



**國立屏東科技大學**  
*National Pingtung University of Science & Technology*

越南境外專班授課

出國報告書

報告人：林永順

派赴國家：越南

出國期間：101 年11 月30 日至101 年12 月3 日

國立屏東科技大學農企業管理系

中華民國 102 年 11 月 12 日

# 目 錄

壹. 目的	2
貳. 過程	3
參. 心得與建議	4
肆. 附件(課程教學 PPT)	5

## 壹、目的

據本校開辦越南境外專班原定計劃書，主要目的在促進國際學術合作，提升多元文化交流，除可提供越南太原大學學生對於農企業管理領域方面的學習，對本校、本系的預期效益有：

- (1) 增加學校招生機會：穩定的境外專班招生能增加學生總人數，在多元招生管道能開闢新契機。
- (2) 營造國際化校園環境氣氛：外籍生來校就讀期間能提供更多在校師生接觸與學習外國文化之機會。
- (3) 拓展學校知名度：藉由境外專班海外教學，學校的辦學名聲將有機會直接傳播至友好地區或國家。
- (4) 提供師生多元文化學習環境：藉由境外專班的開設，可提供本國師生到他國交換教師或學生之學習機會。
- (5) 提供本國師生到他國交換教師或學生的學習機會：將學校的資源及專業知識分享到境外學校，強化學術外交。

主要目的為針對本校與太原大學合作招收之EMBA學生進行「組織理論與管理」課程之授課，希望藉由授課等方式，促進兩校間之交流，相互學習影響，教學相長，達到學術無國界之理想。

## 貳、過程

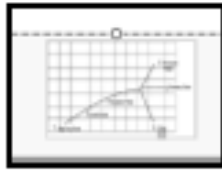
此次前往授課過程，共上 18 小時課程，分別教授管理功能、問題分析、理性決策的步驟、策略管理、成本分析、時間管理及組織管理等課程，課程中以問題討論、分組討論、及個別問答等方式進行互動，並且交付作業，以了解學生對於課程的接收程度，在調整上課方式，以求最佳授課效果。

## 參、心得與建議

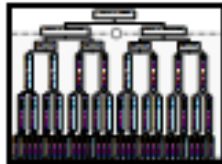
課程互動中學生充分展現求知慾及上進心，對於課程的內容也是充滿好奇心，課程中學生不斷發問，這樣的互動，讓授課的教師也樂於其中，對於上課內容，或許因學生語言能力較參差不齊，有些學生進度會有所落後，但卻在課堂後，立即尋求幫助和解答，對於學生們的用心，心有所感。建議面如下列描述：

- 1.宜多利用寒假及暑假前往授課。
- 2.學生素質(尤其語言能力)有待提升。
- 3.上課不能說太快，講太多，學生無法理解。
- 4.生活上，最好有人協助，否則語言不通。





1. The first step in the design process is to identify the problem. This involves understanding the current situation and the goals that need to be achieved. It is important to gather all relevant information and to consult with stakeholders to ensure that the design process is aligned with the organization's strategy.



2. The second step in the design process is to analyze the problem. This involves identifying the causes of the problem and the constraints that may affect the design. It is important to understand the underlying factors that are contributing to the problem and to identify any limitations that may restrict the design options.

3. The third step in the design process is to generate ideas. This involves brainstorming and exploring different solutions to the problem. It is important to encourage creativity and to consider a wide range of options, even those that may seem unconventional or risky. The goal is to identify potential solutions that can address the problem in a novel and effective way.

4. The fourth step in the design process is to evaluate the ideas. This involves comparing the different solutions and assessing their strengths and weaknesses. It is important to consider the feasibility of each solution and to evaluate the potential risks and benefits of each option. The goal is to identify the most promising solution that can be implemented effectively.

5. The fifth step in the design process is to develop a plan. This involves creating a detailed plan for implementing the chosen solution. It is important to define the scope of the project, identify the resources that will be needed, and establish a timeline for completion. The plan should also include a contingency plan to address any potential risks or challenges that may arise during implementation.

6. The sixth step in the design process is to implement the plan. This involves putting the plan into action and monitoring the progress of the project. It is important to communicate the plan to all stakeholders and to ensure that everyone is clear on their roles and responsibilities. Regular communication and reporting are essential to ensure that the project is on track and to address any issues that may arise.

7. The seventh step in the design process is to evaluate the results. This involves assessing the outcomes of the project and comparing them to the original goals. It is important to identify any successes and to learn from any failures. The evaluation should also consider the impact of the project on the organization and its stakeholders.

8. The eighth step in the design process is to document the results. This involves creating a final report that summarizes the design process and the outcomes of the project. The report should include a clear description of the problem, the design process, the solutions that were considered, and the final solution that was implemented. It is important to document the lessons learned from the project to inform future design efforts.

9. The ninth step in the design process is to communicate the results. This involves sharing the findings of the project with all stakeholders and ensuring that everyone is aware of the outcomes and the lessons learned. It is important to provide a clear and concise summary of the project and to highlight the key findings and recommendations. This will help to ensure that the organization is better equipped to handle similar challenges in the future.

10. The tenth step in the design process is to review the process. This involves reflecting on the overall design process and identifying areas for improvement. It is important to consider what worked well and what did not, and to identify any lessons learned that can be applied to future projects. This step is crucial for continuous improvement and for ensuring that the design process is always evolving and adapting to the needs of the organization.

Step	Description	Key Activities	Output
1	Identify the problem	Understand the current situation, gather information, consult stakeholders	Problem statement
2	Analyze the problem	Identify causes, constraints, underlying factors	Problem analysis
3	Generate ideas	Brainstorming, exploring solutions	Idea list
4	Evaluate ideas	Compare solutions, assess strengths/weaknesses	Selected solution
5	Develop a plan	Define scope, resources, timeline	Implementation plan
6	Implement the plan	Put plan into action, monitor progress	Project outcomes
7	Evaluate results	Assess outcomes, compare to goals	Final evaluation
8	Document results	Create final report, summarize process	Final report
9	Communicate results	Share findings, highlight lessons learned	Communication materials
10	Review process	Reflect on process, identify improvements	Process review report

Step	Description	Key Activities	Output
1	Identify the problem	Understand the current situation, gather information, consult stakeholders	Problem statement
2	Analyze the problem	Identify causes, constraints, underlying factors	Problem analysis
3	Generate ideas	Brainstorming, exploring solutions	Idea list
4	Evaluate ideas	Compare solutions, assess strengths/weaknesses	Selected solution
5	Develop a plan	Define scope, resources, timeline	Implementation plan
6	Implement the plan	Put plan into action, monitor progress	Project outcomes
7	Evaluate results	Assess outcomes, compare to goals	Final evaluation
8	Document results	Create final report, summarize process	Final report
9	Communicate results	Share findings, highlight lessons learned	Communication materials
10	Review process	Reflect on process, identify improvements	Process review report

Step	Description	Key Activities	Output
1	Identify the problem	Understand the current situation, gather information, consult stakeholders	Problem statement
2	Analyze the problem	Identify causes, constraints, underlying factors	Problem analysis
3	Generate ideas	Brainstorming, exploring solutions	Idea list
4	Evaluate ideas	Compare solutions, assess strengths/weaknesses	Selected solution
5	Develop a plan	Define scope, resources, timeline	Implementation plan
6	Implement the plan	Put plan into action, monitor progress	Project outcomes
7	Evaluate results	Assess outcomes, compare to goals	Final evaluation
8	Document results	Create final report, summarize process	Final report
9	Communicate results	Share findings, highlight lessons learned	Communication materials
10	Review process	Reflect on process, identify improvements	Process review report

11. The eleventh step in the design process is to reflect on the process. This involves thinking back on the entire design process and considering what went well and what could have been done better. It is important to identify any key learnings and to use them to inform future design efforts. This step is essential for continuous improvement and for ensuring that the design process is always evolving and adapting to the needs of the organization.

12. The twelfth step in the design process is to celebrate the success. This involves recognizing the achievements of the team and celebrating the successful completion of the project. It is important to take time to acknowledge the hard work and dedication of everyone involved and to share the success with all stakeholders. This step is crucial for boosting morale and for creating a positive and supportive work environment.