

## Monitoring and Re-assessment

Maintaining excellence in the Baby-Friendly Hospital Initiative

## Success is a journey... not a destination

- Achieving Baby-Friendly designation is an important part of the journey...but it is not the end point
- On-going data collection and quality improvement activities are vital to ensuring that the Baby-Friendly standards are maintained



## Re-Designation Process

- Designation is for 5 years
- Beginning in 2017 Re-Designation will be conferred through an on-site assessment
- Re-Designations through 2016 are conducted by a review of infant feeding policy, data, audit results and quality improvement projects



## Re-Designation Through 2016

- Facility must audit all Ten Steps utilizing tools provided by Baby-Friendly USA (BFUSA)
- Audit results must be submitted to BFUSA
- Quality Improvement Projects are required for all steps where audit results show the facility is below the minimum threshold outlined in our Guidelines and Evaluation Criteria



## Re-Designation Through 2016

- Re-designations expiring in 2012 and 2013 were combined into one class to allow both groups adequate time to complete their work
- The Re-Designation Process is divided into 3 phases
- The Phase 1 Re-Designation Packet was mailed and emailed on March 2, 2012



## Phase I Packet Included:

- Letter explaining the new process
- Coversheet and Checklist
- Facility Data Sheet
- Infant Feeding Policy Check-off Tool
- Attestation Form for Purchasing Breast Milk Substitutes, Bottles and Nipples
- Invoice for annual fee



## Phase I Materials due July 1, 2012

- Coversheet and checklist
- Completed facility data sheet
- Signed attestation of purchase of breast milk substitutes, bottles and nipples
- Updated infant feeding policy (BFUSA will provide feedback by Oct 1, 2012)



## Phase II Packet Includes:

- Audits tools for each of the Ten Steps (tools are combined for some steps)
- Upon receipt of all Phase I items, the facility will be mailed the Phase II materials
- Audit Results and Quality Improvement Plans are due December 15, 2012



## Phase III Packet Includes:

- Coversheet and checklist
- Instructions for submission of updated audit results and report (due October 15, 2013)
- Annual fee invoice



## Final Re-Designation Step

- Report will be blinded and submitted to External Review Board (ERB) for review
- ERB will vote to Re-Designate or require additional QI work



## BFUSA Annual Monitoring Process

Facilities audit practices on assigned steps and conduct QI projects as necessary

## BFUSA Annual Monitoring

- Designated facilities are expected to audit practices and conduct QI projects on 2 steps per year
- Steps are assigned by BFUSA
- There is an annual fee to BFUSA



## 2012 Activities – Steps 1 and 2

- Facility Data Sheet
- Attestation of Purchase of Breast Milk Substitutes, Bottles and Nipples
- Step 1 Audit Tool
- Step 2 Audit Tools
- Training Plan



## 2013 Activities – Steps 4 & 7

- Facility Data Sheet
- Attestation of Purchase of Breast Milk Substitutes, bottles and nipples
- Steps 4 and 7 Audit Tool



## 2014 Activities – Step 6

- Facility Data Sheet
- Attestation of Purchase of Breast Milk Substitutes, Bottles and Nipples
- Step 6 Audit Tool



## 2015 Activities – Steps 3, 5, 8, 9 & 10

- Facility Data Sheet
- Attestation of Purchase of Breast Milk Substitutes, Bottles and Nipples
- Step 3 Audit Tool
- Steps 5, 8, 9 and 10 Audit Tool
- Patient Education Plan



## 2016 Activities – The Code

- Facility Data Sheet
- Attestation of Purchase of Breast Milk Substitutes, Bottles and Nipples
- Code Audit Tool



**Chart 1 - 2012 - 2016 Audit/QI Project Schedule**

YEAR	AUDIT STEPS	TOOLS PROVIDED BY BFUSA
2012	1 and 2	Facility Data Sheet, Policy Check off tool, Attestation of Purchase of Breast milk Substitutes, bottles and nipples, Step 1, Audit Tool and Step 2 Audit Tools and Training Plan Template
2013	4 and 7	Facility Data Sheet, Attestation of Purchase of Breast milk Substitutes, bottles and nipples, Steps 4 and 7 Audit Tool
2014	6	Facility Data Sheet, Attestation of Purchase of Breast milk Substitutes, bottles and nipples, Step 6 Audit Tool
2015	3, 5, 8, 9 and 10	Facility Data Sheet, Attestation of Purchase of Breast milk Substitutes, bottles and nipples, Step 3 Audit Tool and Steps 5, 8, 9 and 10 Audit Tool and Patient Education Plan Template
2016	Code	Facility Data Sheet, Attestation of Purchase of Breast milk Substitutes, bottles and nipples, Code Audit Tool

Chart 2 - 2012 - 2016 Audit/QI Project Schedule and Activities

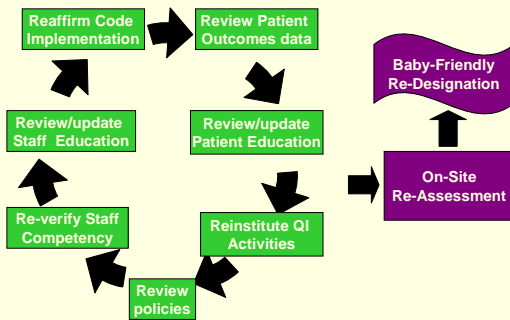
Date	Annual Fee	Cover Sheet	Facility Data Sheet	Purchase Attestation	Step 1 Audit Tool	Step 2 Audit Tools /Training Plan	Step 3 Audit Tool Patient Ed. Plan	Steps 4 and 7 Audit Tool	Step 6 Audit Tool	Steps 5, 8, 9 and 10 Audit Tool / Patient Ed. Plan	Code Audit Tool
2012	X	X	X	X	X						
2013	X	X	X	X				X			
2014	X	X	X	X					X		
2015	X	X	X	X			X			X	
2016	X	X	X	X							X
2017	X	X	X	X	X	X					
2018	X	X	X	X				X			
2019	X	X	X	X					X		
2020	X	X	X	X			X			X	
2021	X	X	X	X							X
ETC											

## 2017 Activities

- On-site assessments will be conducted for all facilities whose designation expires in 2017
- Over a 5 year period of time, the facility will have audited all 10 Steps and should be well prepared for the on-site Re-Assessment

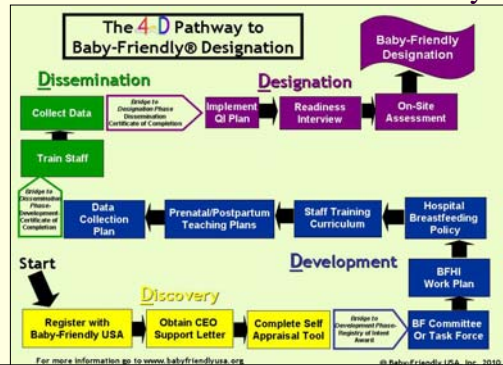


## USA Re-Designation Process 2017 and Beyond



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## Re-Designation and Monitoring Tools are the same as used in 4-D Pathway



## BFUSA of the Future



## BFUSA of the Future

- New website and customer relations management system (CRMS) to be launched in late 2012
- Eventually facility information, data and audit results will be submitted through a secure portal on our website



## BFUSA Biggest Challenge

- Maintaining quality during a period of rapid growth



Questions?????

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