2:30 – 3:00 p.m. Break (Poster Judging)

3:00 – 4:00 p.m. Session 008: GENERAL SESSION
DAISY Award: The Story

4:00 – 4:30 p.m. Session 009: GENERAL SESSION
Pathway Award Recipient 2012 Presentation
Community Case Management: A
Transitional Care Model Using Advanced
Practice Nurses to Reduce Hospital
Readmissions and Preventable Emergency
Department Visits

4:30 – 4:45 p.m. Break

4:45 – 5:45 p.m. Pathway to Excellence Celebration

5:45 – 7:00 p.m. Networking Reception
Complimentary for Registrants

FRIDAY 05/03/2013

7:00 – 7:55 a.m. Registration

7:55 – 8:00 a.m. The Nurses’ Anthem sung by
Demetrius Jones

8:00 – 9:00 a.m. Session 010: GENERAL SESSION
Cultivating a Culture of Excellence

9:00 – 9:15 a.m. Break

9:15 – 10:15 a.m. CONCURRENTS

Session 011: Keys to Excellence:
The First in Florida

Session 012: Sustaining a Culture of
Excellence Between Redesignation

10:15 – 10:30 a.m. Break

10:30 – 11:30 a.m. CONCURRENTS

Session 013: Partnering with Nurses

Session 014: Evidence-Based Practice
Makes the Difference

11:30 a.m. – 12:30 p.m. Lunch

12:30 – 1:30 p.m. CONCURRENTS

Session 015: Shared Governance:
Collaboration in Action

Session 016: Safe and Healthy Work
Environments

1:30 – 1:45 p.m. Break

1:45 – 2:45 p.m. Session 017: CLOSING SESSION
The Compassion Connection:
From Mother Teresa to the Modern Bedside

2:45 – 3:00 p.m. Closing (Evaluation)

Go to www.nursecredentialing.org/
PathwayConference for session information,
hotel reservations, poster guidelines, travel
directions, and complete conference details.

REGISTRATION AND HOTEL INFORMATION

Conference Registration: Group registration rates are available for three or more registrants from the same organization.

Hotel Information:

Be where the action is and stay at the official conference hotel—the Hilton Baltimore. Staying at the conference hotel allows for additional networking opportunities as you encounter your fellow conference participants throughout your stay.

Please make your hotel reservations at the same time you register. The housing deadline is **April 8, 2013**, but don't wait—the conference hotel fills up fast!

For Hotel Reservations:

Hilton reservations: (800) HILTONS

Hotel direct: (443) 573-8700

Online: www.hilton.com and use group code: **ANC**

Please refer to the **ANCC Pathway to Excellence Conference Code “ANC”** when calling to take advantage of the special conference room rate.

Continuing Education Contact Hours:

A maximum of 10.5 contact hours may be earned by learners who successfully complete this continuing nursing education activity.

The American Nurses Association Center for Continuing Education and Professional Development is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

ANCC Provider Number 0023.

ANA is approved by the California Board of Registered Nursing, Provider Number CEP6178, for a maximum of 12.6 contact hours (50-minute contact hour).

The ANA Center for Continuing Education and Professional Development includes ANCC's Credentialing Knowledge Center.

The mission of the American Nurses Credentialing Center (ANCC), a subsidiary of the American Nurses Association (ANA), is to promote excellence in nursing and health care globally through credentialing programs. ANCC's internationally renowned credentialing programs certify and recognize individual nurses in specialty practice areas. ANCC recognizes healthcare organizations that promote nursing excellence and quality patient outcomes while providing safe, positive work environments. In addition, ANCC accredits healthcare organizations that provide and approve continuing nursing education. The ANCC Credentialing Knowledge Center™ offers educational materials to support nurses and organizations as they work toward their credentials.

© 2013 American Nurses Credentialing Center. All Rights Reserved.