



Applicant Support New gTLD Program

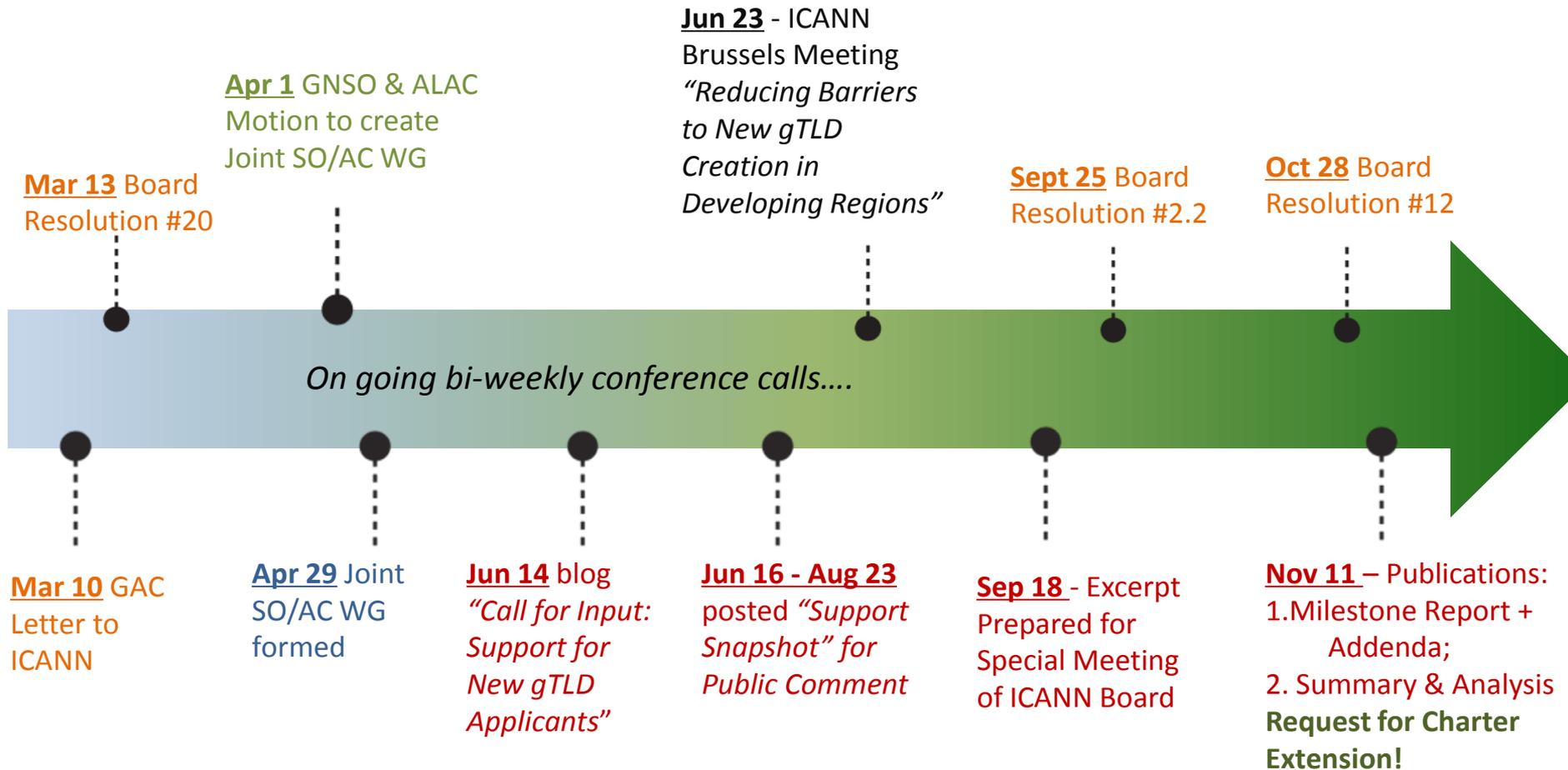
Joint SO/AC Working Group



9 Dec 2010

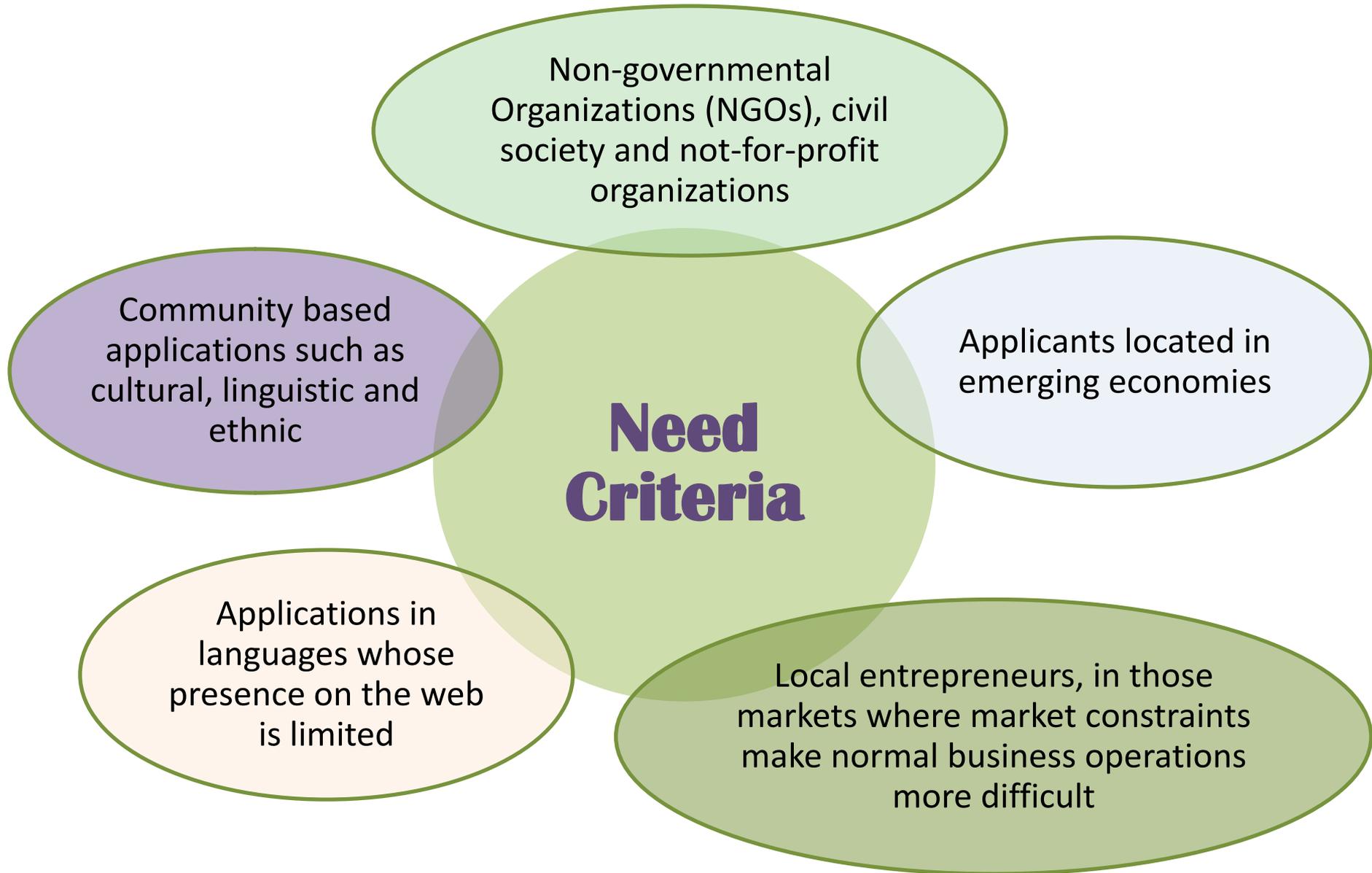


JAS WG Activities Timeline



New gTLD Policy IG-N: "ICANN may put in place a fee reduction scheme for gTLD applicants from economies classified by the UN as least developed."
June 2008

Who Should Receive Support?



Who Should **NOT** Receive Support?

- Geographic names
- Purely Governmental or Para-statal applicants
- Business models that fail to demonstrate sustainability
- “.brand TLDs” category be defined by a future applicant process *(consensus with minority view)*

Kind of Support to be Offered

Cost Reduction
Support

Sponsorship and other
funding support

Modifications to the
financial continued
operation instrument
obligation

Logistical support

Technical support for
applicants in
operating or
qualifying
to operate a gTLD

Exception to the rules
requiring separation
of the Registry and
Registrar function

Guiding Principles

- Self-Financing Responsibility
- Sunset Period – 5 years?
- Transparency
- *Limited Government Support*
- Repayment in success cases

Next Steps

- **WG Charter renewal to continue work**
- Establish criteria for financial need + method to demonstrate that need
- Definition of mechanisms
- Establish relationships with donor(s)
- Establish a framework for managing any auction income beyond costs for future rounds and ongoing assistance
- Methods for coordinating the assistance

Next Steps cont..

- Discuss and establish methods for coordinating any assistance volunteered by providers
- Establish methods for coordinating cooperation among qualified applicants, and assistance volunteered by third parties
- Begin the work of fundraising and establishing links to possible donor agencies
- Review the basis of the US\$100,000 application base fee to determine its full origin and to determine what percentage of that fee could be waived for applicants

Issue of Delay

- Not only has council added: in any event no delays for the new gTLD program should result from the working group's work
- The entire discussion is of the work being done in parallel and that the groups failure to be ready in time affect the availability of aid, not the start of the gTLD program

Where to Find More Info...

- **Milestone Report:**

<http://www.icann.org/en/topics/new-gtlds/jas-milestone-report-11nov10-en.pdf>

- **Wiki:**

<https://st.icann.org/so-ac-new-gtld-wg/index.cgi>

- **New gTLD Program:**

<http://www.icann.org/en/topics/new-gtld-program.htm>



Thank You



Questions

One World

One Internet