



**Asia-Pacific  
Economic Cooperation**

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**2011/FMP/FIIWG/008**

Session 3

**Pantawid Pamilyang Pilipino - Program or  
Conditional Cash Transfer Program**

Submitted by: Philippines



**APEC Financial Inclusion Working Group  
Meeting  
Bangkok, Thailand  
21-22 July 2011**

## **Pantawid Pamilyang Pilipino Program or Conditional Cash Transfer Program**

APEC Financial Inclusion Initiative  
2<sup>nd</sup> Working Group Meeting  
Philippines

### **OBJECTIVES**

***Social Assistance-*** *to provide cash assistance* to the poor to alleviate their immediate needs (short term poverty alleviation); and

***Social Development-*** *to break the intergenerational* poverty cycle through investments in human capital.

## General Features

- The leading poverty reduction program and social development strategy of the government.
- For FY 2012, the program will be allocated an amount of P39.4 billion
- Started in February 2008,
- Conditional cash grants to cover an estimated 3.0 million household beneficiaries by next year from this year's 2.3 million households.
- Subject to compliance to specific educational and health conditionalities by children aged 0-14 years of age and pregnant mothers.

## Convergence

- Significant participation of the DepED and DOH on the supply side of the program to enhance the convergence of the three (3) departments.
- A tripartite committee composed of the said departments has been established to address issues and problems relating to the 4Ps program implementation

## Delivery Channels

- The cash grants shall be received by the most responsible person in the household, usually the mother through a Landbank cashcard.
- Alternative payment scheme such as over-the-counter transactions from the nearest Landbank branch or offsite payments through Landbank.
- Mobile money platforms from a wide network of private sector agents (25,000) in hard-to-reach areas