



**Asia-Pacific  
Economic Cooperation**

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## **Product Certification and Verification**

Submitted by: United Laboratories



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Electrical and Electronic Equipment  
Meeting with Industry  
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## Product Certification and Verification

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Electrical and Electronic Equipment

Day with Industry: "Ensuring Safety"  
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## US Safety System

The US Safety system is based on key pillars:

- Standards
- Certification (Listing)
- Enforcement and approval



## UL – there at the start

- UL's origins at 1894 World's Fair
- Testing focused on hazards from the new technology: electricity
- UL established a scheme for product testing, surveillance, and certification



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## Development of Requirements

- UL began issuing product safety standards in 1903
- Interested parties (including UL) worked to establish the National Electrical Code governing safe installation
- UL involves stakeholders in its open product standards development process



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## “Voluntary standards”

- Term used to describe standards not directly mandated by national regulations
- They may be imposed by other parties – local authorities, buyers, etc.
- Developed with input from manufacturers, regulators, supply chain consumers, etc.



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## Certification advances the concepts in standards

Standards  
provide a  
common set of  
requirements for  
design, testing,  
and certification  
of products



Certifications  
provide objective  
assessment of  
conformance &  
measures to  
address ongoing  
conformance



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## **Benefits of proactive conformance**

**Manufacturers design conforming products**



**Certifiers verify the conformance via testing and surveillance**



**Market benefits from proactive conformance and ability to shape the content of products**



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## **Certification supports acceptance by authorities**

- **Product certification allows easy identification of conforming products for regulatory officials and approvers**
- **This supports efficient verification of compliance with regulations (e.g. US OSHA for occupational safety) or compatibility with model Codes (e.g. the NEC)**



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## Certification provides assurance

- **Certification signals conformance to the marketplace – buyers, retailers, consumers**
- **Especially critical for proactive mitigation of safety**
- **Supports insurance and other stakeholders in managing risk**



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## Certification supports a “level playing field”

- **Certification facilitates fair trade by establishing a minimum threshold of requirements**
- **This supports confidence in critical, core product attributes – for example, safety**
- **Products then differentiated on benefits but not on core attributes like safety**



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## **Certification serves as the front line for oversight**

- **Effective market conditions make the need for government regulation lower**
- **Government can address additional actions when needed**
- **Voluntary standards for evolving markets can be adjusted more nimbly than government regulations**



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## **Coordination with global and regional schemes**

- **Harmonized standards offer broader deployment**
- **UL active in standards harmonization in targeted areas identified by industry**
- **Agreements such as the IECEE CB Scheme facilitate certification & import/export**



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## Closed-loop monitoring

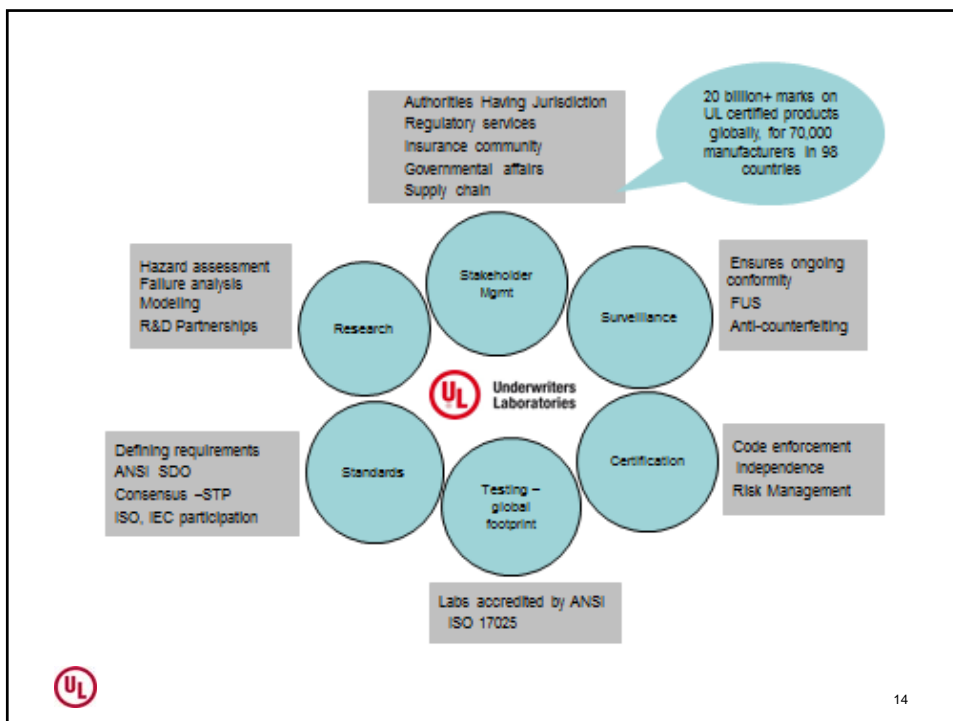
UL provides closed-loop monitoring of overall safety, including:



- **Market surveillance**
- **Updating standards via field experience**
- **Interacting with industry on trends**
- **Holistic, proactive interaction with regulators and code making bodies**



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## Conclusion

- **Certification to voluntary standards has been very effective in the US**
- **Provides mechanism for validation and approval of safe equipment designs**
- **UL's experience as a standards developer, testing agency, and certifier has been very positive**



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**Thank you.**

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