



MUSEUMS  
ASSOCIATION

# EDINBURGH 2012

**Exhibition guide  
8-9 November**

# Museum Studies

## Journals from Maney Publishing

The following journals are published in association with Left Coast Press.

### ***Journal of Museum Education...***

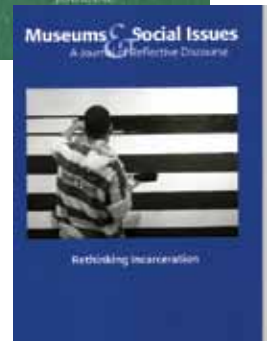
The *Journal of Museum Education* is the premier publication promoting and reporting on theory, training, and practice in the museum education field. Each issue focuses on a specific theme of interest to museum educators, informal educators, museum administrators, researchers, and other education and museum practitioners.

### ***Museum History Journal...***

The journal interprets the term "museum" to include a broad range of museum types, including natural history, anthropology, archaeology, fine art, history, medical, and science and technology. It publishes from a variety of scholarly approaches, such as analytical, narrative, historical, cultural, social, quantitative, and intellectual.

### ***Museums & Social Issues...***

*Museums & Social Issues* publishes articles on any topic related to the engagement of museums in the enduring and complex issues facing our society and caters for researchers, museum practitioners, theorists and social scientists.



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**Maney Publishing**

Research • Knowledge • Innovation

# Welcome

This year's annual exhibition has more on offer than in any previous year. It is an excellent opportunity for you to meet exhibitors and colleagues, and take some great ideas and contacts away with you.

The Museum Practice workshop programme offers practical advice and inspiration to apply back in your workplace, and this year sees the introduction of on-stand demonstrations - short presentations by exhibitors of their latest products and services. You will find the details of these and other fringe events and offers, as well as exhibitor listings and a floorplan in this guide.

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# MP workshop programme and on-stand demonstrations

Thursday 8 November

Over the two days of the exhibition there is a programme of half-hour MP workshops, and shorter on-stand demonstrations about a product or service.

See first listing of demos for details.

## 1000-1030 Writing great blogs and tweets

How do you make the most of your museum's social media presence? Join two writers who rarely go offline to find out how to write better blogs and tighter tweets.

**Speaker 1: Dea Birkett**, director, Kids in Museums

**Speaker 2: Rebecca Mileham**, writing coach, TextWorkshop

## 1030 Demo

Purcell, stand 59

Heritage consultancy - How to unlock the potential of historic buildings and maximise the opportunity of delivering successful projects.

## 1030 Demo

Linknode, stand 58

Linknode will be demonstrating their new 3D mobile app QRmuseum.com for public engagement and exhibition display - bringing exhibits to life.

## 1100-1130 Lighting and object care

Mike Stoane Lighting worked with the National Galleries of Scotland on the refurbishment of the Scottish National Portrait

Gallery, providing LED track spots throughout the project. This session will introduce the project and explore the wider issues of light and object care.

**Speaker 1: Alistair Kay**, head of development, Mike Stoane Lighting

**Speaker 2: Jacqueline Ridge**, keeper of conservation, National Galleries of Scotland

## 1130 Demo

Collections Trust, stand 26

This demonstration will take you through the updated Overview Chart of SPECTRUM Partner systems for an at-a-glance introduction to each.

## 1130 Demo

Virtualware, stand 69

Real world case studies of interactive experiences, such as Virtual Giza (Egypt), and San Fermin running of the bulls.

## 1200-1230 Digital storytelling and the National Museum of Scotland

Following the £47m redevelopment of the National Museum of Scotland, this session will discuss the different digital storytelling techniques used to bring the galleries to life. The speakers will also share some of the principles behind storytelling and explain how they apply to digital exhibits.

**Speaker 1: Joe Cutting**, owner, Joe Cutting Digital Exhibits

**Speaker 2: Lyndsey Clark**, former interactive displays manager, National Museums Scotland

## 1230 Demo

The National Heritage Science Forum, stand 3

The Forum brings together the sectors involved in heritage science to address their research and practice needs to enhance public benefit.

## 1230 Demo

KE Software, stand 62

IMu (Internet Museum) defines EMu's strategy and toolset for publishing your content on the internet, for use on desktop computers, kiosks and mobile devices such as tablets and smart phones.

## 1330 Demo

Surface Impression, stand 12

Our mobile museum app presents brochure content (visitor information, events, exhibitions, collections, directions and more) economically and effectively.

## 1400-1430 Internships in practice

This session will look at the practicalities of museum internships from the perspective of an intern and a museum professional. The speakers will examine the impact of workplace learning on capacity, skills, entry and diversity, and share the challenges they face and the insights already gained.

**Speaker 1: Elizabeth Jacklin**, collections intern, the Hunterian, Glasgow

**Speaker 2: Fiona Colton**, senior museum curator, Scottish Borders Council Museum & Gallery Service

### 1430 **Demo**

Linknode, stand 58  
Collections Trust, stand 26

### 1500-1530

#### Using mobile technology in museums

The use of mobile is growing and there are many ways museums can get involved – smartphone apps, augmented reality, HTML5 etc. This session will explore the advantages and disadvantages of the different options, and look at the costs involved.

**Speaker 1: Jo Van Hove**,

managing director, iBeaken

**Speaker 2: Shelley Mannion**,

digital learning programmes manager, British Museum

### 1530 **Demo**

Virtualware, stand 69  
KE Software, stand 62

### 1600-1630

#### Opening up collections to blind and partially-sighted visitors

VocalEyes and the Wellcome Collection will present their collaboration in opening up Wellcome's permanent collections to blind and partially-sighted visitors. This session will share best practice guidelines in growing and maintaining audiences, insights into responding to visitor feedback and how to market accessible programmes most effectively.

**Speaker 1: Toby Davey**,

deputy director, VocalEyes

**Speaker 2: Catherine Walker**,

visitor services assistant, Wellcome Collection

### 1630 **Demo**

Purcell, stand 59  
The National Heritage Science Forum, stand 3

### 1700-1730

#### Managing digital media

This session will explore the relationship between digital media and object data within a museum's collection management database.

**Speaker 1: Ian Rowson**,

general manager, Adlib Information Systems

**Speaker 2: Angus Kneale**,

collections systems manager, National Museums Scotland

## Friday 9 November

### 1000-1030

#### Retail for non-retailers

This session will outline the critical key performance indicators used by retailers to measure the success and growth of the business. A session for managers with retail in their portfolio but no retail experience.

**Speaker 1: Michael Wright**,

commercial operations manager for Glasgow Museums and the Association for Cultural Enterprises's representative in Scotland

### 1030 **Demo**

Purcell, stand 59  
Linknode, stand 58

See Thursday 1030 for details

### 1100-1130

#### Inductions for temporary visitor services staff

Many museums now rely on seasonal or temporary staff due to recruitment freezes or spending cuts. In this session, two speakers from London's Natural History Museum will share what they have learned from developing a seasonal induction programme for visitor services staff.

**Speaker 1: Rachel Mackay**,

front-of-house section manager, the Natural History Museum

**Speaker 2: Malcolm Armstrong**,

visitor experience manager, the Natural History Museum

### 1130 **Demo**

Collections Trust, stand 26  
Virtualware, stand 69

See Thursday 1130 for details

### 1200-1230

#### Creating exhibitions in challenging spaces

This session will outline the challenges – and how they were overcome – of creating new exhibitions spaces at the National Museum of the Royal Navy. The speakers will share their experiences of uniting two disjointed historic buildings and incorporating the necessary services.

**Speaker 1: Heather Lindsay**,

heritage consultancy manager, Purcell

**Speaker 2: Matthew Sheldon**,

head of research collections, National Museum of the Royal Navy

### 1230 **Demo**

The National Heritage Science Forum, stand 3  
KE Software, stand 62

See Thursday 1230 for details



## Friday continued

### 1300-1330

#### Implementing open digitisation

This workshop will discuss the practical implementation of open digitisation following the recent launch of the Open Digitisation project, including engagement events, open content licencing and crowdfunding of digitisation initiatives.

**Speaker 1: Nick Poole**, chief executive, Collections Trust  
**Speaker 2: Adrian Murphy**, digital media manager, Horniman Museum and Gardens

### 1330 Demo

Surface Impression, stand 12  
See Thursday 1330 for details

### 1400-1430

#### The future of mobile in museums

Based on the results of the MA's mobile survey and the latest international case studies, this session explores the future landscape for mobile technology in museums, from QR codes and smartphone apps to augmented reality and mobile donations.

**Speaker 1: Rebecca Atkinson/Simon Stephens**, Museums Association  
**Speaker 2: Matthew Petrie**, managing director, Fusion Analytics

### 1430 Demo

Linknode, stand 58  
Collections Trust, stand 26  
See Thursday 1430 for details

### 1500-1530

#### Exploring the potential of online communities

PLB and Reach Further have been working with the Heritage Lottery Fund to investigate the potential of social media and online communities. The session will look at some of these opportunities, including the potential for collaboration, information sharing and fundraising.

**Speaker 1: Sarah Oswald**, director, PLB  
**Speaker 2: Karen Brookfield**, deputy director of strategy and business development, Heritage Lottery Fund

### 1530 Demo

Virtualware, stand 69  
KE Software, stand 62  
See Thursday 1530 for details

### 1600 Demo

Purcell, stand 59  
The National Heritage Science Forum, stand 3  
See Thursday 1630 for details

## Special offers from exhibitors

Collections Trust, stand 26  
Place an order for one or more of our practical guides at the Collections Trust stand during the MA Conference and Exhibition, and receive a 10% discount

Collisons, stand 7  
10% off any orders taken at the show

Electrosonic, stand 37  
10% 'Museums Association Conference' discount on all projector lamps purchased before 24 December 2012. Order at [www.electrosoniclamps.com](http://www.electrosoniclamps.com) and enter code: MZA-240998 at the checkout

Hettle Andrews & Associates Ltd, stand 63  
Free insurance and risk review. Conceptual review for museums and galleries

Linknode, stand 58  
Special offers available on stand

Museums Association, stand 18  
Membership discounts available on the stand

Perdu Puzzles, stand 20  
Free delivery for orders placed at the exhibition

Surface Impression Ltd, stand 12  
Commission a website with Surface Impression and get a brochure app for half the normal fee

System Store Solutions Ltd, stand 24  
Be entered into a raffle draw with a chance to win a £50 Marks & Spencer voucher, when you fill in a form on our stand

Virtualware, stand 69  
5% discount on all orders placed by exhibition attendees for all products/services in 2012

# Other events

**Thursday**  
8 November

## **0950-1040** Business culture – does it matter?

Harris 1&2

A session from UK Trade & Investment, the government organisation that helps UK companies do business overseas. For anyone wanting their organisation to make new contacts internationally, coffee and biscuits will be served.

**Speakers:** **Richard Parry**, head of unit, UKTI Sector Team.  
**Mark Taylor**, director, Museums Association



## **1100-1800** Marketplace

Strathblane

Meet and discuss your work with a variety of sector organisations and specialist groups.

Britain from Above Project  
Effective Collections,  
Museums Association  
Engage  
Museum Ethnographers Group  
Museums Galleries Scotland  
Scottish Museums Federation  
Social History Curators' Group  
UK Registrars Group  
University Museums in Scotland

## **1230-1400** Career surgeries

Cromdale

See details under Friday

**Friday**  
9 November

## **1000-1115;** **1535-1640** Career surgeries

Cromdale

15 minute appointments can be booked at the MA stand for one-to-one careers advice.

## **1305-1430** Working together to develop skills and training

Harris 1&2

Creative & Cultural Skills is developing a new Skills Academy based on the Cultural Heritage Blueprint. The Skills Academy is a network of committed partners from across the sector and education who work together to improve the provision of skills and training. Skills Academy members have created new apprenticeship opportunities for young people, hosted careers events and created sector-specific resources, and are initiating new approaches to CPD and training to get employers the skills they need. Join us to learn more about working in partnership on skills development, training and engaging young people.

**Speakers:** **Jennie Godsalve**, engagement manager, Creative & Cultural Skills

**Rhiannon James**, director of partnerships, Creative & Cultural Skills

**Mark Taylor**, director, Museums Association

## **1000-1630** Effective Collections drop-in sessions

Cromdale

At the MA stand on Friday for anyone with an idea for an application for the Esmée Fairbairn Collections Fund, or a Monument Fellowship.



# SHOWCASING

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Exhibition design - Ralph Appelbaum Associates

Exhibition fit-out - Beck Interiors



By Appointment to Her Majesty  
The Queen and His Majesty  
The King



# Exhibitors



Entries with this logo are:  
Museums Association Corporate Members: Business Advantage

A-B

## Adlib Information Systems Ltd

**C Stand 14**  
11, Pine Court,  
Kembrey Park, Swindon,  
Wiltshire SN2 8AD

Victoria Goddard  
T: 0845 658 9484  
F: 0845 658 9487  
sales@uk.adlibsoft.com  
www.adlibsoft.com

Adlib have worked closely with the cultural sector for 25 years, and over 1,500 organisations world-wide use our products. Our customers range in scope from small heritage centres, charitable trusts, universities, local and central government, businesses and National Museums. Choose from our comprehensive product range of software packages for Museum, Archive and Library management, each of which can be 'mixed and matched' according to the types of collections held.

## Albert Haywood & Sons Ltd

**C Stand 21**  
Glenmoor House,  
West Park Ring Road,  
Leeds LS16 6QS

Brendon Jones, Sales Manager  
T: 0800 074 4101  
F: 0113 278 3843  
sales@haywoodsltd.co.uk  
www.haywoodsltd.co.uk

Haywood's are long established suppliers of protective packing to museums and galleries. We are large stockists of bubble wrap, protective blankets and handling equipment. To compliment our range we also manufacture bespoke 'Strongwrap' reusable protective covers that can be made for a variety of purposes. Why not call us now for a copy of our new catalogue.

## Armour Systems Ltd

**Stand 11**  
Unit D, Lyon Road, Denbigh  
West, Milton Keynes,  
Buckinghamshire MK1 1EX

Andrew Gascoigne, Director  
T: 01908 370345  
F: 01908 366659  
info@armoursystems.com  
www.armoursystems.co.uk

Armour Systems designs and manufactures world-class museum showcase and lighting systems at its headquarters factory in Milton Keynes, England. Product and service information is available from the Armour website.

## Association for Cultural Enterprises (ACE)

**Stand 72**  
Kennels Cottage, Thropton,  
Morpeth NE65 7EP

Jill Fenwick, Executive Administrator  
T: 01669 631210  
info@acenterprises.org.uk  
www.acenterprises.org.uk

The Association for Cultural Enterprises promotes excellence in cultural trading and is the membership group for all who generate income in our sector. It provides training, benchmarking and networking for all. Membership is for venues and buyers as well as suppliers of goods and services so it is the perfect interface between the two, bringing together perfectly matched requirements.

## Astrognome

**Stand 27**  
37 Birch Hall Lane, Earby,  
Barnoldswick, Lancashire  
BB18 6JX

Martin Lunn MBE FRAS, Director  
T: 07969 945413  
info@astrognome.co.uk  
www.astrognome.co.uk

Astrognome is probably the only UK company building travelling astronomy and space exhibitions. Each exhibition uses a combination of touch screen computers, graphic panels, artistic backdrops and theatrical scenes. Each exhibition comprises one or more 'pods'; display units which each unpack one theme within the exhibition and which work alone or alongside other pods to tell the story.

## Beck Interiors Ltd

### Sponsor

Victory House, Cox Lane,  
Chessington, Surrey KT9 1SG

Graham Wakeford, Director  
T: 020 8974 0500  
F: 020 8974 0555  
mail@beckinteriors.com  
www.beckinteriors.com

Specialist project management, fabrication and installation of visitor centres, museums, galleries, national monuments, special projects and temporary exhibitions. Beck are unrivalled domestically and internationally, with an experienced team of individuals, who focus on quality and service. Beck are a turnkey specialist, undertaking all disciplines including budget feasibility, project management, exhibitory, graphics, showcases, scenic reconstruction, interactives, models, audiovisual, electrical and lighting.

## Bon Bon's (Wholesale) Ltd

### Stand 1

17 Sandbeck Park, Wetherby,  
West Yorkshire LS22 7FE

Kirsty Bulmer,  
Office Account Manager  
T: 01937 584600  
F: 01937 587577  
kirsty@bonbons.co.uk  
www.bonbons.co.uk

Bon Bon's range offers an opportunity to take advantage of the current nostalgia trend in traditional sweets and a chance to offer something that is just a little bit different! Their unique packaging and presentation has allowed customers to significantly grow sales and profit within their confectionery category. Find out how Bon Bons have added sales for leading cultural enterprises.

## Buttress Fuller Allsop Williams

**C** **Stand 40**  
31-33 Princess Street,  
Manchester M2 4BF

David Shatwell, Director  
T: 0161 236 3303  
F: 0161 236 3603  
contact@bfaw.co.uk  
www.bfaw.co.uk

We are a creative architectural practice combining specialist conservation architecture skills, and intelligent new design, with a clear understanding of the requirements of museums and visitor attractions. We deliver a holistic approach to projects; integrating the building design within the visitor experience. Projects: Horniman Museum Aquarium, MOSI, Stockwood Discovery Centre, Rotunda Museum, Bedford Museum, Manchester Museum and Clitheroe Castle Museum.

## Capture Ltd

### Stand 71

The Old Coach House, 14 High  
Street, Goring-on-Thames  
Reading, Berkshire RG8 9AR

Nick Hodder  
T: 01491 873011  
F: 01493 875558  
nick@capture.co.uk  
www.capture.co.uk

Capture's digital asset management software enjoys an excellent reputation across a wide customer base, including museums, Government agencies, academic and corporate institutions, newspapers, publishers, and charities. We allow organisations to streamline the management of their digital assets. Capture modules also allow the licensing and sale of these assets, making it possible for clients to compete successfully in the global marketplace.

## Centre for Design & Research

### Stand 29

Edinburgh Napier University,  
Merchiston Campus,  
10 Colinton Road,  
Edinburgh EH10 5DT

Ian Lambert, Director  
T: 0131 455 2476  
i.lambert@napier.ac.uk  
www.napier.ac.uk

Part of the Institute for Creative Industries, we comprise of design academics and practitioners with expertise across a range of disciplines, including: graphics, lighting, product & furniture design, interaction design, exhibition design, advertising, museum interpretation, and moving image. We undertake design research, consultancy, and commercialisation, and offer continuing professional development (CPD) courses. If design thinking can help you and your organisation we'd like to hear from you.

## Chalk Works

### Stand 60

22 Old Church Lane,  
Edinburgh EH15 3PX

Tim Chalk, Proprietor  
T: 0131 659 5854  
info@chalkworks.com  
www.chalkworks.com

A studio specialising in site specific artworks ranging from original works to production of work to the client's brief. Spanning a range of media, including architectural relief, 3-D sculpture, murals and specialist model making, it centres on the work of Tim Chalk, who has an established reputation for creative and high quality work, servicing museums, designers, architects and others.

## Click Netherfield Ltd

### Sponsor

**C** **Stand 41**  
The Glassworks, Grange  
Road, Houston Industrial  
Estate, Livingston, West  
Lothian EH54 5DE

Jim Stewart, Managing Director  
T: 01506 835200  
F: 01506 835201  
showcases@clicknetherfield.com  
www.clicknetherfield.com

At Click Netherfield, we specialise in the design, manufacture and installation of the highest quality display cases, equipped with a diverse range of lighting and environmental control systems, for national and international museums and galleries. With our solutions, you have access to a unique range of showcase design, construction and manufacturing expertise embracing many different disciplines. This unrivalled resource can help you solve your design and conservation challenges in new, effective and exciting ways.

## Collections Trust

**C** Stand 26  
22 Hills Road,  
Cambridge CB2 1JP

Eleanor Lovegrove,  
Marketing Officer  
T: 01223 316028  
F: 01223 364658  
eleanor@mda.org.uk  
www.collectionstrust.org.uk

The Collections Trust is the UK's independent organisation for collections. It sets professional collections management standards, and provides advice, support and training to help people meet them. The Collections Trust manages Collections Link, the national collections management advisory service: [www.collectionslink.org.uk](http://www.collectionslink.org.uk)

## Collisons Ltd

**Stand 7**  
PO Box 33, Dockfield Road,  
Shipley, West Yorkshire  
BD17 7AL

Tim McKeogh, Business  
Development Manager  
T: 01274 714460  
F: 01274 714461  
tim.mckeogh@collisons.co.uk  
www.collisons.co.uk

Collisons is one of the UK's leading manufacturers of personalised stationery. Established over 100 years ago, Collisons designs and manufactures beautiful personalised and bespoke printed products at our factory and offices in Shipley, West Yorkshire. We specialise in personalised and corporate Christmas cards, charity packs of Christmas cards and work with museums, galleries and charities producing personalised note cards and gift wrap for them to sell in their gift shops - with very low minimum orders.

## Conservation by Design Limited

**C** Stand 36  
Timecare Works,  
5 Singer Way, Kempston,  
Bedford MK42 7AW

Pauline Hutchinson,  
Marketing Manager  
T: 01234 846300  
F: 01234 852334  
info@cxdltd.com  
www.cxdltd.com

Since 1992 Conservation by Design (CXD) has provided a comprehensive range of high quality conservation storage and display products including furniture, showcases, acid-free boxes, museum boards and specialist papers to museums, galleries, libraries and archives worldwide.

## Cornflower Ltd

**Stand 67**  
Unit 6, Old Station Business  
Park, Compton, Berkshire  
RG20 6NE

Simon Nutbrown  
T: 01635 578844  
F: 01635 579474  
sales@cornflower.co.uk  
www.cornflower.co.uk

Cornflower are specialists in the planning, design and production of bespoke ranges for heritage retail. From postcards and notebooks, through to mugs and tea towels, we work with a wide range of museum and heritage venues, from the largest national galleries to local specialist museums. We offer a free range planning and storyboard service to visualise your imagery on an appropriate range of products.

## Creative & Cultural Skills

### Sponsor

**Stand 42**  
4th Floor, Lafone House,  
The Leathermarket, Weston  
Street, London SE1 3HN

Jennie Godsalve, Industry  
Partnership Manager  
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info@ccskills.org.uk  
www.ccskills.org.uk

Creative & Cultural Skills is the Sector Skills Council for cultural heritage, advertising, crafts, design, music, performing, literary and visual arts. We are an industry-led, campaigning organisation operating across the UK. Through better skills development, our aim is to secure world beating creative enterprise and more diverse cultural industries.

## Delius Digital

**Stand 16**  
Leibnizstr. 33, Berlin  
10625, Germany

Peter Delius, CEO  
T: 00 49 30 315 1751  
support@delius-digital.de  
www.delius-digital.de

The M-Guide is a specialised platform for the development of museum apps. Our flexible programming platform allows for an extremely economic production of complex apps.

## Eastern Exhibition & Display

### Sponsor

#### Stand 49

108 Market Street,  
Musselburgh EH21 6QA

Janet Lee-Adam, Director  
T: 0131 653 5700  
F: 0131 665 5335  
sales@eastern-info.co.uk  
www.eastern-info.co.uk

Established in 1979, Eastern Exhibition & Display specialise in producing exhibition and display materials for all sectors of the market. We work in close partnership with our clients, priding ourselves in offering excellent customer service linked to their requirements. We have an extensive production facility and helpful, knowledgeable staff with a vast range of experience. From the initial concept to completion including transportation and installation, Eastern Exhibition & Display takes care of everything.

## Electrosonic Ltd

### Stand 37

Hawley Mill, Hawley  
Road, Dartford, Kent DA2 7ST

Kevin Murphy, Director  
T: 01322 282322  
F: 01322 282215  
information@electrosonic-uk.com  
www.electrosonic.com

Electrosonic is a world-class company that leads the way in the provision of highly effective audiovisual and media presentation systems for museum and science centre projects. With over 40 years' experience, Electrosonic offers an unrivalled wealth of experience and technical expertise. Recent examples include: Wimbledon Museum, London; Cold War Museum, RAF Cosford; National Railway Museum, York; National WW1 Museum, Kansas.

## Elizabeth Oxborrow-Cowan

### Stand 9

Mill Cottage, Brown  
Heath, Ellesmere,  
Shropshire SY12 0LB

Elizabeth Oxborrow-Cowan,  
Consultant Archivist and Trainer  
T: 01939 234289  
info@elizabethoc.co.uk  
www.elizabethoc.co.uk

Experienced professional archivist with a museums background. My services include: Advice on technical archive issues around collecting, stewardship and access; advice on strategic archive issues - staffing, strategic management, funding, joint working between museums, libraries and archives; research and evaluation of archive and museum initiatives; management support; unique remote training covering archive and general management skills.

## Elmwood

### Stand 10

25 Eagle Street,  
Craighall Business Park,  
Glasgow G4 9XA

Alan Strachan, Managing Director  
T: 0141 332 3086  
F: 0141 331 1590  
alan@elmwoods.com  
www.elmwoods.com

Specialists in project management of museums, visitor centres, galleries etc, including in-house expertise in bespoke joinery fabrication. We offer the complete museum fit-out, turnkey package.

## Event Network, Inc.

### Stand 34

2 Queen Caroline Street,  
London W6 9DX

Eric Flanigan, Executive Vice  
President  
T: 020 7129 1073  
F: 0843 218 0428  
eric.flanigan@eventnetwork.com  
www.eventnetwork.com

Event Network is the leading operator of gift shops for zoos,

aquariums, museums, science centers, botanical gardens, and other highly regarded cultural attractions. Event Network manages more than 100 stores of the highest quality. We are the only company of our size that focuses singularly on retail in partnership with prominent cultural institutions.

## FusionGFX Ltd

### Stand 25

Total Business House,  
Tanyard Lane, Steyning  
BN44 3RJ

Kim Foster, Managing Director  
01903 759026  
sales@FusionGFX.com  
www.FusionGFX.com

FusionGFX Ltd - bringing history and science to life through 3D interactive simulation. 3D Content for online 'serious games' and large scale theatres. 3D Displays including multi-projector immersive displays and kiosks. Our creative and technical teams are passionate about producing unique, innovative, cost-effective, experiences that are educational, entertaining and informative.

## Gallery Systems

### Stand 33a

261 West 35th Street,  
12th Floor, New York, USA,  
NY 10001

Maxine Edwards,  
European Business Manager  
T: 020 8123 7477  
F: 0870 240 1950  
info@gallerysystems.com  
www.gallerysystems.co.uk

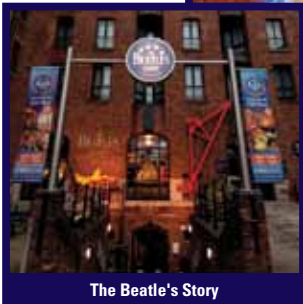
Gallery Systems has developed collections management and web publishing solutions for the finest cultural institutions throughout the world for over 25 years. TMS, our core product, helps clients of all types and sizes to better organise their collection information while eMuseum guides visitors through a virtual tour of their collections. UK clients include Tate, the National Gallery and Bolton Museum & Art Gallery.



Catherine the Great Exhibition



Museum of East Anglian Life Exhibition



The Beatle's Story



The Darwin Exhibition

**Museum Exhibitions Display Solutions Modular Displays**  
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For help with your exhibitions and displays contact us on:  
Tel: **0131 653 5700** Email: [sales@eastern-info.co.uk](mailto:sales@eastern-info.co.uk) [www.eastern-info.co.uk](http://www.eastern-info.co.uk)



# Floorplan



## Exhibitor awards

Cast your vote and get a chance to win one of the great prizes in our prize draw. Winners can choose from individual membership, a place at Conference 2013 or a place at an MP Seminar.

Votes can be cast in two categories. The **Best Product Award** will go to the product at the exhibition that best combines innovation, value for money and ease of use.

And the **Best Looking Stand Award** will go to the stand that communicates the organisation well, has a strong, identifiable brand, and a clearly identifiable purpose.

Your voting card can be found in your visitor bag.

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www.glasgowmuseums.com

Glasgow Museums is the UK's biggest civic museum service. Responsible for nine museums, and with over 3 million visitors per year, we run a programme of exhibitions/events, community engagement, research and publications, and collections care. We offer advice and services on conservation; design; research; licensing; collections management and stores planning. Recent projects: Riverside Museum; Glasgow Museums Resource Centre Phase 2; Burrell tapestries cataloguing project; catalogue/tour of Italian paintings.

## Hamilton Design Ltd

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www.hettleandrews.co.uk

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### Stand 33

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Amy Welsh, Exhibitions Officer  
T: 020 8699 1872  
touringexhibitions@horniman.ac.uk  
www.horniman.ac.uk

The Horniman Museum and Gardens, is an inspiring, family-friendly, free attraction in south London's Forest Hill. It includes world class collections of anthropology and musical instruments, an acclaimed aquarium, natural history gallery and award winning gardens. Drawing on our fascinating collections we have developed a selection of exhibitions for hire and are actively looking to establish new partnerships.

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www.ibeaken.com

iBeaken is a platform for creating, managing and sharing multilingual stories about objects and works of art in the museum or on heritage sites. The ultimate aim is to tell the story, but also to know your visitor and engage with them through their own smartphone, social networks and partner sites. iBeaken is easy, fun and economic to deploy!

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### Stand 62

Barclay House, 35 Whitworth Street, West Manchester M1 5NG

Christelle Hyppolite, Support & Sales Consultant  
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F: 0161 236 4738  
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www.kesoftware.com

KE Software is the leading provider of museum management software in the world. The EMu package covers all areas of managing a museum or gallery collection. A full web interface is included with tools to manage any narrative and user generated content. The Natural History Museum; Bristol Museums, Galleries & Archives; Hull Museums Service; Dulwich Picture Gallery; Manchester City Galleries; Arts Council of Northern Ireland; Trades Union Congress Library and the Royal Academy of Music are some of the UK based users of EMu. Recently Fife Council, St Andrews University Library, Tyne & Wear Archives & Museums and Chatsworth Trust have purchased EMu.

## Kvorning Design & Communication

### Stand 39

Lion House, Red Lion Street, London WC1R 4GB

Arne Kvorning, Architect, Owner  
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F: 00 45 3393 9375  
kvorning@kvorning.dk  
www.kvorning.dk

Danish studio specialising in exhibitions and museum design. Concept development, showcases, graphics and installation - interactives and apps. Our clients are museums, cultural institutions, royal castles and heritage sites - one example is 'Operation Dynamo - Rescue from Dunkirk' at The Secret Wartime Tunnels in Dover. Projects realised in 40 countries worldwide. Web shop BUGSYSTEMS.COM features exhibition furnishings designed by Kvorning.

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Simon Baugh, Marketing Director  
T: 0800 169 5151  
F: 01384 472 599  
shelving@link51.co.uk  
www.link51.co.uk

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Abigail Brownlee, Client  
Management and New Media  
T: 07703 442059  
F: 01786 472109  
info@linknode.co.uk  
www.linknode.co.uk

Linknode are specialists in creating fast, fluid and innovative cross-platform mobile applications and augmented reality systems using sensor integration (GPS, camera and phone orientation) for the retail and culture & heritage domains with the convergence of 3D data, location and visualisation. We deliver solutions from our own in-house team for all stages of project lifecycle, across business domains and on the desktop, mobile device or via the cloud.

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Clare Kavanagh, Project Manager  
T: 00 353 1 284 4668  
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info@martellomedia.com  
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Martello are narrative architects who integrate interpretive planning and exhibition design with bespoke multimedia production. With over 20 years' experience, flagship projects in Europe and Asia include: museums; exhibitions; immersive experiences; science centres, expo pavilions; heritage sites, houses and gardens. Their projects have won the Association of Heritage Interpretation's Interpret Britain and Ireland Awards for five years in succession.

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## MODES Users Association

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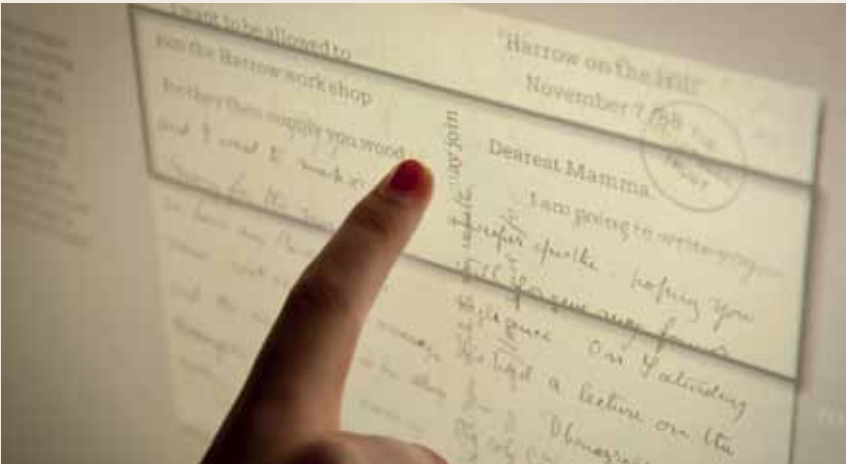
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Ian Haswell, Creative Director  
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F: 01582 548614  
info@portlandexhibitions.com  
www.portlandexhibitions.com

Portland Exhibitions specialise in working with small to medium sized museums, cultural venues, libraries, art galleries and heritage sites to enhance their visitor experience with innovative and affordable communication and design. We have designed displays for everything from historical manuscripts to contemporary art to treasure trove, all to the highest levels of aesthetic, conservation and security standards.

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cultural.sector@purcelluk.com  
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### Stand 30

University of Leicester,  
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Leicester LE1 7RF

Barbara Lloyd, School Manager  
T: 0116 252 3963  
F: 0116 252 3960  
museum.studies@le.ac.uk  
www.le.ac.uk/museumstudies

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Peter Pavement, Director  
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www.system-store.com

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Edwin Hemkes, Sales Manager  
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## Tessitura Network

**C Stand 17**  
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pmorsman@tessituranetwork.com  
www.tessituranetwork.com

Tessitura Network is comprised of over 400 of the world's premiere arts and cultural organisations united by a common technology. Tessitura Software, the flagship product of the Tessitura Network, is a solution specific to the arts and cultural sector for patron and prospect information, ticket and admission sales, memberships and philanthropy, web transactions, and customer relationships.

## The National Heritage Science Forum

**Stand 3**  
Centre for Sustainable  
Heritage, UCL, Bartlett School  
of Graduate Studies, Central  
House, 14 Upper Woburn  
Place, London WC1H 0NN

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www.heritagescienceforum.org.uk

The National Heritage Science Forum brings together many disciplines under the wide-ranging, interdisciplinary heritage science umbrella. It provides a platform to address the research and practice needs of institutions interested in or engaged with heritage science in order to enhance public benefit.

## Touch and Discover Systems

**Stand 70**  
Studio 5, Sutherland Institute,  
Lightwood Road, Longton,  
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# National Museums Scotland Attracts Over 1.5m Visitors In First Five Months Of Relaunch



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