Aiming to Become the No.1 Airline in Asia

March 3, 2008
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Member of the Board of Directors
All Nippon Airways Co., Ltd.





ANA Group ~ Outline (Year Ending March 2007)



Establishment: December 1952 (Started as "NIPPON HELICOPTER")



Number of employees 32,460

(end of March 2007, group companies included in the consolidated statement)

Number of passenger carried Domestic flights: 46,471 thousand passengers 127,000 passengers/day

International flights: 4,552 thousand passengers 12,000 passengers/day

Revenue 1.4896 trillion yen (\$12,618,873,000)

(consolidated statement for the year ending March 2007)



























ANA Group ~ Global Ranking



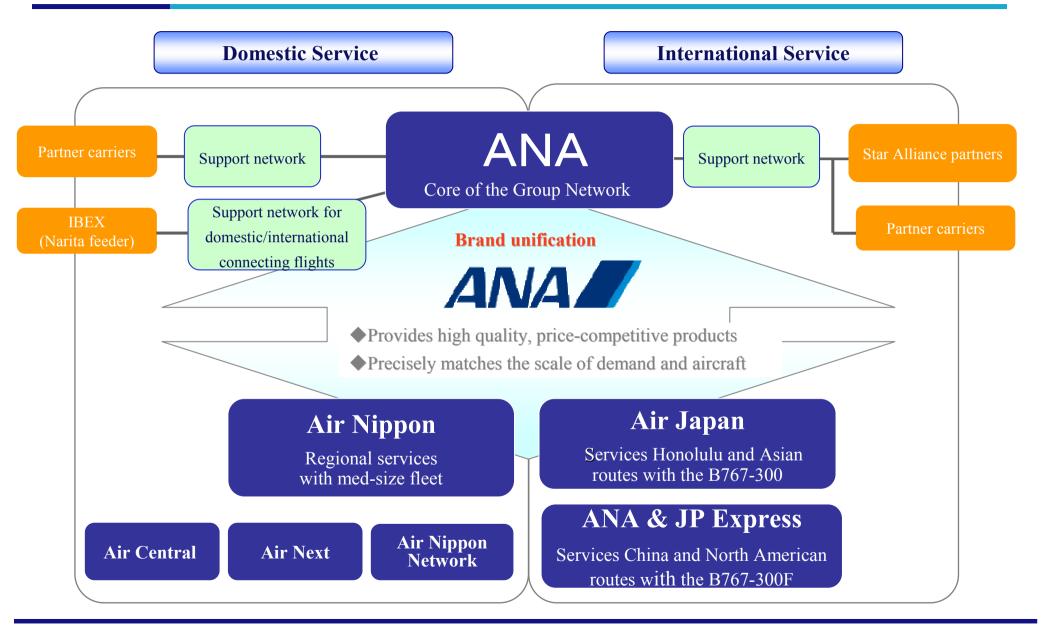
Ranking by number of passengers Carried (2006)

		(unit: 1000)
1st	American Airlines	99,835
2nd	Southwest Airlines	96,277
3rd	Delta Airlines	73,584
4th	United Airlines	69,265
5th	Northwest Airlines	55,925
6th	Lufthansa German Airlines	51,213
7th	Air France/KLM	49,411
8th	ANA	49,226
9th	Japan Airlines International	48,911
10th	China Southern Airlines	48,512

Source : IATA World Transport Statistics

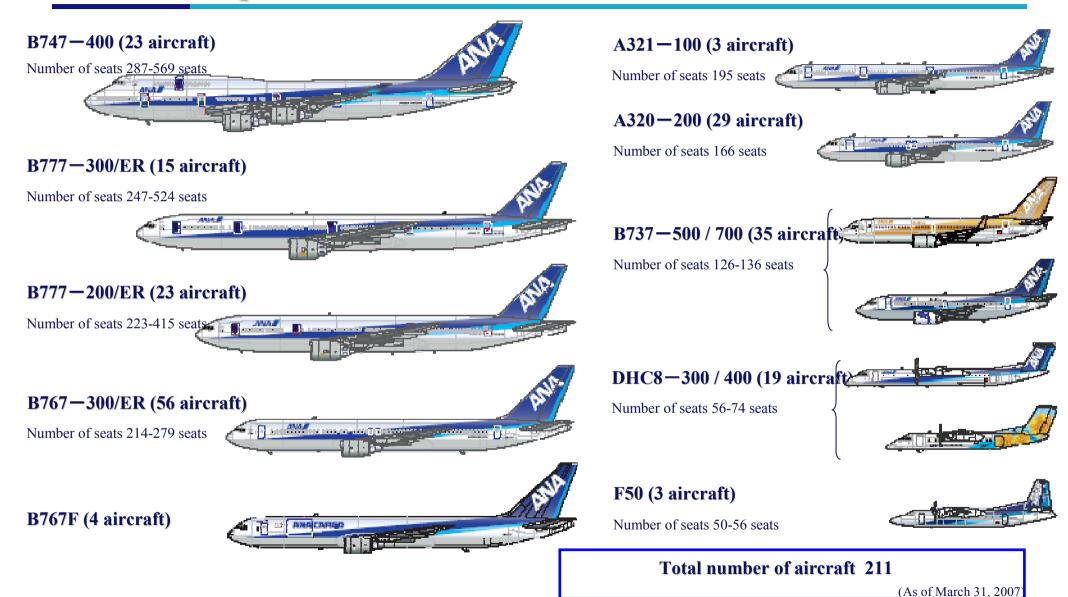
ANA Group ~ Air Transportation Business





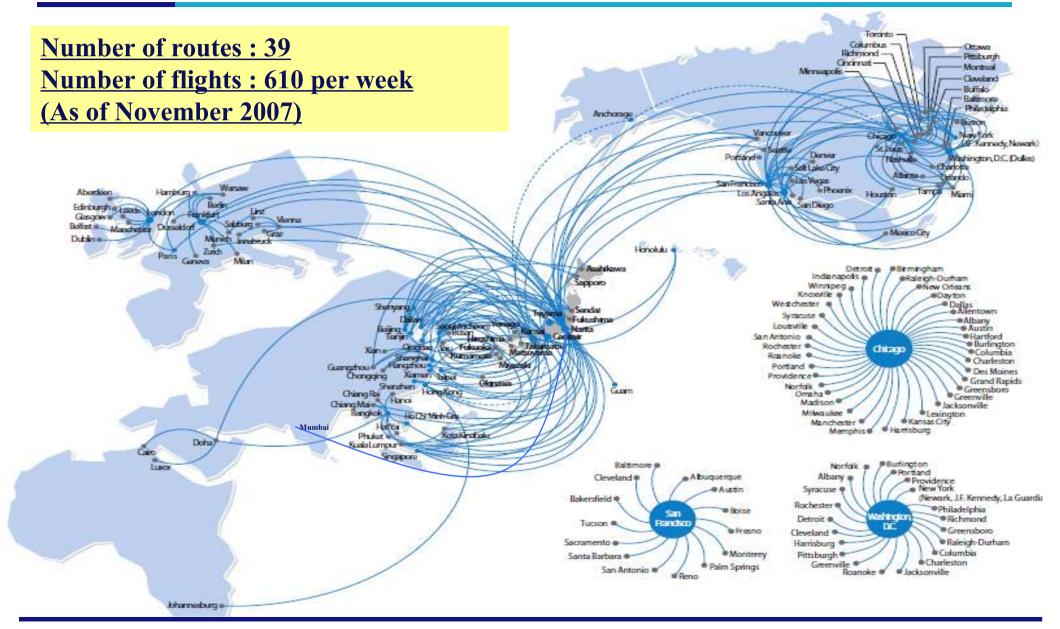
ANA Group ~ Fleet











ANA Group ~ Management Vision

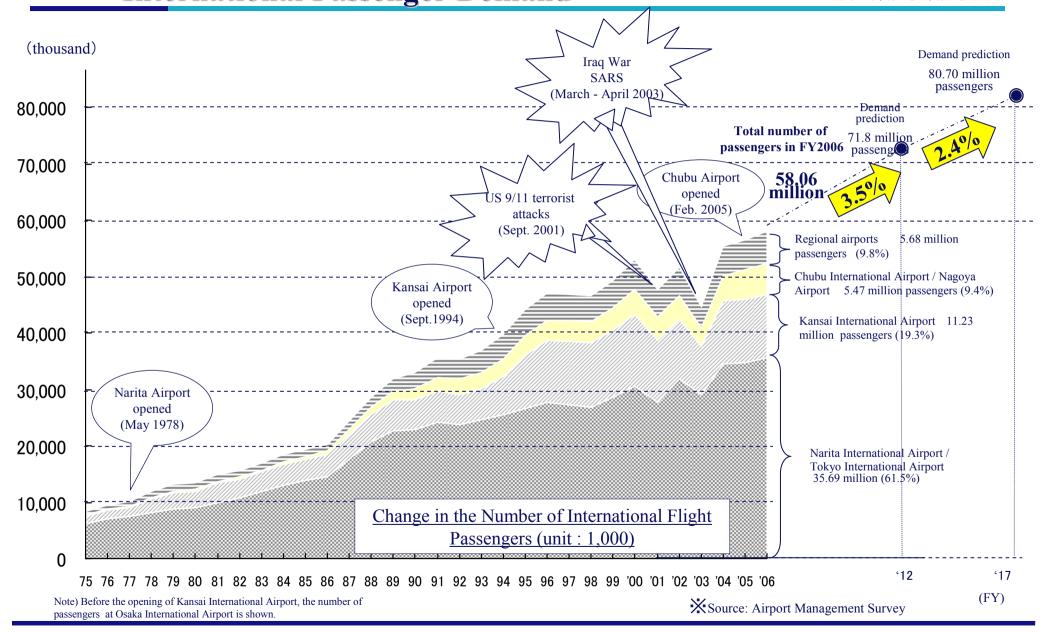


The ANA Group aims to become the No. 1 corporate group representing Asia, with its core airline business playing a significant role in transporting passengers and freight across Japan, Asia and around the world.



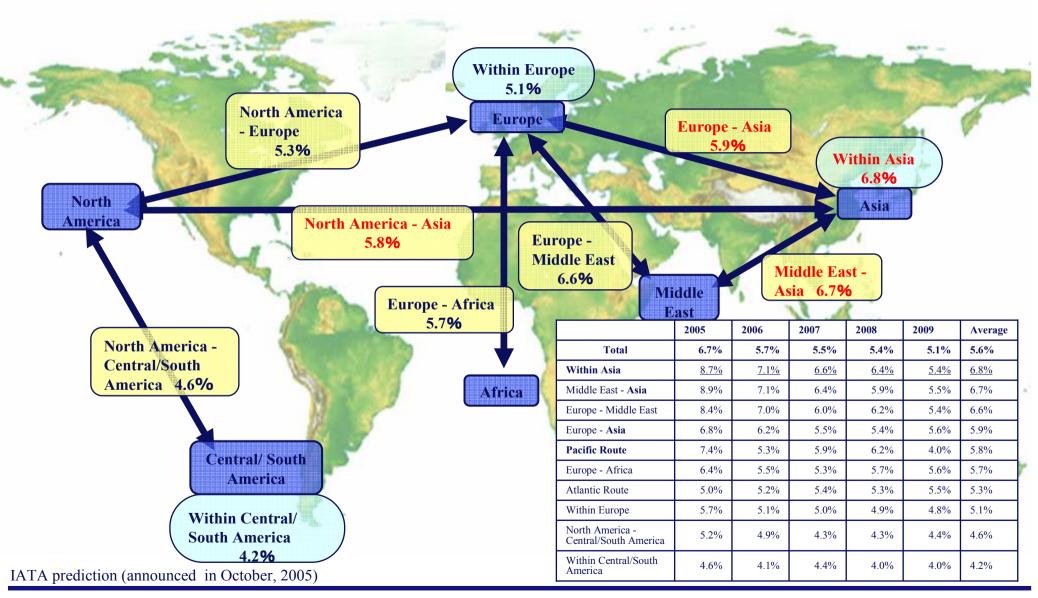
Environment Surrounding the Aviation Industry ~ **International Passenger Demand**





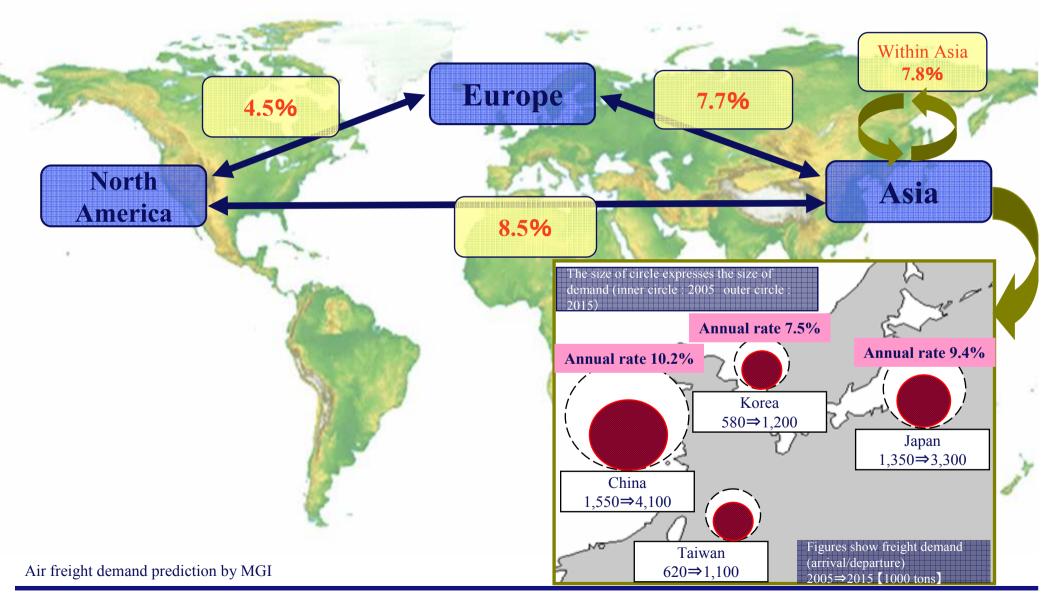
Environment Surrounding the Aviation Industry ~ Global Demand Forecast (Passengers)





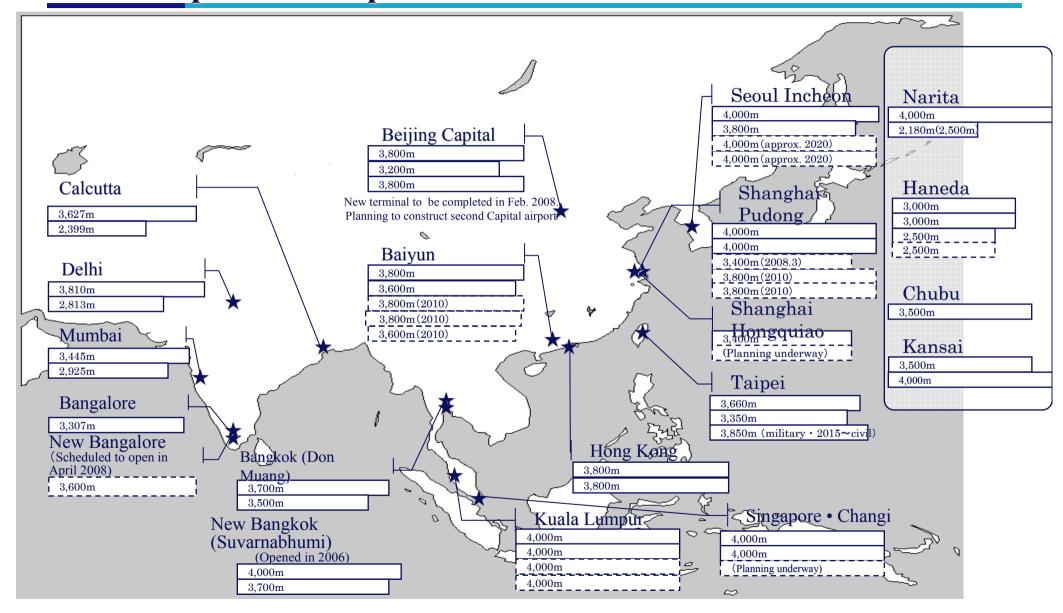
Environment Surrounding the Aviation Industry ~ Global Demand Forecast (Freight)





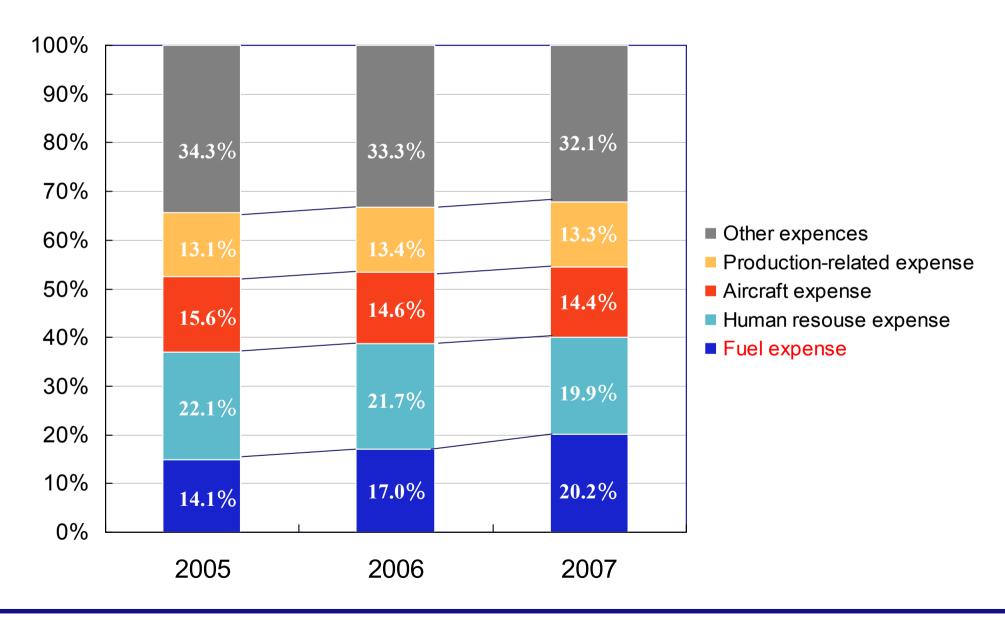
Environment Surrounding the Aviation Industry ~ Development of Airports in Asia





Environment Surrounding the Aviation Industry ~ Soaring Fuel Expense





Environment Surrounding the Aviation Industry ~ Rise of Low-Cost Carriers



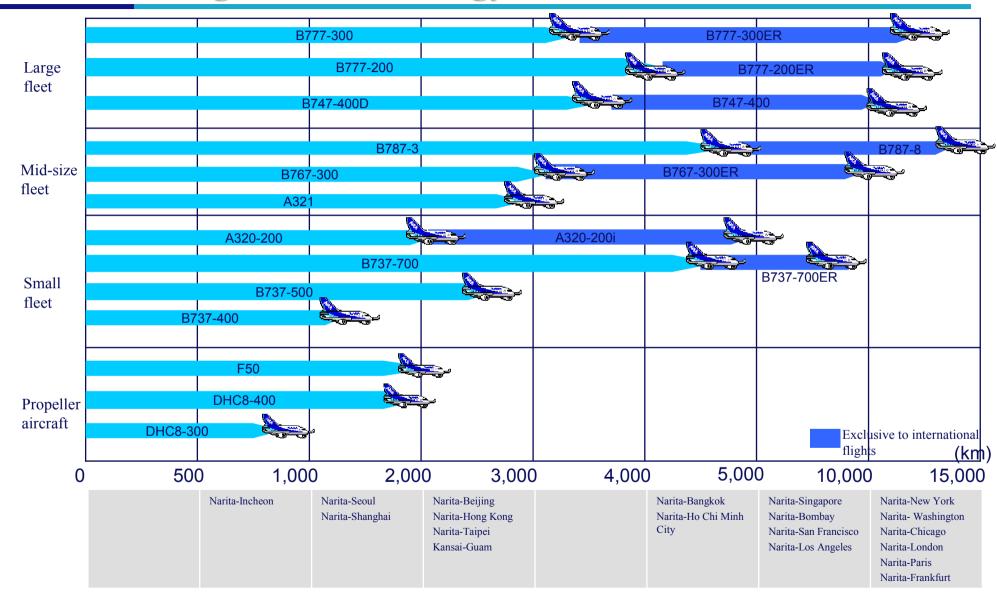


◆Major LCCs in the Asian region

Company name	Country	Year of establishment	Base airport	Number of operations	Number of aircraft
Air Asia	Malaysia	1993	Kuala Lumpur	36 cities	42
Lion Air	Indonesia	2000	Jakarta	34 cities	43
Tiger Airways	Singapore	2003	Singapore	20 cities	12
Nok Air	Thailand	2004	Bangkok (Don Muang)	14 cities	9
Air Deccan	India	2003	Bangalore	65 cities	44
Jetstar	Australia	2004	Melbourne	30 cities	29
Viva Macao	Macao	2005	Macao	4 cities	2
Okay Airways	China	2004	Tianjin	18 cities	6
Air Korea	Korea	08 scheduled	Seoul (Incheon)	Undecided	5 initially

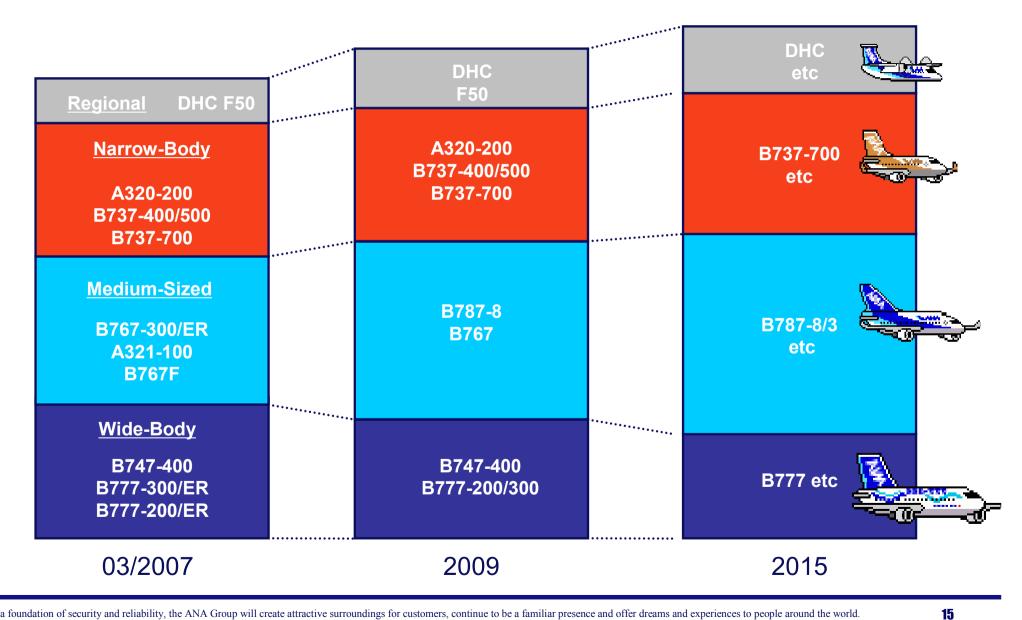
New Challenge ~ **Fleet Strategy**





New Challenge ~ **Fleet Strategy**





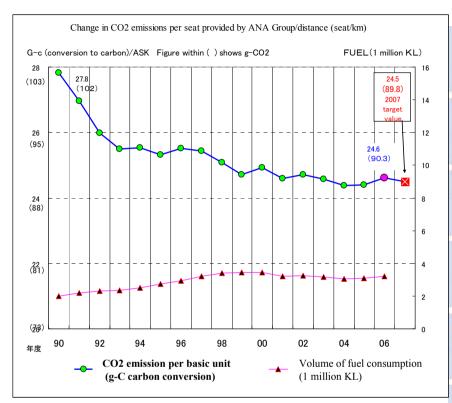
New Challenge ~ B787



Improved Flight Efficiency and Safety Carbon Fiber Composite Materials Widely Used • Electronic Flight Bag (EFG) installed, allowing reading of • Approximate 50% weight reduction allows lighter aircraft electronic flight manual and display of aircraft position body and reduced maintenance costs. while over airports. · If compared with equivalent weight of steel, carbon fiber •Two Head Up Displays (HUDs) installed. composite materials are 9 times stronger. · Vertical Situation Display (VSD) installed. · Electronic checklist. **Enhanced Comfort in the Passenger Cabin** 20% Reduction in Fuel Consumption Compared with Boeing 767 • Compared with existing aircraft, internal cabin pressure • New engine enhanced fuel efficiency and reduces noise. can be brought closer to ground level pressure. · System to prevent compressed air used in main wing defrosting and other · Windows 8cm higher than the 39cm Boeing 767 windows, electrical systems from escaping into various parts of the aircraft body. allowing more light and fine views. • Higher humidity levels can be maintained compared with existing aircraft.

New Challenge ~ Environment







(CO2 Emissions / Seat for 1,000km)

New Challenge ~ Hotel Business





- ➤ In December 2006, the joint venture company IHG ANA Hotels Group was established with the InterContinental Hotels Group
- ➤ In June 2007, all stock and properties of the 13 ANA Group hotels were sold
- → Management resources were concentrated on the core "air transportation business"



New Challenge ~ SKIP Service





Before arriving at the airport

Passengers should complete payment and seat assignment.



Skip check-in!



At the airport

2

This service allows passengers to proceed directly to security inspection without the check-in process.



At the boarding gate

3

"Skip" service allows passengers to arrive at the gate just 10 minutes prior to departure.









Alliance Strategy ~ Alliance Members



	The Americas	Europe	Asia / Oceania
Oneworld	American Airlines LanChile	British Airways Iberia Finnair Royal Jordanian MALEV Hungarian Airlines	Cathay Pacific Qantas Airways Japan Airline
Star Alliance	United WUNITED Air Canada AIR CANADA (**) US Airways	Lufthansa SAS Sas Scandinavian Airlines Austrian bmi Spanair LOT Polish Airlines TAP Portugal SWISS South African Airway South African Airway Scandinavian Airlines TAPAPORTUGAL SWISS South African Airway	Thai Airways International Singapore Airlines Air New Zealand ANA Asiana Airlines Air China Shanghai Airlines
SkyTeam	Delta Airlines Continental Airlines Northwest Airlines AeroMexico	Air France KLM CSA Czech Airlines Alitalia	Korean Air AEROFLOT China Southern

Alliance Strategy ~ Star Alliance Network







































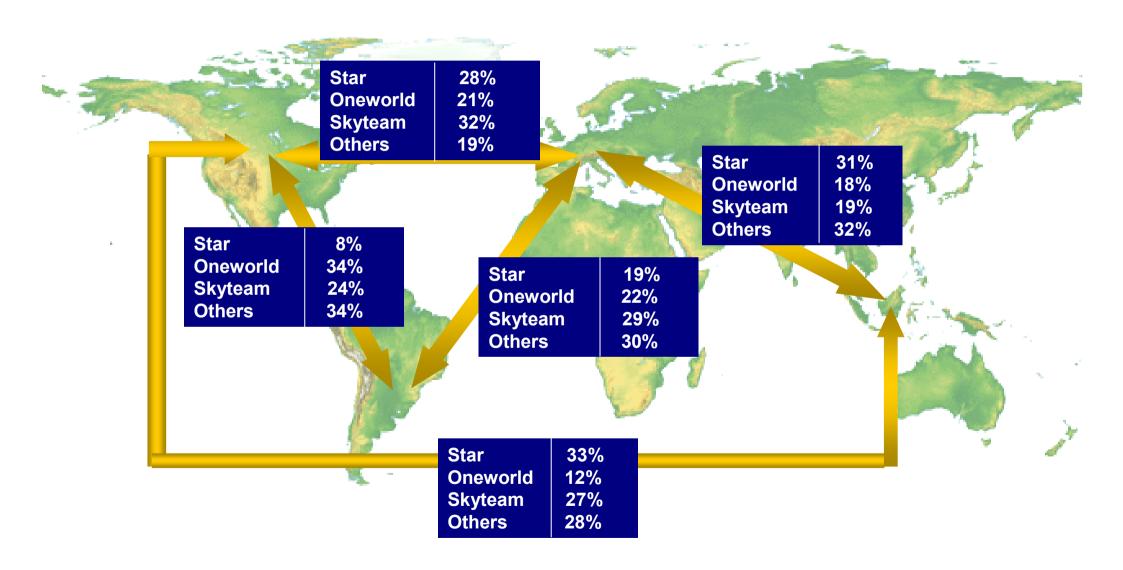






Alliance Strategy ~ Seat Mobility Share





Embracing New Challenges







We embrace new challenges



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Thank you...

