



# ACTA

ASIA CRUISE TERMINAL  
ASSOCIATION

[www.asiacruiseterminal.org](http://www.asiacruiseterminal.org)

**PRO-TEM COMMITTEE MEETING**  
**25 March 2011**  
**SINGAPORE**

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## + Members Benefits

One of the main purpose of ACTA would be to market the Asia cruise playground as an ecosystem to become the 'Caribbean of the East'. ACTA Members will gain from a sharing of information on Best Practices of the Cruise Industry in areas of:

a) **Operations**

Members will have access to various cruise terminal processes and documentation and this provides the means to standardise the service level to cruise lines and passengers.

b) **Commercial**

Synergies are achievable from the combined marketing efforts from member ports.

c) **Technology**

Members can also leverage on the expertise of their counterparts in the use of technology to reap productivity and lower operating costs.

d) **Facilities**

With member port visit programs, members can be updated quickly on what it takes to entice cruise ships and meet the changing demands of passengers.

## + Meeting Objectives

- 1 Draft Constitution & By-laws
- 2 Formulation of management, operating guidelines and groundwork
- 3 Physical set-up and official launch of ACTA
- 4 Registration of ACTA as the official name in the country of origin
- 5 Opening of temporary Bank Account

## + Meeting Objectives

- 1 Draft Constitution & By-laws
  - discussion and clarification on Draft Constitution & By-laws
  - confirm the Constitution & By-laws

## + Meeting Objectives

- 2 Formulation of management, operating guidelines and groundwork
  - elect Chairman, Vice-Chairman
  - Chairman to appoint Secretary-General
  - confirm duties of Office Bearers
  - appointment of Working Committee
  - decide official logo of ACTA

# ACTA

ASIA CRUISE TERMINAL  
ASSOCIATION

Design 1



# ACTA

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Design 2



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Design 3





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Design 4



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Design 5



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Design 6



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1



2



3



4



5



6

## + Meeting Objectives

- 3 Physical set-up and official launch of ACTA
  - determine date and venue for the Official Launch and Permanent Secretariat of ACTA
  - programmes and activities for the first year

## Possible Programmes:

- 1 Meetings – annual and progress meetings
- 2 Cruise Shipping Asia 2011 – promotional and networking opportunities
- 3 Visitation Programme – Inside look at member cruise terminals and ports
- 4 Website – Members may advertise on ACTA website

## + Meeting Objectives

- 4 Registration of ACTA as the official name in the country of origin  
- decide the location to register ACTA

## + Meeting Objectives

- 5 Opening of temporary Bank Account
  - establish membership fee amounts and due date for payment
  - temporary custodian of funds before registration of ACTA



## Recommended Membership Fees:

Membership Type	One-Time (USD)	Annual (USD)
Ordinary Membership	1,200	6,000
Associate Membership	1,000	3,000
Port Agent	700	1,000

**ACTA**

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**Thank You**