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TUESDAY NOV 3		WEDNESDAY NOV 4		THURSDAY NOV 5		FRIDAY NOV 6	
EUROSPORT	Women Media Network Breakfast	<b>Breakfast: Dish of the Day – What's on the Pay TV Menu?</b> Steve Garton, Executive Director, Synovate 	<b>Breakfast: Advanced Digital/ Interactive Advertising Solutions</b> Paul Dale, CTO, ASTRO and William Hsu, VP, Turner Asia Pacific 	CASBAA AGM By-invitation-only			
		<b>Breakfast: Online Gaming in China</b> Jeanette Chan, Partner Paul, Weiss, Rifkind, Wharton & Garrison 	<b>Breakfast: The Future is IP, Are You Ready?</b> Max d'Oreye, VP, Professional Equipment Business Line, Newtec 				
		<b>The Opener</b> Marcel Fenez, Chairman, CASBAA and Global Entertainment and Media Industry Leader, PwC	<b>NHK and the World</b> Makoto Harada, Director-General, Int'l Planning, NHK Japan Broadcasting Corporation				
		<b>Welcome</b> Tsang Chun-wah, John, JP, Financial Secretary, Hong Kong SAR Government	<b>China Forum – The Future of Media</b> 				
		<b>Opening: Falling Apart/ Coming Together: Media and Consumer Issues in the Digital Age</b> Jeffrey Cole, Director, USC Annenberg School for Communication	<b>China Keynote</b> David Rubio, COO, Cisco China; VP, Cisco Systems, Inc				
		<b>A Strategy demanded in the Digital Era</b> Hiroyuki Nakatani, Senior Corp Officer & GM, Media Business Unit, Jupiter Telecommunications	<b>Video Services with Chinese Characteristic:</b> Mike Walsh, CEO, Tomorrow 				
		<b>Innovations in Media Consumption</b> Jack Wakshlag, Chief Research Officer, Turner Broadcasting	<b>Coffee Break</b>				
		<b>Coffee Break</b>	<b>Cutting Through in the Digital World</b> Bernhard Glock, President, World Federation of Advertisers 				
		<b>In Conversation</b> Hernan Lopez, COO, Fox International Channels 	<b>Sports TV: In the Driver's seat</b> Russell Wolff, Executive VP and MD, ESPN Int'l				
		EUROSPORT CASBAA Golf Masters	Regulators Roundtable For regulators. By-invitation-only				
<b>Networking Lunch</b> 	<b>Networking Lunch</b> 						
<b>In Conversation</b> Subhash Chandra, Chairman, Zee Entertainment Enterprises	<b>Managing a Global TV Brand</b> Mark Hollinger, COO, Discovery Communications						
<b>Show Us the Money – How Wise Telcos are Monetising Content</b> 	<b>Reaching a Critical Point</b>						
<b>A Global Strategy for Subscription Television</b> Jean-Noël Tronc, Chairman and CEO, Canal Overseas	<b>New Carriage, New Content</b> Neville Meijers, SVP and GM, Qualcomm MediaFLO  						
<b>Coffee Break</b>	<b>Coffee Break</b>						
<b>Cisco Media Data Centre</b> George Tupy, Director, Video Solutions Cisco Systems 	<b>Harmonic in Tune</b> Thierry Fautier, Senior Director, Convergence Solutions, Harmonic Inc 						
<b>How Mass is India's Mass Market?</b> Tony Worthington, Global Head of TMT, Standard Chartered	<b>Future Technology – The Next Consumer Experience</b> Ross Pollack, CEO, Celestial Pictures; Rajesh Sawhney, President, Reliance BIG Entertainment & Marcel Hilbrink, Director of BD, Control & Technology, Universal Electronics						
<b>Keynote: A Vision for India</b> Ronnie Screwvala, CEO and Founder, UTV Software Communications	<b>Keynote: It's About More Than Cricket</b> Lalit Modi, Chairman and Commissioner, IPL						
<b>Speakers Reception</b> By-invitation-only 	<b>Disney Cocktail Reception</b> 			<b>CASBAA Cocktail Reception</b> 	<b>The CASBAA Charity Ball</b>  <b>Theme: Bollywood Glam</b>    		
<b>CASBAA TV5MONDE Opening Cocktail Party</b> 	<b>HBO Private Party</b> By-invitation-only 	<b>Discovery Private Party</b> By-invitation-only 