

## 國立政治大學補助學術活動執行成果報告書

填表日期：98 年 11 月 27

日

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|----------|---|--------|-----------------|----------------------|--|
| 活動類別     | <input type="checkbox"/> 研究團隊 <input type="checkbox"/> 學術研討會 <input checked="" type="checkbox"/> 出席國際會議發表論文<br><input type="checkbox"/> 讀書會 <input type="checkbox"/> 鼓勵教師及研究人員申請國科會專題研究計畫<br><input type="checkbox"/> 其他_____ |        |                 |                      |  |
| 申請人姓名    | 何怡澄   | 服務單位   | 財政學系            | 職稱                   | <input checked="" type="checkbox"/> 教師/研究人員<br><input type="checkbox"/> 博士生 <input type="checkbox"/> 碩士生 |
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| 實際活動起迄日期 | November 19-21, 2009  |        | 活動地點            | Cleveland, Ohio, USA |  |
| 活動名稱     | 中文：非營利組織與自願行動研究協會 2009 年會<br>英文：The 2009 Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) 38 <sup>th</sup> Annual Conference   |        |                 |                      |  |
| 成 果 摘 要  |   |        |                 |                      |  |

## 一、內容摘要

1. 參與人數：600 人

2. 主協辦單位：中文：非營利組織與自願行動研究協會 英文：Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)

3. 2009 年非營利組織與自願行動研究協會第 38 屆年會」於 11 月 19 日至 11 月 21 日在美國俄亥俄州克里夫蘭市舉行。

4. Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) 為北美最主要的非營利組織或志願行為的研究學會，每年 ARNOVA 所舉辦的年會參與者遍及對非營利組織有興趣的學者，期中包括社會學、公共行政、法律、經濟、政治、財務、會計等領域。本次會議共計有 10 個 session，每一個 session 各有 12 場 Panel。正式發表論文將近 400 篇，與會發表論文者均事先投詳細論文摘要，並經前述學術委員會之篩選後，方得參加。

二、此次會議的主題是「金融危機下的慈善事業的契機」(Philanthropy in Communities: Finding Opportunity in Crisis)。發表與下列 13 項子議題之相關論文

1. 非營利組織的國際性議題 International Perspectives and Issues
2. 非營利組織的的責信、效能及評估 Accountability, Effectiveness, and Evaluation
3. 自願工作者及志工 Voluntarism and Volunteering
4. 非營利組織的的董事會、治理、及領導 Boards, Governance and Leadership
5. 非營利組織的之公共政策 Public Policy
6. 非營利組織的之募款與捐贈 Fundraising and Giving
7. 非營利組織的之理論 Theory and Methods
8. 慈善團體與基金會 Philanthropy and Foundations
9. 社區之慈善團體 Philanthropy in Communities
10. 社區之草根性組織 Community and Grassroots Organizations
11. 非營利組織的之策略活動及發展 Strategy, Programs, and Innovation
12. 非營利組織的之教育訓練 Teaching and Education
13. 圓桌論壇 Special Sessions, Panels, Colloquy

此外，尚有 poster session，以及兩場邀請全部人參加之演講，第一場講題是 ***“Philanthropy In Communities: Funding Opportunity in Times of Crisis”*** – 是由 David Abbott 所發表，David Abbott 是 the George Fund Foundation 的執行長兼主席，第二場講題是 ***“Philanthropy and Grassroots Community Action in the Obama Era”***，是由 Ohio State University 的 John A.

Powell, 為 Keynote Speaker 之場次。本人在 E3 時段參加了 Managing in Turbulent Times 之相關研究議題之場次，本人與共同作者 Jenn-Shyong Kuo 在本場次中發表 ***“Determinants of Financial Disclosure at Website of Taiwan Medical Institutions”*** 一文。獲得相當具價值的評論。

以下列示本人參與聆聽及討論的場次：

**A3 (Hopkins) Nov. 19 Thursday 8:30-10:00**

[Dilemmas in Measuring Accountability by Regulators and Colleagues](#)

*Discussant: Lehm Benjamin, George Washington University*

**Social Impact Measurement and Reporting: Lessons from the 100-year Struggle to Standardize Financial Accounting and Corporate Financial Disclosures**

*Katherine Ruff, Charity Intelligence Canada*

**Addressing Government Intervention into Nonprofit Governance-Dilemmas and Ambiguities of Form 990: Strategic Use or Abuse of Regulatory Power and What's a Nonprofit to Do?**

*Christopher Corbett, Independent Researcher Albany, New York*

**B8 (Halle) Nov. 19 Thursday 10:150-11:45**

[Stevenson and Diaz Panel](#)

**Donation Determinants: Comparing the Role of the Efficiency Criterion on Grant Contributions by Public and Philanthropic Organizations**

*Shena Ashley, Georgia State University, Atlanta, GA*

**Individual Philanthropy: Motives and Strategic Management of Professional Athlete Foundations**

*Kathy Babiak, University of Michigan, Ann Arbor*

**Cultural Integration or Tissue Rejection? A Social Network Analysis of Post-Merger Integration**

*Bin Chen, Baruch College-CUNY, New York, NY*

**C5 (Superior) Nov. 19 Thursday 1:30pm-3:00pm**

[Investigations of Charitable Giving Using COPPS Data](#)

**Reinvestigating the Interrelation between Charitable Giving and Income: A Nonparametric Engel Curve Approach**

*Ke Wu, Center on Philanthropy, Indianapolis, IN; Patrick Rooney, IUPUI, Indianapolis, IN; Ye Zhang*

**Why are Estimated Price Elasticities of Charitable Giving so Different?**

*Dan Hungerman, University of Notre Dame, South Bend, IN; Mark Wilhelm, Center on Philanthropy, Indianapolis,*

**Parents' Motives to Transmit Generosity to Children**

*Ye Zhang, IUPUI, Indianapolis, IN; Mark Wilhelm*

**D4 (Superior) Nov. 19 Thursday 3:15pm-4:45pm**

[Diversity in Board and Staff Composition](#)

**Diversity on Canadian Not-For-Profit Boards: Findings from a National Survey**

*Patricia Bradshaw, York University, Toronto, Canada; Christopher Fredette; Lindsay Sukornyk; Lisa Fiksenbaum*

**Assimilation Experiences of Clients on Social Service Nonprofit Boards**

*Chandrasekhar Commuri, California State University, Bakersfield, Bakersfield, CA*

**E3 (Hopkins) Nov. 20 Friday 8:30-10:00**

[Managing in Turbulent Times](#)

**Work Stoppages in Canadian Nonprofit Organizations**

*Kunle Akingbola, University of Toronto, Toronto, Canada*

**The Perceived Impact of New Public Management Reform and the Organizational Commitment of Nonprofit Employees: A Case Study of Social Service NPOs in Hong Kong**

*Eliza W.Y. Lee, The University of Hong Kong, Hong Kong; Wai-Fung Lam, Indiana University, Bloomington, IN;*

*James Perry; Xiaoqi Wang*

**Determinants of Financial Disclosure at Website of Taiwan Medical Institutions**

*Jenn-Shyong Kuo, Department of Accounting, National Taipei University, Yi-Cheng Ho, Department of Public Finance, National Cheng-Chi University*

**The Changing Accountability Portfolio: The Effect of the Economic Crisis on the Accountability of Nonprofit Organizations**

*Bok-gyo Jonathan Jeong, University of Pittsburgh, Pittsburgh, PA*

**F2 (Brush) Nov. 20 Friday 10:15-11:45**

**Assessing Fundraising and Charitable Giving**

**The Impact of the Demand for Program Evaluation on the Fundraising Profession**

*Salvatore Alaimo, Grand Valley State University, Grand Rapids, MI*

**Web Disclosure and the Market for Charitable Contributions**

*Gregory Saxton, University at Buffalo, SUNY, Buffalo, NY; Daniel Neely, University of Wisconsin-Milwaukee, Milwaukee, WI; Chao Guo, University of Georgia, Athens, GA*

**Innovative Philanthropy: The Role of Reciprocity in Co-creating Value for Elite Gift-giving in Post-secondary Education**

*Jacline Abray-Nyman, Queen's University, Kingston, Ontario, Canada; Colin Pilbeam, Cranfield University, Cranfield, Bedfordshire, United Kingdom*

**G4 (Superior) Nov. 20 Friday 1:45pm-3:15pm**

**Board Leadership: Governance Effectiveness in Various Environments**

**Professionalization and Balancing Knowledge Power in Nonprofit Governance**

*Florian Rehli, University of St.Gallen, St.Gallen, Switzerland; Urs Peter Jäger*

**Nonprofit Board Preparedness and Competencies of Effective Organizations in Times of Natural Disaster**

*René Cintrón, Aha! Training Company, LLC, New Orleans, LA*

**A Comparison of the Role and Impact of Board Chairs in United Kingdom and North American Nonprofit Organizations**

*Yvonne Harrison, Seattle University, Seattle, WA; Vic Murray, University of Victoria, Victoria, BC, Canada; Chris Cornforth, Open University, Milton Keynes, United Kingdom*

**H6 (Van Aken) Nov. 20 Friday 3:30pm-5:00pm**

**Nonprofit Strategies in Financial Management**

**Why Do Nonprofits Retain Unrestricted Net Assets? Evidence from Panel Data and Policy Implications**

*Thad Calabrese, Baruch College - CUNY, New York, NY*

**Explaining Gender Pay Disparities in Nonprofit Industries: A Multilevel Model**

*Lewis Faulk, Georgia State University, Atlanta, GA; Lauren Edwards, Georgia Institute of Technology, Atlanta, GA; Gregory B. Lewis; Jasmine McGinnis*

**Rethinking the Charitable Tax Deduction? Analysis and Implications of Recent Evidence**

*Joseph Cordes, George Washington University, Washington, DC; Katherine Coventry*

**I7 (Wade) Nov. 21 Saturday 8:30-9:45**

**Nonprofit Institutions and Information**

**Accountability, Powerless Stakeholders and Mission Achievement: Theoretical Considerations and Evidence from a Case Study Within the Social Service Sector**

*Gerhard Speckbacher, Institute for Strategic Management and Management Control, Vienna University of Economics, Vienna, Austria; Pia Offenberger*

**Contractibility and Unrestricted Giving by Charitable Foundations**

*Jeremy Thornton, Brock School of Business Samford University, Birmingham, AL*

**J3 (Severance) Nov. 21 Saturday 10:00-11:30**

**COLLOQUY: Influencing Donors with the Numbers: The Use of Ratings and Ratios**

*Chair: Teresa Gordon, University of Idaho*

*Presenters: Teresa Gordon, University of Idaho;*

*Linda Parsons, University of Alabama; Andrea Roberts, University of Virginia; Daniel Neely, University of Wisconsin; Evelyn McDowell, Rider University; Daniel Tinkelman, Hofstra University*

三、建議：本次研討會與會者眾多，隨著國際學術的日益競爭，台灣學者積極於國際學術上之尋求表現，此一會議是一個大型國際非營利組織的學術會議，因此建議政大能提供更多機會，積極地鼓勵及獎勵政大學者努力從事學術研究、並赴此項學術研討會發表，以增加台灣國際學術曝光度水準。

四、攜回資料名稱及內容

本次會議攜回之資料為 ARNOVA' S 38th ANNUAL CONFERENCE 議程，其中詳載本次會議之行程內容：包括場次時間、論文場次、發表文章之題目、發表人、及發表人之學校及聯絡方式等相關資訊，資料內容相當豐富及充實，以及論文數十篇，參考價值極高。

五、相關連結：<http://www.arnova-conference.org/scheduleFull.aspx>

備註：本執行成果報告應於活動執行完畢後一個月內提出。