



President's Report

Rod Beckstrom

President and CEO

7–12 March 2010



2010 – 2013 Strategic Plan

ICANN is a global multi-stakeholder organization that coordinates the Internet domain name system (DNS) and addressing for the benefit of Internet users worldwide, enabling a single, interoperable Internet. ICANN's community-developed policies govern over 180 million domain names, the allocation of one billion network addresses, and support a trillion daily DNS look-ups across 240 countries and territories, connecting billions of computers, phones, and other devices, across the Internet. DNS cybersecurity is a top priority. ICANN also administers the networks protocol and parameter registries for the IETF that support the operation and orderly evolution of the Internet. ICANN's leadership and credibility derives from collaborating with thousands of companies, individuals and government participants in global Internet governance and policy development. Working largely in the background, ICANN's centralized coordination mission is fundamental to the continued success of the Internet.

ICANN is a non-profit organization with 140 employees and annual funding of \$64 million.

One World. One Internet. Everyone Connected.

ICANN Strategic Plan 2010 to 2013

Four Strategic Focus Areas

Strategic objectives

DNS stability and security	Consumer choice, competition & innovation	IANA & core operations	A healthy Internet eco-system
<ul style="list-style-type: none">• 100% DNS uptime• Lower DNS abuse• More secure top level domain (TLD) operations• Improved DNS resilience to attacks	<ul style="list-style-type: none">• Everyone connected• Increased TLD options in more languages• Lower registration abuse• Increased industry competition• Increase valid registrations• Robust compliance	<ul style="list-style-type: none">• Flawless IANA operations• Improved resilience• Enter into a long term IANA functions contract• Stable TLD processes	<ul style="list-style-type: none">• One unified, global Internet• All stakeholders have a voice• Improved accountability and transparency• Enhanced trust in ICANN's stewardship

Transparency

- Current Executive salaries published online
- Denise Michel – new Advisor to the President and CEO
- Publishing critical information to community swiftly online via Twitter and on ICANN website, etc.



Transparency

Introducing . . .

Jamie Hedlund

Vice President of
Government Affairs -
Americas



Barbara Clay

Vice President of
Marketing and
Communications



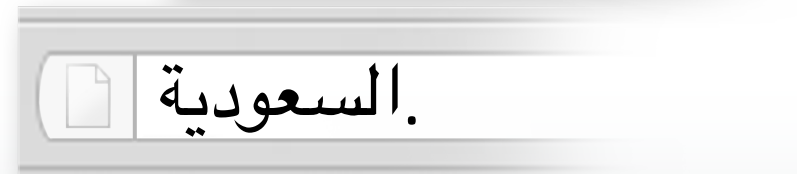
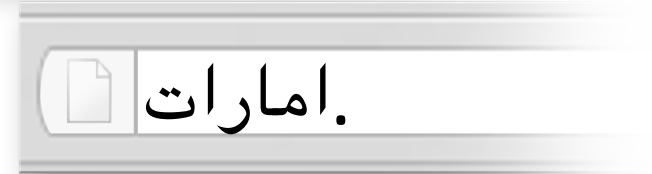
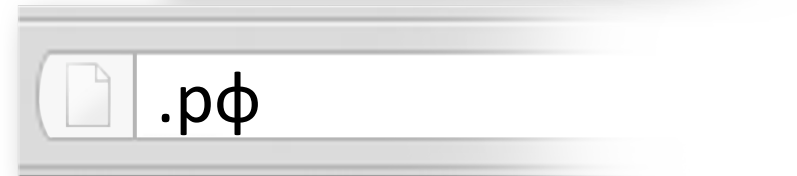
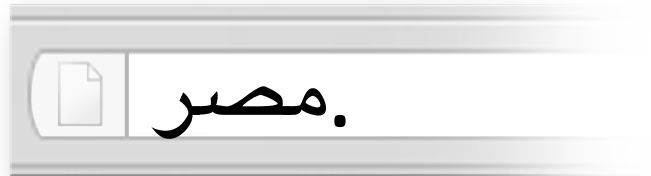
David Olive

Vice President,
Policy Development
Support



Internationalized Domains

- IDN ccTLD fast track process launched
- Variant TLD solutions under discussion
- Model for relaxing gTLD 3-character requirement
- IDN guidelines revision initiated
- IDNA protocol revision completed in IETF



New gTLD Program

- Expression of Interest model under Board consideration
 - Trademark protections based on STI and IRT work
- Published Guidebook v3, EOI comment analysis, Explanatory Memoranda
- Guidebook v4 expected for Brussels
- No final program launch timeline

Panel on EOI

Room: Tsavo A
Mon, 08 March/11:00 - 13:00

Zone File Access

Room: Impala
Wed, 10 March/14:00 - 15:30

High Security Zone

Room: Tsavo A
Thurs, 11 March/14:00 - 15:30

Trademark - STI

Room: Tsavo A
Mon, 08 March/16:00 - 17:30

Affirmation of Commitments

- Affirmation elements to become part of ICANN's core fabric
- Draft process for reviews posted 26 December
- Call for volunteers for review team process posted 13 January
- ICANN and GAC Chair will be selecting participants for the accountability and transparency review



Review session

Room: Tsavo A

Mon, 08 March/14:00 - 15:00

DNSSEC Implementation

- December 2009 – root zone signed for internal use by VeriSign and ICANN
- January 2010 – first root server (L-root) begins serving the signed root in the form of the DURZ
- Root-DNSSEC.org launched
- DNSSEC progress joint effort of ICANN, NTIA, VeriSign, root server operators, RSSAC, SSAC, and many others



DNSSEC Session

Room: Aberdere

Wed, 10 March/09:00 - 12:00

Enhancing Security, Stability and Resiliency

- Strategic Initiatives paper
- Conficker botnet and ccTLD Incident Response
- DNS abuse and mitigation
- IANA Continuity Exercise
- Enhanced ICANN meeting security
- Improvements to ICANN security and contingency efforts



SSR Initiatives session

Room: Impala

Wed, 10 March/16:00 - 17:00

Global Engagement

- New Accountability Frameworks and Exchange of Letters signed
- Increased GAC participation
- Participation in International forums, including IGF regional meetings and preparations for IGF 2010
- Participated in regional meetings and discussions on ICANN



Accountability Frameworks and Exchange of Letters

- **.sg – Singapore – Accountability Framework**
- **.pg – Papua New Guinea – Accountability Framework**
- **.ge – Georgia - Accountability Framework**



Members to the ccNSO

- **.fm** - Federated States of Micronesia
- **.zm** - Zambia
- **.mz** - Mozambique
- **.my** - Malaysia
- **.co** - Columbia
- **.bz** - Belize



New GAC members

- 9 new full members and one new observer have joined the GAC since the last part of 2009

- Full members:
 - Burkina Faso
 - China
 - Cook Island
 - Cyprus
 - Kyrgyz Republic
 - former Yugoslav Republic of Macedonia
 - Mali
 - Russia
 - Seychelles
 - Ukraine

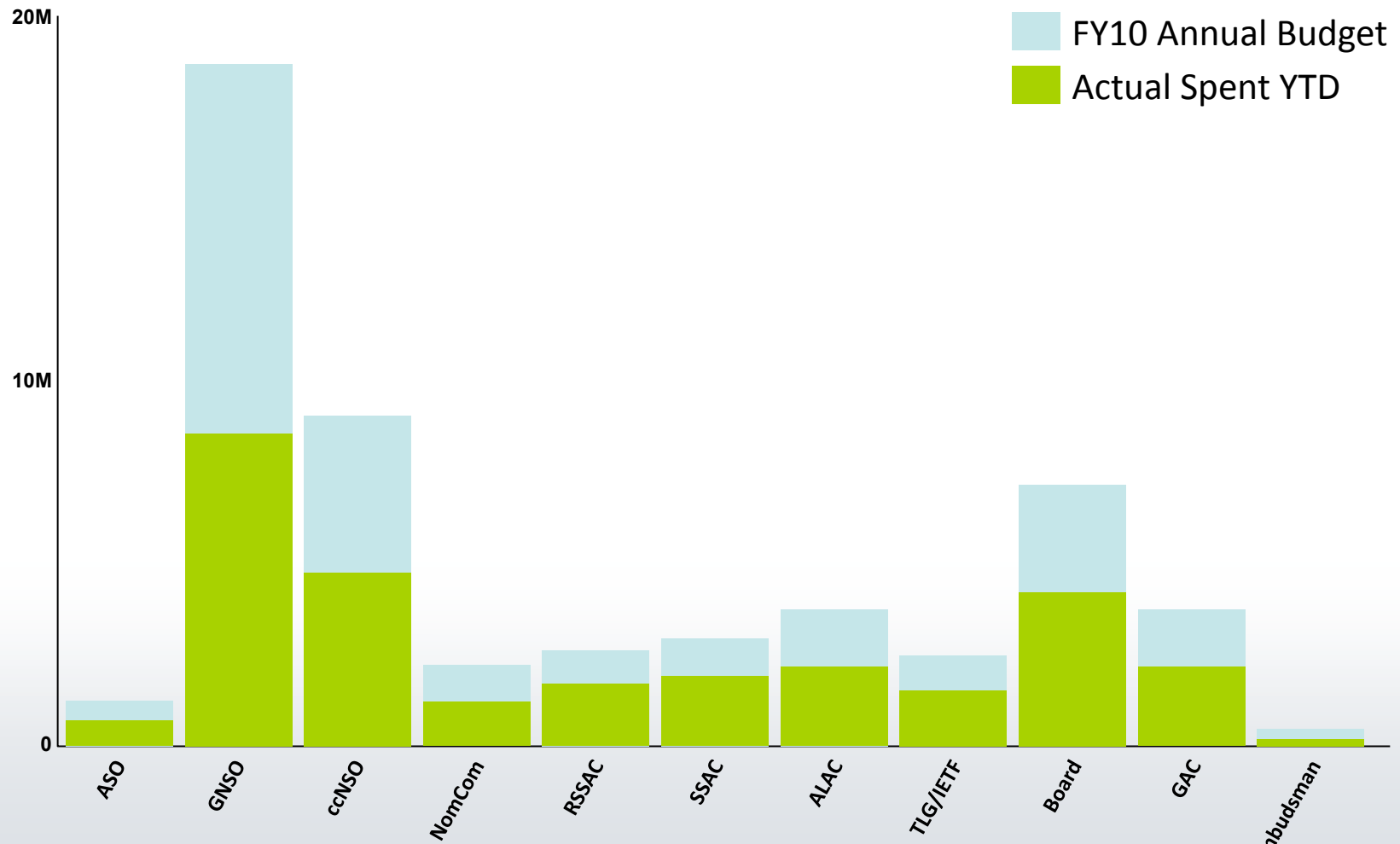
- Observer: the Inter-American Telecommunication Commission (CITEL) of the Organization of American States

ICANN Finances – Fiscal Year 10

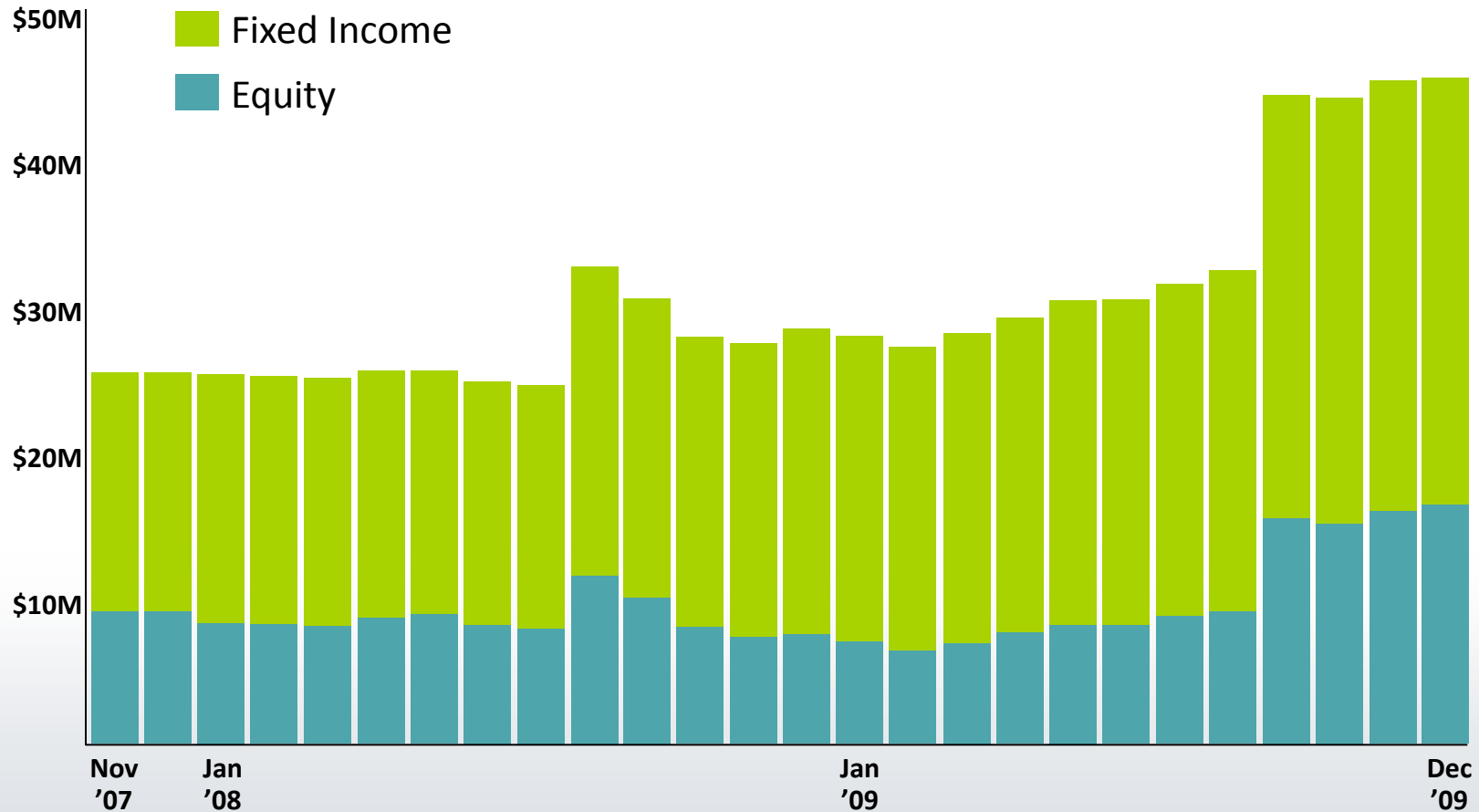
- Over last years, have run an increasingly accurate budget process
 - Operating very close to planned revenue and expense
- Some significant unanticipated cost items in Fiscal 10 plan
 - legal, facilities, other
- Management reporting to Board mid-year, and on an ongoing basis:
 - Will appropriately use expense contingency
 - Significant management focus on expense reduction, working to stay within existing budget
 - May ultimately cause growth in reserve less than budget

Expense Area Group Reporting

YTD Expenses as a Portion of the FY10 Budget



Reserve Fund – Total Value



FY11 Operating Plan – Budget Development

Process

- 4 February – Board approves Strategic Plan
- Nairobi – FY11 Ops/Budget Framework; starts the process
- Now through 17 May – Community calls and meetings
- 17 May – Post FY11 Draft Ops Plan and Budget
- Further consultation
- Brussels – Board adopts final Budget based on reports and public comment

**Framework for FY11
Operating Plan and Budget**
Room: Tsavo A
Wed, 10 March/14:00 - 15:00

FY11 Operating Plan – Budget Development

Key Points

- Integrate with Strategic Plan
- Reconsider appropriate reserve fund sizing
- More quantity/quality of community feedback and synthesis
- Little revenue growth
- Ongoing demand for new initiatives
- Need to balance competing community requests

**Framework for FY11
Operating Plan and Budget**
Room: Tsavo A
Wed, 10 March/14:00 - 15:00

GNSO – gTLD Policy and Issues

- New GNSO Council structure launched in Seoul
- Wide-ranging improvement efforts to enhance policy development are advancing
- Addressing record number of issues to improve gTLD space – 21 substantial ongoing projects
- Significant collaboration with other groups on IDNs, Registrant Rights, and stability concerns

ccNSO – ccTLD Policy and Issues

- More than 100 members now
- Continuing IDN ccTLD policy work
- Identifying issues about delegation, redelegation, and retirement policies
- Survey on ICANN's Strategic Plan
- Addressing ccTLD-related issues

ASO – Regional Internet Registries

- Proposals for global policy:
 - Handling IPv4 address space from RIRs to IANA
 - New date for 32-bit Autonomous System Numbers

At Large – Individual Internet User Community Activities

- ICANN global participation growing in numbers and diversity
 - up 10% in 2009 – more than 120 user groups
- At-Large policy input is robust
 - Advisories in 2009 increased nearly 200% over 2008
- Anticipating a Board seat, considering methods for selection
- At-Large improvement initiative

Asante
Thank You



Rod Beckstrom
President and CEO