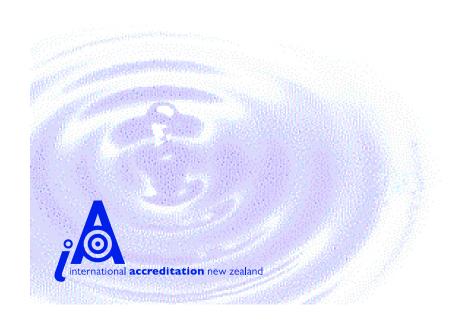
Standards and Conformance The value to society



Standards and Conformance

- Measurement standards
- Physical
- Legal
- Accreditation
- Documentary standards



Value

© Leaky Homes – cost Bn \$ 11 (or 23?)

Building Sector – contributes Bn \$ 6

©Cost around twice the annual value



Measurement

But how much?

Methods matter too

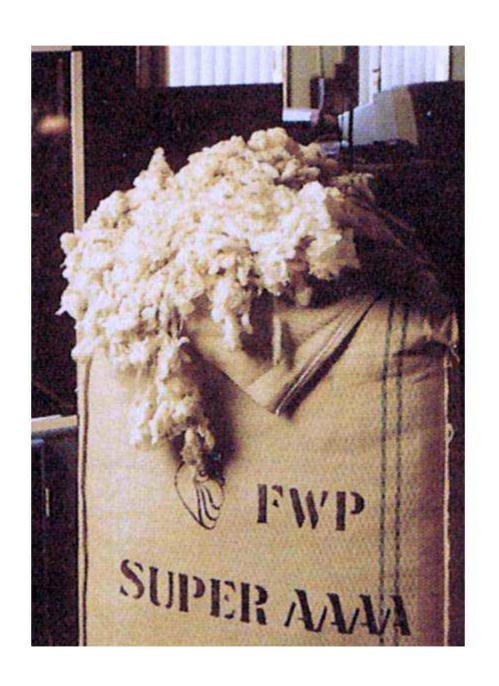


Value of Measurement

What is the difference between 11.9 microns and 12 microns?

Is it 0.1 micron? Or something else?





Soy Sauce in Europe

© Carcinogen 3-MCPD

© Level set at 20 micrograms per kilo

Value of Soy sauce exports to Europe US\$ 120 million



New Zealand Exports

- Opening
 Dairy
- Meat
- Steel

- Total tested in accredited labs
 - over NZ\$ 20 billion

Medical Testing

- Mospital laboratories
- Point of Care testing
- Medical imaging

Total value of healthcare - \$ 13 billion



Market Acceptance

OISO standards

OILAC MRA – now over 65 economies



Annual Value of Each Sector

Building - \$ 6 billion

Mealth - \$13 billion

Dairy and meat exports - \$ 16 billion

Failure of S & C – twice the annual value

A nugget of gold

Or

A beating heart