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# Good / bad practices, difficulties and the countermeasures in implementing Single Window Systems

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Ministry of Foreign Trade and Tourism

Malaysia, October 2012

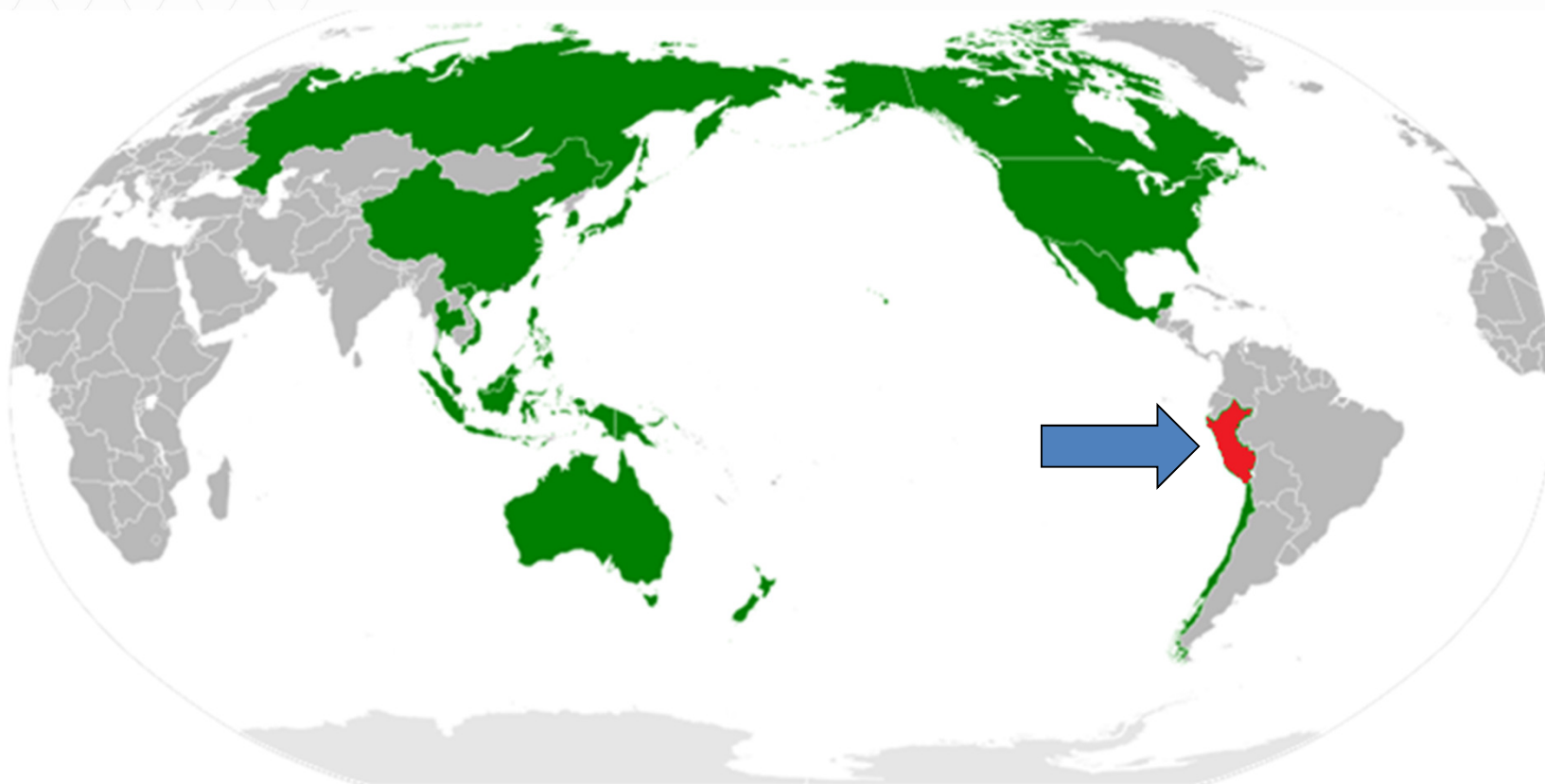




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# Geographical Situation





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# Geographical Situation



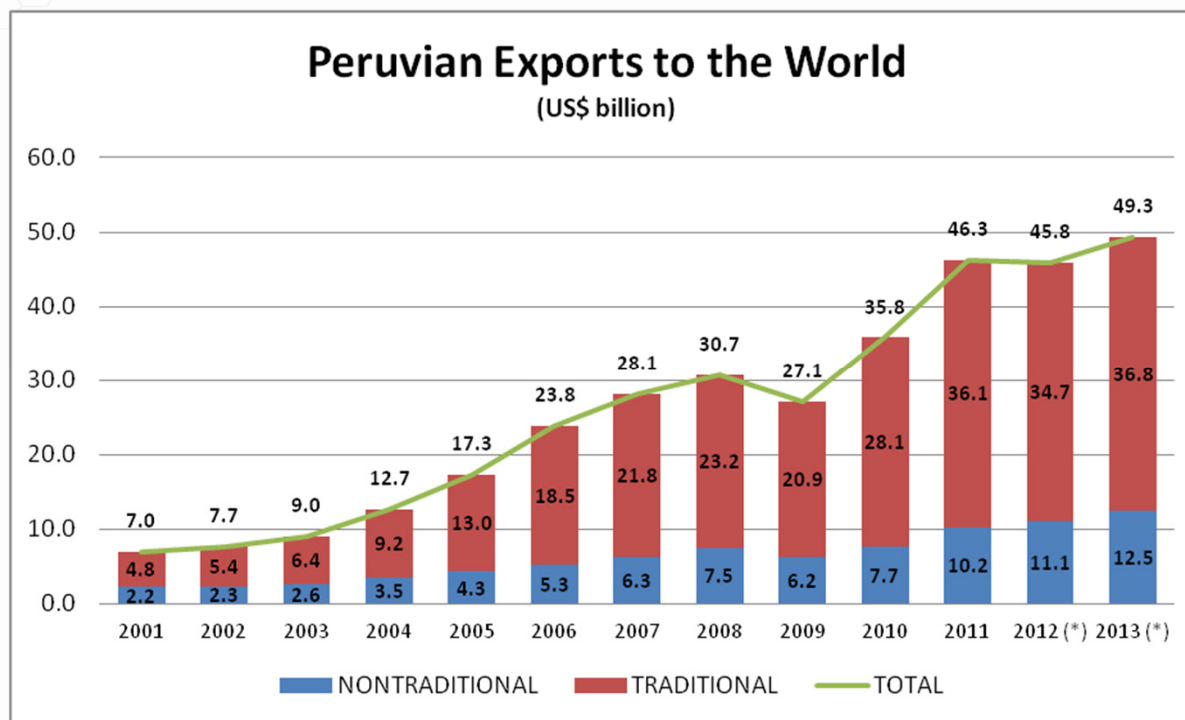


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# Peru in Numbers

|                      |                   |
|----------------------|-------------------|
| GDP (2012, forecast) | US\$ 199 billion  |
| Population (2011)    | 29.8 million      |
| Exports (2011)       | US\$ 46.3 billion |
| Imports (2011)       | US\$ 37.8 billion |





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## Traditional Products

- 1 Fish oil  
Lead concentrate  
Fishmeal
- 2 Zinc concentrate  
Copper concentrate  
Molybdenum
- 3 Silver  
Lead
- 4 Gold  
Coffee
- 6 Refined Copper

## Nontraditional Products

- 1 Fresh cooled asparagus  
Canned asparagus
- 3 Dried beans
- 4 Mango
- 5 Zinc oxide  
Avocado
- 7 Wood
- 8 Cotton shirts
- 9 Copper sulphate





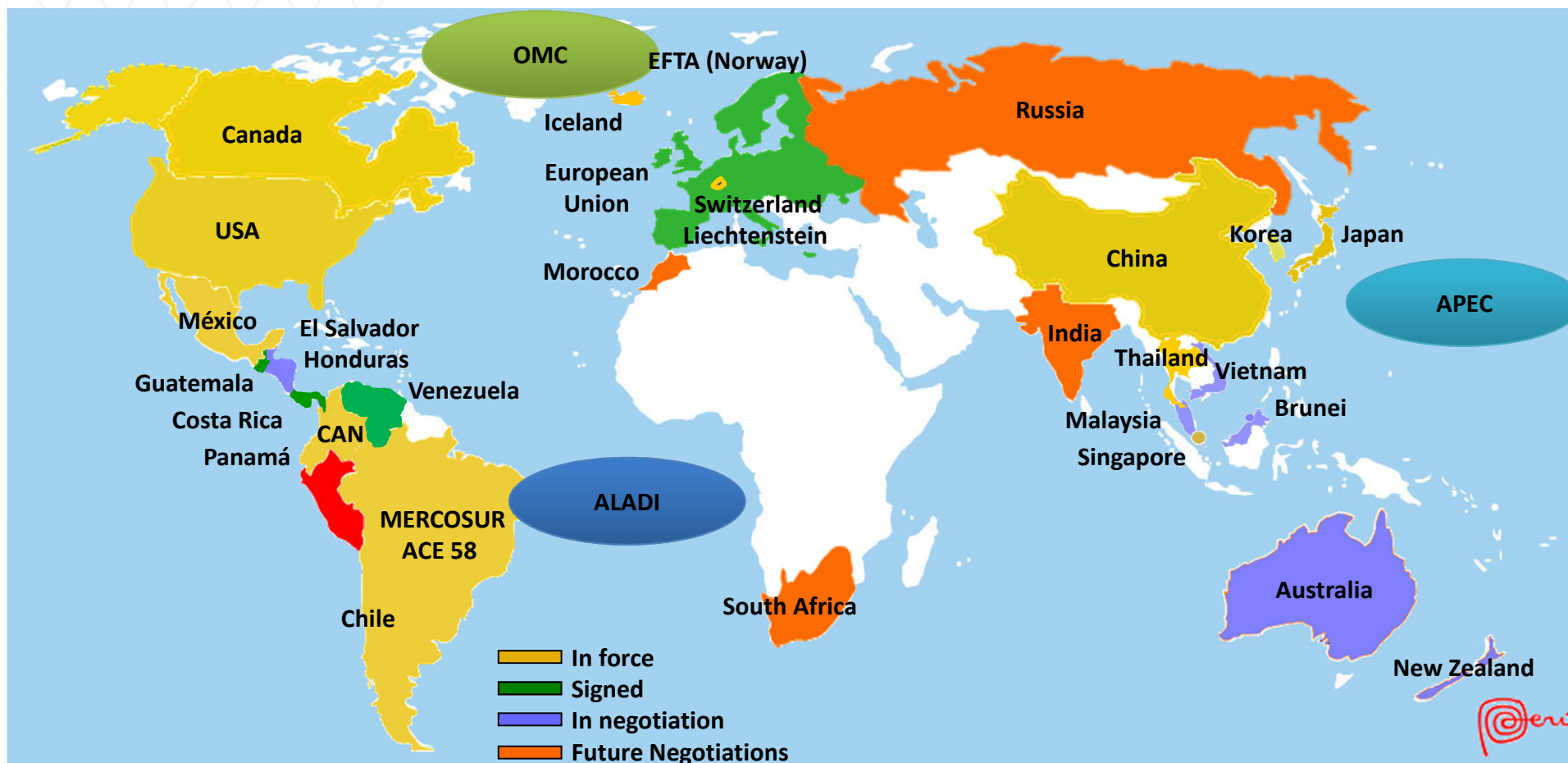


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# Network of Free Trade Agreements

## 95% with FTAs





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# Peruvian Single Window Background

- The National Strategic Export Plan (2003-2013): Trade Facilitation measures
- The Foreign Trade Agreements
- Competitiveness
- The government has a strong will to develop and operate the paperless trade system from the national level
- Spanish acronym: **VUCE**





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# Peruvian Single Window Definition

*“VUCE is an integrated system that allows all parties involved in trade and transport to lodge documents and information for fulfill import, transit and export- related regulatory requirements, by electronic means.”*

*Article 2° of Decree Law N° 1036*







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## Components

Controlled  
Goods

Allow users through the system to obtain all permits, certificates, licenses and required authorization for the import/export of controlled goods

Port  
Services

Allow users through the system to obtain permits, licenses and required to the arrival and departure of a ship

Origin

Allow users through the system to obtain origin certificates





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# Organization





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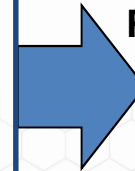
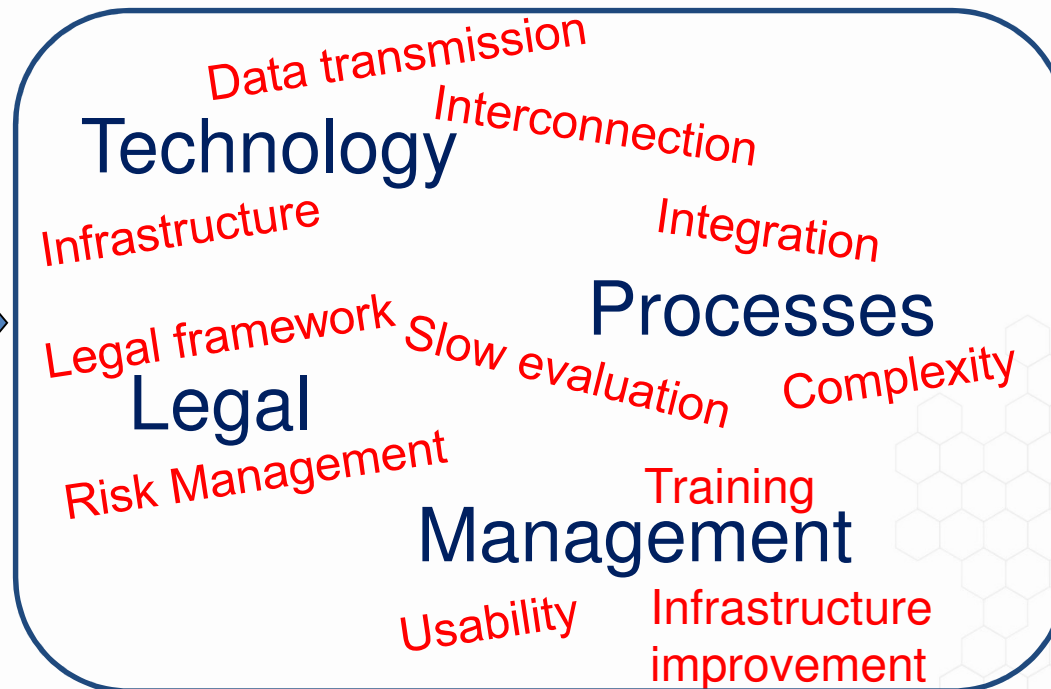
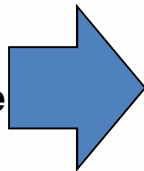
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# Single Window Vision

Challenges to overcome, to transform this Vision into Reality

## Vision

To take advantages of FTAs  
To Improve the logistic and customs management ,  
To take advantage of new business opportunities for the country



## Reality

Reducing costs, time and procedures related to trade





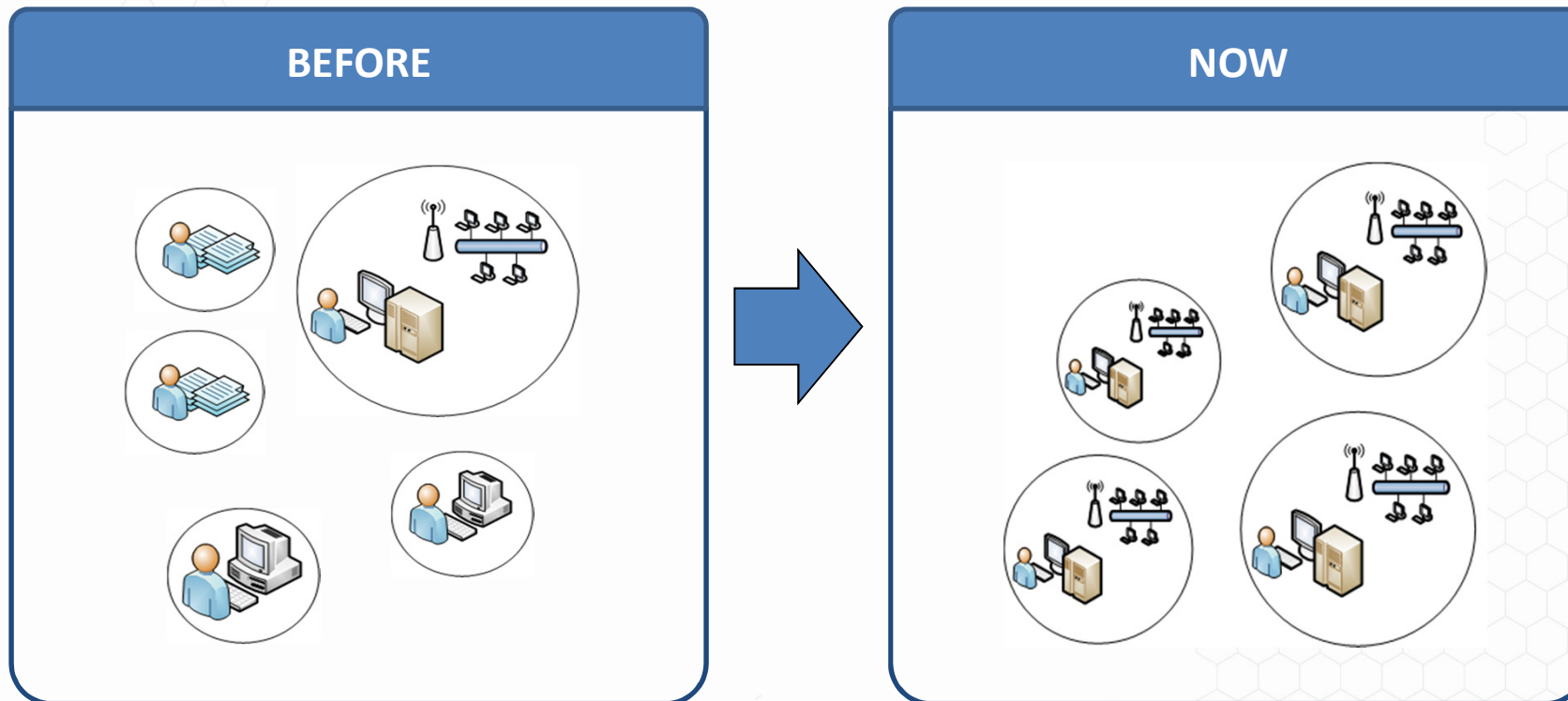
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# Technology

## Difficulties & countermeasures

- Information & Communication Systems





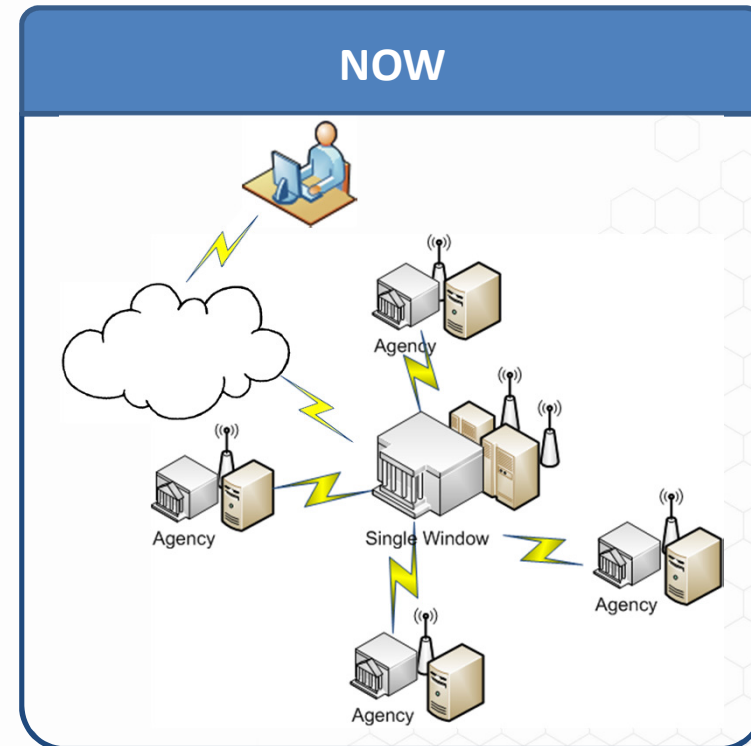
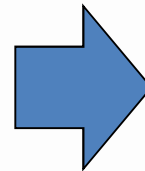
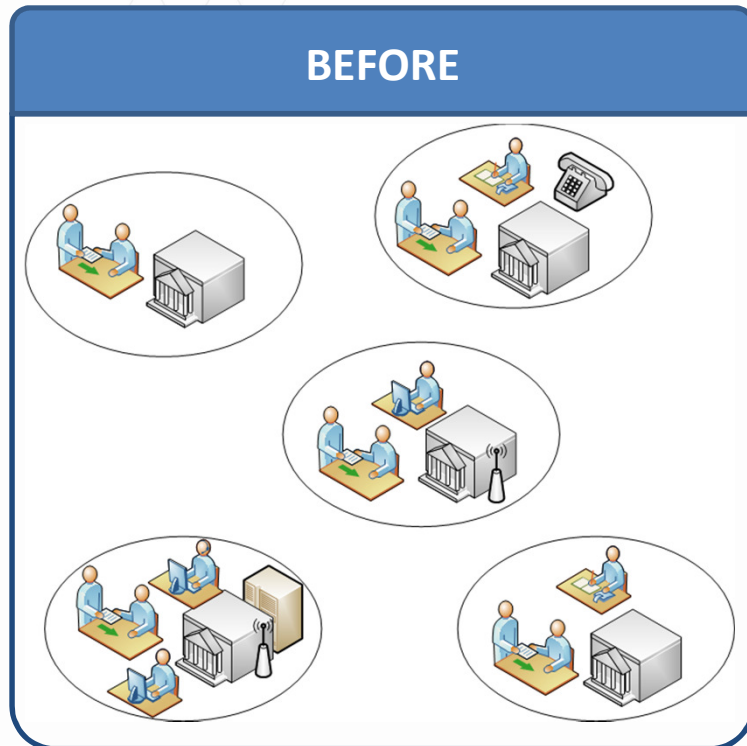
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# Technology

## Difficulties & countermeasures

### •Technological Infrastructure & Systems







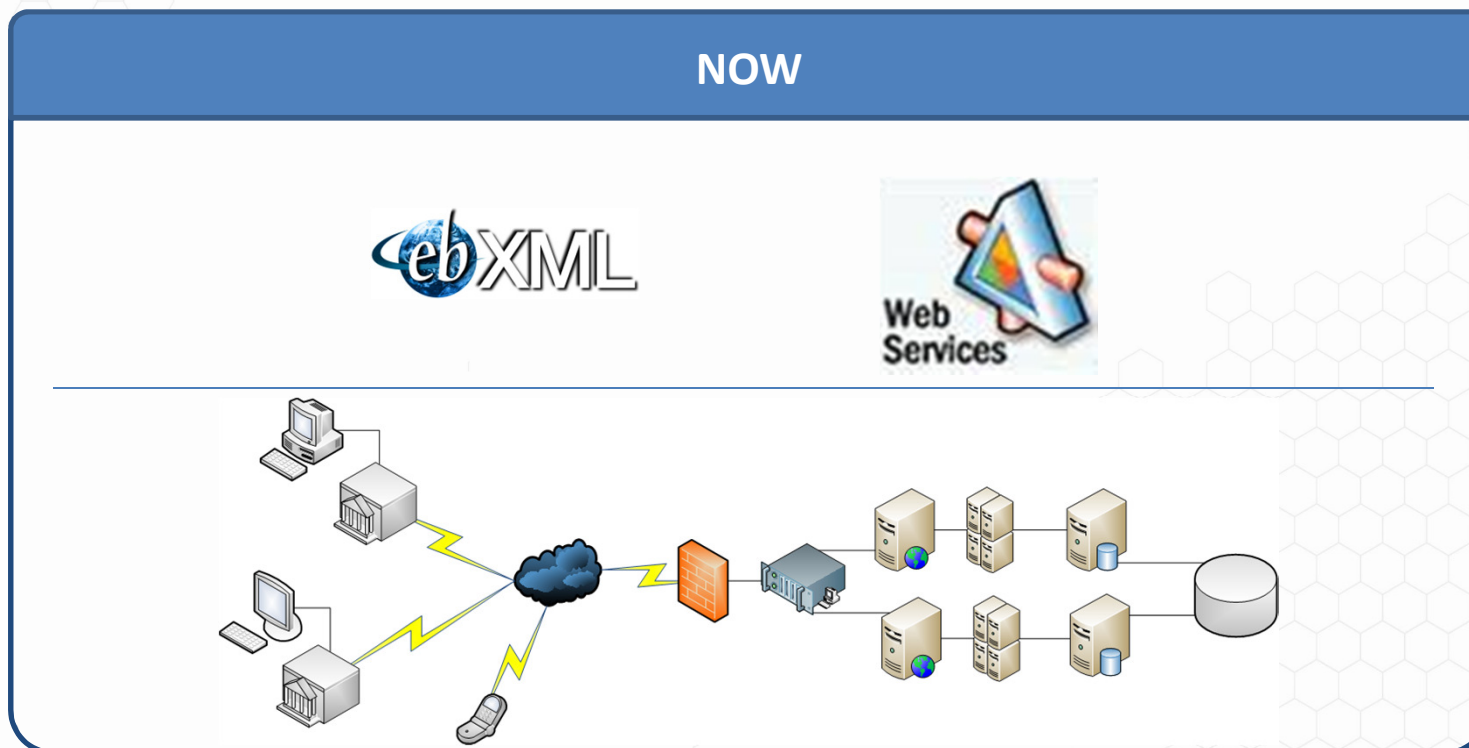
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# Technology

## Difficulties & countermeasures

- System Development





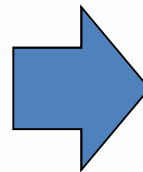
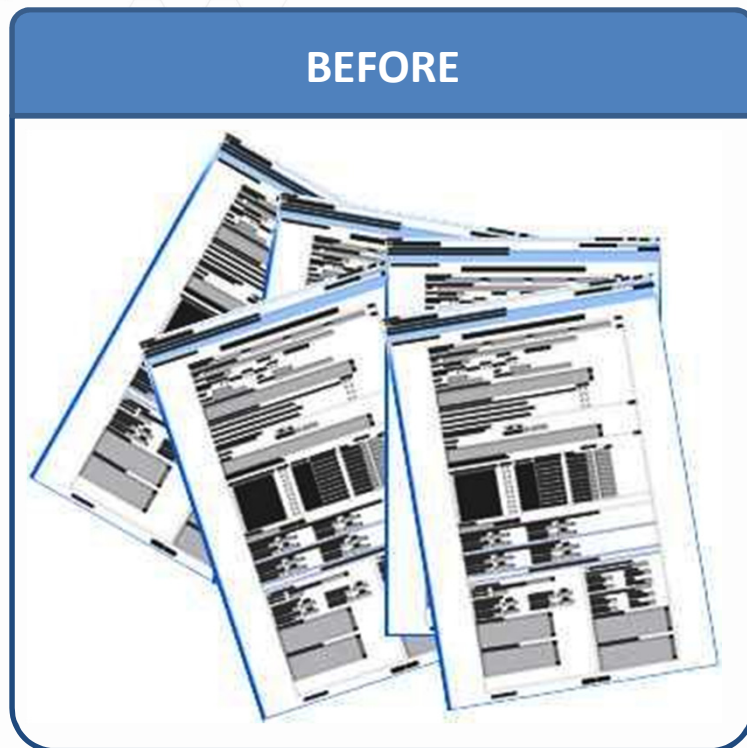
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# Processes

## Difficulties & countermeasures

- Many complex Forms



**NOW**

**Form**

**Section A:**

Title:

First name:

Middle initial:

Last name:

E-mail address:

Phone number:

**Section B:**

Airline name:

Destination:

Leave date:

Return date:

Estimated cost:

Additional estimated expenses:

|                |                      |
|----------------|----------------------|
| Car rental     | <input type="text"/> |
| Hotel          | <input type="text"/> |
| Meals          | <input type="text"/> |
| Total estimate | \$0.00               |

Includes customer visit?

Payment method used:

Cash

Credit card

Check

Purpose of travel:

**Submit**







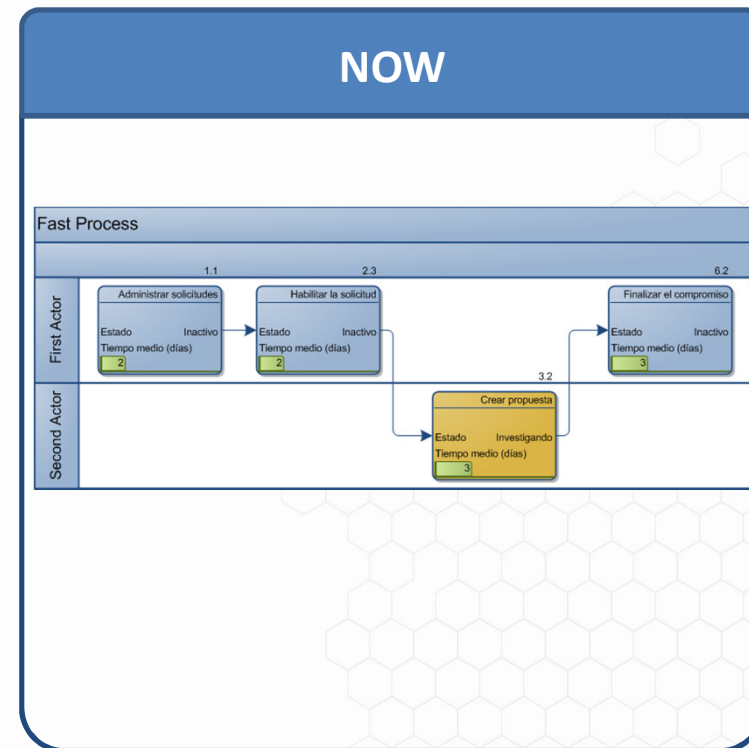
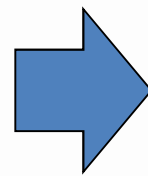
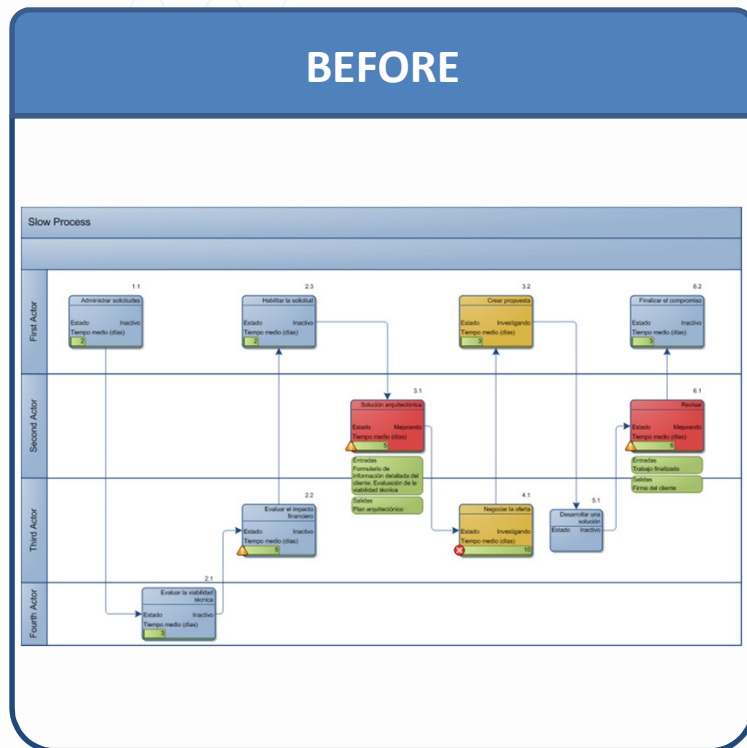
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# Processes

## Difficulties & countermeasures

- Slow evaluation, complex process





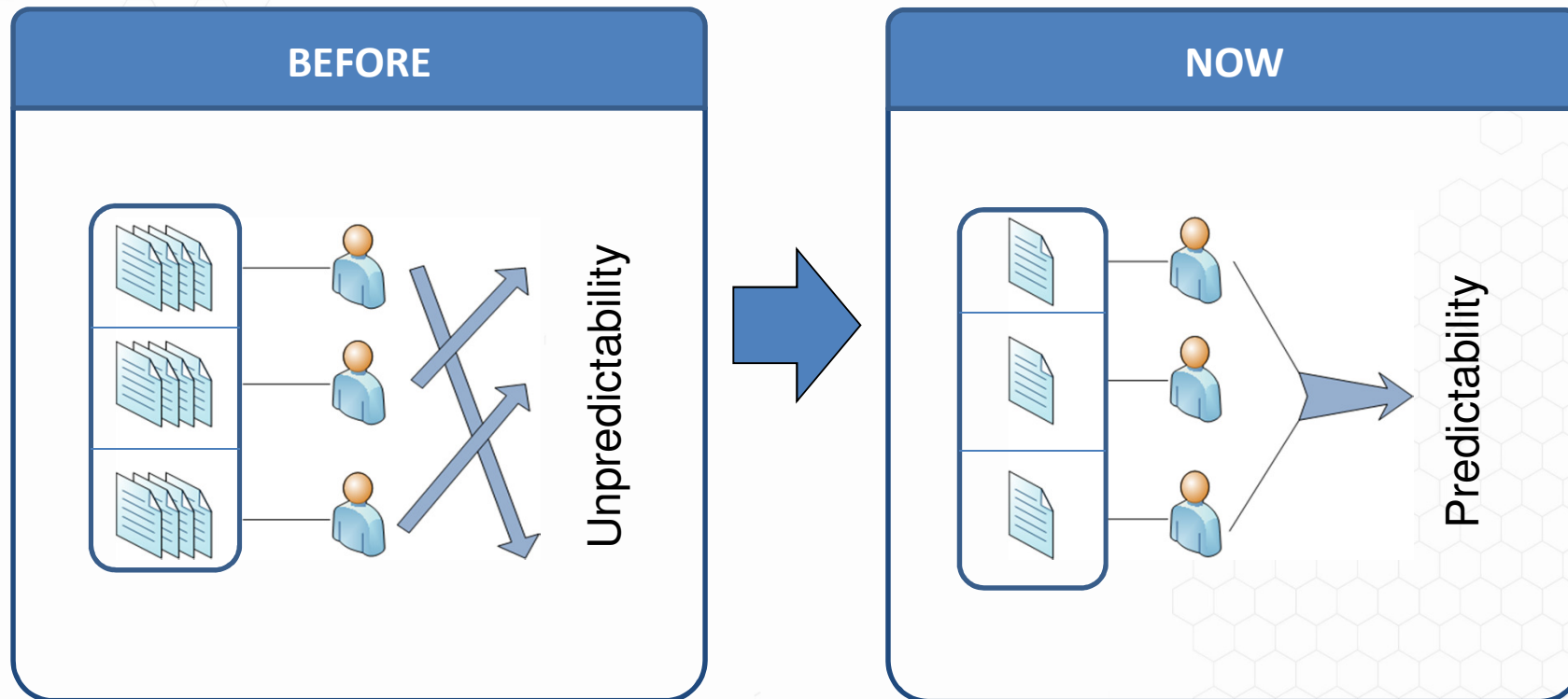
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# Legal

## Difficulties & countermeasures

- **Administrative procedure laws**







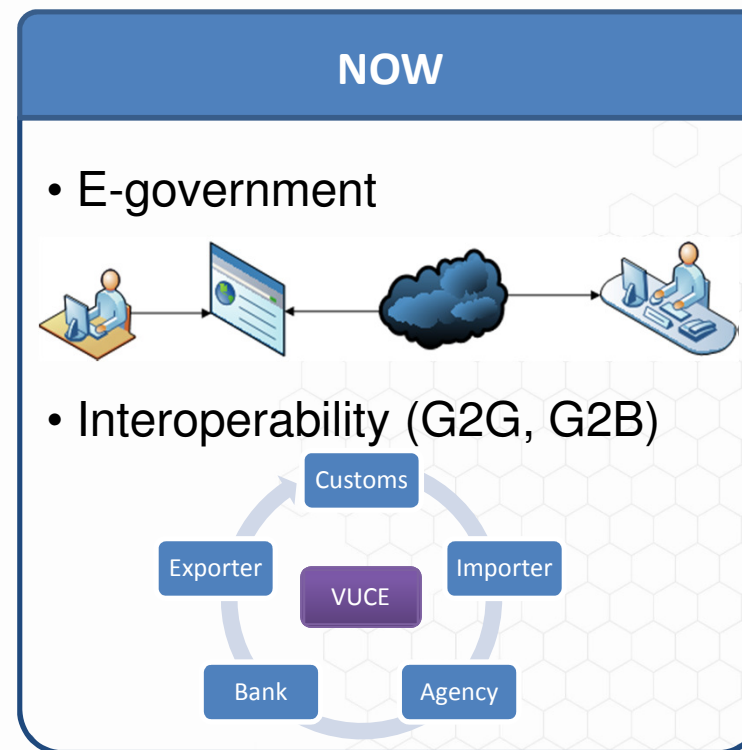
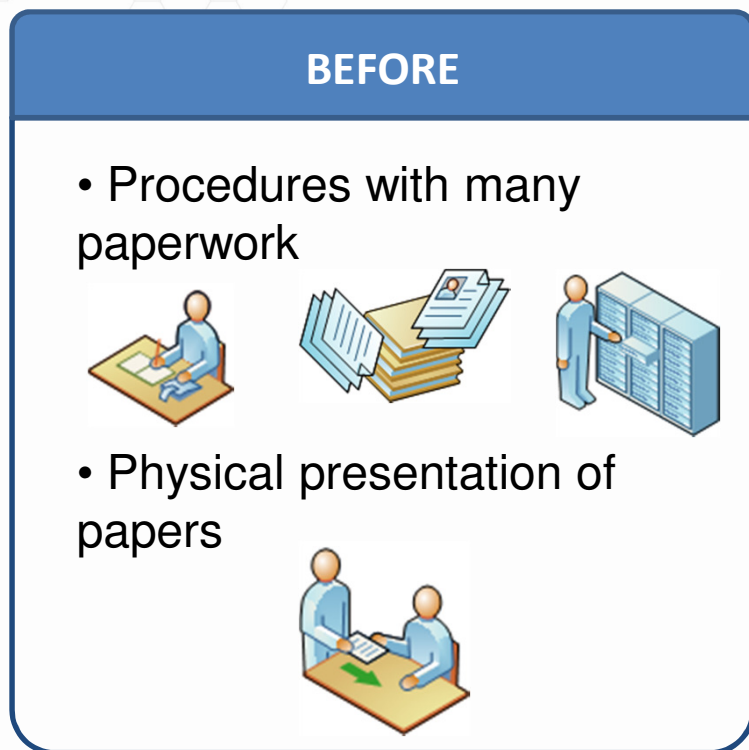
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# Legal

## Difficulties & countermeasures

### • Cross-cutting issues





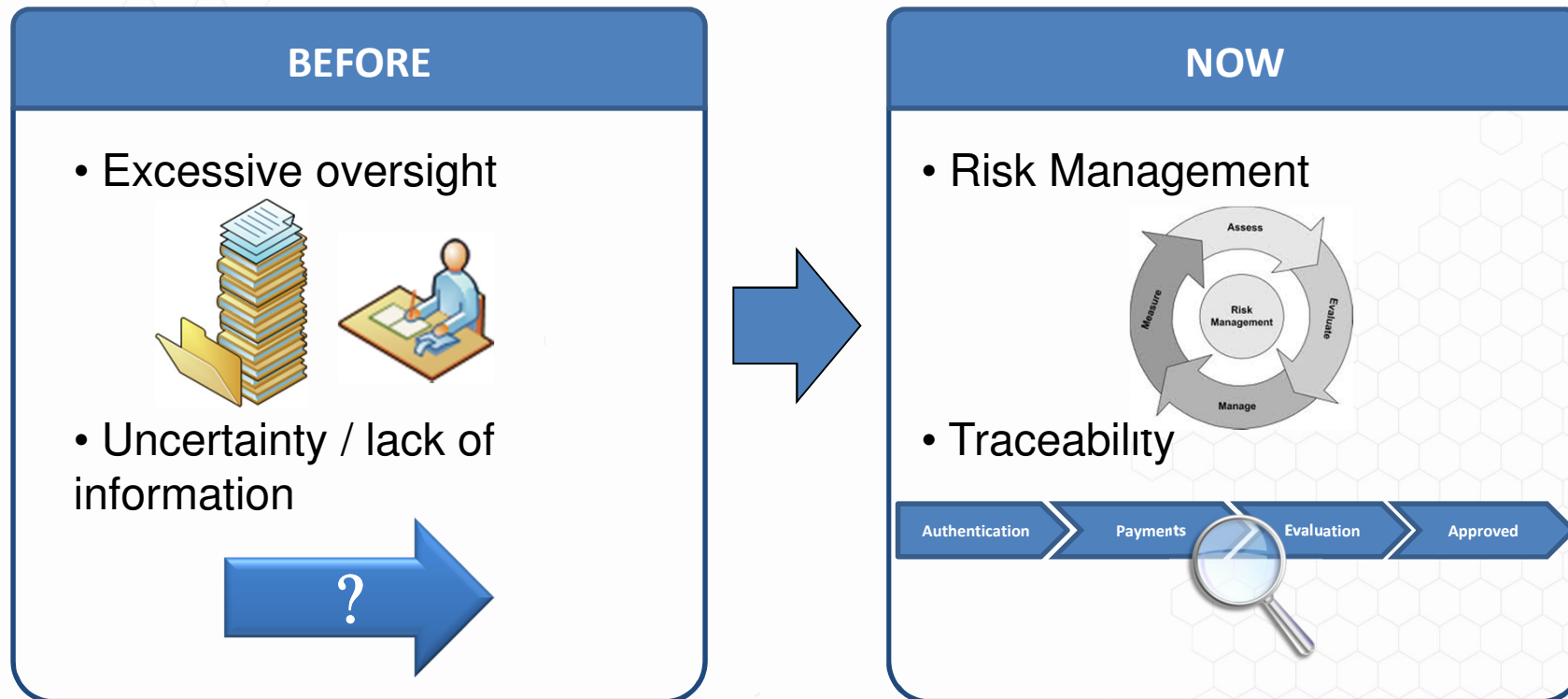
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# Legal

## Difficulties & countermeasures

- **Ambiguous rules related to trade requirements**





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## Good practices

- Governance, special commission: Private and Public sector
- Legal Framework
- Unique process to obtain all permits
- Infrastructure investment inside public institutions
- Interconnection using dedicate line with public institutions to improve network speed
- Use of standards
- Interoperability with private companies
- Learn from others





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## Lessons Learned

- Political will is stronger if VUCE is presented as a nation's policy
- Human resources coaching for transition period. Forced measures bring resistance
- Private sector involvement will legitimate change. Specially in implementation stage
- Be rigorous in devising the master plan and architecture but get ready for flexibility





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## Next steps

- Interoperability with customs clearance
- Addition of 11 new public agencies, 100 administrative procedures.
- Interoperability with other SW
- Deployment of Origin Component
- Deployment of Port Services
- Risk Management in all public agencies involved in foreign trade
- Capacity improvement







**Thank You**