



## Consumers International World Congress

*Holding Corporations to Account*  
Luna Park, Sydney, 29 October to 1 November 2007  
Jointly organised by CI and CHOICE



### PROGRAMME

#### Monday, 29 October 2007

09.00 – 17.00 Delegate Registration – **Crystal Palace Ballroom, Luna Park**

**Fringe Meetings:**

Full programme available on [www.consumersinternational.org/congress](http://www.consumersinternational.org/congress)

18.00 – 19.30 **Congress Welcome Reception**  
**Crystal Palace, Luna Park**

#### Tuesday, 30 October 2007

09.00 – 09.05 **Welcome Ceremony**

09.05 – 09.30 **Accountability**

Introducing the theme of corporate accountability, its relevance to the world consumer movement and how it connects the four Congress sessions.

The Hon. Linda Burney M.P: *Opening remarks*

The Hon. Chris Pearce, M.P: *Consumer Policy in a Globalised World*

Peter Kell, CHOICE

09.30 – 10.45 SESSION 1 (plenary)

**Sustainable consumption**

*The global challenges of consumption and tackling climate change*

Speakers:

Ramsay Moodie, Director Corporate Affairs, Fuji Xerox Australia

Ed Mayo, The National Consumer Council UK

10.45 – 11.10 Coffee break

11.10 – 11.55 SESSION 2a (sub-plenary)

**Comparative testing for sustainable lifestyles**

Presentation by:

Guido Adriaenssens, International Consumer Research and Testing

11.10 – 11.55 SESSION 2b (sub-plenary)

**Group purchasing and sustainable household consumption**

Presentation by:

Shirish Deshpande, Mumbai Grahak Panchayat India

11.10 – 11.55 SESSION 2c (sub-plenary)

**CI Members campaign strategy session**

Presentation by:

Blake Lee Harwood, UK, former Campaigns Director, Greenpeace

- 12.00 – 13.15 SESSION 3 (plenary)  
**Sustainable consumption: consumer demand for corporate action**  
Speakers:  
Doug Miller, Globescan  
Alan Bryden, International Organisation for Standardization  
Andrew Hewett, Executive Director, Oxfam Australia
- 13.15 – 14.15 Lunch
- 14.15 – 15.30 SESSION 4 (plenary)  
**The obesity pandemic: corporate accountability and consumer action**  
*The global nature of the obesity problem, its causes and what needs to be done*  
**Keynote Speaker:**  
Dr Shigeru Omi, Regional Director, World Health Organisation, Western Pacific Region  
Speakers:  
Brock H. Leach, PepsiCo Blue Ribbon Advisory Board on Health & Wellness, PepsiCo Chief Innovation Officer (Ret.)  
Professor Boyd Swinburn, International Obesity Task Force  
Marimuthu Nadason, President, Federation of Malaysian Consumer Associations
- 15.30 – 16.00 Afternoon tea
- 16.00 – 16.45 SESSION 5a (sub-plenary)  
**Emerging trends and scientific research on food issues related to obesity**  
Presentations by:  
Dr. Geof Rayner, City University Centre for Food Policy, UK  
Mirta Crovetto, Chilean Nutritionists Association
- 16.00 – 16.45 SESSION 5b (sub-plenary)  
**CI Members campaign strategy session**  
Presentation by:  
Sue Davies, Which?  
Julien Dourgnon, UFC Que-Choisir
- 16.00 – 16.45 SESSION 5c (sub-plenary)  
**Food Labelling: the state of the art**  
Presentations by:  
Peter Slator, Unilever Australia/Chair of the Australian Food and Grocery Council  
The European Consumers' Union (BEUC)
- 16.45 – 17.30 SESSION 6 (plenary)  
**International Bad Product Awards 2007**
- 19.30 – 22.00 **Reception & Dinner**  
**Dockside, Cockle Bay Wharf, Darling Harbour**  
Transport from Luna Park will be provided

**After Dinner Speaker:**

**Professor Allan Fels, AO**, Former Chair, Australian Competition and Consumer Commission, Consumer Organisations Holding Corporations to Account:  
A regulator's perspective

**Wednesday, 31 October 2007**

- 09.00 – 10.15 SESSION 7 (plenary)  
**The ethics of drug promotion**  
*What are the health issues, and what more can be done to provide better information to consumers?*  
Speakers:  
Dr Harvey E. Bale, Jr. IFPMA, International Federation of Pharmaceutical Manufacturers & Associations  
Ray Moynihan, University of Newcastle Australia  
Professor José Augusto Cabral Barros, Universidade Federal De Juiz De Fora
- 10.15 – 10.40 Coffee break
- 10.40 – 11.55 SESSION 8 (plenary)  
**Media technologies and public campaigning**  
Panel discussion with:  
Ronit Ridberg, Director, '*Big Bucks Big Pharma*'  
Gene Carbona, Former Merck Sales Rep, The Medical Letter  
Justine Cooper, Artist and creator of the exhibit '*Havidol – When More is Not Enough*'
- 12.00 – 12.45 SESSION 9a (sub-plenary)  
**CI Members campaign strategy session**  
Presentation of the CI campaign strategy  
Teresa Alvares, Health Action International
- 12.00 – 12.45 SESSION 9b (sub-plenary)  
**Film screening '*Big Bucks Big Pharma*'**
- 12.45 – 13.45 Lunch
- 13.45 – 15.00 SESSION 10a (sub plenary)  
**Consumer credit and debt**  
*The problems faced by consumers around the world in accessing and dealing with credit and debt*  
Speakers:  
Malcolm Hurlston, Consumer Credit Counselling Service UK  
Jaime Delgado, Peruvian Association of Consumers and Users  
José Manuel Ribeiro, Consumer Institute, Portugal
- 13.45 – 15.00 SESSION 10b (sub-plenary)  
**Consumer credit and debt: What can consumer organisations do?**  
Speakers:  
Reine-Claude Mader, CLCV France  
Ina Wilken, SANCU, South Africa  
Charles Tanguay, L' Union des Consommateurs, Montreal
- 15.00 – 15.30 Afternoon tea
- 15.30 – 16:45 Session 11 (plenary)  
**CI Presidents panel discussion:** The future for a campaigning global consumer movement  
Speakers:  
Marilena Lazzarini, Louise Sylvan, Pamela Chan, Rhoda Karpatkin
- 16.45 – 17.30 Closing remarks  
Speakers:  
Marilena Lazzarini, President, Consumers International  
Richard Lloyd, Director General, Consumers International

**Thursday 1<sup>st</sup> November 2007**

09.00 – 12.00 **Consumers International General Assembly**  
CI Members only admitted

13.30 – 14.30 Meeting of newly elected CI Council

**Disclaimer:** The Conference Committee Reserves the right to alter the programme as necessary.