

**PRELIMINARY PROGRAMME**



# **13<sup>th</sup> EUROPEAN CONFERENCE ON PUBLIC HEALTH**

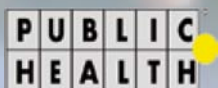
## **Promoting the Public`s Health**

**Reorienting health policies,  
linking health promotion  
and health care**

**Grazer Stadthalle  
Graz Austria**

**organised by the  
Austrian Public Health Association,  
the Slovenian Preventive  
Medicine Society and the  
Croatian Public Health Association**

**10 - 12 NOVEMBER 2005**



Austrian Public Health Association (ÖGPH)



Slovenian Preventive Medicine Society



Croatian Medical Association / Croatian Public Health Association

## PRELIMINARY PROGRAMME

*The European Public Health Association (EUPHA) is a multidisciplinary scientific society. It aims to contribute to the improvement of public health in Europe by offering a means for exchanging information and a platform for debate to researchers, policy makers and practitioners in the field of public health and health services research in Europe. Currently, EUPHA has 48 public health organisations as members from 38 countries representing some 10,000 public health experts.*

European health systems are undergoing rapid and in some fields fundamental changes. Health policies are slowly being reoriented from a narrow perspective of individual medical care to a broader perspective of population-oriented comprehensive care. Health care sectors are implementing professional systems of quality management. Health service providers are cooperating to develop managed care programmes for chronically ill patient groups and elderly people. At the same time, awareness is growing that an even broader perspective is needed to effectively address the major health challenges in the 21st century. The public health sciences have identified the major socio-cultural, economic, psychosocial and ecological determinants of healthy ageing, health-related quality of life, and chronic diseases. The available evidence calls for integrated policies to reduce social inequality, poverty and unemployment. Collective health promotion and prevention policies are needed to achieve a sustained population-wide health improvement and prevent chronic diseases and accidents.

Health promotion has established itself as a key function of modern public health. It facilitates a culture of social participation, salutogenic quality of life and empowerment by developing health promotion and primary prevention programmes in cities, villages, schools, workplaces and other social settings. Linking strategies of health promotion and health care can improve the quality of life of the community as a whole and of large patient groups, in particular at the interfaces of primary care, hospital care and family or lay care.

State and organisational health policies can be successful if, and only if, they are accompanied by long-term efforts at building structural and operational capacities for a sustainable growth of modern public health. It is critical to develop assets such as health-oriented financing and incentive systems, community and organisational development, good leadership and empowerment. Other important efforts are multi-disciplinary education and training of professionals, and scientific research and knowledge management in fields such as health promotion, prevention and health care, as well as social, clinical and genetic epidemiology. Industrialised countries tend to invest huge amounts of money into capacity building in molecular medicine and biotechnology. Capacity building in the public health sector has, however, been seriously neglected. A long-term policy to build sufficient capacities for innovation and development is a crucial function of modern public health.

The 2005 EUPHA conference in Graz will provide a platform for analysis and debate of current public issues to researchers, policy makers and practitioners. Its aim is to contribute to the development of a modern public health in Europe. Participants are invited to exchange research findings and practical experience and to discuss ongoing or planned work related to five broad fields:

- the directions of public health policies and their impact on the development of population health and health systems;
- health promotion and primary prevention programmes in local and social settings as they respond to changing needs of personal and social life and work;
- health care services as they react to the challenges in the fields of disease prevention, quality development and coordination of services at critical interfaces;
- organised efforts to link or integrate health promotion and health care strategies, especially in fields such as clinical prevention, disease management and rehabilitation;
- efforts to build structural and strategic capacities for a sustained population-wide health improvement.

Plenary sessions, workshops, oral presentations and poster sessions will offer stimulating presentations and opportunities for the discussion of current and future issues in modern public health. Ten thematic tracks will guide participants through the conference programme.

## DATE AND VENUE

The 2005 EUPHA conference will be held from 10 to 12 November 2005 at the Grazer Stadthalle, address: Messecenter Graz, Messeturm, Messeplatz 1, A - 8010 Graz, Austria.

## LANGUAGE

The conference language will be English.

## PLENARY SESSIONS WITH INVITED KEYNOTE SPEAKERS

- **Toni Ashton**, University of Auckland, New Zealand – A health care jigsaw: Reorienting primary health services towards a population health focus
- **Bernhard Badura**, University of Bielefeld, Germany – Social capital, economic performance and health
- **Ilona Kickbusch**, Counsellor of the Federal Authorities of the Swiss Confederation, Bern, Switzerland – Policies for health promotion: Addressing health governance challenges
- **Jürgen Pelikan**, University of Vienna, Austria – Linking Health Promotion and Health Care in the interest of new Public Health
- **Alenka Kraigher**, National Institute of Public Health, Ljubljana, Slovenia – Challenges in communicable disease prevention and control in the 21<sup>st</sup> century
- **Vilius Grabauskas**, University of Medicine, Kaunas, Lithuania – Epidemiological and political challenges in the prevention and care of major chronic diseases
- **Selma Sogoric**, University of Zagreb, Croatia – How are we going to plan for health? Community versus (supra) National Health Promotion Policy
- **Armin Fidler**, World Bank, Washington, D.C., USA – Health sector reform, fiscal sustainability and the impact for the public health system in the new EU member states
- **Božidar Voljč**, director of the Blood Transfusion Centre of Slovenia, Ljubljana, Slovenia – Health Care Reforms in Europe and Slovenia

## REGISTRATION

### CONFERENCE FEES

Until 15 September 2005

EUPHA members	€ 300,00
Non-EUPHA members	€ 370,00

After 15 September 2005

EUPHA members	€ 350,00
Non-EUPHA members:	€ 420,00

Student-fees (with valid student-ID)	€ 120,00
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The registration fee includes conference documentation, coffee breaks, lunch and conference reception and conference. Attending partners will have the opportunity to purchase a dinner-voucher for € 30,00 at the conference site. Registration is organised by the EUPHA office and is done online: [www.eupha.org](http://www.eupha.org). Payment can be made by bank transfer. Any bank charges must be paid by the subscriber.

### CANCELLATION CHARGES

Registration is only confirmed after the receipt of the registration fee. Cancellations should be made in writing, addressed to the local organisation office.

Before 15 August 2005: 20% of conference fee

Between 15 August and 30 September 2005: 40% of conference fee

After 30 September 2005: no refund possible.

Transferring registration to another person: € 30,00.

### ACCOMMODATION

will be organised by Graz-Tourism: <http://cms.graztourismus.at/cms/beitrag/10015875/182052/>. The hotel reservation form is also accessible via the registration form on the EUPHA homepage. Rooms are available at all price-levels.

### TRAVEL

As participant of the „EUPHA 2005“ you and one accompanying person will benefit from a favourable congress fare on Austrian, Austrian arrows and Lauda flights. For more details please take a look on our homepage: [www.eupha.org](http://www.eupha.org)

Besides the taxi-option there is a public bus which will take you from the airport into the city centre, where the conference-venue is situated as well.

### SOCIAL PROGRAMME

The social programme has been organised by a group of students of the FH JOANNEUM, University of Applied Sciences, Department of Health Management in Tourism, Bad Gleichenberg, Austria. The students have been busy and creative in setting up a variety of offers – come and join them, you will be intrigued! The detailed programme is obtainable from the EUPHA website [www.eupha.org](http://www.eupha.org). There will be a conference reception on Thursday evening held by the prime minister of Styria and a conference dinner Friday night sponsored by the mayor of Graz.

### POSTER AND ABSTRACT PRIZE

The official EUPHA prizes (best abstract, best poster) will be awarded according to the criteria set up by the EUPHA Executive Council.

## EUPHA MANAGEMENT

### FURTHER INFORMATION

Any information concerning the organisation of the EUPHA 2005 conference can be obtained from the

#### **EUPHA 2005 LOCAL ORGANISATION OFFICE**

c/o Dorli Kahr-Gottlieb

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Universitätsplatz 4/3, A-8010 Graz

Cell ++43 664 920 8950, Tel ++43 316 380 7772, Fax ++43 316 380 9668

Email dorothea.kahrgottlieb@meduni-graz.at

www.eupha.org

### LOCAL/REGIONAL ORGANISING COMMITTEE

#### **Chairs:**

- Horst Noack – vice-president of the Austrian Public Health Association, head of Department of Social Medicine and Epidemiology in Graz (chair), Austria
- Metka Macarol-Hiti - president of the Slovenian Preventive Medicine Society (vice-chair), Ljubljana, Slovenia
- Zvonko Sosic – professor at the Andrija Stampar School of Public Health, president of Croatian Public Health Association (vice-chair), Zagreb, Croatia

#### **EUPHA 2005 Graz-team:**

- Horst Noack – EUPHA president – elect
- Dorli Kahr-Gottlieb – EUPHA 2005 conference management, Public Health Master's Programme, Medical University of Graz, Austria
- Christoph Pammer – EUPHA 2005 programme coordinator, Public Health Master's Programme, Medical University of Graz, Austria
- Birgit Ruess – EUPHA 2005 Finance and Communications

### EUPHA MANAGEMENT

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### NEXT EUPHA CONFERENCE

The next EUPHA conference will take place in Montreux, Switzerland from 16 – 18 November 2006. The theme of the conference will be: "Politics and (or?) the public's health: Public health between politics and service".

# OVERVIEW PROGRAMME

Wednesday 9		Thursday 10	Friday 11	Saturday 12	
9-17: Pre-conference meeting of the EUPHA section on social security and health	9:00 9:30	Registration	Plenary 3: Ilona Kickbusch Jürgen Pelikan	Plenary 5: Selma Sogoric Armin Fidler	
9-17: EURO-MED-STAT meeting	10:00				Coffee
9 - 17: SPHERE meeting	10:30	<b>Opening ceremony</b>  Plenary 1: European Commission WHO-EURO, EUPHA	Parallel session 3	Parallel session 6	
11-13: OEPH board meeting	11:00 11:30				
Lunch	12:00 12:30	Lunch	Lunch	Lunch	
	13:00 13:30				Poster session 1 ASPHER Workshop
	14-18: Merck pre-conference workshop	14:00 14:30	Parallel session 1	Parallel session 4	<b>Closing plenary</b> Looking back on the Graz conference + EUPHA prizes Handing over of EUPHA presidency + presentation of 2006 plans
	15-18: Executive council meeting	15:00			
Coffee	15:30	Coffee	Coffee		
14-18: Pre-conference meeting of the EUPHA section on diseases control	16:00 16:30	Parallel session 2	Parallel session 5		
	17:00				
Welcome drink	17:30 18:00	Plenary 2: Tony Ashton Bernhard Badura	Plenary 4: Alenka Kraigher Vilius Grabauskas		
	18:30				
	19-22: Governing council meeting	19:00 19:30 20:00 20:30	Welcome Reception	Conference Dinner	Opera / Concerts

## COLLABORATORS / SPONSORS



## PARALLEL SESSIONS

	Parallel session 1	Parallel session 2	Parallel session 3
	Thursday, Nov 10th 14:00 - 15:30	Thursday, Nov 10th 16:00 - 17:30	Friday, Nov 11th 10:30 - 12:00
1. EU/EUPHA collaboration	WORKSHOP The European Union's public health programme	WORKSHOP Public mental health as a contemporary achievement of public health	WORKSHOP DG SANCO / Lifestyle Strategy on health information on physical activity and nutrition
2. The Future of Public Health in Europe	WORKSHOP Building the bridge between public health science and public health practice	WORKSHOP EPHA / PH policy Strengthening public health research in Europe: an update.	WORKSHOP Continuing the debate on the future of public health in Europe: theory, directions and capacity building
3. Population and community health	WORKSHOP Nature and culture activities as health promotion and prevention	Socio-economic and cultural determinants of health	Social and ecological determinants of health
4. Health Promotion: research and challenges	WORKSHOP EUPHA / Health Promotion Linking health promotion and health care: Workshop of the EUPHA section on health promotion	WORKSHOP Health promotion in settings	WORKSHOP EUPHA / Social Security Cooperation between different actors regarding promotion of return to work of sickness absentees
5. Health and disease in specific historical and socio-cultural contexts	WORKSHOP Wellness: Past, present and future	Socio-economic and social inequalities of health	Health and mortality of disadvantaged groups
6. Health care: research and challenges	WORKSHOP Towards consumer assessment of health plan surveys (CAHPS) in Europe?	WORKSHOP Integrated health management for the elderly	Primary health care
7. Prevention and care of chronic diseases	Cardiovascular disease: epidemiological research and intervention studies	Cardiovascular disease: epidemiological research and intervention studies	Recent issues related to societal determinants and consequences of cancer
8. Prevention and care of infectious diseases	WORKSHOP EUPHA joint Burden of infectious diseases on migrant health in Europe	WORKSHOP EUPHA / Infectious Dis. Control Health care associated infection: public health impact and control perspectives	WORKSHOP Tuberculosis - new tools for a very old public health problem
9. Children and adolescent health	WORKSHOP Evidence of action – how policy interpretation in Children's Health and Environment provides us with important challenges	WORKSHOP Youth friendly services: effective strategies for improving adolescent health care	Psycho-social problems and risk constellations
10. Health policy	WORKSHOP EUPHA / Food and Nutrition Are current policies leading to healthier food in Europe? Workshop of the EUPHA section on Food and Nutrition	WORKSHOP EUPHA / Health serv. research Transition countries' way into a reformed health care	WORKSHOP Public health strategies for women's health in the city of Vienna: aims, measures, results



## PARALLEL SESSIONS

	Parallel session 4		Parallel session 5		Parallel session 6	
	Friday, Nov 11th	14:00 - 15:30	Friday, Nov 11th	16:00 - 17:30	Saturday, Nov 12th	10:30 - 12:00
1. EU/EUPHA collaboration	WORKSHOP Need for a more focused public health response to the injury epidemic		WORKSHOP Europe for patients – benefits and challenges of enhanced patient mobility in Europe		WORKSHOP EUPHA / Utilisation of medicines Antidiabetic medicines and impact on health. Workshop of the EUPHA section on the Utilisation of Medicines	
2. The Future of Public Health in Europe	WORKSHOP EUPHA / PH Epidemiology Systematic reviews and meta-analyses in public health		WORKSHOP Making impact - improving the effectiveness of public health reporting		WORKSHOP Strengthening the European public health – what expertise you can get from the medical specialist in public health	
3. Population and community health	Social status, work and morbidity		Work-related health problems and health care needs		WORKSHOP Public health genetics: European and international perspectives and initiatives	
4. Health Promotion: research and challenges	WORKSHOP Positioning of health promotion and prevention within public health – challenges and pitfalls		WORKSHOP Health planning and health observatory: with a focus on health promotion and primary prevention		Health promotion and psycho-social health	
5. Health and disease in specific historical and socio-cultural contexts	Health and health-related problems of minority groups		Physical and psycho-social health in specific life situations		Specific public health issues of infectious diseases	
6. Health care: research and challenges	Quality of care and assessment of care quality		WORKSHOP Evidence-based health care policy: the case of osteoporosis		Drug utilisation research	
7. Prevention and care of chronic diseases	Alcohol and tobacco		Interdependence of psycho-social problems and obesity		Selected strategies and tools for public health	
8. Prevention and care of infectious diseases	WORKSHOP EUPHA joint Assessment, management, perception and communication of risk: the lessons of SARS		WORKSHOP EUPHA joint Influenza pandemic preparedness: from national to local level		WORKSHOP Towards an improvement of prevention and control of infectious diseases using enhanced communication technologies	
9. Children and adolescent health	Health promotion efforts to prevent or change behavioural risk factors		Mental health aspects and overweight in children and adolescents		Man-made ecological, traffic and psycho-social problems	
10. Health policy	WORKSHOP New Vaccines: a policy for Europe		Economic, cultural and social aspects of public health policy		Mental health, life-style and health care policies	