

附件

附件1

歷屆國際技能競賽概況表

屆次	年份	主辦國家及地點	參加國家數	參加選手數
1	1950	西班牙馬德里	2	24 人
2	1952	西班牙馬德里	2	16 人
3	1953	西班牙馬德里	7	65 人
4	1954	西班牙馬德里	7	83 人
5	1956	西班牙馬德里	8	88 人
6	1957	西班牙馬德里	8	128 人
7	1958	比利時布魯塞爾	10	144 人
8	1959	義大利摩德拿	9	150 人
9	1960	西班牙巴塞隆納	9	173 人
10	1961	西德杜易斯堡	11	193 人
11	1962	西班牙希洪	10	156 人
12	1963	愛爾蘭都柏林	13	257 人
13	1964	葡萄牙里斯本	11	198 人
14	1965	英國格拉斯哥	10	200 人
15	1966	荷蘭烏特拉克	11	221 人
16	1967	西班牙馬德里	11	233 人
17	1968	瑞士伯恩	14	256 人
18	1969	比利時布魯塞爾	15	256 人
19	1970	日本東京	15	274 人
20	1971	西班牙希洪	15	271 人
21	1973	西德慕尼黑	15	285 人
22	1975	西班牙馬德里	17	290 人
23	1977	荷蘭烏特拉克	17	287 人
24	1978	韓國釜山	14	285 人
25	1979	愛爾蘭考爾克	15	290 人
26	1981	美國亞特蘭大	14	274 人
27	1983	奧地利林茲	18	312 人
28	1985	日本大阪	18	307 人
29	1988	澳大利亞雪梨	19	351 人
30	1989	英國伯明罕	21	381 人
31	1991	荷蘭阿姆斯特丹	24	411 人
32	1993	中華民國台北	24	447 人
33	1995	法國里昂	28	488 人
34	1997	瑞士聖嘉倫	30	554 人
35	1999	加拿大蒙特婁	34	569 人
36	2001	韓國漢城	35	616 人
37	2003	瑞士聖嘉倫	36	688 人
38	2005	芬蘭赫爾辛基	38	678 人
39	2007	日本靜岡	46	823 人
40	2009	加拿大卡爾加利	52	850 人
41	2011	英國倫敦	53(預估)	1000人(預估)
42	2013	德國萊比錫	55(預估)	1200人(預估)

附件 2

國際技能競賽組織會員國(地區)

簡稱	全名	簡稱	全名
AE	阿拉伯聯合大公國(United Arab Emirates)	JP	日本(Japan)
AT	奧地利(Austria)	KR	韓國(Korea)
AU	澳洲(Australia)	LI	列支敦士坦(Liechtenstein)
BE	比利時(Belgium)	LU	盧森堡(Luxembourg)
BN	汶萊(Brunei)	MA	摩洛哥(Monaco)
BR	巴西(Brazil)	MX	墨西哥(Mexico)
CA	加拿大(Canada)	MO	澳門(Macau)
CH	瑞士(Switzerland)	MY	馬來西亞(Malaysia)
CN	中國大陸(China) *2010年新會員	NL	荷蘭(Netherlands)
CO	哥倫比亞(Colombia)	NO	挪威(Norway)
DE	德國(Germany)	NZ	紐西蘭(New Zealand)
DK	丹麥(Denmark)	OM	阿曼(Oman) *2010年新會員
EC	厄瓜多爾(Ecuador)	PH	菲律賓(Philippines)
EE	愛沙尼亞(Estonia)	PT	葡萄牙(Portugal)
ES	西班牙(Spain)	SA	沙烏地阿拉伯(Saudi Arabia)
FI	芬蘭(Finland)	SE	瑞典(Sweden)
FR	法國(France)	SG	新加坡(Singapore)
HK	香港(Hong Kong)	TH	泰國(Thailand)
HR	克羅埃西亞(Croatia)	TN	突尼西亞(Tunisia)
HU	匈牙利(Hungary)	TR	土耳其(Turkey)
ID	印尼(Indonesia)	TW	中華民國(Chinese Taipei)
IE	愛爾蘭(Ireland)	UK	英國(United Kingdom)
IN	印度(India)	US	美國(United States of America)
IR	伊朗(Iran)	VE	委內瑞拉(Venezuela)
IS	冰島(Iceland)	VN	越南(Vietnam)
IT	義大利南塔羅(South Tyrol, Italy)	ZA	南非(South Africa)
JM	牙買加(Jamaica)	合計	53

附件 3

我國參加歷年國際技能競賽及獲獎情形表

屆別	地點	年度	獲獎數	參賽數	獲獎率%	所獲獎牌
20	西班牙 希洪	1971	3	8	38	2 銅 1 優勝
21	西德 慕尼黑	1973	8	11	73	1 金 4 銀 2 銅 1 優勝
22	西班牙 馬德里	1975	10	15	67	2 金 5 銀 2 銅 1 優勝
23	荷蘭 烏特雷池	1977	10	16	63	3 金 4 銀 2 銅 1 優勝
24	韓國 釜山	1978	13	20	65	2 金 4 銀 6 銅 1 優勝
25	愛爾蘭 考爾克	1979	11	23	48	2 金 1 銀 6 銅 2 優勝
26	美國 亞特蘭大	1981	15	27	56	2 金 4 銀 7 銅 2 優勝
27	奧地利 林茲	1983	16	27	59	6 金 4 銀 5 銅 1 優勝
28	日本 大阪	1985	26	27	96	3 金 4 銀 9 銅 10 優勝
29	澳洲 雪梨	1988	24	27	89	4 金 8 銀 7 銅 5 優勝
30	英國 伯明罕	1989	22	30	73	7 金 4 銀 4 銅 7 優勝
31	荷蘭 阿姆斯特丹	1991	28	354	80	8 金 10 銀 2 銅 8 優勝
32	中華民國 台北	1993	36	38	95	18 金 10 銀 4 銅 4 優勝
33	法國 里昂	1995	29	34	85	6 金 6 銀 5 銅 12 優勝
34	瑞士 聖嘉倫	1997	29	34	85	8 金 7 銀 2 銅 12 優勝
35	加拿大 蒙特婁	1999	30	33	91	7 金 6 銀 3 銅 14 優勝
36	韓國 漢城	2001	30	36	83	3 金 5 銀 8 銅 14 優勝
37	瑞士 聖嘉倫	2013	16	18	89	4 金 1 銀 2 銅 9 優勝
38	芬蘭 赫爾辛基	2005	17	31	55	1 金 2 銀 4 銅 10 優勝
39	日本 靜岡	2007	29	40	73	5 銀 5 銅 19 優勝
40	加拿大 卡爾加利	2009	29	37	78	4 金 8 銅 17 優勝

PROGRAM – GENERAL ASSEMBLY– KINGSTON, JAMAICA – OCTOBER 2010

Times	3 Oct Sun	4 Oct Mon	5 Oct Tues	6 Oct Wed	7 Oct Thu	8 Oct Fri	9 Oct Sat	10 Oct Sun
	(arrival BoD)	Board mtg (arrival TD)	TC mtg (arrival OD & YF)	WSLF	GA mtg	GA & TC/SC mtg	TC/SC & GA mtg	Board mtg
6:30am +		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
8:00am-		BoD meeting (8.30am)	TC (8.00am)	WSLF (8.00am)	GA (8.00am)	GA (8.30am)	TC & SC (8.30am)	BoD meeting (9.30am)
10:30am-		Coffee	Coffee	Coffee	Coffee	Coffee	Coffee	
10:50am-			TC	WSLF	GA	TC & SC	GA	BoD meeting (12.30pm)
12:30pm-		Lunch	Lunch	WSLF luncheon	Lunch	Lunch	Lunch	Lunch
1:30pm-		BoD meeting	TC	1.45pm-3.00pm WSI BoD /CANTA mtg	GA & GA working groups	TC & SC	GA	
3:00pm-				2.00pm Delegates: Tour- Hear/NTA School of Cosmetology				
3:20pm-		Coffee	Coffee		Coffee	Coffee	Coffee	
3:20pm- ~5:30pm		BoD meeting (4.00pm)	TC (4.45pm)	3.30pm UTech – JM Nationals	GA working groups (4.45pm)	TC & SC (5.30pm)	GA (5.00pm)	
Close								
Evening	6.00pm-8.00pm Reception (Wyndham Hotel)	5.00 pm depart 5.30pm-7.15pm visit to Devon House	5.15pm depart. 5.30pm-6.45pm Cocktail/Dinner	5.45pm-8.30pm Cultural Evening/Song & Dance	5.15pm depart 5.30pm-6.45pm Cocktail/Dinner.	Delegates free evening Board meeting Prov. Registration	6.30pm-7.30pm poolside cocktails 7.30/10.15pm Dinner & 60 th Anniversary Celebration	

Times	3 Oct Sun	4 Oct Mon	5 Oct Tues	6 Oct Wed	7 Oct Thu	8 Oct Fri	9 Oct Sat	10 Oct Sun
Dinner	8.00pm Dinner at delegate's hotel	Board mtg 8.00pm Dinner Wyndham Hotel	TC mtg Cocktail/Dinner at OC	WSLF Cocktail/Dinner at Cultural Evening	GA mtg Cocktail/Dinner at CC	GA & TC/SC mtg Free evening	TC/SC & GA mtg Dinner – 60 th Anniversary	Board mtg Own



COMPETITION PREPARATION WEEK PROGRAM – MARCH 2011

London, UK

Meetings: Technical Committee, Skill Management Teams and Skill Management Teams and Workshop Supervisors.

Venue:
Grange City Hotel
8-14 Cooper's Row
London EC3N 2BQ
Ph: +44 20 7863 3700

Program

	29 Mar Tuesday	30 Mar Wednesday	31 Mar Thursday	1 Apr Friday	2 Apr Saturday	3 Apr Sunday
All day	Tech Delegate arrival		CE & DCE arrival TC meeting	WSS arrival SMT meeting & working groups	Site visit 7.30am – 10.30am	Departures SMT & WSS meeting & working groups
Morning		TC meeting			SMT & WSS meeting & working groups	
Afternoon		TC meeting	TC meeting Hotel tours TC meeting	SMT meeting & working groups	SMT & WSS meeting & working groups	TD, CE, DCE, WSS Departure
Evening	Welcome dinner for TD	Dinner	Welcome dinner for CE & DCE	Welcome dinner for WSS	Dinner	TD, CE, DCE, WSS Departure

代號	職類	代號	職類
1	綜合機械 (Polymechanics/Automation)	24	家具木工 (Cabinetmaking)
2	電訊布建 (Information Network Cabling)	25	門窗木工 (Joinery)
3	集體創作 (Manufacturing Team Challenge)	26	建築木工 (Carpentry)
4	機電整合 (Mechatronics)	27	珠寶金銀細工 (Jewellery)
5	CAD 機械製圖 (Mechanical Engineering Design, CAD)	28	花藝 (Floristry)
6	CNC 車床 (CNC Turning)	29	美髮(男女美髮) (Ladies' / Men' s Hairdressing)
7	CNC 銑床 (CNC Milling)	30	美容 (Beauty Therapy)
8	模具 (Mould Making)	31	服裝創作 (Fashion Technology)
9	資訊技術(軟體應用) (IT Software Solution for Business)	32	西點製作 (Confectioner / Pastry Cook)
10	銲接 (Welding)	33	汽車技術 (Automobile Technology)
11	印刷 (Printing)	34	西餐烹飪 (Cooking)
12	建築鋪面 (Wall & Floor Tiling)	35	餐飲服務 (Restaurant Service)
13	汽車板金 (Autobody Repair)	36	汽車噴漆 (Car Painting)
14	金屬屋頂構築 (Metal Roofing)	37	造園景觀 (Landscape Gardening)
15	配管與暖氣 (Plumbing and Heating)	38	冷凍空調 (Refrigeration and Air Conditioning)
16	工業電子 (Industrial Electronics)	39	資訊與網路技術 (IT Network Systems Administration)
17	網頁設計 (Web Design)	40	圖文傳播設計技術 (Graphic Design Technology)
18	電氣裝配(室內配線) (Electrical Installations)	41	照顧服務 (Caring)
19	工業控制(工業配線) (Industrial Control)	42	冷作(金屬結構製作) (Construction Metal Works)
20	砌磚 (Bricklaying)	43	板金 (Sheet Metal Technology)
21	粉刷 (Plastering and Drywall Systems)	D1	櫥窗設計 (Visual Merchandising)
22	油漆裝潢 (Painting & Decorating)	D2	創意模型製作 (Creative Modelling)
23	機器人 (Mobile Robotics)	HM1	石刻 (Stonemasonry)

WORLDSKILLS COMPETITION 2011 (WSC2011) SKILL CATEGORIES

Provisional Registration for WSC2011 was on 8 October 2010. WorldSkills London 2011 then advised WSI of their nominated Host Member Skills. The following table shows the list of skills that will be conducted at WorldSkills London 2011 and their status at WSC2011.

Categories	Competitors	No.	Status
01. Polymechanics/Automation	CH JP LI PT BR NZ TW AT ES FI KR NL IE IN BE DE	16	Official
02. Information Network Cabling	BR JP CO NO SG SE KR TH AE HK MO VN IE CA US	15	Official
03. Manufacturing Team Challenge	FR UK BR JP TW AU FI KR NL NO	10	Official
04. Mechatronics	FR CH PT UK BR JP CO TW NO US CA SG AT TR ZA ES FI SE KR TN MY MO AE NL LU ID VN HU MA IN OM BE DE	33	Official
05. Mech. Eng. Design - CAD	FR CH PT UK BR JP CO TW TH CA SG AT ES HK FI KR TN MY LI AE NL ID	22	Official
06. CNC Turning	FR CH UK BR JP CO TW NO TH US CA SG AT ES FI SE KR NL BE DE IN	21	Official
07. CNC Milling	FR CH LI PT UK BR JP TW US CA SG AT ES HK FI SE KR NL BE DE	20	Official
08. Mould Making	BR JP TW TH AT SE KR IE ID IN DE	11	Official
09. IT Software Solutions for Business	FR CH BR JP TW CA SG ZA ES HK FI KR AU EE BN MO AE ID VN JM OM DE	22	Official
10. Welding	FR CH PT UK BR NZ JP CO TW NO TH US CA AT ZA AU HK FI SE KR TN MY AE NL IE ID HU OM BE DE	30	Official
11. Printing	FR CH NZ JP NO US CA DK TR FI SE NL HK BE DE	15	Official
12. Wall and Floor Tiling	FR CH PT UK BR JP TW TH AT AU ES FI SE KR MY EE IT LU NL ID HU BE DE	23	Official
13. Autobody Repair	FR UK NZ JP TW NO US CA DK ZA AU ES FI SE KR NL IE HU DE	19	Official
14. Aircraft Maintenance	FR UK CA ES FI AE NL IE DE	9	Official
15. Plumbing and Heating	FR CH PT UK BR NZ JP TH US CA AT DK AU ES FI SE KR IS MY IT LU NL IE ID HU TW DE	27	Official
16. Industrial Electronics	CH PT UK BR JP CO TW CA SG TR ES FI KR TN MY ID VN MA DE US	20	Official
17. Web Design	FR CH PT UK BR JP CO TW TH US SG TR CA AU ES HK FI SE KR MO AE NL ID VN JM OM BE	27	Official
18. Electrical Installations	FR CH LI PT UK BR NZ JP TW NO TH CA AT AU ES FI SE KR IS TN MY BN MO IT AE NL IE ID VN HU OM BE DE	33	Official
19. Industrial Control	FR CH LI PT BR NZ JP TW SG AT AU ES FI SE KR TN NL IE ID CA MA DE	22	Official
20. Bricklaying	FR CH PT UK BR NZ CO TW US CA AT DK AU FI SE KR MY IT NL IE ID HU BE DE	24	Official
21. Plastering and Drywall Systems	FR CH UK JP CO TW ES KR LI NL IE	10	Official
22. Painting and Decorating	FR DK CH UK TW AT AU FI SE KR MY IT NL IE HU BE DE	17	Official
23. Mobile Robotics	PT UK BR JP CO TW US CA SG TR ZA FI KR AE NL ID HU DE	18	Official

Categories	Competitors	No.	Status
24. Cabinetmaking	FR CH LI UK BR NZ JP TW TH US CA AT DK AU ES FI SE KR MY EE IT ID HU DE	24	
25. Joinery	FR CH PT UK NZ JP TW CA AT DK AU ES FI KR MY IE ID VN HU BE DE	21	Official
26. Carpentry	FR CH UK NZ JP CA AT DK ES FI KR IT NL IE HU DE	16	Official
27. Jewellery	FR CH PT UK BR JP TW NO TH TR AU FI SE KR IT ID	16	Official
28. Floristry	FR CH UK NZ JP TW NO TH AT TR AU FI SE KR MO NL HU BE DE	19	Official
29. Ladies'/ Men's Hairdressing	FR CH PT UK BR NZ JP TW NO TH US CA TR DK AU ES AT HK FI SE KR IS MY MO IT ID JM HU BE DE	30	Official
30. Beauty Therapy	FR CH PT UK JP TW US CA SG AU ES HK FI SE KR MY IE HU DK	19	Official
31. Fashion Technology	FR CH PT UK JP CO TW TH CA TR ES FI KR TN MY AU BN MO ID VN	30	Official
32. Confectioner/Pastry Cook	FR CH UK BR JP TW NO CA AT DK ES FI KR IT HU	19	Official
33. Automobile Technology	FR CH LI PT UK BR NZ JP CO TW NO TH US CA SG AT TR ZA AU ES FI SE KR MY IT AE LU IE HU MA OM BE DE	33	Official
34. Cooking	FR DK CH PT UK BR NZ JP CO TW NO TH US CA SG AT TR AU ES HK FI SE KR MY EE BN IT NL IE ID VN JM HU BE DE	35	Official
35. Restaurant Service	FR CH LI PT UK BR NZ JP TW NO TH US CA SG AT DK TR AU ES FI SE IT NL IE ID VN JM BE DE	29	Official
36. Car Painting	FR UK NZ JP TW NO TH CA DK US ZA AU ES FI SE KR NL HU MA DE	20	Official
37. Landscape Gardening	FR CH UK BR JP TW NO CA AT AU ES FI SE IT NL DE	16	Official
38. Refrigeration and Air Conditioning	FR PT UK BR JP CO TW TH US CA ZA AU ES HK KR TN MY NO NL IE VN HU MA OM CH DE	26	Official
39. IT Network Systems Administration	FR CH PT UK BR JP CO TW US CA SG ES HK FI SE KR MO AE NL JM HU OM BE DE	24	Official
40. Graphic Design Technology	FR UK BR JP CO TW NO TH US CA SG DK TR AU ES HK KR MY IT AE NL OM BE FI	24	Official
41. Caring	FR CH PT UK BR CO NO SG TR ES FI SE IT AE NL	15	Official
42. Construction Metal Work	FR CH JP TW AU UK AT FI IE KR	10	Official
43. Sheet Metal Technology	FR NZ JP TW CA AU KR IE	8	Official
D1. Visual Merchandising	PT UK SG NL DK NO IT JM FI	9	Demo
D2. Creative Modelling	CH JP SG FI TH NL ID	8	Demo
HM1. Stonemasonry	FR CH PT UK JP AT FI KR NL DE	10	Host Member
	Total number of Competitors	1014	
	Total number of Teams	912	



Open Communication (skills without fault-finding)

	Off site		
AM	15-30 minutes in workshop	Expert and compatriot Competitor free to communicate	Some skills combine the open communication with the Test Project briefing
	Test Project briefing		
	Competition No communication between Expert and compatriot Competitor		
	LUNCH	Expert and compatriot Competitor free to communicate (may have lunch together)*.	
PM	Competition No communication between Expert and compatriot Competitor		
	15-30 minutes in workshop	Expert and compatriot Competitor free to communicate	
	Off site		

* There will no longer be a need to separate the Expert and Competitor lunch area.

Open Communication (skills with fault-finding)

	Off site		
AM	Briefing by non-compatriot Competitor about Test Project	Setting of faults	Expert and compatriot Competitor free to communicate
	Competition		
	No communication between Expert and compatriot Competitor		
	LUNCH PROVIDED TO COMPETITORS IN WORKSHOP	Setting of faults	No communication between Expert and compatriot Competitor
	Briefing by non-compatriot Competitor about Test Project		
PM	Competition		
	No communication between Expert and compatriot Competitor		
	15-30 minutes in workshop		Expert and compatriot Competitor free to communicate
	Off site		

Open Communication between Competitors and Compatriot Experts

- **Why**
 - The Competitor and Compatriot Expert meetings are in keeping with WorldSkills' core values of Integrity, Fairness & Transparency
 - To ensure ALL Competitors have an equal opportunity to give their best performance over the 4 days of the Competition
- **Where**
 - Communication meetings take place in the workshop area at the beginning and end of each day during the Competition

Open communication between Competitors and Compatriot Experts

Note: “Open Communication” versus “Test Project briefing”.

CR 6.1.14 Periods of time (15-30 minutes) are to be timetabled each morning and each evening of the Competition for open communication between Experts and Competitors (Open Communication).

CR 6.1.18 Immediately before the start of the Competition, Experts give the Competitors the Test Project and instructions on the assessment system (assessment criteria and all Marking Forms). A minimum of 1 hour, which is not included in the competition time, is allowed to study these and to ask questions.

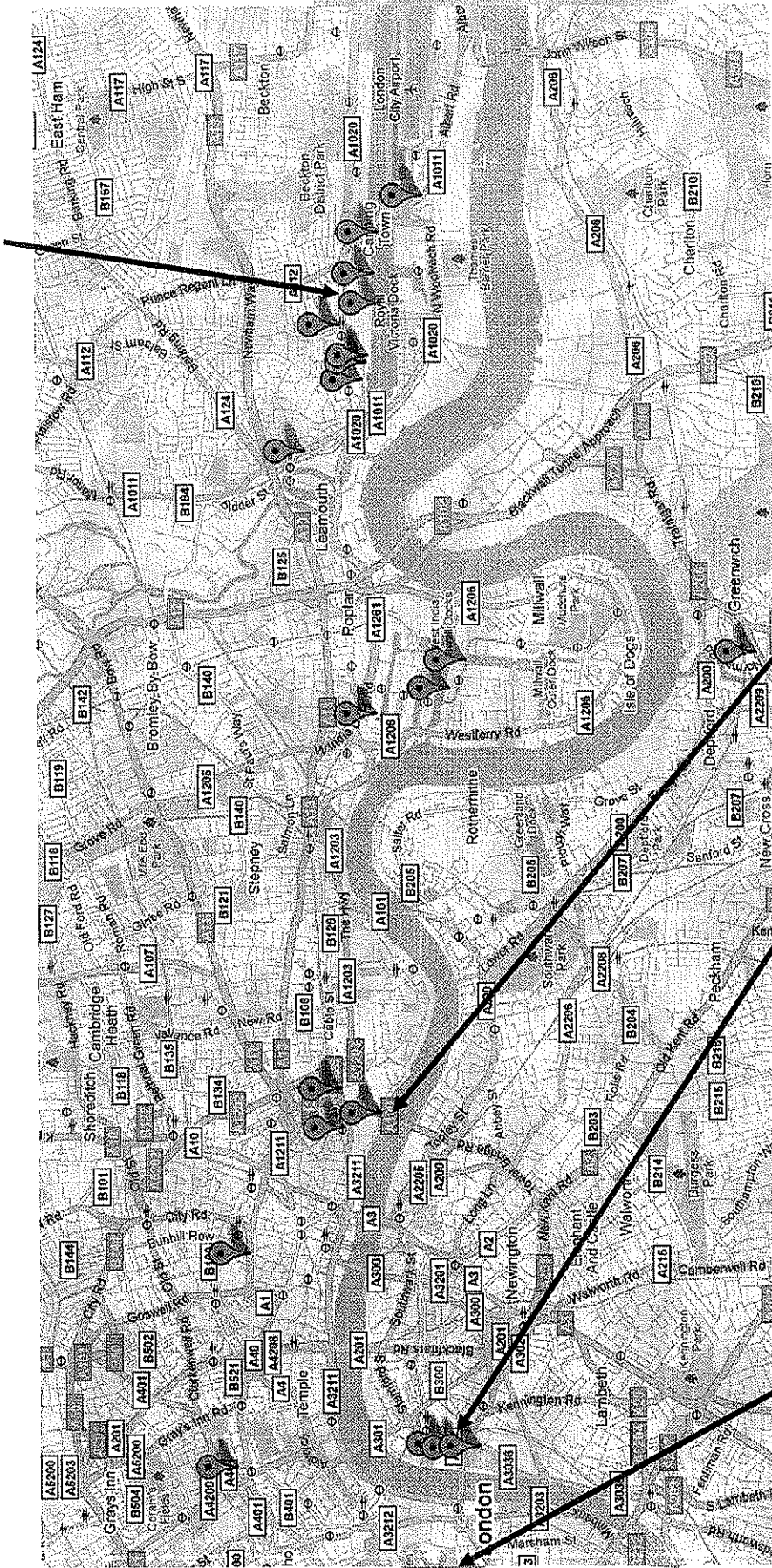
For skills with modular Test Projects, the time is shorter but is done before each module.

The Rules infer that these are two different periods of communication. In some skills they are different i.e. the Expert and the Competitor have a chat and then there is the Test Project briefing. In some skills the Test Project briefing is done as part of the Open Communication. In other skills there is the Test Project briefing followed by Open Communication.

After this proposal is discussed, decided at the TC meeting and ratified by the GA, the Competition Rules will be updated accordingly.

WorldSkills London 2011

競賽場地地圖 Excel London



倫敦鐘 (大笨鐘) 白金漢宮 海德公園 (倫敦眼) (倫敦塔 倫敦橋)



Bookings and payment schedule...

- Complete integration with WorldSkills International registration system
- Number of registrations = number of packages

Stage One – Provisional Registration

Payment

- The invoice date will be 10th January 2011
- 25% of the total cost of the booking due on, or before, 7th February 2011 [approximately 8 months before]

Member Booking Action

- Update skill registration and Competitor and delegate packages ready for first invoice by 9th January 2011

Stage Two – Updates to Provisional Registration

Payment

- The invoice date will be 4th April 2011
- 50% of the total cost of the booking due on, or before, 3rd May 2011 [approximately 5 months before]

Member Booking Action

- Update skill registration and Competitor and delegate packages ready for second invoice by 3rd April 2011

Stage Three – Definitive Registration

Payment

- The invoice date will be 4th July 2011
- 100% of the total booking cost due on, or before, 1st August 2011 [approximately 2 months before]

Member Booking Action

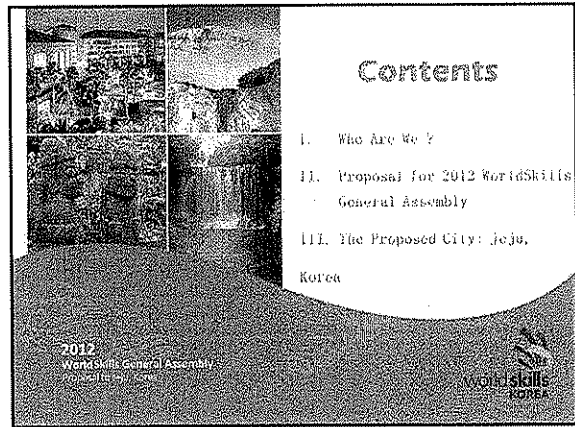
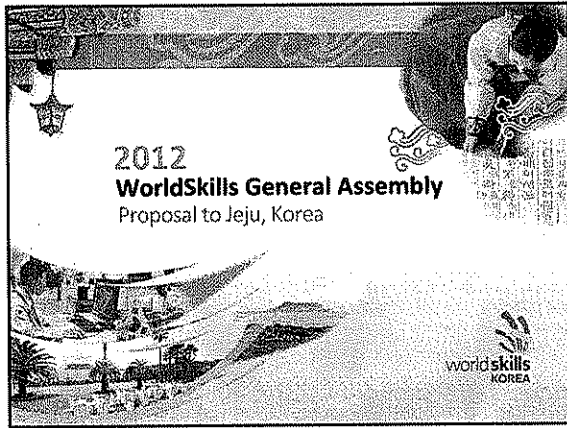
- Finalisation of all skill registrations and Competitor and delegate packages booked to be completed by 3rd July 2011 – to include dietary requirements, special needs and travel details

Package prices...

- Competitor and Team Leader from £1,820 to £2,525
- Technical Delegate/Assistant from £3,225 to £3,785
- Chief Expert/Deputy from £3,225 to £3,785
- Expert and Interpreter from £3,190 to £3,750
- Official Delegate and Official Observer from £2,620 to £2,935
- Observer from £860 to £2,770
- Sponsor from £1,200 to £2,100

- The range relates to duration of stay, type of hotel, etc.
- Package costs are slightly less than indicated in Bulletin One

附件 11 2013 全體理事會於韓國濟州舉行之資料



I. Who Are We ?

History of WorldSkills Korea

Date	History
Jan. 1966	Established Korea Committee of WorldSkills Competition
Oct. 1966	Joined the Organisational Committee of WorldSkills Competition
Jul. 1967	Participated for the first time in the 16th WorldSkills Competition (Host: Spain)
Aug. 1978	Hosted the 24th WorldSkills Competition (Host: Busan)
Sept. 2001	Hosted the 36th WorldSkills Competition (Host: Seoul)
1966 ~ 2010	Annual Local Skills competitions (16 cities and provinces)
1966 ~ 2010	1st ~ 45th National Skills Competition

I. Who Are We ?

Structure of WorldSkills Korea

I. Who Are We ?

Introduction of Skills Competition

	Local Skills Competition	National Skills Competition
Hosts	16 Cities/Provinces	Cities/provinces in rotation
Participants	Over 9,000 participants	Over 2,000 participants
Duration	Every year in April	Every year in September
Organiser	16 cities and provinces	Ministry of Employment and Labor

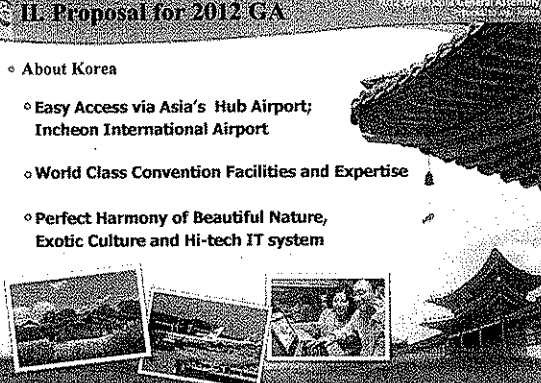
II. Proposal for 2012 GA

Summary of proposal

- 2012 WorldSkills General Assembly, Jeju, Korea
- Proposed City : Jeju, Korea
- Proposed Date : May 13 ~ 20, 2012

II. Proposal for 2012 GA


- About Korea
- Easy Access via Asia's Hub Airport; Incheon International Airport
- World Class Convention Facilities and Expertise
- Perfect Harmony of Beautiful Nature, Exotic Culture and Hi-tech IT system



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II. Proposal for 2012 GA

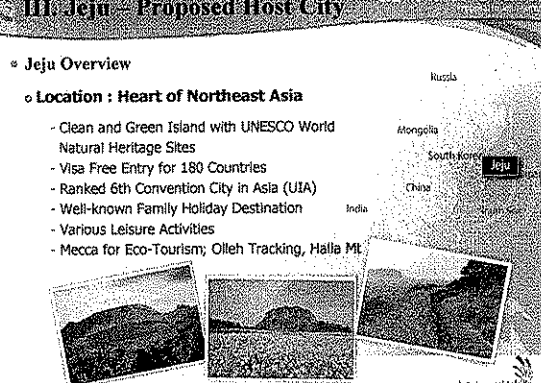
- Proposed Programme and Cost
- The program will change in the leadup to the event
- Package pricing will be released after approval by WorldSkills International



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III. Jeju – Proposed Host City

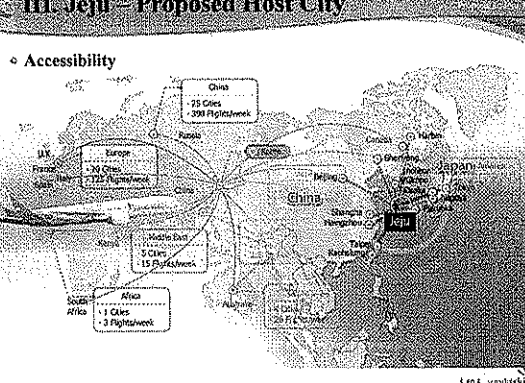
- Jeju Overview
- Location : Heart of Northeast Asia
 - Clean and Green Island with UNESCO World Natural Heritage Sites
 - Visa Free Entry for 180 Countries
 - Ranked 6th Convention City in Asia (UJA)
 - Well-known Family Holiday Destination
 - Various Leisure Activities
 - Mecca for Eco-Tourism; Olleh Tracking, Halla Mt.



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III. Jeju – Proposed Host City

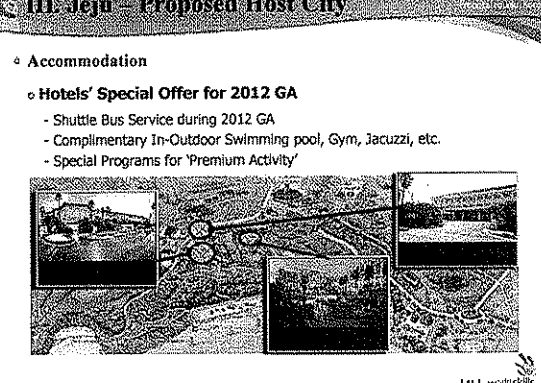
- Accessibility



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III. Jeju – Proposed Host City

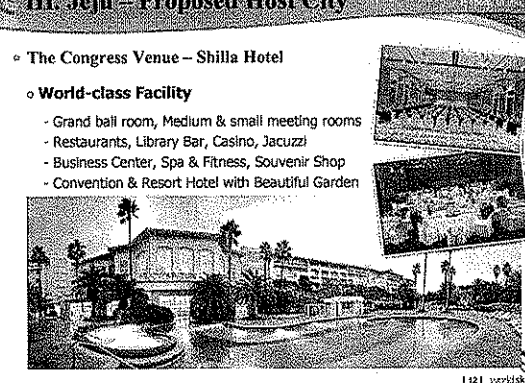
- Accommodation
- Hotels' Special Offer for 2012 GA
 - Shuttle Bus Service during 2012 GA
 - Complimentary In-Outdoor Swimming pool, Gym, Jacuzzi, etc.
 - Special Programs for 'Premium Activity'



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III. Jeju – Proposed Host City

- The Congress Venue – Shilla Hotel
- World-class Facility
 - Grand ball room, Medium & small meeting rooms
 - Restaurants, Library Bar, Casino, Jacuzzi
 - Business Center, Spa & Fitness, Souvenir Shop
 - Convention & Resort Hotel with Beautiful Garden



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REQUEST FOR PROPOSAL FOR HOSTING THE WORLDSKILLS COMPETITION 2015

1. Purpose

The right to host a WorldSkills Competition is assigned to a Member of WorldSkills International by a secret ballot decision of the General Assembly. All proposals are carefully examined by the Board of Directors to ensure they meet all requirements specified in the Standing Orders before they are submitted to the General Assembly for final decision in October 2011.

With this document the Board of Directors provides the decision timetable and guidelines for those Members who are invited by the Board to submit a proposal to host the 2015 Competition.

The Board of Directors will only consider those Members having submitted their Expression of Interest on time and satisfy the minimum requirements specified in the Standing Orders.

2. Decision Timetable

Step	Date	Detail
1.	GA October 2010	CEO issues call for "Expressions of Interest" from all Members.
2.	21 February 2011	Deadline date for emailing "Expressions of Interest" to the Secretariat.
3.	28 February 2011	CEO writes to applying Members requesting they confirm their agreement to host a validation visit if invited to prepare a formal proposal plus confirming any other necessary information that the Board requires.
4.	28 March 2011	Deadline for applying Members reply to step 3.
5.	4 April 2011	Board reviews the responses from applying Members, and informs those Members who are invited to prepare formal proposals to host the 2015 Competition. Dates & arrangements for the validation visit by a Board team will be confirmed.
6.	30 May 2011	Formal proposals to be submitted to the Secretariat – see section 3 below for information required. Information requested in Section 3 below to be submitted one week before the Board team validation visits.
		Validation visit by Board between 30 May and 27 June 2011 (4 week period)
7.	27 June 2011	Board considers the reports of the Board team validation visits and determines which applicants are eligible to submit their proposals for consideration by the GA in October 2011. The Board will provide a Final Applications Requirement list that includes: <ul style="list-style-type: none"> • Format of the final application • Issues to be addressed in the application • Minimum level of financial support required
8.	4 July 2011	Board informs applicant Members whether or not they have been approved to submit a Final Proposal for hosting WSC2015.
9.	29 August 2011	Deadline date for lodging Final Proposals with the WSI Secretariat for posting on the WSI website and information for the Members.
10.	3 October 2011	Proposal presentations to the GA in London, UK, and vote to determine which Member will host WorldSkills 2015.

3. Guidelines for those Members who will be notified by the Board (Step 5) that they are invited to prepare formal proposals to host the 2015 Competition (Step 6)

Note: Invited Members should submit their formal proposals to the CEO by mail or email no later than 30 May 2011. The submission, signed by the officer in charge and on the organisation's official letterhead should incorporate the following:

1. Indication of the anticipated venue(s) for the event, including a description of the particular area/s.
2. Indication of the proposed date.
3. Indication of the ability to organize the event financially (an outline budget with expected revenues and expenses will be sufficient). Please state any commitments already secured. Financial obligations include the Hosting Fee payments to WorldSkills prior to the event (Hosting Fee is currently under review).
4. Indication of the ability to organise the event logistically (availability of transport, transport network, ceremony venue access and capacity, proximity of accommodation, competitor village etc.).
5. As WorldSkills International owns all rights and must approve all applications and agreements pertaining to these rights, the successful host candidate will execute an Agreement with WorldSkills International specifically defining said rights and responsibilities in particular in respect of cooperation in Public Relations, Marketing, Media and Sponsoring. A draft Agreement needs to be part of the final submission. Any suggested additions to the Agreement (MOU), which further improves the cooperation between candidate and WorldSkills International, are welcomed. (Template Agreement available from the Secretariat).
6. Agreement that the event will be organised in accordance with all the requirements set out in WorldSkills International official documentation (e.g. Constitution, Standing Orders, Competition Rules, Technical Descriptions, and Competition Organising Guide for the Competition).
7. Agreement that the event/host's logo and all logo use and branding will be fully in accordance with the WorldSkills Visual Identity Guidelines.
8. Agreement that, if the Board determines the Member is eligible to lodge formal hosting proposals for consideration by the GA in October 2011, that such proposals include the final application requirements. These will be specified by the Board at that time.
9. If the proposed Organising Committee for the Competition is to be a separate body/entity from the WorldSkills Member organisation, then this body must be fully connected (by governance & management) to the Host Member Organisation.
10. Agreement and ability to submit a final and comprehensive submission (Final Proposal) to the Chief Executive Officer no later than 29 August 2011. A template will be provided.

Signed on behalf of the Board of Directors

Jack Dusseldorp
President

REMOVE DRAFT
REMOVE DRAFT
REMOVE DRAFT
David Hoey
CEO



Date: 30.08.10

To all Delegates

2020 Vision

Dear Members

The WorldSkills Brand Strategy is arguably the most important element of the Action Plan 2008-2011 that was adopted and ratified by the GA in September 2007.

In between WorldSkills Shizuoka 2007 & General Assembly 2008 and in line with the Action Plan;

- the Board created a Sustainability Task Force
- a comprehensive Member survey was completed
- WSI and WS Calgary 2009 and WS London 2011 agreed on collaborative goals under the banner "WorldSkills Champions on the World Stage"
- WSI completed a brand audit
- the concept of WSI Services/Foundation was first suggested.

Between the General Assembly 2008 and WorldSkills Calgary 2009, a lot of work was done on various aspects of the Action Plan along with the outcomes from the General Assembly meetings in Vienna in 2008. These lead to presentations and discussions in the General Assembly and Strategy Committee in Calgary in September 2009.

The Strategy Committee's work on the Brand Strategy in Calgary crystallised a common understanding and agreement on what is our core business and what are the value-adds. Respectively, these are:

1. Conduct & improve the Competition
2. Expand the role, leverage, involvement and power of WSI and the Competition into areas that encompass competitions, education and advocacy.

The General Assembly agreed in Vienna that a Board Working Group and the Board and CEO would continue to develop this work building upon the recommendations of our Members and the Sustainability Taskforce, and capturing the key essence of the Brand Strategy.

A Board Working Group was formed and has since worked continuously online and met face-to-face on three occasions; most recently at our Board of Directors meeting in Madrid on 11 & 12 July 2010. After this July Board meeting, we wrote to you with a progress report on the outcomes of that meeting with a focus on our WorldSkills 2020 – our Vision (refer to email 312 "Board Communiqué" sent on 22.07.10).

In preparation for the upcoming General Assembly in October 2010, we are very pleased to provide you with the result of this work – the 2020 Vision for WorldSkills International. Our 2020 Vision will obviously be a key focus and item for discussion at the upcoming General Assembly in October 2010.

Much work, research and consultation has taken place to reach this point (refer Appendix 1 of the 2020 Vision document) and we would like to thank everyone who has been involved for their valued contribution.

The Board has also posted an article on the new WSI blog to engage the WorldSkills family in an online discussion about the 2020 Vision. We have attached a copy of the blog article for your convenience but please visit it online at <http://blog.worldskills.org/worldskills-2020-vision/> and feel free to provide your thoughts and comments there.

We look forward to very productive and progressive discussions and decisions at our General Assembly in October.

If you have any questions, please do not hesitate to contact us.

Regards

On behalf of the Board of Directors



Jack Dusseldorp
President



David Hoey
Chief Executive Officer

WorldSkills 2020

Promoting Skills Across the World

1.1 Purpose of this paper

This paper explains and details the necessary changes and improvements that need to be implemented to allow WorldSkills to be a stronger, and more sustainable and effective global Movement and Brand by 2020.

The paper builds on the existing development strategy initiated at the Strategy Committee, General Assembly and Board meetings in Calgary 2009.

This development work has its origins back in 1999 – see Appendix 1.

DRAFT

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2 EXECUTIVE SUMMARY

The principle of 'meeting the needs of our Members' underpins all of the strategic planning and proposals for the future of the WorldSkills International organisation and WorldSkills Movement in our 2020 vision (WorldSkills 2020).

The WorldSkills Brand Strategy is arguably the most important element of the Action Plan 2007-2011 that was adopted and ratified by the GA in September 2007. Much work, research and consultation has taken place to reach this point (refer Appendix 1). The Strategy Committee's work on the Brand Strategy in September 2009 crystallised a common understanding and agreement on what is our core business and what are the value-adds. Respectively, these are:

1. Conduct & improve the Competition
2. Expand the role, leverage, involvement and power of WSI and the Competition into areas that encompass competitions, education and advocacy.

Both are critically important to our future as was unanimously acknowledged by the General Assembly but with the Competition being our "Number One" priority. This is the agreed understanding that the Board Working Group and Board of Directors and CEO have worked with since September 2009 to reach this point.

By demarcating the work required for the preparation, delivery, improvement, cost reduction and sustainability of the WorldSkills Competition and the work required for the value-added programs, events, reach and impact of the WorldSkills Movement, we can achieve stronger, more effective, more flexible and sustainable operation and outcomes.

In short, to meet the needs of our Members and fulfil our vision of a "world where people can achieve the workplace skills they need to prosper and find fulfilment" WorldSkills International needs to strategically and operationally adapt to ensure it has a strong and enduring future. So it is proposed to:

- increase the capacity and capability of WSI and its Secretariat in order to strengthen the relationship and partnership with Host organisations to conduct the Competition and
- create a new complementary body - the WorldSkills Foundation to focus on the education and advocacy needed to build a worldwide awareness of WorldSkills International's vision and mission.

With these two principal strategies in place, by 2020:

1. The WorldSkills brand will be recognized as the global hub for skills development and a common resource for Members and other partners to cooperate in increasing quality in VET (Vocational Education and Training), raise the status of VET and communicate the importance of skills for economic growth and prosperity.
2. WorldSkills International will have at least 70 Members, and the existing four regional bodies and competitions will be fully aligned with each other, and this regional cooperative structure will have been expanded to the African Continent.
3. The WorldSkills Movement will consist of a series of complementary platforms of activity for a large networking and experience-sharing system, both online and face-to-face to facilitate personal relations between all stakeholders.

3 WORLDSKILLS

3.1 Brand Purpose and Vision

3.1.1 Brand Purpose

Promoting Skills Across the World

3.1.2 Vision (updated)

A world where people can achieve the workplace skills they need to prosper and find fulfilment.

3.1.3 WorldSkills Movement 2020

The WorldSkills International (WSI) organisation is celebrating its 60th anniversary in 2010. The skills competitions have been the core activity of the organisation over these 60 years with the purpose to increase interest, status and quality in VET around the world.

Looking forward, skills competitions will remain the core activity of WSI. In 1999, the General Assembly agreed on a development strategy to grow the organisation and support the Competition via a marketing approach to create an understanding about the role of VET for achieving economic growth in economies and personal fulfilment for individuals.

The strategy from 1999 has been successful. The WorldSkills International organisation has had tremendous growth and in 2010 it has 53 Members from all over the world. The Competitions have been enhanced by different networking activities and via the Internet and personal exchanges, the global Competition every second year is now being complemented by regional competitions in Europe, the Gulf, SE Asia and in the Americas. The WorldSkills brand has been adopted in a growing number of Members at the national level. Over the past 10 years, the WorldSkills Competition has turned into a WorldSkills Movement.

Yet a fast growing organisation also faces sustainability challenges. The Sustainability Task Force that was initiated in 2008 now provides a continuous focus on quality and cost effectiveness in "Member-driven" competitions supported by "partnership-driven" additional non-competition activities.

In 2009 the General Assembly decided to further broaden WSI's perspective and further develop the WorldSkills Movement through new partnerships with education and industry partners, NGO's and other organisations. The WorldSkills Competition will remain as the heart of WorldSkills with a Member-driven organisation as the driving force. The WorldSkills Movement will grow and develop in the areas of education and advocacy.

Now it is time to look another 10 years ahead to the year 2020. This paper is a platform for that visioning.

3.2 What will WorldSkills be in 2020?

In 2020 the WorldSkills brand will be fully recognized as the global hub for vocational skills knowledge and development.

The core business is the WorldSkills Competition (WSC) every second year. WSI and the existing four regional bodies and competitions are fully aligned with each other, and this regional cooperative structure has been expanded to the African continent.

The competitions at the regional and global level are the leading activities for benchmarking and development of skills standards. Members use the WorldSkills network and knowledge for the development of their own skills education structure and for benchmarking and cross-border sharing of experiences. Young people around the world look at VET as a resource in their own development and can achieve the workplace skills they need to prosper and find fulfilment.

The structure of WorldSkills is divided into two well functioning and complementary bodies;

- WorldSkills International (WSI) – is still a Member-driven organisation. The 53 Members in 2010 will have increased to 70 in 2020. WSI is the body for all competition related activities.
- WorldSkills Foundation (WSF) – is a project driven organisation dealing with non-competition activities aiming to support the brand purpose and vision. WSF cooperates with partners from industry, education, WSI Members, NGO's and other organisations sharing the WorldSkills values, mission and vision.

3.3 Mission and objectives

3.3.1 Mission

Proposed New:	Existing:
To promote and facilitate through cooperative action a worldwide awareness of the essential contribution that skills and high standards of competence make to the achievement of economic success and personal fulfilment.	To promote, through the cooperative actions of Members, a worldwide awareness of the essential contribution that skills and high standards of competence make to the achievement of economic success and individual fulfilment.

The proposed update to the Mission is the removal of "of Members". This is because our Mission encompasses the cooperation and collaboration of many more bodies than just our Members e.g. Sector organisations, Industry Partners, Education Partners, other organisations and many individuals.

3.3.2 WorldSkills (Movement) objectives

- Facilitate skills competitions and events
- Engage Members, Partners and stakeholders in the vision and mission
- Promote and support skills initiatives worldwide
- Provide a sustainable platform for the skills Movement

4 BRAND STRATEGY & FUTURE ORGANISATION DEVELOPMENT

4.1 Focusing WorldSkills International

WorldSkills International must focus on the biennial Competition – it is our raison d'être.

Since WSC2005 there has been a much greater partnership between the WSI Secretariat and the Competition Host. Even though the Secretariat capacity has grown from 1.8 persons in 2005 to 7.5 persons in 2010, it still cannot provide the ideal level of support that should be given to an event the size of a WorldSkills Competition.

The resource needs for hosting a Competition are great. The budgets of the organising committees for WorldSkills Calgary 2009 and WorldSkills London 2011 show that the costs are currently about 40-45 million Euros.

By the same token, the Host organising committee is met with many challenges where lack of information or experience with skills competitions increases their workload and indirect and direct costs. There is also a lot of 'reinventing the wheel' from Competition to Competition/Host to Host. There is still not enough appropriate information provided or passed on to a future Host.

The solution is to expand the capacity and capabilities at the WSI Secretariat to support the Competition Host for the full Competition life cycle (from inception to completion) while also reducing costs and improving efficiencies for hosting a Competition and participating in a Competition.

Better partnership, collaboration, efficiencies and knowledge management and transfer will reduce costs and allow more value-added aspects to be delivered. This will both directly and indirectly ensure the sustainability of the Competition.

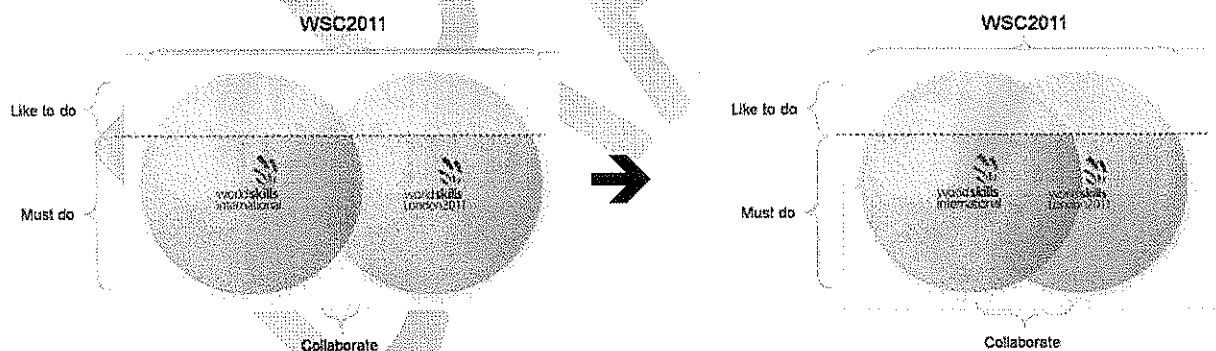


Fig. 1: Improving the partnership, collaboration, efficiencies and knowledge management and transfer will reduce costs and allow more value-added aspects to be delivered.

4.2 WorldSkills International Brand Strategy and how to achieve it

While improving the support and partnership with the Host, it is also crucial to expand the role, leverage, involvement and power of the organisation and the Competition into areas that encompass competitions, education and advocacy as per our Brand Strategy (see Fig. 2). In order to achieve the necessary (financial and in-kind) support to run a Competition, we have to provide a greater return on investment to governments, educators and industry sponsors and supporters. They want more than a Competition.

So while the WorldSkills Competition forms the WorldSkills Brand Platform, we still need a mechanism to focus on and target the key aspects of our Brand Strategy without compromising or drawing resources from running the Competition.

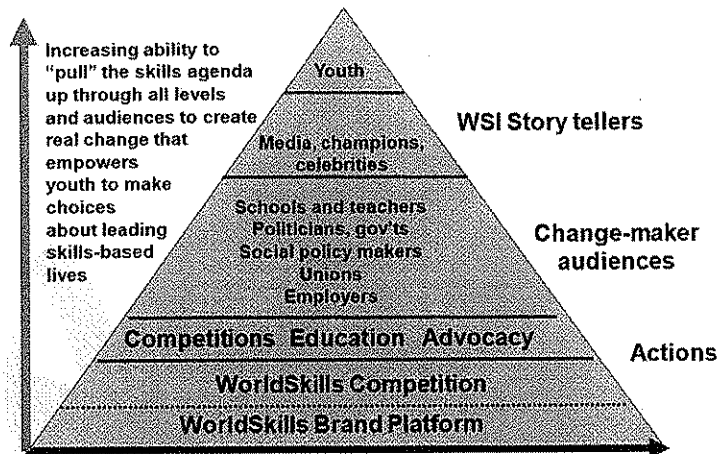


Fig. 2. The WSI Brand – a platform for evolution (refer to WSI Brand Strategy – GA September 2009)

The Board Working Group, Board of Directors and CEO have concluded that the best and most effective way to align with our Brand Purpose and Vision and achieve our Mission and Objectives is to create a complementary body under the WorldSkills brand. The existing body is the WorldSkills International organisation and the complementary body is the WorldSkills Foundation.

WorldSkills International (WSI) will focus on the development and running of the biennial Competition and working more closely with the Host (and with regional competitions). The WorldSkills Foundation (WSF) will address the education and advocacy aspects of the WorldSkills Brand Strategy.

There will be no immediate changes to the WSI organisational structure. However, in time there may be some minor changes. For example, it makes more sense for the Technical Committee to be recognised as Competition Committee as its mandate deals with all aspects of running the competitions and competitions management. The existing Strategy Committee will remain as a body for administrative, marketing and strategic matters such as exchanging good practices, supporting new Members and developing the linkage with regional competitions and structures.

4.3 Focusing WorldSkills Foundation

4.3.1 Creation of the WorldSkills Foundation

The Spanish Ministry of Education (SpainSkills) has offered to legally host the WorldSkills Foundation in Spain and cover all associated set up costs and basic support services. As Spain is the 'spiritual' home of WorldSkills International and in recognition of this history and special offer, the Board of Directors and Board Working Group fully supported this proposal.

The Foundation will be proposed by the Board of Directors for ratification by the General Assembly in Jamaica 2010, and then legally constituted by agreement between WSI and our Spanish Member.

4.3.2 An open window towards many partners

The WorldSkills Foundation will be open for partners sharing the values and vision of WorldSkills International. The WSF activities will be structured as a flexible project organisation in close cooperation with Members and partners.

The WSF will complement WSI (the international membership organisation) without intruding on the structure, procedures and processes that have proven to work well for sixty years.

The WSF will allow a greater focus by WSI on the Competition by taking responsibility for non-competition events and programs not directly linked to the Competition, along with other creative initiatives that respond to the goals and aspirations of our Members and existing and future industry and education partners.

Working in unison, WSI and WSF will strengthen the vision and mission in a way that will give "WorldSkills" the global recognition and status it deserves.

Existing WSI initiatives	Future possible WSF initiatives
WorldSkills Leaders Forum	Skills Across the World
WorldSkills Premiere Experience	"Global Skills Index"
WorldSkills Youth Forum	WorldSkills Ambassador projects
WorldSkills TV	Strategic research projects e.g. effectiveness of WorldSkills in modelling and promoting excellence in vocational skill.
	Seminar/conferences at WSC
	Seminar/conferences at General Assemblies (non-Competition year)
	Seminar/conferences at Regional Competitions
	Contributions to non-WS seminars i.e. guest presenters at other seminars
	Supporting new Members when they join WSI
	Partnerships with other NGOs, Foundations
	Publication, distribution and promotion of research outcomes
	Identification and dissemination of best practice models of vocational learning
	Championing (advocating and promoting) technology futures for young people
	Networking hub and global forum for dialogue about innovation – global connection around VET

Benefits of a Foundation for the WorldSkills Movement:

- Cooperate with leading global enterprises
- Road test policy proposals in a neutral environment
- Identify and share best practice globally
- Build a 'common cause' for skills
- Improve connectivity among key stakeholders
- Linking policy to practice
- Promote the value of skills through partner endorsements
- Improve policy formulation processes and communications
- Access to Global Industry Partners
- Be part of the global leadership for skills
- Linking the supply and demand for skills

- Promote the competitive advantages of VET
- Gain recognition for responding to industry needs
- Improving motivation and marketing skills
- Conviction that VET is a good first choice
- Access to global skills network

4.4 WorldSkills Foundation organisation structure

The finer details of the structure of the WSF are being finalised but it will have its own Board of Trustees (BoT), separate from the Board of Directors (BoD) of WSI.

There will be cross representation on the Boards of the two entities, and WSI will be legally protected from any liabilities incurred by WSF, while at the same time being the prime beneficiary of the Foundation's activities.

In all aspects of governance, selection of beneficiaries and development of its program of activities, the Board of Trustees shall ensure alignment with the shared WSI vision and mission (as overseen by the WorldSkills International Brand Alignment Committee).

The WorldSkills Foundation will have Partners whereas WorldSkills International has Members.

4.4.1 Board of Trustees

A	B	C	D	
WSI Members	Global Industry & Education Partners	Founders	Ex-officio	Total
4	~starting with 3 up to a maximum of 10	2	(1)	16 (17)

A WSI Members x 4 = Europe, GCC, Asia, Americas. At GA2010, it is proposed that a WSI Member from each of the 4 regions will be nominated to the Foundation's Board of Trustees (concept = global representation). The representation will rotate among the Members every two years.

B Global Industry, Education and NGO Partners – maximum of 10.

C Founders x 2 = WSI President + Spanish Ministry of Education official.

D -officio x 1 = WSI CEO – an advisory and connectivity role.

Member Organisations can be Partners outside of group A.

The Board of Trustees will elect its own Chair and Deputy Chair.

4.4.2 WSF administration and staffing

Building on the demonstrated effectiveness of the virtual office model of WSI, the WSF will minimize its administrative and physical overhead by making maximum use of global talent and the latest communications technology. The WSF would utilise services from WSI on a 'pay as you go' basis e.g. web & IT services, accounting/book-keeping and communications and marketing. There would be a "head office" in Madrid, Spain and a (part time) Secretary based in Spain provided by our Spanish Member.

Staffing will be developed on an "as needed" basis. It is envisioned to have contract/permanent staff as well as project/term staff and seconded staff. Project leaders will be the initial staff of WSF and it is planned not to have a CEO but to keep the organisation flat and low on overheads.

5 WORLDSKILLS INTERNATIONAL AND THE WORLDSKILLS FOUNDATION WORKING IN UNISON

By working in unison, WSI and the WSF will achieve a greater focus and result in the areas of collaboration and partnership at many different layers with existing and new stakeholders. It increases the competitive advantage that WorldSkills offers all stakeholders (see Fig. 3).

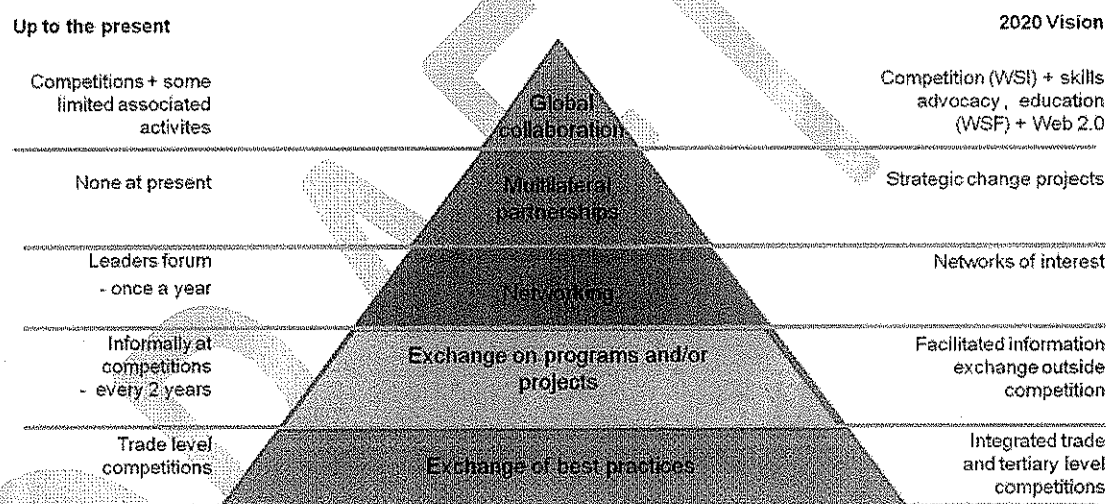


Fig. 3: collaboration and partnership 2020.

5.1.1 WSI & WSF meetings

There is no proposed change to the WSI meeting schedule.

The WSF would run its annual Board of Trustees meeting to coincide with the WSI General Assembly. This would ensure the necessary synergy, connectivity and cost-effectiveness.

The concept is that the recommendations from the WSI meetings (GA, SC, TC, BoD) would feed into the WSF meetings and vice versa via the Chairs and CEO with full transparency of documentation and minutes.

5.2 WorldSkills International, Competition Host & WorldSkills Foundation working in unison

One of the great challenges and risks to the future of WorldSkills International is the sustainability of the Competition. As it gets bigger and more costly, there are fewer Members who can host it (or will want to host it). WSI and the WSF will actively involve the Host in the

areas of collaboration and partnership identified in the diagram above and specifically those that relate to promoting and supporting the success of the Competition for that Host. A more integrated cooperation will secure quality, be more cost-effective and deliver partners to Hosts in a way that will increase the number of potential Hosts for the future.

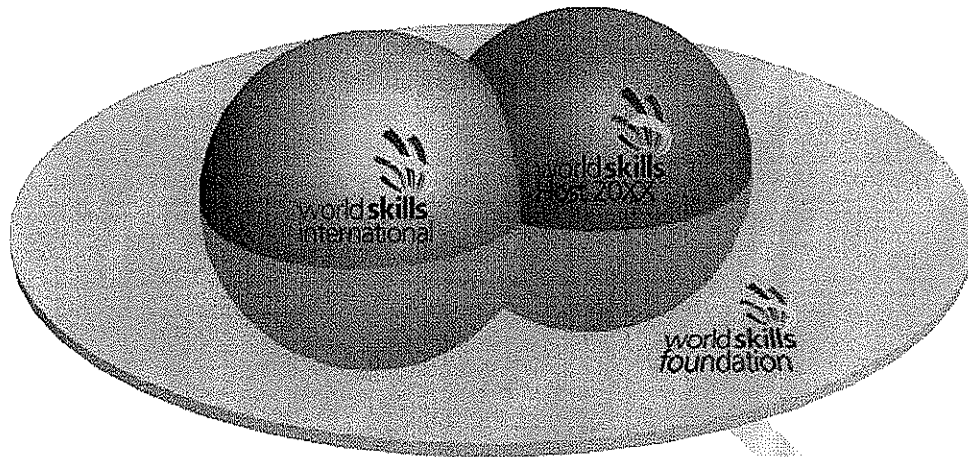


Fig. 4: The Foundation encircles the WorldSkills International organisation and Competition Host.

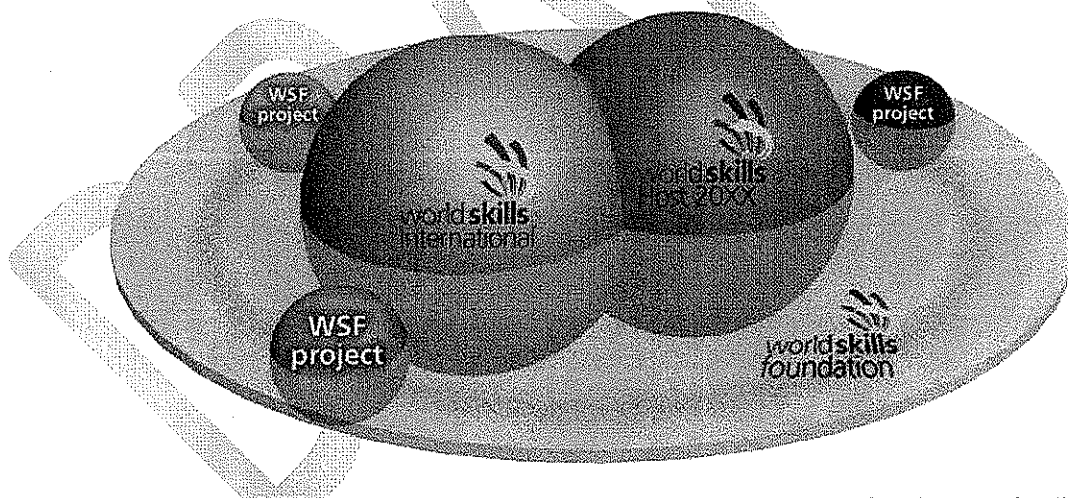


Fig. 5: The Foundation is a conglomeration of a variety and diversity of projects and activities within the 'orbit' of the WorldSkills International organisation and Competition Host.

6 FUNDING AND SUPPORT FOR WORLDSKILLS INTERNATIONAL AND WORLDSKILLS FOUNDATION

6.1 Revenue and sponsorship

There are 5 types of revenue for WSI and WSF.

- WSI Member Fees – annual fees paid by Members
- WSI Hosting and the proposed Secretariat Support and Service Fee – rights fee paid to WSI for Competition by Host and contribution to ensure more cost-effective knowledge management, experience transfer and support
- WSI Admission Fee – once-off fee by new Members joining WSI
- Sponsorship/partnership cash – cash payments made by partners
- Sponsorship/partnership VIK – VIK (Value In Kind) contributions by partners

Revenue associated with the Members, Hosts and Competition related sponsorship/partnership will be paid to WSI (as is done currently). Revenue associated with other Partners will be paid to the WSF. There will be some Partners who choose to contribute to both. Refer to section 6.3.

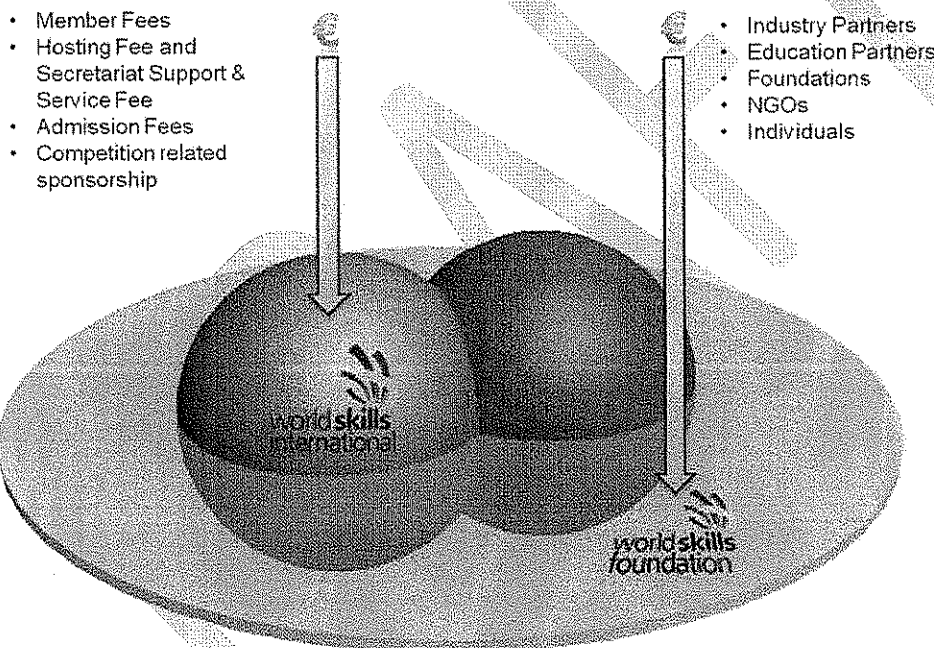


Fig. 6: Revenue flow

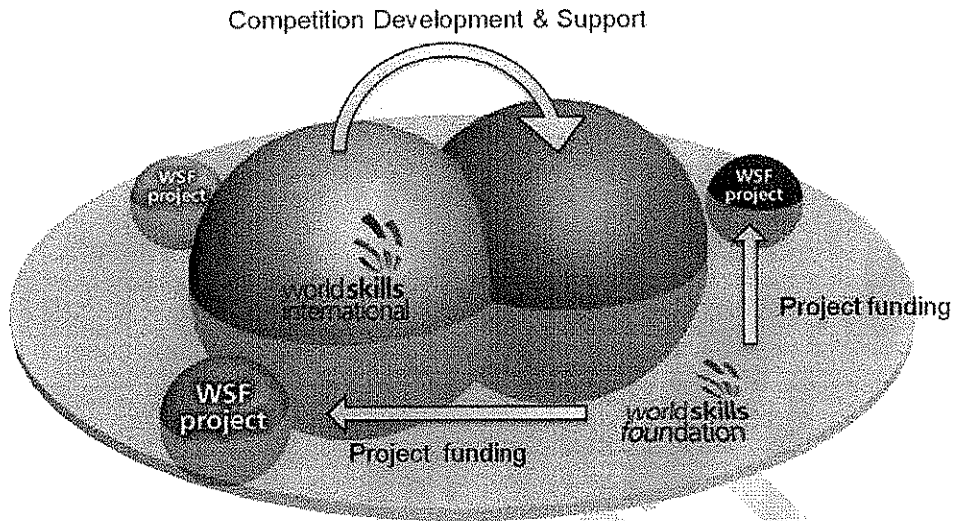


Fig. 7: Expenditure flow

The Foundation's project activities with Industry Partners, Education Partners, NGO's, other organisations and skill networks will reflect its mandate to pursue the education and advocacy aspects of the WorldSkills brand.

6.2 Review of WSI revenue (Member, Hosting and Admission Fees and proposed Secretariat Support and Service Fee)

6.2.1 Member Fees

Member Fees are calculated using a module factor and the total Membership fee contribution is increased by 3% annually. This will stay the same.

6.2.2 Admission Fee

The 2010 Admission fee is €24,000 and this increases by 3% each year. This will stay the same.

6.2.3 Hosting Fee

For WSC2009 & WSC2011 = €100,000
For WSC2013 = €300,000.

The Hosting Fee needs recalibrating against the value received by the Host and the support and partnership that WSI should provide for a more effective partnership and win-win overall.

It is proposed to increase the Hosting Fee to €400,000 for WSC2015 and then index it at 3% per annum like the Member Fee and Admission Fee. Along with the Hosting Fee there is an additional Secretariat Support and Service Fee of at least €400,000 to help build capacity and capability within WSI to provide Hosts with a more cost-effective overall Competition project. The support and services provided by WSI will be specified in the Memorandum of Understanding between WSI and the Host that follows after the hosting rights have been awarded to the Member by a vote of the GA. The total amount represents approximately 2% of the Host's budget.

This will not be an increase in costs for the Host but needs to be viewed as a reallocation of costs that will produce a reduction in Net Costs along with a more effective utilisation of resources for the Host and WSI Members. The following are areas where WSI can increase its capacity and capabilities:

- Development of project plan for implementing the WorldSkills Competition (Competition Organising Guide)
- Continuity and development of sponsorship & partnership
- Information Systems and Technology platforms used by WSI & Hosts
- Technical/competitions improvements
- Communications/media
- Task Forces & working groups
- Systems and procedures and Knowledge Management

Examples of cost savings and/or increased revenue that will be specifically targeted include:

- Audits of Infrastructure requirements for high cost skills
- Reduction in Infrastructure for some skills
- Reduction in space for some skills
- Reorganise the current competition format for some skills
- Have sponsors ready to support Host (continuity from previous Host)
- Lower cost and better integrated IT systems and management
- Infrastructure management system (knowledge management, budgeting, costing)
- Improved marketing of the Competition and brand recognition
- Reduced administration by improved information and experience
- Hiring the venue for less days
- More accurate budgeting
- Increase assets for sponsorship

The bottom line for WSI and future Hosts is that increased capacity and capability of WSI will better support the Host and improve the quality of the Competition while also reducing costs → Sustainability!

6.3 Review of WSF revenue

The Board Working Group has explored the Foundation concept with a number of interested existing and potential global industry and education partners and has secured provisional commitments to launch the Foundation with the necessary start up funding for 3 years including a contribution from the Legacy fund of WorldSkills Calgary 2009.

6.4 Development of global branding, sponsorship strategy and revenue growth

Sponsorship is critical to the running of all Competitions: global, regional and national.

With WSI, the Competition Host and WSF working in unison, our expectation is to grow the overall sponsorship/revenue "pie" by increasing and broadening the brand value proposition (by increasing and improving WorldSkills' assets). With the existing four regional bodies and competitions aligning with the WorldSkills brand, we can achieve synergy and continuity worldwide which is now an essential requirement for global recognition and brand development.

Those companies, educational institutions and NGO's that wish to contribute to the WorldSkills Foundation will do so on terms that give them no preferential rights over the Competition unless of course they also directly contribute to the Competition in agreement with WSI. Those companies that are already contributing directly to the Competition in agreement with WSI will continue to do so, and of course additional sponsors are being continually sought to increase the revenue flow from this source.

7 APPENDICES

7.1 Appendix 1: "How did we get to this point?"

The issue of Sustainability was first raised seriously in Montreal 1999.

A Task Force was created in 2003 and a number of its recommendations have been implemented.

In between WSC2005 and WSC2007 the Strategy Committee, Technical Committee, Secretariat, WorldSkills Calgary 2009 organising committee and the Board of Directors worked to create the Action Plan 2007-2011 which was ratified in September 2007.

In between WSC2007 & GA2008 and in line with the Action Plan;

- the Board created a Sustainability Task Force
- a comprehensive Member survey was completed
- WSI and WS Calgary 2009 and WS London 2011 agreed on collaborative goals under the banner "WorldSkills Champions on the World Stage"
- WSI completed a brand audit
- the concept of WSI Services/Foundation was first suggested.

SC recommendations to the GA (Vienna September 2008):

"Future of the Organisation: Support for the concept of the Competitions as the core business of WSI, with a parallel entrepreneurial service arm to handle revenue generating activities related to the brand. The Board and CEO will further develop this concept."

GA adopted decisions (Vienna September 2008):

"The Board will immediately develop a brand strategy that will guide our efforts in the months and years ahead in all areas of Marketing, Communications, Media, etc."

The Brand Strategy was developed in a very consultative way with representatives from all stakeholders and presented to the GA in Calgary September 2009.

- (Presented to GA so Technical Delegates were given an overview.)
- (Presented to SC in detail to discuss.)

SC recommendations to the GA (Calgary September 2009):

"There was very constructive and progressive discussion in Calgary and in principle, a general direction and commonality of thought emerged. However, the conclusion and recommendations were for there to be further work and discussion on the elements of the Brand Strategy. These would be taken up in a Board Working Group."

Board response to recommendations from the SC to the GA:

"The Board noted the need to show leadership in moving forward on this, building upon the recommendations of our Members and the Sustainability Taskforce, and capturing the key essence of the Brand Strategy. The Competition needs to remain core to WSI, but this does not negate the need to enact the complementary pillars of education and advocacy.

Decision/Action: The Board agreed to have a Board Working Group clarify and develop the next steps in the incorporation and implementation of the Brand Strategy and outcomes from the Strategy Committee meeting which would convene prior to the Board of Directors meeting in March 2010."

7.2 Appendix 2: Contributors

January 2010 Board Working Group

- Jack Dusseldorp AU
- David Hoey CEO
- Roberto Spada BR
- Laurent Thibault CA
- Terry Cooke CA
- Christine Davatz CH
- Tommy Hellström SE
- Jos de Goey NL
- Shaun Thorson CA
- Simon Bartley UK
- Richard Walker – WS Calgary 2009
- Aidan Jones – WS London 2011

March 2010 Board Working Group & Board meeting

- Jack Dusseldorp AU
- David Hoey CEO
- Roberto Spada BR
- Laurent Thibault CA
- Terry Cooke CA
- Jos de Goey NL
- Simon Bartley UK
- Veijo Hintsanen FI
- Liam Corcoran IE
- Yoo Bae Kim KR
- Manuel Cabrera ES
- Elfi Klumpp DE

July 2010 Board Working Group & Board meeting

- Jack Dusseldorp AU
- David Hoey CEO
- Roberto Spada BR
- Laurent Thibault CA
- Jos de Goey NL
- Tommy Hellström SE
- Simon Bartley UK
- Veijo Hintsanen FI
- Liam Corcoran IE
- Yoo Bae Kim KR
- Manuel Cabrera ES