



Summary of the 2012 Country Reports

Seventh Meeting of BFHI Coordinators:
Industrialized Countries, Eastern Europe
and
the Commonwealth of Independent
States (CEE/CIS)

June 5 – 7 2012, Oslo Norway

Julie Stufkens

Methodology

- Country report form that was used in 2010 was updated for 2012.
- Data included
 - National statistics on breastfeeding
 - Coordination of BFHI programme
 - BFHI implementation, assessment, monitoring and reassessment
 - BFHI implementation, assessment, monitoring and reassessment

Methodology

- BFI in NICU
- Expansions of BFHI
- Moving forward with the BFHI and the GSIYCF

Methodology

- BFHI coordinators/focal points were requested to provide the information under each section, including comments on:
 - Opportunities and strengths
 - Obstacles or difficulties
 - Successful strategies.

Methodology

- **Maite Hernandez Aguilar** modified the excel spreadsheet version of the questionnaire that she had developed in 2008. Most countries used these forms to submit their data.
- It was used for entering all the data into document which each country should have received a few weeks ago.

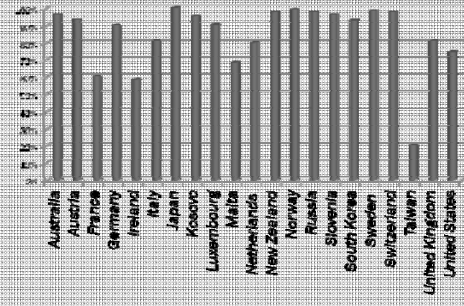
Results

- The Country Report form was sent to over 40 countries.
- 29 countries sent back completed reports.
- For every section, the information was collated and summarized.
- Some of the data was missing, unknown, or unclear. In these cases, the data are not included.

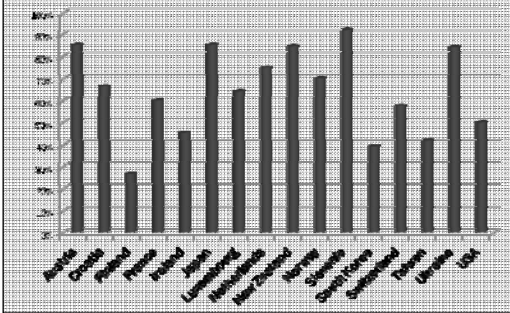
Countries Returning Reports

AUSTRALIA	ITALY	SLOVENIA
AUSTRIA	JAPAN	SOUTH KOREA
BELGIUM	KOSOVO	SPAIN
CANADA	LITHUANIA	SWEDEN
CROATIA	LUXEMBOURG	SWITZERLAND
DENMARK	MALTA	TAIWAN
FINLAND	NETHERLANDS	UKRAINE
FRANCE	NEW ZEALAND	UNITED KINGDOM
GERMANY	NORWAY	USA
IRELAND	RUSSIA	

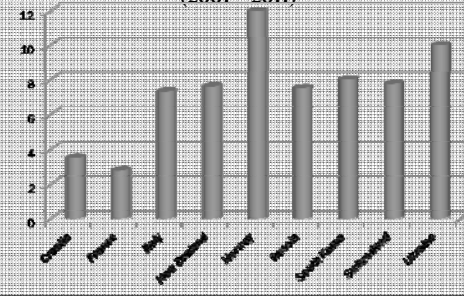
Most recent national* data on breastfeeding initiation rate (2001-2011)



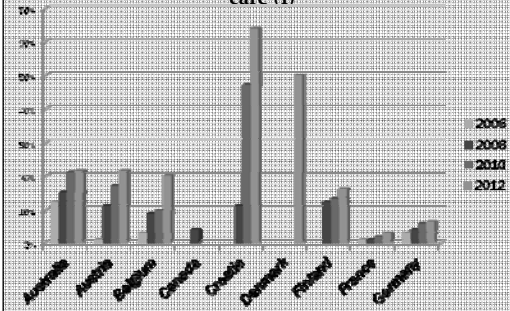
Most recent national* data on rate of exclusive breastfeeding from birth to discharge (2004-2011)



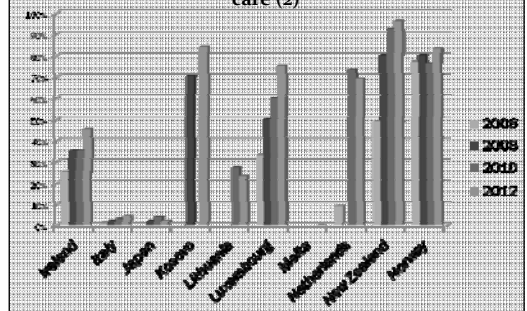
Most recent national data on median duration of breastfeeding in months (2001-2011)

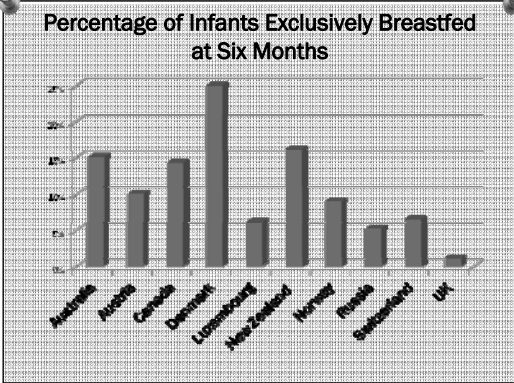
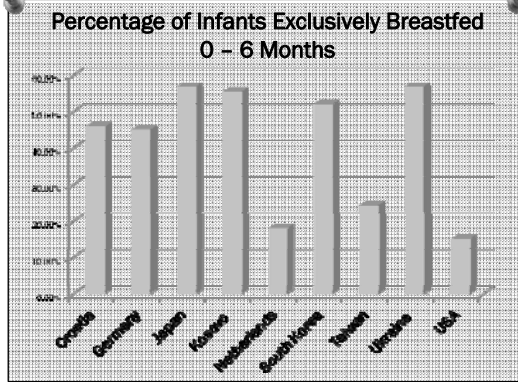
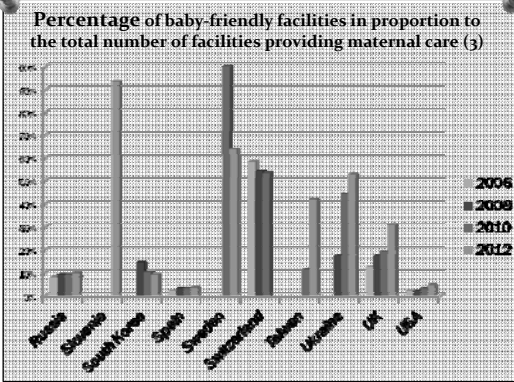


Percentage of baby-friendly facilities in proportion to the total number of facilities providing maternal care (1)



Percentage of baby-friendly facilities in proportion to the total number of facilities providing maternal care (2)





Implementation

- All of the 29 countries have implemented BFHI or are currently setting up BFHI.
- 27 countries have a BFHI Coordination Group.
- 23 countries reported that they follow the Ten Steps as established in the Global Criteria.
- 9 countries indicated that they follow National Criteria.
- 3 countries have a dual system which designates facilities under both Global Criteria and National Criteria.

Cost of Assessment

- The cost of each assessment:
 - range 200 - 17,000 Euros
 - average 5300 Euros (in countries that charge for assessment).
- Responsibility to pay for the assessment:
 - in 63% of countries the facility pays
 - in 8% of countries UNICEF pays
 - in 12% of countries the Ministry of Health or Government pays
 - in 17% of countries either the facility pays or/ regional authority or /government

Assessment Duration

- Range 3 hours (using national criteria) to 6 days
- Average 2.2 days
- Some countries have a staged assessment process (may require more than 1 visit)

Standardised Definitions

- When reporting data for the assessment of the Global criteria:
- 26 Countries reported that they have a standardised definition for "exclusive breastfeeding from birth to discharge"
- 24 have a standardised definition for "skin-to-skin contact immediately following birth".
- 5 countries reported they also have other standardised definitions

Monitoring

- 19 countries report that they use standardised report format to assist with monitoring
- 17 Countries use computer software
 - 7 use a national tool
 - 2 use UNICEF/WHO Monitoring Tool
 - 8 other (e.g. Excel spread-sheets)

Monitoring

- 22 countries reported they monitor BFHI services
 - 13 require BFHI services to report annually
 - 8 require BFHI services to report every 2 – 5 years
 - 6 never monitor BFHI services
- The monitoring reports are kept confidential in most countries but compiled data is sometimes released
- 14 countries agreed that monitoring assists services in maintaining standards, 4 did not and 2 were unsure

Reassessment

- 25 countries reassess designated facilities
- 19 countries have a scheduled interval for reassessments
 - 2 monitor 2 or 3 yearly
 - 10 countries monitor 3 yearly
 - 5 countries monitor for 4 or 5 yearly
- In 5 countries the interval varies
- 4 countries are not monitoring or reassessing

Reassessment

- The reassessment process for most is the same as the initial assessment
- 22 countries reassessments are conducted by a site visit
- 9 countries monitor between 2 – 3 days
- 7 countries monitor for 1 day
- 2 for more than 3 days

Baby Friendly Community

- Implemented in 10 countries
- 2 countries working on implementing BFCI
- 9 have the same organisation overseeing BFHI as BFCI
- 7 based on the Seven Point Plan
- 2 on the Ten Steps
- 2 on other standards

BFCI Management

- Most are part of BFI in the country
- Most have the same group managing BFCI
- All use the same assessors as for BFHI
- Coordinators
 - 4 volunteers
 - 6 paid (not all fulltime)

BFCI Services

- Earliest country started in 1998
- 10 Countries have designated BFCI services
- Range from 1 - 246 services
- Monitoring occurs in some countries
- Reassessments in 8 countries

BFI NICU

- 7 countries have implemented standards and assessments for BFI in NICU
- 3 are planning to implement it
- 6 have designated BFI NICU's

BF Expansions

- 18 countries have expanded BFHI into other activities
- 9 countries have expanded into **Pediatrics**: either clinics or services
 - Of these 7 have accredited services
- 7 into other areas (Universities, Workplaces, Mother to mother support, Antenatal, and Pharmacies)

BFHI Activities 2011

- Maintaining the BFI programme with assessments and reassessments
- Training and education
- Review of structure (governance, alignment, method of running programmes, etc.)
- Advocacy for funding, support, etc.
- Data systems and collection improvements
- Expansion of BFI
- World Breastfeeding Week
- Code issues

BFHI Activities 2012 -

- Continuing BFI programmes and expanding numbers, outreach
- Advocacy :for maintaining accreditation and programme, government support
- Monitoring system development
- Finding financial support
- Website and materials
- Review of programmes, standards
- Improving consistency, assessor and staff skills, education

Main GSIYCF 2011

- Many countries did not report on this
- National Plans of Action, National programme for nutrition of infants, etc.
- Development of resources
- Surveys
- Dissemination of information: via website, education, media, etc.

Main GSIYCF 2012 -

- Most countries did not comment
- Wide range of activities
- Increasing profile of breastfeeding, BFHI, etc. through a range of ways

Opportunities

- Programmes endorsed/supported by government, &/or greater financial support in 7 countries
- Roll-out of BFCI and other expansions of BFI
- Dedicated supporters/staff etc.

Obstacles

OFINANCE

- Reluctance to engage, or continue by services and staff
- Not all data collected
- WHO Code issues: not supported outside of the accredited services
- Workload for staff
- Lack of recognised support from authorities

Successes

- Increased interest and support
- Implementing a phased assessment process
- Development of a BFI system that assesses all types of mother and child institutions
- Having compliance for accreditation become mandatory