

# GLOBAL FORUM

Shaping the Future  
2009

Under the High Patronage of  
the Romanian Presidency



## ICT & THE FUTURE OF INTERNET

Opportunities for Stimulating & Reshaping the Economy

Programme

October 19<sup>th</sup> & 20<sup>th</sup>, 2009

Parliament Palace, Bucharest, Romania

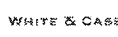
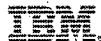
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SUNDAY, October 18 <sup>th</sup> , 2009	
18:30 - 20:00	WELCOME COCKTAIL RECEPTION Marriott Hotel - By invitation only

DAY 1 - MONDAY, October 19 <sup>th</sup> , 2009			
08:00 - 09:00	REGISTRATION		
09:00 - 10:30	OPENING SESSION		
10:30 - 12:30	<b>SESSION 1</b> New Broadband and dynamic infrastructures for the internet of the future		
12:30 - 14:00	LUNCH		
14:00 - 14:45	KEYNOTE SPEECHES		
14:45 - 16:45	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; text-align: center;"><b>SESSION 2</b> Smarter Governments: "Empowering Citizens"</td> <td style="width: 50%; text-align: center;"><b>SESSION 3</b> Trustworthy e-ID services in a digital world, Threats and Opportunities</td> </tr> </table>	<b>SESSION 2</b> Smarter Governments: "Empowering Citizens"	<b>SESSION 3</b> Trustworthy e-ID services in a digital world, Threats and Opportunities
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COFFEE BREAK			
16:45 - 18:45	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; text-align: center;"><b>SESSION 4</b> Innovation &amp; Sustainable e-Health</td> <td style="width: 50%; text-align: center;"><b>SESSION 5</b> Telecom and Internet Regulatory Challenges and Opportunities</td> </tr> </table>	<b>SESSION 4</b> Innovation & Sustainable e-Health	<b>SESSION 5</b> Telecom and Internet Regulatory Challenges and Opportunities
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20:30	GALA DINNER By invitation only		

DAY 2 - TUESDAY, October 20 <sup>th</sup> , 2009				
08:00 - 09:00	REGISTRATION			
09:00 - 10:00	OPENING SESSION			
10:00 - 12:00	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;"><b>SESSION 6</b> Digital Content &amp; The media of the future</td> <td style="width: 33%; text-align: center;"><b>SESSION 7</b> Mobile broadband wireless access. Connecting all EU citizens against economic downturn</td> <td style="width: 33%; text-align: center;"><b>SESSION 7 LG</b> Dedicated to Local Government European programs in the benefit of local and regional development</td> </tr> </table>	<b>SESSION 6</b> Digital Content & The media of the future	<b>SESSION 7</b> Mobile broadband wireless access. Connecting all EU citizens against economic downturn	<b>SESSION 7 LG</b> Dedicated to Local Government European programs in the benefit of local and regional development
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12:00 - 13:30	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; text-align: center;"><b>SESSION 8</b> The Future is Green</td> <td style="width: 50%; text-align: center;"><b>SESSION 9 LG</b> Dedicated to Local Government Economic growth through ICTs</td> </tr> </table>	<b>SESSION 8</b> The Future is Green	<b>SESSION 9 LG</b> Dedicated to Local Government Economic growth through ICTs	
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13:30 - 15:00	LUNCH			
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\*The program is **constantly evolving** in order to accommodate the interests of Global Forum 2009 speakers and participants, as well as to take into account the rapidly changing dynamics of the information technologies market. Please check for program updates on [www.globalforum.ro](http://www.globalforum.ro)



DAY 1 - MONDAY, October 19 <sup>th</sup> , 2009	
08:00 - 09:00	REGISTRATION
09:00 - 10:30	<p style="text-align: center;"><b>OPENING SESSION</b> WELCOMING ADDRESSES</p> <p><b>Chaired and Moderated</b></p> <ul style="list-style-type: none"> <li>• Sylviane Toporkoff, President Global Forum / Shaping the Future, Founder-Partner Items International, France;</li> <li>• Pierre Laffitte, President Sophia-Antipolis; Honorary Senator, in charge of the mission by the French President Nicolas Sarkozy in the framework of the UPM ( Union for the Mediterranean), France;</li> <li>• Sébastien Lévy, Vice- President Global Forum / Shaping the Future, Partner Items International, France</li> </ul> <p><b>Keynote Speakers</b></p> <ul style="list-style-type: none"> <li>• Traian Băsescu, President, Romania</li> <li>• Urban Funered, Special Advisor, Ministry of Finance Sweden</li> <li>• Mark Gitenstein, Ambassador, Embassy of the United States, Romania</li> <li>• Commissioner Thomas Rosch, FTC Federal Trade Commission, USA</li> </ul>
	<p style="text-align: center;"><b>OPENING WORKING DAY</b></p> <p><b>Keynote Speakers</b></p> <ul style="list-style-type: none"> <li>• Gabriel Sandu, Minister, Ministry of Communications and Information Society, Romania</li> <li>• Gerard M. Mooney, General Manager, Global Government and Education, IBM Corporation, USA</li> <li>• Yorgos Ioannidis, CEO, Romtelecom, Romania</li> </ul>
10:30 - 12:30	<p style="text-align: center;"><b>SESSION 1</b> New Broadband and dynamic infrastructures for the internet of the future</p> <p><b>Topics</b></p> <ul style="list-style-type: none"> <li>• Which infrastructures to support the Internet of the Future?</li> <li>• Programs and initiatives US, EU, ASIA</li> <li>• Towards 100 Mbps for everybody: Utopia or the best investment for the future in a difficult time?</li> <li>• Next Generation Networks: Can we reach a global standard?</li> <li>• The Role of Satellite in providing Internet in remote areas and developing countries</li> <li>• Models to deploy fiber in semi rural areas</li> <li>• Satellite trends in the perspective of LTE (Long Term Evolution)</li> <li>• Perspectives towards 4G &amp; LTE</li> <li>• Ecosystems to exploit broadband, New business models</li> <li>• Impact of Digital Dividend on 4G services</li> <li>• Opportunities for satellites in "white areas" for TriplePlay</li> </ul> <p><b>Chair</b></p> <ul style="list-style-type: none"> <li>• Jacquelynn Ruff, Vice-President, International Public Policy &amp; Regulatory Affairs, Verizon, USA</li> </ul> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• Giorgio Prister, President, Major Cities of Europe</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• Mario Agati, VP Multimedia and System Integration, Ericsson South East Europe</li> <li>• Dorothy Attwood, Senior Vice-President - Regulatory Planning and Policy &amp; Chief Privacy Officer, AT&amp;T Services, Inc, USA</li> <li>• Joao Da Silva, Director for Network and Communication Technologies, DG INFSO &amp; Media, European Commission</li> <li>• Margarete Donovang-Kuhlisch, European Government Industry Technical Leader, Executive IT-Specialist, IBM Sales &amp; Distribution, Public Sector</li> <li>• Maria Kendro, Executive Director, Communications Cooperative International -CCI, USA</li> <li>• Cătălin Marinescu, President of ANCOM, Romania</li> <li>• Brent Olson, Assistant Vice President -Public Policy, SBC Telecommunications, Inc., USA</li> <li>• Alin-Vladimir Stănescu, Government Affairs Europe, Qualcomm, Belgium</li> <li>• Yu Xiao Hui, Deputy Chief Engineer, China Academy of Telecommunications Research (CATR), Ministry of Information Industry, China</li> </ul>
12:30 - 14:00	LUNCH



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COFFEE BREAK			



**DAY 1 - MONDAY, October 19<sup>th</sup>, 2009**

<p>16:45 – 18:45</p>	<p style="text-align: center;"><b>SESSION 4</b> Innovation &amp; sustainable e-Health</p> <p><b>Topics</b></p> <ul style="list-style-type: none"> <li>• Mobile Health</li> <li>• Web 2.0 Solution for e-Health</li> <li>• Satellites options for e-Health in remote areas</li> <li>• Tele-Health Application (ambient assisted living, managing dependency, chronic disease management)</li> <li>• Electronic medical records and Integration of clinical processes</li> <li>• Ethics, Responsibilities &amp; Patient Empowerment, data protection mechanisms and policies for patient access - the New Business Models for e-Health &amp; innovative solutions</li> <li>• Impact of e-Health on the quality of health care</li> <li>• Transfer from theoretical knowledge to Clinical Practices</li> <li>• Perspective of Cloud Computing in Bio-Technology</li> <li>• Knowledge Management of Clinical Data</li> </ul> <p><b>Chair/ Moderator</b></p> <ul style="list-style-type: none"> <li>• <b>Octavian Purcărea</b>, WW Health Industry Solutions Manager, Microsoft, Franc</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Ingrid Andersson</b>, Senior Executive Advisor, Patient Certificate Scheme, Sweden</li> <li>• <b>Raed Arafat</b>, State Secretary, Ministry of Health, Romania</li> <li>• <b>Paolo Balboni</b>, European Privacy Association, EPA, Belgium</li> <li>• <b>Judith Carr</b>, Founder and CEO Envision Consulting, LLC, USA</li> <li>• <b>Elinaz Mahdavy</b>, European Affairs and Strategic Partnership Manager, Orange Healthcare, France</li> <li>• <b>Thomas Osburg</b>, Director Europe – Corporate Affairs, Intel Corp</li> <li>• <b>Mario Po'</b>, Executive Director, Azienda ULSS n 8 Asolo, Italy &amp; <b>Paolo Barichello</b>, ICT Manager, Azienda ULSS Asolo, Italy</li> <li>• <b>Philippe Scheimann</b>, CEO, Ayala Alternative Organizational Consulting, Israel. Founder ComparSante.fr, France</li> <li>• <b>Michèle Thonnet</b>, Official Representative e-Health France, Responsible for European and International Partnerships and Relations, Ministry of Health, France</li> <li>• <b>Mary Tovšak Pleterski</b>, Principal Adviser to the Director</li> </ul>	<p style="text-align: center;"><b>SESSION 5</b> Telecom and Internet Regulatory Challenges and Opportunities <i>New Policy framework for Broadband Ecosystem: Universal access, Net Neutrality and Internet Governance</i></p> <p><b>Topics</b></p> <ul style="list-style-type: none"> <li>• Net Neutrality / Net Regulation: European, US and Asian Perspectives</li> <li>• Internet Governance: Do we have to reinvent it?</li> <li>• Digital Dividend facing Future of Wireless Services</li> <li>• A wider digital divide – lack of broadband access in the rural areas.</li> <li>• Internet Regulation Stakes Facing Terrorism and Cybercrime</li> <li>• International Domain Names: Openness Change Innovation with New TLD? (ICANN, NTIA, EU, ISOC, AFNIC, ITU)</li> <li>• Regulate the TV of the Future: preserving national compliances or the end of frontiers</li> </ul> <p><b>Chair</b></p> <ul style="list-style-type: none"> <li>• <b>Desiree Miloshevic</b>, Advisor International Affairs and Policy Development, Afilias Limited, USA</li> </ul> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• <b>Andrew Lipman</b>, Partner and Head of Telecom Group Bingham McCutchen, USA</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Christopher J. Boyer</b>, Public Policygroup, AT&amp;T, USA</li> <li>• <b>Bogdan Dospinescu</b>, Head of Tariff Regulation and Universal Service, ANCOM National Authority for Management and Regulation in Communications of Romania</li> <li>• <b>Ma Yuan</b>, Division Director of Institute of Economy and Policy, China Academy of Telecommunications Research (CATR), Ministry of Information Industry, China</li> <li>• <b>Thomas Hart</b>, EU-China Media and Communications Policy Advisor, Hart-Consult; Associate, GOPA Consultants, China</li> <li>• <b>Brent Olson</b>, Assistant Vice President -Public Policy, SBC Telecommunications, Inc., USA</li> <li>• <b>Bonnie Peng</b>, Chairperson of National Communications Commission, NCC, Taiwan</li> <li>• <b>Jacqueline Ruff</b>, Vice-President, International Public Policy &amp; Regulatory Affairs, Verizon, USA</li> <li>• <b>Gérald Santucci</b>, Head of Unit "Enterprise Networking and RFID" DG INFOS &amp; Media; European Commission</li> <li>• <b>Theresa Swinehart</b>, VP, Global and Strategic Partnerships, ICANN The Internet corporation for assigned Names. USA</li> </ul>
	<p>20:30</p>	<p><b>GALA DINNER</b> By invitation only</p>



DAY 2 - TUESDAY, October 20 <sup>th</sup> , 2009			
08:00 - 09:00	REGISTRATION		
09:00 - 10:00	<p style="text-align: center;"><b>OPENING SESSION</b>  <b>KEYNOTE SPEECHES</b></p> <p><b>Chair</b></p> <ul style="list-style-type: none"> <li>Olin Wethington, President Wethington International llc, USA</li> </ul> <p><b>Keynote Speakers</b></p> <ul style="list-style-type: none"> <li><b>Doina Banciu</b>, Councillor of the Ministry of Communications and Information Technology; General Director, National Institute for Research and Development in Informatics-ICI-, Romania</li> <li><b>Mark Cleverley</b>, Director for Strategy, Global Government Industry, IBM, USA</li> <li><b>Gyorgy Csepeli</b>, Public Policy Director, Secretariat of the Commissioner of Infocommunications, Hungary</li> <li><b>John Keogh</b>, Canadian Radio-Television and Telecommunications Commission -CRTC-, Canada</li> <li><b>Sebastián Muriel</b>, General Manager of the Public Corporate Company, Red.es, Spain</li> <li><b>Najat Rochdi</b>, Deputy Director Geneva Office, United Nations Development Programme -UNDP-</li> </ul>		
10:00 - 12:00	<p style="text-align: center;"><b>SESSION 6</b></p> <p style="text-align: center;">Digital content &amp; the media of the future</p> <p><b>Topics</b></p> <ul style="list-style-type: none"> <li>Telecom and Broadcaster: between collaboration and competition</li> <li>Digital TV/ IPTV/ Cable TV/ Mobile TV / Sat TV</li> <li>Balancing broadcast regulation and IPTV, Web TV, P2P-TV etc.</li> <li>Digital Content Platform: the Key point in Ccompetition</li> <li>The difficult way towards real convergent TV standards?</li> <li>Telecom Players in the TV business: Risk or/and Opportunity?</li> <li>The Future of Advertising in delivering digital content services</li> <li>Cloud Computing as the architecture of the future for media content services.</li> </ul> <p><b>Chair</b></p> <ul style="list-style-type: none"> <li><b>George Makowski</b>, Chief Commercial Officer, Business Segment, Romtelecom, Romania</li> </ul> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li><b>Jay E. Gillette</b>, Professor, Center for Information and Communication Sciences, Ball State University; Advisory Council Pacific Telecommunications Council, USA</li> </ul>	<p style="text-align: center;"><b>SESSION 7</b></p> <p style="text-align: center;">Mobile broadband wireless access. Connecting all EU citizens against economic downturn</p> <p><b>Topics</b></p> <ul style="list-style-type: none"> <li>Mobile BWA – Work in progress towards bringing EU communications at the next level</li> <li>Digital dividend to bridge the digital divide</li> <li>US digital switchover – summing up and a first assessment</li> <li>A harmonized European approach based on the 790-862MHz band</li> <li>Spectrum reframing to boost competition</li> <li>Future of Wireless Services in the Wake of the Digital Dividend</li> <li>State-of-the-art technologies and most feasible solutions for a fast wireless broadband development</li> <li>LTE vs. WiMAX – next generation networks for mobile broadband</li> <li>Regulation to speed up mobile broadband development</li> <li>Solutions for successfully developing wireless broadband networks</li> <li>Enabling Mobile Broadband for All with Single RAN</li> </ul> <p><b>Chair/Moderator</b></p> <ul style="list-style-type: none"> <li><b>Catalin Marinescu</b>, President of ANCOM, National Authority for Management and Regulation in Communications of Romania</li> </ul>	<p style="text-align: center;"><b>SESSION 7 LG</b></p> <p style="text-align: center;"><b>Dedicated to Local Government</b>                      European programs in the benefit of local and regional development.</p> <p><b>Topics</b></p> <ul style="list-style-type: none"> <li>European programs &amp; project funding</li> <li>Smart e-Government Services for Citizens and Enterprises</li> <li>Smarter cities: How cities can the lead way into a prosperous and sustainable future</li> <li>European Local and Regional collaboration</li> <li>Modern public finance systems</li> <li>Local development strategies &amp; city participation through ICTs</li> </ul> <p><b>Chair</b></p> <ul style="list-style-type: none"> <li><b>Marius Fecioru</b>, MCSI Secretary of State, Ministry of Communications &amp; Information Society, Romania</li> </ul> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li><b>Hellmuth Broda</b>, Information Technology Advisors, Dr. Hellmuth Broda Consulting, Switzerland</li> </ul>



**DAY 2 - TUESDAY, October 20<sup>th</sup>, 2009**

<p>10:00 - 12:00</p>	<p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>William S. Coats</b>, Intellectual Property Partner, White &amp; Case LLP, USA</li> <li>• <b>Ana-Maria David</b>, Special Projects Coordinator, HotNews.ro, Romania</li> <li>• <b>Thomas Hart</b>, EU-China Media and Communications Policy Advisor, Hart-Consult; Associate, GOPA Consultants, China</li> <li>• <b>Eric Legale</b>, Managing Director, Issy Media, France</li> <li>• <b>Thomas Myrup Kristensen</b>, EU Internet Policy Director; Microsoft EMEA, Denmark</li> <li>• <b>Hervé Rannou</b>, President, Items International, France</li> <li>• <b>Luis Rodriguez-Rosello</b>, Head of Unit. "Networked Media Systems", Directorate General INFO &amp; Media, European Commission</li> <li>• <b>Alfredo Ronchi</b>, Secretary of EC Medici Framework, Politecnico di Milano, Italy</li> <li>• <b>Jean-François Tournu</b>, President, TV8 Burgonde, France</li> <li>• <b>Sarah(Xiaohua) Zhao</b>, Legal</li> </ul>	<p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Pablo Brito</b>, Vice Director EU Wireless Marketing, Huawei, Germany</li> <li>• <b>José Manuel Ferrari Careto</b>, Member of the Board, The National Communications Authority - ANACOM, Portugal</li> <li>• <b>Ovidiu Ghiman</b>, Chief Strategy &amp; Business Development Officer, Romtelecom, Romania</li> <li>• <b>Christoph Legutko</b>, Wireless Standards and Regulations Manager, Intel Corporation, Romania</li> <li>• <b>Ruprecht Niepold</b>, Adviser with special responsibility for the Future Development of the Spectrum Policy, DG Info &amp; Media, European Commission</li> <li>• <b>Mats Nilsson</b>, VP and Head European Affairs Office, Ericsson, Romania</li> <li>• <b>Dorin Odiatiu</b>, Marketing Director, Orange, Romania</li> <li>• <b>Finn Petersen</b>, Deputy Director General of the National IT and Telecom Agency - NITA, Denmark</li> <li>• <b>Stefanos Theocharopoulos</b>, CEO, Cosmote Romania Mobile Telecommunications, Romania</li> <li>• <b>Marian Velicu</b>, Senior Director, Regulatory, Legal and Corporate Affairs, Vodafone, Romania</li> </ul>	<p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Marius Bostan</b>, President, National Foundation of Young Managers FNTM, Romania</li> <li>• <b>Radu Comsa</b>, Counsellor to the Minister of Regional Development and Housing, Romania</li> <li>• <b>Margarete Donovan-Kuhlisch</b>, European Government Industry Technical Leader, Executive IT-Specialist, IBM Sales &amp; Distribution, Public Sector</li> <li>• <b>Benedikt Klotz</b>, Senior IT Architect, Open Group Certified, Public Industry Solutions Sales Leader, SWG CEE, IBM Central and Eastern Europe Inc.</li> <li>• <b>Victor Pânzaru</b>, OIPSI Director, Ministry of Communications and Information Society, Romania</li> <li>• <b>Jakob H Rasmussen</b>, Chairman of Living Labs Global, Denmark</li> <li>• <b>Gérald Santucci</b>, Head of Unit "Enterprise Networking and RFID" DG INFO &amp; Media, European Commission</li> <li>• <b>Ministry of Finance</b>, Romania representative TBD</li> <li>• <b>EU city representative</b> TBD</li> <li>• <b>Romanian city / region representative</b></li> </ul>
<p>COFFEE BREAK</p>			



**DAY 2 - TUESDAY, October 20<sup>th</sup>, 2009**

<p>12:00 - 13:30</p>	<p style="text-align: center;"><b>SESSION 8</b> The Future is Green</p> <p><b>Topics</b></p> <ul style="list-style-type: none"> <li>• The carbon cost of ICT and its inefficiencies</li> <li>• The Potential of ICT to further sustainability in all fields of human activity</li> <li>• The role of governments in environmental sustainability</li> <li>• Sustainable public procurement</li> <li>• Measuring the real cost of ICT— cost and environmental impact of the technology life cycle</li> <li>• Energy use in telecommunications</li> <li>• Reconciling business constraints and environmental responsibility — Green is Profitable</li> <li>• The role of education in Green ICT</li> <li>• Reduce the energy consumption of ICT and leverage it for sustainability</li> <li>• Using Telecoms to reduce mans impact on the environment and minimize the effects of climate change</li> </ul> <p><b>Chair</b></p> <ul style="list-style-type: none"> <li>• <b>Peter Hopton</b>, Managing Director, VeryPC, The United-Kingdom</li> </ul> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• <b>Dani Flexer</b>, Consultant, Datacentre Optimization, United- Kingdom</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Lidia Capparelli</b>, Head of the Sustainability Unit Consip, Italy</li> <li>• <b>Mr. Sebastian Banica</b> - Senior Director Direct Sales Omnilogic, Romania</li> <li>• <b>Loris Di Pietranonio</b>, Assistant to the Director of Directorate H; DG INFSO &amp; Media, European Commission</li> <li>• <b>John Frieslaar</b>, CTO for Key Accounts in European Region, Huawei, United Kingdom</li> <li>• <b>Marius Opran</b>, Member of the Executive Bureau European Economic and Social Committee Group IRO / REX &amp; TEN, Romania</li> <li>• <b>Varujan Pambuccian</b>, Member of the IT Comission of the Romanian Parliament, Romania</li> <li>• <b>Bruno Pennino</b>, Public Sector Marketing Executive North East and South West Europe, Global PS Marketing Leadership Team Lead, IBM, Italy</li> <li>• <b>Intel representative TBD</b></li> </ul> <p><b>Commentator</b></p> <ul style="list-style-type: none"> <li>• <b>Christos Chrysos</b>, Project Manager, Open Technology Services</li> </ul>	<p style="text-align: center;"><b>SESSION 9 LG</b> Dedicated to Local Government Economic growth through ICTs</p> <p><b>Topics</b></p> <ul style="list-style-type: none"> <li>• Using the latest technology developments &amp; the new European digital city concept</li> <li>• Global economic promotion of the European areas and regions</li> <li>• Multi-capital investment planning, new solutions for cities</li> <li>• Financing local government large projects</li> <li>• Technology Parks, increasing local revenues by increasing importance of regional innovation and technology</li> <li>• The connection between the new electronic payment standards and the local public services</li> <li>• Local economic growth through the use of electronic payments</li> <li>• Modern public services for the private sector delivered at local level</li> <li>• Which is the connection between political leaders, people, technology and votes?</li> </ul> <p><b>Chair</b></p> <ul style="list-style-type: none"> <li>• <b>Bror Salmelin</b>, Adviser to the Director ICT addressing Societal Challenges, DG INFSO European Commission</li> </ul> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• <b>Dan Iscru</b>, FNTM Lecturer/ e-learning project; Senior partner VMB Partners, Romania</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Phil Noble</b>, Adviser of President Barack Obama electoral campaign, awarded by the US Association of Political Consultants to "Political Consultant of the Year", founder of PoliticsOnline, USA</li> <li>• <b>Cătălin Crețu</b>, General Manager, Visa Europe, Romania</li> <li>• <b>Ana Maria Mihăescu</b>, Chief of IFC mission, World Bank Group</li> <li>• <b>Hervé Rannou</b>, President Items Proposition, General Manager, Items International, France</li> <li>• <b>Ionuț Țăranu</b>, Development Director, Eurado project, Romania</li> <li>• <b>Bogdan Găurean</b>, Deputy General Director, National Trade Register Office, Romania</li> <li>• <b>Dorin Florea</b>, Mayor Târgu Mureș City, Vice-president of Association Municipalities of Romania</li> <li>• <b>Valentin Miron</b>, President, VMB Partners, Romania</li> <li>• <b>Adrian Apolzan</b>, President of the Association For Electronic Payments in Romania APERO, Head of Cards ING Bank, Romania</li> </ul>
	<p>13:30 - 15:00</p>	<p><b>LUNCH</b></p>





**DAY 2 - TUESDAY, October 20<sup>th</sup>, 2009**

<p>15:00 - 17:00</p>	<p style="text-align: center;"><b>SESSION 10</b>                  Euro-mediterranean innovation network</p> <p><b>Topics</b></p> <ul style="list-style-type: none"> <li>• Presentation of the Euro- Mediterranean Innovation Network by Senator Pierre Laffitte, in charge of the mission by the French President Nicolas Sarkozy in the framework of the UPM ( Union for the Mediterranean)</li> <li>• New innovation paradigms for services</li> <li>• Presentation of the ICPE (Bulgarian Ministry of the Economy)</li> <li>• Presentation of French Agencies in charge of innovation ( NRA, EDA, ADETEF, OSEO)</li> <li>• Participation of various countries ( Cyprus, Egypt, Morocco)</li> <li>• New thematic priorities ( Solar Energy, Eco-Conception, Heritage &amp; Sustainable Tourism, Education)</li> <li>• Evolution in the context of ecosystems: New Business Models</li> </ul> <p><b>Chair</b></p> <ul style="list-style-type: none"> <li>• <b>Pierre Laffitte</b>, Honorary Senator, in charge of the mission by the French President Nicolas Sarkozy in the framework of the UPM (Union for the Mediterranean), President Sophia-Antipolis, France</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Zoltan Bendo</b>, Senior Program Manager, the Pole Program Office Hungary</li> <li>• <b>Thierry Bièvre</b>, Managing Director Elithis Ingenierie, France</li> <li>• <b>Timo Haapalehto</b>, Innovation Policy Development Unit, European Commission</li> <li>• <b>Candace Johnson</b>, President Johnson Paradigm Ventures, France</li> <li>• <b>Jean-Yves Leost</b>, RTE, France</li> <li>• <b>Maledh Marrakchi</b>, Tunisie Telecom, Tunisia</li> <li>• <b>Eunika Mercier-Laurent</b>, President, Global Innovation Strategies, France</li> <li>• <b>Gabriel Mergui</b>, Director Genopole International</li> <li>• <b>Alain Renck</b>, Director of the International OSEO, France</li> <li>• <b>Chrystel Simone</b>, Engineer Eco-Conception, Centre d'Animation Régional en Matériaux Avancés -Carma-, France</li> </ul>	<p style="text-align: center;"><b>SESSION 11 LG</b>                  Dedicated to Local Government                  Strategies &amp; Policies for innovative cities network</p> <p><b>Topics</b></p> <ul style="list-style-type: none"> <li>• Wires are history – Intelligently planned metropolitan communication systems</li> <li>• Utilizing spatial data and GIS with integrated local systems</li> <li>• Local and regional telemedicine; collaboration and association for modern health services</li> <li>• Public video surveillance - between privacy intrusion and public safety</li> <li>• The role of the IT manager in the Local Administration structures</li> <li>• Regional projects funded by EC programs</li> <li>• How to plan successful development by structural funding</li> </ul> <p><b>Chair / Moderator</b></p> <ul style="list-style-type: none"> <li>• <b>Giorgio Prister</b>, President, Major Cities of Europe</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Raed Arafat</b>, State Secretary, Ministry of Health, Romania,</li> <li>• <b>Mihai Cristian Atanasoaei</b>, Prefect, The Bucharest Prefecture, Bucharest City, Romania</li> <li>• <b>Istvan Besenyei</b>, Country Manager, VAMED, Romania, confirmed as participant, TBC as speaker.</li> <li>• <b>Peter Held</b>, Regional Director Central &amp; Eastern Europe, Proxim Wireless, Germany</li> <li>• <b>John Jung</b>, Chairman, Intelligent Communities Forum-ICF, USA</li> <li>• <b>Eric Legale</b>, Managing Director, Issy Media, City of Issy-Les-Moulineaux, France</li> <li>• <b>Odisseas V. Raptis</b>, Chief Executive Officer, e-Trikala, City of Trikala, Greece</li> <li>• <b>Kao Hui Chun Sha</b>, Special assistant General Director Office, Information &amp; Communications Research Lab. (ICL) Industrial Technology Research Institute; Taiwan</li> <li>• <b>Christoph Schwegelbauer-Frey</b>, Project Director and International Sales Manager, Siemens IT Solutions and Services, Austria</li> <li>• <b>Alan Shark</b>, Executive Director &amp; CEO, PTI Public Technology Institute; Assistant Professor, Rutgers University School of Public Affairs &amp; Administration, USA</li> <li>• <b>Zoltan Somodi</b>, General Manager, Matrix Business Consulting, former State Secretary in the Ministry of Communications and</li> </ul>