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先進國家產業別景氣循環指標 之建立與應用

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「先進國家產業別景氣循環指標之建立與應用」

研習報告書

目 次

一、 前言.....	4
二、 產業景氣循環相關理論.....	5
三、 美國資訊電子產業景氣指標.....	17
四、 美國其他產業指標.....	23
五、 結論與建議.....	29
參考文獻	30

附錄1：NBER判定景氣轉折點方法

附錄2：美國統計指標之介紹

第一章 前言

產業景氣循環乃是將景氣循環的一小部分，可用以觀察產業之間的時間關聯性並可讓企業經理人輕易地了解產業景氣的轉折點，只要企業能掌握產業景氣循環的瞬間變動即可隨時調整公司的市場策略，透過產業景氣循環的了解即可將企業銷售對景氣好壞的波動性降至最小。且產業景氣循環指標可以提供決策者作為財政工具的參考，尤其是當指標往落底的時候即可對廠商施行有利的行政措施，例如租稅優惠政策。

近年來由於政府致力推動如全球運籌計畫與知識經濟方案等政策，我國產業結構已有顯著變化，服務業及高科技產業比重日深，對景氣循環影響甚巨，然因我國景氣指標多屬總體變數，未能有效掌握產業景氣變化，如能仿先進國家，對個別產業景氣指標亦加以研究，一方面可加強我國產業發展之影響評估，亦可及早掌握我國經濟變化趨勢，採取適當政策以為因應。

本報告先就產業景氣指標的理論做說明，接著介紹美國科技產業的景氣指標的編制與說明，再就其他重要產業景氣指標做說明，最後為結論與建議。

第二章 產業景氣循環相關理論

一、產業景氣循環的邏輯

景氣指標的優勢在於易於解讀，因為景氣指標是由具循環性且可代表產業的指數所綜合而成，要如何選擇構成指標已成為重要的第一步。根據美國商務部的統計主席 Frank de Leeuw 指出，在挑選構成項目時需符合五項標準，

- 1.指標需領先生產過程（例如新接訂單）
- 2.指標需能反映經濟脈動（例如每週工作時數）
- 3.指標需能反映市場預期（例如消費者購買意願）
- 4.指標需能提供決策者作參考（例如貨幣或財政政策指標）
- 5.指標須具備數學性（例如成長率而非水準值）

雖然 de Leeuw 先生所提供的指導標準，實際上選擇指標的過程是不斷的嘗試，因此理論上指標應具有領先其他數列的特質。

（一）形成產業循環性指標

首先，須先了解何種指標具領先性，因此可從下列方法找出與產業相關的主要變數。

1.決定目標變數

➤ 預測的標地是轉折點還是成長率

2.分析變數

➤ 趨勢、循環性及季節性

➤ 與經濟活動的關聯性

➤ 了解影響該變數的原因

3. 審查資料以找出領先、同時及落後性指標

- 在目標變數序列中以其轉折點找出可靠的指標
- 決定各目標變數的預測能力

4. 形成綜合或擴散指數並分析趨勢

5. 發展解釋系統

- 包括對其轉折點的認定方法

產業景氣循環的先期準備工作是先確定產業的生產、就業以及該產業的銷售值等合理變數。例如 Karfunkle 在分析紡織業的產業循環時，即利用紡織業世界指數、紡織器具的銷售量、棉花消耗量、紡紗員工人數及其薪資、成衣生產人數及其薪資等七項指標構成紡織業的擴散指數。又例如 Niemira 在分析化學工業產業循環時即利用三項同時性相當的指數（同時性相當指其同時性約 0 到加減 3 個月），包括由美國勞工部、商務部及聯準會發布之化學工業指數、化學工業就業人數及化學工業實質出貨值，以綜合指數的方式構成該產業的景氣同時指標。

就化學產業而言，該三項指標彼此皆具有約當同時的性質，且與 NBER 公佈之基準循環亦相當接近。除了上述三項指標外，該產業之每週交通貨運量亦可視為同時指標之一，事實上，美國 NBER 在二次大戰期間曾將全體交通貨運量視為整體經濟活動的同時指標。大戰結束後，由於鐵路貨運量下滑使該指標失去同時性。但就化學產業而言，該指標仍有一定的同時性，然而該指標之時間序列過短（1981 年起），因此並無納入同時指標構成項目之一。

由下表 1 可一窺美國化學工業的景氣循環的轉折點與其各構成

項目轉折點的比較，並不是所有的產業經濟指標具有相同的循環轉折點，因此需使用綜合指數法合成各項指標後，再行決定代表該產業的景氣循環轉折點。若使用單一指標，例如生產指數，衡量該產業景氣循環，則無法找出 1969-70 年景氣衰退的影響。若將銷售值以生產者物價指數平減，則可反應該景氣衰退的影響。再者，利用綜合指數的另一優點是轉折點日期對於資料修正的敏感度較低。

（二）分析產業景氣循環

比較美國化學工業與美國總體經濟景氣循環之結果（見表 2），發現兩者的轉折點十分相近，因此引發是否須特別研究一套產業別景氣指標的適用性，是否直接以總體經濟的轉折點替代即可。然而總體經濟景氣循環僅代表廣泛整體經濟包含各項產業的波動，這並不表示各項產業對於景氣波動的反應時間一致或是反應程度相似。某些產業並未受到 1980 年美國景氣衰退的影響，除此之外，藉由確定各產業別間的領先落後關係亦可提供產業結構的資訊。

開發產業別綜合指數的另一項好處是可以藉此觀察各產業別間的循環落點關係。以美國商務部的美國經濟 IO (input-output) 表而言，可視為產業間相互依賴程度的指標。Niemira 曾對化學產業做產業依賴程度的檢定，發現對於需要化學產品的產業之循環轉折點明顯早於化學產業本身，其中包括紡織工業、橡膠及塑膠工業、木材工業等。平均而言，橡膠塑膠產品之生產循環約與化學工業循環具同時性，紡織產品循環則領先化學產業循環，而木材業亦領先化學工業循環。（見表 3 及表 4）

藉由產業間的循環比較分析，可以認識各產業間的交錯關係或各產業間的相互影響幅度，並且透過產業之間的關聯可以追蹤各內生或外生變數的影響

二、方法論

(一) 景氣循環轉折點判定

對於循環轉折點的判定最早起於 NBER 的 Wesley Mitchell 以及 Arthur Burns 兩位研究員，之後由 Gerhard Bry 以及 Charlotte Boschen 寫成電腦程式並發揚光大，形成一般所熟知的，峰谷對應法。

此法乃是利用計算轉折點的 Bry-Boschen 法求出指標的轉折點日期，並與基準循環峰谷日期比較其對應情況，得出領先或落後的期間。Bry-Boschen 法主要原則是將指標的原始數列加以平滑化，在平滑化之曲線上推估峰谷的出現時間。利用此法時需先符合兩項限制條件，一是峰谷之間的期間不可少於 6 個月，二是每個完整循環不可少於 15 個月。此乃經驗法則，目的在於避免短期波動的干擾，以便得出主要的峰谷。

Bry-Boschen 法之步驟如下，

1. 修正極端值

將原數列利用 Spencer 移動平均，分離出不規則要素，並求其不規則要素的平均值及標準差，以找出極端值的上、下界。其作法如下：

假設 v 是原數列 x 經過 Spencer 移動平均後的數列，故不規則要素 I 可寫成

$$I_i = \frac{x_i}{v_i} \quad (\text{乘法模型}) \quad i = 1, \dots, n$$
$$I_i = x_i - v_i \quad (\text{加法模型})$$

不規則要素的平均值及標準差為

$$\bar{I} = \left(\sum_{i=1}^n I_i \right) / n \quad \sigma = \sqrt{\left(\sum_{i=1}^n I_i^2 \right) / n - \bar{I}^2}$$

則其極端值的上下界為

$$\begin{array}{l} \bar{I} + A\sigma \\ \bar{I} - A\sigma \end{array} \quad (A = 1 \text{ or } 2 \text{ or } 3 \text{ 依實際情況而定})$$

故將極端值修正後的數列為

$$w_i = \begin{cases} x_i, & \bar{I} - A\sigma \leq I_i \leq \bar{I} + A\sigma \\ v_i, & I_i < \bar{I} - A\sigma \text{ 或 } I_i > \bar{I} + A\sigma \end{cases}$$

2. 12 項移動平均

對 w_i 進行 12 項中位移動平均消除殘餘的季節因素後得出 w_1 ，卻產生數列起始值及末端值各欠缺前後六項，因此需將外延。利用 w_1 找出初步的轉折點 p_1 。

3. Spencer 移動平均¹

再對 w_i 進行 Spencer 移動平均，以進一步排除不規則要素；但 Spencer 移動平均是 15 項移動平均，因此數列的前後端亦會產生 7 項值的缺失，故將前後端各四項值平均，作為前後七項缺失值。經 Spencer 移動平均後得出 w_2 ，在前述的轉折點的基礎下，找出初步的轉折點。

4. MCD 移動平均²

對原數列 x_i 進行 MCD 移動平均，以消除不規則要素，得

¹ Spencer 移動平均是一種較高次的移動平均，以 $5 \times 5 \times 4 \times 4$ 移動，又稱四次移動平均。先對數列進行 4 項移動平均，在此基礎下再進行 4 項移動平均，再對之進行 5 項移動平均，接著在進行 5 項加權移動平均。也就是對 8 到 $n-7$ 個項進行 15 項加權移動平均。

² 所謂的 MCD (Months for Cyclical Dominance) 值是趨勢與循環性要素的變化率絕對平均值，大於不規則要素的變化率絕對平均值的最短月（季）數，主要應用於數列平滑性上。MCD 值愈小，該數列愈平滑，不規則要素所佔的比例愈小。若最短月（季）數大於 6，則 MCD 值為 6，若小於 3，則 MCD 值為 3。

出 w_3 ；因 MCD 值必界於 3 到 6 之間，因此進行 MCD 移動平均時所欠缺的前後端項不多，可用前後端 MCD 項的平均值替代。在 w_2 的轉折點的基礎下，確定 w_3 的轉折點。

5. 最終轉折點

在 w_3 的轉折點的基礎下，確定原數列 x_t 的對應轉折點，並利用此轉折點檢驗是否滿足前述的限制條件，其最後的結果稱為最終轉折點。

轉折點經決定後，即可將經濟數據依其領先、同時及落後等三種性質分門別類。下一步驟即是利用綜合指數法將分類之產業指標綜合而成產業指數。

(二) 建構產業綜合指標

形成綜合指標之前，須先過濾所有可能的經濟數據，利用上述之方法論，初步找出可能的領先、同時及落後指標。如何篩選可能經濟數據則須先應用經濟學裡上先驗的理論。例如預測消費者支出的循環轉折點，則須先找出消費者所得或就業的資料。而事實上，消費支出可能是領先所得或就業。因此需回頭探索整個消費的過程。經濟學理上是將消費與購買視為相同，但從行銷的觀點來看，消費是逛街 shopping-購買 buying-消費 consumption 鏈中的最後一個階段，因此消費的領先指標應是所有能刺激逛街的誘因，而這些誘因亦包括了消費者對經濟前景的反應。但就美國的實證中指出，領先的時間相當短暫，僅有數天而已。因此尋找可能的經濟數據並不容易。

綜合指數的數學說明

1. 將 CI 構成項目分別進行季節調整
2. 計算各構成項目之變動率：

若該構成項目之每一個觀察值皆大於 0 ($A_{it} > 0$)，則利用對稱變動率

$$B_{it} = \frac{200(A_{it} - A_{i(t-1)})}{A_{it} + A_{i(t-1)}}$$

若該構成項目之每一個觀察值皆小於或等於 0 ($A_{it} \leq 0$)，則利用一階差分

$$B_{it} = A_{it} - A_{i(t-1)}$$

3. 將構成項目之每一個觀察值變動率標準化(60 項移動平均)，以避免波動起伏較大的數列操縱 CI 的走勢：

$$\begin{aligned} X_{it} &= \frac{B_{it}}{\bar{M}_{it}} \\ \bar{M}_{it} &= \frac{1}{60} \sum_{k=1}^{60} |B_{ik}| \quad k = 1 \cdots 60 \\ &= \frac{1}{60} \sum_{k=t-59}^t |B_{ik}| \quad t = 61 \cdots N \end{aligned}$$

4. 將上述完成標準化之構成項目，利用加權平均求出 1 領先、2 同時與 3 落後形式之數列：

$$Y_{jt} = \frac{\sum w_i X_{it}}{\sum w_i} \quad j = 1, 2, 3$$

5. 在將上述數列 Y_{1t}, Y_{2t}, Y_{3t} 標準化：

$$\begin{aligned} Z_{jt} &= \frac{Y_{jt}}{\bar{R}_j} \\ \bar{R}_j &= \frac{1}{N} \sum_{t=1}^N |Y_{jt}| \end{aligned}$$

6. 求初步綜合指數 (Raw Index) CI' :

$$CI'_{jt} = \frac{200 + Z_{jt}}{200 - Z_{jt}} \times CI'_{j(t-1)}$$

$$CI'_{j1} = 100$$

7. 計算 CI' 之長期變動率，使領先與落後指標的長期變動趨勢與同時指標趨勢相同，亦即計算這段期間的 CI' 平均數：

求修正數 r_j

$$K_{j1} = \sum_{i=t}^{t+n} \frac{CI'_{ji}}{n} \quad t \text{ 是第一個高峰日}$$

$t+n$ 是第二個高峰日

$$K_{j2} = \sum_{i=t+m}^{t+m+k} \frac{CI'_{ji}}{k} \quad t+m \text{ 是倒數第二個高峰日}$$

$t+m+k$ 是倒數第一個高峰日

$$r_j = \sqrt[m+k-n]{\frac{K_{j2}}{K_{j1}}} \times 100$$

8. 將修正數帶入 Z_{jt} ，修正各指標長期變動趨勢：

$$RZ_{1t} = Z_{1t} + (r_2 - r_1)$$

$$RZ_{2t} = Z_{2t}$$

$$RZ_{3t} = (r_2 - r_3)$$

9. 計算 roughly CI RCI'_{jt} ：

$$RCI'_{jt} = \frac{200 + RZ_{jt}}{200 - RZ_{jt}} \times RCI'_{j(t-1)}$$

$$RCI'_{j1} = 100$$

10. 將 roughly CI 轉換基期，即得最終綜合指數：

$$RCI_{jt} = \frac{RCI'_{jt}}{\overline{RCI}'_j} \times 100$$

\overline{RCI}'_j 為基期年各月份 RCI'_j 之平均數

除領先指標外，不可忽略落後指標。根據 Geoffrey Moore (1969) 指出，落後指標的倒數，可視為長期領先指標（long leading indicator）。

就美國的化學工業領先指數而言，Niemira 即利用美國 NBER 的三分之二法則 (two-thirds rule) 去篩選指標。也就是被選擇指標的循環谷底（高峰）領先其對應之基準循環谷底（高峰）的次數比例在三分之二以上，則該指標可列入領先指標之一。篩選同時指標則是將約略具同時性（正負三個月內）的循環谷底（高峰）比例在三分之二以上，同理於落後指標之篩選。

基於此，化學工業的領先指標含有 S&P 化學工業股價指數、化學工業平均工作週數、化學工業設備利用率以及化學工業邊際利潤率等四項指標。接著，利用 NBER 的綜合指數法將前述四項指標綜合成化學工業之領先指數。

該產業之領先指數，原以產業之失業率倒數 (Inverse of the layoff rate) 而非化學工業平均工作週數，但由於該資料之發布機關美國勞工統計局 (Bureau of Labor Statistics；BLS) 並無繼續進行該項調查，因此以該產業之平均工作週數替代之。至於設備利用率，其循環性與基準循環相當類似，對於高峰呈現領先性，對於谷底則呈現同時性，由於該項指標對於高峰的領先性具可信度，因此納入領先指標。

化學工業領先指數的循環表現如下表 5。就谷底而言，該領先指數平均領先三個月，中位數領先四個月。而高峰，則平均領先十個月，中位數領先十一個月。但該指數。另外，該指數有三次循環是不列入正式的認定。

表 1：化學工業之景氣循環轉折點

產業循環		生產指數		就業人數		實質銷貨	
高峰	谷底	高峰	谷底	高峰	谷底	高峰	谷底
	1949.07		1949.07		1949.08		
1953.07		1953.07		1953.08			
	1954.05		1954.01		1954.05		1953.12
1957.10		1957.10		1958.01		1957.03	
	1958.04		1958.04		1958.07		1958.03
1960.06		1960.06		1960.06		1959.12	
	1961.02		1960.12		1961.02		1961.01
1970.03		NCD		1969.07		1969.10	
	1971.03		NCD		1971.12		1970.11
1974.07		1974.08		1974.09		1974.02	
	1975.03		1975.03		1975.07		1975.03
1980.01		1980.01		1980.04		1979.03	
	1980.07		1980.07		1980.08		1980.06

註：NCD 表無對應日期

表 2：化學產業景氣循環與總體經濟景氣循環之比較

總體景氣循環		產業景氣循環		領先（-）或落後（+）	
高峰	谷底	高峰	谷底	高峰	谷底
	1949.10		1949.07		+3
1953.07		1953.07		0	
	1954.05		1954.05		0
1957.08		1957.10		+2	
	1958.04		1958.04		0
1960.06		1960.06		+2	
	1961.02		1961.02		0
1969.12		1970.03		+3	
	1970.11		1971.03		+4
1973.11		1974.07		+8	
	1975.03		1975.03		0
1980.01		1980.01		0	
	1980.07		1980.07		0
		平均		+2.5	+0.1

表 3：化學產業景氣循環與橡膠塑膠產品(SIC30)、紡織產品(SIC22)
景氣循環之關係 (1949-1980)

化學產業		SIC30		領先或落後		SIC22		領先或落後	
高峰	谷底	高峰	谷底	高峰	谷底	高峰	谷底	高峰	谷底
	1949.07		1949.07		0		1949.05		-2
1953.07		1953.05		-2		1953.05		-2	
	1954.05		1953.12		-5		1954.01		-4
1957.10		1957.08		-2		1956.02		-20	
	1958.04		1958.05		+1		1958.04		0
1960.06		1960.01		-5		1960.01		-5	
	1961.02		1960.12		-2		1960.12		-2
1970.03		NCD		NCD		1969.07		-8	
	1971.03		NCD		NCD		1971.01		-2
1974.07		1974.07		0		1973.11		-8	
	1975.03		1975.03		0		1975.01		-2
1980.01		1979.08		-5		1979.09		-4	
	1980.07		1980.07		0		1980.07		0
		AVERAGE		-2.8	-1.0	AVERAGE		-7.8	-1.7

表 4：化學產業景氣循環與木材產品（SIC24）景氣循環之關係
 (1949-1980)

化學產業景氣循環		木材產品景氣循環		領先(-)或落後(+)	
高峰	谷底	高峰	谷底	高峰	谷底
	1949.07		1949.02		-5
1953.07		1953.01		-6	
	1954.05		1954.08		+3
1957.10		1955.06		-28	
	1958.04		1957.12		-4
1960.06		1959.05		-13	
	1961.02		1960.12		-2
1970.03		1969.03		-12	
	1971.03		1970.06		-9
1974.07		1973.09		-10	
	1975.03		1974.12		-3
1980.01		1978.12		-13	
	1980.07		1960.05		-2
			平均	-13.7	-3.1

表 5：化學產業之景氣循環與領先指標轉折點之比較 (1957-1980)

化學產業景氣循環		領先指標		領先(-)或落後(+)	
高峰	谷底	高峰	谷底	高峰	谷底
1957.10		1956.04		-18	
	1958.04		1957.11		-5
1960.06		1959.07		-11	
	1961.02		1960.12		-2
1970.03		1969.04		-11	
	1971.03		1970.12		-4
1974.07		1974.05		-2	
	1975.03		1975.01		-2
1980.01		1979.04		-9	
	1980.07		1980.07		0
			平均	-10.2	-2.6

第三章 美國資訊電子產業景氣指標

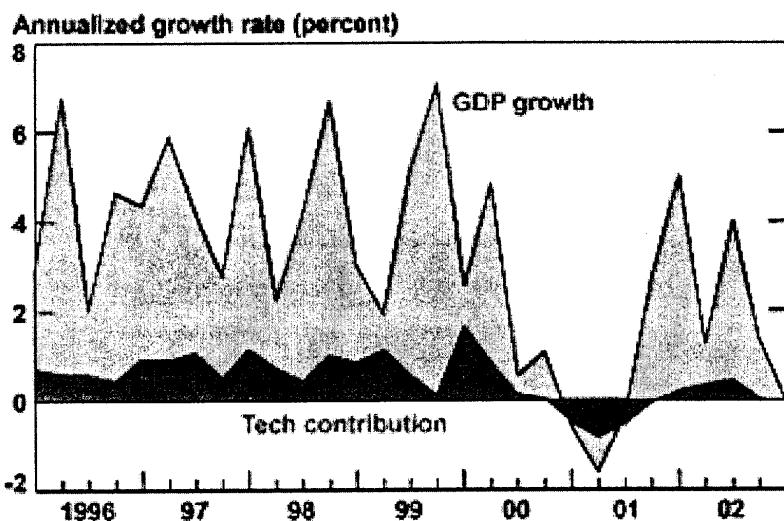
美國的高科技產業³是美國國家經濟重要的一環，該產業在 90 年代經濟繁榮中扮演領先的角色，也是 2001 年衰退的主要原因。高科技產品的生產是美國國內生產毛額重要的構成項目之一，可由私人高科技最終需求帳（Private high-tech final demand）⁴中看出。以實質國內生產毛額面分析，自 1995 年以來對於實質國內生產毛額成長的貢獻度，高科技資產的投資貢獻度每年有 0.89 百分點。（見圖 1）更甚者，高科技部門儼然成為美國生產力提昇的主力，且高科技投資對經濟的變化日益舉足輕重，這點可由 2001 年的衰退極 2002 年的復甦看出其重要地位。高科技部門的重要性已彰顯瞭解高科技產業活動變化的必要性，但卻難以用實質項來衡量，且相關經濟指標顯示科技產業的衝突性，例如高科技就業不斷減少的同時，對資訊處理設備及軟體的投資卻不斷上升。

美國 Fed 紐約分行所編制的科技變動指數（Tech-Pulse Index）是科技產業的同時指標，以實質項衡量美國高科技部門的潛在變化，包括投資、消費、就業、產業生產及銷貨等層面。由該指數的變化可知，高科技產業已由 2001 年的不景氣中反彈，在歷經 2000 年 11 月至 2001 年 10 月的連續下降 21% 後，正以 9% 的年增率向上攀升。正當指數呈現上升趨勢的同時，高科技部門的獲利卻出現較 1990 年代後期更緩慢的速度，這意味著高科技部門已無法重返與過去繁榮相同的明顯快速成長。

³ 泛指製造高科技產品的廠商，包括電腦軟、硬體，半導體及通訊設備等。

⁴ 該部門包括對電腦軟硬體及通訊設備的投資、對電腦軟硬體的消費以及電腦的淨出口。

圖 1：高科技投資對實質 GDP 的貢獻



在一個多元化的經濟體中，任何單一資料數列是無法適當的描述經濟活動的變化，其他替代指標也許有可能提供經濟走向的綜合訊息，因此經濟學家長期以來致力於發展一套可以描述整體經濟變化的單一方法。在高科技產業中，快速的生產力會使產出增加，卻也造成就業人數的減少。因此需要一套適當的衡量方法綜合不同資訊找出一個可以代表整體經濟活動的指標。

Fed 紐約分行利用 Stock & Watson (1988, 1989)的統計方法，同時考慮高科技產業活動的三個面向—供給、需求及就業，對應 Conference Board 同時指標的構成項目選出五項指標共同編制該指數（表 6）。另外，為避免相對價格變動幅度過大，導致實質與名目間的數字差異过大，因此以各指標對應之平減指數將物價因素去除。但針對使用該指標者不同的屬性，Fed 紐約分行分別編制名目及實質項指數。分別將該五項資料經過季節調整後，即可應用 Stock & Watson 的分析方法。

表 6：科技變動指數之構成項目說明表

Conference Board 同時指標構成項目	Tech-Pulse Index 構成項目	數列長度
非農業部門就業人數	SIC 357、366、48、737 類別 ⁵ 之就業人數	1977.01~迄今 (月資料)
工業生產	NAICS 類別 3341、3342、334412-9 等高科技部門生產 ⁶	1967.01~迄今 (月資料)
	電腦及通訊設備製造業之銷貨 ¹	1958.01~迄今 (月資料)
製造業及商業銷售額	IT 產業 ⁷ 之私人固定投資 ²	1946.01~迄今 (季資料)
	電腦及軟體之個人消費支出 ³	1977.01~迄今 (月資料)
個人所得(扣除移轉性支付)	N.A	N.A

註： 1.以生產者物價指數平減

2.以私人固定投資平減因子平減

3.以個人消費支出平減因子平減

觀察實質與名目之科技變動指數趨勢（1970 年 10 月至 2003 年 3 月），兩者均確實捕捉到科技部門的變動趨勢，包括 1990 年代後期之快速成長，以及 2000 年與 2001 年的快速下滑（見圖 2）。但因科技產品價格的大幅降價使實質指數在 1990 年代較名目指數變化劇烈。例如在科技業繁榮之前九年，大約在 1985 年至 1993 年間，實質科技變化指數每年平均成長 10.64%，在繁榮期間（1994 至 2002 年）則每年平均成長 18.56%。該指數自 2000 年 11 月至 2001 年 10 月連續九個月下滑 18%，確實反映了 2000 年與 2001 年科技泡沫化之後，指數

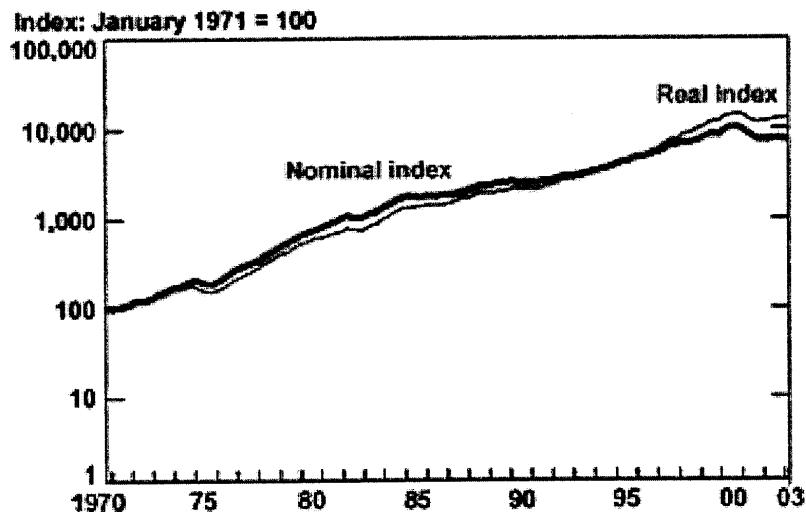
⁵ SIC 為美國標準產業分類系統（Standard Industrial Classification system）。357、366、48、737 分別代表電腦及辦公設備、通訊、通訊服務、電腦服務等。

⁶ NAICS 為北美產業分類系統（North American Industry Classification system）。本表所使用的項目包括 3341: computer and peripheral equipment manufacturing, 3342: communications equipment manufacturing, 334412: bare printed circuit board manufacturing, 334413: semiconductor and related device manufacturing, 334414: Electronic Capacitor Manufacturing, 334415: Electronic Resistor Manufacturing, 334416: Electronic Coil, Transformer, and Other Inductor Manufacturing, 334417: Electronic Connector Manufacturing, 334418: Printed Circuit Assembly (Electronic Assembly) Manufacturing, 334419: Other Electronic Component Manufacturing.

⁷ IT 產業包括電腦硬體、軟體及通訊設備。

開始反彈，且連續上升 18 個月直至 2003 年 3 月，平均漲幅約 14%。這次的反彈顯示美國科技產業最糟糕的時候已經過去，但科技產業的獲利表顯仍不似 1990 年代般亮麗。

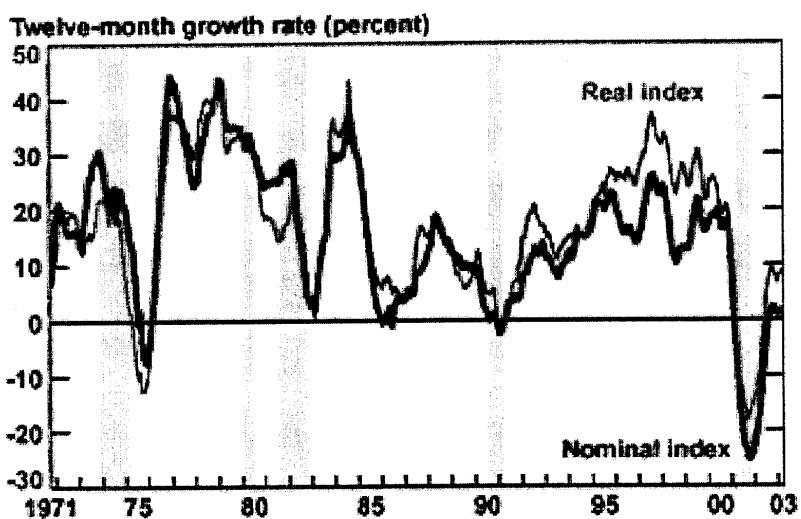
圖 2：實質與名目科技變動指數水準值



由二項指數的 12 個月成長率(見圖 3)亦可證實實質指數在 1990 年代後期較名目指數快速成長，同時也證實 IT 價格的快速下滑。而且實質指數亦在近期反彈明顯，表示科技產業實質復甦力道相當強勁。

另外，科技變化指數的下滑與總體經濟衰退步伐相當一致，美國經濟在 1980 年代初期、1990 年代初期以及 2001 年處於衰退狀態，科技變化指數之變動率亦在這些期間停滯不前。

圖 3：實質與名目科技變動指數成長率



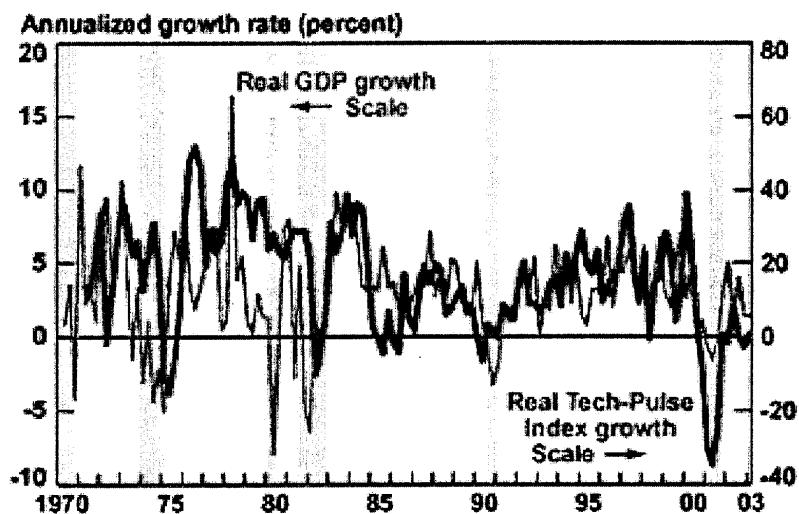
事實上，科技變化指數反映了科技產業在這 20 年當中的發展情況。也顯示科技產業與整體經濟情況息息相關。像是 IBM 發明第一部個人電腦後，科技產業暫時一片欣欣向榮，之後 1981 年至 1982 年美國經濟一度衰退，之後因為不斷提升個人電腦以及週邊設備的投資，特別是蜂窩式通訊網路的投資，科技產業反彈強勁帶動整體經濟脫離衰退。雖然 1980 年代中期該指數的下滑並沒有在總體經濟顯示出來，但也說明了整個個人電腦市場的日趨成熟。之後因處理器更為快速，以及文字處理器及雷射印表機的誕生，個人電腦市場才得以進一步成長。

在 1990 年代後半期，該指數也顯示科技產業的蓬勃發展與新科技革命的關係，像是 1991 年網際網路的誕生、1993 年第一部瀏覽器的產生以及數位通信服務的誕生，與手機使用者人數由 1992 年的 1 千萬人到 1996 年的 4 千萬人。科技變化指數也可以反映某些單一事件，例如 1995 年 8 月 24 日微軟發展出視窗 95 系統，接下來的四天賣出超過 1 百萬套。視窗 95 的研發也帶動了對新電腦的需求，使得

該指數在 1995 年巨額成長。值得注意的是，之後指數的成長率並沒有下滑，反而持續維持在高水準。

科技部門在最近幾年經濟擴張及衰退上扮演重要的角色可以當作總體經濟的領先指標，將 GDP 季成長率與實質科技變化指數三個月年增率相比較（見圖 4），發現兩個關係密不可分。實質科技變化指數在這最近兩次的衰退中大約領先實質 GDP⁸。將實質 GDP 與落後一季之實質科技變化指數做相關係數分析，1990 年之前，相關係數為 0.01；1990 年後相關係數為 0.41。

圖 4：實質 GDP 成長率與科技變動指數成長率之比較



然而，單由上述分析無法看出何者為因何者為果，但至少可以顯示科技變化指數與總體經濟活動息息相關，因此可以將科技變化指數視為總體經濟活動變化的一個潛在指標，特別是在 2001 年的衰退可以說是科技產業的衰退引發總體經濟活動的衰退。

⁸ 由於科技產業在早期所佔的比重較其他部門小，因此以最近兩次衰退比較為基礎。

第四章 美國其他產業指標

本章將簡介美國官方及民間研究機構所發布的重要且為大眾所常用的產業活動指標。

一、美國經濟活動指數(CFNAI)

CFNAI 指數是美國總體經濟的同時指標，每月為芝加哥聯邦準備銀行所發布。若該指數為 0，表示經濟正以其潛在成長率成長中；若該指數大於 0，則經濟成長是大於潛在成長的速度；若指數為負值，則表示經濟成長是低於潛在成長的。

該指數是由 85 項代表經濟活動的指標⁹加權構成，分別來自五大部門，且所有的指標均經過物價的調整：

- 1.產出與所得（21 條數列）
- 2.就業、失業與工時（24 條數列）
- 3.個人消費與房屋支出（13 條數列）
- 4.製造業及商業銷售（11 條數列）
- 5.存貨與訂單（16 條數列）

由上述各部門所選擇的指標足以提供來自經濟成長過度引發物價膨脹壓力的充足資訊，因此可作為判斷是否去物價膨脹風險的指標。另外，由於該指數具同時性，可作為經濟脈動的參考。因此，在預測經濟衰退的起始與結束具良好的預測能力，且該指數的趨勢也可作為整體經濟健檢的指標。

由於選擇代表指標過大，每項指標的發布日期不一致，且資料的頻度及長度也不同，因此需使用估計的方法以替代部分指標，可能會造成誤差；又選取指標數目過多亦造成無法判斷何者的變動是關鍵因

⁹ 詳細 85 項經濟指標見本章附表。

素。

一般分析 CFNAI 時，大多利用其三個月移動平均的結果作比較，其判斷準則如下：

CFNAI-3MA	意義
低於 -0.7	表示經濟陷入衰退可能性加大
衰退期中，高於 0.2	表示經濟已脫離衰退
高於 0.7，持續 2 年正邁入經濟擴張期	表示經濟進入持續性加速物價上揚的機會增加
高於 1.0，持續 2 年且在經濟擴張期中	表示經濟極有可能進入持續性加速物價膨脹

由圖 5 可發現，CFNAI-3MA 的轉折點與 NBER 所發布的美國經濟高峰谷底相當一致，且 CFNAI-3MA 可以顯示何時陷入衰退以及何時脫離谷底。因此，在 NBER 尚未公佈景氣循環的谷底點時，CFNAI-3MA 可作為景氣測底的一項參考指標。

CFNAI-3MA 的另一項功能是探測經濟是否隱藏著物價膨脹的危機。由 1967 至 1999 的走勢觀察（見圖 6），CFNAI-3MA 的確捕捉到了 1968-71 年、1973-75 年、1977-81 年以及 1987-91 年間之嚴重加速物價膨脹（見下圖之陰影區）。在這四段期間，CFNAI-3MA 平均上揚超過 0.7。值得注意的是，這四段期間均發生在景氣脫離谷底後的兩年，尤其是在完全脫離景氣谷底之後的幾個月中，CFNAI-3MA 上升更為強勁。

圖 5：CFNAI 三個月移動平均走勢與美國景氣循環

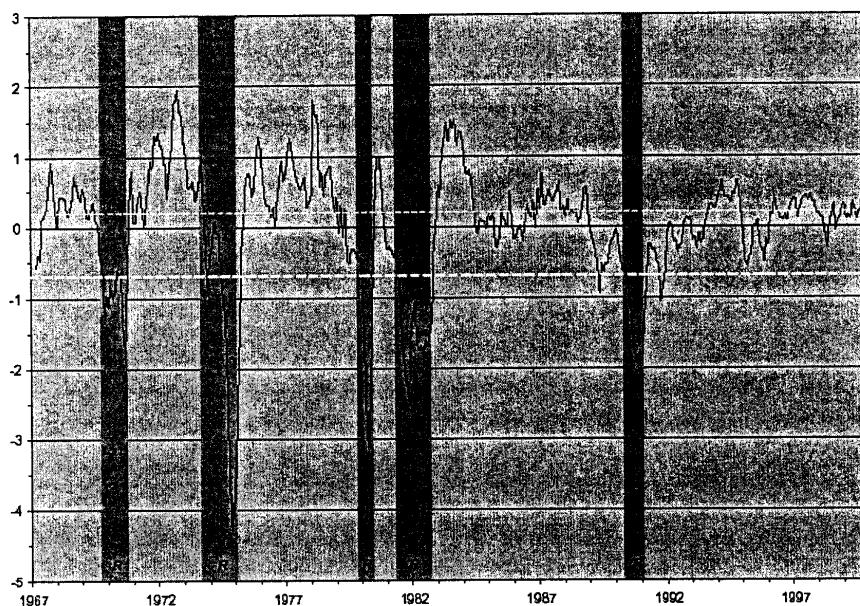
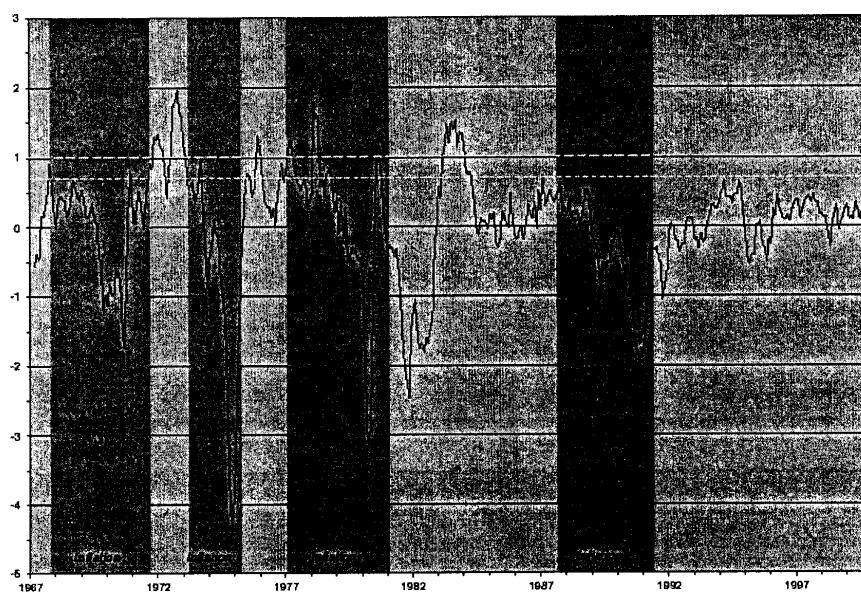


圖 6：CFNAI 三個月移動平均走勢與美國通貨膨脹



二、製造業及非製造業採購經理人指數（PMI）

PMI 指數是由 ISM (the Institute for Supply Management™，前身為 NAPM，the National Association of Purchasing Management) 製造業調查 (Manufacturing ISM Report On Business®) 及非製造業調查 (ISM Non-Manufacturing Report On Business®) 所綜合而成的指數。對於 ISM 的會員每月進行問卷式調查所得出各問題的”好”、“同”及”差”的比例或”增加”、“相同”、“減少”換算成月變動率，對各項變動率做進一步的處理換算成擴散指數 (diffusion index)。各調查指標均經季節調整。

一般來說，若 PMI 大於 50% 表示製造業是處於擴張狀態，若低於 50 則表示下滑狀態。PMI 指數超過 42.7% 且持續一段期間，表示整體經濟或 GDP 是處於擴張呈漲狀態的；若低於 42.7 且持續一段期間則表示整體經濟或 GDP 是處於減緩狀態。指數與 50% 或 42.7% 的差距是顯示擴張或下滑的力道。

製造業調查與製造業 PMI

- 製造業調查對美國 300 家代表製造業大業別下的 20 種行業之廠商進行調查，其問題涵蓋以下：
- 新接訂單：反應由消費面來的新接訂單水準變化。
- 生產：衡量製造業生產水準上的變動及方向。
- 就業：反應製造業就業人數水準的增減。
- 供應商之運送量：顯示供應商之供應速度的快慢。
- 存貨：反應存貨水準的增減。
- 消費者存貨：顯示機關行號等消費者所擁有的存貨。
- 價格：顯示機關行號等消費群對產品或服務之願付價格。

- 訂單之存貨（Backlog of orders）：衡量訂單之存貨數量是否增減。
- 新接外銷訂單：反應來自美國境外的訂單水準量。
- 進口：反應對原物料的進口變化。

將上述項目中的五項指標：新接訂單（佔 30% 比重）、生產（佔 25%）、就業（佔 20%）、供應商運送（佔 15%）以及存貨（佔 10%）等構成項目，另外依據製造業大業別下的 20 種行業對總體經濟 GDP 的貢獻比重加權綜合成製造業 PMI。

該指數具有領先性質，且易由指數的變化看出製造業的變化與走勢。一般財金機構將該指數視為整體經濟轉好或轉壞的標竿。然而該調查並沒有對薪資水準因此無法反映通貨膨脹的壓力，且該調查也無法反映技術進步以及生產效率提升的現象。

非製造業調查與非製造業 PMI

- 非製造業調查的範圍涵蓋了整體經濟的 80%，調查家數共 370 家，自 1997 年始有該調查，其問項包括：
 - 企業活動：衡量企業活動水準的變化幅度及方向。
 - 新接訂單：反應來自消費者的新接訂單水準。
 - 就業：顯示非製造業部門就業人數的增減。
 - 供應商運送：反應來自供應商的運送速度的快慢。
 - 存貨：反應存貨水準的增減。
 - 存貨感覺：反應存貨率是否太高或過低的感覺。
 - 價格：可顯示公司是否對於產品或服務付出了過高或過低的價格

- 訂單之存貨：衡量訂單存貨的數量增減與否。
- 新接外銷訂單：顯示來自美國境外的訂單水準。
- 進口：顯示對原物料進口的變化。

新接訂單指數通常是預測該經濟活動外來走向的良好指標，而存貨感覺指數以及價格指數則是為了了解廠商目前所面對的營運情況，這些變數通常反應該廠商未來營運的好壞。

但，非製造業 PMI 並不似製造業 PMI 是由問項中的數個項目組成，而是就問項中的企業活動指數單一問項的變動衡量整體非製造業的活動。非製造業企業活動指數通常被視為美國服務業部門的指標。

第五章 結論及建議

一、結論

綜合觀察，美國聯邦準備銀行紐約分行所發布之科技變動指數(Tech-Pulse Index)最值得我們借鏡，尤其是一個以發展綠色矽島為目標的台灣。國內經濟在近些年來以電子、IT產業為主流，尤其是反映景氣的領先指標之一，股價指數之主要變動是來自於電子電機類股的走勢。且電子、IT產業已是國內製造業的大宗，佔製造業的比重三成，佔整體工業比重 24%。因此找出代表科技產業的指標是重要的方向。

然而資料取得的缺乏乃是研究窒礙難行的主因，雖然工業統計中所謂的資訊電子工業是包括電力電子機械器材業及機密器械業，無法像美國 NAICS 產業別分類系統有較細的業別做分類。因此研究各產業的變化時，無法詳盡分析。又需求面的調查也不盡完備，像是對 IT 產業的投資變化等。

美國商務部普查局每年均有舉辦數次介紹美國政府部門所做的統計調查介紹，讓民間及學術界研究者對政府的統計資料有近一步的認識，讓政府統計資料更為透明，此為可取之處。

二、建議一對我國建立高科技產業景氣指標的啟示

我國高科技產業佔製造業比重日增，但目前並無代表性指標可反映此一產業之景氣動向，如能建立相關領先及同時指標，可更深入了解我國經濟變化之脈動，其建立方式建議如下：

(一) 選擇代表性指標：

編制我國科技產業景氣同時指標時，可仿照編制美國總體經濟景氣同時指標相同的概念，採用生產、就業、所得、消費等經濟活動指標作為觀察依據。因此選擇科技產業就業人數、科技部

門生產、科技產業之銷貨、科技產品之個人消費支出及對科技部門之私人固定投資等五大類指標。

至於科技產業景氣領先指標編制方面，必須選擇個別構成項目指標的循環峰谷具有較基準循環一致性領先者，才得以作為被觀察的指標數列。其可參考指標為科技產業平均工時、科技產業上市公司股價指數、科技產業利潤率、科技產業使用廠房面積以及北美半導體 B-B 值等指標。另外，根據美國國際商業暨經濟研究中心 FIBER 執行長建議，可將科技產業主要原物料價格（例如基本金屬的價格）的變動作為景氣領先指標之一。

(二) 界定高科技產業範圍：

具有建構科技產業景氣指標之方向後，須先確立所謂高科技產業的涵蓋內容為何。以經濟部工業生產統計為例，其產業分類與高科技產業高度相關者是製造業下的資訊電子業 (Information and electron industry)。資訊電子產業包括 31 電力與電子機械器材業 (electrical and electronic machinery) 以及 33 精密器械業 (Precision instruments)。電力與電子機械器材業項下尚包括電力機械業(311)、家用電器業(312)、照明器具業(313)、電腦設備業(314)、視聽電子產品業(315)、通信器材業(316)、電子零組件業(317)、電池製造業(318)、其他(319)等九大分類。精密器械業則包括科學量度及控制設備業(331)、鐘錶業(332)、醫療機械器材設備業(333)、以及其他(339)。

假設我們將高科技產業定義包括 314、315、316、317 等四項行業。確立之後須就就業面、需求面及供給面找出該四大行業的相關經濟數據。然而各機關所發布之行業類別依據有別，例如主計處就業面分類是以行業標準分類第七次修訂為主，而工業生

產統計則是以九十年經濟部編印之工業產品分類調查。但兩者之間的區分並無類似美國 SIC 與 NAICS 兩套分類系統可以相互轉換的功能。也就是說美國統計單位提供該兩套分類系統的異同分類功能，將 SIC 某些行業可轉換成 NAICS 分類中的某些行業。這是產業別指標建立時所遭遇的主要瓶頸。

基於此，美國 FIBER 建議可以直接以上市公司中，重要且具代表性的高科技公司做為高科技產業的代表。利用這些公司的營運資料，包括生產、銷售、薪資、工時、員工人數、利潤率等，作為高科技產業景氣指標編制的依據。

雖然公司的營運資料可由公司每季發佈的財報資料獲得，但是基於景氣指標需即時反應該產業的脈動，季資料明顯缺乏即時性的特色。因此可考慮參考本報告第四章所介紹的美國供應管理協會（The Institute for Supply Management™）之方式，由國內產業公會（如電電公會）調查代表性廠商之採購經理人，據此編制產業指標。政府初期可予以技術及經費上之協助。

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附錄 1：NBER 判定景氣轉折點方法

NBER 對於景氣循環轉折點日期的判斷是景氣循環判定委員會 (Business Cycle Dating Committee) 所負責，其判定方法是由觀察整體經濟活動表現，而非單一活動部門的表現而得知，主要透過實質國內生產毛額、實質個人所得（扣除移轉性支付）、就業、工業生產、製造業及批發零售之銷售，及由總體經濟顧問所提供的每月實質國內生產毛額共同確定景氣高峰及谷底日期。

美國最近一次的景氣循環轉折點是於 2001 年 11 月的谷底，其後該委員會並未公佈確認之高峰日，而前一次高峰則是出現在 2001 年 3 月，此次收縮期乃是自二次世界大戰以來持續期間最為短暫的一次。該委員會對於此次景氣循環谷底日判定的準則說明如下。

觀察每季公佈的實質國內生產毛額，自 2001 年第三季至第四季即明顯上升且呈持續成長，其強勁之成長趨勢排除了第四季後發生衰退的可能性，再者，實質個人所得（扣除移轉性支付）及每月實質國內生產毛額於 12 月時成長快速，且銷售值亦如是之，因此初步排除谷底發生於 12 月的可能。

每月實質國內生產毛額及銷售值於 9 月時呈現低點，該委員會認為谷底非 9 月的考量有二，一是實質個人所得（扣除移轉性支付）、工業生產及就業的水準皆高於 10 月及 11 月，再者，經濟活動不熱絡的原因可能是前年同期發生九一一事件的影響所致，因此該委員會認為 9 月亦非谷底日。

至於 10 月至 11 月，工業生產及銷售直接成巨幅下降，就業方面則下降幅度緩慢，實質個人所得（扣除移轉性支付）略微上升，每月實質國內生產毛額亦緩慢上升。基於此，該委員會認為經濟活動於 11 月達到谷底。

對於該委員會為何遲至 2003 年才公佈景氣循環的谷底日，委員會認為，必須等到實質國內生毛額明顯高於前次循環的高峰水準後才能決定谷底日期，再者實質國內生毛額經常修正其過去值，因此須待實質國內生毛額實際數值確定後，再行認定，以確保谷底日的確切性。但由就業指標發現，2001 年 11 月後的失業率不斷攀升，且就業人口亦下降，如何能確定自 2001 年 11 月後經濟活動開始擴張，對此委員會則認為，實質國民生產毛額的增加是來自於生產力的提高，因此伴隨著就業人數的減少。而失業率攀升除了因為就業人數的減少外，其勞動力的增加亦是原因之一。

觀察此次委員會對於轉折點的認定偏重在產出面，如實質國內生毛額、每月實質國內生毛額，以及實質個人所得（扣除移轉性支付）等，就業面的因素似乎不太重視，對此委員會則認為，自二次大戰後對於景氣循環轉折點的認定多半偏重於產出面，例如 1967 年 NBER 利用九條數列判定轉折點，其中六項數列為產出面，其餘三項則是勞動市場指標；而目前 NBER 的認定四項數列中有三項是產出面，餘一項才是就業面。因此從過去以來，NBER 判定景氣循環轉折的準則是以能涵蓋整體經濟活動的指標為主，並非單一面指標。

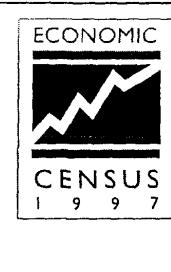
美國產業結構在 1990 年代從工業轉移到服務業，因此在衡量景氣轉折點時是否考慮其他變數量替代，例如服務業的變動。對此該委員會則認為，每季的實質國內生產毛額已涵蓋整體經濟活動表現，製造業在整體經濟的比重雖逐漸下降，但依然是重要且具循環性的部門，因此仍需持續關注。另外，實質國內生產毛額的走勢似乎與實質個人所得（扣除移轉性支付）不同，對此委員會則認為，個人所得中的利息所得降低且平減個人所得的消費物價指數上升所致，並非是與實質國內生產毛額走勢相反。

反觀國內景氣循環轉折點的判定，自 1996 年 12 月的第九次谷底

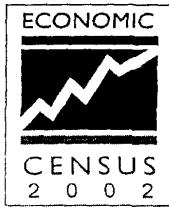
後並無再發布最新的景氣循環。本處經濟研究的報告指出，第十次的高峰可能出現在 89 年 9 月谷底則是 90 年 9 月，然而國內失業率的攀升以及其他經濟因素的影響，經濟成長並無預期中強勁，因此引發二次衰退的疑慮。對此，仍需加強景氣轉折點等方法論的研究，例如改進 reference series 的構成項目或研究其他替代指標，並加強國內經濟情勢的分析，期以能做出最佳的轉折點認定。

附錄 2：美國統計指標之介紹

參加美國商務部與普查局所舉辦之聯邦統計指標研習，詳如附件。



Introduction to the Economic Census



What Users Need to Know

■ **Economic Census**

- **Highlights and uses**
- **How the data are classified (SIC / NAICS)**
- **How the data are published (1997 / 2002)**
- **Working with the data**

▸ **Local data from current programs**



Census Terminology

Economic

data collected from **businesses**

Demographic

data collected from **households**



Principal Economic Indicators

- Advance Monthly Retail Sales
- Manufacturing and Trade: Inventories and Sales
- Monthly Wholesale Trade
- Manufacturers' Shipments, Inventories and Orders
 - Advance M3
- Housing Starts
- Value of New Construction Put in Place
- Housing Completions
- New Homes Sold and for Sale
- US International Trade in Goods and Services
- Quarterly Financial Report (two releases)
- Housing Vacancies



Surveys vs Census

Economic Surveys

- Annual, quarterly, monthly
- Limited detail
- Mostly national

Economic Census

- Every 5 years (years ending in 2 & 7)
- Industry/product detail
- Detailed Geography

1992 Economic Census Treated as 8 separate programs

- Mineral Industries
- Construction Industries
- Manufactures
- Wholesale Trade
- Retail Trade
- Transportation, Communications, Utilities
- Finance, Insurance, Real Estate
- Service Industries



ECONOMIC

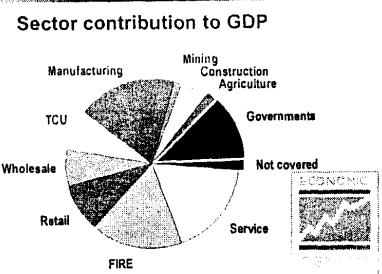


CENSUS

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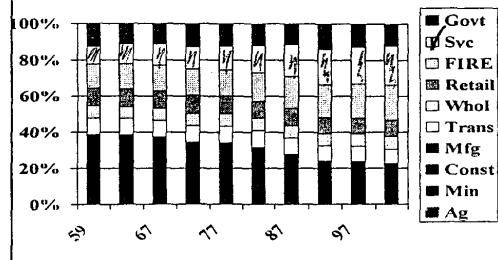


Economic Census Coverage



Service sectors growing

Gross Domestic Product: 1959-2001

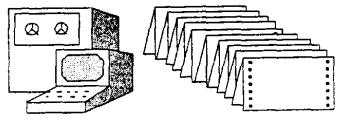


Economic Census Data Collection

Direct collection
97% of output



Administrative records
3 out of 4 businesses



Increasing Census Coverage

Manufactures

Mineral Industries

Retail, Wholesale,
Services

Governments

Construction

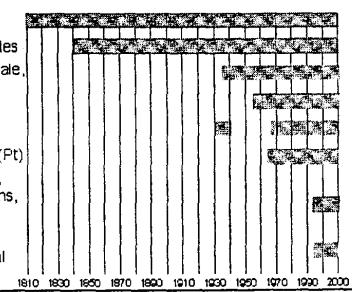
Transportation(Pt)

Transportation,
Communications,

Utilities

Finance,
Insurance, Real

Estate





"The Economic Census is indispensable to understanding America's economy..."

--Alan Greenspan, Chairman, Federal Reserve Board of Governors

Public Sector Uses

- Benchmarking
- Tracking economic change
- Attracting new businesses
- Assisting business development



"Sound and timely economic data are the fuel that powers business decision making..."



--Thomas J. Donohue, President,
United States Chamber of Commerce

Private Sector Uses

Study your industry

Market share
Product trends
Strategic planning



What's my share?
How does my firm compare?

Private Sector Uses

Study your industry

- Market share
- Product trends
- Strategic planning



Study business markets

- Site locations
- Sales territories
- Forecasting sales

Where are my customers?
suppliers? competitors?

Private Sector Uses

Study your industry

- Market share
- Product trends
- Strategic planning



Study business markets

- Site locations
- Sales territories
- Forecasting sales

Evaluate investments

- Estimate market size
- Data for loan applications

ECONOMIC



CENSUS

1 9 9 7

Industry Classification

Economic Census Table

• Data classified by industry

NAICS Code	Description of industry	Establish- ments (1994)	Sales (\$ mil) (1994)		Annual Growth (1991- 1994)	Per capita Sales (1994)
			1991	1994		
CALIFORNIA						
44-45	Retail trade	106,357	262,118,349	20,361,691	1,354,797	
441	Motor vehicle & parts dealers	10,640	45,582,756	5,709,081	174,669	
4411	Automobile dealers	8,340	35,592,756	4,243,144	110,659	
44111	New car dealers	4,620	23,256,178	3,070,000	101,575	
441110	New car dealers	2,652	32,256,178	4,102,774	100,376	
44112	Used car dealers	1,255	2,206,607	144,149	5,862	
4412	Motorcycle, boat & other motor vehicle dealers	1,255	2,206,607	144,149	5,862	
44121	Motorcycle dealers	1,226	2,152,121	113,175	11,011	
441210	Motorcycle dealers	352	1,222,121	113,196	4,180	
44122	Boat dealers	374	1,565,976	109,561	6,631	
441221	Motorboat dealers	357	1,565,976	109,561	5,254	
441222	Boat dealers	347	587,433	57,539	2,457	
441229	All other motor vehicle dealers	126	208,079	22,097	870	
4413	Automotive parts, accessories & repairers	2,411	7,315,771	1,177,363	52,270	

Standard Industrial Classification System

- Developed in 1930's
- SIC** • Updated every 10-15 years
- Dominated by manufacturing

NAICS

*North
American
Industry
Classification
System*



NAICS



- North
- American
- Industry
- Classification
- System



NAICS is New

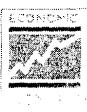
- New industries
- New sectors
- New numbering system



NAICS *New Industries in NAICS - 97*

Selected examples

Fiber optic cable manufacturing
 Paging
 Warehouse clubs
 Food/health supplement stores
 Telemarketing bureaus
 HMO medical centers
 Diet and weight reducing centers



NAICS Sectors

11	Agriculture, Forestry, Fishing, and Hunting	54	Professional, Scientific and Technical Services
21	Mining	55	Management of Companies and Enterprises
22	Utilities	56	Administrative and Support and Waste Management and Remediation Services
23	Construction		Educational Services
31-33	Manufacturing	61	Health Care and Social Assistance
42	Wholesale Trade	62	Arts, Entertainment and Recreation
44-45	Retail Trade	71	Accommodation and Food Services
48-49	Transportation and Warehousing	72	Other Services (except Public Administration)
51	Information	81	Public Administration
52	Finance and Insurance		
53	Real Estate and Rental and Leasing	92	



NAICS *New Numbering System*

NAICS **SIC**

XX.....Industry Sector.....Division	
XXX.....Industry Subsector.....2-digit	
XXXX.....Industry Group.....3-digit	
XXXXX.....Industry.....4-digit	
XXXXXX.....US National Industry.....4-digit	

NAICS *New Numbering System*

Level	Code	Description
Sector	51	Information
Subsector	513	Broadcasting & Telecommunications
Industry Group	5133	Telecommunications
Industry	51332	Wireless Telecommunications
U.S. Industry	513321	Paging



New Sectors

SIC Division	NAICS Sector
Transportation, Communication, and Utilities	Utilities Transportation and Warehousing
Finance, Insurance, Real Estate	Finance and Insurance Real Estate and Rental and Leasing
Retail Trade	Retail Trade Accommodations and Food Services
Service Industries	Professional, Scientific, and Technical Svcs Administrative & Support and Waste Management & Remediation Svcs Educational Services Health Care and Social Assistance Arts, Entertainment, and Recreation Information

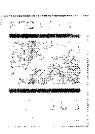
SIC Division	NAICS Sector
Transportation, Communication, and Utilities	Utilities Transportation and Warehousing
Finance, Insurance, Real Estate	Finance and Insurance Real Estate and Rental and Leasing
Retail Trade	Retail Trade Accommodations and Food Services
Service Industries	Professional, Scientific, and Technical Svcs Administrative & Support and Waste Management & Remediation Svcs Educational Services Health Care and Social Assistance Arts, Entertainment, and Recreation Information



Information Sector

Created from

Manufacturing
Publishing
Transportation, Communication, and Utilities
Broadcasting and Telecommunications
Service Industries
Motion Picture and Sound Recording
Information Services and Data Processing
- Libraries





Accommodation and Food Services

Created from

Service Industries
Hotels and other lodging
Retail Trade
Eating and drinking places





Retail vs Wholesale

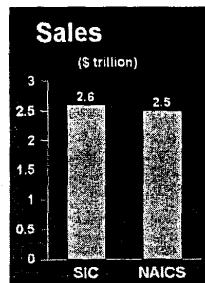
Retail Trade

- In SIC
- Sells to consumers
- Location attracts public
- Advertise to public
- Display merchandise

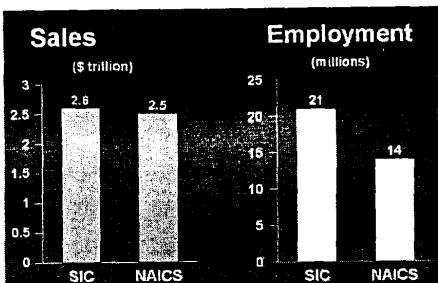
Wholesale Trade

- Sells to business
- Office or warehouse
- Advertise to trade
- Display little or no merchandise

Two Views of 1997 Retail Trade



Two Views of 1997 Retail Trade



Establishment

A store, warehouse, factory, etc. at a single physical location



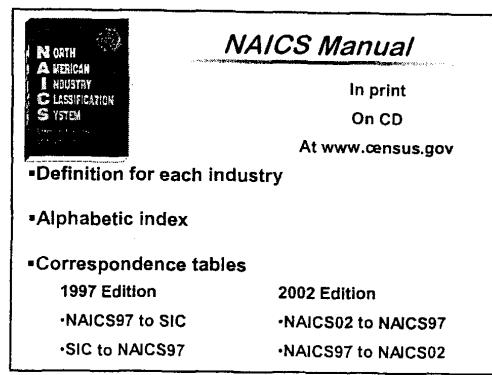
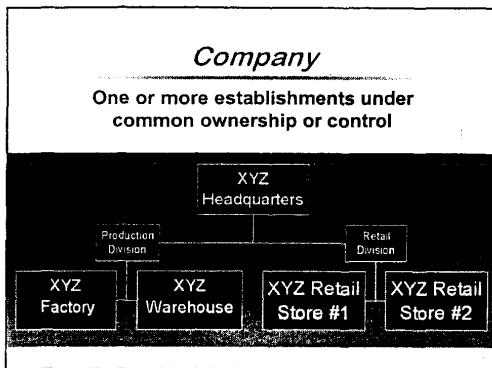


Table 1 Codes: u=U.S. only; c=U.S. and Canada; E=existing industry; N=new; R=revised

1997 NAICS	1997 NAICS-U.S. Description	1987 Codes	SIC	1987 U.S. SIC Description
511 Publishing Industries				
5111	Newspaper, Periodical, Book, and Database Publishers	E	2711	Newspapers: Publishing, or Publishing and Printing
51111	Newspaper Publishers	R	2721	Periodicals: Publishing, or Publishing and Printing
51112	Periodical Publishers		2741	Miscellaneous Publishing (shopping news)
51113	Book Publishers	R	2731	Books: Publishing, or Publishing and Printing (except music books)
			27311	Miscellaneous Publishing (technical manuals and books)
51114	Database and Directory Publishers	N	2741	Miscellaneous Publishing (database publishers)
			27312	Direct Mail Advertising Services (mailing list compilers)
51119	Other Publishers	R	2771	Greeting Cards (publishing greeting cards)
511191	Greeting Card Publishers	u	R	2771 Greeting Cards (publishing greeting cards)

Table 1 Codes: u=U.S. only; c=U.S. and Canada; E=existing industry; N=new; R=revised

1997 NAICS	1997 NAICS-U.S. Description	1987 Codes	SIC	1987 U.S. SIC Description
51119 Other Publishers				
511191	Greeting Card Publishers	u	R	2771 Greeting Cards (publishing greeting cards)

Table 2 Codes: u=U.S. only; c=U.S. and Canada; E=existing industry; N=new; R=revised

1987 SIC	1987 U.S. SIC Description	1997 NAICS	1997 NAICS-U.S. Description
2771@	Greeting Cards		
Lithographic Printing of Greeting Cards	323110	Commercial Lithographic Printing (p)	
Gravure Printing of Greeting Cards	323111	Commercial Gravure Printing (p)	
Flexographic Printing of Greeting Cards	323112	Commercial Flexographic Printing (p)	
Screen Printing of Greeting Cards	323113	Commercial Screen Printing (p)	
Other Printing of Greeting Cards	323119	Other Commercial Printing (p)	
Publishing Greeting Cards	511191	Greeting Card Publishers	

Table 1 Codes: u=U.S. only, c=U.S. and Canada, E=existing industry, N=new; R=revised;			Search	Top	Help	Exit
1997 NAICS	1997 NAICS--U.S. Description	Codes	1987 SIC	1987 U.S. SIC Description		
51113	Book Publishers	R	2731	Books: Publishing, or Publishing and Printing (except music books)		
			2741	Miscellaneous Publishing (technical manuals and books)		

511130 Book Publishers

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

Go to: [1997 Economic Census](#) [Bridge Between NAICS and SIC](#) [NAICS Manual Table 1](#)

NAICS	SIC	Corresponding Index Entries
511130	2731	Almanac publishers
511130	2731	Almanac publishers and printing combined
511130	2731	Almanac publishing (i.e., establishments known as publishers)
511130	2731	Book publishers (e.g., hardback, paperback, tape)
511130	2731	Book publishers and printing combined
511130	2731	Book publishers publishing all formats
511130	2731	Book publishers, university press
511130	2731	Book publishing (i.e., establishments known as publishers)

1997 Economic Census: Bridge Between NAICS and SIC Information						
NAICS 511: Publishing industries - 6-digit NAICS by 4-digit SIC						
Includes only establishments with payroll. Introductory text includes scope and methodology. Figures to the left of SIC codes indicate the percent of SIC receipts represented by that part, and link to Table 1 where other parts of the NAICS are shown. % to 1997 and 1992 Comparative Statistics for whole SICs						
NAICS	SIC	Pt	Description	Estab- lish- ments	Revenue (\$1,000)	Annual Paid payroll (\$1,000)
5111	Newspaper, periodical, book, & database publishers			21,857	117,390,578	738,085 24,949,197
51111	Newspaper publishers			8,773	41,433,090	400,818 11,729,887
511110	Newspaper publishers			8,773	41,433,090	400,818 11,729,887
2711	Newspapers			8,773	41,433,090	400,818 11,729,887
51112	Periodical publishers			6,331	29,972,538	137,865 6,997,490
511120	Periodical publishers			6,331	29,972,538	137,865 6,997,490
2721	Periodicals			6,331	29,972,538	137,865 6,997,490
51113	Book publishers			2,689	22,676,105	90,170 3,656,895
511130	Book publishers			2,689	22,676,105	90,170 3,656,895
2731	Book publishing (pt)			2,689	22,676,105	90,170 3,656,895
51114	Database & directory publishers			1,459	12,277,511	43,241 1,659,099
511140	Database & directory publishers			1,459	12,277,511	43,241 1,659,099
65% of 2741	Miscellaneous publishing (pt)			830	10,776,279	33,113 1,342,004
15% of 7331	Direct mail advertising services (pt)			620	1,501,232	10,128 317,095
61119	Other publishers			2,605	11,031,334	65,991 1,907,026
611191	Greeting card publishers			111	5,395,087	21,047 644,046
99% of 2771	Greeting cards (pt)			111	5,395,087	21,047 644,046

ECONOMIC CENSUS 1997

Assembling Time Series

SIC 1987 1992 (1997)

NAICS 1997 2002 2007

ECONOMIC CENSUS 2002

NAICS

Changes for NAICS 2002

- Construction
- Wholesale Trade
- Retail Trade (E-tailing)
- Information (Internet publishing)

Implemented in 2002 Economic Census
(published 2004-6)

ECONOMIC CENSUS 2002

NAICS

www.census.gov



New Industries in NAICS - 02

Selected examples

Residential remodelers
Siding contractors
Business-to-business electronic markets
Discount department stores
Electronic shopping
Electronic auctions
Internet publishing and broadcasting

U.S. Census Bureau

[NAICS to SIC](#) [SIC to NAICS](#)

Enter keyword [NAICS Search](#)

How NAICS affects data users
[New industries](#) [New sectors](#) [New code system](#) [Benefits](#) [Breaks in time series](#)

Implementation
[Census Bureau](#) [BEA](#) [BLS](#) [Other agencies](#)

Product Classification Service Sector Manufacturing

Questions?
[Ask Dr. NAICS](#)

International Commodity Working Group

Development of NAICS
[Introduction](#) [Federal Register](#) [Issues & concerns](#) [Papers & speeches](#) [Frequently asked questions](#)

North American Industry Classification System (NAICS)

The North American Industry Classification System (NAICS) has replaced the U.S. Standard Industrial Classification (SIC) system. NAICS will reshape the way we view our changing economy.

NAICS was developed jointly by the U.S., Canada, and Mexico to provide new comparability in statistics about business activity across North America.

NAICS 2002 includes substantial revisions within the Construction and Wholesale Trade sectors, and a number of revisions for the Retail and Information sectors. NAICS 2002 will be implemented in the **2002 Economic Census**.

A new North American Product Classification System (NAPCS) is presently under development, with initial focus on products of service industries (NAPCS will focus on manufacturing products at a later date; for existing census codes, see the [Numerical List](#))

Federal Register [solicits comments for NAICS 2007 \(due Mar. 28, 2003\).](#)

NAICS 2002 Manual [The official 2002 US NAICS Manual, North American Industry Classification System—United States, 2002 includes definitions for each industry, tables showing correspondence between 2002 NAICS and 1997 NAICS for codes that changed, and a comprehensive index. Features to be added shortly to this web site. To order the 1400-page 2002 Manual, in print, call NTIS at \(301\) 563-6847 or \(703\) 605-6000, or check the \[NTIS web site\]\(#\). The 1250-page 1997 Manual, showing correspondence between 1997 NAICS and 1987 SIC, is also available. The 1997 manual is available on CD-ROM. The 2002 CD can be pre-ordered at \[NTIS\]\(#\).](#)

NAICS 1997 Manual [Also available at this site are lists of 2002 NAICS codes \(with links to definitions\), 1997 NAICS codes, tables showing correspondence between NAICS and SIC, and other files for downloading.](#)



Results for "software"		
Index entry	NAICS Code 2002 1997	2002 U.S. NAICS Title
Software analysis and design services, custom computer	541511	Custom Computer Programming Services
Software application training	611420	Computer Training
Software computer, packaged, publishers	511210	Software Publishers
Software installation services, computer	541519	Other Computer Related Services
Software programming services, custom computer	541511	Custom Computer Programming Services
Software publishers	511210	Software Publishers
Software publishers, packaged	511210	Software Publishers
Software stores, computer	443120	Computer and Software Stores
Software, computer, packaged, merchant wholesalers	423430 421430	Computer and Computer Peripheral Equipment and Software Merchant Wholesalers
Software, packaged, mass reproducing	334611	Software Reproducing

[Try another keyword search](#) | [NAICS SEARCH](#)

[Search 2000](#) | [Submit A Job](#) | [Search](#) | [Product Catalog](#) | [Data Tools](#) | [ESRI](#) | [Quality](#) | [Privacy Policy](#) | [Contact Us](#) | [Home](#)
U.S. CENSUS BUREAU
Helping You Make Informed Decisions • 1902-2002

U.S. Census Bureau				
2002 NAICS Definitions				
511210 Software Publishers				
This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.				
Cross-References: Establishments primarily engaged in—				
<ul style="list-style-type: none"> • Reselling packaged software—are classified in Sector 42, Wholesale Trade or Sector 44-45, Retail Trade; • Providing access to software for clients from a central host site—are classified in Industry 518210, Data Processing, Hosting, and Related Services; • Designing software to meet the needs of specific users—are classified in U.S. Industry 541511, Custom Computer Programming Services, and • Mass duplication of software—are classified in U.S. Industry 334611, Software Reproducing 				
GO to... No change 1997 to 2002 2002 NAICS to 1987 SIC 1997 Economic Census Bridge Between 1997 NAICS and SIC				
2002 1997 1987 Corresponding Index Entries				
NAICS	NAICS	SIC		
511210	511210	7372	Applications software, computer, packaged	
511210	511210	7372	Computer software publishers, packaged	
511210	511210	7372	Computer software publishing and reproduction	
511210	511210	7372	Games, computer software, publishing	
511210	511210	7372	Operating systems software, computer, packaged	
511210	511210	7372	Packaged computer software publishers	
511210	511210	7372	Programming language and compiler software publishers, packaged	

Results for "software"

Index entry	NAICS Code		2002 U.S. NAICS Title
	2002	1997	
Software analysis and design services, custom computer	541511		Custom Computer Programming Services
Software application training	511420		Computer Training
Software computer, packaged, publishers	511210		Software Publishers
Software installation services, computer	541519		Other Computer Related Services
Software programming services, custom computer	541511		Custom Computer Programming Services
Software publishers	511210		Software Publishers
Software publishers, packaged	511210		Software Publishers
Software stores, computer	443120		Computer and Software Stores
Software, computer, packaged, merchant wholesalers	423430	421430	Computer and Computer Peripheral Equipment and Software Merchant Wholesalers
Software, packaged, mass reproducing	334611		Software Reproducing

Try another keyword search: NAICS SEARCH

[Census 2000](#) | [Subjects A to Z](#) | [Search](#) | [Product Codes](#) | [Data Tools](#) | [EPA](#) | [Quality](#) | [Privacy Policies](#) | [Contact Us](#) | [Home](#)

U.S. CENSUS BUREAU
(Helping You Make Informed Decisions - 1902-2002)

U.S. Census Bureau

**NAICS to SIC
SIC to NAICS**

Enter keyword NAICS Search

How NAICS affects data users
New industries
New sectors
New code system
Benefits
Breaks in time series

Implementation
Census Bureau
BEA
BLS
Other agencies

Product Classification Service Sector Manufacturing

Questions?
Ask Dr. NAICS

International Conference Working Group

Development of NAICS
Introduction
Federal Register
Issues & Concepts
Papers & Speeches
Presentations

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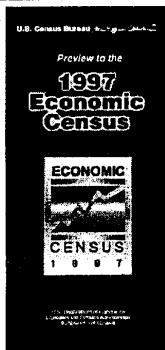
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NAICS Also available at this site are lists of [2002 NAICS codes](#) (with links to definitions), [1997 NAICS codes](#), tables showing correspondence between NAICS and SIC, and other files for downloading.

North American Industry Classification System

Economic Census Products



Economic Census Geography



- ☛ U.S.
- ☛ States
- ☛ MSA's
- ☛ Counties
- ☛ Places of 2,500+ Inhabitants
- ☛ ZIP Codes

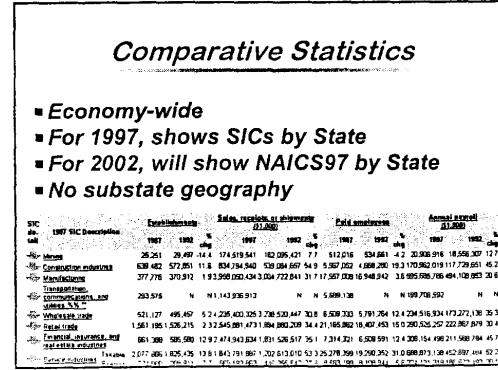
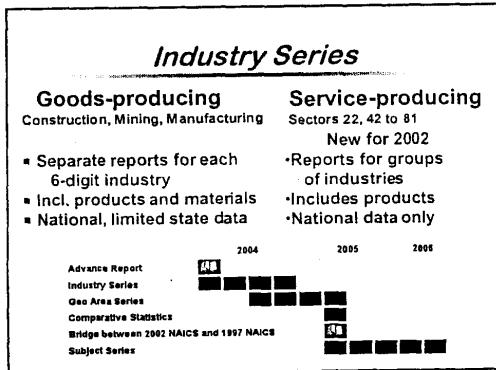
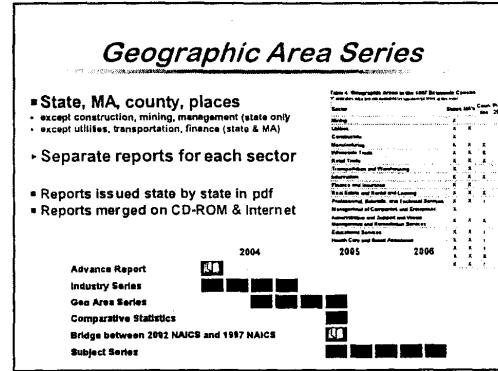
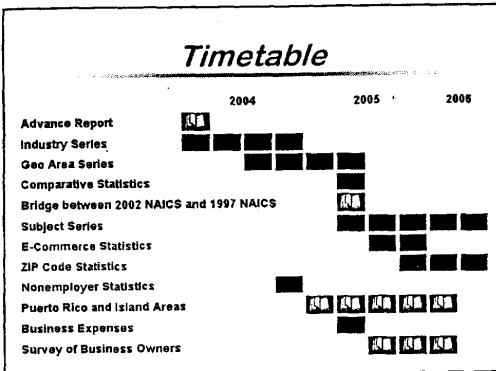
General Statistics

Number of establishments
Sales or receipts (\$1,000)
Number of employees
Annual payroll (\$1,000)

NACRS Code*	Geographic Area and kind of business	Establishments (in thousands)	Sales (in billions)	Second quarter (\$1,000)	FTE employees for non-service industries March 1 (in millions)
CALIFORNIA					
4445	Retail trade.....	186,357	263,118,348	20,362,081	1,364,707
441	Motor vehicle & parts dealers.....	37,960	65,582,756	5,705,181	17,669
4411	Automobile dealers.....	3,340	55,652,785	4,285,303	110,958
44111	New car dealers.....	2,840	50,852,785	3,845,303	103,958
441110	New car dealers.....	2,085	53,256,178	4,102,794	105,376
44112	Used car dealers.....	1,255	2,396,907	144,149	5,952
441120	Used car dealers.....	1,255	2,296,907	144,149	5,952
4412	Other vehicle dealers.....	1,227	2,123,733	387,771	11,111
4413	Parts and supplies dealers.....	1,224	224,121	113,168	4,180
441210	Recreational vehicle dealers.....	152	1,224,121	113,168	4,180
44122	Motorcycle, boat & other motor vehicle dealers.....	874	1,989,879	165,500	9,331
441221	Motorcycle dealers.....	347	627,413	57,745	1,427
441222	Boat dealers.....	527	1,362,466	107,755	8,904

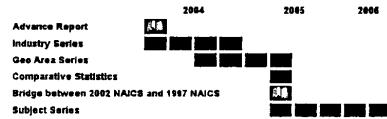
Table 4. Geographic Areas in the 1997 Economic Census

Sector	States	MA's	Counties	Places 2500+ Inhabitants	ZIP Codes
Mining	X				
Utilities	X	X			
Construction	X				
Manufacturing	X	X	X	X	X
Wholesale Trade	X	X	X	X	X
Retail Trade	X	X	X	X	X
Transportation and Warehousing	X	X			
Information	X	X	X	X	
Finance and Insurance	X	X			
Real Estate and Rental and Leasing	X	X	X	X	
Professional, Scientific, and Technical Services	X	X	I	I	
Management of Companies and Enterprises	X		I	I	
Administrative and Support and Waste	X	X	X	X	X
Management and Remediation Services	X	X	I	I	
Educational Services	X	X	I	I	
Health Care and Social Assistance	X	X	I	I	
Arts, Entertainment and Recreation	X	X	I	I	
Accommodation and Food Services	X	X	X	X	X
Other Services (Except Public Administration)	X	X	I	I	I



Bridge between NAICS and SIC

- Economy-wide
- 1997: Shows SIC parts within NAICS & v.v.
- 2002: Bridge between NAICS 02 and NAICS 97
- National data
- Basis for converting other data
- In print



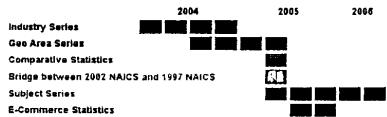
E-Commerce Statistics

- New for 2002
- Economy-wide, 3-digit NAICS
- Includes sales via Internet and other
- U.S., state, limited metro area data
- Preliminary in 3rd qtr 2005, final in 4th qtr



Subject Reports

- Separate reports for each sector
- In non-goods-producing-sectors
 - Merchandise/commodity/service lines
 - state and MA data for retail, ac accommodations only
 - Establishment and firm size
 - Miscellaneous subjects
 - limited state data



ZIP Code Statistics

- Primarily establishment counts by size
- Not in print or PDF



ZIP Code Statistics

Table 4. Geographic Areas in the 1997 Economic Census
This table identifies the areas covered by the ZIP Code statistics.

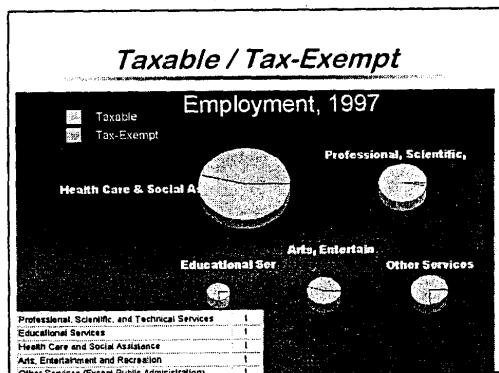
Sector	States MA's	Cities	Places	ZIP Codes	2500+ Codes
Mining	X	X			
Utilities	X	X			
Construction	X				
Manufacturing	X	X	X	X	X
Wholesale Trade	X	X	X	X	
Retail Trade	X	X	X	X	
Transportation and Warehousing	X				
Information		X	X	X	
Finance, Insurance, and Real Estate and Rental and Leasing	X	X	X	X	
Professional, Scientific, and Technical Services	X	X	I	I	
Management of Companies and Enterprises	X				
Administrative and Support and Waste Management and Remediation Services	X	X	X	X	
Educational Services	X	X	I	I	
Health Care and Social Assistance	X	X	I	I	
Arts, Entertainment and Recreation	X	X	I	I	
Accommodation and Food Services	X	X	X	X	
Other Services (Except Public Administration)	X	X	I	I	

**Scope:
Selected
sectors
only**

Nonemployer Statistics

Bridge between 2002 NAICS and 1997 NAICS

	2004	2005	2006
Subject Series	X	X	X
E-Commerce Statistics			
ZIP Code Statistics			
Nonemployer Statistics			



Other Reports

Bridge between 2002 NAICS and 1997 NAICS

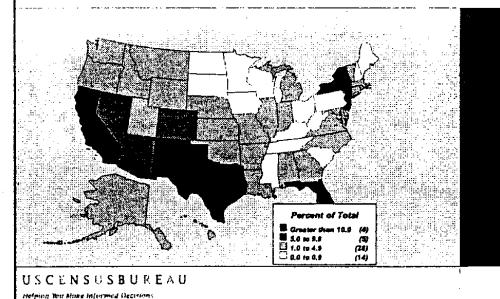
	2004	2005	2006
Puerto Rico and Island Areas	X	X	X
Business Expenses			
Survey of Business Owners	X	X	X



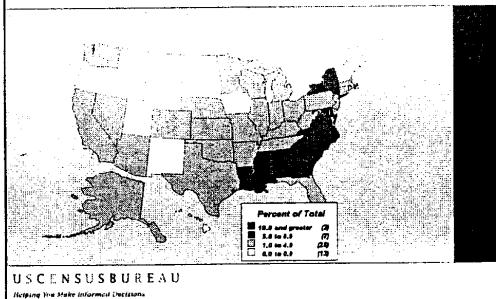
Minority-Owned Business Women-Owned Business

- Women
- Black
- Hispanic
- American Indians and Alaska Natives
- Asians and Pacific Islanders
- Minority Summary
- Company Summary

Hispanic-Owned Firms as a Percent of Total Firms in State: 1997



Black-Owned Firms as a Percent of Total Firms in State: 1997

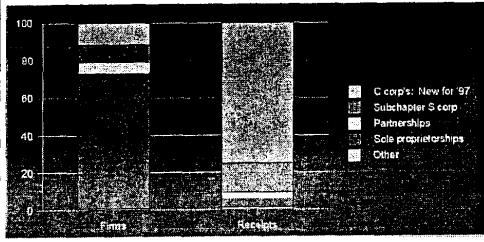


Improvements for 1997

- Inclusion of all corporations
- Improved sample design
- Ownership based on 51%
- Separate publication for American Indian and Alaska Natives
- Publication of subgroups within Asian and Pacific Islander



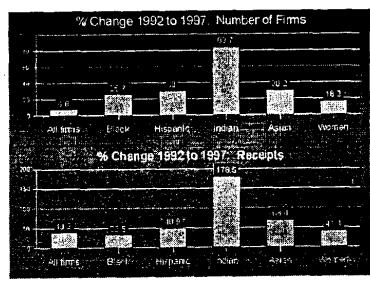
*Regular "C" Corporations covered
for the first time*



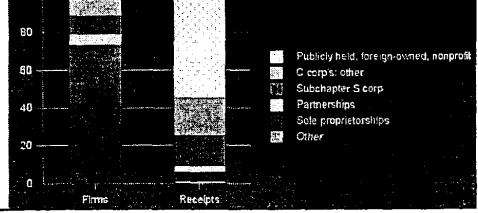
Gender

- Male
- Female
- Equally male and female
- Other (includes publicly held, foreign-owned, and not-for-profit businesses)

*Growth 1992 to 1997
—excluding C Corps*



*Ownership data exclude
“publicly held, foreign owned,
or nonprofit”*



Improvements for 1997

- Inclusion of all corporations
- Improved sample design
- Ownership based on 51%

These affect 1992 to 1997 comparability.
Comparisons shown only at national level
in Summary of Findings.

Inclusion of Nonemployers

- "All Firms" includes employers and nonemployers
- Most census figures limited to "Firms with paid employees"

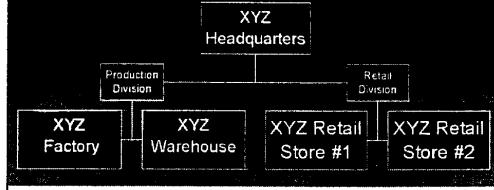
Major Industry Group(SIC based)	All Firms		Firms with paid employees	
	Estimate	Margin of error	Estimate	Margin of error
All industries	49,709	5,410,464	4,448	4,574,939
Agriculture, services, forestry, fishing, and mining	421	20,958	108	24,047
Construction, mining, and manufacturing and distribution	2,857	608,815	462	603,251
Manufacturing	420	101,187	73	94,841
Distribution, warehousing, communications, & utilities	5,247	200,748	247	207,555
Wholesale trade	527	126,444	66	113,436
Retail trade	4,572	254,438	209	173,023
Finance, insurance, and real estate, rentals,修理, and restaurants	2,707	160,435	198	104,828
Professional, scientific, technical, management, and administrative	25,811	3,219,886	2,714	2,805,761
Hotels and restaurants	5,601	144,723	148	46,546

Comparability with other Economic Census data

- Survey includes nonemployers
- Classification by SIC vs NAICS
- Survey covers more industries
- Firms vs establishments

Company

One or more establishments under common ownership or control



Comparability with other Economic Census data

- Survey includes nonemployers
- Classification by SIC vs NAICS
- Survey covers more industries
- Firms vs establishments

*So make comparisons to "All U.S. Firms"
tables in SMOBE/SWOBE, not to census.*

Geography for SMOBE/SWOBE



- U.S.
- States
- MSA's
- Counties
- Places of 2,500+ Inhabitants

Sampling Variability

Example: Services receipts 60000 (\$1,000), RSE 25%
Standard error (s.e.) is 25% of 60000 = 15000
68% confidence interval is 45000 to 75000
90% confidence interval is 36000 to 84000 (+ or - 1.6 se)

Services Receipts (\$1,000) by Industry Group									
<i>U.S. Census Bureau, Economic Census, 2002</i>									
<i>Source: U.S. Census Bureau, Economic Census, 2002</i>									
<i>Table 1. Services Receipts (\$1,000) by Industry Group</i>									
Industry Group	Receipts (\$1,000)								
All industries	60,000	5,140,403	4,148	4,524,928	56,701,150,201				
Agriculture, services, forestry, fishing, and mining	431	39,356	105	24,847	346	8,033			
Construction, utilities and transportation and warehousing	2,807	608,915	462	653,261	4,426	113,053			
Manufacturing	10,027	10,411	73	94,861	717	20,460			
Information, communications, & services	8,643	308,709	220	257,365	2,714	59,499			
Wholesale trade	622	429,444	66	413,036	989	41,566			
Retailing	4,972	231,439	256	173,933	3,062	36,472			
Finance, insurance, and real estate, rental, leasing, and business services	7,707	102,446	198	104,928	930	25,471			
Professional, scientific, technical, management, and administrative services	25,011	33,19,065	2,714	2,955,261	42,759,130,649				
Business services	5,801	144,733	149	46,546	800	15,024			

SIC Detail ***U.S. & States--2 digits*** ***MSAs--divisions*** ***Counties & places--none***

Block	Major Industry Group(SIC based)	All firms		Firms with 250+ employees	
		Establishments	Employees	Establishments	Employees
All industries	48,709	5,140,403	4,148	4,524,928	56,701,150,201
Agriculture, services, forestry, fishing, and mining	431	39,356	105	24,847	346
Construction, utilities and transportation and warehousing	2,807	608,915	462	653,261	4,426
Manufacturing	10,027	10,411	73	94,861	717
Information, communications, & services	8,643	308,709	220	257,365	2,714
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Total					



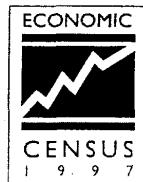
What's New for 2002

- **New name:** Survey of Business Owners
- **Race counts will include multi-race**
- **New owner characteristics:**
 - age, education, hours worked, disability
- **New business characteristics:**
 - home-based, family-owned, franchising, year started, financing

CD-ROM Pricing

- Volumes 1 and 2 together \$200
 - subscription only, no individual discs
 - V.1: NAICS-based data
 - V.2: SIC-based data
- Volume 3, ZIP Code Statistics \$65

Media



- Conventional
 - Printed reports (only a few)
 - PDFs on the Internet
 - "Print-on-Demand" reports
- Databases
 - On CD-ROM
 - On Internet--via American Factfinder
- Drill-down tables on the Internet

American FactFinder complements CD-ROM

AFF Advantages

- Free
- No 1-4 month delay
- No installation
- Works with UNK and Mac, not just Windows

American
FactFinder

CD-ROM Advantages

- No internet hookup
- Faster retrieval
- Extra functionality
- More export formats
 - flat ASCII, dbf, 123
- No limits on exports
- Includes SIC-based data
- Includes ZIP Code data

www.census.gov

U.S. Census Bureau
United States Department of Commerce



Census 2000

Your Gateway to Census 2000:
Summary File 4 - State by state release in progress
Summary File 3 (SF 3)

People	Estimates • 2001 Area Profiles • Projections • Income • Poverty • International • Genealogy • Housing
Business	Economic Census • Help with your 2001 form • Government • Federal • Foreign Trade
Geography	Maps • TIGER • Gazetteer
Newswroom	Releases • Media Links • Radio/TV • Photos • Carte de Mayo
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EDUCATION & TRAINING OFFERINGS

Population Clocks
U.S. 290,860,365
World 6,292,530,825
13:04 EDT May 13, 2003

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Monthly Trade Balance

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**FactFinder:
Quick Reports**

1997 Economic Census 
Number of establishments, employment, payroll, and receipts by industry and area.

- [Industry Quick Reports](#)
- [Geography Quick Reports](#)

Detailed Statistics for all Economic Sectors: more characteristics of industries, product detail, and other options...


[Detailed Statistics for all Economic Sectors](#) 

[Detailed Statistics for all Economic Sectors](#) 

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Select a geographic area Alabama Alaska Arizona Arkansas California Colorado

Economic Place
Metropolitan Statistical Area/Consolidated Metropolitan Statistical Area
Primary Metropolitan Statistical Area
Map It

Show Report

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Geography Quick Report - Select Geography

Choose a selection method list name search map

Select a geographic type Economic Place

Select a state selected state show all geography types

Select a geographic area Alabama Alaska Arizona Arkansas California Colorado

Mississippi

Show Report

Selected state: Mississippi

Alabama
Alaska
Arizona
Arkansas
California
Colorado
Connecticut
Delaware
Florida
Georgia
Idaho
Illinois
Indiana
Iowa
Kansas
Louisiana
Maine
Maryland
Massachusetts
Michigan
Minnesota
Mississippi
Missouri
Montana
Nebraska
Nevada
New Hampshire
New Jersey
New Mexico
New York
North Carolina
North Dakota
Ohio
Oklahoma
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Virginia
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Wyoming

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Geography Quick Report - Select Geography

- Choose a selection method: list name search map

[Explain Census Geography](#)

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- Select a state: Mississippi

- Select a geographic area and click 'Show Report'

Bay St. Louis, MS
Belton, MS
Biloxi, MS
Booneville, MS
Brandon, MS
Brockhaven, MS

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Table 1. Statistics by Economic Sector
1997 Population: 47,212

NOTE: Data based on the 1997 Economic Census. For information on confidentiality protection and definitions, see <http://factfinder.census.gov/home/er/datatypes/ex econ97.html>
[Excludes data for auxiliaries. Data in this table are subject to employment-and/or sales-size minimums that vary by geographic level; for more information, see help.]
• NAICS INDUSTRIES is defined as the taxable portion of the Services sectors, the Type of Operation Totals for the Wholesale sector, and all other sectors in the Economic Census]

NAICS Industry Code	Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shipmts/Sales/Recpts (\$1,000)
NAICS INDUSTRIES					
31-33	Manufacturing	36	f	D	D
42	Wholesale trade	44	551	13,977	175,275
44-45	Retail trade	259	3,162	44,933	403,177
53	Real estate & rental & leasing	61	281	3,883	26,945
54	Professional, scientific, & technical services	100	618	20,000	53,335
66	Administrative & support & waste management & remediation serv	37	629	9,187	15,406
61	Educational services	a	a	D	D

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Biloxi, MS

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56	Administrative & support & waste management & remediation serv	37	629	9,187	15,406
61	Educational services	4	a	D	D

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Biloxi

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Biloxi, MS

Table 4. Statistics by Economic Sector, Sub-Sector, Industry Group, Naics Industry and US Industry

1997 Population: 47,212

NOTE: Data based on the 1997 Economic Census. For information on confidentiality protection and definitions, see http://factfinder.census.gov/home/en/datasets/exp_econ97.html.
 [Excludes data for auxiliaries. Data in this table are subject to employment-and/or sales-size minimums that vary by geographic level; for more information, see help.]
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42	Wholesale trade	44	551	13,977	175,275
421	Wholesale trade, durable goods	17	78	2,233	14,913
	Machinery, equipment, & supplies wholesale	5	40	1,353	8,890
422	Wholesale trade, nondurable goods	27	473	11,744	160,362
4224	Grocery & related products wholesale	16	194	4,391	78,061
4227	Petroleum & related products	2	2	2	2

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NAIC

NAIC	Wholesale trade, durable goods	17	78	2,233	14,913
421	Machinery, equipment, & supplies wholesale	5	40	1,353	8,890
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4227	Petroleum & natural gas products	7	N	N	N
				13,977	175,275

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Enter name of file to save to... Save in: C:\temp

File name: E:\temp\MS.csv Save as type: *.csv

File/Sales/Recpts (\$1,000)

NAIC

NAIC	Manufacturing	30	551	13,977	175,275
31-33	Wholesale trade, durable goods	44	551	13,977	175,275
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4227	Petroleum & natural gas products	7	N	N	N

.csv file opened in Excel

				Industry	NAICS Industry and US Industry
1					
2					
3	Biloxi	MS			
4	Table 4. S Sub-Sector				
5	1997 Popl		212		
6	NOTE				
7	[Excludes]				
8	NAICS Industry			Number	Number
9	NAICS INDUSTRIES			Annual	Shprnts/S
10	31-33 Manufacturing		36	I	D
11	42 Wholesale trade		44	551	13,977
12	421 Wholesale trade, durable goods		17	78	2,233
13	4218 Machinery, equipment, & supplies whls		5	40	1,353
14	422 Wholesale trade, nondurable goods		27	473	11,744
15	4224 Grocery & related products whls		16	194	4,391
16	4227 Petroleum & petroleum products whls		2	b	D
17	42271 Petroleum bulk stations & terminals		1	b	D
18	4228 Beer, wine, & distilled alcoholic beverages		2	c	D
19	42281 Beer & ale whls		2	c	D
20	4229 Miscellaneous nondurable goods whls		1	b	D
21	44-45 Retail trade		259	3,162	44,938
22	441 Motor vehicle & parts dealers		23	249	6,006
23	4412 Other motor vehicle dealers		6	b	D
24					

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U.S. Census Bureau

The 2002 Economic Census is Underway!

Start here

2002 Economic Census

What's New for D2

Sample D2 forms

Information kit

Latest Results

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1997 - 1999
Other
1945-2001

D2 Information

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NAICS

Business Expenses

Counting Areas

Consumer Price Index

Vehicle Survey

Minority Women-Owned Businesses

ECONOMIC CENSUS

The Economic Census profiles the US economy every 5 years, from the national to the local level.

2002 Economic Census forms were sent to 5 million businesses in December. The forms ask for information about business activity during calendar 2002. Forms were due back February 12, 2003. Help promote the 2002 Economic Census.

If you have received a form, get help at www.census.gov/econhelp

Get help with your form!

1997 Economic Census Data

Data for all sectors (drill-down)

Statistics about businesses with paid employees:
1997 data by NAICS U.S., states, counties, and metro areas
- ZIP Code, States, U.S., states, ZIP Codes
1997 and 1992 by SIC U.S. and states
Sector Between NAICS and SIC, national only
Statistics including businesses without paid employees:
Nonemployee Statistics (by NAICS) U.S., states, counties, and metro areas
Minority- and Woman-Owned Businesses (by SIC) U.S.,

Sector-specific reports
(drill-down and PDFs)

Consolidated list of PDFs

21 Mining
22 Utilities
23 Construction
31-33 Manufacturing
42 Wholesale Trade
44-46 Retail Trade
48-49 Transportation and Warehousing
51 Information

U.S. Census Bureau

1997 Economic Census:

Summary Statistics for United States

1997 NAICS Basis

and methodology. Table includes only establishments with payroll. Nonemployers are shown separately.
For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.

More NAICS data code	Description	Estab.	Sales, receipts or shipments (\$1,000)	Annual payroll (\$1,000)	Paid employees
↳ 21	<u>Mining</u>	25,000	173,988,778	20,798,257	509,006
↳ 22	<u>Utilities</u>	15,513	411,713,327	36,594,684	702,703
↳ 23	<u>Construction</u>	856,434	858,581,046	174,184,604	5,664,840
↳ 31-33	<u>Manufacturing</u>	363,753	3,842,061,405	572,101,070	16,888,016
↳ 42	<u>Wholesale trade</u>	453,470	4,059,857,778	214,815,405	5,795,557
↳ 44-45	<u>Retail trade</u>	1,118,447	2,480,888,012	237,195,503	13,991,103
↳ 48-49	<u>Transportation & warehousing %**</u>	178,025	318,245,044	82,346,182	2,920,777
↳ 51	<u>Information</u>	114,475	633,213,854	129,481,577	3,066,167
↳ 52	<u>Finance & insurance</u>	395,203	2,197,771,283	264,551,401	5,835,214
↳ 53	<u>Real estate & rental & leasing</u>	268,273	240,917,556	41,590,766	1,702,420
↳ 54	<u>Professional, scientific, & technical services</u>	Taxable 615,305 Exempt 5,924	579,542,139 15,708,510	225,376,050 6,022,741	5,212,745 148,465
↳ 55	<u>Management of companies & enterprises</u>	47,319	92,473,059	154,177,673	2,617,527
↳ 56	<u>Administrative & support & waste management & remediation services</u>	276,393	295,936,350	137,336,983	7,347,366
↳ 61	<u>Educational services</u>	Taxable 33,783 Exempt 7,153	14,933,318 5,505,710	4,903,048 1,461,479	248,685 72,388
↳ 62	<u>Health care & social assistance</u>	Taxable 531,069	418,602,207	182,256,342	6,231,768
		F	114,754	160,151,704	7,205,014

U.S. Census Bureau

1997 Economic Census:

Summary Statistics for United States

1997 NAICS Basis

and methodology. Table includes only establishments with payroll. Nonemployers are shown separately.
For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.

More NAICS data code	Description	Estab.	Sales, receipts or shipments (\$1,000)	Annual payroll (\$1,000)	Paid employees
↳ 21	<u>Mining</u>	25,000	173,988,778	20,798,257	509,006
↳ 22	<u>Utilities</u>	15,513	411,713,327	36,594,684	702,703
↳ 23	<u>Construction</u>	856,434	858,581,046	174,184,604	5,664,840
↳ 31-33	<u>Manufacturing</u>	363,753	3,842,061,405	572,101,070	16,888,016
↳ 42	<u>Wholesale trade</u>	453,470	4,059,857,778	214,815,405	5,795,557
↳ 44-45	<u>Retail trade</u>	1,118,447	2,480,888,012	237,195,503	13,991,103
↳ 48-49	<u>Transportation & warehousing %**</u>	178,025	318,245,044	82,346,182	2,920,777
↳ 51	<u>Information</u>	114,475	633,213,854	129,481,577	3,066,167
↳ 52	<u>Finance & insurance</u>	395,203	2,197,771,283	264,551,401	5,835,214
↳ 53	<u>Real estate & rental & leasing</u>	268,273	240,917,556	41,590,766	1,702,420
↳ 54	<u>Professional, scientific, & technical services</u>	Taxable 615,305 Exempt 5,924	579,542,139 15,708,510	225,376,050 6,022,741	5,212,745 148,465
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↳ 56	<u>Administrative & support & waste management & remediation services</u>	276,393	295,936,350	137,336,983	7,347,366
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		F	114,754	160,151,704	7,205,014

U.S. Census Bureau

1997 Economic Census:
Summary Statistics for
Biloxi--Gulfport--Pascagoula, MS MSA
1997 NAICS Basis

[Select a state] [Go]

[Select a metro area] [Go]

Introductory text includes scope and methodology. Table includes only establishments with payroll. Nonemployers are shown separately.

For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.

More NAICS data code	Description	Estab- lish- ments	Sales or shipments (\$1,000)	Annual payroll (\$1,000)	Paid employees
21	<u>Mining (not published for metro areas)</u>	N	N	N	N
22	<u>Utilities</u>	43	500,086	75,131	1,462
23	<u>Construction (not published for metro areas)</u>	N	N	N	N
31-33	<u>Manufacturing</u>	260	5,785,529	685,875	21,327
42	<u>Wholesale trade</u>	295	992,329	76,197	2,909
44-45	<u>Retail trade</u>	1,523	2,776,724	255,442	18,255
48-49	<u>Transportation & warehousing %**</u>	201	213,523	57,606	2,370
51	<u>Information (total not published for metro areas)</u>	N	N	N	N
52	<u>Finance & insurance</u>	491	N	98,782	3,444
53	<u>Real estate, rental & leasing</u>	342	113,800	20,066	1,332
54	<u>Professional, scientific, & technical services</u>	Taxable 551	340,535	140,575	4,266
55	<u>Management of companies & enterprises (not published for metro areas)</u>	Exempt 8	D	D (100-249)	
56	<u>Administrative & support & waste management & remediation services</u>	260	226,009	98,167	5,299
61	<u>Educational services</u>	Taxable 24	7,542	2,385	101
		Exempt 3	101	58	6
		Taxable 847	561,077	219,793	7,560

U.S. Census Bureau

1997 Economic Census:
Retail Trade
Biloxi--Gulfport--Pascagoula, MS MSA

[Select a state] [Go]

[Select a metro area] [Go]

Retail Trade by Subsector

Introductory text includes scope and methodology. Table includes only establishments with payroll. Nonemployers are shown separately.

For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.

More NAICS data code	Description	Estab- lish- ments	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees
44-46	<u>Retail trade</u>	1,523	2,776,724	255,442	18,255
441	<u>Motor vehicle & parts dealers</u>	209	774,290	50,313	2,331
442	<u>Furniture & home furnishings stores</u>	86	66,677	10,497	539
443	<u>Electronics & appliance stores</u>	43	36,935	4,124	242
444	<u>Building material & garden equipment & supplies dealers</u>	132	288,758	28,881	1,521
445	<u>Food & beverage stores</u>	184	416,457	38,551	4,245
446	<u>Health & personal care stores</u>	112	106,832	13,498	750
447	<u>Gasoline stations</u>	216	315,965	18,802	1,449
448	<u>Clothing & clothing accessories stores</u>	190	102,893	12,353	1,109
451	<u>Sporting goods, hobby, book, & music stores</u>	77	40,792	5,253	457
452	<u>General merchandise stores</u>	65	519,161	46,888	4,432
453	<u>Miscellaneous store retailers</u>	184	106,228	14,734	1,027
454	<u>Nonstore retailers</u>	25	21,738	3,656	153

Retail Trade by Industry

Introductory text includes scope and methodology. Table includes only establishments with payroll. Nonemployers are shown separately. For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.

NAICS code	Description	Etab-lish-ments	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees
44-45	<u>Retail trade</u>	1,523	2,776,724	255,442	18,255
NAICS code	Description	Etab-lish-ments	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees
441	<u>Motor vehicle & parts dealers</u>	209	774,290	58,313	2,331
4411	<u>Automobile dealers</u>	79	657,294	41,990	1,473
44111	<u>New car dealers</u>	35	622,983	40,008	1,352
44112	<u>Used car dealers</u>	44	34,311	1,982	121
4412	<u>Other motor vehicle dealers</u>	32	48,795	3,285	180
44121	<u>Recreational vehicle dealers</u>	5	11,737	508	28
44122	<u>Motorcycle, boat, & other motor vehicle dealers</u>	27	35,058	2,757	152
441221	<u>Motorcycle dealers</u>	5	0	0	(20-99)
441222	<u>Boat dealers</u>	20	23,203	1,969	113
441229	<u>All other motor vehicle dealers</u>	2	0	0	(1-19)
4413	<u>Automotive parts, accessories, & tire stores</u>	98	70,201	13,058	878
44131	<u>Automotive parts & accessories stores</u>	82	48,393	7,814	442
44132	<u>Tire dealers</u>	36	21,808	5,244	238
NAICS code	Description	Etab-lish-ments	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees
442	<u>Furniture & home furnishings stores</u>	86	66,677	10,497	539
4421	<u>Furniture stores</u>	42	41,726	5,840	308
4422	<u>Home furnishings stores</u>	44	24,351	4,857	233
44221	<u>Floor covering stores</u>	22	16,367	3,854	132
44229	<u>Other home furnishings stores</u>	22	8,584	1,003	101

U.S. Census Bureau

1997 Nonemployer Statistics



Retail Trade
Biloxi--Gulfport--Pascagoula, MS MSA

Select a state

Select a metro area

Includes only firms subject to federal income tax. Nonemployers are businesses with no paid employees. Introductory text includes scope and methodology. More detail is available for employers. For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.

NAICS code	Description	All taxable firms		Nonemployers		Employers	
		Establish- ments (\$1,000)	Receipts (\$1,000)	Establish- ments (\$1,000)	Receipts (\$1,000)	Establish- ments (\$1,000)	Receipts (\$1,000)
44-46	<u>Retail trade</u>	3,403	2,852,778	1,880	76,054	1,523	2,776,724
441	<u>Motor vehicle & parts dealers</u>	430	795,999	221	21,709	209	774,290
4411	<u>Automobile dealers</u>	224	673,920	145	16,628	79	657,294
44112	<u>Used car dealers</u>	198	50,937	145	16,628	44	34,311
4412	<u>Other motor vehicle dealers</u>	70	48,891	38	2,096	32	48,795
44121	<u>Recreational vehicle dealers</u>	N	N	D	0	5	11,737
44122	<u>Motorcycle, boat, & other motor vehicle dealers</u>	N	N	D	0	27	35,058
441221	<u>Motorcycle dealers</u>	N	N	D	0	5	0
441222	<u>Boat dealers</u>	N	N	D	0	20	23,203
441229	<u>All other motor vehicle dealers</u>	N	N	D	0	2	0
4413	<u>Automotive parts, accessories, & tire stores</u>	136	73,108	38	2,997	98	70,201
442	<u>Furniture & home furnishings stores</u>	125	68,676	39	1,998	86	66,677
4421	<u>Furniture stores</u>	57	42,819	15	893	42	41,726
4422	<u>Home furnishings stores</u>	68	20,057	24	1,106	44	24,351
443	<u>Electronics & appliance stores</u>	71	37,877	28	942	43	36,935
44311	<u>Appliance, television, & other electronics stores</u>	N	N	D	0	33	31,438
44312	<u>Electronics equipment stores</u>	N	N	D	0	12	11,498

45210009	<u>Department stores (incl leased dep'ts) ##</u>	19	328,834	N	N
45211008	<u>Department stores (incl leased dep'ts) ##</u>	19	328,634	N	N
4521102	<u>Discount or mass merchandising dept stores (excl leased dep'ts)</u>	13	D	D	(1000-2499)
4529	<u>Other general merchandise stores</u>	46	195,233	15,318	1,504
45398	<u>All other general merchandise stores</u>	44	D	D	(500-999)
452901	<u>Variety stores</u>	28	D	D	(100-249)
4529902	<u>Catalog showrooms</u>	2	D	D	(250-499)
4529903	<u>Miscellaneous general merchandise stores</u>	16	D	D	(100-249)
NAICS code		Description	Estab-lish-ments	Sales (\$1,000)	Annual payroll (\$1,000)
453	<u>Miscellaneous store retailers</u>	184	106,226	14,734	1,027
4532	<u>Office supplies, stationery, & gift stores</u>	52	29,972	3,540	265
45321	<u>Office supplies & stationery stores</u>	6	16,807	1,217	78
4532102	<u>Office supplies stores</u>	6	16,807	1,217	78
4533	<u>Used merchandise stores</u>	26	7,849	2,599	210
4538	<u>Other miscellaneous store retailers</u>	66	61,056	6,752	345
45391	<u>Pet & pet supplies stores</u>	13	4,242	504	59
45393	<u>Manufactured (mobile) home dealers</u>	11	37,870	4,252	117
45399	<u>All other miscellaneous store retailers</u>	35	D	D	(100-249)
NAICS code		Description	Estab-lish-ments	Sales (\$1,000)	Annual payroll (\$1,000)
454	<u>Nonstore retailers</u>	25	21,738	3,658	153
4543	<u>Direct selling establishments</u>	18	15,837	2,343	87
454312	<u>Liquefied petroleum gas (bottled gas) dealers</u>	7	D	D	(20-99)
D = Withheld to avoid disclosure, N = Not available					
Top: subsector table	All-sector table	Data in formats for downloading	American FactFinder	Publications (page images) including city data	

1997 Economic Census: Summary Statistics for Biloxi--Gulfport--Pascagoula, MS MSA 1997 NAICS Basis		Select a state	Go!																																																																		
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1997 Economic Census: Summary Statistics for Biloxi--Gulfport--Pascagoula, MS MSA

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and methodology. Table includes only establishments with payroll. Nonemployers are shown separately.
 Click on the appropriate underlined element in the table.

More NAICS data code

	Description	Establishments	Sales/Receipts	Annual Payroll	Paid employees
		(#)	(\$1,000)	(\$1,000)	(#)
21	Mining (not published for metro areas)	N	N	N	N
22	Utilities	43	500,096	75,131	1,462
23	Construction (not published for metro areas)	N	N	N	N
31-33	Manufacturing	260	5,786,529	685,875	21,327
42	Wholesale trade	295	992,329	76,197	2,809
44-45	Retail trade	1,523	2,776,724	255,442	18,255
48-49	Transportation & warehousing % % **	201	213,523	57,806	2,370
51	Information (total not published for metro areas)	N	N	N	N
52	Finance & insurance	491	N	96,762	3,444
53	Real estate & rental & leasing	342	113,800	20,066	1,332
54	Professional, scientific & technical services	Taxable 551	340,935	140,579	4,266
	Exempt	N	N	N	N

1997 Economic Census: Summary Statistics for Biloxi--Gulfport--Pascagoula, MS MSA (1990 NAICS)

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More NAICS data code

	Description	Establishments	Sales/Receipts	Annual Payroll	Paid employees
		(#)	(\$1,000)	(\$1,000)	(#)
21	Mining (not published for metro areas)	N	N	N	N
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Microsoft Excel

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A	B	C	D	E	F	G	H	I	J
More NAICS	data code	Description	Estab-	Sales receipts	Annual	Paid			
			ments	ship- or shipments	payroll	employees	(\$(1,000))	(\$1,000)	
21	21 Mining (not published for metro areas)		N	N	N	N			
22	22 Utilities		43	500,096	75,131	1,452			
23	23 Construction (not published for metro areas)		N	N	N	N			
31-33	31-33 Manufacturing		260	5,785,529	685,875	21,327			
42	42 Wholesale trade		295	992,329	76,197	2,909			
44-45	44-45 Retail trade		1,523	2,776,724	255,442	18,295			
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51	51 Information (total not published for metro areas)		N	N	N	N			
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53	53 Real estate & rental & leasing		342	113,800	20,066	1,332			
54	54 Professional, scientific, & technical services		Taxable	951	340,535	10,573	4,266		
	Management of companies & enterprises (not published for metro areas)		Exempt	8	D	D	(100-249)		
	Administrative & support & waste management, & remediation services			N	12	N	N		
55	55 Educational services		Taxable	260	226,009	59,167	5,299		
56	56 Educational services		Exempt	24	7,542	2,386	101		
61	61 Educational services		Taxable	3	101	59	6		
			Taxable	657	551,022	138,798	7,588		

Microsoft Excel

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A	B	C	D	E	F	G	H	I	K
More NAICS	data code	Description	Estab-	Sales receipts	Sales receipts				MSA as % of U.S.
			ments	ship- or shipments	or shipments				
12	12 Utilities		43	500,096	417,132	0.12			
14	24 31-33 Manufacturing		260	5,785,529	3,842,061,405	0.15			
16	24 42 Wholesale trade		295	992,329	4,059,657,778	0.02			
17	24 44-45 Retail trade		1,523	2,776,724	2,460,886,012	0.11			
18	24 48-49 Transportation & warehousing %**		201	213,523	39,245,044	0.07			
21	24 51 Finance & insurance		491	N	2,197,771,263	N			
22	24 53 Real estate & rental & leasing		342	113,800	240,917,556	0.05			
23	24 54 Professional, scientific, & technical services		Taxable	951	340,535	575,542,193	0.06		
24	24 54 Educational services		Exempt	8	D	15,708,510	D		
	Administrative & support & waste management, & remediation services			260	226,009	299,936,350	0.08		
25			Taxable	24	7,542	14,932,376	0.05		
27			Exempt	3	101	5,505,710	0.00		
28			Taxable	657	551,022	46,602,207	0.13		
29			Exempt	95	620,205	46,451,794	0.13		
30			Taxable	103	501,506	65,088,464	1.06		
31			Exempt	16	4,817	19,626,564	0.02		
32			Taxable	640	445,429	350,399,334	0.13		
33			Exempt	141	194,239	61,000,111	0.11		
34			Taxable	657	551,022	138,798	7,588		

Microsoft Excel

J23 =+E23/I23*100

M0920_71HTM

A	B	C	D	E	H	I	J	K
8 Arts, Entertainment, and Recreation by Industry								
Introductory text includes scope and methodology. Table includes only establishments with payroll.								
Nonemployers are shown separately. For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.								
10								
11								
12	NAICS	Description	Estab- lish- ments	Sales or shipments (\$1,000)	Receipts (\$1,000)	Biloxi-Gulfport U.S.	MSA as Pascagoula MSA	% of U.S.
13	code							
14								
15			Taxable	103	901,806	65,088,464	1,06	
16	71 Arts, entertainment, & recreation	Exempt	16	4,917	13,526,564	0,02		
17	711 Performing arts, spectator sports, & related industries	Taxable	6	0	0			
18	712 Spectator sports	Taxable	3	0	0			
19	715 Independent artists, writers, & performers; Museums, historical sites, & similar	Taxable	2	0	0			
20	712 Institutions	Exempt	4	2,929	6,280,306	0,05		
21	713 Amusement, gambling, & recreation industries	Taxable	96	893,583	51,961,795	1,72		
22	713 Industries	Exempt	8	1,581	8,470,354	0,02		
23	712 Gambling industries	Taxable	17	864,401	55,156,565	5,56		
24	71201 Casinos (except casino hotels)	Taxable	15	0	10,390,70	0		
25		Taxable	69	25,630	27,901,150	0,10		
26	7120 Other amusement & recreation services	Exempt	8	1,581	8,470,354	0,02		
27	7399 Golf courses & country clubs	Taxable	16	12,244	8,636,921	0,14		
28	73994 Fitness & recreational sports centers	Taxable	23	4,465	7,944,954	0,06		

1997 Economic Census: Summary Statistics for Biloxi--Gulfport--Pascagoula, MS MSA

1997 NAICS Basis

U.S. Census Bureau

Select a state

Select a metro area

Introductory text includes scope and methodology. Table includes only establishments with payroll. Nonemployers are shown separately.

For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.

More NAICS data code	Description	Estab- lish- ments	Sales or shipments (\$1,000)	Receipts (\$1,000)	Annual payroll	Paid employees
21	Mining (not published for metro areas)	N	N	N	N	N
22	Utilities	43	500,096	75,131	1,462	
23	Construction (not published for metro areas)	N	N	N	N	N
31-33	Manufacturing	260	5,785,529	685,875	21,327	
42	Wholesale trade	295	992,329	76,197	2,909	
44-45	Retail trade	1,523	2,776,724	255,442	18,255	
48-49	Transportation & warehousing %**	201	213,523	57,806	2,370	
51	Information (total not published for metro areas)	N	N	N	N	N
52	Finance & insurance	491	N	96,762	3,444	
62	Real estate, rental & leasing	347	112,000	20,000	1,997	

Questions?
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Related sites

- [NAICS](#)
- [Business Expenses](#)
- [Outlying Areas](#)
- [Commodity Flow](#)
- [Vehicle Survey](#)
- [Minority/Women-Owned Business](#)

1997 Economic Census Data

Data for all sectors (drill-down)

Statistics about businesses with paid employees:
 1997 data by NAICS U.S., states, counties, and metro areas
 ZIP Code Statistics U.S., states, ZIP Codes
 1997 and 1992 by SIC U.S. and states
 Endings Between NAICS and SIC national only
 Statistics including businesses without paid employees
 Nonemployer Statistics (by NAICS) U.S., states, counties, and metro areas
 Minority- and Women-Owned Businesses (by SIC) U.S., states, counties, places and metro areas

Sector-specific reports
 (drill-down and PDFs)

[Consolidated list of PDFs](#)

21 Mining	22 Utilities
23 Construction	31-33 Manufacturing
42 Wholesale Trade	44-45 Retail Trade
46-49 Transportation and Warehousing	51 Information
52 Finance and Insurance	53 Real Estate and Rental and Leasing
54 Professional, Scientific, and Technical Services	55 Management of Companies and Enterprises
56 Administrative and Support and Waste Management and Remediation Services	61 Educational Services
62 Health Care and Social Assistance	71 Arts, Entertainment, and Recreation
72 Accommodation and Foodservices	81 Other Services (except Public Administration)
Auxiliary net in sector 55	

Industry Statistics Sampler

Enter keyword or NAICS code [NAICS Search](#)

Industry Series

Mining Construction Manufacturing

Subject Series

[Missouri Sales/Source of Receipts](#) [Establishment and Firm Size](#)
[Miscellaneous Subjects](#) [Summary reports](#)

Reports by State

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[1997 Economic Census CD-ROMs](#) CD-ROM 1F (a 3-disc set) includes complete geographic area, lines, size, and other subject series data for all sectors. CD-ROM 2D includes data sets

U.S. Census Bureau

1997 Economic Census

Minority- and Women-Owned Businesses

United States

[Select a state](#)

[Select metro areas](#)

Introductory text includes scope, methodology and impact of sampling and nonsampling errors. Relative standard errors are shown in the [PDF reports](#). For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.

More data	Group	Firms (number)	All firms		Firms with paid employees		
			Sales and Receipts (\$1,000)	Firms (number)	Sales and Receipts (\$1,000)	Employees	Payroll (\$1,000)
Universe (All Firms)	20,621,935	18,553,43,047 5,395,162	17,907,940,321	103,358,815	2,936,492,940		
Total minorities	3,839,633	591,559,123	815,222	516,978,920	4,514,899	95,526,782	
Black	823,499	71,214,862	93,735	56,377,860	718,341	14,322,312	
Hispanic	1,199,896	186,274,582	211,884	158,874,537	1,388,746	29,830,028	
Cuban	125,273	26,492,208	30,203	23,873,163	175,428	4,162,640	
Mexican Mexican American Chicago	472,033	73,705,753	90,755	62,270,009	695,372	13,014,998	
Puerto Rican	69,658	7,461,089	10,976	5,814,089	61,509	1,498,894	
Spaniard	57,160	16,922,913	12,590	15,283,807	76,338	2,045,675	
Hispanic Latin American	287,314	40,897,923	42,916	34,798,421	238,612	5,862,686	
Other Spanish/Hispanic/Latino	188,458	20,693,715	24,445	16,054,238	140,487	3,247,154	
American Indian and Alaska Natives	197,300	34,343,807	33,277	29,226,260	298,661	6,824,235	
Asian and Pacific Islander	812,960	306,832,982	289,999	278,204,345	2,203,078	46,179,519	
Asian Indian	166,737	67,503,357	67,189	61,760,453	490,629	12,595,621	

U.S. Census Bureau

1997 Economic Census

Minority- and Women-Owned Businesses

United States

Introductory text includes scope, methodology and impact of sampling and nonsampling errors. Relative standard errors are shown in the [pdf reports](#). For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.

		All firms			Firms with paid employees		
More data	Group	Firms (number)	Sales and Receipts (\$1,000)	Firms (number)	Sales and Receipts (\$1,000)	Payroll (\$1,000)	
->	<u>Universe (All Firms)</u>	20,821,935	18,553,243,047	5,395,152			
->	<u>Total minorities</u>	3,039,033	591,259,123	815,222			
->	<u>Black</u>	923,499	71,214,662	93,335			
->	<u>Hispanic</u>	1,199,936	196,274,582	211,894			
->	<u>Cuban</u>	125,273	28,492,208	30,203			
->	<u>Mexican Mexican American Chicano</u>	472,033	73,705,753	90,755			
->	<u>Puerto Rican</u>	69,638	7,461,069	10,976	5,814,069	61,509	
->	<u>Spaniard</u>	57,160	16,822,913	12,590	15,283,807	78,338	
->	<u>Hispanic Latin American</u>	287,314	40,997,923	42,918	34,798,421	238,612	
->	<u>Other Spanish/Hispanic/Latino</u>	188,458	20,693,715	24,445	16,654,239	140,487	
->	<u>American Indian and Alaska Natives</u>	197,300	34,343,907	33,277	29,226,260	298,661	
->	<u>Asian and Pacific Islander</u>	912,960	306,932,982	289,998	278,294,345	2,203,079	
->	<u>Asian Indian</u>	188,737	67,503,367	67,199	61,760,453	490,628	
						12,585,621	

Select metro areas

U.S. Census Bureau

1997 Economic Census

Minority- and Women-Owned Businesses

Biloxi--Gulfport-Pascagoula, MS MSA

Introductory text includes scope, methodology and impact of sampling and nonsampling errors. Relative standard errors are shown in the [pdf reports](#). For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.

		All firms			Firms with paid employees		
More data	Group	Firms (number)	Sales and Receipts (\$1,000)	Firms (number)	Sales and Receipts (\$1,000)	Payroll (\$1,000)	
->	<u>Universe (All Firms)</u>	22,070	15,282,749	5,948	14,748,148	110,258,2,415,727	
->	<u>Total minorities</u>	2,712	261,365	335	178,106	2,240 34,757	
->	<u>Black</u>	1,305	84,309	145	44,486	925 11,072	
->	<u>Hispanic</u>	273	47,638	34	42,559	277 7,388	
->	<u>Cuban</u>	15	0	1	0	20 to 99 0	
->	<u>Mexican Mexican American Chicano</u>	57	9,829	11	0	20 to 99 0	
->	<u>Puerto Rican</u>	8	0	1	0	0 to 19 0	
->	<u>Spaniard</u>	82	4,994	14	0	20 to 99 0	
->	<u>Hispanic Latin American</u>	20	0	4	0	20 to 99 0	
->	<u>Other Spanish/Hispanic/Latino</u>	91	0	2	0	0 to 19 0	
->	<u>American Indian and Alaska Natives</u>	102	15,245	31	12,861	152 3,316	
->	<u>Asian and Pacific Islander</u>	1,063	136,170	124	78,220	886 13,002	

Select metro areas

Questions?
Ask Dr. Census

Related sites

NAICS

Business Expenses

Counties Areas

Commodity Flow

Venue Survey

Minority/Women-Owned Business



Data for all sectors (drill-down)

Statistics about businesses with paid employees:

- 1997 data by NAICS U.S., states, counties, and metro areas
- ZIP Code Statistics U.S., states, ZIP Codes
- 1997 and 1992 by SIC U.S. and states
- Bridge Between NAICS and SIC national only

Statistics including businesses without paid employees:

- Nonemployee Statistics (by NAICS) U.S., states, counties, and metro areas
- Minority- and Women-Owned Businesses (by SIC) U.S., states, counties, places and metro areas

Sector-specific reports
(drill-down and PDFs)

[Consolidated list of pdfs](#)

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
46-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
57	Educational Services
58	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

[Analyze not in series 56](#)

Industry Statistics Sampler

Enter keyword or NAICS code [NAICS Search](#)

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Select a state

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1997 Economic Census CD-ROMs CD-ROM 1F (a 3-disc set) includes complete geographic area, lines, size, and other subject series data for all sectors. CD-ROM 2D includes data sets

U.S. Census Bureau

1997 Economic Census: Comparative Statistics for United States 1987 SIC Basis



State data

Includes only establishments with payroll. Data are in current dollars and have not been adjusted for inflation. Detail may not add to total because of rounding. [Intergenic](#) test includes scope, methodology, and definitions of symbols.

For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.

For detail below the sector totals, click on a  down arrow. An alternate display has [fewer columns](#).

SIC de. 1987 SIC Description	Establishments			Sales, receipts, or shipments (\$1,000)			Paid employees			Annual payroll (\$1,000)		
	1997	1992	% chg	1997	1992	% chg	1997	1992	% chg	1997	1992	% chg
All	25,251	29,497	-14.4	174,515,541	162,095,421	7.7	512,016	534,661	-4.2	20,905,916	18,566,307	12.7
Mining	639,482	572,051	11.6	834,794,940	539,084,657	54.9	5,567,052	4,868,280	19.3	170,962,019	117,729,661	45.2
Construction industries	377,776	370,912	1.9	3,958,050,434	3,004,722,841	31.7	17,557,006	16,948,942	3.6	595,695,786	494,106,853	20.6
Manufacturing	293,575	N	N	1,143,936,913	N	N	5,669,138	N	N	199,706,592	N	N
Transportation, communications, and utilities %*	521,127	495,457	5.2	4,235,400,325	3,396,520,447	30.8	6,509,333	5,791,264	12.4	234,516,934	173,272,138	35.3
Retail trade	1,561,195	1,526,215	2.3	2,545,881,473	1,884,980,209	34.4	21,165,962	18,407,453	15.0	290,525,257	222,867,879	30.4
Financial, insurance, and real estate industries	661,383	595,580	12.9	3,474,943,834	1,831,526,517	36.1	7,314,321	6,509,591	12.4	308,154,498	211,568,784	45.7
Services Taxable industries	8,027,666	8,025,435	13.8	1,642,791,987	1,202,613,010	33.3	25,278,399	19,290,352	31.0	688,873,138	462,697,484	52.2
Entertainment	224,590	201,911	7.7	509,503,863	446,255,842	27.6	8,963,199	8,109,944	5.6	224,131,319	166,572,492	20.1
Automobiles	40,193	47,350	20.0	41,251,706	N	N	3,284,093	3,229,693	1.7	178,200,533	137,084,011	30.0
N	Comparable data not available											
*	Data do not include large certificated passenger carriers that report to the Office of Airline Statistics, U.S. Department of Transportation											
**	Railroad transportation and U.S. Postal Service industries are out of scope for the 1997 Economic Census											

[State rankings](#) · [Industry rankings](#)

[Data in formats for downloading](#)

[PDF report](#)

Source: 1997 Economic Census: Comparative Statistics

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1997 Economic Census Data

Data for all sectors (drill-down) Statistics about businesses with paid employees: 1997 data by NAICS U.S., states, counties, and metro areas ZIP Code Statistics U.S., states, ZIP Codes 1997 and 1992 by SIC U.S. and states Bridge Between NAICS and SIC national only Statistics including businesses without paid employees: Nonemployer Statistics (by NAICS) U.S., states, counties, and metro areas Minority and Women-Owned Businesses (by SIC) U.S., states, counties, places and metro areas	Sector-specific reports (drill-down and PDFs) Consolidated list of PDFs <ul style="list-style-type: none"> 21 Mining 22 Utilities 23 Construction 31-33 Manufacturing 42 Wholesale Trade 44-45 Retail Trade 48-49 Transportation and Warehousing 51 Information 52 Finance and Insurance 53 Real Estate and Rental and Leasing 54 Professional, Scientific, and Technical Services 55 Management of Companies and Enterprises 56 Administrative and Support and Waste Management and Remediation Services 61 Educational Services 62 Health Care and Social Assistance 71 Arts, Entertainment, and Recreation 72 Accommodation and Foodservices 81 Other Services (except Public Administration) <p>Avalilables not in sector 51</p>
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Industry Statistics Sampler

Software	NAICS Search
--------------------------	------------------------------

Industry Series

Mining	Construction	Manufacturing
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Subject Series

Mode Line Sales/Source of Receipts - Establishment and Firm Size Miscellaneous Subjects - Summary reports
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Select a state	<input type="button" value="Go"/>
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1997 Economic Census CD-ROMs CD-ROM 1F (a 3-disc set) includes complete geographic area, lines, size, and other subject series data for all sectors. CD-ROM 2D includes data sets.

Results for "software"

Index entry	NAICS Code	U.S. NAICS Title
Software analysis and design services, custom computer	541511	Custom Computer Programming Services
Software application training	611420	Computer Training
Software computer, packaged, publishers	511210	Software Publishers
Software installation services, computer	541519	Other Computer Related Services
Software programming services, custom computer	541511	Custom Computer Programming Services
Software publishers	511210	Software Publishers
Software Publishers	5112	Software Publishers
Software publishers, packaged	511210	Software Publishers
Software stores, computer	443120	Computer and Software Stores
Software, computer, packaged, wholesaling	421430	Computer and Computer Peripheral Equipment and Software Wholesalers
Software, packaged, mass reproducing	334611	Software Reproducing

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U.S. Census Bureau						
1997 Economic Census: NAICS 511210 Software publishers						
Hierarchy	Definition	Comparability	SIC 97-92	States	Census pubs	2002 Census
NAICS Hierarchy						
<small>Introductory text includes scope and methodology. For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.</small>						
Industry Detail	NAICS code	NAICS Title (and link to definition)	Estab-lish-ments	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees
51	Information	114,475	623,213,954	129,481,577	3,066,167	
511	Publishing industries	33,956	179,035,423	43,358,072	1,006,214	
5112	Software publishers	12,090	61,699,420	18,386,784	266,380	
51121	Software publishers	12,090	61,699,420	18,386,784	266,380	
511210	Software publishers	12,090	61,699,420	18,386,784	266,380	
Table includes only establishments with payroll						
NAICS 511210: Software Publishers This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.						
Historical Comparability - Bridge Between NAICS and SIC						
NAICS	SIC	Description	Estab-lish-ments	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees
511210	7372	Software publishers	12,090	61,699,420	266,380	18,386,784
			12,090	61,699,420	266,380	18,386,784

Geographic Distribution -- Software publishers						
Data for the information sector are published for the U.S., states, metropolitan areas, counties, and places.						
Other Industries	State	Estab-lish-ments	Sales (\$1,000)	% of U.S.	Annual payroll (\$1,000)	Paid employees
United States		12,090	61,699,420	100.00	18,386,784	266,380
California		2,369	18,558,405	30.08	6,059,938	77,277
Washington		429	6,004,640	9.73	1,020,221	10,464
New York		659	5,578,167	9.04	877,078	11,249
Massachusetts		759	5,485,837	8.89	1,934,465	29,570
Texas		866	3,403,594	5.52	1,262,927	16,018
Illinois		531	2,733,769	4.43	841,624	13,176
Pennsylvania		396	2,172,321	3.52	612,699	7,595
New Jersey		458	1,717,454	2.78	571,774	8,199
Georgia		405	1,422,348	2.31	515,316	7,144
Virginia		364	1,310,660	2.12	446,251	6,970
Florida		529	1,207,564	1.95	419,360	7,544
Colorado		415	1,113,691	1.81	360,823	5,953
Oregon		269	1,069,526	1.73	319,540	6,220
Wisconsin		147	1,049,624	1.70	89,838	1,718
Ohio		327	1,022,792	1.68	303,125	6,453
Maryland		249	846,998	1.37	305,506	4,519
Michigan		278	802,782	1.30	283,182	5,009
Arizona		227	703,730	1.14	204,929	4,287
Connecticut		204	700,178	1.13	254,021	3,210

Other Data from the 1997 Economic Census				
Hypertext Tables	Link to Series number pdf	Title		Contents
		EC97S51S-LS Source of Receipts	Includes receipts by industry by source or type of receipts for the U.S.	
		EC97S51S-SZ Establishment and Firm Size	Includes firms by receipts size, employment size, legal form of organization, number of units, and concentration in the largest companies for the U.S. Also includes establishments by receipts size and by employment size for the U.S.	
		EC97S51S-SB Miscellaneous Subjects	Includes topics that vary from industry to industry	
		EC97S51S-SM Summary	Republication of key tables from other reports	
		EC97X-CS3 Bridge Between NAICS and SIC (national only)	Defines comparability of individual industries	
		EC97X-CS2 Comparative Statistics (U.S. and states)	1997 and 1992 data side by side on a comparable SIC basis	
		EC97X-CS4 Nonemployer Statistics (U.S. states, counties, metros)	Nonemployers account for 60 % of establishments and .9 % of receipts in this sector, but are excluded from the reports above	
Data from the Other Census Bureau Programs				
Hypertext Tables	Title (with link to data)	Frequency	Smallest Geography	Contents
	<u>Annual Capital Expenditures Survey</u>	Annual	U.S.	Capital expenditures for structures and equipment for companies with paid employees
	<u>County Business Patterns</u>	Annual	County, metro area, ZIP	Employees; payroll; number of establishments by employment size of establishment
	<u>Nonemployer Statistics</u>	Annual	State, metro area, county	Number of establishments and sales of firms with no paid employees
	<u>Statistics of U.S. Businesses</u>	Annual	State, metro area	Number of firms, employees, payroll, and revenue by employment-size of the enterprise

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U.S. Census Bureau
United States Department of Commerce

Older Americans
for Mouth
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Submit File 3 (SF 3)

EDUCATION & DEMOGRAPHIC OFFICE

Population Clocks

U.S. 290,560,355
World 6,292,530,926
13:04:507 Mon May 12, 2003

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Census Bureau Economic Programs

Chart	Latest Economic Indicator	Previous	Current
	The nation's information goods and services increased to \$43.5 billion in March, from \$32.4 billion in February. All imports exceeded their exports.	-40.4 February 2002	-43.5 March 2002 \$ billion % change

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New!	Help with your Economic Census form	2001 Economic Indicator Calendar	Retail E-Commerce Sales, Fourth Quarter 2002	E-Stats: Measuring the Electronic Economy	Economic Indicators connected to NAICS	SiEPS
------	-------------------------------------	----------------------------------	--	---	--	-------

Economic Statistics by Geography, Sector, and Frequency

Click on year to go to latest data.

Programs with national and subnational data	U.S.	States	Metro areas	Counties	Places	ZIP codes
Economic Census	1997	1997	1997	1997	1997	1997
Minority and Women-Owned Business	1997	1997	1997	1997	1997	1997
Statistics of U.S. Businesses (by size)	2000	2000	2000			
Country Business Patterns	2001	2001	2000	2001		2000
Nonemployer Statistics	2000	2000	2000	2000		
Annual Survey of Manufactures	2001	2001				
Building Permits	2002	2002	2002	2002	2002	
Governments	2001	2001		2001	2000	

U.S. Census Bureau

Statistics of U.S. Businesses: 2000:

Enter keyword or c

All Industries United States

By detailed employment size By year By state By industry

U.S. - All Industries by Employment Size of Enterprise

Introductory text includes scope and methodology. Table includes only establishments with payroll. Nonemployers are shown separately. For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.

Employment size of enterprises	Firms	Estab-lish-ments	Per-sonnel	Annu-al payroll (\$1,000)
All firms	5,662,544	7,070,048	114,064,976	3,879,430,052
Firms with no employees (as of March 12)	726,862	730,027	0	38,594,157
Firms with 1 to 4 employees	2,669,870	2,875,974	5,692,380	147,581,368
Firms with 5 to 9 employees	1,021,210	1,035,370	6,708,574	174,303,913
Firms with 10 to 19 employees	617,067	652,461	8,285,731	230,564,411
Firms with 20 to 99 employees	515,977	674,106	20,276,534	606,446,434
Firms with 100 to 499 employees	64,385	312,112	16,260,025	527,544,627
Firms with 500 employees or more	17,153	969,998	56,940,932	2,152,315,111
Firms with 500 to 999 employees	8,483	102,303	5,855,270	201,266,061
Firms with 1,000 to 1,499 employees	2,740	54,031	3,337,707	117,187,131
Firms with 1,500 to 2,499 employees	2,311	77,900	4,422,211	160,472,857
Firms with 2,500 employees or more	3,619	755,764	43,325,744	1,673,389,262
Firms with 2,500 to 4,999 employees	1,773	100,855	6,073,500	228,085,791
Firms with 5,000 to 9,999 employees	903	123,339	6,239,143	236,380,718
Firms with 10,000 employees or more	943	531,570	30,953,101	1,207,922,753

D = Withheld to avoid disclosure

U.S. Census Bureau

People Housing Business Geography News Home

Census Bureau Economic Programs

Chart	Latest Economic Indicator	Previous	Current
	The National Retail Sales and Price Index increased 143.5 million March from 343.3 billion in February. All goods except food, gas, and services.	-40.4	-43.5
	February 2002 March 2002	\$ billion	% change

Economic Briefing Room - Indicator Release Schedule

New!	Help with your Economic Census form	2001 Economic Indicator Calendar	Retail E-Commerce Sales Fourth Quarter 2002	E-Sales Measuring the Electronic Economy	Economic Indicators converted to NAICS	NEPS
------	-------------------------------------	----------------------------------	---	--	--	------

US CENSUS BUREAU

Economic Statistics by Geography, Sector, and Frequency

Click on year to go to latest data

Economic data by sector	U.S.	States	Metro areas	Coun. ties	Places	ZIP codes
Construction	1997	1997	1997	1997	1997	1997
Manufacturing	1997	1997	1997	1997	1997	1997
Trade	1997	1997	1997	1997	1997	1997
Services	1997	1997	1997	1997	1997	1997
Transportation	2000	2000	2000	2000	2000	2000
Wholesale Trade	2001	2001	2001	2001	2001	2000
International Trade	2000	2000	2000	2000	2000	2000
Special topics						
Finance	2001	2001				
Commerce	2002	2002	2002	2002	2002	
Construction	2001	2001	2001	2001	2000	
Retail						
Leisure/Luxury Goods						

U.S. Census Bureau

North American Industry Classification System (since 1998)

County Business Patterns Go

County Business Patterns provides data on the total number of establishments, mid-March employment, first quarter and annual payroll, and number of establishments by nine employment-size classes by detailed industry for all counties in the United States, the District of Columbia, and Puerto Rico.

Employers without a fixed location within a state (or of unknown county location) are included under a "statewide" classification at the end of the county tables. This incomplete detail causes only slight understatement of county employment. The independent cities in Virginia, and the cities of Baltimore, MD, Carson City, NV, and St. Louis, MO, are treated as separate counties.

Zip Code Business Patterns (Enter ZIP Code) Go

ZIP Code Business Patterns presents data on the total number of establishments, employment and payroll for more than 40 000 ZIP Code areas nationwide. In addition, the number of establishments for nine employment-size categories is provided by detailed industry for each ZIP Code.

Most ZIP Codes are derived from the physical location address reported in Census Bureau programs. The Internal Revenue Service provides supplemental address information. Those employers without a fixed location or with an unknown ZIP Code are included under an "Unclassified" category indicated by ZIP Code 99999.

Metro Business Patterns Go

Metro Business Patterns provides data on the total number of establishments, mid-March employment, first quarter and annual payroll, and number of establishments by employment-size classes by detailed industry for all Metropolitan Statistical Areas (MSAs) and New England County Metropolitan Areas (NECMAs). As defined by the United States Office of Management and Budget (OMB), an MSA is made up of at least one large city (50 000 population or more), and includes the county or counties in which it is located. Adjacent and other nearby counties meeting certain criteria are also included in the MSA. NECMAs are used in this data series as a county-based alternative to the usual city- and town-based New England MSA classifications.

County Business Patterns by 4-digit Standard Industrial Classification

U.S. Census Bureau

MSA Business Patterns

[CenStats](#)



[See Tools & Help](#)

Bakersfield, CA	Submit
Bakersfield, CA	▲
Baltimore, MD	▲
Bangor, ME	▲
Barnstable-Yarmouth, MA	▲
Baton Rouge, LA	▲
Bismarck-Fort Berthold, ND	▲
Bellingham, WA	▲
Benton Harbor, MI	▲
Bergen-Passaic, NJ	▲
Billings, MT	▲
Bloomington-Cambridge, IL	▲
Binghamton, NY	▲
Birmingham, AL	▲
Bismarck, ND	▲
Bloomington, IN	▲
Bloomington-Normal, IL	▲
Boise City, ID	▲
Boston-Worcester-Lawrence-Lowell-Brockton, MA-NH	▲
Boulder-Lafayette, CO	▲
Brazosna, TX	▲

U.S. Census Bureau

MSA Business Patterns

1999 Metropolitan Statistical Areas
Business Patterns
Biloxi-Gulfport-Pascagoula, MS
Major Industry Group

[CenStats](#)



I'd like to see a different year

NAICS	NAICS Description	Number of Employees for week including March 12	Payroll (\$1,000)		
			1st Quarter	Annual	Total Establishments
11—	Forestry, fishing, hunting, and agriculture support	135,096	788,565	3,339,120	7,481
21—	Mining	20-99	0	0	17
22—	Utilities	20-99	0	0	9
23—	Construction	1,000-2,499	0	0	44
31—	Manufacturing	10,660	72,780	299,429	873
42—	Wholesale trade	21,697	183,944	755,590	252
		3,122	21,049	92,158	296

www.census.gov

U.S. Census Bureau
United States Department of Commerce

[Older Americans Month](#)

[Facts for Features](#)

Subjects A to Z

A	B	C	D	E	F	G	H
I	J	K	L	M	N	O	P
R	S	T	U	V	W	X	Y
Z							

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[Access Tools](#)

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[Catalog](#)

[Publications \(PDF\)](#)

[Related Sites](#)

Your Gateway to Census 2000 ·
Summary File 4 - State by state release in progress ·
Summary File 3 (SF 3)

People [Estimates](#) · [2001 Area Profiles](#) · [Projections](#) ·
[Income](#) · [Poverty](#) · [International](#) · [Genealogy](#) ·
[Housing](#)

Business [Economic Census](#) · [Help with your 2000 form](#) ·
[Government](#) · [ES-Stats](#) · [NAICS](#) · [Foreign Trade](#)

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ECONOMIC CENSUS
INTERVIEW WITH YOUR FORM

EDUCATION & TRAINING DIFFERENCES

Population Clocks

U.S. 290,960,366
World 6,292,630,226
1994 EDT May 13, 2003

State & County QuickFacts

Select a state

Latest Economic Indicators

Monthly Trade Balance

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Helping You Make Informed Decisions

U.S. Census Bureau

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State & County QuickFacts
Quick, easy access to facts about people, business, and geography

To begin, select a state from this list or use the map to the right.

Go



Map of the U.S.

The population of the United States is 281,421,906 people (April 1, 2000). The population has grown 13.1% since 1990.

[View more USA QuickFacts](#)

QuickFacts features Census 2000 data.

Source: U.S. Census Bureau

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U.S. CENSUS BUREAU
Helping You Make Informed Decisions • 1900-2000

U.S. Census Bureau

State and County QuickFacts

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Mississippi

Mississippi counties - [View map](#)

Select a state: [USA QuickFacts](#)

Locate a county by place name

Follow the ? link for definition and source information.

People QuickFacts	Mississippi	USA
Population, 2000	2,844,658	281,421,908
Population, percent change, 1980 to 2000	10.5%	13.1%
Persons under 5 years old, percent, 2000	7.2%	6.8%
Persons under 18 years old, percent, 2000	27.3%	25.7%
Persons 65 years old and over, percent, 2000	12.1%	12.4%
White persons, percent, 2000 (a)	61.4%	75.1%
Black or African American persons, percent, 2000 (a)	36.3%	12.3%
American Indian and Alaska Native persons, percent, 2000 (a)	0.4%	0.9%
Asian persons, percent, 2000 (a)	.0.7%	3.6%
Native Hawaiian and Other Pacific Islander, percent, 2000 (a)	Z	0.1%
Persons reporting some other race, percent, 2000 (a)	0.5%	5.5%
Persons reporting two or more races, percent, 2000	0.7%	2.4%
Female persons, percent, 2000	51.7%	50.9%
Persons of Hispanic or Latino origin, percent, 2000 (b)	1.4%	12.5%
White persons, not of Hispanic/Latino origin, percent, 2000	80.7%	89.1%
High school graduates, persons 25 years and over, 1990	989,312	119,524,718
College graduates, persons 25 years and over, 1990	226,947	32,310,253

[Browse more data sets for Mississippi](#)

U.S. Census Bureau

State and County QuickFacts

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Locate a county by place name

Enter a ZIP code, city or town (place name): in: [Go](#)

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Helping You Make Informed Decisions • 1902-2002

U.S. Census Bureau

State and County QuickFacts

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Locate a county by place name

Results for 'Biloxi' in Mississippi

Biloxi, Harrison County, Mississippi

Enter a ZIP code, city or town (place name) in Mississippi

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U.S. Census Bureau

State and County QuickFacts

QuickFacts Main | FAQs | What's New

Harrison County, Mississippi

[Mississippi counties - view map](#) [Select a state](#) [USA QuickFacts](#)

[Select a county](#) [Locate a county by place name](#)

Follow the ? link for
definition and source information

[Browse more data sets for Harrison County, Mississippi](#)

	Harrison County	Mississippi
Population, 2000	189,601	2,844,658
Population, percent change, 1990 to 2000	14.7%	10.5%
Persons under 5 years old, percent, 2000	7.1%	7.3%
Persons under 18 years old, percent, 2000	26.0%	27.3%
Persons 65 years old and over, percent, 2000	11.1%	12.1%
White persons, percent, 2000 (a)	73.1%	61.4%
Black or African American persons, percent, 2000 (a)	21.1%	36.3%
American Indian and Alaska Native persons, percent, 2000 (a)	0.5%	0.4%
Asian persons, percent, 2000 (a)	2.8%	0.7%
Native Hawaiian and Other Pacific Islander, percent, 2000 (a)	0.1%	0.2%
Persons reporting some other race, percent, 2000 (a)	0.9%	0.5%
Persons reporting two or more races, percent, 2000	1.7%	0.7%
Female persons, percent, 2000	50.2%	51.7%
Persons of Hispanic or Latino origin, percent, 2000 (b)	2.6%	1.4%
White persons, not of Hispanic/Latino origin, percent, 2000	71.8%	60.7%
High school graduates, persons 25 years and over, 1990	74,852	989,312
College graduates, persons 25 years and over, 1990	16,288	226,947

Business QuickFacts		Harrison County	Mississippi
Private nonfarm establishments, 1999		4,394	59,634
Private nonfarm employment, 1999		79,823	948,883
Private nonfarm employment, percent change 1990-1999		74.0%	31.2%
Nonemployer establishments, 1998		9,423	125,634
Manufacturers shipments, 1997 (\$1000)		1,079,710	39,656,260
Retail sales, 1997 (\$1000)		1,613,867	20,774,508
Retail sales per capita, 1997		\$9,154	\$7,605
Minority-owned firms, percent of total, 1997		12.6%	13.1%
Women-owned firms, percent of total, 1997		27.2%	22.8%
Housing units authorized by building permits, 2000		2,222	11,270
Federal funds and grants, 2000 (\$1000)		1,544,864	18,358,280
Local government employment - full-time equivalent, 1997		8,163	122,256

Geography QuickFacts		Harrison County	Mississippi
Land area, 2000 (square miles)		581	46,907
Persons per square mile, 2000		326.3	60.6
Metropolitan Area		Biloxi-Gulfport-Pascagoula, MS MSA	

Data Quality Statement
 What do you think of our new QuickFacts? Send comments to quickfacts@census.gov

Source U.S. Census Bureau, State and County QuickFacts. Data derived from Population Estimates, 2000 Census of Population and Housing, 1990 Census of Population and Housing, Small Area Income and Poverty Estimates, County Business Patterns, 1997 Economic Census, Minority- and Women-Owned Business, Building Permits, Consolidated Federal Funds Report, 1997 Census of Governments.

Last Revised: Thursday, 07-Feb-2002 14:17:59 EST

[Browse more data sets for Harrison County, Mississippi](#)

U.S. Census Bureau

State and County QuickFacts

[QuickFacts Main](#) | [FAQs](#) | [What's New](#)

Harrison County, Mississippi

Documents denoted by [PDF] are in Adobe's Portable Document Format. In order to view these files, you need the Adobe Acrobat Reader, available for free [from Adobe](#).

People QuickLinks

- Census 2000 population, demographic, and housing information:
 Complete counts from questions collected on both the short form and the long form:
[General Demographic Characteristics](#)
[Population by Race and Hispanic or Latino origin: Mississippi counties, Places in Mississippi](#)
[Housing unit counts: Mississippi counties, Places in Mississippi](#)
- Estimates based on the one-in-six sample of housing units that received the long form:
[Social characteristics, \(includes disability data\)](#)
[Economic characteristics](#)
[Housing characteristics](#)
- 2002 Population Estimates:
[Estimates for Mississippi counties, Estimates for all states](#)
[Historical population counts, 1900 to 1990, for all counties in Mississippi](#)
[Income and Poverty, model-based estimates for Mississippi counties](#)

Business QuickLinks

- 1997 Economic Census
[NAICS \(North American Industry Classification System\)](#)
[Minority- and women-owned business \(employer and nonemployer firms\)](#)
- County Business Patterns Economic Profile: 2001 | 2000 | 1999 | 1998 | 1997 | 1996 | 1995 | 1994 | 1993
- Nonemployer statistics: 2000 | 1999 | 1998 | 1997
- Consolidated Federal Funds Report for Mississippi and all of its counties: 2001 | 2000 | 1999 | 1998 | 1997 | 1996 | 1995 | 1994 | 1993

Geography QuickLinks

U.S. Census Bureau

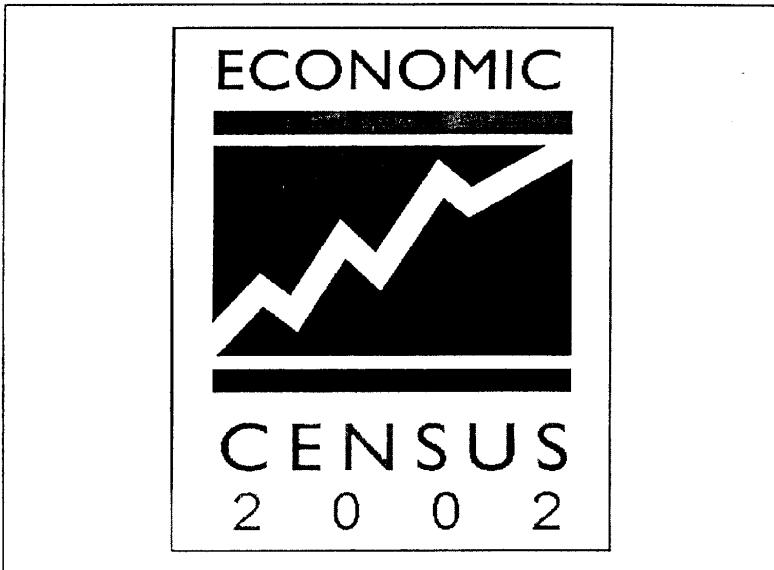
**1997 Economic Census:
Summary Statistics for Harrison
County, MS
1997 NAICS Basis**

[Select a state] Go
 [Mississippi metro areas] Go
 [Mississippi counties] Go

Introductory text includes scope and methodology. Table includes only establishments with payroll. Nonemployers are shown separately.

For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.

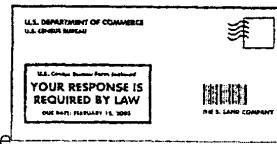
More NAICS data code	Description	Etab- lish- ments	Sales, receipts or shipments (\$1,000)	Annual payroll (\$1,000)	Paid employees
21	Mining (not published for counties)	N	N	N	N
22	Utilities (not published for counties)	N	N	N	N
23	Construction (not published for counties)	N	N	N	N
31-33	Manufacturing	138	1,079,710	133,632	4,498
41	Retail trade	195	650,879	51,933	2,082
42	Wholesale trade	863	1,813,887	153,304	10,553
44-45	Retail trade	N	N	N	N
48-49	Transportation & warehousing (not published for counties)	N	N	N	N
51	Information (total not published for counties)	N	N	N	N
52	Finance & insurance (not published for counties)	N	N	N	N
53	Real estate & rental & leasing	208	75,347	12,748	841
54	Professional, scientific, & technical services	335	152,034	55,625	2,049
55	Management of companies & enterprises (not published for counties)	N	N	N	N
58	Administrative & support & waste management & remediation services	151	81,745	39,564	2,091
61	Educational services	20	6,903	2,223	73
62	Health care & social assistance	372	407,676	157,627	5,503
71	Arts, entertainment, & recreation	70	D	D (10k-24999)	D (10k-24999)
	Total	2,227	5,656,421	573,000	24,529



2002 Economic Census Key Dates

January-
December 2002 Period to which census data refer

December 2002
Companies receive census forms.
 On-line HelpDesk,
 toll-free line available



February 12, 2003 Due date for returning census forms

2004-2005 Economic Census reports published



SCHEDULE FOR REPORTS FROM THE 2002 ECONOMIC CENSUS

Matrix of reports by type and sector

	2004	2005	2006
Advance Report	■		
Industry Series	■	■	
Geo Area Series		■	■
Comparative Statistics		■	
Bridge between 2002 NAICS and 1997 NAICS	■		
Subject Series		■	■
E-Commerce Statistics		■	■
ZIP Code Statistics		■	■
Nonemployer Statistics		■	■
Puerto Rico and Island Areas	■	■	■
Business Expenses	■		■
Survey of Business Owners	■	■	■

Report to be available in print. (All reports will be on CD-ROM and the Internet.)

In the Geographic Area Series reports issued by state, smaller states and western states tend to be published first. Wyoming is typically the first state published where reports are issued state-by-state. National level data do not become available until the last state is published.

Matrix of reports by type and sector

[Previous topic](#) [Index](#) [Topics](#) [Next topic](#)

U.S. Census Bureau

[Start here](#)



The 2002 Economic Census Is Underway



The Economic Census profiles the US economy every 5 years, from the national to the local level. Read what people have to say about the Economic Census.

Forms were mailed in November and December to 5 million businesses, requesting information about business operations during calendar year 2002. Forms were due February 12, 2003.

Information for business respondents:

- Help with the form you received
- Key dates for the 2002 Economic Census
- New Features of the 2002 Economic Census
- Questions and answers about the 2002 Economic Census
- Accountants' Guide to the 2002 Economic Census (pdf)
- Sample census forms



Information for data users:

- 1997 Economic Census data available now
- How people use economic census data
- Guide to the 2002 Economic Census -- how the data will be published

Information for publications, associations, chambers, data centers:

- Help promote the 2002 Economic Census
- press releases, story ideas, public-service ads (PSAs), resources



Economic Census in the News
Articles and broadcasts about the 2002 Economic Census

The Economic Census. www.census.gov/econ/2002 **Get it done!**

U.S. Census Bureau

[Start here](#)



What's New for the 2002 Economic Census?



The 2002 Economic Census implements a number of changes to make the data more relevant, to reduce business reporting burden, and to make resulting data products more useful.

For respondents –

Collection methods

- Electronic reporting (via downloadable spreadsheet-like forms)

For data users

Industry and product classifications

- Most industries comparable 1997 to 2002 under NAICS
- New industries for Construction, Wholesale Trade, and parts of Retail Trade and Information sectors
- New product classifications for selected service industries
- New data on e-commerce for all industries

Dissemination

- New "Industry Series" reports will publish national data for service industries sooner.
- Databases will contain 1997 and 2002 where comparable
- CD-ROM software will support time series analysis, mapping and charting

Expanded Survey of Business Owners

- Minority- and women-owned business counts comparable 1997 to 2002
- New data on owner characteristics: age, education, hours worked, disability, etc.
- New business characteristics: home-based, family-owned, franchising, year started, financing

U.S. Census Bureau

The 2002 Economic Census is Underway

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Economic Census in the News
Articles and broadcasts about the 2002 Economic Census

The Economic Census. [Get it done!](#)

U.S. Census Bureau

You Can Help Promote the 2002 Economic Census

Communicate to your business readers, members, or colleagues the importance of the Economic Census.

Materials for use after February 12

- Release "Deadline Passes... Businesses Can Still File..."
- Sample editorials
- Questions and answers
- Testimonials - Quotes
- Public service advertisements (PSAs) in pdf and jpeg formats
Radio PSAs (30-second sound bites by Greenspan, Kiplinger, Berretto, Rukeyser, and others)
- Economic Census in the News Articles and broadcasts from other sites about the 2002 Economic Census

Promoter's Handbook

[Here's How You Can Help](#)

Resources

1997 Economic Census data for your industry

Search
Enter keyword or NAICS code

Materials for Puerto Rico and other island areas

Background Information

- Story Ideas
- How many businesses in your industry or area have received forms?
- How people use Economic Census data
- More press releases
 - Release "Jan. 12 Deadline Nears..." from early February
 - "Census Bureau Announces Electronic Reporting..." from January
 - "Census Bureau Gets Down to Business..." from December
 - Facts in the 2002 Economic Census
 - Easier, faster, smarter – electronic reporting and help
 - History of the Economic Census -- in business since

Promoter's Handbook

1997 Economic Census data for your area

United States

[More recent business data](#)

[Sample 2002 forms](#)

[2002 graphics](#)

[2002 talking points](#)
Incorporate slides or handouts into your own presentations

U.S. Census Bureau

The 2002 Economic Census Is Underway!

The Economic Census profiles the US economy every 5 years, from the national to the local level.

2002 Economic Census forms were sent to 5 million businesses in December. The forms ask for information about business activity during calendar 2002. Forms were due back February 12, 2003. Help promote the 2002 Economic Census.

If you have received a form, get help at www.census.gov/econhelp.

Get help with your form!

1997 Economic Census Data

Data for all sectors (drill-down)

- Statistics about businesses with paid employees.
- 1997 data by NAICS U.S., states, counties, and metro areas
- PE Link Statistics U.S., states, ZIP Codes
- 1997 and 1992 by SIC U.S. and states
- Tables Between NAICS and SIC national only
- Statistics including businesses without paid employees:
- Nonemployer Statistics (by NAICS) U.S., states, counties, and metro areas
- Minority- and Women-Owned Businesses (by SIC) U.S..

Sector-specific reports (drill-down and PDFs)

Consolidated list of PDFs

21 Mining
22 Utilities
23 Construction
31-33 Manufacturing
42 Wholesale Trade
44-45 Retail Trade
48-49 Transportation and Warehousing
51 Information

?? Questions ??



For more information:
 Paul Zeisset -- (301) 763-4151 -- pzeisset@census.gov

COUNTY BUSINESS PATTERNS (CBP) OVERVIEW AND PRODUCT DEMONSTRATION

1

County Business Patterns

- Presents the number of establishments, employment, 1st quarter payroll and annual payroll data. Includes information by employment size class for establishments.
- Provides data of all establishments in the United States, including the District of Columbia. Puerto Rico available in pdf format only.
- Includes all industries, except self-employed individuals, employees of private households, railroad employees, agricultural production employees, and most government employees.
- Switch to NAICS (North American Industry Classification System) starting with 1998 data year.
- A tabulation of approximately 7 million business establishments.

2

1

County Business Patterns

- Used to study the economic activity of small areas
- Used to analyze economic change over time
- Used as a benchmark for statistical series, surveys, and databases between economic censuses

3

*According to a 1998 survey of Federal statistics data users,
County Business Patterns(CBP) ranked:*

- 2nd in Accessibility
- 2nd in Detail
- 4th in Accuracy
- 6th in Timeliness
- **2nd Overall in Usefulness** (Decennial Census was 1st)

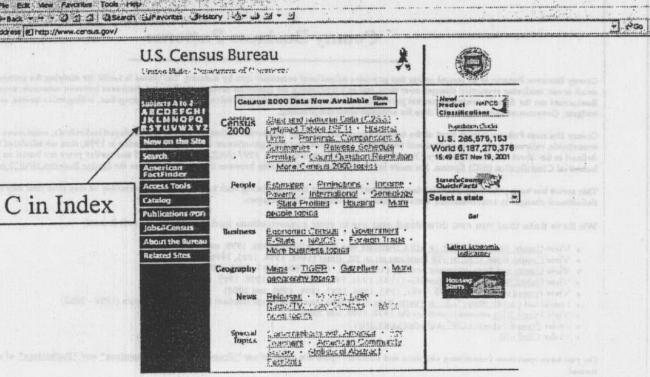
4

2

DISCLOSURE PROHIBITED 13 AND 26
U.S.C.

COUNTY BUSINESS PATTERNS (CBP) ON THE INTERNET

5



6

3

DISCLOSURE PROHIBITED 13 AND 26
U.S.C.

The screenshot shows a Microsoft Internet Explorer window with the URL <http://www.census.gov/acs/www/cbp.htm>. The page title is "County Business Patterns". A large list of links under the heading "County Business Patterns" includes: County and City Data Book, State Economic Profiles, Government Finance and Employment Data, Household Units From Census 2000, Population Estimates, Small Area Income and Poverty Estimates (SAIPE), State and County Demographic and Economic Profiles, USA Counties, Census (Census of Agriculture), CPS (Census and Survey Processing System), Current Business Reports (Service Annual Survey), Current Industrial Reports (CIRs), Current Population Survey (CPS), Current Population Survey (CPS) (Bureau of Labor Statistics), Customer Information and Exchange Page, Customer Liaison Office / Help Getting Census Bureau Information, and Customer Service Standards. Below the list is a navigation bar with letters A through Z and a "All" link. At the bottom of the page is a footer with the text "Source: U.S. Census Bureau, Administrative and Customer Services" and "Last Revised: Monday, 30-Jul-01 12:14:48".

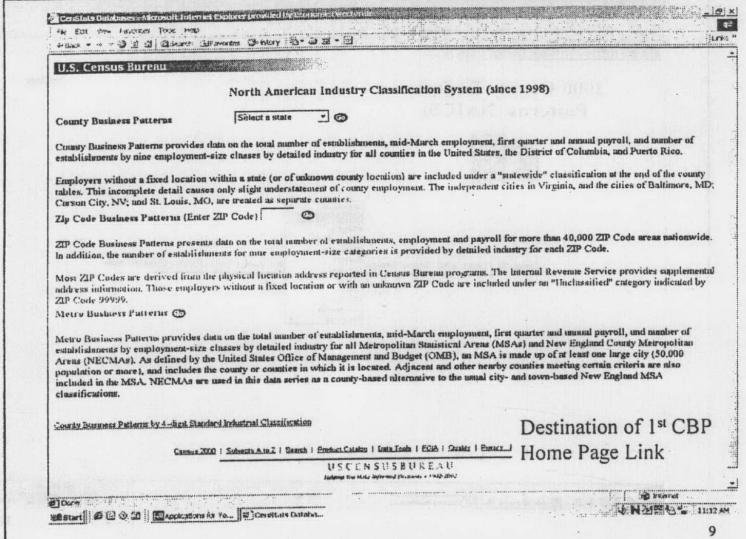
7

The screenshot shows a Microsoft Internet Explorer window with the URL <http://www.census.gov/acs/www/cbp.htm>. The page title is "County Business Patterns". The content includes a brief description of the series, information about the North American Industry Classification System (NAICS), and a note about the publication history. It also lists various data products available for download, such as County, State, U.S., or ZIP Database on an NAICS Basis (1998, 1999, and 2000), County and State economic profiles (1992, 1994, 1995, 1996, 1997, 1998, 1999, and 2000), United States economic profiles (1992, 1994, 1995, 1996, 1997, 1998, 1999, and 2000), County Profile, State, U.S., or ZIP Database to use with your favorite spreadsheet or database software (1988 - 2000), and County Profile Reports (1997 and prior years only). There is also a link to "Order CD-Rom". At the bottom of the page is a footer with the text "Do you have questions concerning our data and content? Here are some of our ['Frequently Asked Questions'](#) and ['Definitions'](#) of our basic data items!" and "Also, see information about [recent changes to County Business Patterns](#)".

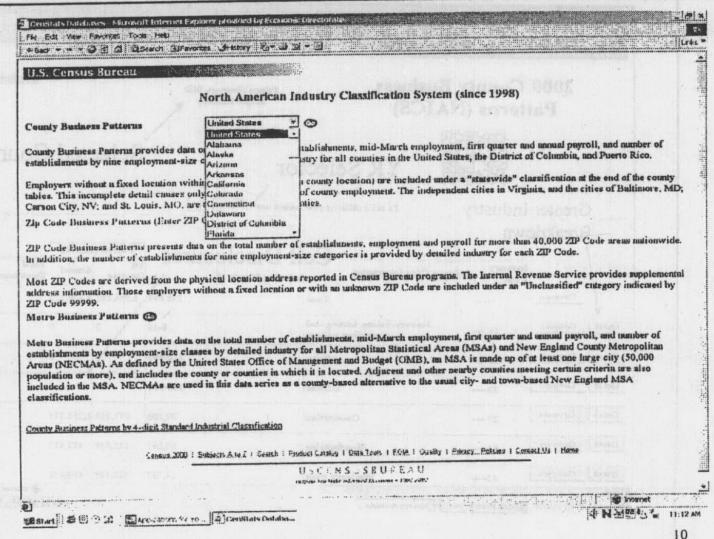
8

4

DISCLOSURE PROHIBITED 13 AND 26
U.S.C.

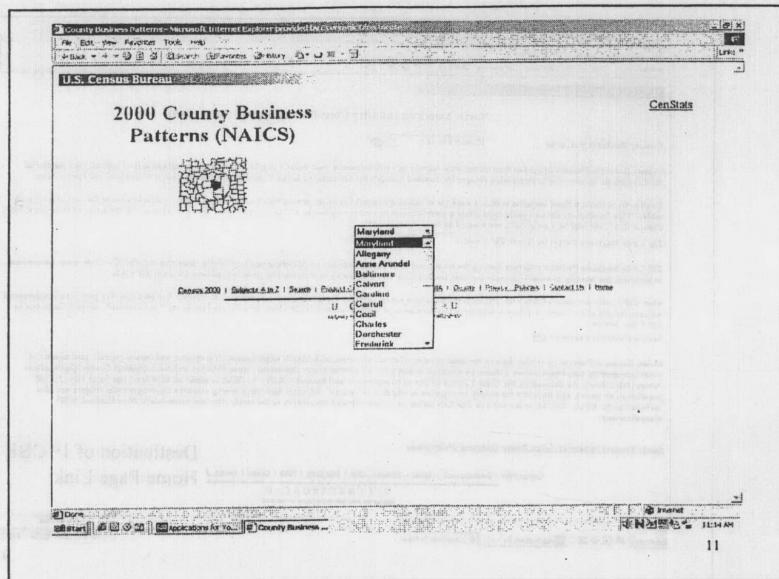


9



10

DISCLOSURE PROHIBITED 13 AND 26
U.S.C.



Cell Disclosures			
including March 12			
		Payroll (\$1,000)	Total Establishments
		1st Quarter	Annual
Total		250,691	8,279,123
Detail	11....	Forestry, fishing, lumber, and agriculture support	0-19
Detail	21....	Mining	250-499
Detail	22....	Utilities	500-999
Detail	23....	Construction	30,100
Detail	31....	Manufacturing	10,697
Detail	42....	Wholesale trade	14,537
			165,495
			690,472
			714

DISCLOSURE PROHIBITED 13 AND 26
U.S.C.

2000 County Business Patterns (NAICS) Prince Georges, MD CenStats
62— Health care and social assistance

6-Digit NAICS Is Most Detail Available From CBP

Compare Across Same Geographic Level To see a different year, select one [2000] [Get]

Industry Code	Industry Code Description	Number of Employees for week including March 12	Payroll (\$1,000)	Total Establishments
			1st Quarter	Annual
Compare 62—	Health care and social assistance	22,238	158,925 697,909	1,536
Compare 621	Ambulatory health care services	8,352	75,620 344,196	1,168
Compare 6211	Offices of physicians	3,928	42,834 201,948	583
Compare 62111	Offices of physicians	3,928	42,834 201,948	583
Compare 621111	Offices of physicians (exc mental health)	3,852	43,253 199,306	559
Compare 621112	Offices of physicians, mental health	76	581 2,642	24
Compare 6212	Offices of dentists	1,634	12,171 57,517	311

13

2000 County Business Patterns (NAICS) U.S. Census Bureau CenStats

Industry Code Comparison 621111 Offices of physicians (exc mental health)

NAICS 621111 Now Compared Across All Maryland Counties

To see a different year, select one [2000] [Get]

ZIPS Code	Area Name	Number of Employees for week including March 12	Payroll (\$1,000)	Number of Establishments by Employment-size Class									
				1-4	5-9	10-19	20-49	50-99	100+	250+	500+	1,000+	more
Detail 001	Allegany, MD	631	7,622 36,870	96	47	35	8	5	1	0	0	0	0
Detail 002	Anne Arundel, MD	2,698	29,415 142,804	322	172	81	38	26	4	0	1	0	0
Detail 005	Baltimore, MD	5,983	72,831 337,693	795	464	187	82	53	6	2	0	1	0
Detail 009	Calvert, MD	529	5,013 22,455	44	19	8	9	5	3	0	0	0	0
Detail 011	Caroline, MD	0-19	0	3	2	1	0	0	0	0	0	0	0
Detail 013	Carroll, MD	667	6,265 29,783	90	40	26	17	7	0	0	0	0	0

14

DISCLOSURE PROHIBITED 13 AND 26
U.S.C.

County Business Patterns - Microsoft Internet Explorer provided by Economic Development

File Edit View Favorites Tools Help
Address http://censtat.census.gov/countybuspatterns/
Links

Detail	039 Somervel, MD	74	490	1,492	6	3	2	0	0	1	0	0	0	0
Detail	041 Talbot, MD	360	4,812	23,326	46	17	18	8	3	0	0	0	0	0
Detail	043 Washington, MD	1,000-2,499	0	0	105	33	26	26	15	1	0	0	0	0
Detail	045 Wicomico, MD	946	12,416	66,681	83	28	20	24	8	2	0	0	0	0
Detail	047 Worcester, MD	20-99	0	0	15	12	3	0	0	0	0	0	0	0
Detail	510 Baltimore city, MD	5,385	58,547	267,875	533	324	109	45	36	15	2	1	1	0

Export Buttons → Save as text file...
Save as new file... Start Over For a New Geographic Area

Data from the **County Business Patterns C-B-P**
For information on businesses with no paid employees, see [Nonemployee Statistics](#)

Change Geographic Area

Source: U.S. Census Bureau
Technical Support E-mail: [Information](#)
Data from the [County Business Patterns Data Sources and Search Options Data Table](#)
U.S. CENSUS BUREAU
Bureau of the Census • U.S. Department of Commerce

Internet 3:59 PM
Date: 10/22/2002 Application: CenStat County Business Patterns

15

ZIP Code Business Patterns - Microsoft Internet Explorer provided by Economic Development

File Edit View Favorites Tools Help
Address http://censtat.census.gov/zipcode/zipcpat.htm
Links

U.S. Census Bureau

ZIP Code Business Patterns (NAICS)

1999 Industry Code Summary
ZipCode 20740
COLLEGE PARK, MD

CenStats

Detailed ZIP Data Only Available For Establishment Counts

To see a different year, select one [1999] Out

Total for ZIP Code 20740
Number of establishments: 598 First quarter payroll in \$1,000: 69,290
Number of employees: 9,391 Annual payroll in \$1,000: 298,739

		Number of Establishments by Employment-size class									
Industry Code	Industry Code Description	Total Estab.	1-4	5-9	10-19	20-49	50-99	100-249	250-499	500-999	1000 or more
Total		598/294	118	100	53	16	12	2	3	0	0
Detail	11---- Forestry, logging, hunting, and agriculture	1	0	0	1	0	0	0	0	0	0
Detail	21---- Mining	1	1	0	0	0	0	0	0	0	0
Detail	23---- Construction	74	36	12	9	10	4	2	1	0	0
Detail	31---- Manufacturing	9	3	3	0	0	0	2	0	1	0

Internet 11:07 AM
Date: 10/22/2002 Application: CenStat ZIP Code Business Patterns

16

DISCLOSURE PROHIBITED 13 AND 26
U.S.C.

Industry Code	Industry Code Description	Number of Employees for week including March 12	Payroll (\$1,000)	Total Establishments
11.....	Forestry, fishing, hunting, and agriculture support	250-499	0	133
21.....	Mining	1,372	12,050	53,656
22.....	Utilities	9,112	144,338	600,273
23.....	Construction	135,452	1,077,718	5,065,244
31.....	Manufacturing	79,155	798,104	3,325,406

17

Source: U.S. Census Bureau
Technical Support Email: [Information](#)

Home Page Link: [Destination of 2nd CBP Home Page Link](#)

9

DISCLOSURE PROHIBITED 13 AND 26
U.S.C.

State & County QuickFacts

QuickFacts lets you select states, cities, counties, and geography.

Alabama

The population of the United States is 281,421,906 people (April 1, 2000). The population has grown 13.1% since 1990.

View more [USA QuickFacts](#).

QuickFacts now includes [Census 2000 data!](#)

Source: U.S. Census Bureau

Census 2000 | [DataTables.html](#) | [Glossary](#) | [Contact Us](#) | [Census Home](#)

U.S. CENSUS BUREAU

19

Alabama QuickFacts

Selected a county

Alabama

Alabama counties: [Step map](#) [Detailed map](#) [Detailed data sets](#)

Locate a county by state name

Follow the ? icon for definitions and source information.

	Alabama	USA
Population, 2001 estimate	4,464,356	284,798,587
Population percent change, April 1, 2000-July 1, 2001	0.4%	1.2%
Population, 2000	4,447,100	281,421,906
Population, percent change, 1990 to 2000	10.1%	13.1%
Persons under 5 years old, percent, 2000	6.7%	6.9%
Persons under 18 years old, percent, 2000	25.3%	25.7%
Persons 65 years old and over, percent, 2000	13.0%	12.4%
Vehicle persons, percent, 2000 (a)	71.1%	71.5%
Black or African American persons, percent, 2000 (a)	26.4%	12.3%
American Indian and Alaska Native persons, percent, 2000 (a)	0.5%	0.0%
Asian persons, percent, 2000 (a)	0.7%	3.0%
Native Hawaiian and Other Pacific Islander persons, percent, 2000 (a)	2%	0.1%
Persons reporting two or more races, percent, 2000	0.1%	5.5%
Persons reporting Latino origin, percent, 2000 (a)	1.0%	2.4%
Female persons, percent, 2000	51.7%	50.9%
Persons of Hispanic or Latino origin, percent, 2000 (b)	70.3%	37.9%
High school graduates, persons 25 years and over, 1990	1,702,331	189,534,719
College graduates, persons 25 years and over, 1990	569,229	32,310,253
Homeless units, 2000	1,983,711	115,930,641
Homeownership rate, 2000	72.5%	86.2%
Median income, 2000	17,127 (rank)	49,680 (rank)

Browse more data sets for Alabama

10

DISCLOSURE PROHIBITED 13 AND 26
U.S.C.

U.S. Census Bureau

Alabama QuickLinks

Documents saved by [PDF] are in Adobe's Portable Document Format. In order to view these files, you will need the Adobe Acrobat Reader which is available for free from the [Adobe web site](#).

[People QuickLinks](#)

- [2000 Population by Race and Hispanic or Latino origin](#)
- [Counties in Alabama](#)
- [Cities and other places in Alabama](#)
- [2000 Demographic Profile for Alabama, counties, and places \[PDF\]](#)
- [2000 Housing unit counts](#)
- [Alabama, all counties](#)
- [Places in Alabama](#)
- [Population, demographic, and housing information from the 1990 Census:](#)
- [Complete counts from questions collected on both the short form and the long form:](#)
- [General population and housing characteristics](#)
- [Estimates based on the one-in-six sample of housing units that received the long form:](#)
- [Social characteristics](#)
- [Labor force and employment characteristics](#)
- [Income and poverty status in 1998](#)
- [Housing characteristics](#)
- [Historical population counts, 1900 to 1900, for all counties in Alabama](#)
- [1990 Population estimates:](#)
- [Total population, by age group, by race and Hispanic origin](#)
- [Cities and other places in Alabama, sorted alphabetically or by county](#)
- [Population Projections to 2025](#)
- [Income and poverty, model-based estimates](#)

Business QuickLinks

- [1997 Economic Census](#)
- [Employer establishments by NAICS \(North American Industry Classification System\)](#)
- [Employer establishments by SIC \(1997 and 1992\)](#)
- [Minority- and women-owned business \(employer and nonemployer firms\)](#)
- [County Business Patterns Economic Profile: 1999 | 1998 | 1997 | 1996 | 1995 | 1994 | 1993](#)

[More Information about the 1990 Census](#)

[Date](#)

CBP Links

21

1999 County Business Patterns for Alabama

Contact: cbpcensus.gov or 301-457-2580

Text Format

(For meaning of abbreviations and symbols, see note at end of table)

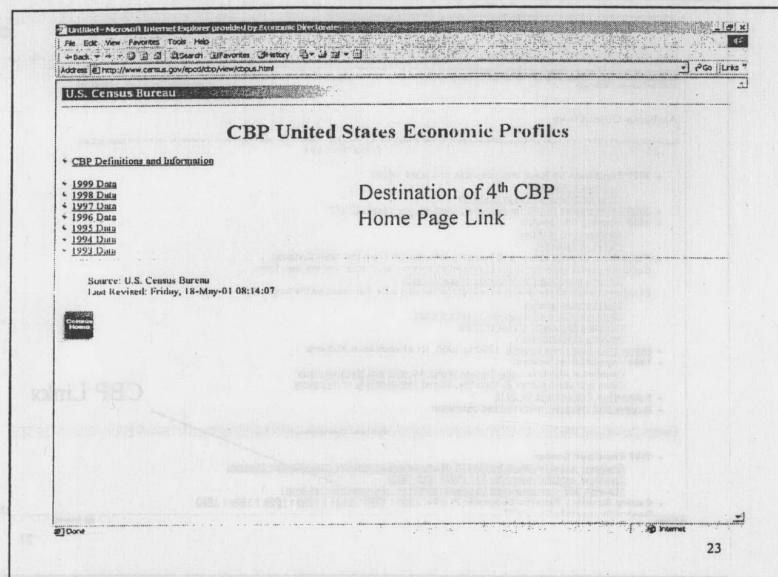
All Detail in One View

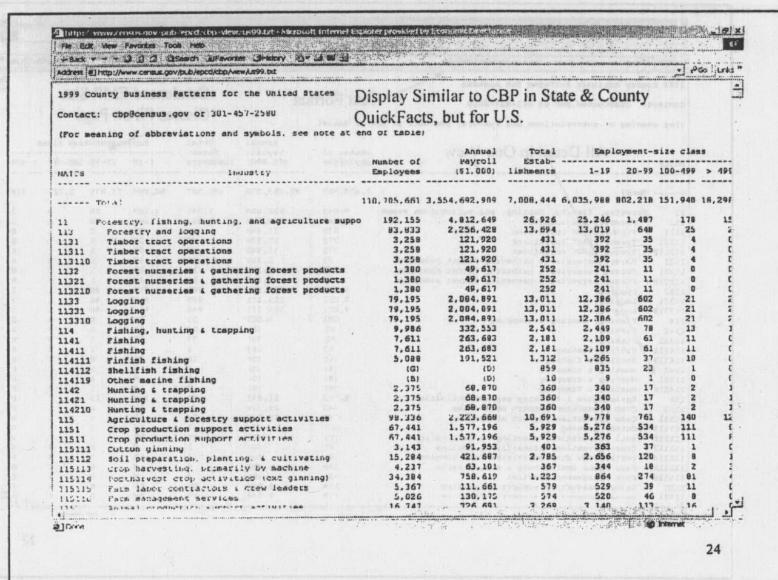
NAICS	Number of Employees	Annual Payroll (\$1,000)	Total Establishments	Condensed EMP Size Classes Fit on Page
----- Total	1,633,989	42,453,530	100,507	86,098 11,871 2,222 316
11 Forestry, fishing, hunting, and agriculture support activities	9,641	222,034	1,240	1,160 66 4 1
112 Forestry and logging	7,087	109,739	1,013	961 49 2 1
1131 Timber tract operations	375	11,449	42	35 2 1
11311 Forest tract operations	375	11,449	42	35 2 1
113110 Timber tract operations	375	11,449	42	35 2 1
1132 Forest nurseries & gathering forest products	71	2,119	11	10 1
11321 Forest nurseries & gathering forest products	71	2,119	11	10 1
113210 Forest nurseries & gathering forest products	71	2,119	11	10 1
1133 Logging	7,221	155,171	960	912 46 1 1
11331 Logging	7,221	155,171	960	912 46 1 1
114 Fishing, hunting & trapping	181	1,003	31	29 2 0
1141 Fishing	(C)	(D)	24	23 1 0
11411 Commercial fishing	(C)	(D)	24	23 1 0
114111 Pelagic fishing	97	284	8	7 1 0
114112 Shellfish fishing	(B)	(D)	16	16 0 0
1142 Hunting & trapping	(B)	(D)	7	6 1 0
11421 Mammal trapping	(B)	(D)	7	6 1 0
114210 Hunting & trapping	(B)	(D)	7	6 1 0
115 Agriculture & forestry support activities	1,792	51,092	109	170 15 2 0
1151 Crop production support activities	43	29,726	74	67 0 1 0
11511 Crop production support activities	743	29,726	74	67 5 1 0
115111 Cotton ginning	(C)	(D)	14	14 1 0
115112 Soil cultivation, planting, & cultivating	(D)	(D)	29	23 1 0
115113 Crop harvesting, primarily by machine	(B)	(D)	5	5 1 0
115114 Postharvest crop activities (exc ginning)	(B)	(D)	13	12 1 0
115115 Farm labor contract & crew leaders	(A)	(D)	4	4 0 0
115116 Farm management services	(B)	(D)	4	4 0 0
1152 Animal production support activities	119	1,746	29	29 0 0
11521 Animal production support activities	119	1,746	29	29 0 0

[Date](#)

22

DISCLOSURE PROHIBITED 13 AND 26
U.S.C.


 A screenshot of a Microsoft Internet Explorer browser window. The title bar says "Untitled - Microsoft Internet Explorer (provided by Economic Data Division)". The address bar shows "http://www.census.gov/epcd/cb/www/cpus.htm". The page header reads "U.S. Census Bureau" and "CBP United States Economic Profiles". Below this is a section titled "CBP Definitions and Information" with a list of years: 1999 Data, 1998 Data, 1997 Data, 1996 Data, 1995 Data, 1994 Data, 1993 Data. A note below says "Source: U.S. Census Bureau" and "Last Revised: Friday, 18-May-01 08:14:07". On the right, there is a link "Destination of 4th CBP Home Page Link". At the bottom right of the page area, the number "23" is visible.


 A screenshot of a Microsoft Internet Explorer browser window. The title bar says "Untitled - Microsoft Internet Explorer (provided by Economic Data Division)". The address bar shows "http://www.census.gov/epcd/cb/www/cpus.htm". The page header reads "1999 County Business Patterns for the United States". Below this is a section titled "Display Similar to CBP in State & County QuickFacts, but for U.S." with a note "(For meaning of abbreviations and symbols, see note at end of table)". The main content is a table with columns: NAICS, Industry, Number of Employees (\$1,000), Annual payroll, Establishments, Total, Employment-size class. The table includes data for various industries like Forestry, Logging, Hunting, Fishing, Agriculture, and Crop Production Support Activities. The total number of employees listed is 110,785,601. The table has a footer with the number "24" at the bottom right.

12

DISCLOSURE PROHIBITED 13 AND 26
U.S.C.

Census Publications [County Business Patterns] - Microsoft Internet Explorer - Windows - Home Page

File Edit View Favorites Tools Help

Address http://www.census.gov/compendia/statab/cb99/cb99-22.pdf

U.S. Census Bureau

County Business Patterns

This annual series includes a separate report for each State, the District of Columbia, Puerto Rico, and a U.S. summary. The divisions of the economy covered are agricultural services, forestry, and fisheries; mining; contract construction; manufacturing transportation and other public utilities; wholesale trade; retail trade; finance, insurance, and real estate; and services.

[?] Publications listed are in Portable Document Format (PDF). In order to view these files, you will need the [Adobe\(R\) Acrobat\(R\) Reader](#) which is available for free from the Adobe web site. Print on Demand service is available.

Area	1993	1994	1995	1996	1997	1998	1999
United States	101,000	81,000	104,000	103,000	103,000	100,000	100,000
Alabama	10,000	24,000	10,000	10,000	10,000	20,000	20,000
Alaska	4,200	12,000	44,000	44,000	44,000	70,000	71,000
Arizona	19,000	10,000	61,000	63,000	63,000	109,000	109,000
Arkansas	8,000	76,000	87,000	70,000	91,000	163,000	163,000
California	21,000	20,000	21,000	21,000	21,000	41,000	42,000
Colorado	9,000	84,000	98,000	100,000	99,000	179,000	181,000
Connecticut	6,000	12,000	64,000	64,000	63,000	111,000	111,000
Delaware	2,700	28,000	28,000	29,000	28,000	61,000	61,000
District of Columbia	2,500	16,000	25,000	27,000	23,000	35,000	37,000
Florida	16,000	158,000	173,000	177,000	174,000	337,000	337,000
Georgia	16,000	152,000	169,000	171,000	174,000	326,000	329,000
Hawaii	3,900	20,000	49,000	49,000	19,000	64,000	64,000
Idaho	3,700	48,000	69,000	61,000	60,000	101,000	102,000
Illinois	15,000	147,000	161,000	163,000	163,000	306,000	307,000
Indiana	14,000	131,000	146,000	147,000	149,000	281,000	281,000
Iowa	10,600	97,000	108,000	111,000	110,000	199,000	202,000
Kansas	2,100	86,000	97,000	98,000	99,000	174,000	176,000
Kentucky	11,000	104,000	117,000	118,000	111,000	216,000	218,000

Destination of 5th CBP
Home Page Link

25

http://www.census.gov/compendia/statab/cb99/cb99-22.pdf

File Edit View Favorites Tools Help

Address http://www.census.gov/compendia/statab/cb99/cb99-22.pdf

Table 6. Counties—Employees, Payroll, and Establishments by Industry: 1999—Con.

Establishments, employees, payroll, and sales data for the 1999 County Business Patterns. Data are for the first quarter of 1999. Data are not seasonally adjusted. Data are preliminary. Data are subject to revision.

NAICS code	Industry	Number of establishments existing March 1 ^a	First quarter payroll	Total number of establishments	Number of establishments by industry, March 1 ^a									
					1 to 5	5 to 10	10 to 25	25 to 50	50 to 100	100 to 250	250 to 500	500 to 1,000	1,000 to 5,000	5,000 to 10,000
01	MONTGOMERY—Cont.													
011	Other services (except public administration, government, and defense)	1,000	> 100	200	477	1,0	177	142	48	24	4	1		
0111	Business services	4,700	> 100	11,200	11,200	11	25	14	14	14	4	1		
01111	Temporary help services	2,600	> 100	5,500	5,500	1	1	1	1	1	1	1		
011111	Administrative and support, waste management, and remediation services	2,600	> 100	5,500	5,500	1	1	1	1	1	1	1		
011112	Business process outsourcing	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
011113	Management consulting services	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
011114	Other professional, scientific, technical, and trade associations	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
011115	Public relations services	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
011116	Marketing research and public opinion polling	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
011117	Other management services	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
011118	Information processing, computer hosting, and related services	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
011119	Other professional, scientific, and technical services	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
01112	Employment services	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
01113	Religious organizations	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
01114	Franchises	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
01115	Other services, except repair and maintenance	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
01116	Business services, not elsewhere classified	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
01117	Other professional, scientific, and technical services, not elsewhere classified	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
01118	Information processing, computer hosting, and related services, not elsewhere classified	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
01119	Other management services, not elsewhere classified	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
0112	Parsonage and employee benefit plan services	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
0113	Other services, not elsewhere classified	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
0114	Other professional, scientific, and technical services, not elsewhere classified	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
0115	Information processing, computer hosting, and related services, not elsewhere classified	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
0116	Other management services, not elsewhere classified	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
0117	Other services, not elsewhere classified	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
0118	Religious organizations	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
0119	Franchises	1,000	> 100	2,000	2,000	1	1	1	1	1	1	1		
012	PRINCE GEORGE'S													
0121	Total	246,407	1,773,584	7,899,872	13,882	6,887	2,424	2,817	1,489	584	351	42	33	11
0122	Agriculture, forestry, fishing, and hunting, and fisheries	18	(B)	(B)	3	2	1	1	1	1	1	1	1	1
0123	Mining	12	(B)	(B)	12	4	1	1	1	1	1	1	1	1
0124	Mining, quarrying, and oil & gas extraction	10	(B)	(B)	12	4	1	1	1	1	1	1	1	1
0125	Nonmetallic mineral mining & quarrying	163	(B)	(B)	11	2	1	1	1	1	1	1	1	1

26

13

DISCLOSURE PROHIBITED 13 AND 26
U.S.C.

The screenshot shows a Microsoft Internet Explorer browser window with the title bar "Untitled - Microsoft Internet Explorer" and the address bar "Address: http://www.census.gov/ftp/cbp/download.html". The main content area is titled "CBP Download Page" and lists various data download links. A large arrow points from the text "Destination of 6th CBP Home Page Link" to the link "Record Layout for CBP File 1997 and Earlier". Another arrow points from the text "Reference Links at Top Important for Understanding Of Linked Data Below" to the top navigation links: "North American Industry Classification System Descriptions (Used beginning with 1998 CBP)", "Standard Industrial Classification System Descriptions (Used for 1997 CBP and prior years)", "State and County Cen. Codes", "CBP Definitions and Information", "Record Layout for CBP File 1998 to the Present", "Record Layout for State File 1997 and Earlier", "Record Layout for State File 1997 and Earlier", and "Record Layout for US File 1998 to the Present".

27

The screenshot shows a Microsoft Internet Explorer browser window with the title bar "Untitled - Microsoft Internet Explorer" and the address bar "Address: http://www.census.gov/ftp/cbp/download/cbp99.htm". The main content area is titled "County Business Patterns: 1999" and lists various county-level data download links. A large arrow points from the text "States Link Contains All State Totals Data in One File" to the link "Total for the States".

28

14

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New Hampshire (state code 33)
- Immediately Follows Maine (state
code 23) etc.

29

P Puerto Rico Economic Profiles

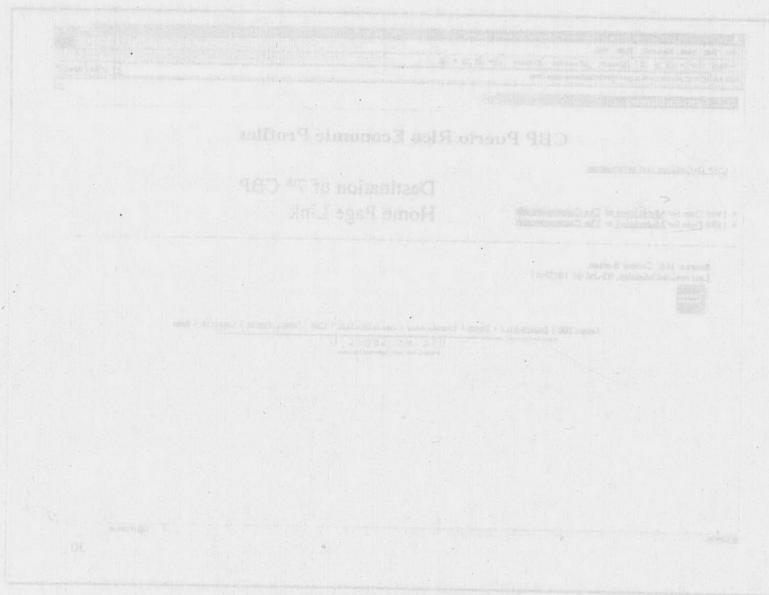
30

15

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SIC	Industry	Number of Employees	Annual Payroll (\$1,000)	Establishments	Employment-size class			
					1-19	20-99	100-499	> 499
11-- TOTAL		872	8,871	148	133	6	1	0
1110 General contractors and operative builders	(A)	23	366	5	5	0	0	0
1110 General building contractors	(A)	10	10	3	0	0	0	0
1100 Heavy construction, except building	(A)	10	30	3	0	0	0	0
1100 Heavy construction, except highway	(A)	10	10	1	0	0	0	0
1100 Structural steel contractors	(A)	10	10	1	0	0	0	0
1150 Carpentry and floor work	(A)	10	10	1	0	0	0	0
1151 Carpentry work	(A)	10	10	1	0	0	0	0
20-- MANUFACTURING		329	3,111	11	9	1	1	0
2100 Food and kindred products	(A)	48	524	4	5	0	0	0
2100 Processed fruits and vegetables	(A)	48	40	4	0	0	0	0
2203 Canned fruits and vegetables	(A)	20	20	2	0	0	0	0
2203 Pickles, sauces, and salad dressings	(A)	20	10	1	0	0	0	0
2203 Bakery products	(A)	20	10	1	0	0	0	0
2203 Baked cereals and related products	(A)	20	10	1	0	0	0	0
2200 Apparel and other textile products	(D)	1	0	0	0	1	0	0
2220 Men's and boy's furnishings	(D)	1	0	0	0	1	0	0
2220 Men's and boy's garments and stocks	(C)	1	0	0	0	1	0	0
2200 Lumber and wood products	(A)	1	0	1	0	0	0	0
2410 Household, wooden and structure, members	(A)	1	0	1	0	0	0	0
2410 Wood kitchen cupboard	(A)	1	0	1	0	0	0	0
2700 Steel, iron, and other products	(A)	1	0	1	0	0	0	0
2700 Steel, iron, and other products	(A)	1	0	1	0	0	0	0
3270 Concrete products, n.e.c.	(A)	1	0	1	0	0	0	0
3400 Fabricated metal products	(A)	1	0	1	0	0	0	0
3499 Misc. fabricated metal products	(A)	1	0	1	0	0	0	0
3499 Fabricated metal products, n.e.c.	(A)	1	0	1	0	0	0	0
3500 Industrial machinery and equipment	(A)	1	0	1	0	0	0	0
3500 Industrial machinery	(A)	1	0	1	0	0	0	0

31



16