

出國報告（出國類別：會議）

第 7 屆世界回教經濟論壇
(The 7th World Islamic Economic Forum)

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一、 出國任務緣起

「世界回教經濟論壇」(The World Islamic Economic Forum, WIEF)於 2006 年 3 月 6 日創設，其成立之目的為增加全世界回教國家及社群之貿易與商業活動，以促進其人民之福祉。WIEF 欲團結回教世界成為一個可獲利的(lucrative)貿易及投資核心集團(caucus)，以吸引來自全球各地之外國投資者及商業合作夥伴。WIEF 認為，「合作」(collaboration)為 21 世紀國際關係中顯著的特色(salient feature)，商業合作夥伴關係的建立將成為回教與非回教國家間和平及繁榮的真誠橋樑(genuine bridges)。WIEF 基金會邀請我方派員擔任第 7 屆「世界回教經濟論壇」本(100)年 6 月 9 日上午第 3 場次，主題為「創新中小企業：引領未來成長」(Innovating SMEs: Driving Future Growth)之講者，就我協助中小企業創新政策進行經驗分享。

二、 要求目標與成果

- (一) 闡明有關我中小企業創新政策，並與與會產官學研代表進行實務經驗分享及交流。
- (二) 加強與回教國家及社群之高層經貿官員及學者專家交流與互動，提高台灣在國際中小企業領域之能見度，並促進雙邊經貿關係。

三、任務行程及內容

- (一) 本年6月6日（星期一）上午7時45分啟程，經南韓首爾及哈薩克阿拉木圖轉機於同日晚間8時55分抵達哈薩克阿斯坦納市；7日至9日參加本論壇；10日晚間8時15分搭機經哈薩克阿拉木圖及南韓首爾轉機返國，6月11日（星期六）中午12時5分抵達台北。
- (二) 6月7日：在本次WIEF正式開幕前，主辦單位另舉辦2場分別以企業婦女及青年領袖為主題之論壇，該2論壇開幕式於本日上午9時舉行，首先由哈薩克副總理兼產業暨新科技部部長Aset O. Issekeshev致歡迎詞，其後並分別邀請WIEF基金會主席Tun Musa Hitam及哈國總理Karim Massimov致詞。開幕式結束後，筆者選擇參加「青年領袖論壇」(Young Leaders Forum)，謹將該論壇各場次活動摘要如下：
1. 領導進行式—成功軼事(Leadership in Motion: Anecdotes of Success)：欲創造未來的領導者及擘劃一個國家的未來，成功的故事必須被分享及建立在不同的世代間。邁向成功的道路上充滿各式各樣的挑戰，需要以強大的決心、創造力及洞察力將挑戰轉化為機會。過去成功的故事是無價的軼事，可幫助下世代的領導者形塑其建設性的未來。
 2. 文明化的繁榮—發揮社會企業家精神(Humanising Prosperity: Making Social Entrepreneurship Work)：社會企業家精神為永續企業協助改善社會福祉之一種理念，當政府及企業部門無法處理社會問題時，這責任就仰賴擁有社會理念及創業精神的男女青年。一個有益的

社會企業家精神生態系統(ecosystem)，必須包括政府、企業部門及民間社會等主要參與方。

3. 透過藝術創造改變—圖像、寓言、詩歌(Creating Changes Through Arts: Images, Fables and Poetry)：當主流媒體無法傳達一個人的困境，那就是由藝術來訴說一個故事的時候。創造性的藝術，其教育及改變意見與世界觀的能力是不可忽視的力量。隨著主流媒體充斥著大量誤解，藝術扮演糾正錯誤的角色在現今世界顯得更加重要。
4. 培育全球性在地化的冠軍—建構健全的生態系統(Nurturing Glocal Champions: Building the Right Ecosystem)：中小企業在型塑國內經濟扮演舉足輕重的角色。在若干國家中，中小企業為其勞動力的主要雇主，不僅促進其國內財富的流通，並對其經濟發展貢獻卓著；但如何建構一個有利於中小企業發展的生態系統，以及政府在發展中小企業過程中如何扮演關鍵角色等議題均有待進一步研討。

(三) 6月8日：本日上午10時舉行本屆WIEF開幕式，首先由WIEF基金會主席 Tun Musa Hitam致詞，嗣由哈薩克總統 Nursultan Nazarbayev 發表專題演說並正式揭開本次論壇序幕，隨後另邀請馬來西亞總理 Dato' Sri Najib Tun Abdul Razak、吉布提(Djibouti)總統 Ismail Omar Guelleh、巴林(Bahrain)總理 Khalifa bin Salman Al Khalifa、塔吉克(Tajikistan)總理 Oqil Oqilov，以及印尼副總統 Boediono 等貴賓致詞。開幕式結束後，筆者續參加2場全體會議，謹將該等會議摘要如下：

1. 企業家精神為成長之工具—邁向成功之路經圖

(Entrepreneurship as a Vehicle of Growth: A Roadmap to Success)：企業家精神是一種心態或文化，為社會中的利益相關者(stakeholders)及機構(institutions)等因素結合結果之體現。所謂「機構」包括教育系統、民間社會、勞工及商業部門等，其對建立一個健全的生態系統以促進企業家精神的興盛，扮演非常重要的角色。因此，政府擬定增進該等機構能力之政策，以培育其人民的創業家精神之文化至關重要。一個健全的生態系統能夠協助具創新思維的世代公民，創造可提升全民社經福祉的產品及服務。

2. 新興市場之回教銀行及金融業—抓住機會，克服挑戰
(Islamic Banking and Finance in Emerging Markets: Seizing Opportunities, Overcoming Challenges)：回教銀行及金融業為現今世上成長最快速的產業之一。事實上，絕大部分倖免於金融危機衝擊的回教金融服務業，未來將有更大的成長空間，並將鼓勵回教銀行業者尋求在新興市場拓展業務之可能機會，以使其投資獲取最大報酬。

(四) 6月9日：本日上午筆者受邀擔任第3場次分組座談，主題為「創新中小企業：引領未來成長」(Innovating SMEs: Driving Future Growth)之講者。筆者以「台灣中小企業政策及促進中小企業創新成長之策略」(Taiwan SME Policies and Strategies to Promote SMEs' Innovative Growth)為題進行經驗分享。首先說明促進中小企業創新之重要性，續扼要介紹我國協助中小企業創新之相關輔導措施，如創業領航計畫、產學合作、中小企業創新服務憑證、整合產業群聚創新輔導，以及資通訊與電子商務之應用等。最後總結如

下：

1. 政府必須有長期的遠見，並推動可行的行動計畫以符合中小企業之需求。
2. 中小企業成功的關鍵因素：創新、速度、價值及企業家精神。
3. 創新政策必須提供新創企業獲取財務融通、研發、行銷及產品商業化等支援的管道，並促進技術及人力資源的升級。
4. 台灣可作為在創業、創新、育成、能力建構，以及輔導中小企業新政策與工具等方面最佳範例的學習對象。

四、感想與建議

(一) 本屆論壇計約有 2,500 名產官學研代表與會，盛況空前。此外，該論壇首次邀請我方參加，亞洲國家部分，會中僅見中國及日本各一名代表與會，顯見我輔導中小企業之政策及措施深獲主辦單位之肯定及重視。在筆者簡報之分組座談會上，與會者亦對我輔導中小企業創新成長之策略及作法表示極大之興趣，並引發廣泛之共鳴，紛紛探詢並盼深入瞭解我方具體之作法以為借鏡。

(二) 哈國面積達 271 萬平方公里，東西橫貫 3,000 公里，南北縱深 1,600 公里，為全球第 9 大面積國，足足為台灣的 75 倍大。台灣與哈國雙邊貿易起步較晚，台哈雙邊迄未互設官方機構，且尚未有官方常態性對話管道，至今亦未見任何一家台灣廠商正式赴哈國投

資，僅見一家廠商在阿拉木圖從事成衣貿易。此外，在貿易上最大之困難點在於台灣出貨到哈國的路線太遠致成本增加，利潤被高昂的運費所消耗殆盡，以致嚴重影響價格競爭力。由於台灣對中亞市場相當陌生，台哈雙邊貿易金額仍然低迷，以 2008 年最高峰為例，僅突破 1 億美元。我外貿協會於 2004 年 7 月在阿拉木圖設立辦事處以來，台哈貿易總額已成長 3 倍餘，顯示台哈貿易具有發展潛力。目前台灣外銷哈國以 ICT 及產業機械為大宗，而台灣自哈國進口之貨品幾乎 90% 以原物料為主，兩國貿易上的互補性甚高，為擴大台哈經貿合作之契機。

- (三) 哈國原物料豐富，國內工業多以原物料開採及加工業為基礎。農牧業、食品及飲料可勉強自給自足；惟製造業技術層次低且缺乏產業聚落支援，其對全國經濟貢獻度不大。此外，哈國人口少，進口商品屬於小眾市場，進口訂單量小而多樣，且其鄉村人口占全國人口 40%，不利我商行銷運籌。由於哈國經商環境特殊，雖然脫離蘇聯獨立後已近 20 年，但主要商業溝通語言幾乎仍以俄語為主，且簽證取得曠日費時又所費不貲，故對我商而言，行銷成本較為高昂。
- (四) 俄國本即哈薩克之宗主國，哈國對俄國的歷史及文化存有強烈的認同感，兩國不僅在政治、軍事及外交上口徑一致，在經濟與貿易上更是合作無間。哈國基礎建設、產業投資、消費商品、零組件及生產機器等，均是直接或間接自俄國進口，故俄國對哈國的經貿具有舉足輕重的影響力，目前俄國仍為哈國最大也是最重要的貿易夥伴。另外，由於哈國石油、天然氣及礦產資源豐富，最近幾年來，美國、中國^{大陸}、韓國、日本

及土耳其等國積極用心經營及佈局哈國市場，此一趨勢值得我方深思及重視。

(五) 筆者於 6 月 10 日在我外貿協會駐哈國阿拉木圖台灣貿易中心廖主任隆銘的陪同下，拜會阿斯坦納商工會副會長 Elena Mikhailovna，就哈國經貿情勢、台哈雙邊經貿關係及外人投資情形等交換意見。M 副會長盼我商組團赴哈國考察及投資，以增進雙邊經貿關係。其後，在廖主任的安排下，拜會哈商 Kahan 公司阿札特總經理，瞭解該公司在哈國經營狀況，並就哈國經濟及投資環境交換意見。阿札特總經理對我國產品表達高度興趣，將應外貿協會邀請來台參觀「台北國際專業展」，顯見哈國廠商對採購我國產品有相當意願，值得我商進一步拓銷該國市場。



附錄（一）
議程表





PRE-FORUM PROGRAMMES OF 7TH WIEF

7 June 2011 * Palace of Independence, Astana, Kazakhstan

Hosted by

Government of the Republic of Kazakhstan

Organised by
World Islamic Economic Forum (WIEF) Foundation

INTERNATIONAL ADVISORY PANEL (IAP) MEETING

Venue: Radisson Blu (SAS) Hotel, Astana, Kazakhstan

6 June 2011

3.00 pm	IAP Meeting
6.30 pm	Tour of Shabyt & Palace of Independence
8.00 pm	Dinner

JOINT OPENING CEREMONY OF WIEF BUSINESSWOMEN AND YOUNG LEADERS FORUMS & EXHIBITION BY PRIME MINISTER OF KAZAKHSTAN

Venue: Great Hall 1, Palace of Independence, Astana, Kazakhstan

7 June 2011

<p>9.00 am</p> <p>Quran Recital Welcoming Speech by H.E. Aset O. Issekeshev, Deputy Prime Minister of Kazakhstan & Chairman, National Organising Committee for the 7th WIEF Speech by Hon. Tun Musa Hitam, Chairman, WIEF Foundation Keynote Address and Opening of Pre Forums and Exhibition by H.E. Karim Massimov, Prime Minister of Kazakhstan</p>	<p>9.45 am</p> <p>Refreshments</p>	<p>WIEF BUSINESSWOMEN FORUM “Women and Business: Endurance and Perseverance” Venue: Small Hall 1, Palace of Independence, Astana, Kazakhstan</p>	<p>WIEF YOUNG LEADERS FORUM “Leadership in Motion: Leveraging Skills and Talent” Venue: Small Hall 2, Palace of Independence, Astana, Kazakhstan</p>	<p>10.00 am – 10.15 am</p> <p>Welcoming Speeches by: - Dato' Dr Norraesah Mohamed, Chairman, WIEF Businesswomen Network - Ms. Sarsembayeva Raushan, President, Association of Businesswomen of Kazakhstan</p>	<p>Welcoming Speeches by: - Dato' Sri Nazir Tun Abdul Razak, Chairman, WIEF Young Leaders Network - Mr. Nurlan S. Uteshev, Executive Secretary, Association of Young Leaders, Kazakhstan</p>
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		<p>PLenary 1</p> <p>Growing Women Leadership: Lead, Influence and Change</p> <p>Outstanding women leadership style have become a point of reference and exemplary not only to women but to men as well. To become one of them, these leadership skills: to lead, influence and change are the MUST areas to learn</p> <ul style="list-style-type: none"> • How to develop women's leadership skills? • What are the ingrained expectations of a women's leadership style that may need to be addressed in the workplace? • What are the challenges for women in management? • How to increase women's participation in business and corporate boards? • Can a culture of success be nurtured from the bottom? • What are the winning criteria of leaders? • How can success be institutionalized? • Do peer-to-peer mentorship schemes work on a large scale? • Can a culture of success be nurtured from the bottom? <p>Speakers:</p> <ul style="list-style-type: none"> • H.E. Datuk Seri Shahrizat Abdul Jalil, Minister of Women, Family and Community Development, Malaysia • Mrs. Dakile-Hlongwane, Deputy Chair & Chief Executive, Nozala Investments, South Africa • Mrs Martha Tilaar, Founder, Martha Tilaar Group of Companies, Indonesia • Ms. Dariga Nazarbayev, General Director, Fund of 1st President of Republic of Kazakhstan <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Jamail Larkins, Founder, Ascension Aircraft, USA • Mr. Sandiaga Uno, Managing Director, Saratoga Capital, Indonesia • Mr. Khairy Jamaluddin Abu Bakar, Chairman, UMNO's Youth Wing, Malaysia • Ms. Zhanna Tulegenova, Executive Director, Bofashik Association, Kazakhstan <p>Moderator: Dato Dr Norraesah Mohamad, Chairman, WIEF Businesswomen Network</p> <p>Date: Sri Nazir bin Abdul Razak, Chairman, Young Leaders Network</p>
10.15 am	- 11.15 am	

11.15 am - 12.15 pm	<p>PLENARY 2:</p> <p>The Social Entrepreneur: Revolutionizing Societal Change</p> <p>Social entrepreneurs are individuals who address pressing social problems through innovative and sustainable business solutions. They usually focus on creating value for disadvantaged segments of the population and develop solutions that can be scaled up and achieve significant societal impact. Due to the many challenges faced by women today, they are natural candidate to pursue social innovation and entrepreneurship.</p> <ul style="list-style-type: none"> • How to start and grow new social venture? • How management can nurture a culture of creativity and entrepreneurship? • What are the best practices in implementing and sustaining innovation? • Could technology be leveraged to grow nonprofits in this challenging economy? 	<p>Plenary 2: Humanising Prosperity: Making Social Entrepreneurship Work</p> <p>Social entrepreneurship is an idea of sustaining businesses that help improve the well-being of society. When governments and the corporate sector are unable to address societal issues, the responsibility lies on the young men and women who hold social ideals and an entrepreneurship spirit. A conducive ecosystem for social entrepreneurship must include the key role-players namely the government, the corporate sector and civil society.</p> <ul style="list-style-type: none"> • How do we singe out the social entrepreneurs in our society? • How do great ideas turn into great business plans? • What are the institutions crucial to help nurture a social entrepreneurship framework? • What kind of synergy can we expect from the tripartite relationship of the government, corporate sector and civil society? 	<p>Speakers:</p> <ul style="list-style-type: none"> • Datin Paduka Siti Sa'diah Sheikh Bakir, Managing Director, KPJ Healthcare Berhad, Malaysia • Mr. Prijic Zoran, Mozak Foundation, Bosnia and Herzegovina • Dr. Sakena Yacoobi, Founder & Executive Director, Afghan Institute of Learning, Afghanistan • Mr. Anshu Gupta, Founder, Goonj, India • Ms. Alua Rудар, Editor-in-Chief of "Businesswomen.kz" Magazine, Kazakhstan 	<p>Moderator:</p> <p><u>Ms. Aset Karaulova, Director, Kazakhstan Press Club,</u></p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Hideyuki Inoue, Managing Director, Social Venture Center, ETIC, Japan • Mr. Martin Burt, Founder & CEO, Fundación Paraguaya • Ms. Zhuldyz Omarbekova, Chairman of the Organising Committee, Altyn Zurek National Award, Kazakhstan • Mr. Kamal Quadir, Founder, CellBazaar, Bangladesh <p>Moderator:</p> <p><u>Ms. Zarina Nalla, Policy and Project Development</u></p>
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	Kazakhstan	Consultant, International Institute of Advanced Islamic Studies, Malaysia	<p>PLENARY 3: Marketing – An Essential of Business</p> <p>To do business without marketing is like trying to catch a fish without a pole, net or bait and to make mistake in marketing strategy is like giving a death sentence to a business.</p> <ul style="list-style-type: none"> • What are the latest tools in marketing, new and emerging trends? Would a combination of internet marketing and creativity help to elevate profit level? • How best-in-class organizations manage to stay on top? • How can marketing strategy better help any business entity stay ahead? <p>Speakers:</p> <ul style="list-style-type: none"> • Damik Tom Abang Saufi, Director & Chief Designer, Ethniette Sdn Bhd, Malaysia • Ms. Rehmah Kasule, Managing Director, Century Marketing, Uganda • Ms. Aida Dosayeva, Director of Corporate Communications, GSM Kazakhstan / Kcell, Kazakhstan • Dr. Ammany Asfour, President, Egyptian Businesswomen Association <p>Moderator: Mrs. Rokia Afzal Rahman, Chairperson, Airlinks Group & Founder - President, Bangladesh Federation of Women Entrepreneurs</p>
12.15 pm – 1.15 pm		<p>Plenary 3: Creating Change Through Arts: Images, Fables and Poetry</p> <p>Where mainstream media fails to convey the plight of a people, it is time for arts to tell a story. The power of creative arts to educate and to change opinions and worldviews is a force to be reckoned with. With a lot of misconceptions pervading mainstream media, the role of arts in correcting the wrong has become increasingly important in today's world.</p> <ul style="list-style-type: none"> • How does creative writing make an impact in society? • What is the effectiveness of documentaries and films in telling the story of a people? • How do we get media experts, creative writers and filmmakers to work together? • What is the funding prospect of the creative arts industry? <p>Speakers:</p> <ul style="list-style-type: none"> • Ms. Emmy Abdul Alim, Freelance Journalist, Singapore • Ms. Susan Schmidman, Award-Winning Photo and Video Journalist, UK • Ms. Gilman Elmira, Movie Director, GilmanFilm Production, Kazakhstan • Mr. Asad Jafri, Director of Arts Program, Inner-city Muslim Action Network, USA <p>Moderator:</p>	<p>5</p> <p>As at 5 May 2011</p>

		Ms. Wan Zalcha Radzi, Former TV personality and Principal, AsiaPromote Ventures, Malaysia
1.15 pm – 2.15 pm	Lunch Venue: Palace of Independence, Astana, Kazakhstan	<p>PLENARY 4: Financing Alternatives for Women Entrepreneurs: Is Venture Capital A Solution?</p> <p>Women-owned businesses are just as financially strong and creditworthy as any other business organisations. Yet women struggle more than men to acquire equity capital.</p> <ul style="list-style-type: none"> • Is venture capital is a viable option of women-owned businesses? • What is it that women do, or don't do, that causes them to fall short in realizing entrepreneurial potential? • Why entrepreneurs access only a small percentage of venture capital investment? • How can we accelerate women access to VC funding? <p>Speakers:</p> <ul style="list-style-type: none"> • Ms. Shayakhmetova Umit, Executive Director, Chairperson of the Management Board, Halyk Bank, Kazakhstan • Ms. Darawati Hussein, Head – Private Equity, CIMB Private Equity, Malaysia <p>Speakers:</p> <ul style="list-style-type: none"> • Mrs. Meltem Metin, Director, Strategic Business Development, Coca-cola Icecek A.S., Turkey • Ms. Zarina Arslanova Zarina, Chairman of the Board of
2.15 pm – 3.15 pm		<p>PLENARY 4: Nurturing Global Champions: Building the Right Ecosystem</p> <p>SMEs play a pivotal role in shaping the domestic economy. In some countries, SMEs are the major employers of the country's labour force. Not only do they help maintain the circulation of domestic wealth, they also contribute significantly to economic development. But how keen are we in developing these dynamic change agents? Do we have the right framework in place to assist their growth?</p> <ul style="list-style-type: none"> • What are the ingredients to a conducive ecosystem for SME growth? • How can the funding mechanism for SMEs be better managed? • What is the support framework needed to bring SMEs to the next level? • Can governments play a pivotal role in developing the SME sector?

<p>Directors: National Innovation Fund (NIF) JSC, Kazakhstan</p> <p>Moderator: Dr. Nafik Rafiah Salim, Director, NAM Institute for the Empowerment of Women, Malaysia</p>	<p>Business, Amanah Raya Capital Group Sdn Bhd, Malaysia</p> <ul style="list-style-type: none"> • Mr. Tatyana Zhdanova, Vice President for External Economic Relations, Chamber of Commerce and Industry, Kazakhstan • Mr. Kamal Mouzawak, Founder, Souk el Tayeb, Lebanon <p>Moderator: Ms. Nazia Hussain, Director of Cultural Strategy, Ogilvy Noor</p>
<p>3.15 pm – 4.15 pm</p> <p>PLenary 5: Industries in Focus: Healthcare/Tourism/ Education/Food</p> <p>The speakers in this session will share their thoughts and experiences as well as challenges and opportunities available in these industry sectors.</p>	<p>Speakers:</p> <ul style="list-style-type: none"> • Ms. Israfilova Raktan, Chair of the Board, "Kairat Bol" Company, Kyrgyzstan (Food) • Ms. Roza Asanbayeva, President, Kazakhstan Tourism Association (Tourism) • Mr. Kamal Ahmad, Founder & Acting Vice Chancellor, Asian University for Women, Bangladesh (Education) • Tan Sri Dr Robaayah Zamnahari, Chairman/Chief Executive Officer, National Heart Institute, Malaysia (Healthcare) <p>Moderator: Ms. Adema Zhanassova, Country Manager, MDIC (Oil & Gas</p>

	N Block Kazakhstan) GmbH, Kazakhstan
4.15 pm	End of Programme / Refreshments

WIEF EXHIBITION Venue: Level 2, Palace of Independence, Astana, Kazakhstan 7-9 June 2011
CREATIVE ARTS MARKETPLACE Venue: Level 3, Palace of Independence, Astana, Kazakhstan 7-8 June 2011
WELCOME DINNER FOR ROLE PLAYERS Host: Chairman, WIEF Foundation Venue: Rixos President Hotel, Astana, Kazakhstan 8.00 pm, 7 June 2011 (Dress code: Smart Casual)



7TH WORLD ISLAMIC ECONOMIC FORUM

"Globalising Growth: Connect, Compete, Collaborate"

8-9 June 2011 * Palace of Independence, Astana, Republic of Kazakhstan

DAY 1 (Wednesday, 8 June 2011)

8.00 am – 9.00 am	Registration Venue: Registration Tent, Level 1, Palace of Independence, Astana, Kazakhstan Arrival of Delegates, Guests and VIPs
9.00 am – 12.00 noon	<p>OPENING CEREMONY Venue: Great Hall 1, Palace of Independence, Astana, Kazakhstan</p> <ul style="list-style-type: none">- Quran Recital- Speech by Haji Tun Musa Hitam, Chairman, WIEF Foundation- Keynote Address and Official Opening of the 7th WIEF by H.E. Nursultan Nazarbayev, President of Kazakhstan- Special Addresses by: Moderator: Ibc<ul style="list-style-type: none">- H.E. Dato' Sri Najib Tun Abdul Razak, Prime Minister of Malaysia- H.E. Nouri Kamil Mohamined Hasan al-Maliki, Prime Minister of Iraq- H.E. Prof. Dr. Boediono, Vice President of Indonesia

	<ul style="list-style-type: none"> - H.M Sultan Hassanal Bolkiah, Sultan of Brunei Darussalam - H.E Dilma Vana Rousseff, President of Brazil - H.E. Sebastian Piñera, President of Chile - H.E. Roza Isakova Obumbayeva, President of Kyrgyzstan - H.E. Ilham Heydar oglu Aliyev, President of Azerbaijan - H.E. Jacob Zuma, President of South Africa - H.E. Yoweri Kaguta Museveni, President of Uganda - H.E. Emilio Mwai Kibaki, President of Kenya - H.E. Goodluck Jonathan, President of Nigeria - H.H. Sheikh Mohammed bin Rashid Al Maktoum, Prime Minister of UAE & Ruler of Dubai - H.H Deputy Prime Minister of Bahrain - H.H. Sheikh Khalifa bin Zayed bin Sultan Al Nahyan, Ruler of Abu Dhabi, United Arab Emirates - H.E. Vladimir Vladimirovich Putin, Prime Minister of Russian Federation - H.E Recep Tayyip Erdogan, Prime Minister of Turkey <p>- Signing of Agreements</p>
12.00 noon - 1.30 pm	<p>LEADERS LUNCHEON (By Invitation Only) Venue: Palace of Independence, Astana, Kazakhstan</p> <p>FORMER LEADERS LUNCHEON (By Invitation Only) Venue: Palace of Independence, Astana, Kazakhstan</p> <p>Delegates Lunch Venue: Palace of Independence, Astana, Kazakhstan</p>

<p>1.30 pm – 3.00 pm</p> <p>PLenary One: Leadership Dialogue Entrepreneurship as a Vehicle of Growth: A Roadmap to Success</p>	<p>Entrepreneurship is a mindset or culture that emerges as a result of a combination of factors involving various stakeholders and institutions in society. Institutions such as the education system, civil society, labour and the business sector play very crucial roles in creating the right ecosystem for entrepreneurship to flourish. It is therefore pivotal that government policies facilitate the empowerment of these institutions to nurture a culture of entrepreneurship amongst its people. A sound ecosystem can help create generations of citizens who can come up with innovative ideas to create products and services that can uplift society's socio-economic wellbeing.</p> <ul style="list-style-type: none"> • What is the main role of governments in creating this ecosystem? • How can other stakeholders such as the private sector and civil society facilitate in this process? • What role can a more vigorous business sector do in opening up new markets and venturing abroad? 	<p>SPECIAL FORUM ON COUNTRIES IN FOCUS “Investment Opportunities & Challenges”</p> <p>Supported by Islamic Development Bank (IDB) Group</p> <p>A signature Forum for the WIEF where speakers would showcase the business and investment opportunities available in the selected countries and to promote collaboration across borders. Speakers will highlight the guidelines to doing business in the countries concerned, the incentives given, updates on specific projects, if any and other related issues of interest to investors and businessmen. This session will provide an excellent opportunity for participants to interact with policy makers and entrepreneurs from the respective countries</p>	<p>Venue: Countries in Focus Hall, Palace of Independence, Astana, Kazakhstan</p> <p>1.30 pm – 1.45 pm</p> <p>Venue: Great Hall 1, Palace of Independence, Astana, Kazakhstan</p> <p>Panellists:</p> <ul style="list-style-type: none"> • H.E. Tun Abdullah Ahmad Badawi, former Prime Minister of Malaysia <p>Introductory Speeches by:</p> <ul style="list-style-type: none"> • Tan Sri Ahmad Fuzi bin Hj Abdul Razak, Secretary General, WIEF Foundation • Mr. Khaled Mohammed Al-Aboodi, Chief Executive Officer, Islamic Corporation for the Development of the Private Sector (ICD)
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	<ul style="list-style-type: none"> • H.E. Cassian Uteem, former President of Mauritius • H.E. Dr. Ahmad Mohamed Ali, President, Islamic Development Bank • H.E. Fuad Siniora, former Prime Minister of Lebanon • H.E. Shaukat Aziz, former Prime Minister of Pakistan • H.E. Wim Kok, former Prime Minister of Netherlands <p>Moderator: Tun Musa Hitam, Chairman, WIEF Foundation</p>	1.45 pm – 2.45 pm	SESSION 1	
		3.00 pm – 5.00 pm	PLENARY TWO Islamic Banking and Finance in Emerging Markets: Seizing Opportunities, Overcoming Challenges	<p>Moderator:</p> <p>Islamic banking and finance is one of the fastest growing industries in the world. The fact that the Islamic financial service industry has been largely immune to this crisis had led to its greater growth in the future. This would encourage the Islamic banking industry players to explore the possibility of expanding their operations to new emerging economies to secure greater returns on their investment.</p> <ul style="list-style-type: none"> • What is the future outlook for these emerging economies? • How can the industry capture growth potential of these emerging economies? • What are the regulatory frameworks and the challenges that could be expected?
		2.45 pm – 3.45 pm	SESSION 2	<p>Speakers:</p> <ul style="list-style-type: none"> • H.E. Datuk Awang Hj Ali bin Hj Apong, Deputy Minister at the Prime Minister's Office & Chairman, Brunei Economic Development Board • Dr Maggie Kigozi, Executive Director, Uganda

	<p>Venue: Great Hall 1, Palace of Independence, Astana, Kazakhstan</p> <p>Keynote Speaker: HRH Raja Dr Nazrin Shah ibni Sultan Azlan Muhibbuddin Shah, Financial Ambassador, Malaysian International Islamic Financial Centre (MIIFC) & Crown Prince, State of Perak, Malaysia</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr Amer Bukvic, Chief Executive Officer, Bosnia Bank International, Bosnia and Herzegovina • Mr. Yerlan Baldauler, Chairman, Kazak Association for Development of Islamic Finance & Chief Economic Adviser, Ministry of Industry and New Technologies, Kazakhstan • Dr. Adilet Djabiev, Founder and CEO, Al-Shams Capital, Russia • Dr Umar Mutallab, Chairman, Jafz International Bank, Nigeria <p>Moderator: Datuk Mohamed Azahari Kamil, Chief Executive Officer, Asian Finance Bank, Malaysia</p>	<p>Investment Authority, Uganda</p> <ul style="list-style-type: none"> • Mr. Jose Neif Jury Fabre, Business Representative, ProMexico Trade & Investment Office, UAE <p>Commentators:</p> <ul style="list-style-type: none"> • [REDACTED] • [REDACTED] <p>Moderator:</p>
	<p>SESSION 3</p> <p>3.45 pm – 4.45 pm</p> <p>Speakers:</p> <ul style="list-style-type: none"> • [REDACTED] • H.E. Batyr Abayew, Minister of Trade & Foreign Economic Relations, Turkmenistan • H.E. Hamraliev Farrukhan Makhmudovich, Minister of Economic Development and Trade, Tajikistan • H.E. Tashbaev Uchikun, Minister of Economic Regulations, Kyrgyz Republic <p>Commentators:</p> <ul style="list-style-type: none"> • [REDACTED] • [REDACTED] • [REDACTED] 	<p>SESSION 3</p> <p>3.45 pm – 4.45 pm</p> <p>Speakers:</p> <ul style="list-style-type: none"> • [REDACTED] • H.E. Batyr Abayew, Minister of Trade & Foreign Economic Relations, Turkmenistan • H.E. Hamraliev Farrukhan Makhmudovich, Minister of Economic Development and Trade, Tajikistan • H.E. Tashbaev Uchikun, Minister of Economic Regulations, Kyrgyz Republic <p>Commentators:</p> <ul style="list-style-type: none"> • [REDACTED] • [REDACTED] • [REDACTED]

		Moderator: [REDACTED]	
4.45 pm ~ 5.45 pm	SESSION 4	Speakers: <ul style="list-style-type: none"> • H.E. Shahin Mustafayev, Minister of Economic Development, Republic of Azerbaijan • H.E. Dr. Mustafa Osman Ismail, Advisor to the President and Secretary General, Higher Supreme Council of Investment, Republic of Sudan • H.E. Saidova Galina Karimovna, Minister of Foreign Economic Relations, Investments and Trade, Republic of Uzbekistan 	Commentators: <ul style="list-style-type: none"> • [REDACTED] • [REDACTED] • [REDACTED]
		Moderator: [REDACTED]	
5.00 pm	Refreshments / Informal Networking		

<p>8.00 pm – 10.30 pm</p> <p>GALA DINNER (by invitation only) (Hosted by the President of Kazakhstan)</p> <p>Venue: Dress Code:</p>	<p>DAY 2 (Thursday, 9 June 2011)</p> <p>9.00 am – 10.30 am</p> <p>PARALLEL SESSIONS</p>	<p>SESSION 1: Deploying Innovative Technologies for Infinite Possibilities</p> <p>The cataclysmic economic events of the past two years have demonstrated that businesses cannot afford to continue to govern and manage their organizations and institutions – both public and private – using the same assumptions or models of the past. It is important to change the perception on technology and innovation, their role in economic development and how to create policies that foster innovation. Globally, innovation is recognized as the premier path to economic expansion.</p> <ul style="list-style-type: none"> • would public-private partnership be the 	<p>SESSION 2: Infrastructure Development: Investing for the Future</p> <p>A sound infrastructure is an essential backbone to a country's economic strength. It supports economic activities, improves human capital, creates jobs, opens up new markets and improves public services. Despite the challenging economic environment, infrastructure investments and projects must go on. Public-private partnerships in infrastructure development are crucial to stave off recession and continue to create employment opportunities.</p>	<p>SESSION 3: Innovating SMEs: Driving Future Growth</p> <p>In an era of globalisation, for any small or medium sized enterprise to grow and prosper it must have the competitive edge. The complex yet dynamic environment of global markets today presents new and exciting challenges to even the most experienced business leaders. To remain competitive in this climate a business needs to review its practices, become innovative, increase productivity, seek new alliances and manage its resources more effectively.</p>
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	<ul style="list-style-type: none"> best way to fund these technologies? What role should the government have to advance research in these areas? what are the main challenges and obstacles? how do we develop innovative approaches toward improving corporate culture integration and eliminating needless complexity? should companies adopt the ‘offensive’ approach, implementing talent strategies dedicated to driving innovation? 	<ul style="list-style-type: none"> which sectors represent the greatest opportunities for growth? where can investors, financiers, developers, and government officials discover where to invest? how can project developers raise capital and forge the partnerships needed to get business done? 	<ul style="list-style-type: none"> what are the opportunities and challenges that SMEs face in the present environment? how could SMEs cultivate and develop an innovative culture to stay ahead in today’s technology and knowledge driven global economy? what are the future global trends that may alter business competitiveness? what is the role of government in fostering creativity, innovation and productivity? 	<p>Venue: Small Hall 1, Palace of Independence, Astana, Kazakhstan</p> <p>Speakers:</p> <ul style="list-style-type: none"> H.E. Lyazzat Ketebaevich, Vice Minister of Oil and Gas, Kazakhstan Mr. Rashad Kaldany, Vice President, Asia, Eastern Europe, Middle East and North Africa, International Finance Corporation, US Mr. Mugo Kibati, Director General, Vision Delivery Secretariat, Kenya Mr. Ismail N. Tahboub, Chief Executive Officer, Jordan Dubai Energy & Infrastructure, Jordan Mr. Zeki Pilge, President, Turkuz Group of Companies, Turkey <p>Venue: Small Hall 2, Palace of Independence, Astana, Kazakhstan</p> <p>Speakers:</p> <ul style="list-style-type: none"> Mr. Carlos Chen-Tsair Cheng, Deputy Director General, Small and Medium Enterprise Administration, Ministry of Economic Affairs, Chinese Taipei Dr Maggie Kigozi, Executive Director, Uganda Investment Authority, Uganda Dr Ir Hj Mohd Karim bin Abdullah, Managing Director, Serba Dinamik Sdn Bhd, Malaysia Ms. Ibragimova Lyazzaat Yerkenova, Chairman, JSC DAMU Entrepreneurship
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<p>Moderator: Dr. Mezyad Altenkawi, Chief Executive Officer, Riyadh Technology Incubation Centre, King Saud University, Saudi Arabia</p>	<p>Moderator: Mr. Imad Hindi, General Manager, National Beverage Company & Coca-Cola Palestine</p>	<p>Moderator: Mr. Linar G. Yakupov, Chairman, Small and Medium Enterprise Development Agency, Republic of Tatarstan, Russia</p> <ul style="list-style-type: none"> • Mr. Seyket Can Tulumen, Chairman of Foreign Relations Commission of MUSIAD, Turkey
<p>10.30 am – 11.00 am</p> <p>Refreshments / Informal Networking</p>		<p>SESSION 4: Food Security: Balancing Trade and Social Needs</p> <p>By 2050, the world's population is projected to reach 9.1 billion. Together with the ensuing consumption growth, the global demand for food will increase for another 40 years. Growing competition for land, water, and energy as well as the overexploitation of resources, will affect our ability to produce food. The effects of climate change are a further threat. The world must produce more</p> <p>SESSION 5: World of Halal: Tapping the Potential of the Global Halal Ecosystem</p> <p>The World Muslim population is approaching 1.6 billion people and expected to increase by 30% of the world's population by 2025. The Halal industry is one of the fastest growing industries, with growth rates exceeding traditional industry sectors. At present, there are huge gaps between the</p> <p>SESSION 6: Harvesting Alternative Energy: Cleaner, Greener, Safer</p> <p>Energy harvesting has been around for centuries in the form of windmills, watermills and passive solar power systems. In recent decades, technologies such as wind turbines, hydro-electric generators and solar panels have turned harvesting into a small but growing contributor to the world's energy needs. This technology</p>

	<p>food and ensure that it is used more efficiently and equitably. A multifaceted and linked global strategy is needed to ensure sustainable and equitable food security.</p> <ul style="list-style-type: none"> • how can we forge a partnership between public and private sectors to promote and improve food security? • what are the challenges, risks and possible drivers of future food crises? • how can the private sector play a role in reducing the likelihood of future crises? • what can be done to protect, conserve and enhance the natural resources required to support the required growth in the production of food? • how do we guarantee that everyone has access to the food they need for an active and healthy life? 	<p>existing trade level of Halal products and size of the market potential.</p> <ul style="list-style-type: none"> • how do we harness the investment and trade opportunities available in the global halal industry? • what are the new research findings, emerging technologies, trends, issues and challenges in the global Halal industry? • could emerging technologies help develop new products and improve the technology in halal food and non-food products processing? • has there been a change in consumer preference and awareness level, and what is their impact? 	<p>offers two main advantages: virtually inexhaustible sources and little or no adverse environmental effects.</p> <ul style="list-style-type: none"> • what are the latest trends and current technologies being used today? • who are the leaders in renewable energy and who are the laggards? • what is the market potential for renewable energy and what level of investment is required to help it reach full potential? • what is the role of government in promoting the application of these alternative energy? What supporting policy framework and direction does the renewable energy industry need from government? • can markets and policies deliver a clean revolution at a time when climate change science is coming under fire? 	<p>Venue: Small Hall 1, Palace of Independence, Astana, Kazakhstan</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Dahir Dali Hashim, CEO, International Halal Integrity Alliance, Malaysia • Mr. Koen De Praetere, General Manager, Volys Star, Belgium • Mr. Marat Sarsenbaev, Chairman and Founder, Halal Certification Committee, Kazakhstan • Mr. Zhasar Azizbaev, Director, Kazakhstan
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<p>Nestle Group, Switzerland</p> <ul style="list-style-type: none"> • Dr. John K. Mununga, Chief Executive, Kenya National Federation of Agricultural Producers (KENFAP) • Speaker from UK <p><u>Moderator:</u> Dato' Dr. Mahani Zainal Abidin, Chief Executive, Institute of Strategic and International Studies (ISIS) Malaysia</p>	<p>Halal Standards Development Division, Russian Muffis Council (RMC), Russia</p> <ul style="list-style-type: none"> • Mr. Bill Ibrahim Aossey, Senior Director & Founder, Midanear Corporation, USA <p><u>Moderator:</u> Mr. Jeremy Green, Managing Director, Quantum Capital Partners Ltd, UK</p>	<ul style="list-style-type: none"> • Mr. Sami Khoreibi, CEO, Enviromena Power Systems, UAE • Mr. Mumtaz Khan, Founder & CEO, Middle East and Asia Capital Partners Pte Ltd, Singapore • Mr. Huang Ming, Chairman, Hirmin Solar Energy Group, China • Mr. Gokhan Murat Kalsin, Vice President, MUSIAD, Turkey <p><u>Moderator:</u> Dr. Yuri Sigov, US Bureau Chief in Washington, "Business People" Magazine, US</p> <p>Lunch Venue: Palace of Independence, Astana, Kazakhstan</p>
<p>2.00 pm – 3.30 pm</p>	<p>PLENARY THREE: Islamic Banking and Finance: Raising the Bar</p>	<p>Despite a global financial setback that has jeopardized the integrity of the conventional banking system, the Islamic banking industry has not been expanding at a desirable rate. Islamic finance as a whole has not been able to capitalize on the credibility gap left by the conventional system of debt and inflation. This problem can be attributed to the restricted outreach of its market base and the lack of sound infrastructure crucial for it to grow to its maximum potential. But the current tide is in its favour. Now Islamic finance is a household name in many countries and has even made its way into different regions across Europe and North America, all competing to get a slice of lucrative Muslim capital.</p> <ul style="list-style-type: none"> • What is the current state of the Islamic finance landscape in the aftermath of the global crisis? What are its growth strategies? How do we define its next stage of evolution? • Are interpretations of Islamic finance principles real impediments to its growth?

- Is harmonization possible in the varying regulatory frameworks governing Islamic banking? What are the practical steps towards this direction?

Venue: Great Hall 1, Palace of Independence, Astana, Kazakhstan

Speakers:

- H.E. Zhamishev Bolat Bidakhetovich, Minister of Finance, Kazakhstan
- Mr. Richard Thomas, Chief Executive Officer, Gatehouse Bank, UK
- Mr. Saad Rahman, Executive Director, Global Islamic Banking, Credit Agricole CIB
- Mrs. Raja Teh Maimunah Raja Abdul Aziz, Global Head – Islamic Capital Market, Bursa Malaysia
- Mr. Nicholas Kaiser, Chairman, Satuma Capital Corporation, US

Moderator:

Mr. Nigel Vooght, Global Leader – Financial Services, PwC International, UK

3.30 pm –
5.00 pm

PLENARY FOUR: GLOBAL CFO PANEL.
Innovative Leadership: Capitalizing on Complexity

Today, organizations are operating in complex environment which is increasingly volatile and uncertain. Most successful organizations are using new approaches to tap new opportunities and overcome the many challenges to growth.

- how are CEOs responding to a competitive and complex business environment?
- What strategies do successful organizations employ to tap into new opportunities, and overcome the barriers to growth?
- would value creation be important? What organizational capabilities do businesses need to acquire in order to capitalize on opportunities?
- what individual capabilities should a leader develop in order to be effective?

Venue: Great Hall 1, Palace of Independence, Astana, Kazakhstan

Speakers:

- Dr. Abdul Malek Al Jaber, Chief Operating Officer, Zain Group & Chief Executive Officer, Zain Jordan
- Mr. Tami Abeng, Former State Minister of State-owned Enterprises & Chairman, Executive Center for Global

	<p>Leadership</p> <ul style="list-style-type: none"> ▪ Mr. Kulibayev Timur Askarovich, Chairman, Samruk-Kazyna, Kazakhstan ▪ Mr. Adam Ismail Ebrahim, Chief Executive Officer, Oasis Crescent Capital, South Africa ▪ Speaker from Malaysia/NZ/UK <p>Moderator: <u>Mr. Alan Friedman, Chairman & Founder, FBC Media, UK</u></p>
5.00 pm – 5.30 pm	<p>CONCLUDING SESSION</p> <p>Venue: Great Hall 1, Palace of Independence, Astana, Kazakhstan</p> <ul style="list-style-type: none"> - 7th WIEF Astana Statement read by H.E. Aset O. Issekeshev, Deputy Prime Minister of Kazakhstan & Chairman, National Organising Committee of the 7th WIEF - Vote of Thanks by Hon. Tun Musa Hitam, Chairman, WIEF
5.45 pm	END OF FORUM & REFRESHMENTS

- The Organisers reserve the right to amend the programme in the best interest of the Conference.
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附錄（二）

行程表暨會議相關資訊



**經濟部中小企業處鄭副處長振裁出席
第 7 屆「世界回教經濟論壇」
(The World Islamic Economic Forum, WIEF) 會議
暫定行程表**

(2011 年 6 月 6 日至 6 月 11 日)

日期	時間	活動行程	備 註
6 月 6 日 (星期一)	07:45 (台北) 11:10 (韓國首爾)	台北：華航 CI-160 → 韓國首爾	抵達哈薩克阿斯坦納機場後，將有一位 Hospitality Officer 協助入境事宜，並安排交通工具接送至 Radisson Blu (SAS) Hotel，路程大約 20 多分鐘。
	13:45 (韓國首爾) 17:55 (哈薩克 阿拉木圖)	韓國首爾：阿斯坦納航空 KC-910 → 哈薩克阿拉木圖	旅館：Radisson SAS Hotel, Astana 地址：Sary Arka 4 Astana 010000, Kazakhstan 電話：+7 7172 990000 傳真：+7 7172 992222 網址： www.radissonblu.com/ hotel-astana
	19:10 (哈薩克 阿拉木圖) 20:55 (哈薩克 阿斯坦納)	哈薩克阿拉木圖：阿斯坦納航空 KC-855 → 哈薩克阿斯坦納	
6 月 7 日 (星期二) 至 6 月 8 日 (星期三)		CREATIVE ARTS MARKETPLACE	地點：Level 3, Palace of Independence, Astana, Kazakhstan 交通：大會提供 55 人座巴士往返 住宿飯店及開會地點。
6 月 7 日 (星期二) 至 6 月 9 日 (星期四)		WIEF EXHIBITION & BUSINESS MATCHMAKING	地點：Level 2, Palace of Independence, Astana, Kazakhstan
6 月 7 日 (星期二)	09:00	JOINT OPENING CEREMONY OF WIEF BUSINESSWOMEN AND YOUNG LEADERS FORUMS & EXHIBITION BY PRIME MINISTER OF KAZAKHSTAN ▪ Quran Recital ▪ Welcoming Speech (哈薩克副總理 Aset O. Issekeshev)	地點：Great Hall 1, Palace of Independence, Astana, Kazakhstan

日期	時間	活動行程	備 註
		<ul style="list-style-type: none"> ▪ Speech (WIEF 基金會主席 Tun Musa Hitam) ▪ Keynote Address and Opening of Pre Forums and Exhibition (哈薩克總理 Karim Massimov) 	
	09:45	Refreshments	
	10:00	主題一 WIEF BUSINESSWOMEN FORUM	地點 : Small Hall 1, Palace of Independence, Astana, Kazakhstan
	10:15	“Women and Business: Endurance and Perseverance”	
		主題二 WIEF YOUNG LEADERS FORUM	地點 : Small Hall 2, Palace of Independence, Astana, Kazakhstan
		“Leadership in Motion: Leveraging Skills and Talent”	
	10:15	PLENARY 1: CEO EXCHANGE	地點 : Small Hall 1, Palace of Independence, Astana, Kazakhstan
		Growing Women Leadership: Lead, Influence and Change	
	11:15	PLENARY 1	地點 : Small Hall 2, Palace of Independence, Astana, Kazakhstan
		Leadership in Motion: Anecdotes of Success	
	11:15	PLENARY 2:	地點 : Small Hall 1, Palace of Independence, Astana, Kazakhstan
		The Social Entrepreneur: Revolutionizing Societal Change	
	12:15	Plenary 2:	地點 : Small Hall 2, Palace of Independence, Astana, Kazakhstan
		Humanising Prosperity: Making Social Entrepreneurship Work	
	12:15	PLENARY 3:	地點 : Small Hall 1, Palace of Independence, Astana, Kazakhstan
		Marketing – An Essential of Business	
	13:15	Plenary 3:	地點 : Small Hall 2, Palace of Independence, Astana, Kazakhstan
		Creating Change Through Arts: Images, Fables and Poetry	
	13:15	Lunch	地點 : Palace of Independence, Astana, Kazakhstan
	14:15		
	14:15	PLENARY 4:	地點 : Small Hall 1, Palace of Independence, Astana, Kazakhstan
		Financing Alternatives for Women	
	15:15	Entrepreneurs: Is Venture Capital A Solution?	
		PLENARY 4:	地點 : Small Hall 2, Palace of Independence, Astana, Kazakhstan
		Nurturing Glocal Champions: Building the Right Ecosystem	
	15:15	PLENARY 5:	地點 : Small Hall 1, Palace of Independence, Astana, Kazakhstan
		Industries in Focus: Healthcare/Tourism/Education/Food	
	16:15	End of Programme / Refreshments	

日期	時間	活動行程	備 註
	20:00	WELCOME DINNER FOR ROLE PLAYERS Host: Chairman, WIEF Foundation	地點 : Rixos President Hotel, Astana, Kazakhstan Dress code: Smart Casual
6月8日 (星期三)	08:00 09:00	第7屆「世界回教經濟論壇」 (7TH WORLD ISLAMIC ECONOMIC FORUM) 主題：“Globalising Growth: Connect, Compete, Collaborate” ▪ Registration 【辦理報到登記】 ▪ Arrival of Delegates, Guests and VIPs	地點 : Registration Tent, Level 1, Palace of Independence, Astana, Kazakhstan
	09:00 12:00	OPENING CEREMONY ▪ Quran Recital ▪ Speech (WIFE 主席 Tun Musa Hita) ▪ Keynote Address and Official Opening of the 7th WIFE (哈薩克總統 Nursultan Nazarbayev) ▪ Special Addresses (略，請詳參議程)	地點 : Great Hall 1, Palace of Independence, Astana, Kazakhstan
	12:00 ! 13:30	Delegates Lunch	地點 : Palace of Independence, Astana, Kazakhstan
	13:30 15:00	PLENARY ONE: LEADERSHIP DIALOGUE 15:00 Entrepreneurship as a Vehicle of Growth: A Roadmap to Success	地點 : Great Hall 1, Palace of Independence, Astana, Kazakhstan
	15:00 17:00	PLENARY TWO Islamic Banking and Finance in Emerging Markets: Seizing Opportunities, Overcoming Challenges	
	17:00	Refreshments / Informal Networking	
	13:30 17:45	SPECIAL FORUM ON COUNTRIES IN FOCUS “Investment Opportunities & Challenges” Supported by Islamic Development Bank (IDB) Group	地點 : Countries in Focus Hall, Palace of Independence, Astana, Kazakhstan
	13:30 13:45	Introductory Speeches	
	13:45 14:45	SESSION 1(TBD)	
	14:45 15:45	SESSION 2(TBD)	

日期	時間	活動行程	備 註
	15:45 16:45	SESSION 3(TBD)	
	16:45 17:45	SESSION 4(TBD)	
	20:00 22:30	GALA DINNER (by invitation only) (Hosted by the President of Kazakhstan)	地點 : TBD
6月9日 (星期四)	09:00 10:30	SESSION 1: Deploying Innovative Technologies for Infinite Possibilities SESSION 2: Infrastructure Development: Investing for the Future SESSION 3: <i>Innovating SMEs: Driving Future Growth</i>	地點 : Great Hall 1, Palace of Independence, Astana, Kazakhstan
		Panel Speakers: 1. <i>Mr. Carlos Chen-Tsair Cheng</i> <i>Deputy Director General, Small and Medium Enterprise Administration, Ministry of Economic Affairs, Chinese Taipei</i> 2. Dr. Maggie Kigozi Director, Uganda Investment Authority, Uganda 3. Dr. Haji Mohd Karim bin Abdullah Managing Director, Serba Dinamik Sdn Bhd, Malaysia 4. Mr. Ibragimova Lyazzat Yerkenovna Chairman, JSC DAMU Entrepreneurship Development Fund, Kazakhstan 5. Mr. Linar G. Yakupov Small and Medium Enterprise Development Agency, Republic of Tatarstan, Russia	地點 : Small Hall 2, Palace of Independence, Astana, Kazakhstan 【報告】TBC
	10:30 11:00	Refreshments / Informal Networking	
	11:00 12:30	SESSION 4: Food Security: Balancing Trade and Social Needs SESSION 5: World of Halal: Tapping the Potential of the Global Halal Ecosystem	地點 : Great Hall 1, Palace of Independence, Astana, Kazakhstan 地點 : Small Hall 1, Palace of Independence, Astana, Kazakhstan

日期	時間	活動行程	備 註
		SESSION 6: Harvesting Alternative Energy: Cleaner, Greener, Safer	地點 : Small Hall 2, Palace of Independence, Astana, Kazakhstan
	12:30 14:00	Lunch	地點 : Palace of Independence, Astana, Kazakhstan
	14:00 15:30	PLENARY THREE: Islamic Banking and Finance: Raising the Bar	地點 : Great Hall 1, Palace of Independence, Astana, Kazakhstan
	15:30 17:00	PLENARY FOUR: GLOBAL CEO PANEL Innovative Leadership: Capitalizing on Complexity	地點 : Great Hall 1, Palace of Independence, Astana, Kazakhstan
	17:00 17:30	CONCLUDING SESSION	地點 : Great Hall 1, Palace of Independence, Astana, Kazakhstan
	17:45	END OF FORUM & REFRESHMENTS	
6月10日 (星期五)	20:15 (哈薩克 阿斯坦納) 22:00 (哈薩克 阿拉木圖)	哈薩克阿斯坦納：阿斯坦納航空 KC-992 → 哈薩克阿拉木圖	將請實協駐阿拉木圖台灣貿易中心 協助安排拜會台商(或參訪)行程。
	23:10 (哈薩克 阿拉木圖) 07:50 (韓國首爾)	哈薩克阿拉木圖：阿斯坦納航空 KC-578 → 韓國首爾	
6月11日 (星期六)	10:35 (韓國首爾) 12:05 (台北)	韓國首爾：華航 CI-9037 → 台北	

第 7 屆「世界回教經濟論壇 (The World Islamic Economic Forum, WIEF)」會議資訊

1. 聯絡資訊：

(1) Radisson SAS Hotel, Astana - OFFICIAL HOTEL

電話：+7-717-2990000

傳真：+7-717-2992222

地址：Sary Arka 4 Astana 010000, Kazakhstan

網址：www.radissonblu.com/hotel-astana

(2) 阿拉木圖台灣貿易中心

聯絡人：廖隆銘

電話：+7-727-2777849

傳真：+7-727-2777850

地址：Al-Farabi Ave., 5, BC "Nurly Tau"

Buliding 2A, Office 3

Almaty 050059, Republic of Kazakhstan

電郵：almaty@taitra.org.tw

(3) 旅行社資訊

J.W.SPENCER TRAVEL CONSULTANTS

電話：+7-727-2378660

傳真：+7-727-2378814

地址：92/87 ABYLAI KHAN AV.

BOOKING REF 3MEJ2M

"STOLICHNYI CENTER" BUILDING

ALMATY 050000

電郵：TICKET@JWS.KZ

General Information

HOSPITALITY DESK AT THE AIRPORT – INTERNATIONAL AIRPORT OF ASTANA

For your comfort, The WIEF Secretariat will be present at International Airport of Astana for any kind of assistance ie transport to hotels, information on the forum, etc.

REGISTRATION

Delegates will be given a delegate/forum kit of the 7th WIEF upon registration.

A team of registration personnel will be present to help you with your registration and answer any questions that you may have concerning your registration and badge, as well as your delegate/forum kit. Please note that you have to collect your badge and kit personally.

Please wear your badge at all times.

OPENING HOURS:

Date: 6th June to 9th June

Time: 8am – 6pm

Location: Palace of Independence – Level 1

*Registration will be open at 7am on the 8th of June 2011

INFORMATION COUNTER

The Information Counter will assist delegates with inquiries on the forum programmes, transportation arrangement, lost-and-found information and tour arrangements and etc.

OPENING HOURS:

Date: 6th June to 9th June

Time: 8am – 6pm

Location: Palace of Independence – Level 1

*Information Counter will be open at 7am on the 8th of June 2011

FORUM SECRETARIAT

The WIEF Secretariat will provide all necessary information related to the forum. In addition, it will be responsible for distribution of forum documents and speech transcripts.

Speakers are requested to send in any materials with regards to their (ie power point slides etc.) to the Forum Secretariat with regards to your presentation/speech.

*To support environmental protection efforts, WIEF will endeavor to reduce the production of documents. Only limited quantity of documents will be circulated at the conference venue and delegates can get access to all documents at www.7wief.org.

OPENING HOURS:

Date: 6th June to 9th June

Time: 8am – 6pm

Location: Palace of Independence – Level

MEDIA CENTRE

Journalists can retreat to the Media Centre located on Level 2, where they will have access to all necessary facilities such as internet access, fax, printers and photo copiers at the Media Working Area as well as refreshments at the Refreshment Area.

OPENING HOURS:

Date: 5th June to 9th June

Time: 8am ~ 6pm

Location: Palace of Independence – Level 2

If journalists need help in interview arrangements, please contact our staffs in the Media Centre.

Note: Press Conference will also be held at the Media Centre

TRANSPORTATION

Transportation will be arranged for all delegates and journalists between Palace of Independence and hotels. Shuttle buses will be provided for delegates, journalists, and staffs between hotels and the Palace of Independence and for all forum events that need transportation. Shuttle schedules will be posted on the transportation notice board in hotel lobbies. Kindly ensure Badges are worn when using the shuttle services.

Transportation services can also be obtained from hotels for private purposes by contacting hotel reception desk or concierge with charges.

Please make reservation with hotel reception desk at least half a day ahead while hotel-airport shuttle bus needed.

MEALS

Breakfast: Delegates will have their breakfast at their hotels. Breakfast is included in the room rate.

Lunch: Meals will be provided for all delegates from 7 to 9 June at Palace of Independence - Level 1.

Tea break/Refreshments: Tea, coffee and snacks will be available during the morning and an afternoon coffee break.

*Non-delegates, accompanying persons, spouses and other working staff can have meals at all restaurants of hotels, etc. at their own expenses

WORKING LANGUAGES OF THE FORUM

The working languages of the forum will be English. All plenary and parallel sessions will have simultaneous interpretation through SIS devise. Interpretations provided include; Russian, Kazakhstan, French, and Arabic during all sessions.

SIMULTANEOUS INTERPRETATION SYSTEM (SIS)

Delegates requiring SIS devise are to collect from the SIS Centre; located next to the Information Center. Delegates are requested to leave an official photo ID (driver's license, passport, or identity card). In order to avoid disruption of the sessions, we request that you obtain your SIS devise before entering the session. All SIS devise must be returned at the end of each day.

BADGE

For security reasons, only those delegates wearing a valid 7th WIEF badge will be allowed entry to the Forum sessions, exhibitions and social events. It is also required for meals and shuttle services. Please make sure that your badge is visible to our security staff at all times. Our security staff has been instructed to question anybody without a valid badge. No access will be permitted to all forum venues without badge.

To enter the Forum venue you will pass through several security checkpoints and your belongings may be searched. Please avoid carrying any sharp objects such as pen knives, scissors, etc. as this may cause delay.

Information of lost and damage of badges must be immediately reported to the Forum Information Centre. Replacement badges will be charged at USD50.

DRESS CODE

Business attire is required during the Forum.

HOTELS

Delegates will be staying at the following hotels during the forum:

Rixos President Astana - OFFICIAL HOTEL

Astana, 010000, 7 Kunayev Street

Tel: +7 7172 24 50 50

Fax: +7 7172 24 27 60

Website: www.rixos.com

Radisson SAS Hotel, Astana - OFFICIAL HOTEL

Sary Arka 4

Astana 010000,

Kazakhstan

Telephone: +7 7172 990000

Fax: +7 7172 992222

Website: www.radissonblu.com/hotel-astana

Ramada Plaza Astana

Abai Ave.47

Astana, 010000 KZ

Tel: 001-7717-2391000

Fax: 001-7717-2391010

Beijing Palace Soluxe Hotel Astana

Tel: +7 (7172) 701515

Fax: +7 (7172) 701500

Website: <http://www.soluxe-astana.kz>

King Hotel, Astana

Tel: +7 7172 705705

Fax: +7 7172 705205

Website: www.kinghotel.kz

INTERNET ACCESS IN HOTELS

Internet Access is provided at all hotels. However, please contact the reception for more details.

Unlimited Wireless access is available at:

- Rixos President Astana - OFFICIAL HOTEL
- Radisson SAS Hotel, Astana - OFFICIAL HOTEL
- Ramada Plaza Astana
- King Hotel, Astana

Please consult the hotels regarding the usage of this service.

Internet Access Internet kiosks are available at the Business Matchmaking Lounge located at the 7th WIEF Exhibition Hall on Level 2.

Free Wireless access is also available at the Palace of Independence.

DEPARTURE TIME FOR THE AIRPORT

Please check out at the hotel three hours prior to your flights departure time. Information about transport to the airport is also provided at the Information Centre and hotels.

Telephone

The country code for Kazakhstan is +7. The Almaty city code is 7272 and the Astana city code is 7172. If you are dialling out of town, or to a mobile, put an 8 in front of the code.

Domestic and International long distance services are available in all hotel rooms, but deposits are required (to be paid at hotel reception desk) to use such services.

WEATHER

Overall, Astana has a humid continental climate bordering on a semi-arid climate, with exceptionally cold winters and warm summers. The average annual temperature in Astana is 1.8 °C (35.2 °F). January is the coldest month with an average temperature of -17.3 °C (1 °F). July is the hottest month with an average temperature of 20.2 °C (68 °F).

The temperature during the time of the Conference is within the comfortable range between 11 Celsius (average low) and 25 Celsius (average high).

Time zone

BTT (UTC+6)

MEDICAL SERVICES

Located beside the Registration Tent.

FIRE PROCEDURE

All visiting delegates must make themselves aware of the Fire Procedure notices, which are located throughout the site. These notices contain information as to the action to be taken in the event of discovering a fire, hearing the fire alarm sounders and with regards to the designated areas of assembly after evacuating a building.

INSURANCE

Forum delegates are advised to carry their own insurance.

LIABILITY

WIEF is unable to accept liability for loss or damage occurring to any property or motor vehicle left, deposited, or parked on site.

LOST PROPERTY

Any enquiries regarding lost property should be made with the WIEF Secretariat, who will endeavor to locate the property in question.

ELECTRONIC DEVICES – MOBILE, ETC.

Please turn off your mobile phones and other electronic devices or switch them to silent/vibrate mode during the sessions.

SMOKING

Smoking is prohibited at the Forum venue.

TOURIST INFORMATION – WHAT TO SEE DURING YOUR STAY IN ASTANA

Cultural Places

- Astana Baiterek Monument, Central Boulevard, Left Bank
- Nur Astana Mosque, 2nd Street, AREA
- Atameken Ethno-Memorial Complex, Kabanbai Batyr, Molodezhni Microdistrict
- Beit Rachel Synagogue, Intersection of Imanov and Gurniyev Streets, AREA
- The Cathedral of Saints Konstantin and Elena, 16/3 Respublik Prospect, AREA
- Central Park and the Ishim River
- Museum of Modern Art, 3/1 Respublik Avenue, AREA
- Museum of the Presidential Cultural Centre, 1 Barayev Street, AREA
- Palace of Peace and Reconciliation, 7, 1st Street AREA

Theatres and Concert Halls

- Baisetov National Opera and Ballet Theatre, 10 Akzhalk Street, AREA
- Russian Drama Theatre, 72 Bigeldinov Street, AREA

Click here for more information:

http://www.kazembassy.org.my/astana_cultural.htm#1

ENTERTAINMENTS

- Duman Entertainment Centre, 4 Kabanbai Batyr Prospect, AREA

Excursions Around Astana

- Borovoye
- Korghalzhyn
- Kokshetau
- Malinovka

Golf

- Astana Golf Club, On the Karaganda Road, AREA

Ice Skating

- Ice Club, Eurasia Trade Centre, House 3, Microdistrict 2
- Ice City, Between Duman Entertainment Centre and the River Ishim, AREA
- Kazakhstan Sports Complex, 9 Munaytpasov Street, AREA

Racing

- Altyn Taga Hippodrome, Rozhestvenko Road, Area

Riding

- Tulpar Horse Sports Club, Lesnaya Street, Koktel Microdistrict

Spas & Baths

- Rixos Royal Spa, Rixos President Hotel, 7, 1st Street, AREA
- Sary Arka Baths, address, AREA
- VIP Sauna, Astana Park Hotel, address, AREA

Click here for more information:

http://www.kazambassy.org.my/astana_entertainments.htm

TRAVEL AGENCY

There are travel agencies located at each official hotel of the 7th WIEF.

IMPORTANT CONTACT NUMBERS

Hospital/Medical Centres:

Interteach Astana Clinic

Tel: + 7 717 221 2054

Address: Kenesary Street, Astana, 50, Kazakhstan

• Kerven Medicus Medical Center

Tel: + 7 717 239 0572

Address: Iryenko Street 14, Astana, Kazakhstan

Mirim Hospital

Tel: + 7 717 297 4010

Address: Left Berik Object No. 4, Astana, Kazakhstan

Republic Hospital

Tel: + 7 717 223 1199

Address: Ableyan Street 36, Astana, Kazakhstan

EMERGENCY SERVICE TELEPHONE NUMBERS ARE:

Police

Landline: 102

Mobile: 102

Astana City Medical Emergency Service

Landline: 103

Mobile: 103

General Information for Astana

Landline: 109

Mobile: 109

Rescue Service

Landline: 112

Mobile: 112

Astana Firefighting and accident rescue operations service

Landline: 101

Mobile: 101

Department for Emergency Situations

Landline: 32 31 98

Mobile: 8 (7172) 32 31 98

Fire Department of Astana City

Landline: 37 41 74

Mobile: 8 (7172) 37 41 74

Directory Assistance

Landline: 051

Mobile: 109

Astana City Telecommunication Center (Astanatelecom)

Landline: 58 07 61

Mobile: 8 (7172) 58 0761

Railway Station

Landline: 93 39 26

Mobile: 8 (7172) 93 39 26

BANKING HOURS

Monday-Friday: 9.00-17.00

Lunch: 13.00-14.00

Personal banking:

Monday-Friday: 9.00-17.00

Saturday: 9.00-16.00

Lunch: 13.00-14.00

Post Office

010000, Astana, Auezov st., 13.

Phone: 8 (7172) 580291

Call center, Fax: 333344

e-mail: kazpost@kazpost.kz

Monday-Friday: 9.00-17.00

Lunch: 13.00-14.00

GENERAL INFORMATION

Astana City International Airport

Landline: 77 70 50

Mobile: 8 (7172) 77 70 50

Taxi

Taxis on call are reliable and safe, but they'll charge a minimum of 1,500 tenge. In Astana, please call 22 22 22 or 39 79 79 (no English spoken). You can also flag down gypsy taxis/ private cars in the street starting from 300 tenge to go anywhere in the city. However, take care, especially at night, and do not get into a car with more than one person already in it. In Astana, taxis tend to be a bit more expensive, so be prepared to pay up to 500 tenge.

Public Transport

In Astana, the only form of public transport is the bus, which runs from 6am to 8pm. The fare is 40 tenge. The number and the main stops of the route are written on the side of the bus and announced by the instructor. In the absence of information about destinations at public transport stops, and because the information on public transport is in Cyrillic, it may be easier to take taxis in town.

FOOD

Based on nomadic roots, horse meat and mutton (meat from sheep) are the basis of a majority of Kazakh dishes. Dishes include shuzhuk (a type of sausage made from smoked horse meat), and kuyrdak.

Daily meals for Kazakhs usually are very hearty, always including bread and usually another starch such as noodles or potatoes and then a meat. One common dish is pilaf, which is often associated with the Uzbeks. It is a rice dish usually made with carrots, mutton, and a lot of oil. Soups, including Russian borsch, also are very common. Soups in Kazakhstan can be made of almost anything. Borsch is usually red (beet-based) or brown (meat-based), with cabbage, meat, sometimes potatoes, and usually a large dollop of sour cream. Pelmeni, a Russian dish that is made by filling small dough pockets with meat and onions, is very popular with all nationalities in Kazakhstan and is served quite often as a daily meal.

附錄（三）
相關簡報資料



Taiwan SME Policies and Strategies to Promote SMEs' Innovative Growth

Mr. Carlos Chen-Tsair Cheng
Deputy Director General
Small and Medium Enterprise Administration
Ministry of Economic Affairs
June 9, 2011

Outline

- I The Importance of Promoting SME Innovation**
- II Projects of Innovation Assistance for SMEs**
- III Conclusion**

I. The Importance of Promoting SME Innovation under WIEF

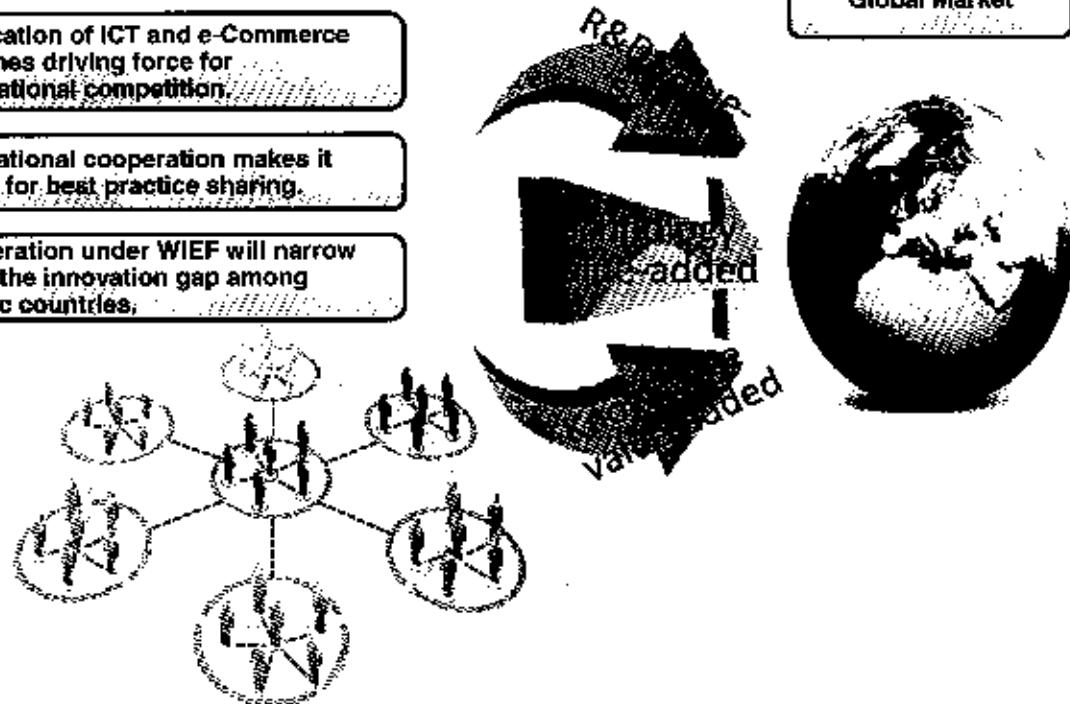
Abilities to Innovate have become core competence under globalization.

Application of ICT and e-Commerce becomes driving force for International competition.

International cooperation makes it easier for best practice sharing.

Cooperation under WIEF will narrow down the innovation gap among Islamic countries.

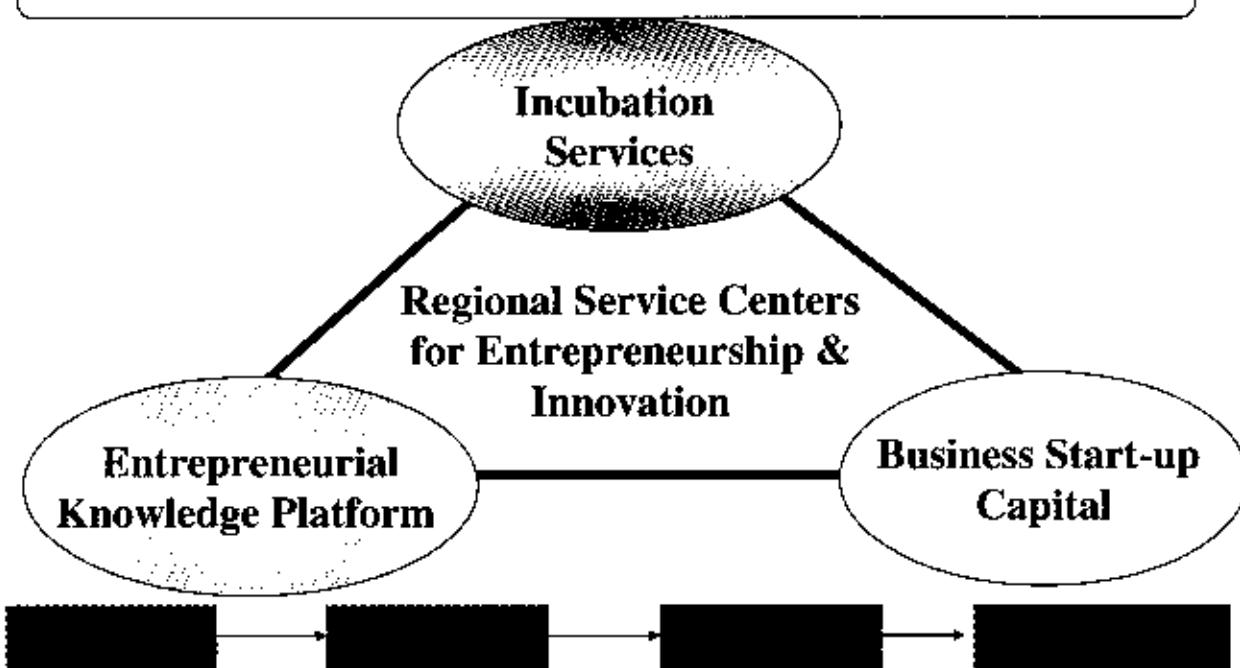
Global Market



II. Projects of Innovation Assistance for SMEs

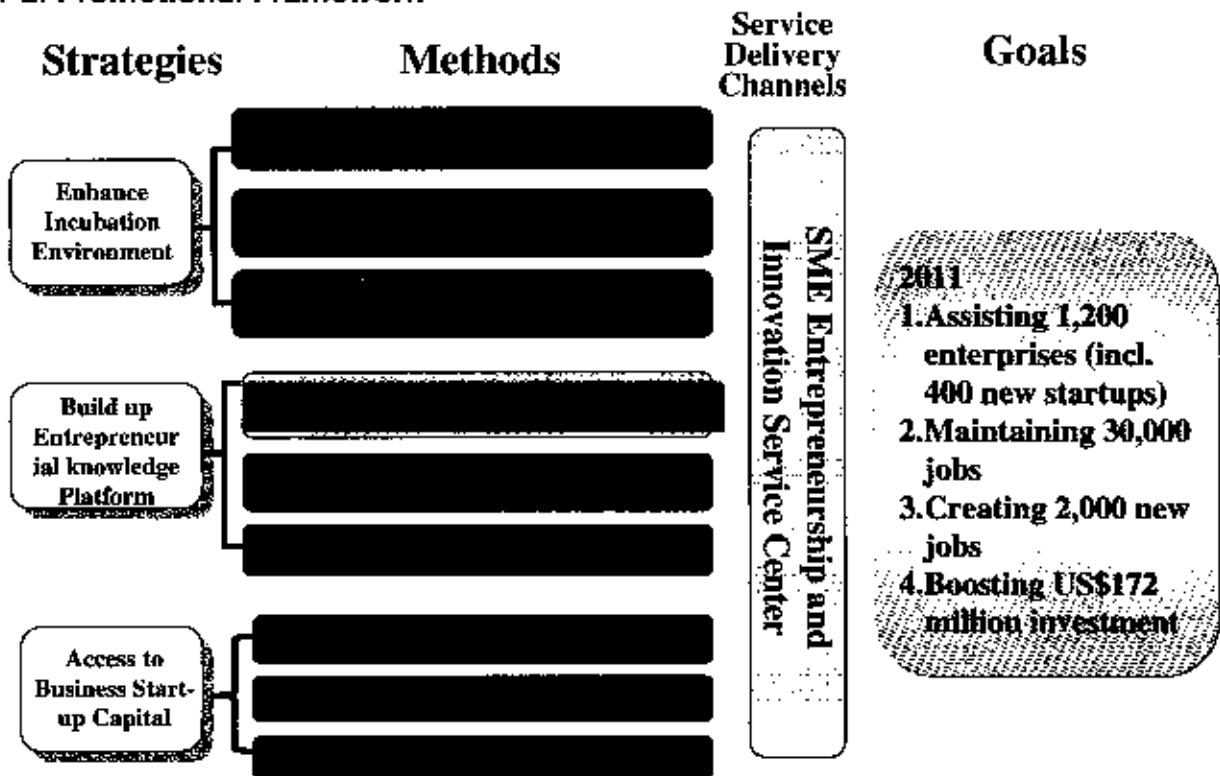
1-1. Entrepreneurship Navigation Project

Vision: Foster Taiwan as an Entrepreneurial Society & Create 800 Innovation-Oriented SMEs in 4 years



II. Projects of Innovation Assistance for SMEs

1-2. Promotional Framework



5

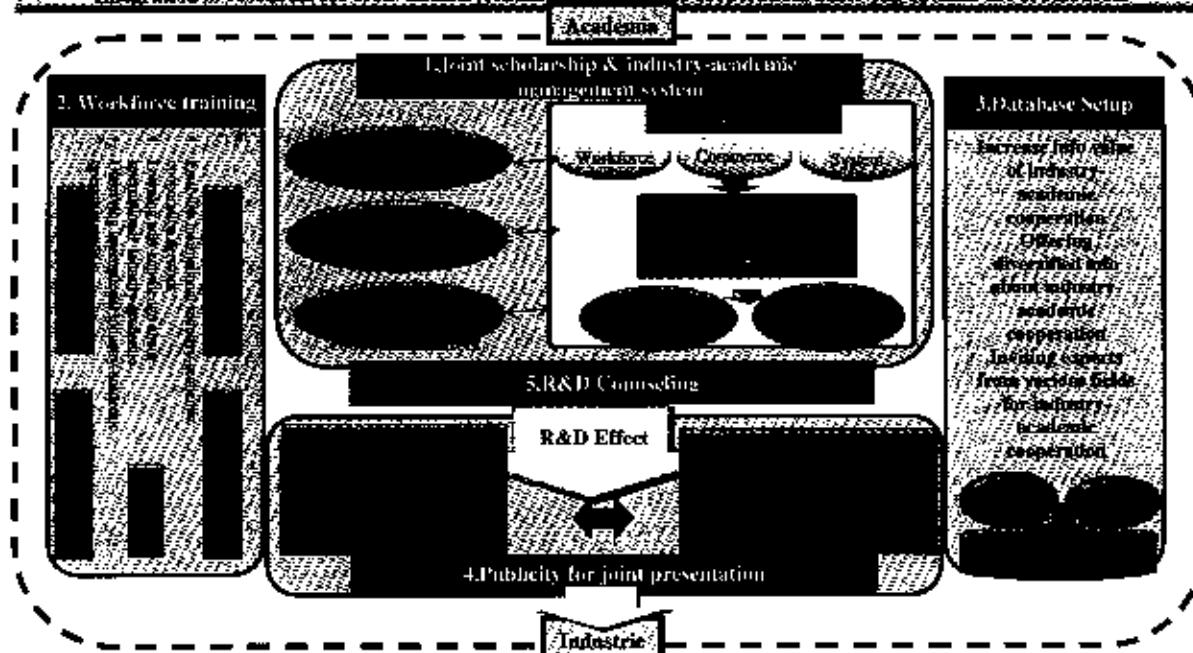
II. Projects of Innovation Assistance for SMEs

2-1. Industrial-Academic Cooperation

Executive Yuan Science & Technology Advisory Group, Ministry of Economic Affairs, Ministry of Education, National Science Council, Council of Agriculture, Arts and Cultural Foundation (Inter-ministerial Working Group)

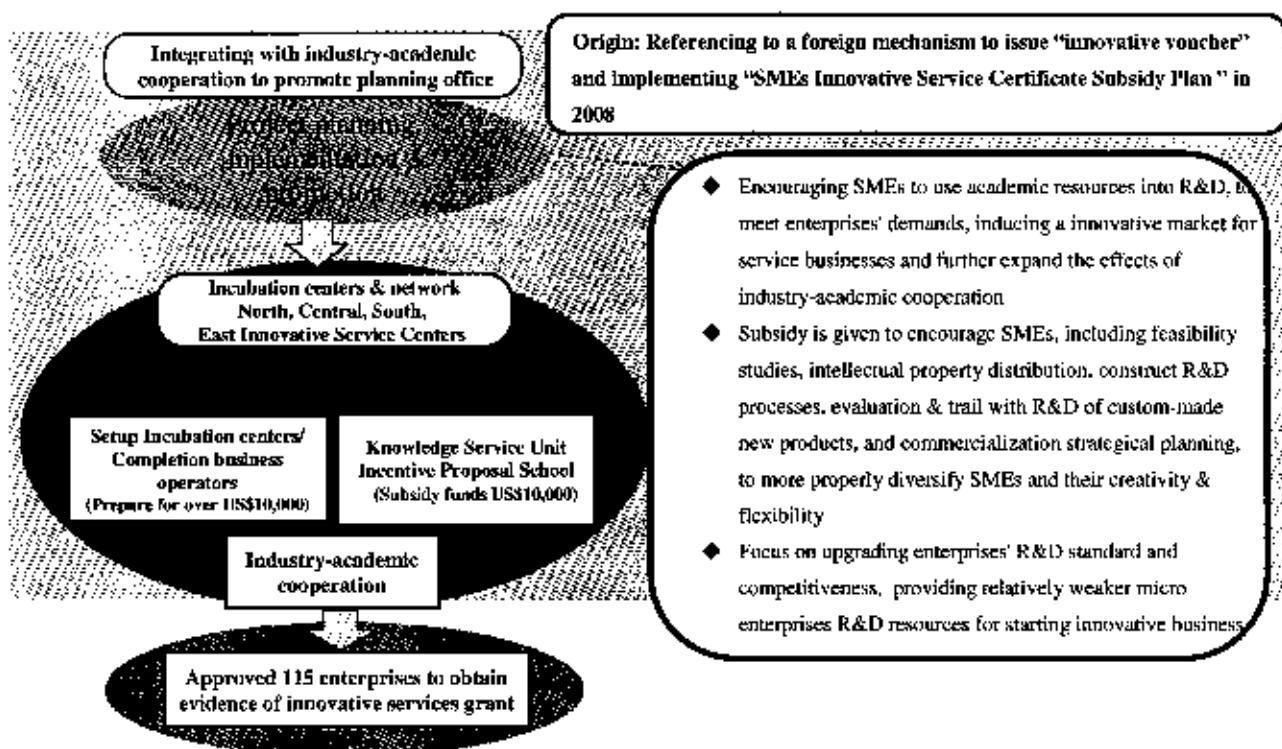
Implementation Office for Integral Industry-academic Cooperation Plans

Integration of resources for cross-ministry, industry & academic cooperation, achieving optimal use of resources



II. Projects of Innovation Assistance for SMEs

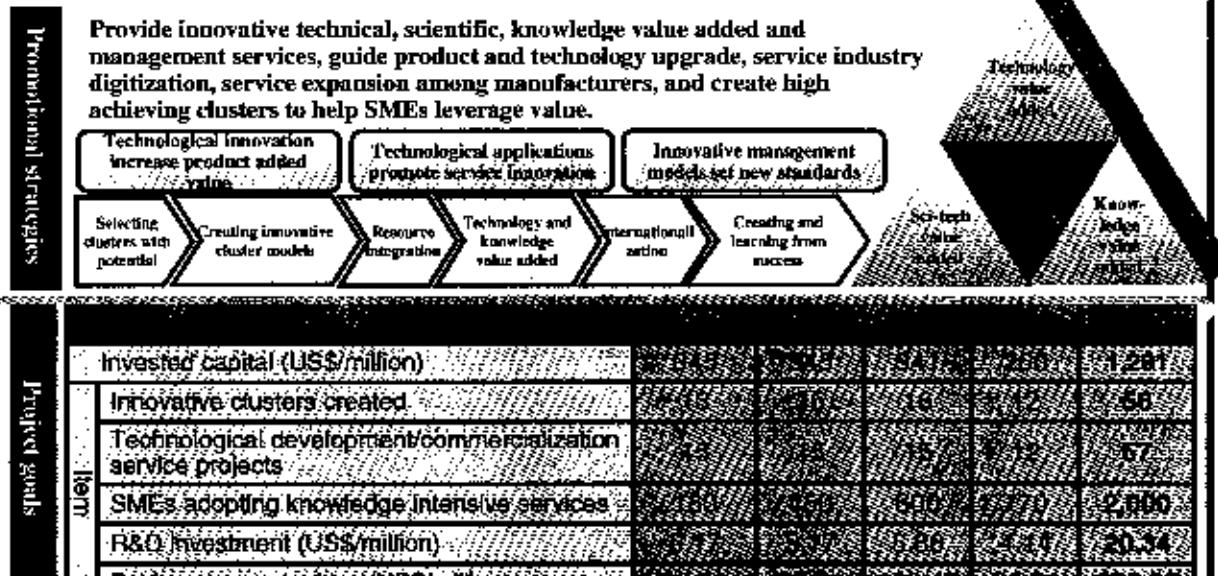
2-2. Small Business Innovation Voucher



7

II. Projects of Innovation Assistance for SMEs

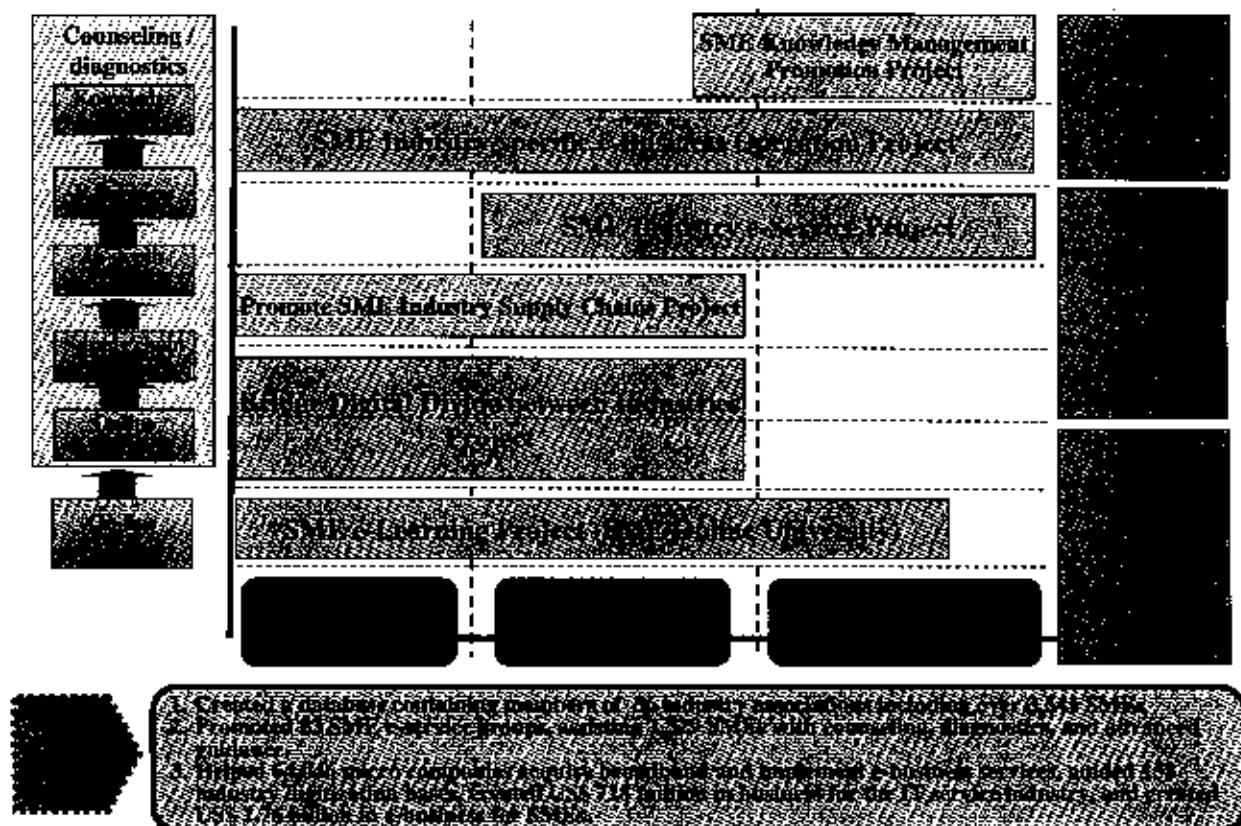
3. Integrated Cluster Innovation Guidance



1. Organized 45 innovative industry clusters.
2. Helped 2,746 SMEs implement knowledge intensive services.
3. Coordinated 101 technology development/commercialization services, and raised US\$ 183 million in R&D investment
4. Increased knowledge intensive service industry, innovative SME, and IT service industry revenue by US\$ 3 billion

II. Projects of Innovation Assistance for SMEs

4. The Application of ICT and e-Commerce



III. Conclusion

- A. Government should have long-term vision and initiate feasible action plans to meet the needs of SMEs.**
- B. Key success factors of SMEs: Innovation, Speed, Value and Entrepreneurship.**
- C. Innovation policies should provide channels for startups to have access to the supports of financing, R&D, marketing and commercialization, and should promote technological and human skills upgrading.**
- D. Taiwan is a good example to learn the best practices in business startup, innovation, incubation, capacity-building, and new approaches for SME policies and instruments.**

Thank you for your attention!



For more information, please visit
<http://www.moeasmea.gov.tw>

附錄（四）
主辦單位感謝函





23 June 2011

Mr. Carlos Chen-Tsair Cheng
Deputy Director General
Small and Medium Enterprise Administration
Ministry of Economic Affairs, Chinese Taipei

cc: Mr. Carlos Chen-Tsair Cheng
Hon. Tan Abdullah
Ahmad Badawi
Email: tanabd@wief.org

Dear Mr Carlos Chen-Tsair Cheng,

**7th World Islamic Economic Forum
7-9 June 2011 * Astana, Kazakhstan**

cc: Mr. Carlos Chen-Tsair Cheng
Hon. Datuk Sri Mohd Najib
Tan Abdul Razak
Secretary General
Email: mazwir@wief.org

cc: Mr. Carlos Chen-Tsair Cheng
H.E. Dr Sisile Baibitayev Kuitayevna
Chairperson
Government of Kazakhstan
Email: kuitayevna.sisile@minfin.kz

H.E. Dr Ahmad bin Mohamed Ali
Minister
Email: ali.mj@moef.gov.my

On behalf of the WIEF Foundation, I would like to express our deep gratitude and appreciation to you for your kind presence and contribution at the 7th WIEF held at the Palace of Independence, Astana, Kazakhstan on 7-9 June 2011.

As you are aware, the 7th WIEF was highly successful in attracting some 2,500 participants from 42 countries. We are delighted to see that the Forum is increasingly becoming a useful platform for the exchange of ideas and networking to promote international business collaboration.

In this regard, I would be grateful if you could be helpful to us by providing useful feedback including issues that could be considered for our next Forum. Please forward your proposals to mazwir@wief.org.

Please also be informed that the Forum photographs and Papers would be uploaded onto our website by the end of this month. The 7th WIEF Forum Report is being prepared and would be forwarded to you as soon as possible.

We look forward to your continued support to the WIEF Foundation in carrying out its activities in the years ahead.

Once again, thank you.

Yours sincerely,

Tan Sri Ahmad Fuzi bin Hj Abdul Razak
Secretary General
WIEF Foundation



