
Part 7

Taoyuan International Aerotropolis

7-1 Development & Operation of a Commercial/Manufacturing Park in the HSR Taoyuan Station District



■ Basic Project Information

1. Project Category:

- A. i-Taiwan 12 Projects
[A4 Taoyuan Aerotropolis]

2. Authority in Charge:

Bureau of High Speed Rail, MOTC

3. Project Overview

(1) Project Scope/Content/Location:

HSR Taoyuan Station District is about 10 km from Taoyuan City center, 7 km from Zhongli City, and 6 km from Taiwan Taoyuan International Airport, which is Taiwan's primary air gateway. The total plot size of the park is approximately 22 hectares, and all of the site's public utilities and infrastructure have been well-established. This project is regarded as the pilot plan for the Taoyuan Aerotropolis project.

With the implementation of the Taoyuan Aerotropolis project plus the newly-signed Economic Cooperation Framework Agreement (ECFA) between mainland China and Taiwan, this area should become a key investment zone for businesses seeking entry to the mainland market.

(2) Estimated Total/Private Investment Amount:

About NT\$10 billion.

(3) Estimated Business Opportunity and Return on Investment:

a. Business Opportunity:

Transnational corporation headquarters and regional logistics centers, as well as supporting businesses such as shopping malls, hotels, exhibition centers, and

medical tourism facilities. Estimated annual revenue to reach approximately NT\$3.4 billion.

b. Return on Investment: Approx. 10%

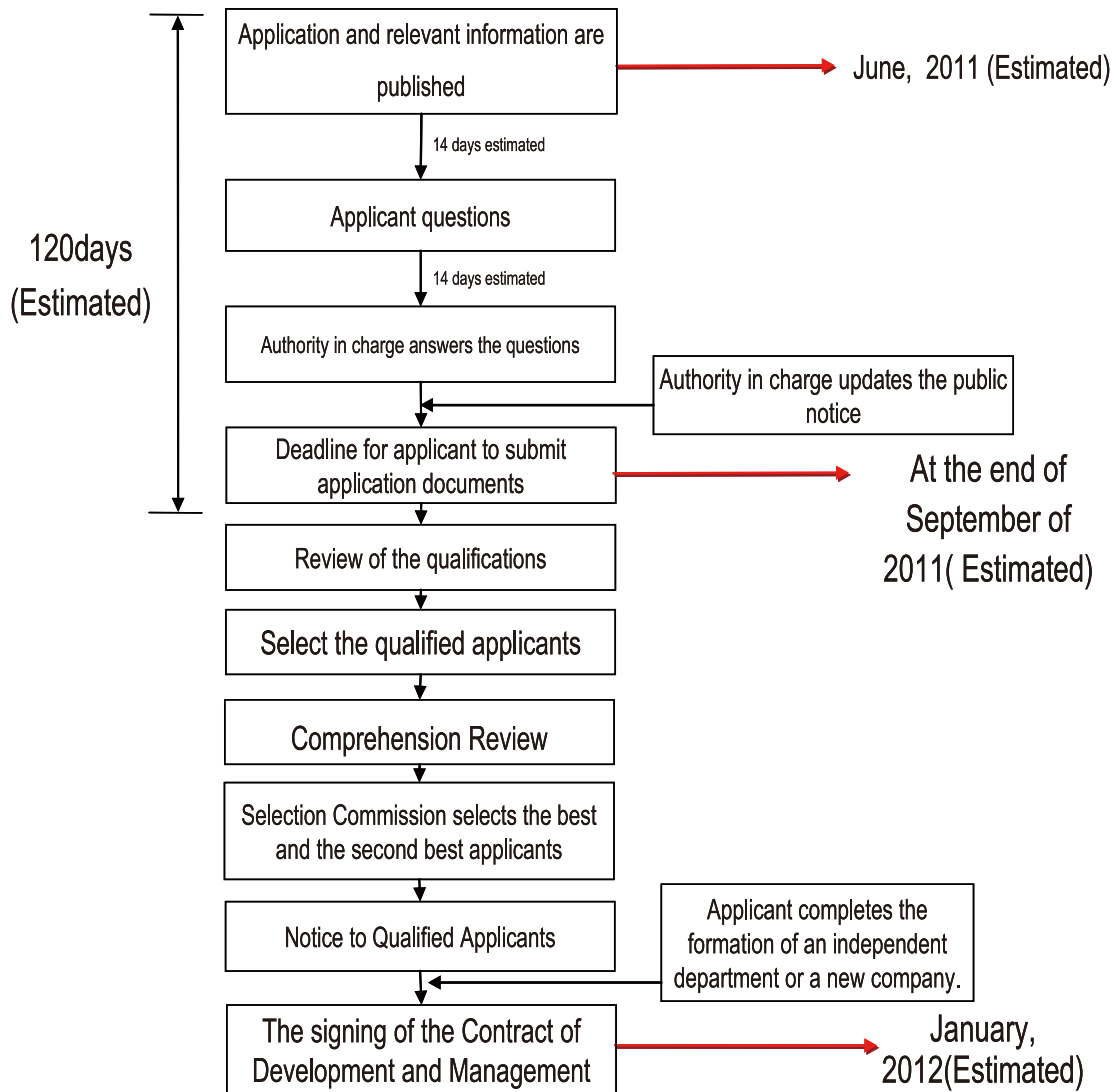
■ Investment Conditions

1. Scope and Duration of Concession Rights:
 - (1) Through leasehold or creation of superficies.
 - (2) 50 years, with a one-time extension option for another 20 years.
2. Scope and Requirements of Undertaking by Private Entities:
 - (1) The investor shall be responsible for the construction and operation of the development during the concession period.
 - (2) Scope of operation: In accordance with the Urban Plan for the HSR Taoyuan Station District.
 - (3) Operational requirement: The selected best applicant must incorporate a Special Purpose Vehicle (SPV) to execute the project.
 - (4) Ownership transfer: The ownership of the buildings shall be transferred to the government upon expiration of the superficies. The investor shall be responsible for the demolition of buildings identified as having no further functional value.
3. Qualifying Criteria for Applicants:
 - (1) Single company or consortium, with minimum capital requirement of NT\$300~500 million.
 - (2) The sole bidder or the lead member of the consortium must meet the following minimum financial criteria:
 - a. Company aggregate net worth no less than the total capital.
 - b. Company aggregate net worth no less than 25% of the total debt.
 - c. No record of defaults over the past 3 years.
 - (3) The applicant or one of the consortium members shall have direct or similar domestic or overseas experience of operating the principal development items stated in the applicant's bid proposal, or obtain agreement for cooperation with a qualified company or companies.
4. Support from Government:

Assistance with applications for preferential loans in accordance with the "Criteria for the Provision of Preferential Loans to Private Entities Investing in

Industrial Parks in High Speed Rail Station Districts” or other applicable laws.
 5. Other Related Information:

■ Application Procedure and Schedule



■ **Contact Window Information**

1. Contact Agency: Bureau of High Speed Rail, MOTC
2. Contact Person: Patricia Chen
3. Position: Section Chief
4. Phone: 02-80723333 ext 5630
5. Email: hcchen @nthsr1.hsr.gov.tw
6. Website for more detailed project information: <http://www.cepd.gov.tw/>

7-2 The Project and Construction Management consultant for Terminal 3



■ Basic Project Information

1. Project Category:
 - A. i-Taiwan 12 Projects [A4 Taoyuan Aerotropolis]
2. Authority in Charge:

Taoyuan International Airport Corporation, MOTC
3. Project Overview
 - (1) Project Scope/Content/Location:

The Project and Construction Management consultant service for Terminal 3.
 - (2) Estimated Total/Private Investment Amount:

Service fee Approx. NT\$1 billion.

■ Tender Conditions

1. The consultants shall be responsible for the airport planning, terminal area planning & design, construction project management and construction management experience.
 2. The above airport annual passenger traffic should over 25 million passengers.
 3. The consultants should have the experience on the automatic people mover system (such as Skytrain) , baggage handling system, and the IT system planning and design.
- ※ the conditions above are draft.

■ Contact Window Information

1. Contact Agency: Taoyuan International Airport Corporation (TAC)
2. Contact Person: Jenny Chin-ling Pi
3. Position: Senior specialist
4. Phone: 03-3985060
5. Email: jenny_pi @mail.taoyuan-airport.com

Part 8

Tourism / Globalization of Taiwanese Cuisine

8-1 Subsidy Measures for Investing in the Tourism Industry

■ Basic Project Information

1. Project Category:
Tourism (B2)
2. Authority in Charge:
Tourism Bureau, MOTC
3. Project Overview



The global financial turmoil that erupted in the second half of 2008 had an impact on the economies of countries all over the world and affected tourism markets everywhere. The inbound arrivals of nearby Asian countries such as Japan, Thailand, Singapore, and mainland China all suffered significant downturns. Only Taiwan, thanks to efforts by the Tourism Bureau, other government agencies and the tourism industry, experienced an arrivals increase of 14.3% to 4.4 million in 2009. The ratio of visitors coming to Taiwan for tourism broke the 50% mark and the average length of stay increased to 7.3 nights. This makes it clear that Taiwan has tremendous potential for the further development of tourism. Adding to the opportunities of direct flights across the Taiwan Strait, the Government lists tourism as one of the six key emerging industries, and promotes “Project Vanguard for Excellence in Tourism” with the aim of developing international tourism, enhancing the quality of domestic tourism, and increasing foreign exchange earnings.

In order to develop tourism in Taiwan, the Tourism Bureau not only continuously integrates resources from all aspects, creates a friendly environment, brings out Taiwan’s original tourism advantages, but also focuses on the enhancement and construction of the tourism industry in terms of quantity and quality. For this reason, the Tourism Bureau coordinates with the

relevant government policies, and provides several incentive measures for investing in the tourism industry, including tax deductions on investments, subsidies for facilities upgrading, preferential loans, and incentives for quality improvement in order to create a good investing environment, increase the appeal of more private investment and construction, and consolidate Taiwan's tourism competitiveness. It is expected that the industry and the Tourism Bureau are both turning Taiwan into a major tourist destination in Asia, and creating more business opportunities.

A. Tax Deductions for Construction of Major Tourism and Travel Facilities

Investors constructing major tourism and travel facilities in national parks, national scenic areas and special scenic areas may qualify for a five-year business tax exemption; business tax deductions; import duty exemption or payment in installments; exemption or reduction of land, property, or deed taxes; and deduction of the value of IPO shares-issued from the business tax -- all under the "Statute for Promoting Private Participation in Public Construction."

B. Medium and Long-term Preferential Loans

Investors may apply for medium and long-term preferential loans under the Council for Economic Planning and Development's "Operational Guidelines for the Utilization of Long-Term Funding."

C. Interest Subsidy Measures for the Extension of Preferential Loans for Upgrading of the Tourism Industry

Tourism industry projects which buy or construct machines, facilities, land, places of business, facility upgrading, and informational capital may apply for preferential loans and interest subsidies. The maximum amount for loans is NT\$300 million for tourist hotels, general hotels and tourist amusement parks, and NT\$60 million for travel agencies. The interest subsidy is 1.5% of the annual rate, and the maximum term of loans is 15 years. This application is under "Directions for Preferential Loans for Tourism Industry Upgrading" and the application deadline extends to Dec 31, 2011.

D. Investment Tax Credits for Tourist Industry Participation in

Government-sanctioned International Tourism Publicity and Promotion Undertakings

A tourism enterprise that spends a total of more than NT\$100,000 on government-sanctioned participation in international travel organizations and travel exhibitions during a single tax year may take a tax credit of 20% against its owed profit-seeking-enterprise income tax for the year. This measure is under “Regulations Governing Investment Tax Credits for Tourist Industry Participation in Government-sanctioned International Tourism Publicity and Promotion Undertakings.”

E. Subsidy Measures for the Acquisition of Professional Certification by Tourism Enterprises

Subsidies are offered to encourage tourism enterprises to acquire ISO certification, HACCP certification, hotel environmental protection labels, green building labels, and 5S or fire-prevention labels. The subsidies cover the entire cost of verification-related fees and 50% of actual spending on hardware improvement or inspection related to participation in the certification process. The maximum subsidy per enterprise is NT\$5 million. This application is under “Tourism Bureau Subsidy Directions for the Acquisition of Certification by Tourism Enterprises”, with applications accepted through Sep 30, 2012.

F. Subsidy Measures for the Industry to Provide Certain Foreign Language Services

Tourism enterprises or corporations, tourist hotels, general hotels and tourist amusement parks in public or private scenic spots which set up specific language services in Japanese and Korean may apply for subsidies. The subsidy covers 50% of the service budget in the applying proposal. The maximum amount of the subsidy per enterprise in every two years is NT\$300,000. This measure is within the “Implementation Directions of Taiwan Tourism Bureau’s Program to Offer Financial Assistance to the Industry to Provide Certain Foreign Language Services.”

■ Procedure and Schedule

The procedure and schedule are based on each subsidy’s directions and regulations.

■ Contact Window Information

1. Contact Agency: Tourism Bureau, MOTC
2. Contact Person: Karen Tai
3. Position: Contract Researcher, Planning Section
4. Phone: 886-2-23491644
5. Email: karentaih@tbroc.gov.tw
6. Website for more detailed project information: <http://admin.taiwan.net.tw>

8-2 Development and Opportunities of Taiwanese Cuisine



■ Basic Project Information

1. Project Category:

Key Service Industries
[C1. Gourmet Taiwan]

2. Authority in Charge:

MOEA Department of Commerce

3. Project Overview

(1) Project Scope/Content:

Find the business opportunity between food and beverage industry and company or investor

(2) Estimated Total/Private Investment Amount:

About 1,500 million until Dec. 2014

(3) Estimated Business Opportunity and Return on Investment:

In order to make the food and beverage industry grow up, Taiwanese government is combining cuisine with tourism, culture and Meeting exhibition. The government is also marketing 'Gourmet Taiwan', which means to let the people around the world can have delicious Taiwan Gourmet'.

After ECFA is signed, Taiwan and China markets have combined and the tourists and the business have grown. In 2011, Taiwan is celebrating its 100 years old birthday; the tremendous activities are hold in this year. Not just the consumer rate will go higher, also the business both from inside and outside are looking forward to go in to Taiwanese market.

■ Investment Conditions

1. Location Conditions: Taiwan (ex: shopping mall, business center, center kitchen,etc.)

2. Scope and Duration of Concession Rights: Depends by the investors.

3. Scope and Requirements of Work by Private Entities: restaurants, beverage shops, bakery stores,etc.

4. Qualifying Criteria for Applicants: All investors.

5. Support from Government: investment data, business information, service line, etc.

Contact Information

Government Sector

Authority	Phone Number	Internet/Email
Council for Economic Planning & Development	886-988-039530 886-939-369826	http://www.cepd.gov.tw/InvestTW/
Ministry of Economic Affairs (InvesTaiwan Service Center)	886-2-2311-2031	http://investtaiwan.nat.gov.tw/
Ministry of The Interior	886-2-2356-5032	moi1138@moi.gov.tw
Ministry of Transportation and Communications	886-2-2349-2051	cy_wu@motc.gov.tw
Ministry of Education	886-2-7736-5395	rainy288@mail.moe.gov.tw
Council of Agriculture	886-2-2312-4020	bigy@mail.coa.gov.tw
Ministry of Finance	886-2-2322-8183	CLL@mail.mof.gov.tw
Council for Cultural Affairs	886-2-3343-6361	cca0604@cca.gov.tw
National Science Council	886-2-2737-7376	fychen@nsc.gov.tw
Financial Supervisory Commission	886-2-8968-0086	Yuching.su@fsc.gov.tw
Government Information Office	886-2-3356-7984	shchan@mail.gio.gov.tw
Department of Health, Executive Yuan	886-2-8590-6565	pllaiyc@doh.gov.tw
Science & Technology Advisory Group	886-2-2737-7727	mingkuey@stag.gov.tw
Ministry of Foreign Affairs	886-2-2348-2038	mclin@mofa.gov.tw

Private Sector

Company	Phone Number	Email
Renewable Energy / Electric Vehicles		
Delta Products Corp.	886-2-8797-2088	mkt-serv@delta.com.tw
Pihsiang Machinery Mfg. Co., Ltd	886-3-568-8585	sales@mail.pihsiang.com.tw
Hi-tech Industry		
Chunghwa Telecom International Business Group	886-2-2344-3705	phliu@cht.com.tw
Evergreen Shipping Agency (America) Corp.	201-761-3000	bizimp@evergreen-shipping.us
Yang Ming Marine Transport Corp.	886-2-2455-9988	cs@yangming.com
Biotech and Medical Travel		
ACTS Biosciences, Inc.	886-2-8976-9627	business@actsbiosciences.com
Development Center for Biotechnology	886-2-2695-6933	PAservice@dcb.org.tw
Taiwan Bio Industry Organization	886-2-2655-8692	biotaiwan@gmail.com
General Biologicals Corp.	886-3-5779-221	tc.lin@gbc.com.tw
Gin Yaun Yi Trading Company	886-4-888-1106	tma15922@msll.hinet.net
La Forme Aesthetic Medicine	886-4-2252-0138	110013fion2@laforme.com.tw
Show Chwan Health Care System	886-4-724-3366	service@show.org.tw
Taipei Medical University Hospital	886-2-2737-2181	benette@tmuh.org.tw
Taiwan Biotech Co., LTD	886-3-361-2131	kevinhu@sintong.com

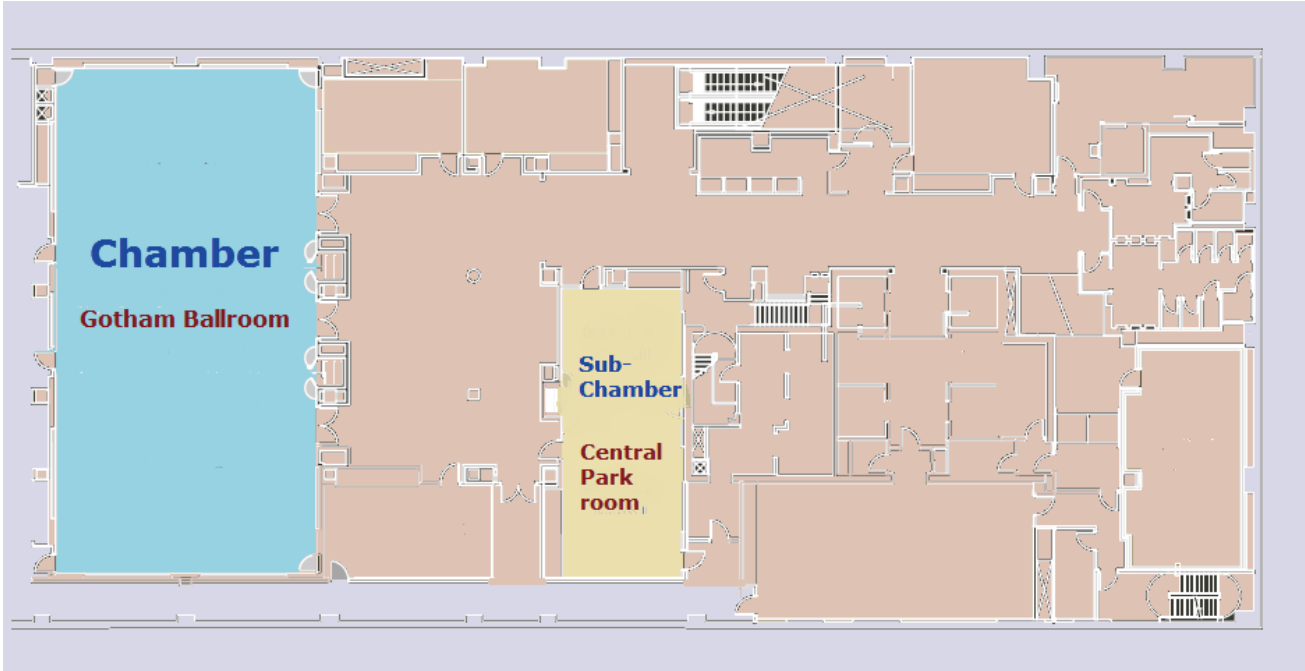
Private Sector

Company	Phone Number	Email
Cultural & Creative / Digital Content		
I-Mei Multimedia e-Content Production & Marketing Co., Ltd.	886-2-2351-0025	Alison.kao@i-me-i.com
Keystone Game Studio	886-2-2775-2536	Jeffrey.chiao@kgsmail.com
NADA Anime	886-2-2570-0269	joe@nadaanime.com
XPEC Entertainment Inc.	886-2-2523-2378	service@xpec.com
Land Development / Tourism / Taiwanese Cuisine		
Byte-In Integrated Marketing	886-2-2702-5247	Service@jobank.com.tw
Corporate Synergy Development Center	886-2-2751-3468	c0697@csd.org.tw
Investment Service		
Bank of Taiwan	886-2-2349-3456	http://www.bot.com.tw
Chang Hwa Commercial Bank, Ltd.	886-2-2536-2951	vigin3@msl.chb.com.tw
Cathay United Bank	886-2-2383-1000	NT14674@cathaybk.com.tw
Industrial Bank of Taiwan	886-2-8752-7000	kaylin@ibt.com.tw
Land Bank of Taiwan	886-2-23483456	lbot@landbank.com.tw
Lee and Li, Attorneys-at-Law	886-2-2715-3300	attorneys@leeandli.com
Mega International Commercial Bank Co., Ltd.	886-2-2563-3156	ntyeh@megabank.com.tw
PricewaterhouseCoopers	886-2-2729-6666	http://www.pwc.com.tw
Taiwan External Trade Development Council	886-2-2725-5200	taitra@taitra.org.tw
Tsar & Tsai Law Firm	886-2-2781-4111	law@tsartsai.com.tw

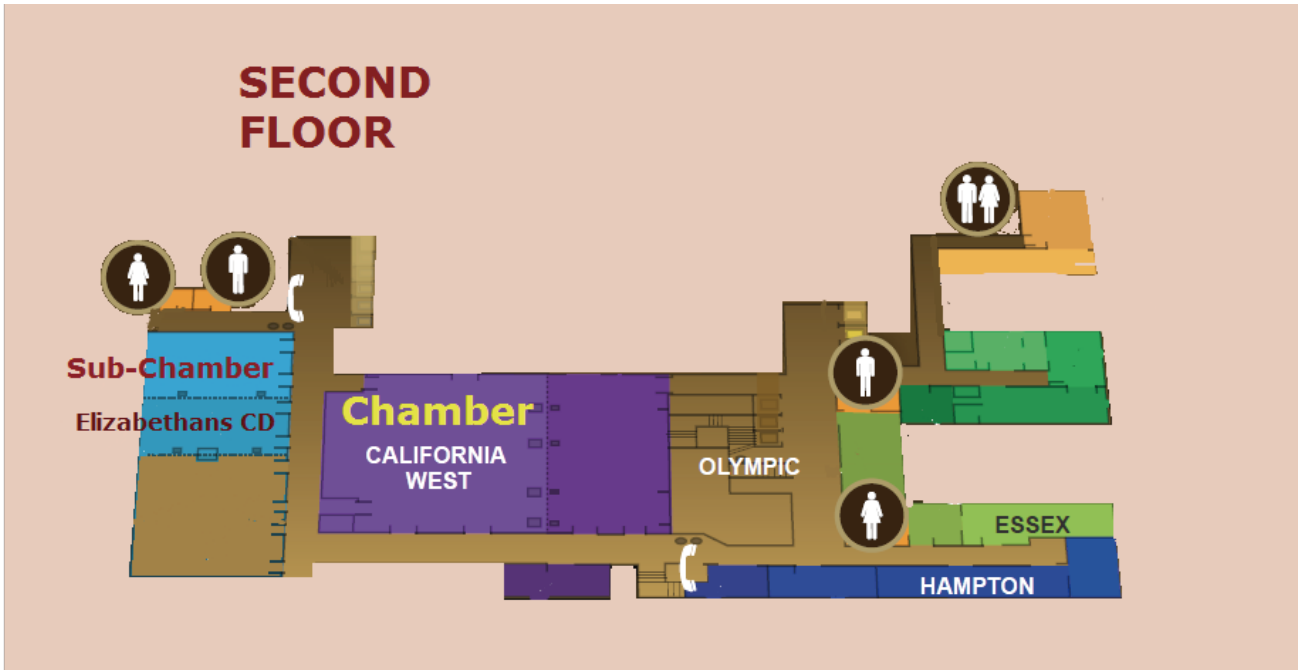
Floor Plan

INTERCONTINENTAL Times Square , New York

Floor Plan

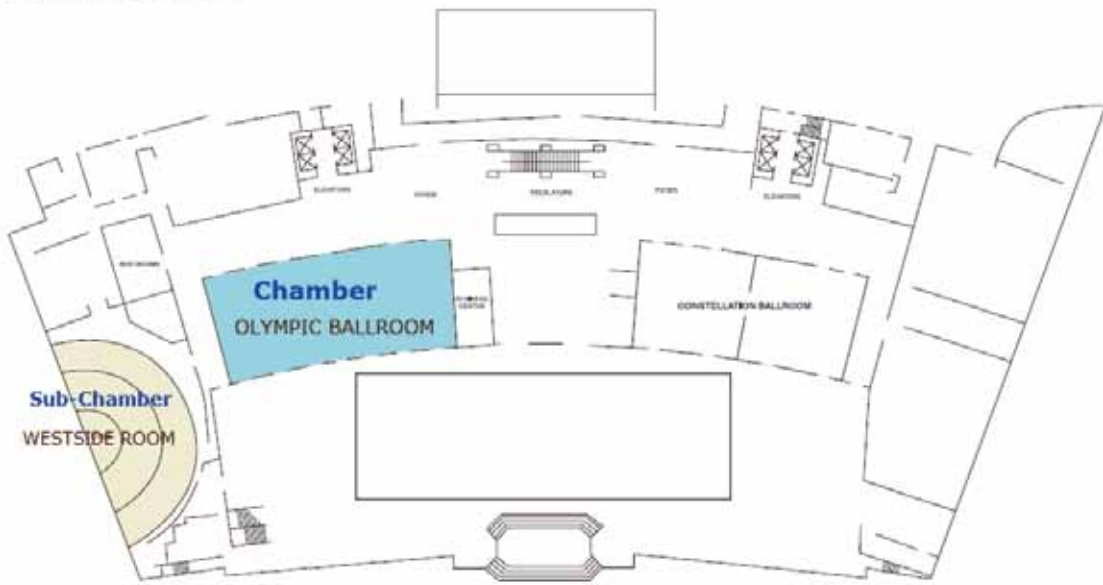


The Westin, San Francisco



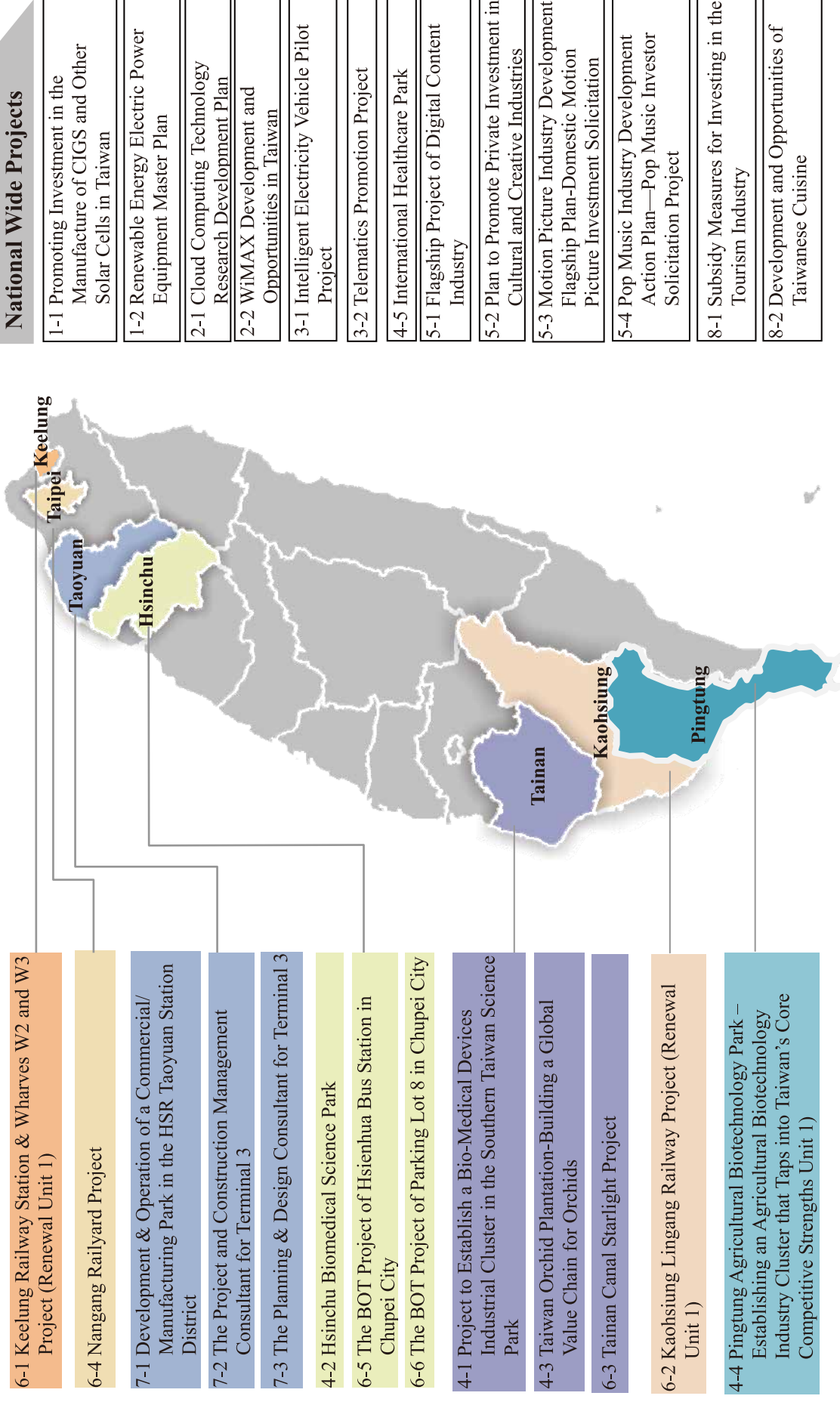
Hyatt Regency Century Plaza, Los Angeles

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Appendix

Appendix



National Wide Projects

- 1-1 Promoting Investment in the Manufacture of CIGS and Other Solar Cells in Taiwan
- 1-2 Renewable Energy Electric Power Equipment Master Plan
- 2-1 Cloud Computing Technology Research Development Plan
- 2-2 WiMAX Development and Opportunities in Taiwan
- 3-1 Intelligent Electricity Vehicle Pilot Project
- 3-2 Telematics Promotion Project
- 4-5 International Healthcare Park
- 5-1 Flagship Project of Digital Content Industry
- 5-2 Plan to Promote Private Investment in Cultural and Creative Industries
- 5-3 Motion Picture Industry Development Flagship Plan—Domestic Motion Picture Investment Solicitation
- 5-4 Pop Music Industry Development Action Plan—Pop Music Investor Solicitation Project
- 8-1 Subsidy Measures for Investing in the Tourism Industry
- 8-2 Development and Opportunities of Taiwanese Cuisine



*Taiwan going out
into the World*

*The world coming
to Taiwan*

