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PARKS

Creating Communities of Innovation

2012 International Conference September 19-21 • Madison, WI

Accelerating Job Creation



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PROGRAM

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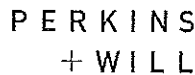


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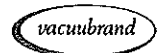




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Friends and Colleagues,

With all of the uncertainties – economic turmoil, potential sequestration and financing challenges – we are proud to say that university research, science and technology parks are growing and impacting their region.

We've traveled around the world this year meeting with communities who are creating new parks. Others are turning old, abandoned buildings into facilities that foster research and development to create economic vitality for the area.

And then of course, there are our veterans. An economic impact study showed that the Purdue Research Park had a \$1.3 billion annual impact on the State of Indiana. What about jobs? The park network, a top 20 employer in the State, creates high-tech, high quality jobs paying an average annual salary of \$63,000 – 65 percent higher than the Indiana average.

Our parks are having a tremendous impact even in these challenging times. Further proof of this will be illustrated this week as Battelle announces their latest report "Emerging Trends and Practices in North American Research Parks."

Today is an opportunity. This is a critical time for us to invest our resources into creating parks that produce quantifiable results. Where better to do that than here in Madison where the industry's leaders have gathered? Let's work together to empower our parks and our communities.

Welcome to the 2012 International Conference.

Kevin T. Byrne, MBA
President, AURP Board of Directors

Association of University Research Parks Staff Members

Should you have any questions or need any assistance throughout the conference, please contact an AURP staff member. We would be happy to assist!

Eileen Walker, MBA, Chief Executive Officer
Vickie Palmer, Events Manager
Chelsea Simpson, Marketing & Membership Manager

Thank you to the following companies for your support of the Conference Program!

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Dear AURP Members and Guests,

Welcome to Madison – home of the internationally recognized University Research Park at the University of Wisconsin-Madison.

The University Research Park is a great example of how university partnerships are creating stronger communities. This year's program includes a tour of the park – an opportunity that you won't want to miss.

If this is your first conference, welcome! AURP is truly a collaborative group of leaders and we look forward to meeting you here in Madison. We have some excellent networking events throughout the Conference to help you take advantage of the wealth of knowledge in attendance.

Please join me in thanking the 2012 International Conference Planning Committee for their hard work and dedication in developing an excellent program.

AURP staff members will be available throughout the Conference. We strive to make the Conference a welcoming and comfortable environment for our members and guests. Please let us know if you have any questions or concerns.

Enjoy the Conference!

Cheers,
Eileen Walker, MBA
AURP Chief Executive Officer

Welcome First-Time Attendees!

We know you will find this conference an enlightening experience and we encourage you to take advantage of the various networking opportunities available. The greatest value of an AURP event is our member's willingness to share their tremendous expertise. The AURP Staff, Conference Planning Committee, and Board of Directors are available to help with concerns or answer any questions. Please wear your "First-Time Attendee" ribbon to help with identification.

THANK YOU



to the University Research Park at the University of Wisconsin-Madison for graciously hosting the AURP 2012 International Conference

AURP Mission Statement

Fostering innovation, commercialization and economic growth in a global economy through university, industry and government partnerships.

2012 International Conference Schedule of Events

All meetings will be held at the Monona Terrace Convention Center – Level 4

Wednesday, September 19, 2012

7:00 am – 7:00 pm
Registration Desk Open
Registration Counter #4

7:00 am – 9:00 am
Continental Breakfast
Grand Terrace
Sponsored by SmithGroupJJR

8:00 am – 11:00 am
Exhibitor Set-up
Grand Terrace

8:00 am – 4:00 pm
Research Parks 101 Pre-Session
For those new to research parks or looking for a refresher
Separate registration required
Hall of Ideas EF

Learn from experts in university research parks as they share their success stories and lessons learned along the way. Designed for those new to research parks, this intensive pre-conference session will address basic park organization and management with a special emphasis on development, funding, marketing and economic impact. Don't miss this opportunity to gain valuable insight from the pros!

9:00 am – 12:00 pm
**Leadership Roundtable Pre-Session:
Empowering Your Region**
For experienced, senior-level research park leaders
Separate registration required
Hall of Ideas FI

Your university research park plays a vital role in your local economy but how are you impacting your region? Senior-level research park leaders are invited to join AURP for the 2012 Leadership Roundtable: Empowering Your Region. Led by Senior Economist and Economic Advisor of the Federal Reserve Bank of Chicago Rick Mattoon, this interactive pre-session will illustrate how parks drive regional growth. Position your park to lead the way in building a strong region that attracts new companies, creates high-wage job opportunities and builds a better future for your region.

10:00 am – 10:30 am
Coffee Break
Grand Terrace
Sponsored by HDR Architecture Inc.

12:00 pm – 1:00 pm
Make a Connection Lunch

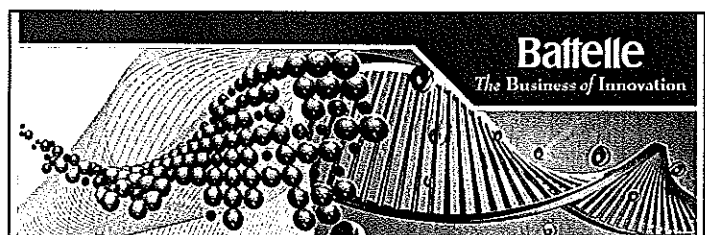
Madison Ballroom A

Sponsored by Wisconsin Alumni Research Foundation (WARF)

Kevin T. Byrne, MBA, AURP President; Chief Operating Officer,
The University Financing Foundation, Inc.

Registrants from Research Parks 101, Leadership Roundtable and the Learning Labs are invited to this exclusive networking lunch with conference sponsors and the AURP Board of Directors.

You must have your ticket to attend.



Technology Partnership Practice is Battelle's economic development consulting arm. As part of our U.S. and international work, we position or reposition university research parks for sustainable growth & impact. Our approach aligns a park's success with advancing the university's broader economic development mission:

- Validating and aligning with key university strengths in talent, research and technology
- Linking with industry opportunity targets in a global, open innovation landscape
- Integrating research parks with state strategies and programs
- Leveraging federal and private sector grants and investments
- Phasing park development to ensure continued growth and absorption
- Building capacity and implementing new initiatives

Contact Steve Andrade to start a conversation.

800.201.2011 | solutions@battelle.org | www.battelle.org

Wednesday, September 19, 2012 Con't.

1:00 pm – 7:30 pm

AURP Exhibit Hall Open

Grand Terrace

1:00 pm – 4:00 pm

Professional Development Learning Lab 1 Performing an Effective Economic Impact Study

Separate registration required (Class size is limited to 20)

Hall of Ideas GJ

Sponsored by Purdue Research Park

A meaningful economic impact study can help quantify your university research park's success and community impact. The process, however, can be daunting. Where do you start? Whom do you work with? Economic analysis is a team sport. Join Purdue Research Parks' Greg Deason and the team from Thomas P. Miller and Associates for an in-depth workshop on creating a successful economic impact study. They'll drill down on the full process -- from data collection and deriving defensible multipliers to using the study to promote and tell your park story. If you're thinking about developing your own economic impact study, you won't want to miss this pre-session.

1:00 pm – 4:00 pm

Professional Development Learning Lab 2 Opportunities or Albatross: Working with Older Buildings

Separate registration required (Class size is limited to 20)

Hall of Ideas FI

Your university research park companies can't develop tomorrow's technologies in yesterday's buildings. How do you determine when to renovate and when to rebuild? Whether you're dealing with older buildings with historical value or mid-century buildings that need updating, this session will help you find solutions by talking with historic preservation experts and experienced leaders from Strang Inc., Whiting-Turner Contracting Company, Bulley & Andrews, LLC, Wexford Science & Technology, LLC, Harboe Architects, P.C., Gaudreau, Inc. and university research parks. Join this interactive session to share your own challenges and learn how to turn your old buildings into new opportunities.

2:00 pm – 2:30 pm

Coffee Break

Grand Terrace

Sponsored by Bulley & Andrew, LLC



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+ Innovation Square
Gainesville, Florida



+ CITE
New Mexico

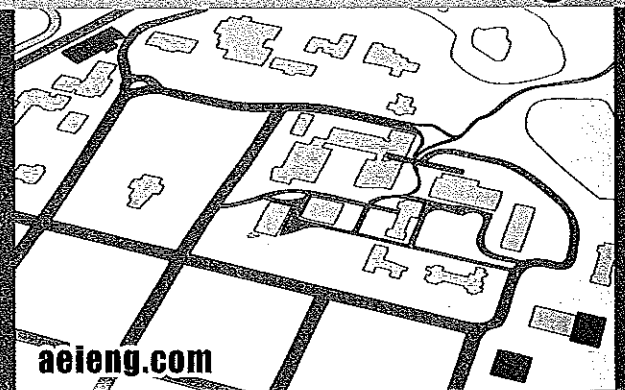
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4:30 pm – 6:30 pm

WELCOMING REMARKS AND PLENARY SESSIONS

Lecture Hall

Sponsored by Wexford Science + Technology, LLC

Kevin T. Byrne, MBA, AURP President; Chief Operating Officer, The University Financing Foundation, Inc.

Welcome

Jennifer Alexander, President, Greater Madison Chamber of Commerce

5:00 pm

Battelle: Emerging Trends of University Research Parks

Stephen Andrade, Senior Research Scientist, Battelle Technology Partnership Practice

Dr. Koji Okuda, MBA, General Manager, Corporate Planning Department, Kyoto Research Park Corp.

To better understand how research parks are changing and their role as drivers of economic development, Battelle has again conducted a comprehensive assessment of research parks in the United States and Canada. Building on a similar survey from 2007, this briefing will present initial findings from the recently completed survey of research park directors, who provided data on park characteristics, trends in university to gauge the economic impact of university research parks. Additionally, the Battelle study will feature Case Studies from university research parks around the world. Included in the Case Studies will be the Kyoto Research Park in Kyoto, Japan. Dr. Koji Okuda will present the Kyoto Case Study, including examples of lessons learned at the Kyoto Park since its inception more than 20 years ago.

5:45 pm

GE: How Innovation "Works"

Steve Liguori, Executive Director; Global Innovation and New Models, GE

For decades GE has enjoyed success through inventing new technologies and through acquisitions. As global growth dynamics shifted, GE realized that it could not win simply by launching increasingly sophisticated products. Thus began the initiative to drive organic growth by reinvigorating innovation. GE is doubling down on technology AND supplementing their technology expertise with "Commercial" Innovation efforts. Steve Liguori, Executive Director, Global Innovation and New Models, will speak about how GE is driving growth by transforming itself from a "technology-driven" to a "customer & technology-driven" innovation culture. New services, new markets, new business models are all in the mix. How is GE re-imagining its Innovation and what role is marketing playing to lead this critical effort?

6:15 pm

AURP New Member Welcome

AURP President Kevin Byrne will formally introduce the association's newest members. Organizations which have joined since the 2011 International Conference will be recognized on stage and receive their membership certificate. Join us in welcoming our newest members to AURP.

6:30 pm – 7:30 pm

Welcome Reception in Exhibit Hall

Grand Terrace

All Attendees Welcome

Join your friends and colleagues at the Welcome Reception, where you'll kick off the conference by mingling with research park professionals from around the world. Enjoy cocktails and hors d'oeuvres and be sure to visit the many excellent sponsors of the 2012 International Conference. You won't want to miss this excellent networking opportunity. Cheers!

Sponsored by KAUST Science Town



Thursday, September 20, 2012

7:30 am – 4:00 pm

Registration Desk Open

Registration Counter #4

7:30 am – 8:30 am

Continental Breakfast in Exhibit Hall

Grand Terrace

Sponsored by Flad Architects

While you enjoy your coffee, be sure to meet with the AURP 2012 Conference Exhibitors.

7:30 am – 8:30 am

AURP New Member Breakfast

Hall of Ideas G

Sponsored by The Whiting-Turner Contracting Company

AURP leadership will welcome new members to the AURP Community of Innovation at the new member breakfast on Thursday, September 20th. Join us to learn how to get the most out of your membership.

7:30 am – 4:00 pm

AURP Exhibit Hall Open

Grand Terrace

8:30 am – 10:00 am

Plenary Sessions

Lecture Hall

Sponsored by The University Financing Foundation, Inc.

Thursday, September 20, 2012 Con't.

8:30 am

Changing Models for Financing Higher Education in the U.S.

Dr. David Ward, Chancellor, University of Wisconsin-Madison

Public universities in the U.S. are reaching the limits of old assumptions, facing global competition and the challenges of building a knowledge economy while navigating new ratios of public/private support. UW-Madison is working to retain its position as one of the world's top research institutions, generating \$12.4 billion of economic impact each year for the state of Wisconsin. Technology transfer – and the research parks where that technology is created – are critical to efforts to maintain excellence. Still, like other public universities, there is an ongoing resource crisis that threatens our core mission and principles. The pendulum isn't expected to swing back to the old model, so it is up to university leaders to develop a new one. Universities need to look seriously at their operations to find solutions within, become more nimble and creative, and think about philanthropy in a new way.

9:00 am

Handicapping the Presidential Race

Dr. Charles Franklin, Professor of Political Science, University of Wisconsin-Madison; Co-founder, Pollster.com

In this election year there are a lot of uncertainties. No matter who wins the presidential election, the winner will have to deal with major financial implications in December and the first quarter of 2013. Dr. Charles Franklin, Professor of Political Science at the University of Wisconsin-Madison and co-founder of Pollster.com, will address the pending changes including the end of the employee tax credit, the end of Bush tax credits and overall spending cuts. He'll also discuss budget sequestration and what it means for your park and university. Dr. Franklin will give an overview of the presidential campaign and the Senate races, the latest campaign trends from current polls, and which states are getting the most attention and why.

9:30 am

New Trends and Models for Research Commercialization

Dr. Laura Heisler, Director of Programming, Wisconsin Alumni Research Foundation (WARF)

The Wisconsin Alumni Research Foundation (WARF) has served the University of Wisconsin-Madison scientific community by patenting the discoveries of UW-Madison researchers and licensing these technologies to leading companies in Wisconsin, the United States and worldwide since 1925. In 2006, WARF undertook a bold experiment aimed in part at expanding the way it serves the University of Wisconsin-Madison. Join Dr. Laura Heisler for a look at this unique new model and how it accelerates great research and products and drives technology commercialization while engaging the community in the crucial dialog surrounding education, research and knowledge transfer.

10:00 am – 10:15 am

Break in Exhibit Hall

Grand Terrace

Sponsored by Perkins + Will

10:15 am – 11:45 am

PLENARY SESSIONS

Lecture Hall

Sponsored by KAUST Science Town

10:15 am

America COMPETES, Regional Innovation and Support for Science and Research Parks

Thomas Guevara, Deputy Assistant Secretary, U.S. Department of Commerce Economic Development Administration

Find out what the Department of Commerce Economic Development Administration (EDA) is doing to encourage continued development of science and research parks. Deputy Assistant Secretary Tom Guevara will update AURP members and guests on available federal government support for the development of science and research parks. He'll also highlight the importance and relationship between research parks and regional innovation strategies.

10:45 am

Innovation Eco-System

John Fernandez, Partner and Innovation Strategy Director, SNR Denton US LLP

In these uncertain times, leaders can either hold on to the status quo and hope for the best or seize the opportunity to innovate. Choosing to innovate is easy. Actually becoming an innovative organization is much more difficult. In many mature markets, such as government, legal services, and higher education, building a truly innovative enterprise requires transforming organizational culture. This type of change can be extremely challenging and requires a sustained leadership commitment to create an ecosystem in which innovation thrives. John Fernandez, Partner and Innovation Strategy Director of SNR Denton U.S. LLP will discuss the importance of continuous innovation and ways to drive your organization to innovate in these challenging times.

11:00 am

Social Media and PR Crisis Management

Glen Jackson, Co-founder, Jackson Spalding

When crisis strikes, how do you protect your brand? How do you communicate with your companies, the media and your community? Glen Jackson, co-founder of the public relations and marketing firm Jackson Spalding, will discuss the importance of social media for everyday communications as well as in times of crisis. Jackson will identify best practices for social media and outline how to successfully communicate your message and protect your brand.

11:45 am – 12:00 pm

Break in Exhibit Hall

Grand Terrace

Sponsored by J.H. Findorff & Son, Inc.

12:00 pm – 12:45 pm
CONCURRENT SESSIONS

**Reaching Scale Through Open Innovation:
 Opportunities for Universities and their Research Parks**

Hall of Ideas E

Stephen Andrade, Senior Research Scientist, Battelle Technology Partnership Practice

M. Richard Hoover, Jr., PhD, Director, Industry Research Project Development, Engineering Innovation Program, Penn State University

Deb Santy, Director, Small Business Innovation Research Office, Connecticut Innovations

Universities around the world are using research parks to create opportunities through open innovation. Join this session for an in-depth look at how universities and their affiliated research parks are developing new models of industry engagement with open innovation. Stephen Andrade, Senior Research Scientist at the Battelle Technology Partnership Practice will also discuss how to partner large and small firms with university researchers. The session will highlight two cases including Connecticut's Innovation Challenge and SBIR Acceleration programs, focusing on aerospace and defense; and the U.S. Department of Energy Innovation Hub for Energy Efficient Building Systems at the Philadelphia Navy Yard and its regional innovation cluster.

Leveraging Public-Private Partnerships

Hall of Ideas F

Gary Nagamori, LEED® AP, Vice President, Project Principal, HDR Architecture

Laura Frerichs, Director, Research Park, Research Park at the University of Illinois

Cameron McCoy, Executive Director, Corporate Engagement Office, University of Oklahoma

Strong partnerships are critical in research park development. In this session, learn how to promote economic development through collaboration among local government, industry and academic institutions. Find out how communities overcome geographic challenges through strategic partnerships, innovative development projects, and technology driven economic development. This workshop will feature examples of working with local and federal government partners, negotiating with private developers, and building creative relationships with universities to create new research park development.

**The San Jose BioCenter: Developing a New
 Model of Commercializing Innovation**

Hall of Ideas G

Melinda Richter, MBA, Founder & Chief Executive Officer, Prescience International; Executive Director, The San Jose BioCenter

The San Jose BioCenter, managed by Prescience International and the recipient of the 2009 NBIA Incubator of the Year Award, showcases how partnerships with government, industry, and university groups successfully

allow innovation to thrive within a financially-stable incubator model. Supported by client success stories and a case study on the replication of its model through Johnson & Johnson's recently opened Janssen Labs, this presentation details the best practices that evolved throughout the BioCenter's history.

Beyond Traditional Infrastructure

Hall of Ideas H

David Green, AIA, LEED® AP, Principal, Perkins+Will; Professor of Professional Practice, Georgia Institute of Technology

Chuck Heidt, Supervising Engineer, Gainesville Regional Utilities

Vikram Sami, LEED® AP, Sustainable Design Analyst, Perkins+Will

As research grows in existing urban areas, expansion and alignment of conventional public utilities with the requirements of research buildings are critical components of district planning. These are complex challenges, and the infrastructure solutions have to be tracked and projected in a way that supports research buildings and the utilities providers. This session will describe a robust process for turning a roadblock into development and maintenance into a distinct competitive advantage for attracting research to these emerging districts.

**Protecting Your Bottom Line and Attracting
 Tenants with Sustainable Design**

Hall of Ideas I

Fred Betz, PhD, LEED AP®, Sustainable Systems Analyst, Affiliated Engineers Inc. (AEI)

Michael Broge, PE, LEED AP®, Principal and Market Leader, Higher Education, Affiliated Engineers Inc. (AEI)

Willa Small Kuh, Director of Sustainable Planning, Affiliated Engineers Inc. (AEI)

Tenants prefer sustainably designed buildings, but can their development be cost effective? When designing research parks and their buildings, be strategic about sustainability to reduce building energy costs without increasing development costs. Join this session to learn about how to work with your architecture and engineering firms to create energy- and cost-efficient buildings. What about existing buildings? This session will also identify simple and smart ways to invest in your existing buildings to generate significant energy savings.

Thursday, September 20, 2012 Con't.

Telling the Whole Story: Universities, Research Parks, and Contributions to the Economy

Hall of Ideas J

Jim Woodell, Director of Innovation and Technology Policy, Association of Public and Land-grant Universities (APLU)

Universities and their research parks contribute to the economy—on a regional, national, and global scale—in myriad ways. Most attempts at capturing these contributions, however, look at a narrow slice of the economic benefits of universities—focusing only on university employment and purchasing, or patenting and licensing activity, or workforce development, etc. As universities and their research parks work to communicate the economic impact story, it is important for the big picture of universities and the economy to be included. In this session, participants will learn what aspects of university contributions are part of that picture, and about the work that the Association of Public and Land-grant Universities (APLU) and its Commission on Innovation, Competitiveness, and Economic Prosperity (CICEP) are doing to help universities tell their story.

1:00 pm - 2:45 pm

AURP 17th Annual Awards of Excellence Presentation
Madison Ballroom AB

- Outstanding Research/Science Park Award
- Emerging Research/Science Park Award
- Career Achievement Award
- Innovation Award
- Leadership Award
- Excalibur Award

Greg Hyer, Assistant Director, University Research Park, University of Wisconsin-Madison

The Association of University Research Parks is proud to present the 17th Annual Awards of Excellence in university research park development and practice. AURP will honor industry leaders at the awards luncheon on September 20th.

Awards Luncheon Sponsored by **MGE FOUNDATION**

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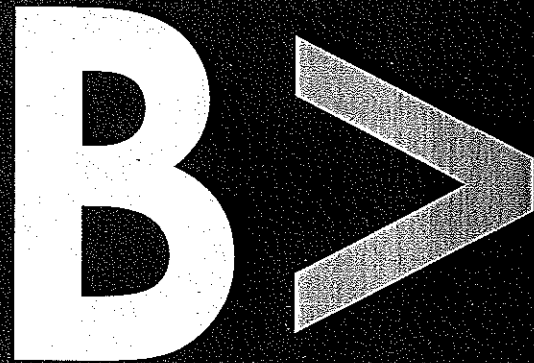
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- your competitive set
- your skeptics expected
- your occupants dreamed of
- your facilities manager hoped for
- you thought budgets would allow

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Mark Your Calendar for AURP's 2013 Events

AURP Spring Training Meeting
March 4th – 8th

Tempe Mission Palms in Tempe, Arizona

AURP International Conference
September 25th – 27th

*Ritz-Carlton in Philadelphia, Pennsylvania
Hosted by The University City Science Center*

Make your reservations early!
www.AURP.net

Follow AURP on



Integration = Innovation: Research Clusters as Change Agents in their Communities

Hall of Ideas F

Adam Glaser, LEED® AP, Science + Technology Leader, U.S. East, Stantec Architecture

Curt Hess, Senior Vice President of Real Estate Operations, The University City Science Center

Joseph A. Reagan, Jr., AIA, Vice President, Regional Executive, Wexford Science & Technology, LLC

Celebrating its 50th anniversary in 2013, Philadelphia's The University City Science Center is reexamining the ways university-based science developments advance our universities and cities. Inspired by its urban setting, The University City Science Center is exploring how changing demographics, trends and ideas promise to shape the next generation of research parks. Our study has led to several new – even surprising – strategies to advance innovation, job creation and social equity in planning models that engage both academic and community partners.

3:00 pm – 3:45 pm
CONCURRENT SESSIONS

Strategies for Recruiting and Retaining Talent for Complex Partnerships

Hall of Ideas E

Jeffrey Harris, Managing Partner/Founder, Harris Search Associates

Robert T. Geolas, President and Chief Executive Officer, Research Triangle Park Foundation

Dr. Robert McGrath, Vice President, Georgia Institute of Technology; Director of the Georgia Tech Research Institute

Are you recruiting and retaining top talent for your research park? This session is devoted to best practices for recruiting and retaining the talent required of public-private partnerships. These involve searches that are global in scope, entail efforts to attract entire groups of researchers en masse, and typically involve several, if not all, of the parties to the partnership. Three veteran executives will provide the audience with case studies that illuminate the key elements essential to successful talent recruitment and retention in public-private partnerships.

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Thursday, September 20, 2012 Con't.

Creating a Unique Community of Innovation

Hall of Ideas G

Ronald "Bud" Gayhart, MBA, Director, Kachel Center for Innovation and Business Development, University of Wisconsin-Whitewater

Robert Young, MBA, Executive Director, University of Wisconsin-Whitewater

Denise Ehlen, Director, Research and Sponsored Programs and Whitewater Incubation Program (WHIP) Administrator, University of Wisconsin-Whitewater

Ben DeVries, MBA, FRICS, CRE, Chief Executive Officer, Treasure Coast Education, Research and Development Authority

Thoughtful and intentional partnerships can foster innovation—even in rural and suburban locations. Join this session to analyze the infrastructure and resources necessary to successfully support job growth with your university research, science and technology parks and business incubators. Innovation leaders will explore four key challenges of creating a unique community of innovation: leadership and corporate governance; land and infrastructure; public and private financing; and building and site design.

Partnering for Success: National Labs, Research Parks and the San Francisco Bay Area's 4th Node of Innovation

Hall of Ideas H

Robert Hodgson, ASLA, Senior Associate, Flad Architects

Rob White, DPPD Candidate, i-GATE Innovation Hub

Camille Bibeau, PhD, Assistant to the Director of Economic Development, Lawrence Livermore National Laboratory

The U.S. national labs must redouble their effectiveness in meeting the nation's pressing scientific needs through increased technology transfer and collaboration. Local governments, businesses, academic institutions, and economic development agencies are looking to attract the best and brightest. In the East Bay Area of San Francisco, the city of Livermore, and two national laboratories are working together to create a 4th node of innovation in the backyard of the already well-established technology centers of Silicon Valley. In this panel discussion, representatives of the City of Livermore and Lawrence Livermore National Lab will discuss the ways in which they have approached branding, leveraging of assets, competition, and communication to tackle these and other tough challenges in a fragile economy. Flad Architects will discuss the master plan of the newly created Livermore Valley Open Campus, an innovative science and technology park to be developed adjacent to Lawrence Livermore and Sandia National Labs as one of the centerpieces of this strategy.

Modular Construction: Methodologies for Improving Efficiencies in the Construction Process

Hall of Ideas I

Murray Hestley, Vice President of Virtual Design & Construction (VDC) Building Group, The Whiting-Turner Contracting Company

R.J. Reed, Southeast Manager, Virtual Design & Construction (VDC) Building Group, The Whiting-Turner Contracting Company

Twenty-first century construction requires fresh approaches toward creating buildings that accurately convey mature and expanded green building methodologies. Whiting-Turner Contracting Company is adopting these changes to improve the industry that has been entrenched in traditions of the past. This session will help owners and project teams understand the benefits and challenges of building with prefabricated components and modular construction and how these techniques provide a more efficient delivery of a project.

Food, Fuel and Water: The Nebraska Innovation Campus

Hall of Ideas J

Andy Vazzano, Senior Vice President, Corporate Practice Leader-Science & Technology, SmithGroupJJR

Mary Jukuri, Principal, SmithGroupJJR

Daniel Duncan, Executive Director, Nebraska Innovation Park

To address global issues of food, fuel, and water in the 21st century and build an innovation engine in Nebraska, the state and the University of Nebraska-Lincoln (UNL) have embarked on the development of the Nebraska Innovation Campus (NIC). This private-public research campus is located on former state fairgrounds, and leverages regional capacities to globalize research in the areas of agriculture, alternative energy, and water use and conservation. In the broader context of Economics and Policy, the presentation will present NIC as a case study in integrated science park planning, culminating in a physical plan that emphasized sustainability while addressing global challenges facing the research enterprise.

3:45 pm – 4:00 pm Break in Exhibit Hall

Grand Terrace

Sponsored by Solheim Billing & Grimmer S.C.

4:00 pm – 4:45 pm AURP Town Hall & Annual Business Meeting

Lecture Hall

AURP hosts its Annual Business Meeting, and outlines strategic initiatives for 2013. Find out how you and your park can get MORE involved.

4:00 pm – 9:00 pm
Exhibitor Tear-down
Grand Terrace

5:00 pm – 5:15 pm
Buses Load for 2012 International Conference Reception
Monona Terrace Convention Center – Level 4
Sponsored by Vogel Brothers Building Company

5:15 pm – 8:00 pm
AURP 2012 International Conference Reception
 Reception at the Town Center at Wisconsin Institutes for Discovery
Sponsored by Wisconsin Alumni Research Foundation (WARF)
Affiliated Engineers (AEI)
Mortenson Construction

After a full day at the conference, unwind at the reception at the Town Center at Wisconsin Institutes for Discovery. The facility achieved LEED certification for energy use, lighting, water and building materials as well as incorporating other sustainable strategies. Throughout the evening you'll have the opportunity to view this award-winning, green building in tours led by the engineers and architects behind the project.

7:45 am – 11:45 am
Tour and Continental Breakfast at the University Research Park at the University of Wisconsin-Madison

8:45 am – 9:15 am
Continental Breakfast
 University Research Park
Sponsored by University Research Park at the University of Wisconsin-Madison

Have an early afternoon flight and need transportation to the airport?

We will have motor coaches, specifically identified, to transfer our guests and their luggage directly to the Dane Regional Airport in Madison immediately following our tour at the University Research Park. When boarding the bus at 7:30 am, plan to store your luggage on the bus during our tours.

Following these tours, we will also have buses returning to the Hilton hotel for those guests with later flights.

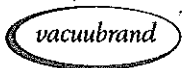
Should you have any questions on this transportation and luggage handling, contact **Vickie Palmer** at vickiepalmer@AURP.net.

Friday, September 21, 2012

7:00 am – 7:30 am
Coffee Service
Monona Terrace Convention Center – Level 4
Sponsored by Strang, Inc.

7:30 am – 7:45 am
Load Buses for Tour
 Buses will depart the Monona Terrace Convention Center promptly at 7:45 am.

Thank you to the following companies for your support of the International Conference Tour Transportation!



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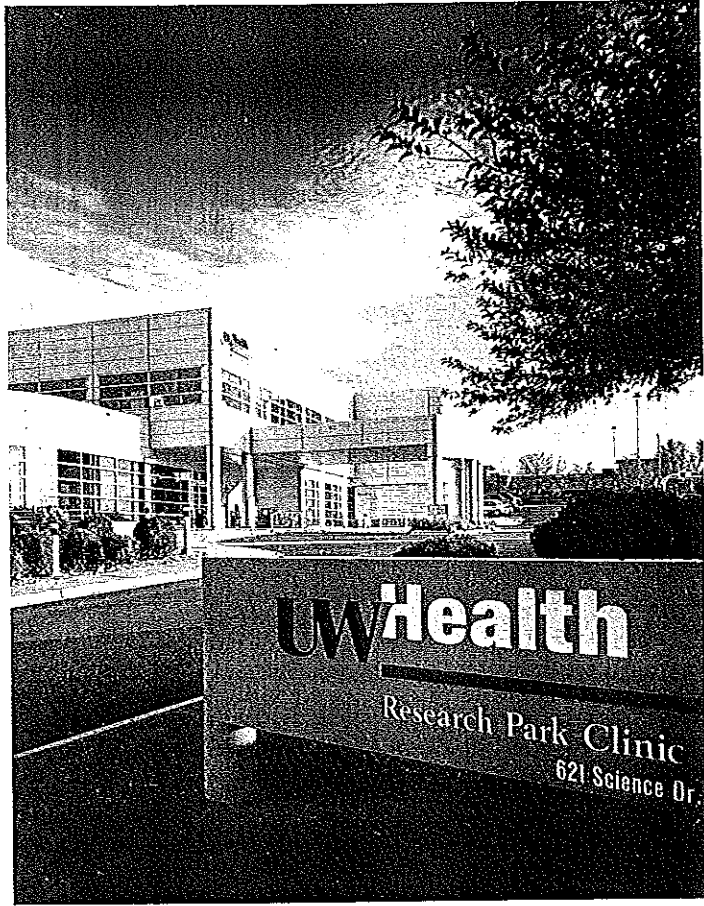


Clemson University International Center for Automotive Research

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Friday, September 21, 2012 Con't.

9:15 am – 9:30 am
Welcome Remarks

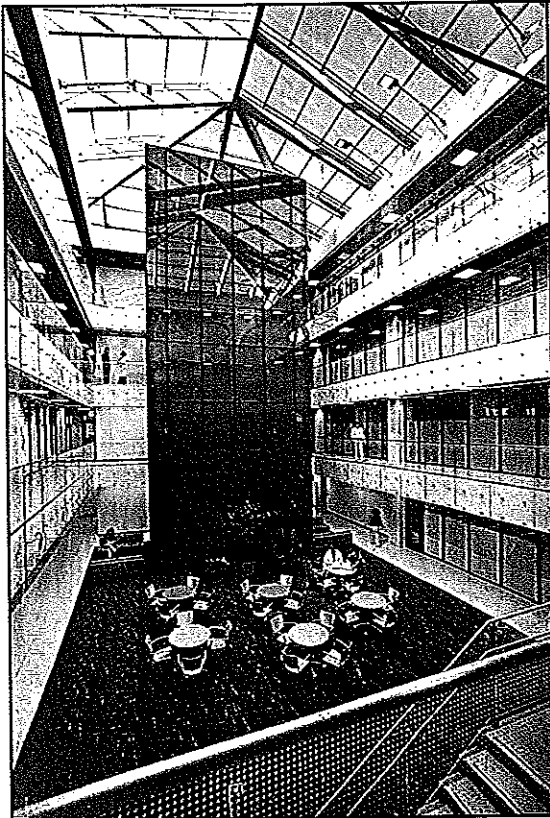
9:45 am – 11:00 am
Tour of the University Research Park at the University of Wisconsin-Madison

Don't miss your chance to tour the internationally recognized University Research Park while in Madison. The research and technology park has 37 buildings with more than 1.8 million square feet of office and laboratory space used by a broad range of start-up companies, many of which are focused on biotechnology. While at the park, learn about the MGE Innovation Center, the park's 115,000-square-foot office and laboratory incubator and hear from executives and companies who have contributed to the success of the park.

11:15 am – 11:45 am
Transfer to Dane County Regional Airport, Madison or Hilton Monona Terrace

12:00 pm
Conclusion: AURP 2012 International Conference
Travel safely.

We look forward to seeing you at AURP's 2013 events!



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Your Opinion Matters

Thank you for attending the AURP 2012 International Conference. We welcome your comments to help shape and guide future AURP programs. Please take a few moments to complete the evaluation form provided in your registration packet to provide your comments on your experience at this program.

Return completed evaluation forms to the AURP Registration Desk or any AURP staff member.

International Conference Planning Committee

International Conference Planning Committee

Thank you 2012 Planning Committee members for your efforts in making this year's conference a success!

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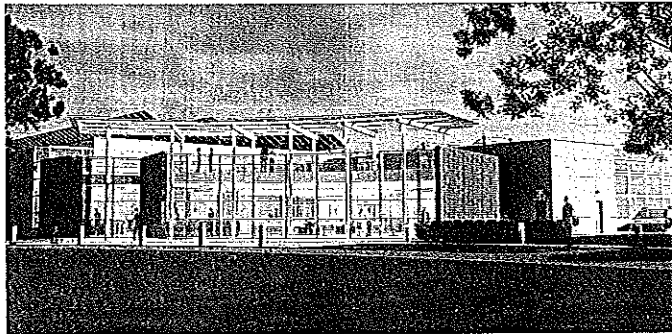
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Research Triangle Park



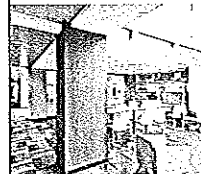
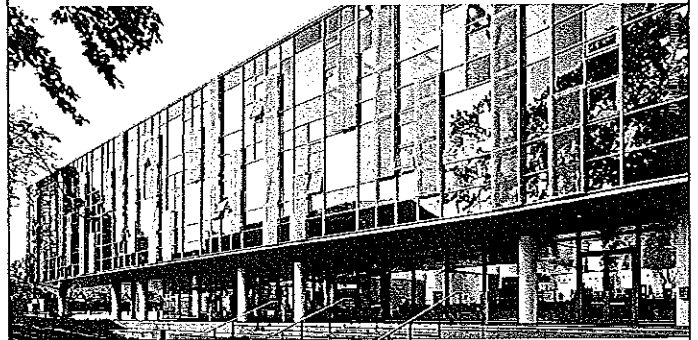
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